



Population and dwellings

Number of people counted

- 1,749 people usually live in Brightwater. This is a decrease of 45 people, or 2.5 percent, since the 2006 Census.
- Brightwater has 3.7 percent of Tasman District's population.

Population of Brightwater and Tasman District		
2013 Census		
Sex	Brightwater	Tasman District
Male	903	23,244
Female	846	23,913
Total people	1,749	47,154

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 633 occupied dwellings and 27 unoccupied dwellings in Brightwater.
- For Tasman District as a whole, there are 18,885 occupied dwellings and 2,700 unoccupied dwellings.
- There are 9 dwellings under construction in Brightwater, and 159 under construction in Tasman District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

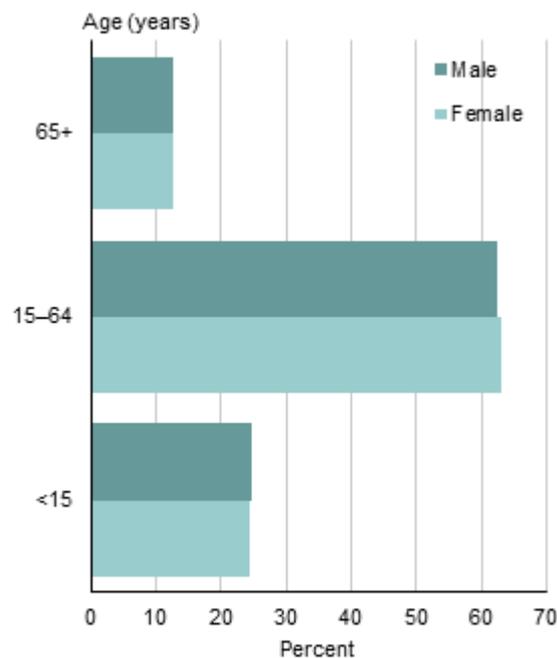
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 38.2 years for people in Brightwater. The median age in Tasman District is 44.2 years.
- 12.9 percent of people in Brightwater are aged 65 years and over, compared with 17.9 percent of the total Tasman District population.
- 24.4 percent of people are aged under 15 years in Brightwater, compared with 20.0 percent for all of Tasman District.

Broad age group and sex of people

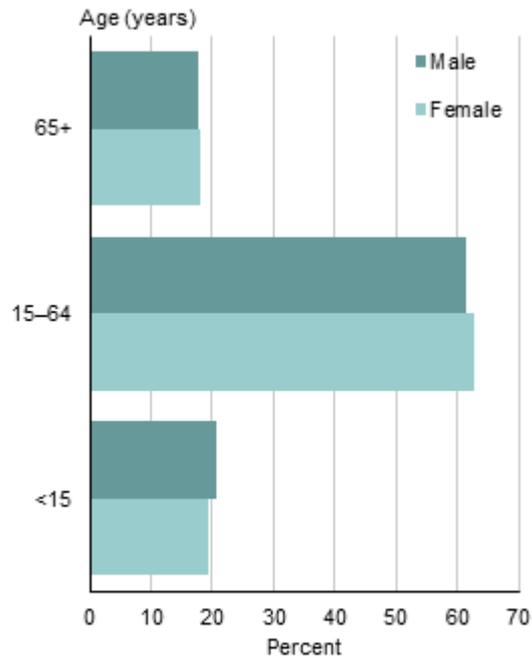
Brightwater
2013 Census



Source: Statistics New Zealand

Broad age group and sex of people

Tasman District
2013 Census



Source: Statistics New Zealand

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Cultural diversity

Ethnic groups

- The most common ethnic group in Brightwater is European, compared with European for Tasman District as a whole.

Ethnic groups in Brightwater and Tasman District		
2013 Census		
Ethnic group ⁽¹⁾	Brightwater (percent)	Tasman District (percent)
European	96.4	93.1
Māori	6.4	7.6
Pacific peoples	1.2	1.1
Asian	0.7	1.9
Middle Eastern, Latin American, African	0.2	0.3
Other ethnicity	1.8	2.4

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 13.3 percent of people in Brightwater were born overseas, compared with 17.8 percent for Tasman District as a whole.
- For people born overseas who are now living in Brightwater, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Tasman District.

Languages spoken

- After English, the next most common language spoken in Brightwater is French, which was spoken by less than one percent of people. For Tasman District as a whole, the most common language apart from English is German, spoken by 1.9 percent of people.
- Less than one percent of people in Brightwater speak te reo Māori, compared with 1.5 percent of people for all of Tasman District.
- New Zealand Sign Language is used by less than one percent of people in Brightwater, compared with less than one percent of people for all of Tasman District.
- 93.9 percent of people in Brightwater speak only one language, compared with 90.7 percent of people for all of Tasman District.

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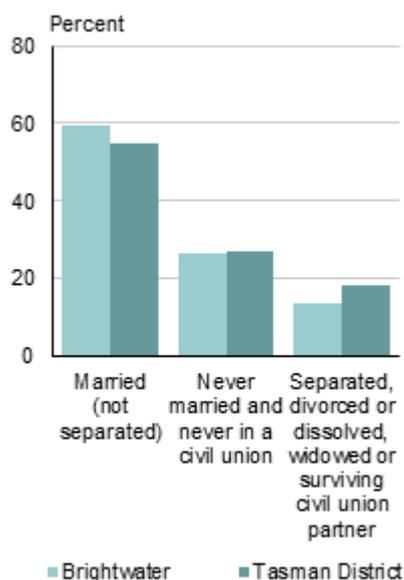
Relationship status

Total population aged 15 years and over

- 26.7 percent of people aged 15 years and over living in Brightwater have never married, 59.7 percent are married, and 13.8 percent are separated, divorced or widowed.
- 41.8 percent of people in Brightwater aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Brightwater and Tasman District
2013 Census



Source: Statistics New Zealand

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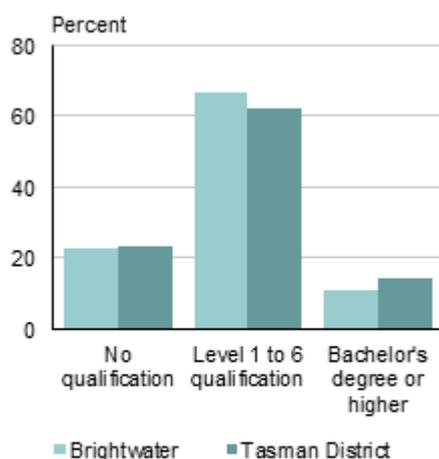
Qualifications

Total population aged 15 years and over

- 77.6 percent of people aged 15 years and over in Brightwater have a formal qualification, compared with 76.7 percent in Tasman District.
- In Brightwater, 11.0 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 14.4 percent for Tasman District as a whole.

Highest qualification for people aged 15 years and over

Brightwater and Tasman District
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

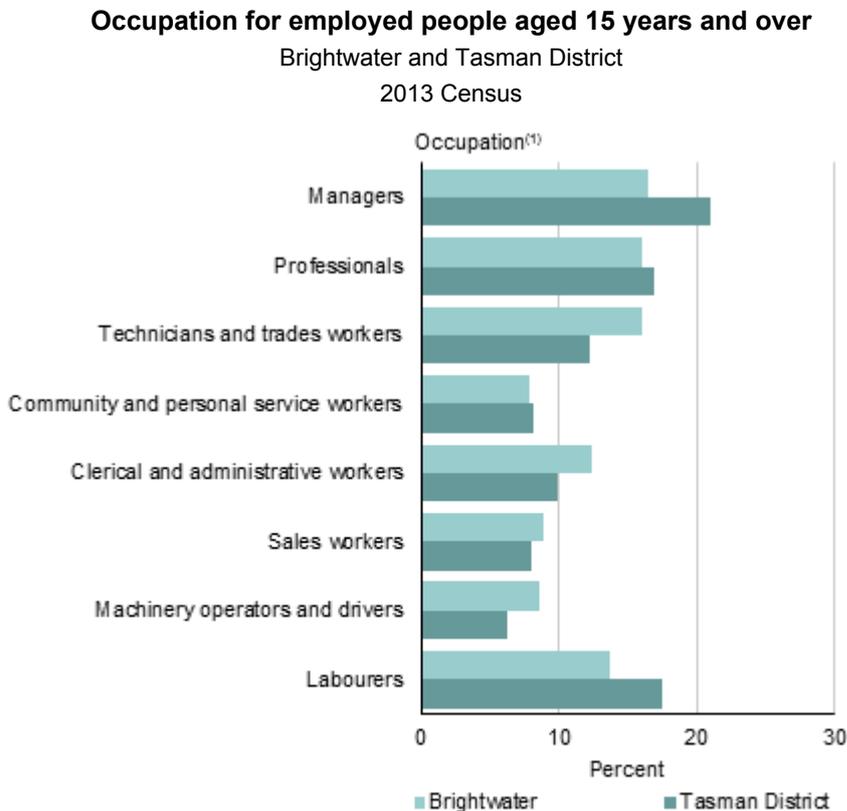
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Work

Total population aged 15 years and over

- The unemployment rate in Brightwater is 3.8 percent for people aged 15 years and over, compared with 4.0 percent for all of Tasman District.
- The most common occupational group in Brightwater is 'professionals', and 'managers' is the most common occupational group in Tasman District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).
Source: Statistics New Zealand

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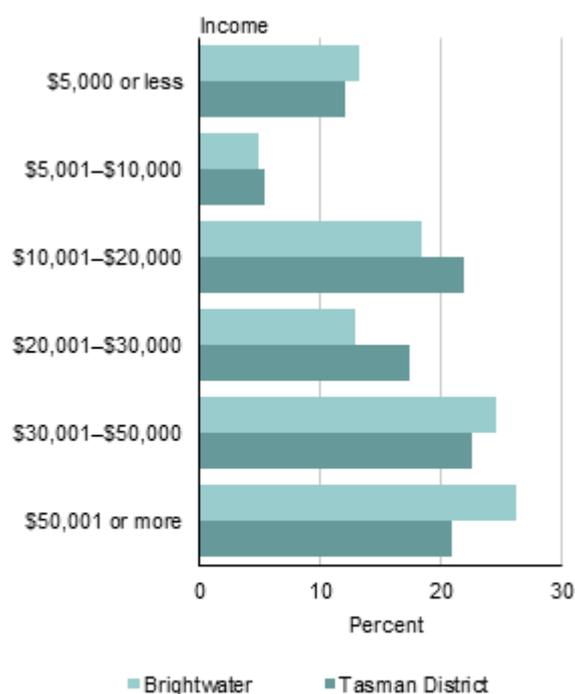
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Brightwater is \$31,000. This compares with a median of \$25,700 for all of Tasman District.
- 36.0 percent of people aged 15 years and over in Brightwater have an annual income of \$20,000 or less, compared with 39.3 percent of people for Tasman District as a whole.
- In Brightwater, 26.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 20.9 percent of people in Tasman District.

Total personal income for people aged 15 years and over

Brightwater and Tasman District
2013 Census



Source: Statistics New Zealand

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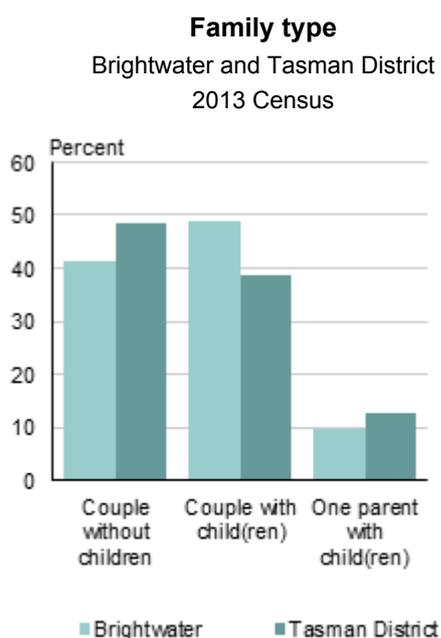
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Families

Family type

- Couples with children make up 48.9 percent of all families in Brightwater, while couples without children make up 41.4 percent of all families.
- In Tasman District, couples with children make up 38.8 percent of all families, while couples without children make up 48.6 percent of all families.
- 9.8 percent of families in Brightwater are one parent with children families, while one parent with children families make up 12.6 percent of families for Tasman District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

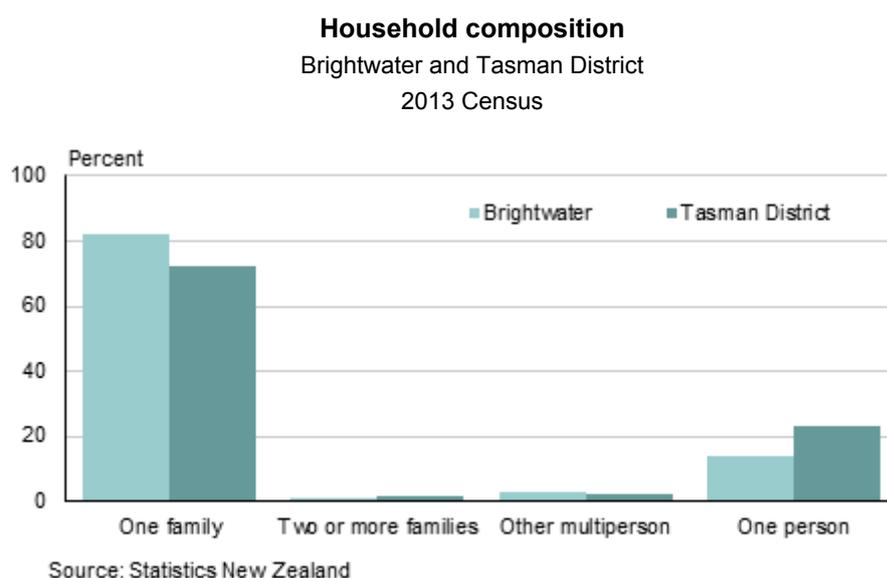
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Households

Household composition

- One-family households make up 81.6 percent of all households in Brightwater. For Tasman District as a whole, one-family households make up 72.4 percent of all households.
- In Brightwater, there are 90 one-person households making up 14.5 percent of all households. In Tasman District, one-person households make up 23.4 percent of all households.
- The average household size in Brightwater is 2.8 people, compared with an average of 2.5 people per household for all of Tasman District.



Note: All figures are for households in occupied private dwellings.

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Phone, fax, and Internet

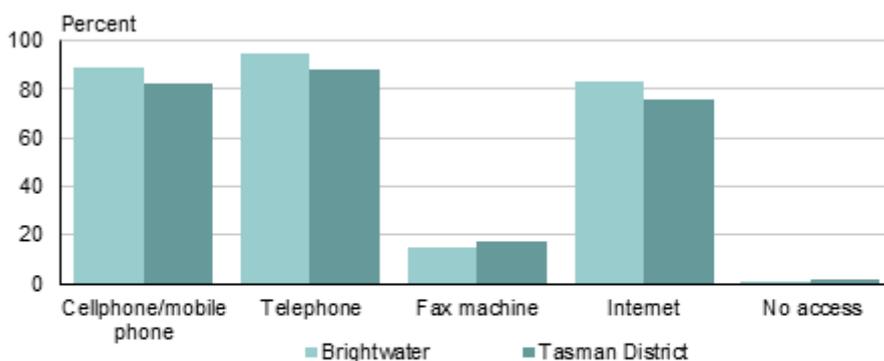
Access to phones, fax machines, and Internet

- 82.9 percent of households in Brightwater have access to the Internet, compared with 75.9 percent of households in Tasman District.
- In Brightwater, 88.8 percent of households have access to a cellphone, compared with 82.0 percent of households for Tasman District as a whole.

Access to phones, fax machines, and Internet

Brightwater and Tasman District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

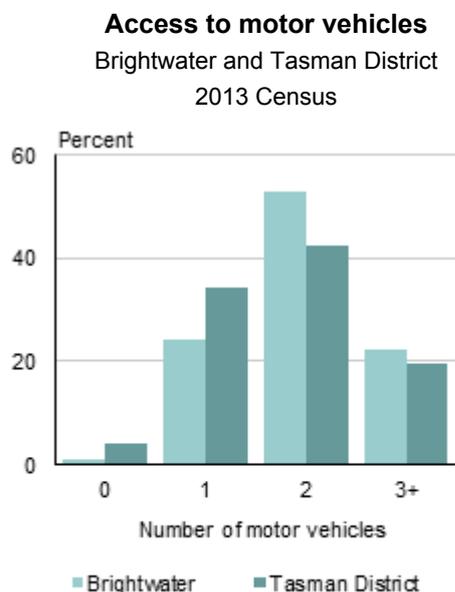
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Transport

Access to motor vehicles

- 22.1 percent of households in Brightwater have access to three or more motor vehicles, compared with 19.5 percent of all households in Tasman District.



Note: Some percentages may be too small to show on graph.
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Brightwater was driving a private car, truck or van (63.0 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (25.9 percent) and walking or jogging (3.3 percent).
- For Tasman District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

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Housing

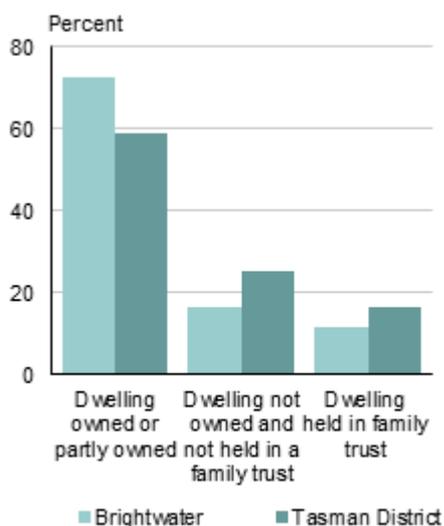
Home ownership

- In Brightwater, 83.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Tasman District as a whole, 75.0 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Brightwater who rented the dwelling that they lived in, the median weekly rent paid was \$310. This compared with \$260 for Tasman District.

Home ownership by household

Brightwater and Tasman District

2013 Census



Source: Statistics New Zealand

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Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Brightwater was 18.
- The total number of building consents issued for apartments in Brightwater was 0.
- The total value of residential building work in Brightwater was \$5,233,579.
- The total value of non-residential building work in Brightwater was \$520,000.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 188 business locations (geographic units) in Brightwater compared with 6,446 for all of Tasman District. This is an increase of 8.0 percent from the year ended February 2006 for Brightwater.
- There were 620 paid employees in Brightwater compared with 18,940 for all of Tasman District. This is an increase of 29.2 percent from the year ended February 2006 for Brightwater.

Top five industries in Brightwater				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Brightwater		Tasman District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Manufacturing	220	35.5	2,370	12.5
Construction	140	22.6	1,140	6.0
Agriculture, forestry and fishing	100	16.1	4,980	26.3
Professional, scientific and technical services	50	8.1	850	4.5
Education and training	30	4.8	1,130	6.0

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.