



Population and dwellings

Number of people counted

- 933 people usually live in Blaketown. This is a decrease of 36 people, or 3.7 percent, since the 2006 Census.
- Blaketown has 7.0 percent of Grey District's population.

Population of Blaketown and Grey District		
2013 Census		
Sex	Blaketown	Grey District
Male	462	6,684
Female	471	6,687
Total people	933	13,371

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 414 occupied dwellings and 30 unoccupied dwellings in Blaketown.
- For Grey District as a whole, there are 5,457 occupied dwellings and 972 unoccupied dwellings.
- There are 0 dwellings under construction in Blaketown, and 42 under construction in Grey District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

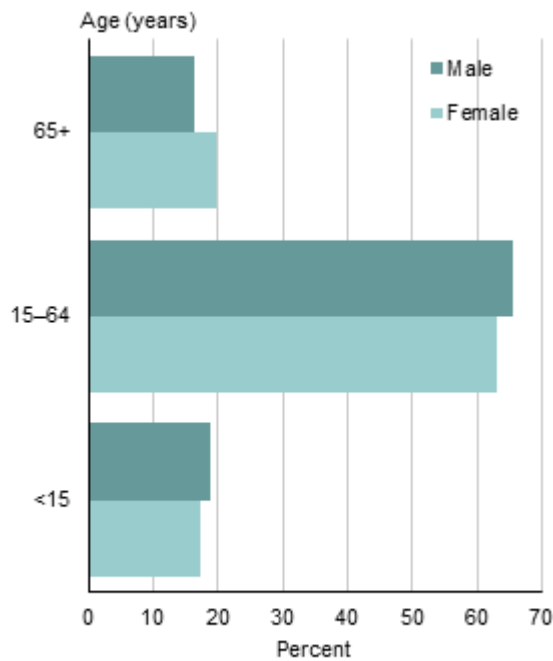
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 39.7 years for people in Blaketown. The median age in Grey District is 41.9 years.
- 17.7 percent of people in Blaketown are aged 65 years and over, compared with 16.0 percent of the total Grey District population.
- 18.3 percent of people are aged under 15 years in Blaketown, compared with 19.9 percent for all of Grey District.

Broad age group and sex of people

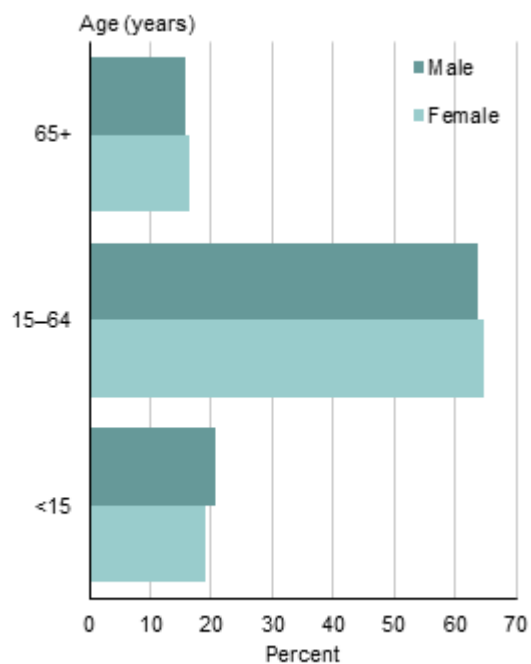
Blaketown
2013 Census



Source: Statistics New Zealand

Broad age group and sex of people

Grey District
2013 Census



Source: Statistics New Zealand

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Cultural diversity

Ethnic groups

- The most common ethnic group in Blaketown is European, compared with European for Grey District as a whole.

Ethnic groups in Blaketown and Grey District		
2013 Census		
Ethnic group ⁽¹⁾	Blaketown (percent)	Grey District (percent)
European	92.5	92.6
Māori	8.5	9.3
Pacific peoples	0.3	1.1
Asian	1.7	1.8
Middle Eastern, Latin American, African	0.3	0.3
Other ethnicity	3.4	2.5

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 8.2 percent of people in Blaketown were born overseas, compared with 9.7 percent for Grey District as a whole.
- For people born overseas who are now living in Blaketown, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Grey District.

Languages spoken

- After English, the next most common language spoken in Blaketown is te reo Māori, which was spoken by 1.7 percent of people. For Grey District as a whole, the most common language apart from English is te reo Māori, spoken by 1.4 percent of people.
- New Zealand Sign Language is used by less than one percent of people in Blaketown, compared with less than one percent of people for all of Grey District.
- 94.2 percent of people in Blaketown speak only one language, compared with 93.1 percent of people for all of Grey District.

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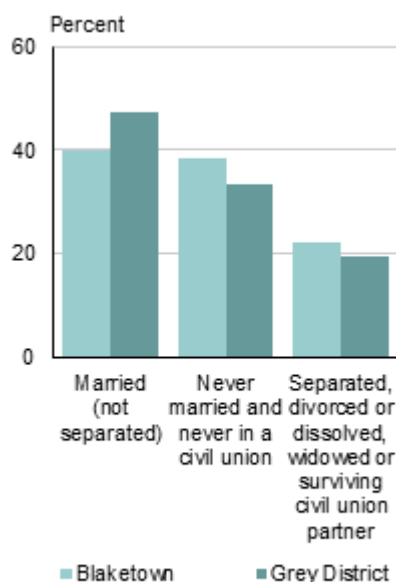
Relationship status

Total population aged 15 years and over

- 38.5 percent of people aged 15 years and over living in Blaketown have never married, 39.8 percent are married, and 22.1 percent are separated, divorced or widowed.
- 35.6 percent of people in Blaketown aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Blaketown and Grey District
2013 Census



Source: Statistics New Zealand

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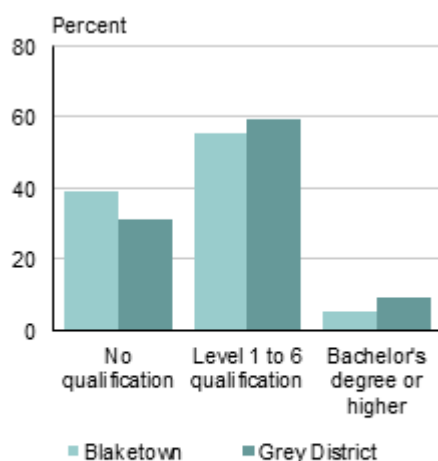
Qualifications

Total population aged 15 years and over

- 60.4 percent of people aged 15 years and over in Blaketown have a formal qualification, compared with 68.9 percent in Grey District.
- In Blaketown, 5.1 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 9.5 percent for Grey District as a whole.

Highest qualification for people aged 15 years and over

Blaketown and Grey District
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

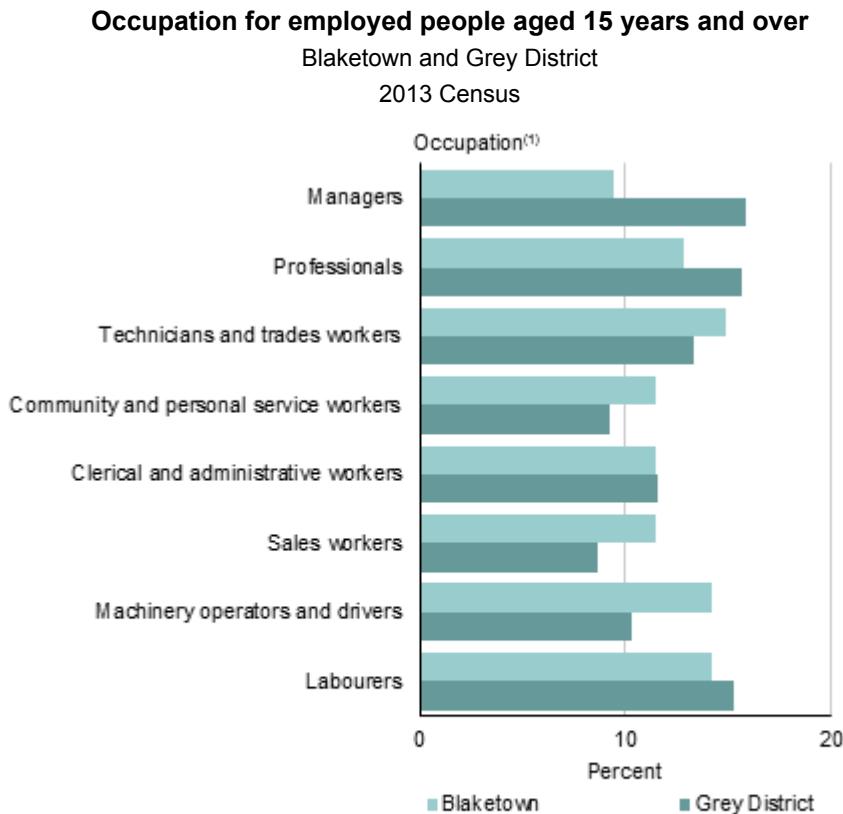
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Work

Total population aged 15 years and over

- The unemployment rate in Blaketown is 6.1 percent for people aged 15 years and over, compared with 5.3 percent for all of Grey District.
- The most common occupational group in Blaketown is 'technicians and trades workers', and 'managers' is the most common occupational group in Grey District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).
Source: Statistics New Zealand

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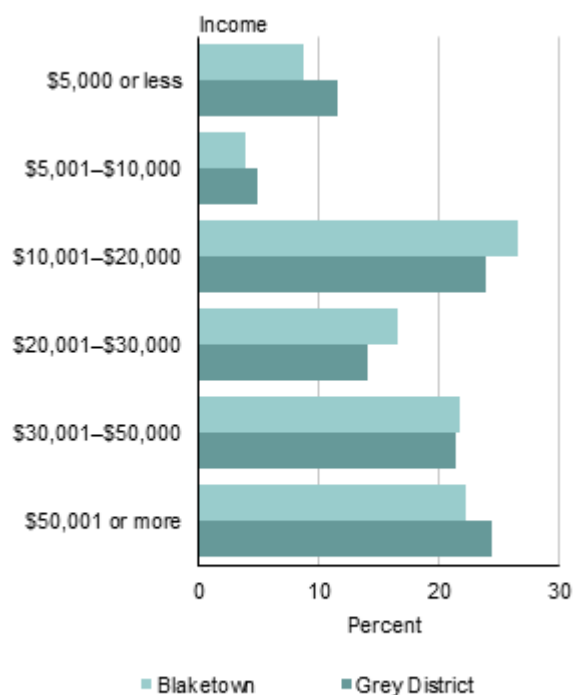
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Blaketown is \$25,600. This compares with a median of \$26,600 for all of Grey District.
- 39.1 percent of people aged 15 years and over in Blaketown have an annual income of \$20,000 or less, compared with 40.2 percent of people for Grey District as a whole.
- In Blaketown, 22.6 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 24.4 percent of people in Grey District.

Total personal income for people aged 15 years and over

Blaketown and Grey District
2013 Census



Source: Statistics New Zealand

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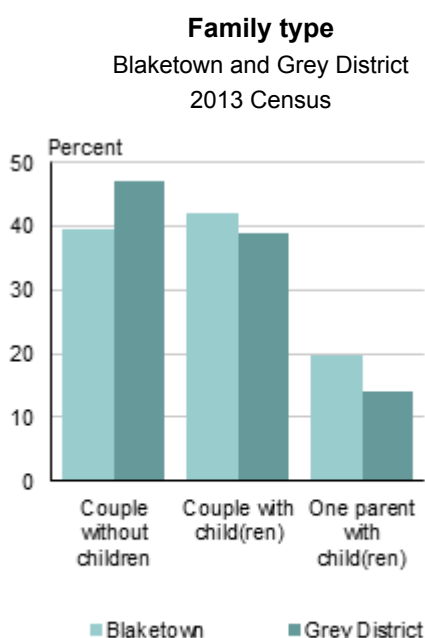
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Families

Family type

- Couples with children make up 42.0 percent of all families in Blaketown, while couples without children make up 39.5 percent of all families.
- In Grey District, couples with children make up 38.7 percent of all families, while couples without children make up 47.0 percent of all families.
- 19.8 percent of families in Blaketown are one parent with children families, while one parent with children families make up 14.2 percent of families for Grey District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

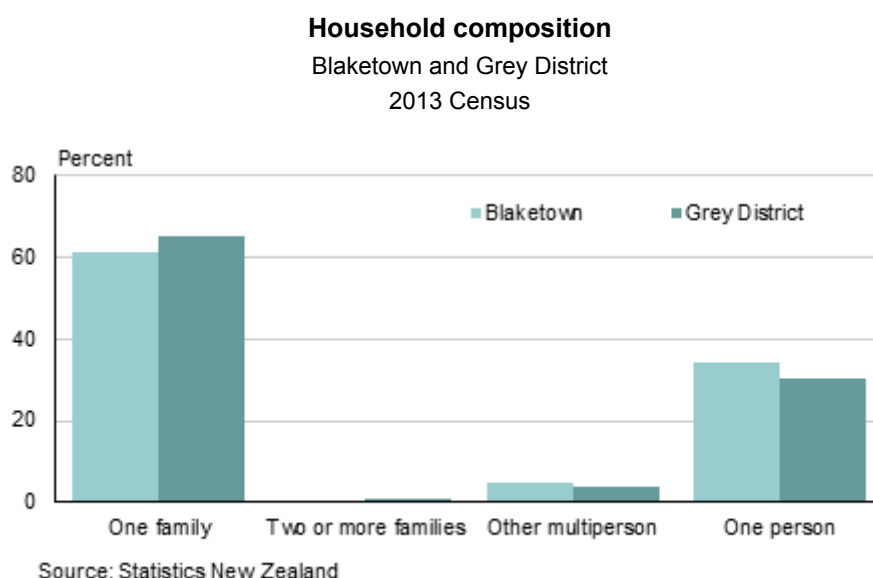
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Households

Household composition

- One-family households make up 61.1 percent of all households in Blaketown. For Grey District as a whole, one-family households make up 65.4 percent of all households.
- In Blaketown, there are 135 one-person households making up 34.4 percent of all households. In Grey District, one-person households make up 30.2 percent of all households.
- The average household size in Blaketown is 2.3 people, compared with an average of 2.3 people per household for all of Grey District.



Note: All figures are for households in occupied private dwellings.

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Phone, fax, and Internet

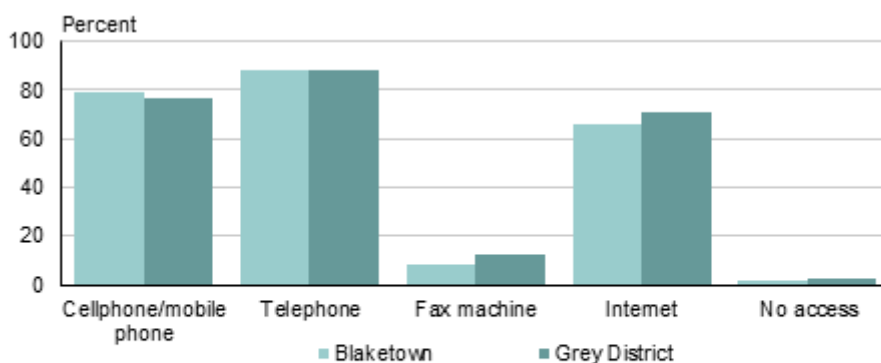
Access to phones, fax machines, and Internet

- 66.1 percent of households in Blaketown have access to the Internet, compared with 70.4 percent of households in Grey District.
- In Blaketown, 78.7 percent of households have access to a cellphone, compared with 76.6 percent of households for Grey District as a whole.

Access to phones, fax machines, and Internet

Blaketown and Grey District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

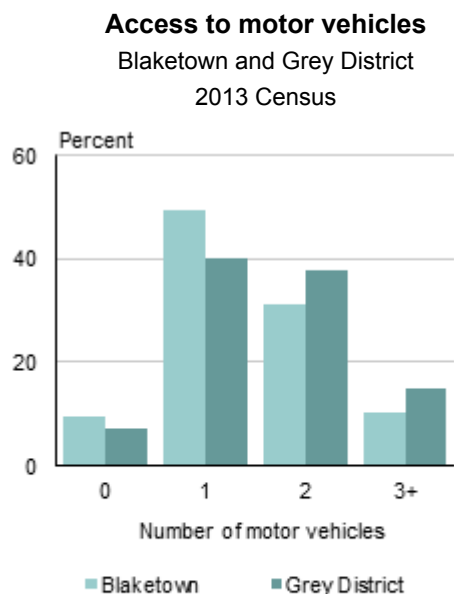
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Transport

Access to motor vehicles

- 10.2 percent of households in Blaketown have access to three or more motor vehicles, compared with 15.0 percent of all households in Grey District.



Note: Some percentages may be too small to show on graph.
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Blaketown was driving a private car, truck or van (65.4 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (15.4 percent) and passenger in a car, truck, van or company bus (7.7 percent).
- For Grey District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

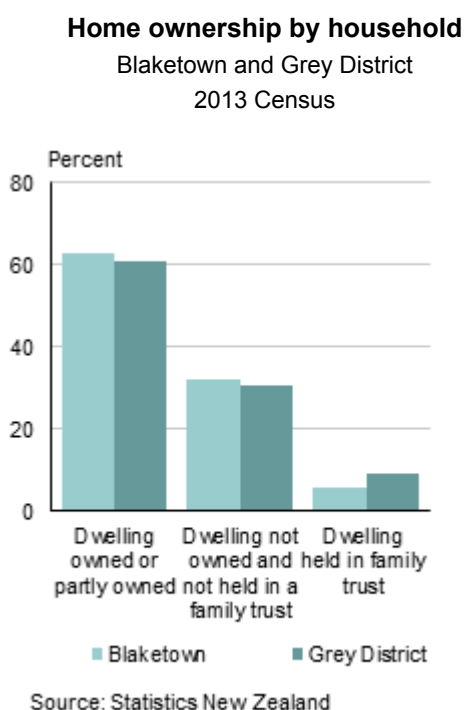
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Housing

Home ownership

- In Blaketown, 68.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Grey District as a whole, 69.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Blaketown who rented the dwelling that they lived in, the median weekly rent paid was \$210. This compared with \$200 for Grey District.



Note: All figures are for households in occupied private dwellings.

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Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Blaketown was 0.
- The total number of building consents issued for apartments in Blaketown was 0.
- The total value of residential building work in Blaketown was \$60,000.
- The total value of non-residential building work in Blaketown was \$20,000.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 57 business locations (geographic units) in Blaketown compared with 1,428 for all of Grey District. This is no change from the year ended February 2006 for Blaketown.
- There were 200 paid employees in Blaketown compared with 6,690 for all of Grey District. This is an increase of 42.9 percent from the year ended February 2006 for Blaketown.

Top five industries in Blaketown				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Blaketown		Grey District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Construction	55	27.5	730	10.9
Wholesale trade	40	20.0	230	3.4
Health care and social assistance	25	12.5	1,100	16.4
Accommodation and food services	25	12.5	610	9.1
Manufacturing	18	9.0	620	9.3

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.