

Electronic Card Transactions: April 2017

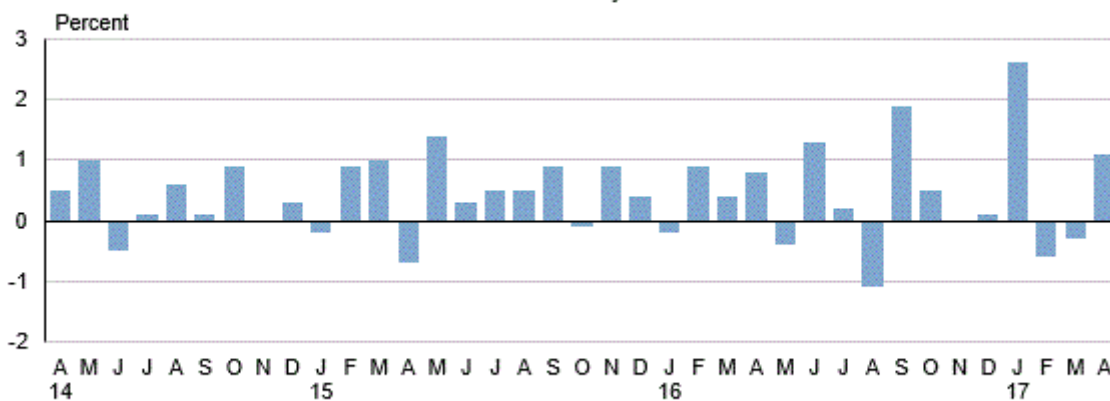
Embargoed until 10:45am – 10 May 2017

Key facts

Changes in the seasonally adjusted value of card spending for April 2017 (compared with March 2017):

- Total electronic card spending rose 0.5 percent.
- Spending in the retail industries rose 1.1 percent.
- Spending in the core retail industries rose 1.4 percent.

Change in seasonally adjusted retail card spending
Monthly



Source: Stats NZ

Liz MacPherson, Government Statistician
ISSN 1178-0258
10 May 2017

Commentary

All figures are seasonally adjusted unless otherwise specified. Seasonally adjusted figures are subject to revision each month, and monthly movements can fluctuate.

Values are only available at the national level, and are not adjusted for price changes.

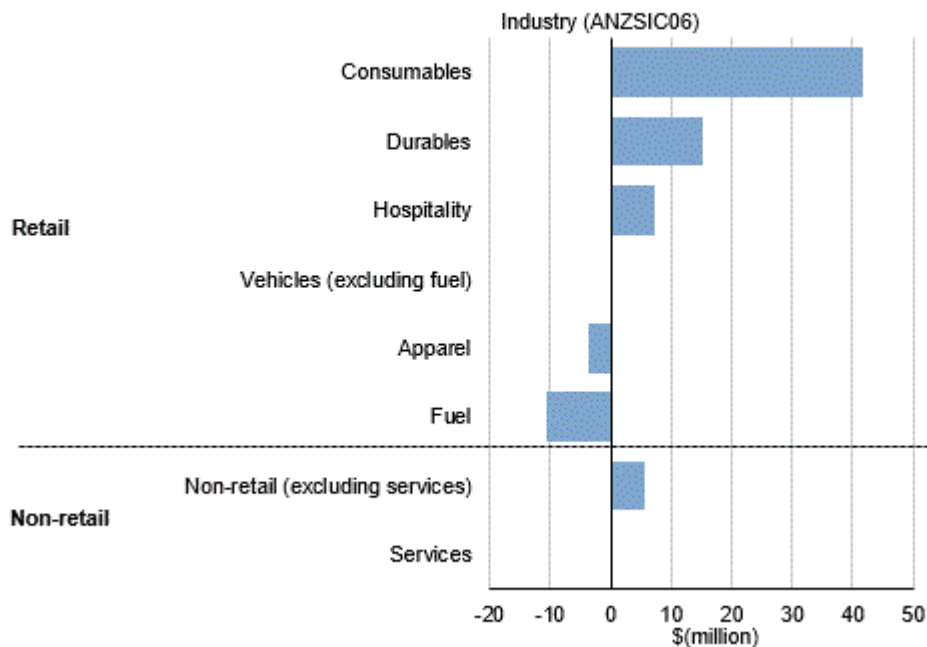
The value of electronic card spending in the **retail** industries was up 1.1 percent in April 2017, following a 0.3 percent fall in March 2017.

Three of the six retail industries rose in April 2017. The movements were:

- consumables, up \$42 million (2.2 percent)
- durables, up \$15 million (1.3 percent)
- hospitality, up \$7 million (0.7 percent)
- vehicles (excluding fuel), unchanged
- apparel, down \$4 million (1.2 percent)
- fuel, down \$11 million (1.7 percent)

Change to seasonally adjusted card transaction values by industry

Change from the March 2017 month



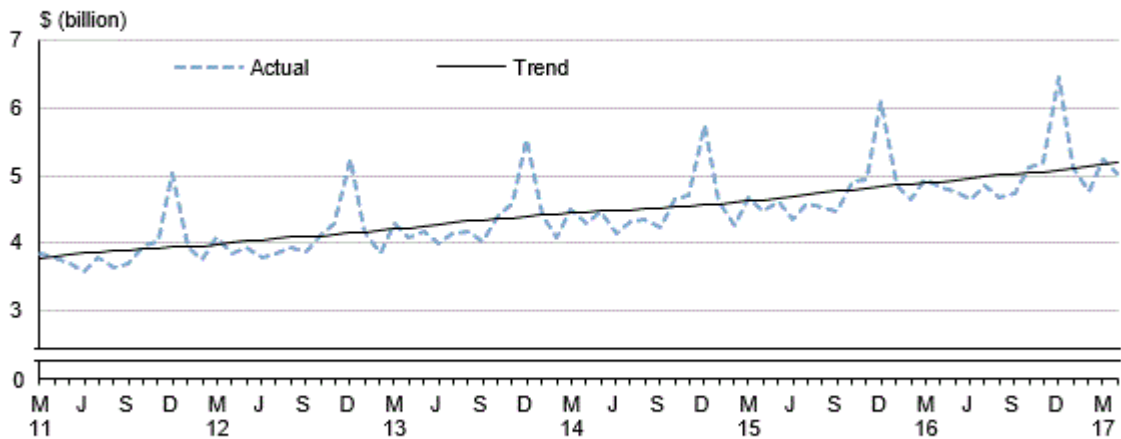
Source: Stats NZ

Core retail spending (which excludes the vehicle-related industries) rose 1.4 percent in April 2017, after an unchanged March 2017.

The non-retail (excluding services) industry rose \$5 million (0.4 percent) and the services industry was up \$0.2 million (0.1 percent).

The total value of electronic card spending, including the two non-retail industries (services and other non-retail), rose \$36 million (0.5 percent) in April 2017. This follows a 0.5 percent rise in March 2017.

Value of electronic card retail transactions Monthly



Source: Stats NZ

Trends for the total, retail, and core retail series have generally been rising since these series began in October 2002.

In actual terms, card-holders made 134 million transactions across all industries in April 2017, with an average value of \$49. The total amount spent across all transactions was \$6.6 billion.

For more detailed data see the Excel tables in the 'Downloads' box.

Imputation of missing data

As outlined in [Electronic Card Transactions: January 2016](#), Stats NZ has imputed for some missing data for the durables industry. We are currently reviewing this methodology.

Related links

Next release

Electronic Card Transactions: May 2017 will be released on 12 June 2017.

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Past releases

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Data quality

Electronic Card Transactions data collection methodology – DataInfo+

General methodology used to produce electronic card transaction statistics.

Electronic Card Transactions concepts – DataInfo+

Definitions of terms used in this release.

Principles and protocols for producers of Tier 1 statistics

Statistics in this release have been produced in accordance with the Official Statistics System principles and protocols for producers of Tier 1 statistics for quality. They conform to the Stats NZ Methodological Standard for Reporting of Data Quality.

Related information

The latest movements in related series were as follows:

- The [food price index](#) fell 0.3 percent in March 2017, compared with February 2017.
- The [consumers price index](#) rose 1.0 percent in the March 2017 quarter, compared with the December 2016 quarter.
- [Credit card billings in New Zealand](#), as published by the Reserve Bank of New Zealand, rose 8.2 percent in March 2017, compared with March 2016.

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Tables

See the following Excel tables in the 'Downloads' box on this page. If you have problems viewing the files, see [opening files and PDFs](#).

1. Electronic card transactions by industry – actual monthly values
2. Electronic card transactions by industry – seasonally adjusted monthly values
3. Electronic card transactions by industry – trend monthly values
4. Electronic card transactions – number of transactions
5. Electronic card transactions – averages and proportions

A machine-readable zipped CSV file is also available in the 'Downloads' box.

Access more data on Infoshare

Infoshare allows you to organise data in the way that best meets your needs. You can view the resulting tables onscreen or download them.

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