



Population and dwellings

Number of people counted

- 2,424 people usually live in Pokere-Waihaha. This is a decrease of 69 people, or 2.8 percent, since the 2006 Census.
- Pokere-Waihaha has 4.3 percent of Far North District's population.

Population of Pokere-Waihaha and Far North District		
2013 Census		
Sex	Pokere-Waihaha	Far North District
Male	1,176	27,228
Female	1,248	28,506
Total people	2,424	55,731

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 984 occupied dwellings and 411 unoccupied dwellings in Pokere-Waihaha.
- For Far North District as a whole, there are 22,047 occupied dwellings and 5,661 unoccupied dwellings.
- There are 9 dwellings under construction in Pokere-Waihaha, and 150 under construction in Far North District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

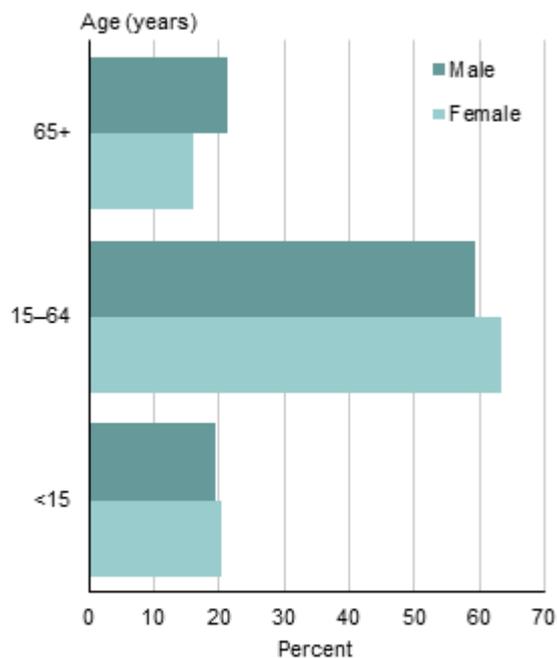
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 46.3 years for people in Pokere-Waihaha. The median age in Far North District is 43.4 years.
- 18.6 percent of people in Pokere-Waihaha are aged 65 years and over, compared with 18.0 percent of the total Far North District population.
- 20.0 percent of people are aged under 15 years in Pokere-Waihaha, compared with 22.2 percent for all of Far North District.

Broad age group and sex of people

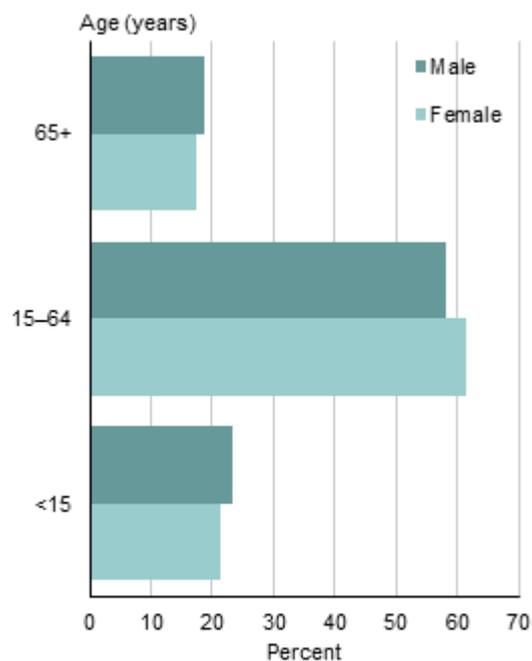
Pokere-Waihaha
2013 Census



Source: Statistics New Zealand

Broad age group and sex of people

Far North District
2013 Census



Source: Statistics New Zealand

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Cultural diversity

Ethnic groups

- The most common ethnic group in Pokere-Waihaha is European, compared with European for Far North District as a whole.

Ethnic groups in Pokere-Waihaha and Far North District		
2013 Census		
Ethnic group ⁽¹⁾	Pokere-Waihaha (percent)	Far North District (percent)
European	68.5	66.4
Māori	44.0	44.5
Pacific peoples	3.5	3.8
Asian	1.8	2.2
Middle Eastern, Latin American, African	0.4	0.4
Other ethnicity	1.3	1.7

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 14.8 percent of people in Pokere-Waihaha were born overseas, compared with 15.3 percent for Far North District as a whole.
- For people born overseas who are now living in Pokere-Waihaha, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Far North District.

Languages spoken

- After English, the next most common language spoken in Pokere-Waihaha is te reo Māori, which was spoken by 16.7 percent of people. For Far North District as a whole, the most common language apart from English is te reo Māori, spoken by 15.1 percent of people.
- New Zealand Sign Language is used by less than one percent of people in Pokere-Waihaha, compared with less than one percent of people for all of Far North District.
- 77.1 percent of people in Pokere-Waihaha speak only one language, compared with 79.1 percent of people for all of Far North District.

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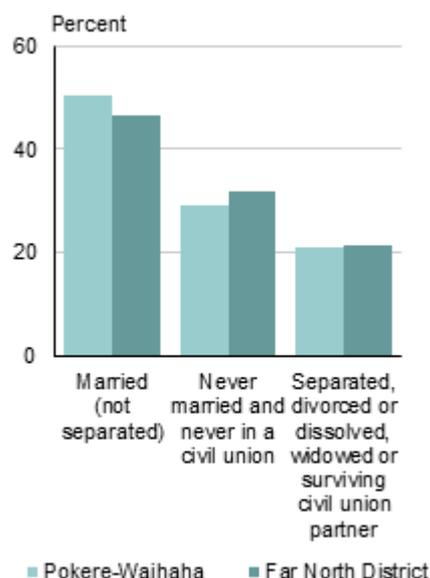
Relationship status

Total population aged 15 years and over

- 29.0 percent of people aged 15 years and over living in Pokere-Waihaha have never married, 50.3 percent are married, and 20.9 percent are separated, divorced or widowed.
- 34.8 percent of people in Pokere-Waihaha aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Pokere-Waihaha and Far North District
2013 Census



Source: Statistics New Zealand

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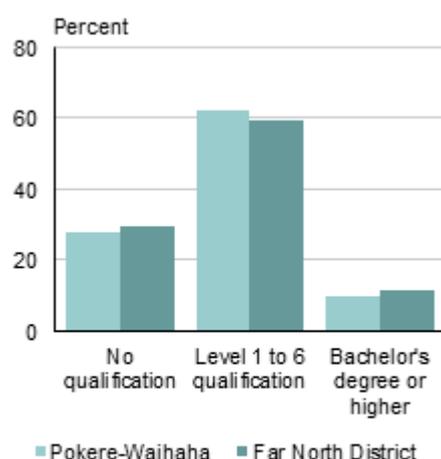
Qualifications

Total population aged 15 years and over

- 72.3 percent of people aged 15 years and over in Pokere-Waihaha have a formal qualification, compared with 70.7 percent in Far North District.
- In Pokere-Waihaha, 9.9 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 11.4 percent for Far North District as a whole.

Highest qualification for people aged 15 years and over

Pokere-Waihaha and Far North District
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

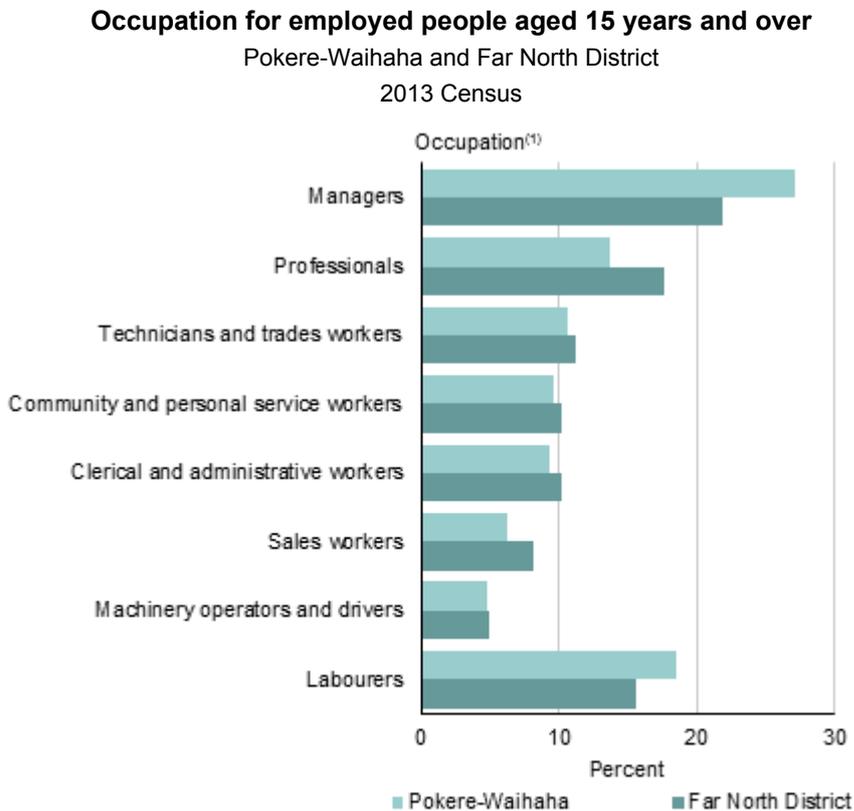
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Work

Total population aged 15 years and over

- The unemployment rate in Pokere-Waihaha is 11.0 percent for people aged 15 years and over, compared with 11.5 percent for all of Far North District.
- The most common occupational group in Pokere-Waihaha is 'managers', and 'managers' is the most common occupational group in Far North District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).
Source: Statistics New Zealand

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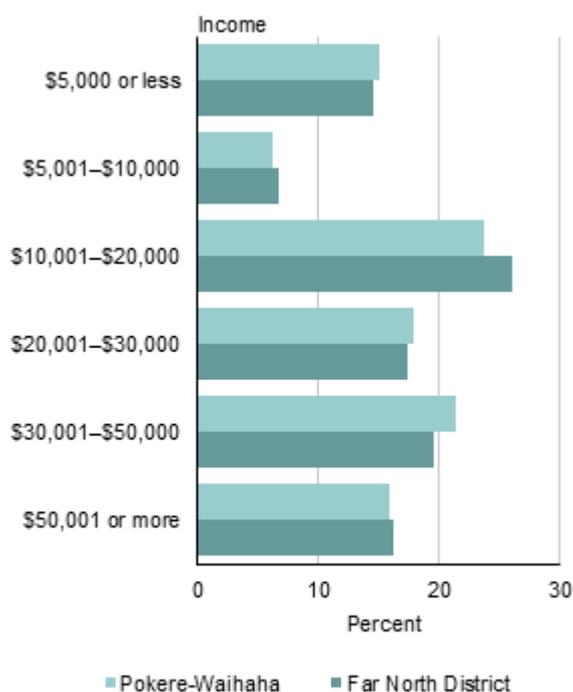
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Pokere-Waihaha is \$22,600. This compares with a median of \$21,500 for all of Far North District.
- 44.9 percent of people aged 15 years and over in Pokere-Waihaha have an annual income of \$20,000 or less, compared with 47.1 percent of people for Far North District as a whole.
- In Pokere-Waihaha, 15.8 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 16.2 percent of people in Far North District.

Total personal income for people aged 15 years and over

Pokere-Waihaha and Far North District
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

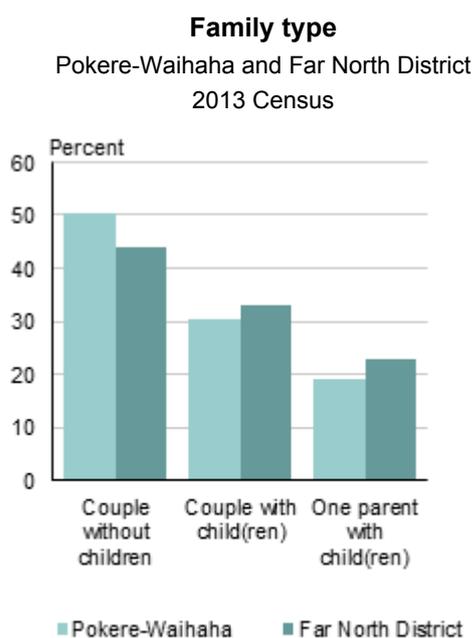
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Families

Family type

- Couples with children make up 30.4 percent of all families in Pokere-Waihaha, while couples without children make up 50.4 percent of all families.
- In Far North District, couples with children make up 33.0 percent of all families, while couples without children make up 44.0 percent of all families.
- 19.2 percent of families in Pokere-Waihaha are one parent with children families, while one parent with children families make up 23.0 percent of families for Far North District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

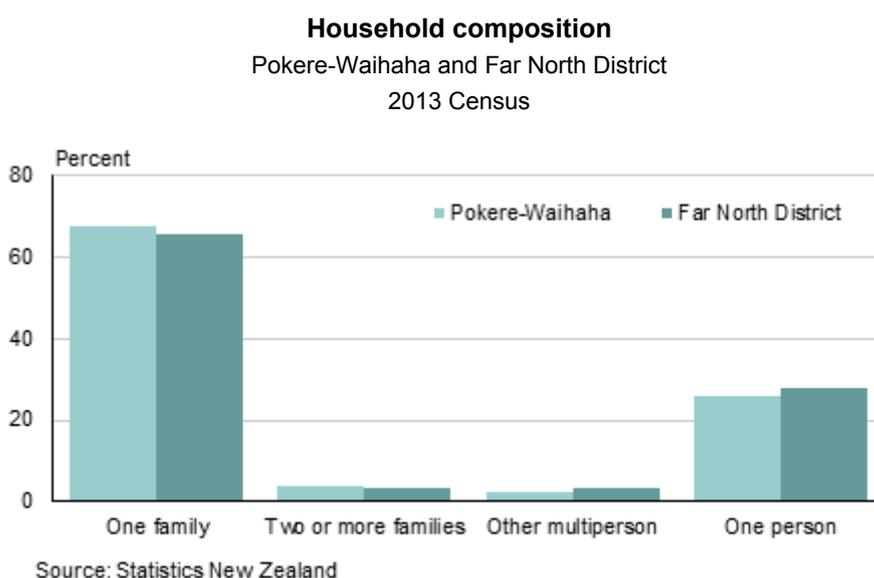
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Households

Household composition

- One-family households make up 68.0 percent of all households in Pokere-Waihaha. For Far North District as a whole, one-family households make up 65.8 percent of all households.
- In Pokere-Waihaha, there are 225 one-person households making up 25.5 percent of all households. In Far North District, one-person households make up 27.7 percent of all households.
- The average household size in Pokere-Waihaha is 2.5 people, compared with an average of 2.5 people per household for all of Far North District.



Note: All figures are for households in occupied private dwellings.

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Phone, fax, and Internet

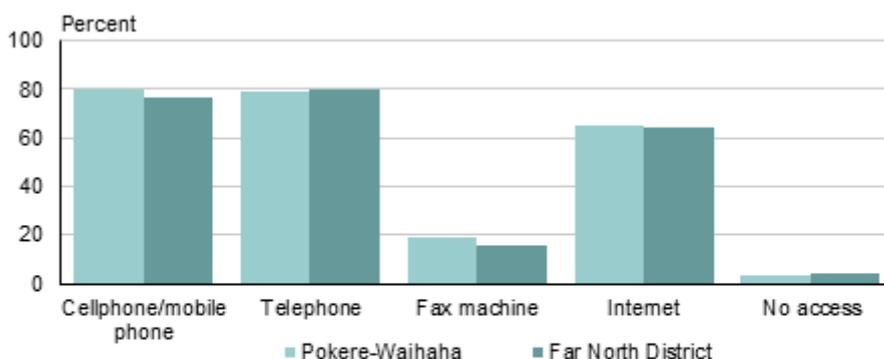
Access to phones, fax machines, and Internet

- 64.6 percent of households in Pokere-Waihaha have access to the Internet, compared with 63.8 percent of households in Far North District.
- In Pokere-Waihaha, 79.8 percent of households have access to a cellphone, compared with 76.9 percent of households for Far North District as a whole.

Access to phones, fax machines, and Internet

Pokere-Waihaha and Far North District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

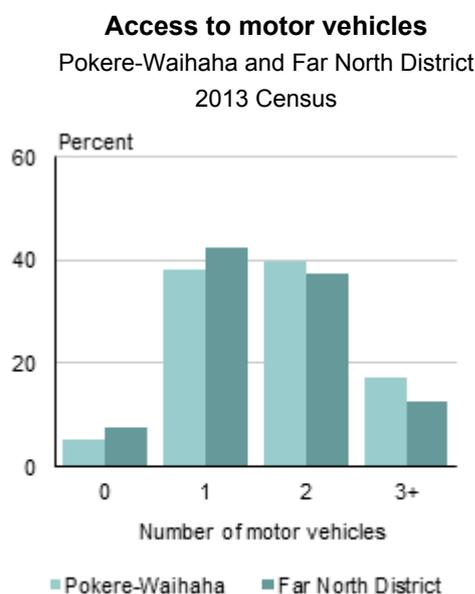
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Transport

Access to motor vehicles

- 17.2 percent of households in Pokere-Waihaha have access to three or more motor vehicles, compared with 12.7 percent of all households in Far North District.



Note: Some percentages may be too small to show on graph.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Pokere-Waihaha was driving a private car, truck or van (65.9 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (15.9 percent) and walking or jogging (4.9 percent).
- For Far North District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

Note: All figures are for the census usually resident population count.

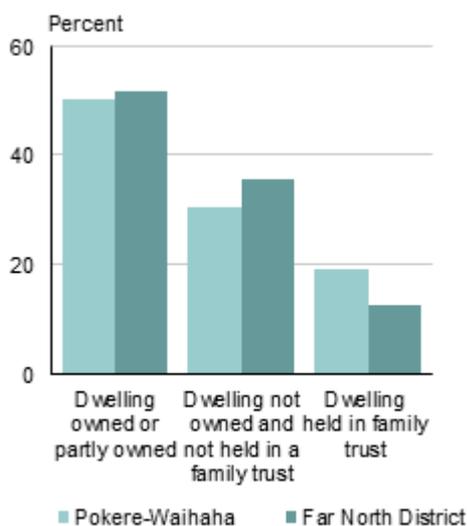
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Housing

Home ownership

- In Pokere-Waihaha, 69.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Far North District as a whole, 64.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Pokere-Waihaha who rented the dwelling that they lived in, the median weekly rent paid was \$170. This compared with \$200 for Far North District.

Home ownership by household
Pokere-Waihaha and Far North District
2013 Census



Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

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Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Pokere-Waihaha was 9.
- The total number of building consents issued for apartments in Pokere-Waihaha was 0.
- The total value of residential building work in Pokere-Waihaha was \$6,221,296.
- The total value of non-residential building work in Pokere-Waihaha was \$195,100.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 336 business locations (geographic units) in Pokere-Waihaha compared with 7,246 for all of Far North District. This is an increase of 1.2 percent from the year ended February 2006 for Pokere-Waihaha.
- There were 210 paid employees in Pokere-Waihaha compared with 17,290 for all of Far North District. This is a decrease of 25.0 percent from the year ended February 2006 for Pokere-Waihaha.

Top five industries in Pokere-Waihaha				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Pokere-Waihaha		Far North District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Agriculture, forestry and fishing	80	38.1	2,080	12.0
Education and training	45	21.4	2,130	12.3
Construction	20	9.5	870	5.0
Manufacturing	18	8.6	1,100	6.4
Retail trade	15	7.1	2,160	12.5

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.