



## Population and dwellings

### Number of people counted

- 777 people usually live in St Leonards-Blanket Bay. This is an increase of 30 people, or 4.0 percent, since the 2006 Census.
- St Leonards-Blanket Bay has less than one percent of Dunedin City's population.

Population of St Leonards-Blanket Bay and Dunedin City		
2013 Census		
Sex	St Leonards-Blanket Bay	Dunedin City
Male	369	57,666
Female	408	62,583
<b>Total people</b>	<b>777</b>	<b>120,249</b>

**Source:** Statistics New Zealand

Note: All figures are for the census usually resident population count.

### Number of dwellings counted

- There are 300 occupied dwellings and 12 unoccupied dwellings in St Leonards-Blanket Bay.
- For Dunedin City as a whole, there are 46,590 occupied dwellings and 3,915 unoccupied dwellings.
- There are 0 dwellings under construction in St Leonards-Blanket Bay, and 186 under construction in Dunedin City.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

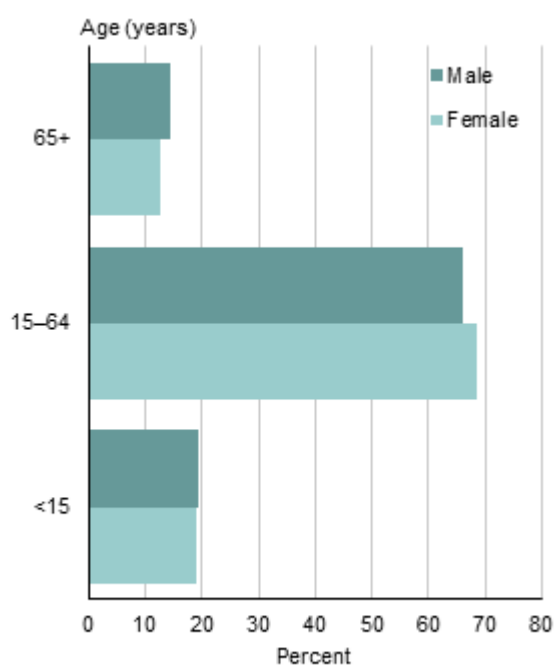
# Age and sex

## Total population

- The median age (half are younger, and half older, than this age) is 45.4 years for people in St Leonards-Blanket Bay. The median age in Dunedin City is 36.7 years.
- 13.5 percent of people in St Leonards-Blanket Bay are aged 65 years and over, compared with 14.9 percent of the total Dunedin City population.
- 19.3 percent of people are aged under 15 years in St Leonards-Blanket Bay, compared with 16.2 percent for all of Dunedin City.

### Broad age group and sex of people

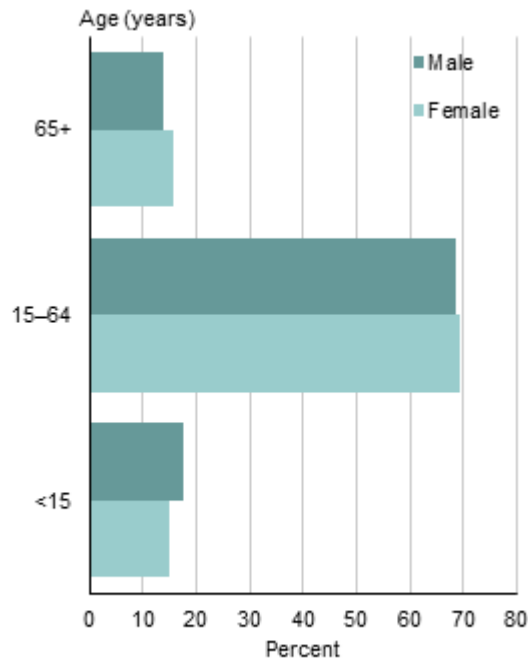
St Leonards-Blanket Bay  
2013 Census



Source: Statistics New Zealand

### Broad age group and sex of people

Dunedin City  
2013 Census



Source: Statistics New Zealand

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# Cultural diversity

## Ethnic groups

- The most common ethnic group in St Leonards-Blanket Bay is European, compared with European for Dunedin City as a whole.

Ethnic groups in St Leonards-Blanket Bay and Dunedin City		
2013 Census		
Ethnic group <sup>(1)</sup>	St Leonards-Blanket Bay (percent)	Dunedin City (percent)
European	91.2	88.3
Māori	7.2	7.7
Pacific peoples	0.8	2.5
Asian	2.4	6.2
Middle Eastern, Latin American, African	0.4	1.0
Other ethnicity	3.6	2.2

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

**Source:** Statistics New Zealand

## Birthplace

- 22.2 percent of people in St Leonards-Blanket Bay were born overseas, compared with 18.1 percent for Dunedin City as a whole.
- For people born overseas who are now living in St Leonards-Blanket Bay, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Dunedin City.

## Languages spoken

- After English, the next most common language spoken in St Leonards-Blanket Bay is French, which was spoken by 2.8 percent of people. For Dunedin City as a whole, the most common language apart from English is French, spoken by 1.8 percent of people.
- 1.6 percent of people in St Leonards-Blanket Bay speak te reo Māori, compared with 1.8 percent of people for all of Dunedin City.
- New Zealand Sign Language is used by 0 percent of people in St Leonards-Blanket Bay, compared with less than one percent of people for all of Dunedin City.
- 89.6 percent of people in St Leonards-Blanket Bay speak only one language, compared with 86.7 percent of people for all of Dunedin City.

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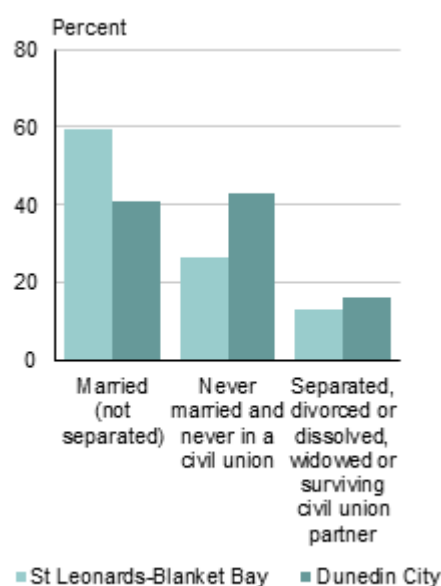
# Relationship status

## *Total population aged 15 years and over*

- 26.8 percent of people aged 15 years and over living in St Leonards-Blanket Bay have never married, 59.6 percent are married, and 13.1 percent are separated, divorced or widowed.
- 30.2 percent of people in St Leonards-Blanket Bay aged 15 years and over who have never been married live with a partner.

### Legally registered relationship status for people aged 15 years and over

St Leonards-Blanket Bay and Dunedin City  
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

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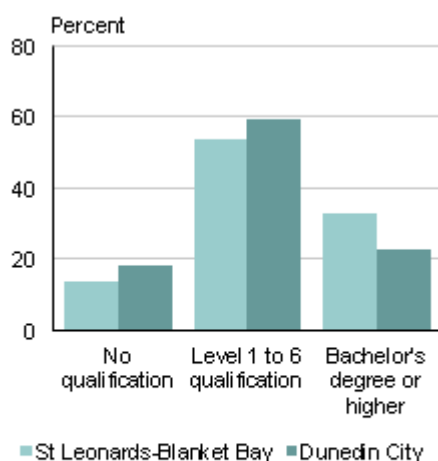
# Qualifications

## *Total population aged 15 years and over*

- 86.5 percent of people aged 15 years and over in St Leonards-Blanket Bay have a formal qualification, compared with 81.9 percent in Dunedin City.
- In St Leonards-Blanket Bay, 32.3 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 22.7 percent for Dunedin City as a whole.

### Highest qualification for people aged 15 years and over

St Leonards-Blanket Bay and Dunedin City  
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.

Source: Statistics New Zealand

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# Work

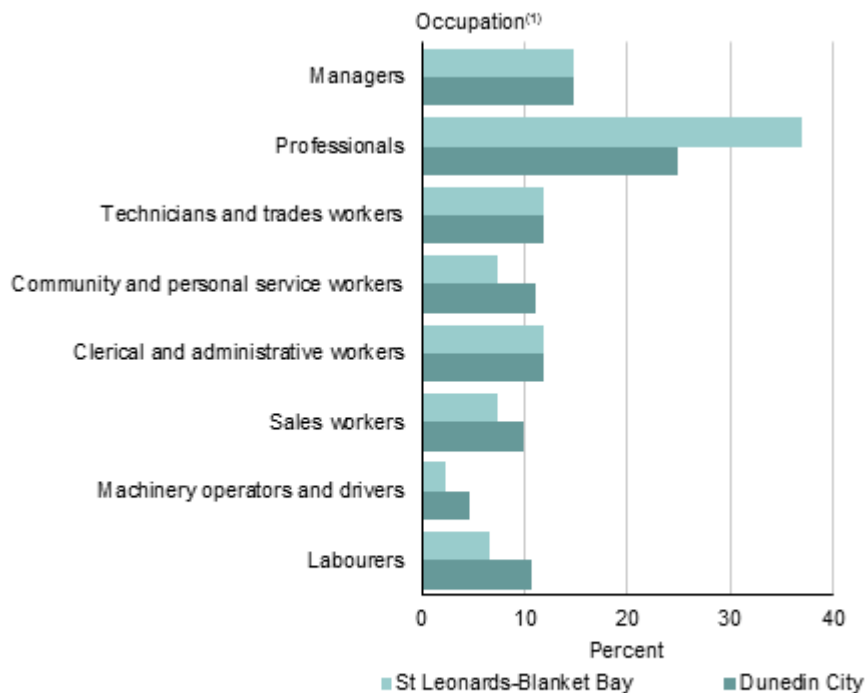
## Total population aged 15 years and over

- The unemployment rate in St Leonards-Blanket Bay is 4.1 percent for people aged 15 years and over, compared with 7.5 percent for all of Dunedin City.
- The most common occupational group in St Leonards-Blanket Bay is 'professionals', and 'professionals' is the most common occupational group in Dunedin City.

### Occupation for employed people aged 15 years and over

St Leonards-Blanket Bay and Dunedin City

2013 Census



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).

Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

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# Income

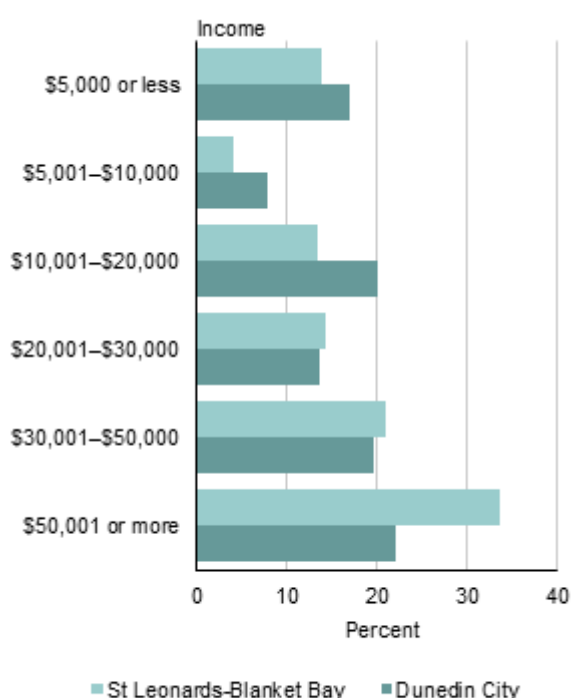
## *Total population aged 15 years and over*

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in St Leonards-Blanket Bay is \$33,400. This compares with a median of \$23,300 for all of Dunedin City.
- 31.6 percent of people aged 15 years and over in St Leonards-Blanket Bay have an annual income of \$20,000 or less, compared with 44.8 percent of people for Dunedin City as a whole.
- In St Leonards-Blanket Bay, 33.7 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.0 percent of people in Dunedin City.

### **Total personal income for people aged 15 years and over**

St Leonards-Blanket Bay and Dunedin City

2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

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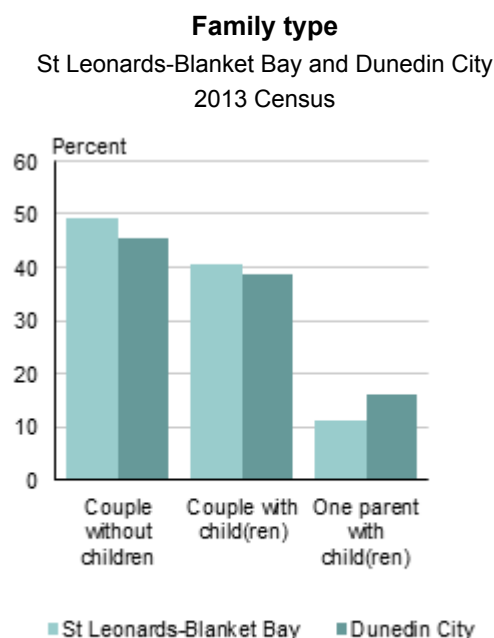
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# Families

## Family type

- Couples with children make up 40.7 percent of all families in St Leonards-Blanket Bay, while couples without children make up 49.4 percent of all families.
- In Dunedin City, couples with children make up 38.6 percent of all families, while couples without children make up 45.4 percent of all families.
- 11.1 percent of families in St Leonards-Blanket Bay are one parent with children families, while one parent with children families make up 16.0 percent of families for Dunedin City as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

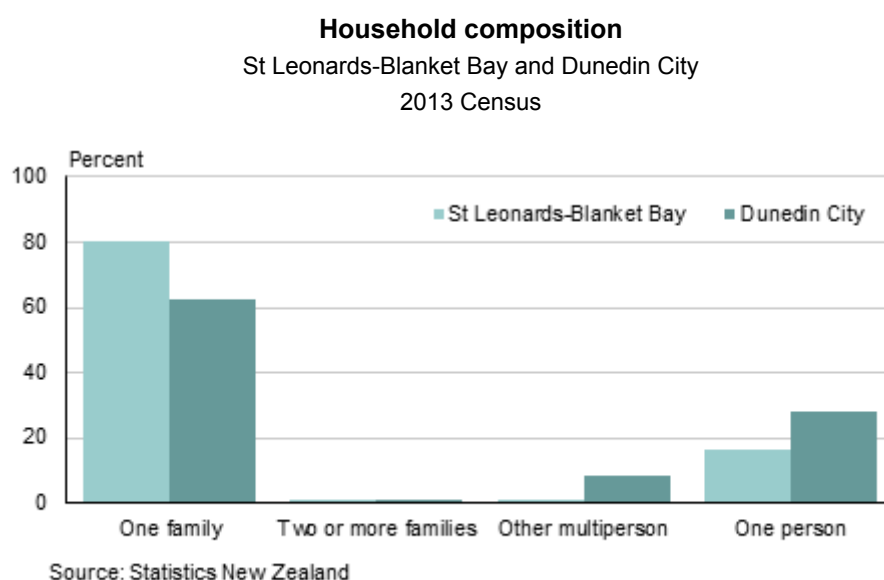
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# Households

## Household composition

- One-family households make up 80.4 percent of all households in St Leonards-Blanket Bay. For Dunedin City as a whole, one-family households make up 62.5 percent of all households.
- In St Leonards-Blanket Bay, there are 48 one-person households making up 16.5 percent of all households. In Dunedin City, one-person households make up 27.9 percent of all households.
- The average household size in St Leonards-Blanket Bay is 2.6 people, compared with an average of 2.5 people per household for all of Dunedin City.



Note: All figures are for households in occupied private dwellings.

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# Phone, fax, and Internet

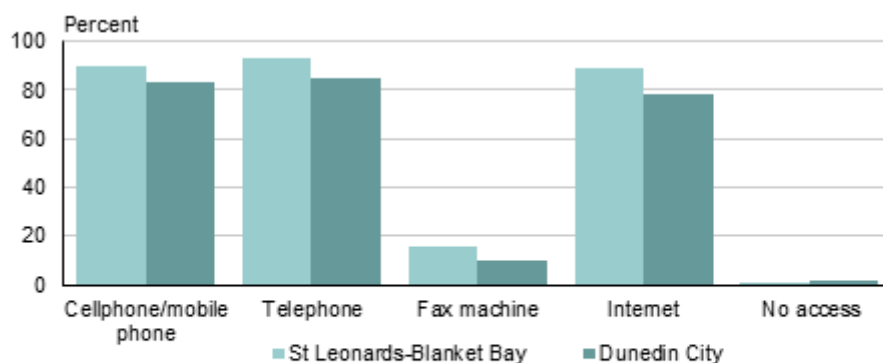
## Access to phones, fax machines, and Internet

- 88.5 percent of households in St Leonards-Blanket Bay have access to the Internet, compared with 77.8 percent of households in Dunedin City.
- In St Leonards-Blanket Bay, 89.6 percent of households have access to a cellphone, compared with 83.4 percent of households for Dunedin City as a whole.

### Access to phones, fax machines, and Internet

St Leonards-Blanket Bay and Dunedin City

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

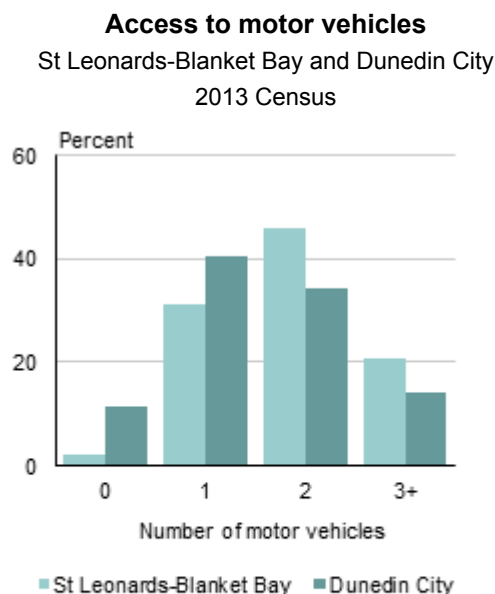
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# Transport

## Access to motor vehicles

- 20.8 percent of households in St Leonards-Blanket Bay have access to three or more motor vehicles, compared with 14.1 percent of all households in Dunedin City.



Note: Some percentages may be too small to show on graph.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

## Main means of travel to work

- The most common means of travel to work on census day for people in St Leonards-Blanket Bay was driving a private car, truck or van (70.4 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (12.2 percent) and passenger in a car, truck, van or company bus (7.0 percent).
- For Dunedin City as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

Note: All figures are for the census usually resident population count.

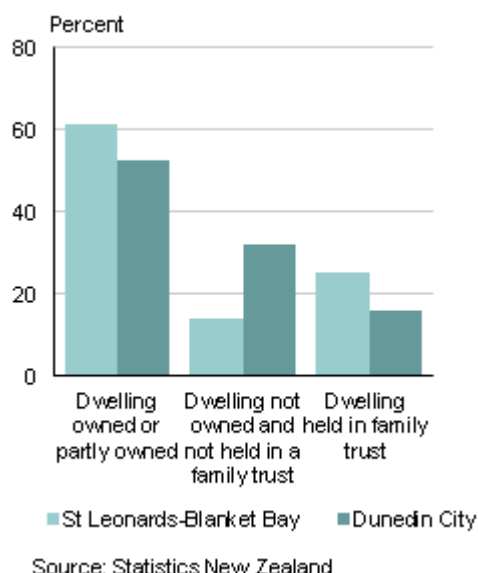
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# Housing

## Home ownership

- In St Leonards-Blanket Bay, 86.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Dunedin City as a whole, 67.9 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in St Leonards-Blanket Bay who rented the dwelling that they lived in, the median weekly rent paid was \$260. This compared with \$250 for Dunedin City.

**Home ownership by household**  
St Leonards-Blanket Bay and Dunedin City  
2013 Census



Note: All figures are for households in occupied private dwellings.

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## Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in St Leonards-Blanket Bay was 4.
- The total number of building consents issued for apartments in St Leonards-Blanket Bay was 0.
- The total value of residential building work in St Leonards-Blanket Bay was \$1,146,500.

- The total value of non-residential building work in St Leonards-Blanket Bay was \$0.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

# Business

## Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 55 business locations (geographic units) in St Leonards-Blanket Bay compared with 10,771 for all of Dunedin City. This is an increase of 3.8 percent from the year ended February 2006 for St Leonards-Blanket Bay.
- There were 35 paid employees in St Leonards-Blanket Bay compared with 52,890 for all of Dunedin City. This is a decrease of 22.2 percent from the year ended February 2006 for St Leonards-Blanket Bay.

<b>Top five industries in St Leonards-Blanket Bay</b>				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) <sup>(1)</sup>	St Leonards-Blanket Bay		Dunedin City	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Construction	15	42.9	3,260	6.2
Education and training	9	25.7	7,570	14.3
Professional, scientific and technical services	3	8.6	3,130	5.9
Manufacturing	3	8.6	4,030	7.6
Administrative and support services	3	8.6	1,940	3.7

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

**Source:** Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.