



Population and dwellings

Number of people counted

- 1,515 people usually live in Bulls. This is a decrease of 147 people, or 8.8 percent, since the 2006 Census.
- Bulls has 10.8 percent of Rangitikei District's population.

Population of Bulls and Rangitikei District		
2013 Census		
Sex	Bulls	Rangitikei District
Male	753	6,951
Female	762	7,068
Total people	1,515	14,019

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 618 occupied dwellings and 156 unoccupied dwellings in Bulls.
- For Rangitikei District as a whole, there are 5,733 occupied dwellings and 912 unoccupied dwellings.
- There are 0 dwellings under construction in Bulls, and 18 under construction in Rangitikei District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

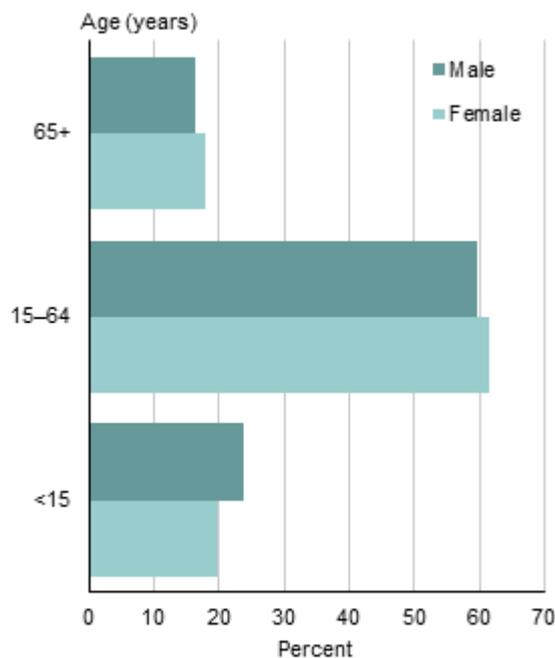
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 35.3 years for people in Bulls. The median age in Rangitikei District is 41.8 years.
- 17.2 percent of people in Bulls are aged 65 years and over, compared with 17.6 percent of the total Rangitikei District population.
- 21.8 percent of people are aged under 15 years in Bulls, compared with 21.1 percent for all of Rangitikei District.

Broad age group and sex of people

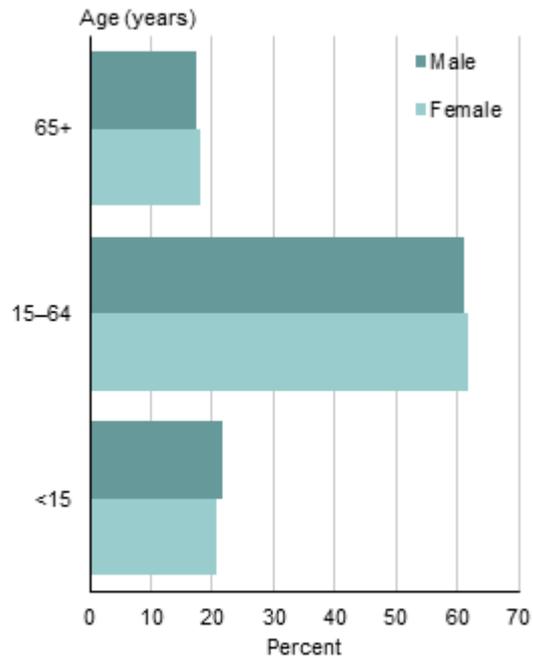
Bulls
2013 Census



Source: Statistics New Zealand

Broad age group and sex of people

Rangitikei District
2013 Census



Source: Statistics New Zealand

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Cultural diversity

Ethnic groups

- The most common ethnic group in Bulls is European, compared with European for Rangitikei District as a whole.

Ethnic groups in Bulls and Rangitikei District		
2013 Census		
Ethnic group ⁽¹⁾	Bulls (percent)	Rangitikei District (percent)
European	82.3	80.6
Māori	24.6	24.3
Pacific peoples	5.1	3.9
Asian	1.6	1.6
Middle Eastern, Latin American, African	0.2	0.1
Other ethnicity	2.4	2.4

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 11.7 percent of people in Bulls were born overseas, compared with 10.9 percent for Rangitikei District as a whole.
- For people born overseas who are now living in Bulls, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Rangitikei District.

Languages spoken

- After English, the next most common language spoken in Bulls is te reo Māori, which was spoken by 5.3 percent of people. For Rangitikei District as a whole, the most common language apart from English is te reo Māori, spoken by 6.4 percent of people.
- New Zealand Sign Language is used by 1.0 percent of people in Bulls, compared with less than one percent of people for all of Rangitikei District.
- 87.3 percent of people in Bulls speak only one language, compared with 87.7 percent of people for all of Rangitikei District.

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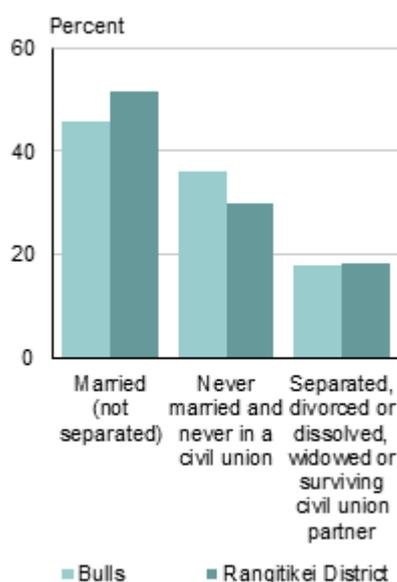
Relationship status

Total population aged 15 years and over

- 36.0 percent of people aged 15 years and over living in Bulls have never married, 45.8 percent are married, and 18.0 percent are separated, divorced or widowed.
- 42.6 percent of people in Bulls aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Bulls and Rangitikei District
2013 Census



Source: Statistics New Zealand

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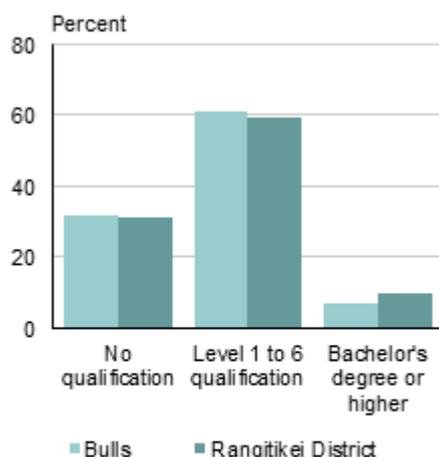
Qualifications

Total population aged 15 years and over

- 68.5 percent of people aged 15 years and over in Bulls have a formal qualification, compared with 69.0 percent in Rangitikei District.
- In Bulls, 7.0 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 9.7 percent for Rangitikei District as a whole.

Highest qualification for people aged 15 years and over

Bulls and Rangitikei District
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.

Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

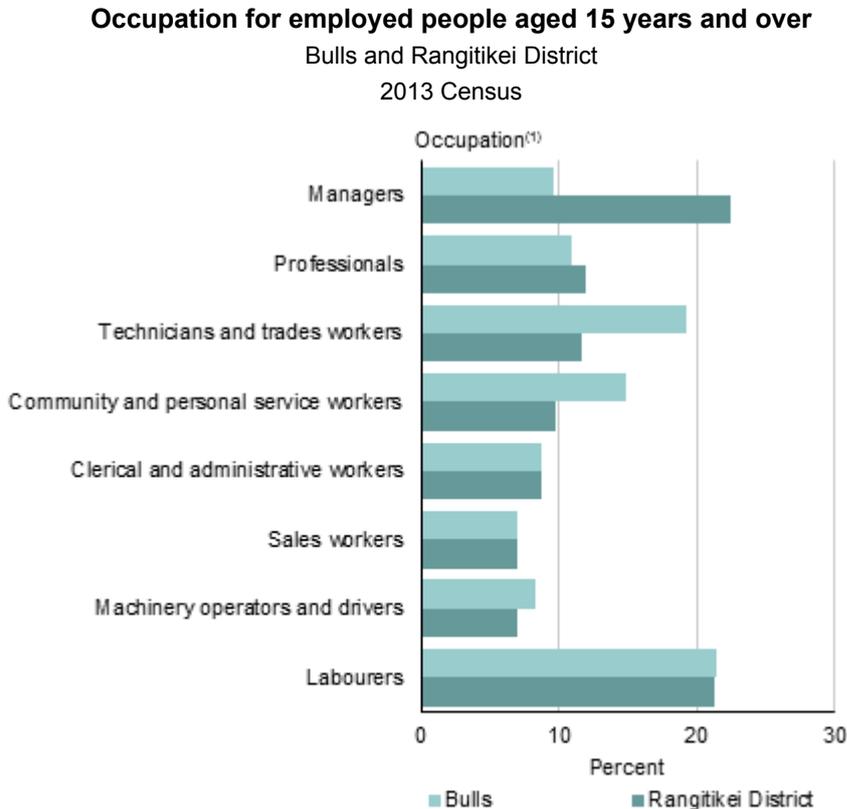
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Work

Total population aged 15 years and over

- The unemployment rate in Bulls is 6.3 percent for people aged 15 years and over, compared with 6.1 percent for all of Rangitikei District.
- The most common occupational group in Bulls is 'labourers', and 'managers' is the most common occupational group in Rangitikei District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).
Source: Statistics New Zealand

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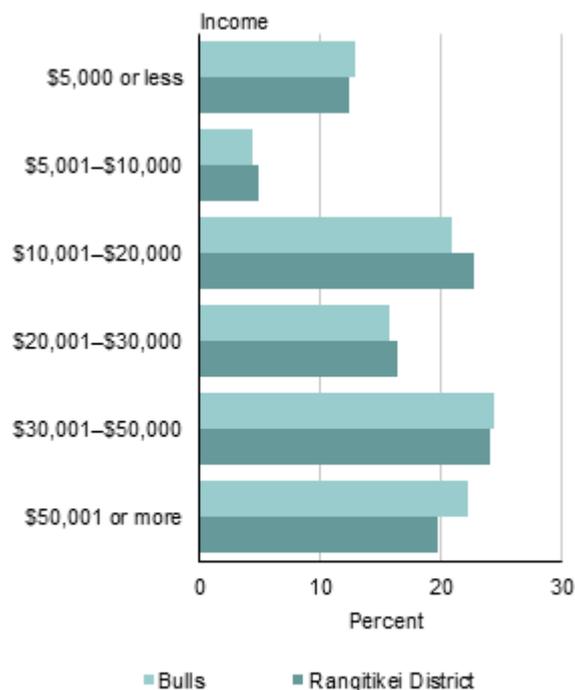
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Bulls is \$27,000. This compares with a median of \$25,700 for all of Rangitikei District.
- 38.1 percent of people aged 15 years and over in Bulls have an annual income of \$20,000 or less, compared with 39.9 percent of people for Rangitikei District as a whole.
- In Bulls, 22.5 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 19.7 percent of people in Rangitikei District.

Total personal income for people aged 15 years and over

Bulls and Rangitikei District
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

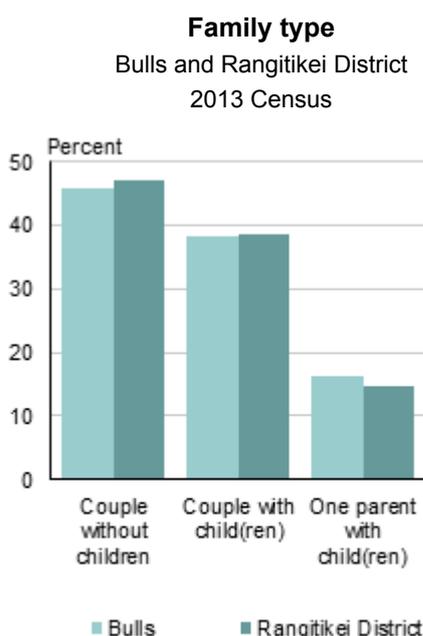
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Families

Family type

- Couples with children make up 38.0 percent of all families in Bulls, while couples without children make up 45.8 percent of all families.
- In Rangitikei District, couples with children make up 38.4 percent of all families, while couples without children make up 47.0 percent of all families.
- 16.2 percent of families in Bulls are one parent with children families, while one parent with children families make up 14.7 percent of families for Rangitikei District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

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Households

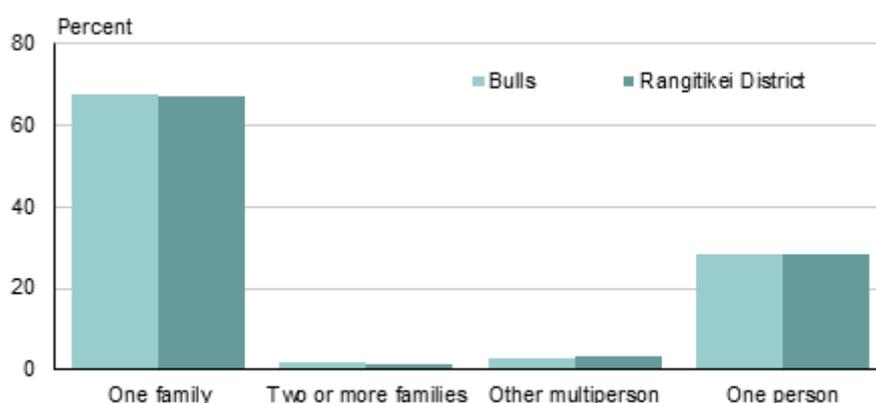
Household composition

- One-family households make up 67.5 percent of all households in Bulls. For Rangitikei District as a whole, one-family households make up 67.2 percent of all households.
- In Bulls, there are 171 one-person households making up 28.5 percent of all households. In Rangitikei District, one-person households make up 28.1 percent of all households.
- The average household size in Bulls is 2.4 people, compared with an average of 2.4 people per household for all of Rangitikei District.

Household composition

Bulls and Rangitikei District

2013 Census



Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

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Phone, fax, and Internet

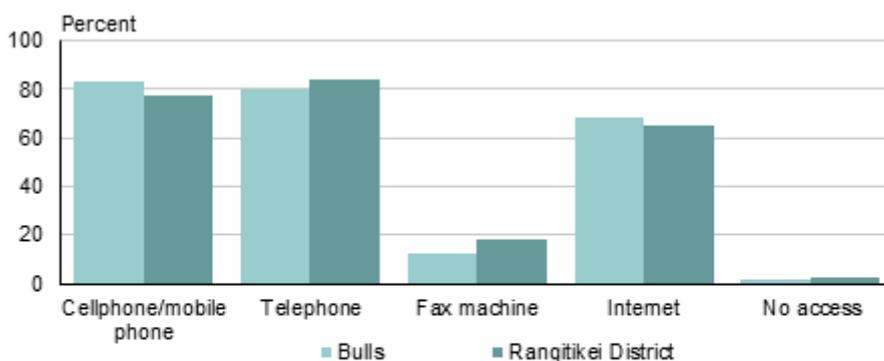
Access to phones, fax machines, and Internet

- 68.7 percent of households in Bulls have access to the Internet, compared with 65.1 percent of households in Rangitikei District.
- In Bulls, 83.3 percent of households have access to a cellphone, compared with 77.6 percent of households for Rangitikei District as a whole.

Access to phones, fax machines, and Internet

Bulls and Rangitikei District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

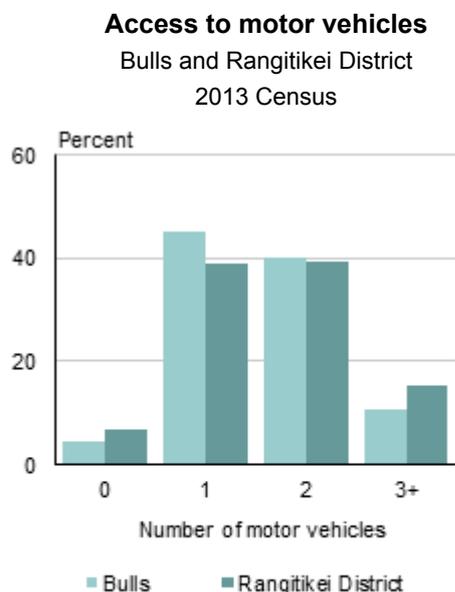
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Transport

Access to motor vehicles

- 10.6 percent of households in Bulls have access to three or more motor vehicles, compared with 15.2 percent of all households in Rangitikei District.



Note: Some percentages may be too small to show on graph.
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Bulls was driving a private car, truck or van (67.2 percent of people who travelled to work used this form of transport).
- This was followed by walking or jogging (10.3 percent) and driving a company car, truck or van (9.2 percent).
- For Rangitikei District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

Note: All figures are for the census usually resident population count.

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Housing

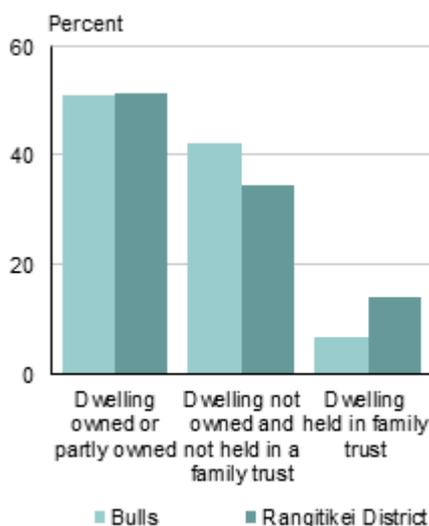
Home ownership

- In Bulls, 57.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Rangitikei District as a whole, 65.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Bulls who rented the dwelling that they lived in, the median weekly rent paid was \$180. This compared with \$160 for Rangitikei District.

Home ownership by household

Bulls and Rangitikei District

2013 Census



Source: Statistics New Zealand

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Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Bulls was 1.
- The total number of building consents issued for apartments in Bulls was 0.
- The total value of residential building work in Bulls was \$231,500.
- The total value of non-residential building work in Bulls was \$3,202,000.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 140 business locations (geographic units) in Bulls compared with 2,203 for all of Rangitikei District. This is a decrease of 9.1 percent from the year ended February 2006 for Bulls.
- There were 410 paid employees in Bulls compared with 5,520 for all of Rangitikei District. This is a decrease of 50.6 percent from the year ended February 2006 for Bulls.

Top five industries in Bulls				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Bulls		Rangitikei District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Accommodation and food services	100	24.4	360	6.5
Construction	55	13.4	260	4.7
Education and training	50	12.2	560	10.1
Manufacturing	40	9.8	1,040	18.8
Health care and social assistance	40	9.8	220	4.0

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.