



## Population and dwellings

### Number of people counted

- 1,218 people usually live in Kawakawa. This is a decrease of 132 people, or 9.8 percent, since the 2006 Census.
- Kawakawa has 2.2 percent of Far North District's population.

Population of Kawakawa and Far North District		
2013 Census		
Sex	Kawakawa	Far North District
Male	588	27,225
Female	633	28,506
Total people	1,218	55,734

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

### Number of dwellings counted

- There are 444 occupied dwellings and 63 unoccupied dwellings in Kawakawa.
- For Far North District as a whole, there are 22,047 occupied dwellings and 5,661 unoccupied dwellings.
- There are 3 dwellings under construction in Kawakawa, and 150 under construction in Far North District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

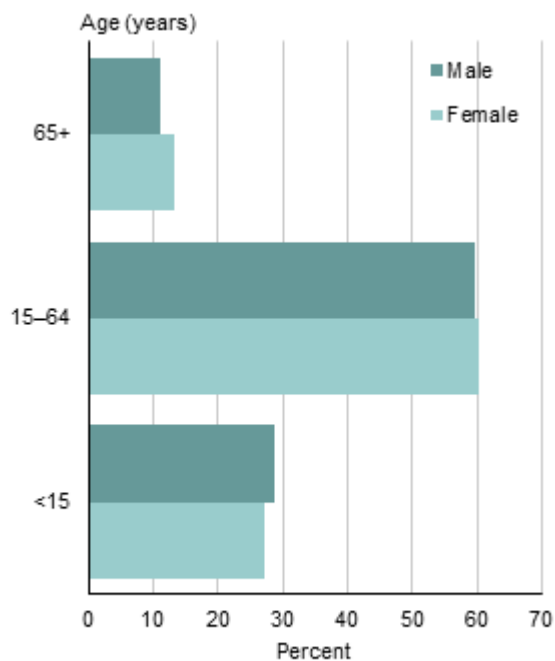
# Age and sex

## *Total population*

- The median age (half are younger, and half older, than this age) is 33.1 years for people in Kawakawa. The median age in Far North District is 43.3 years.
- 12.3 percent of people in Kawakawa are aged 65 years and over, compared with 18.0 percent of the total Far North District population.
- 28.1 percent of people are aged under 15 years in Kawakawa, compared with 22.2 percent for all of Far North District.

### Broad age group and sex of people

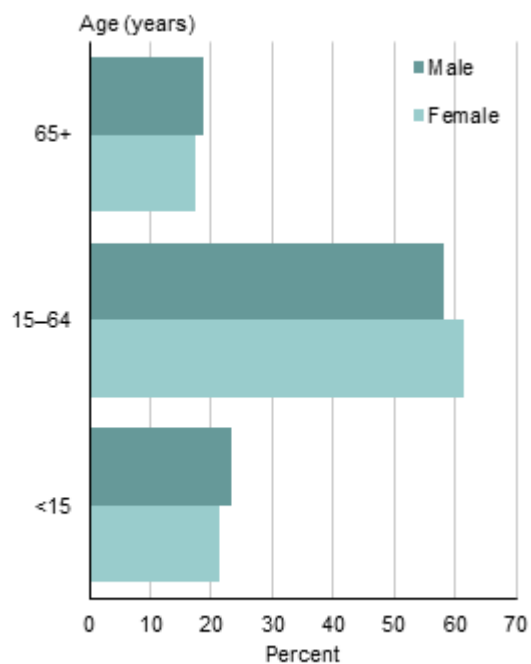
Kawakawa  
2013 Census



Source: Statistics New Zealand

### Broad age group and sex of people

Far North District  
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Cultural diversity

## Ethnic groups

- The most common ethnic group in Kawakawa is Māori, compared with European for Far North District as a whole.

Ethnic groups in Kawakawa and Far North District		
2013 Census		
Ethnic group <sup>(1)</sup>	Kawakawa (percent)	Far North District (percent)
European	41.9	66.4
Māori	70.9	44.5
Pacific peoples	7.3	3.8
Asian	5.2	2.2
Middle Eastern, Latin American, African	0.3	0.4
Other ethnicity	1.2	1.7

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

**Source:** Statistics New Zealand

## Birthplace

- 9.4 percent of people in Kawakawa were born overseas, compared with 15.3 percent for Far North District as a whole.
- For people born overseas who are now living in Kawakawa, the most common birthplace was Asia, compared with UK and Ireland for people born overseas in all of Far North District.

## Languages spoken

- After English, the next most common language spoken in Kawakawa is te reo Māori, which was spoken by 27.6 percent of people. For Far North District as a whole, the most common language apart from English is te reo Māori, spoken by 15.1 percent of people.
- New Zealand Sign Language is used by less than one percent of people in Kawakawa, compared with less than one percent of people for all of Far North District.
- 68.3 percent of people in Kawakawa speak only one language, compared with 79.1 percent of people for all of Far North District.

Note: All figures are for the census usually resident population count.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

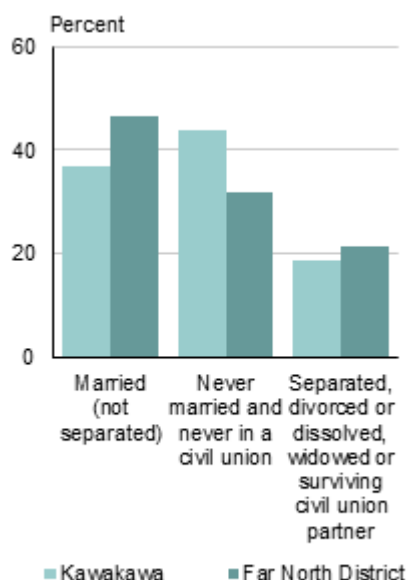
# Relationship status

## *Total population aged 15 years and over*

- 43.9 percent of people aged 15 years and over living in Kawakawa have never married, 36.8 percent are married, and 18.9 percent are separated, divorced or widowed.
- 32.7 percent of people in Kawakawa aged 15 years and over who have never been married live with a partner.

### Legally registered relationship status for people aged 15 years and over

Kawakawa and Far North District  
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

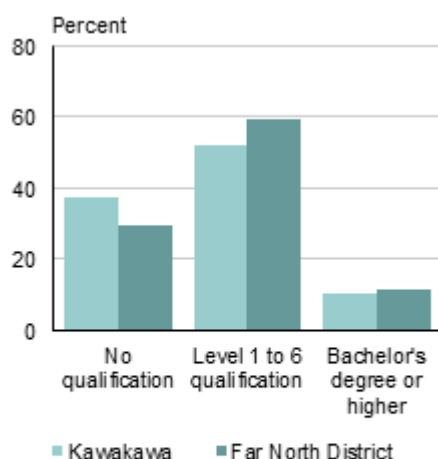
# Qualifications

## *Total population aged 15 years and over*

- 62.8 percent of people aged 15 years and over in Kawakawa have a formal qualification, compared with 70.7 percent in Far North District.
- In Kawakawa, 10.6 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 11.4 percent for Far North District as a whole.

### Highest qualification for people aged 15 years and over

Kawakawa and Far North District  
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.  
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

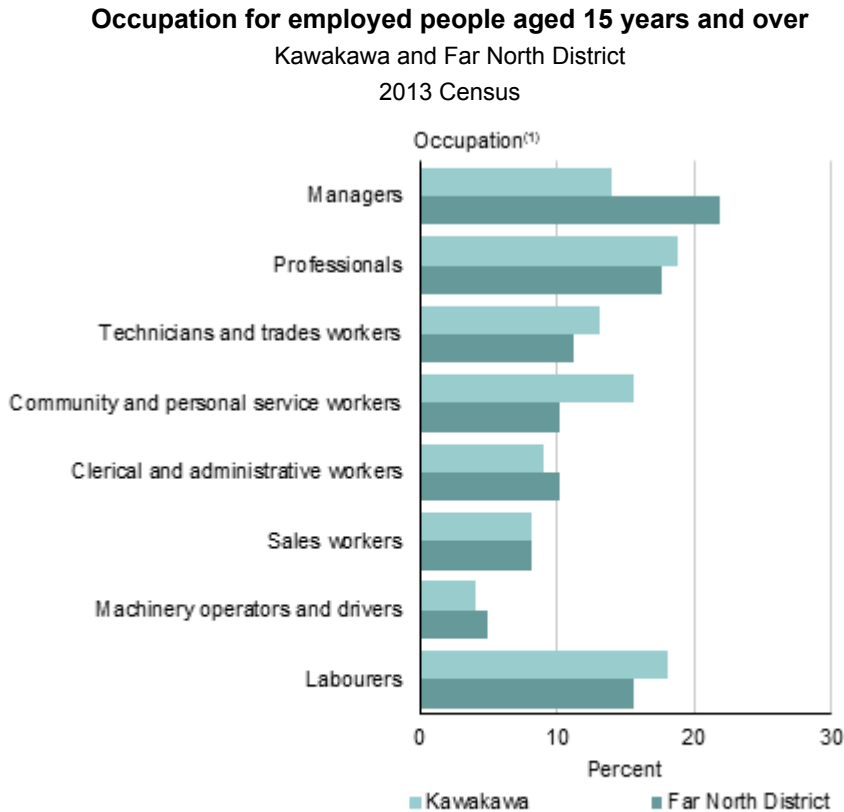
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Work

## *Total population aged 15 years and over*

- The unemployment rate in Kawakawa is 14.9 percent for people aged 15 years and over, compared with 11.5 percent for all of Far North District.
- The most common occupational group in Kawakawa is 'professionals', and 'managers' is the most common occupational group in Far North District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).  
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

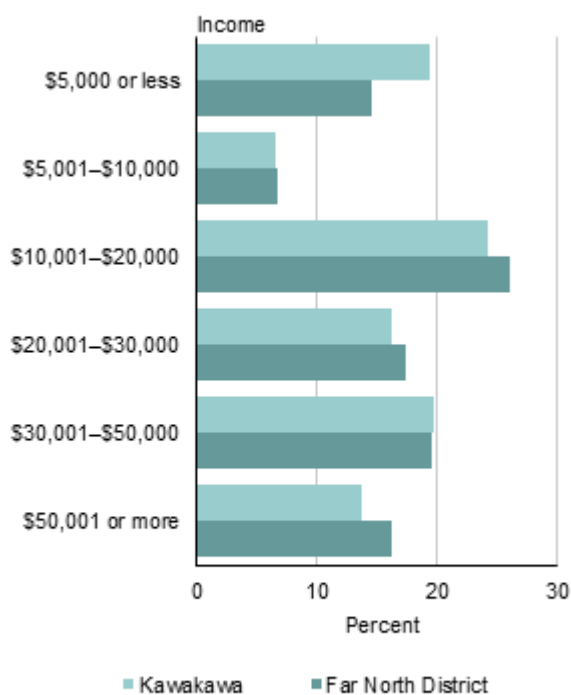
# Income

## *Total population aged 15 years and over*

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Kawakawa is \$19,800. This compares with a median of \$21,500 for all of Far North District.
- 50.0 percent of people aged 15 years and over in Kawakawa have an annual income of \$20,000 or less, compared with 47.1 percent of people for Far North District as a whole.
- In Kawakawa, 14.0 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 16.2 percent of people in Far North District.

### Total personal income for people aged 15 years and over

Kawakawa and Far North District  
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

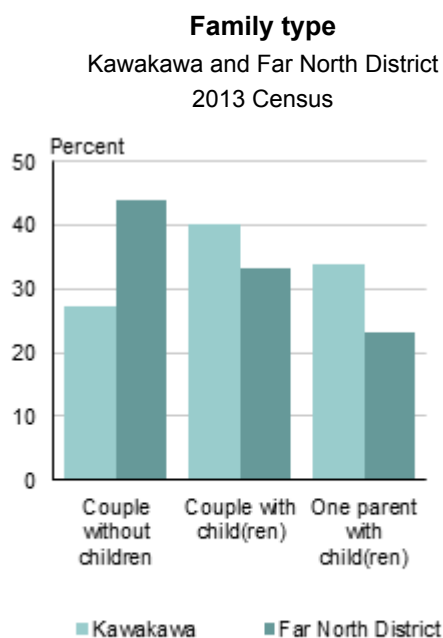
This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.



# Families

## Family type

- Couples with children make up 40.0 percent of all families in Kawakawa, while couples without children make up 27.4 percent of all families.
- In Far North District, couples with children make up 33.0 percent of all families, while couples without children make up 44.0 percent of all families.
- 33.7 percent of families in Kawakawa are one parent with children families, while one parent with children families make up 23.0 percent of families for Far North District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

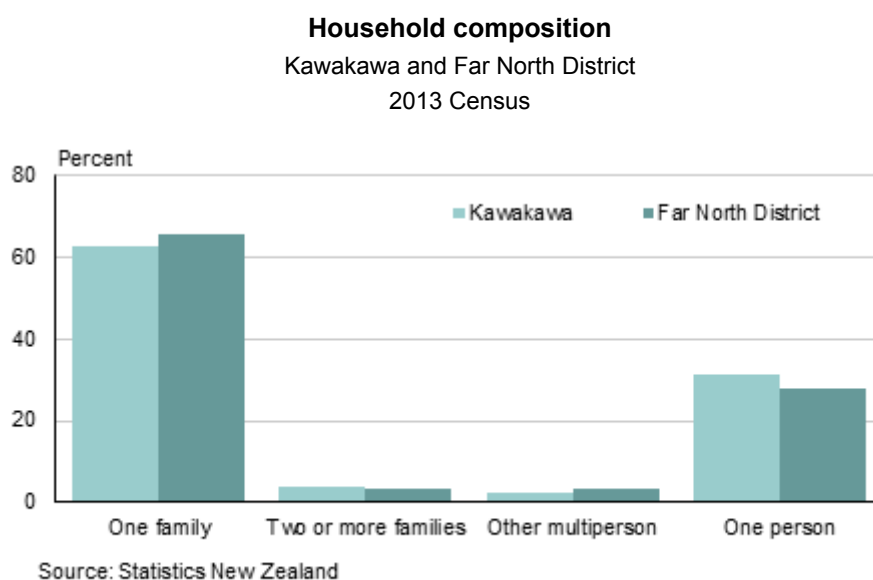
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Households

## Household composition

- One-family households make up 63.0 percent of all households in Kawakawa. For Far North District as a whole, one-family households make up 65.8 percent of all households.
- In Kawakawa, there are 126 one-person households making up 31.1 percent of all households. In Far North District, one-person households make up 27.7 percent of all households.
- The average household size in Kawakawa is 2.7 people, compared with an average of 2.5 people per household for all of Far North District.



Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Phone, fax, and Internet

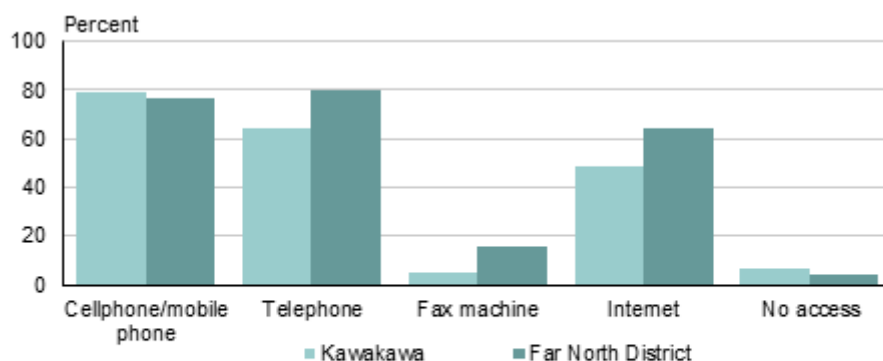
## Access to phones, fax machines, and Internet

- 48.4 percent of households in Kawakawa have access to the Internet, compared with 63.8 percent of households in Far North District.
- In Kawakawa, 79.0 percent of households have access to a cellphone, compared with 76.9 percent of households for Far North District as a whole.

### Access to phones, fax machines, and Internet

Kawakawa and Far North District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

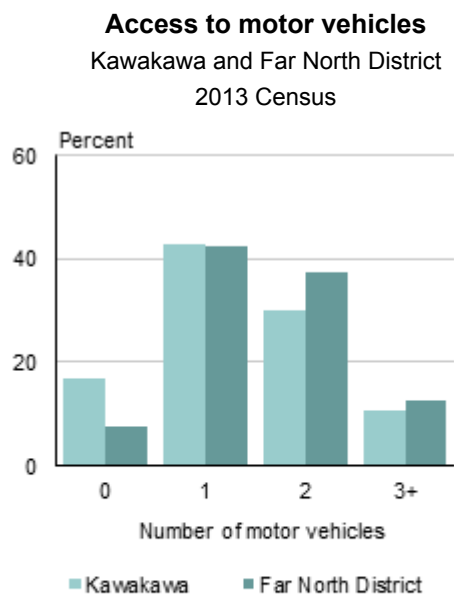
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Transport

## Access to motor vehicles

- 10.5 percent of households in Kawakawa have access to three or more motor vehicles, compared with 12.7 percent of all households in Far North District.



Note: Some percentages may be too small to show on graph.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

## Main means of travel to work

- The most common means of travel to work on census day for people in Kawakawa was driving a private car, truck or van (62.9 percent of people who travelled to work used this form of transport).
- This was followed by walking or jogging (13.3 percent) and driving a company car, truck or van (11.4 percent).
- For Far North District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

Note: All figures are for the census usually resident population count.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

# Housing

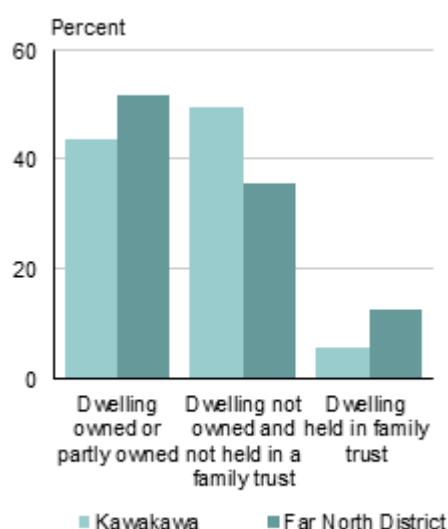
## Home ownership

- In Kawakawa, 49.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Far North District as a whole, 64.4 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Kawakawa who rented the dwelling that they lived in, the median weekly rent paid was \$180. This compared with \$200 for Far North District.

### Home ownership by household

Kawakawa and Far North District

2013 Census



Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

## Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Kawakawa was 0.
- The total number of building consents issued for apartments in Kawakawa was 0.
- The total value of residential building work in Kawakawa was \$0.
- The total value of non-residential building work in Kawakawa was \$330,000.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

# Business

## Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 110 business locations (geographic units) in Kawakawa compared with 7,246 for all of Far North District. This is a decrease of 8.3 percent from the year ended February 2006 for Kawakawa.
- There were 810 paid employees in Kawakawa compared with 17,290 for all of Far North District. This is a decrease of 2.4 percent from the year ended February 2006 for Kawakawa.

Top five industries in Kawakawa				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) <sup>(1)</sup>	Kawakawa		Far North District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Health care and social assistance	540	66.7	2,400	13.9
Education and training	110	13.6	2,130	12.3
Accommodation and food services	35	4.3	1,830	10.6
Retail trade	35	4.3	2,160	12.5
Transport, postal and warehousing	25	3.1	690	4.0

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

**Source:** Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.