



Population and dwellings

Number of people counted

- 672 people usually live in Otautau. This is a decrease of 81 people, or 10.8 percent, since the 2006 Census.
- Otautau has 2.3 percent of Southland District's population.

Population of Otautau and Southland District		
2013 Census		
Sex	Otautau	Southland District
Male	351	15,288
Female	318	14,322
Total people	672	29,613

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

- There are 297 occupied dwellings and 30 unoccupied dwellings in Otautau.
- For Southland District as a whole, there are 11,964 occupied dwellings and 2,856 unoccupied dwellings.
- There are 0 dwellings under construction in Otautau, and 66 under construction in Southland District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

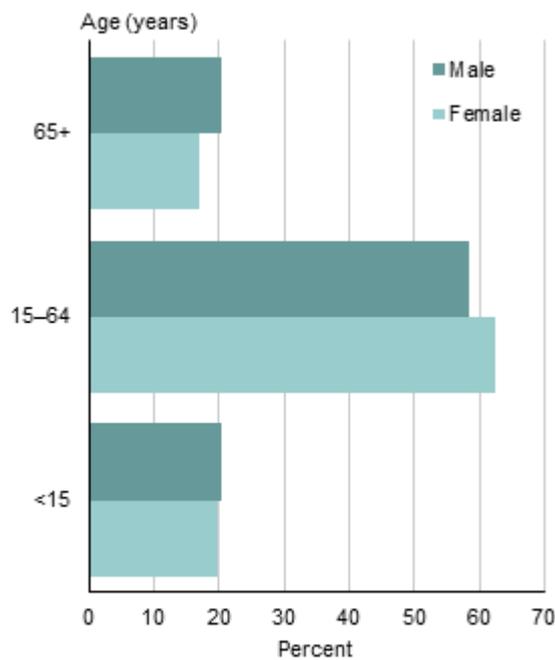
Age and sex

Total population

- The median age (half are younger, and half older, than this age) is 42.3 years for people in Otago. The median age in Southland District is 39.1 years.
- 18.8 percent of people in Otago are aged 65 years and over, compared with 13.6 percent of the total Southland District population.
- 20.2 percent of people are aged under 15 years in Otago, compared with 22.1 percent for all of Southland District.

Broad age group and sex of people

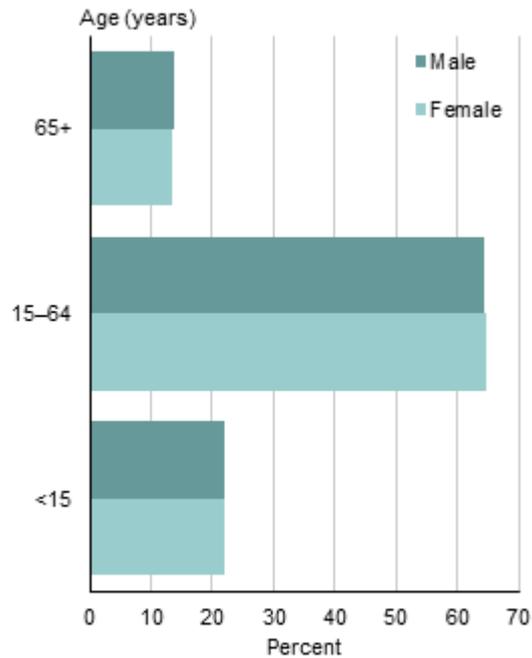
Otago
2013 Census



Source: Statistics New Zealand

Broad age group and sex of people

Southland District
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Cultural diversity

Ethnic groups

- The most common ethnic group in Otago is European, compared with European for Southland District as a whole.

Ethnic groups in Otago and Southland District		
2013 Census		
Ethnic group ⁽¹⁾	Otago (percent)	Southland District (percent)
European	89.3	89.8
Māori	12.1	10.0
Pacific peoples	1.4	0.8
Asian	1.4	3.9
Middle Eastern, Latin American, African	0.5	0.6
Other ethnicity	2.3	2.5

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

Source: Statistics New Zealand

Birthplace

- 7.9 percent of people in Otago were born overseas, compared with 11.5 percent for Southland District as a whole.
- For people born overseas who are now living in Otago, the most common birthplace was UK and Ireland, compared with Asia for people born overseas in all of Southland District.

Languages spoken

- After English, the next most common language spoken in Otago is te reo Māori, which was spoken by 2.8 percent of people. For Southland District as a whole, the most common language apart from English is Tagalog, spoken by 1.6 percent of people.
- New Zealand Sign Language is used by 0 percent of people in Otago, compared with less than one percent of people for all of Southland District.
- 93.0 percent of people in Otago speak only one language, compared with 91.1 percent of people for all of Southland District.

Note: All figures are for the census usually resident population count.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

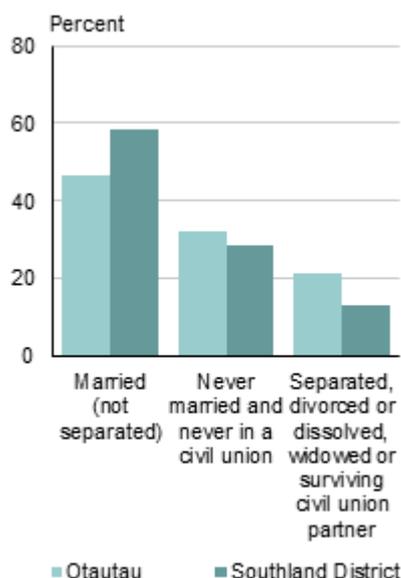
Relationship status

Total population aged 15 years and over

- 32.1 percent of people aged 15 years and over living in Otautau have never married, 46.4 percent are married, and 21.4 percent are separated, divorced or widowed.
- 44.2 percent of people in Otautau aged 15 years and over who have never been married live with a partner.

Legally registered relationship status for people aged 15 years and over

Otautau and Southland District
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

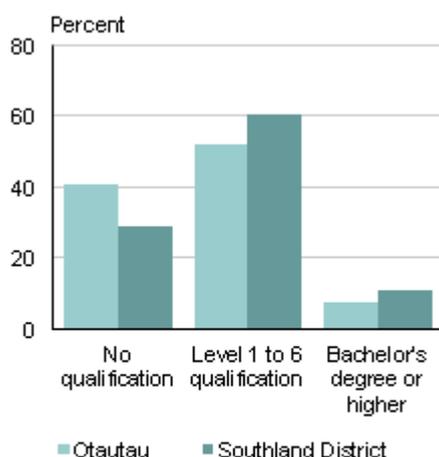
Qualifications

Total population aged 15 years and over

- 59.5 percent of people aged 15 years and over in Otautau have a formal qualification, compared with 71.3 percent in Southland District.
- In Otautau, 7.4 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 11.0 percent for Southland District as a whole.

Highest qualification for people aged 15 years and over

Otautau and Southland District
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.

Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Work

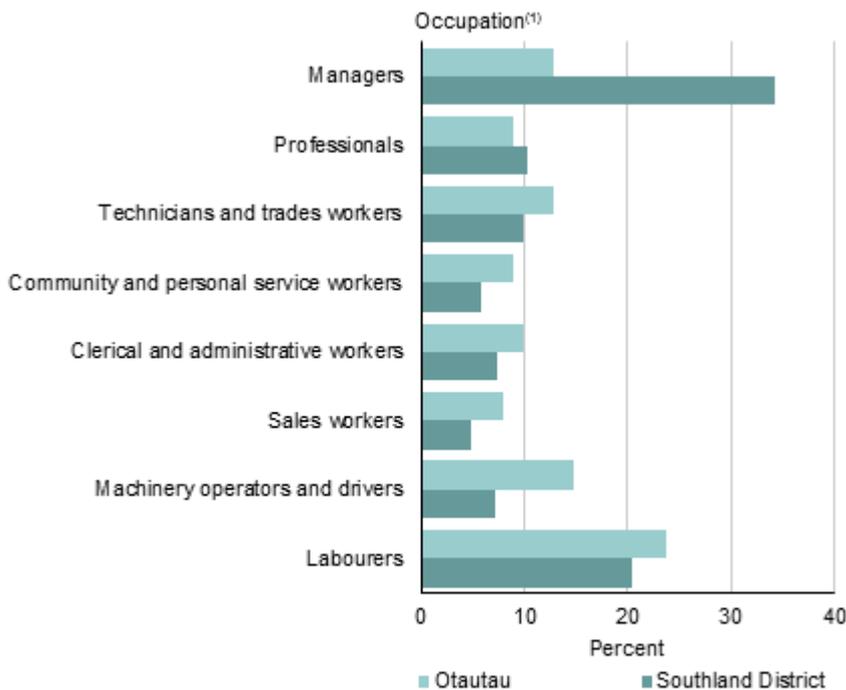
Total population aged 15 years and over

- The unemployment rate in Otautau is 6.2 percent for people aged 15 years and over, compared with 2.6 percent for all of Southland District.
- The most common occupational group in Otautau is 'labourers', and 'managers' is the most common occupational group in Southland District.

Occupation for employed people aged 15 years and over

Otautau and Southland District

2013 Census



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).

Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

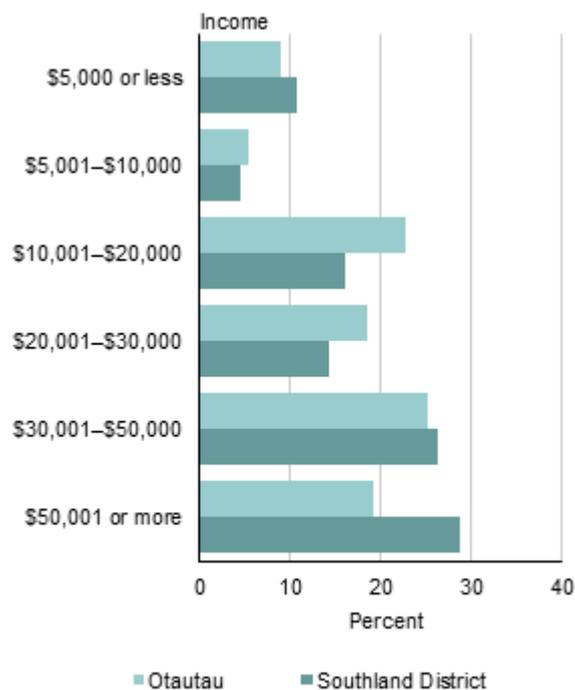
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Otautau is \$27,200. This compares with a median of \$33,900 for all of Southland District.
- 36.7 percent of people aged 15 years and over in Otautau have an annual income of \$20,000 or less, compared with 31.0 percent of people for Southland District as a whole.
- In Otautau, 19.3 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 28.6 percent of people in Southland District.

Total personal income for people aged 15 years and over

Otautau and Southland District
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

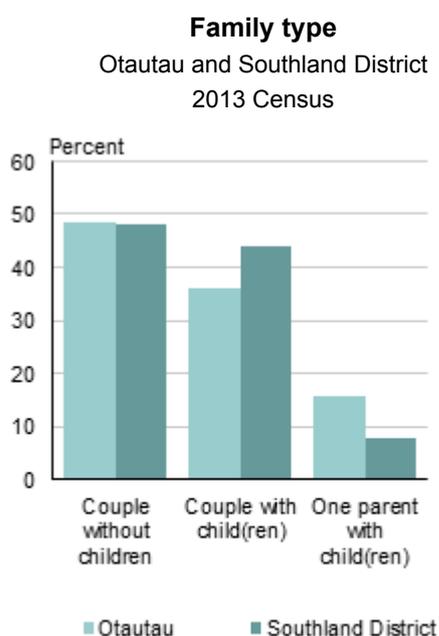
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Families

Family type

- Couples with children make up 35.9 percent of all families in Otago, while couples without children make up 48.4 percent of all families.
- In Southland District, couples with children make up 44.1 percent of all families, while couples without children make up 47.9 percent of all families.
- 15.6 percent of families in Otago are one parent with children families, while one parent with children families make up 7.9 percent of families for Southland District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

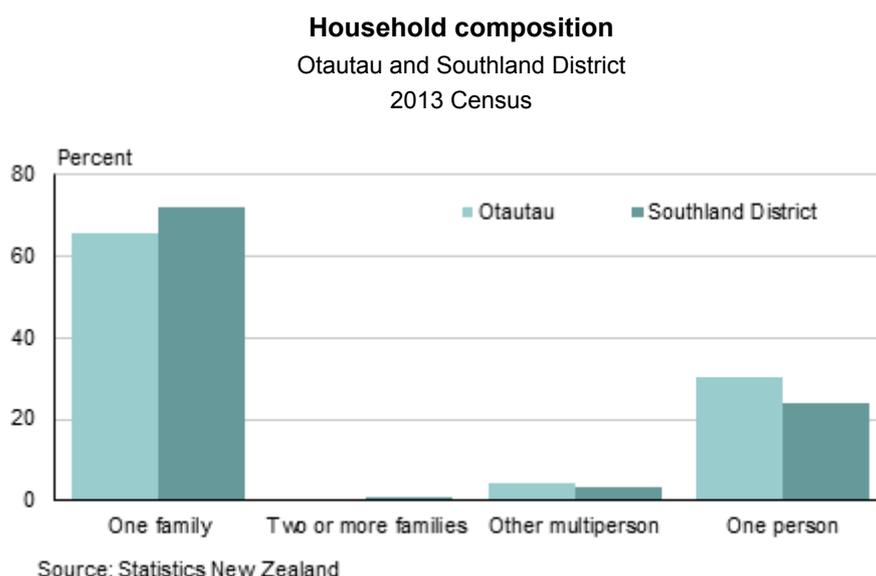
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Households

Household composition

- One-family households make up 65.6 percent of all households in Otago. For Southland District as a whole, one-family households make up 72.3 percent of all households.
- In Otago, there are 87 one-person households making up 30.2 percent of all households. In Southland District, one-person households make up 23.7 percent of all households.
- The average household size in Otago is 2.2 people, compared with an average of 2.5 people per household for all of Southland District.



Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Phone, fax, and Internet

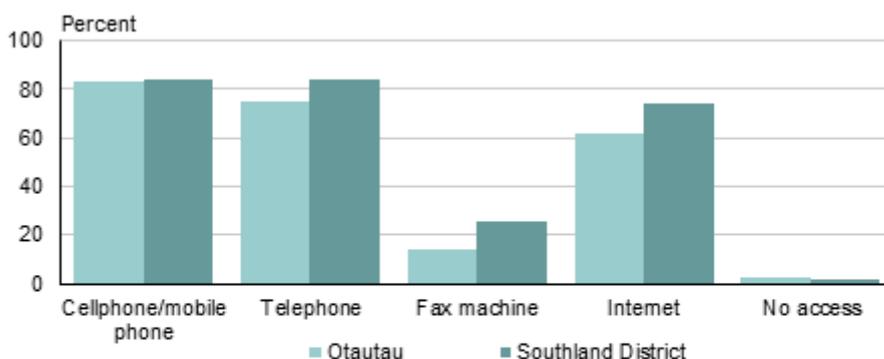
Access to phones, fax machines, and Internet

- 62.1 percent of households in Otago have access to the Internet, compared with 73.9 percent of households in Southland District.
- In Otago, 83.2 percent of households have access to a cellphone, compared with 83.5 percent of households for Southland District as a whole.

Access to phones, fax machines, and Internet

Otago and Southland District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

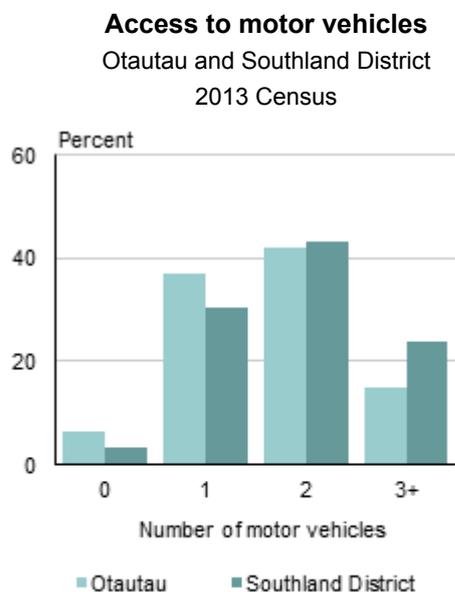
Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Transport

Access to motor vehicles

- 14.7 percent of households in Otautau have access to three or more motor vehicles, compared with 23.6 percent of all households in Southland District.



Note: Some percentages may be too small to show on graph.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

Main means of travel to work

- The most common means of travel to work on census day for people in Otautau was driving a private car, truck or van (62.4 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (22.4 percent) and walking or jogging (8.2 percent).
- For Southland District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and motor cycle or power cycle.

Note: All figures are for the census usually resident population count.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables, and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Housing

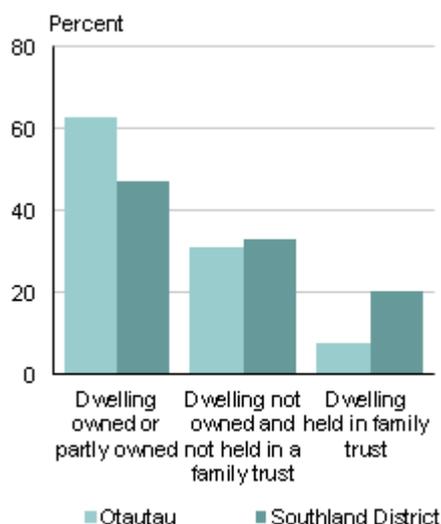
Home ownership

- In Otautau, 69.2 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Southland District as a whole, 67.1 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Otautau who rented the dwelling that they lived in, the median weekly rent paid was \$140. This compared with \$130 for Southland District.

Home ownership by household

Otautau and Southland District

2013 Census



Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Otautau was 0.
- The total number of building consents issued for apartments in Otautau was 0.
- The total value of residential building work in Otautau was \$107,000.
- The total value of non-residential building work in Otautau was \$250,000.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

Business

Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 81 business locations (geographic units) in Otautau compared with 6,739 for all of Southland District. This is a decrease of 12.0 percent from the year ended February 2006 for Otautau.
- There were 190 paid employees in Otautau compared with 15,540 for all of Southland District. This is a decrease of 26.9 percent from the year ended February 2006 for Otautau.

Top five industries in Otautau				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) ⁽¹⁾	Otautau		Southland District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Agriculture, forestry and fishing	30	15.8	6,250	40.2
Construction	25	13.2	580	3.7
Professional, scientific and technical services	20	10.5	340	2.2
Manufacturing	18	9.5	3,390	21.8
Retail trade	15	7.9	680	4.4

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

Source: Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.