


A horizontal green bar with a white circular icon containing a smaller green circle.

# International Visitor Arrivals to New Zealand: August 2016

A large, light blue decorative graphic in the bottom left corner, consisting of overlapping circles and lines of varying thicknesses, creating a complex, abstract pattern.

Overseas visitor arrivals to New Zealand by country of  
residence and selected characteristics



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Statistics New Zealand  
Tatauranga Aotearoa  
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#### **Contact**

[Statistics New Zealand Information Centre: info@stats.govt.nz](mailto:info@stats.govt.nz)

Phone toll-free 0508 525 525

Phone international +64 4 931 4610

[www.stats.govt.nz](http://www.stats.govt.nz)

## Preface

*International Visitor Arrivals to New Zealand* is produced by Statistics New Zealand and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

## Glossary

**Visitor arrivals:** overseas residents arriving in New Zealand for a stay of less than 12 months.

**Country of residence:** the country where the person last resided for 12 months or more before visiting New Zealand.

**New Zealand port:** the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

**Travel purpose:** the reason for the visit as indicated on the arrival card.

**Closest port of flight:** the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

**Length of stay:** the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

**Citizenship:** the country of issue of a passenger's passport.

**State/province of residence:** the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

## Notes

### International travel and migration data

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Statistics NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Statistics NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

### Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

### Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

**Purpose:** Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

**New Zealand port:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

**Closest port of flight:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

**Citizenship:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

**State/province:** There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

## Related links

### **International Travel and Migration information release: monthly**

[www.stats.govt.nz/methods\\_and\\_services/information-releases/international-travel-and-migration.aspx](http://www.stats.govt.nz/methods_and_services/information-releases/international-travel-and-migration.aspx)

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

### **Provisional International Travel Statistics: weekly**

[www.stats.govt.nz/methods\\_and\\_services/access-data/tables/provisional-international-travel-statistics.aspx](http://www.stats.govt.nz/methods_and_services/access-data/tables/provisional-international-travel-statistics.aspx)

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

### **Infoshare**

[www.stats.govt.nz/infoshare/](http://www.stats.govt.nz/infoshare/)

Statistics NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

### **International Travel and Migration articles**

[www.stats.govt.nz/publications/populationstatistics/international-travel-and-migration-articles.aspx](http://www.stats.govt.nz/publications/populationstatistics/international-travel-and-migration-articles.aspx)

Statistics NZ releases a number of articles free on the Statistics NZ website. All available articles are listed on the international travel and migration articles landing page.

## International Visitor Arrivals to New Zealand

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Table 1

**Monthly visitor arrivals**

Month	2011/12	2012/13	2013/14	2014/15	2015/16	Change 2014/15 to 2015/16	
						Number	Percent
Sep	219,940	179,069	191,056	193,329	216,984	23,655	12.2
Oct	215,902	184,200	194,973	210,597	229,379	18,782	8.9
Nov	230,292	232,119	251,060	270,408	300,521	30,113	11.1
Dec	364,165	363,959	381,892	402,518	444,883	42,365	10.5
Jan	266,839	260,637	292,446	302,432	343,446	41,014	13.6
Feb	259,083	281,233	301,165	343,457	373,376	29,919	8.7
Mar	239,929	270,740	253,561	291,784	344,387	52,603	18.0
Apr	195,668	200,583	224,194	237,966	256,685	18,719	7.9
May	140,841	153,034	161,355	176,697	193,643	16,946	9.6
Jun	151,074	159,485	162,122	176,961	196,223	19,262	10.9
Jul	173,539	183,718	196,856	207,984	237,872	29,888	14.4
Aug	178,298	189,284	188,849	202,879	221,181	18,302	9.0

Source: Statistics New Zealand

Table 2

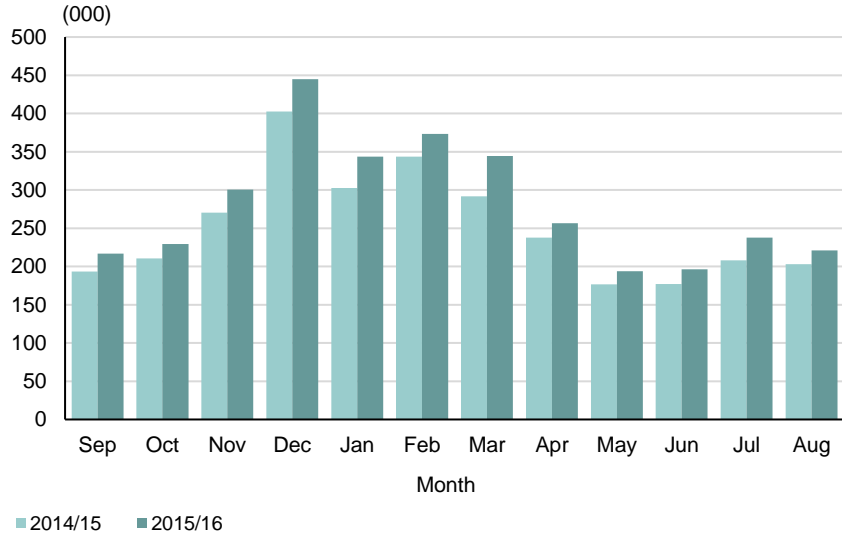
**Annual visitor arrivals**

Year ended August	Number	Change from previous year	
		Number	Percent
2006	2,381,194	-16,220	-0.7
2007	2,472,946	91,752	3.9
2008	2,480,198	7,252	0.3
2009	2,410,471	-69,727	-2.8
2010	2,514,951	104,480	4.3
2011	2,502,311	-12,640	-0.5
2012	2,635,570	133,259	5.3
2013	2,658,061	22,491	0.9
2014	2,799,529	141,468	5.3
2015	3,017,012	217,483	7.8
2016	3,358,580	341,568	11.3

Source: Statistics New Zealand

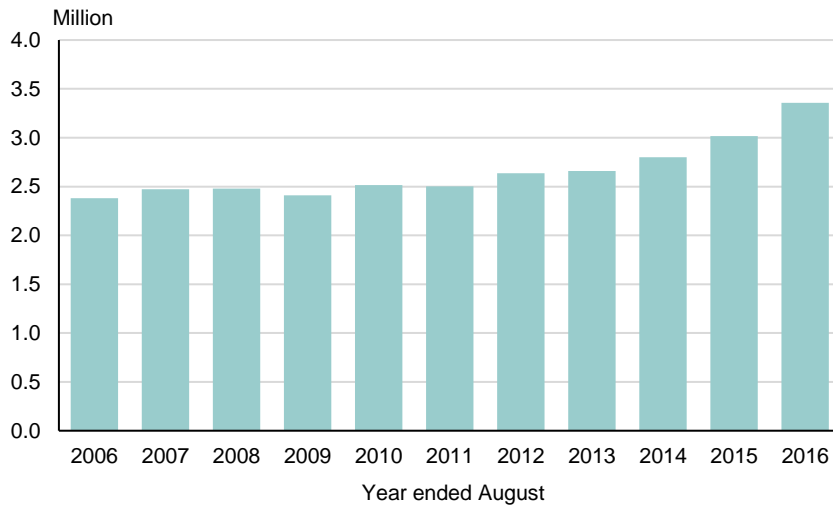


### Monthly visitor arrivals



Source: Statistics New Zealand

### Annual visitor arrivals



Source: Statistics New Zealand

Table 3

**Country of residence of visitors**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>178,298</b>	<b>189,284</b>	<b>188,849</b>	<b>202,879</b>	<b>221,181</b>	<b>18,302</b>	<b>9.0</b>
<b>Top 30 countries of residence</b>							
Australia	95,552	100,064	98,784	102,864	106,112	3,248	3.2
China, People's Republic of	14,368	17,776	19,936	25,120	26,128	1,008	4.0
United States of America	8,368	8,832	9,584	10,624	14,896	4,272	40.2
Japan	7,856	7,312	7,984	7,952	9,392	1,440	18.1
United Kingdom	6,720	7,440	7,088	7,584	7,888	304	4.0
Korea, Republic of	3,040	2,912	3,200	3,296	4,368	1,072	32.5
Malaysia	1,920	2,528	1,776	2,192	3,760	1,568	71.5
Germany	2,544	2,784	3,104	3,296	3,408	112	3.4
Singapore	2,128	2,448	2,336	2,720	3,184	464	17.1
Hong Kong (SAR)	1,856	1,824	2,240	2,576	2,832	256	9.9
India	1,392	1,328	1,856	2,352	2,544	192	8.2
Canada	1,824	1,904	2,032	2,320	2,528	208	9.0
Taiwan	1,328	1,088	1,632	1,408	2,064	656	46.6
New Caledonia	1,216	1,840	1,536	1,792	1,952	160	8.9
Fiji	1,648	1,776	1,712	1,856	1,920	64	3.4
France	1,232	1,344	1,568	1,600	1,872	272	17.0
Samoa	1,168	1,024	1,488	1,696	1,472	-224	-13.2
Thailand	880	880	1,056	864	1,360	496	57.4
South Africa	752	672	800	896	1,344	448	50.0
Tonga	928	1,040	1,088	1,184	1,328	144	12.2
Philippines	576	576	768	976	1,280	304	31.1
Italy	768	816	896	896	1,184	288	32.1
Spain	768	640	720	784	1,088	304	38.8
French Polynesia	880	736	880	960	944	-16	-1.7
United Arab Emirates	640	752	704	768	896	128	16.7
Cook Islands	720	608	688	640	848	208	32.5
Indonesia	2,880	3,952	640	832	800	-32	-3.8
Brazil	432	480	704	784	752	-32	-4.1
Netherlands	624	576	640	672	736	64	9.5
Argentina	272	208	320	240	640	400	166.7
<b>Region of residence</b>							
Oceania	105,424	109,872	108,512	113,104	117,344	4,240	3.7
Asia	38,816	43,296	44,096	51,264	58,960	7,696	15.0
Europe	16,080	16,880	17,200	17,872	19,712	1,840	10.3
Americas	11,600	12,272	13,520	14,944	19,888	4,944	33.1
Africa and the Middle East	2,208	2,464	2,640	2,640	3,280	640	24.2
Not stated	3,376	4,064	2,816	2,896	1,408	-1,488	-51.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

**Source:** Statistics New Zealand

Table 4

**Country of residence of visitors**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,635,570</b>	<b>2,658,061</b>	<b>2,799,529</b>	<b>3,017,012</b>	<b>3,358,580</b>	<b>341,568</b>	<b>11.3</b>
<b>Top 30 countries of residence</b>							
Australia	1,178,432	1,193,520	1,238,528	1,294,272	1,375,360	81,088	6.3
China, People's Republic of	180,768	229,184	245,632	320,432	404,160	83,728	26.1
United States of America	181,856	191,040	212,432	236,272	266,272	30,000	12.7
United Kingdom	210,400	191,200	193,680	199,248	214,496	15,248	7.7
Japan	70,064	73,680	77,696	83,984	96,192	12,208	14.5
Germany	62,336	65,520	76,096	81,424	91,632	10,208	12.5
Korea, Republic of	52,464	50,144	53,456	60,736	77,728	16,992	28.0
Canada	48,864	46,832	48,624	51,248	55,872	4,624	9.0
Singapore	38,416	38,240	44,800	47,520	54,480	6,960	14.6
India	29,712	29,872	34,736	43,392	48,720	5,328	12.3
Malaysia	34,480	25,984	29,920	32,608	42,496	9,888	30.3
Hong Kong (SAR)	26,176	27,744	29,696	34,048	40,640	6,592	19.4
France	36,640	25,424	29,600	31,936	37,200	5,264	16.5
Taiwan	18,464	20,256	22,240	29,600	34,112	4,512	15.2
Fiji	22,192	23,696	24,320	24,912	27,488	2,576	10.3
Thailand	16,096	19,072	21,920	21,312	25,824	4,512	21.2
Netherlands	22,416	21,152	21,504	21,776	23,648	1,872	8.6
Samoa	16,640	16,064	18,096	19,904	21,824	1,920	9.6
Switzerland	15,840	15,520	17,568	18,560	20,608	2,048	11.0
Tonga	13,376	14,240	14,320	15,936	19,552	3,616	22.7
South Africa	25,088	15,264	15,696	16,528	19,008	2,480	15.0
New Caledonia	17,024	17,024	17,552	17,584	18,352	768	4.4
Indonesia	12,784	13,616	14,176	16,128	18,208	2,080	12.9
Philippines	9,312	10,064	11,264	13,152	17,680	4,528	34.4
French Polynesia	15,696	15,312	15,952	17,296	17,456	160	0.9
Sweden	11,280	11,200	12,688	13,152	14,448	1,296	9.9
Brazil	10,832	10,224	11,744	12,736	12,704	-32	-0.3
Argentina	9,664	4,912	4,736	4,000	12,640	8,640	216.0
Denmark	8,256	8,416	9,376	9,936	11,328	1,392	14.0
Spain	9,600	8,560	8,528	9,664	11,040	1,376	14.2
<b>Region of residence</b>							
Oceania	1,321,696	1,333,168	1,379,232	1,436,192	1,529,424	93,232	6.5
Asia	498,848	547,504	596,608	716,976	876,688	159,712	22.3
Europe	443,616	408,800	434,768	450,240	493,824	43,584	9.7
Americas	264,288	267,184	291,440	319,824	364,896	45,072	14.1
Africa and the Middle East	49,344	37,616	38,992	41,664	46,032	4,368	10.5
Not stated	49,728	53,904	54,512	48,288	46,576	-1,712	-3.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

**Source:** Statistics New Zealand

Table 5

**Key characteristics of visitors**  
August month 2012–16

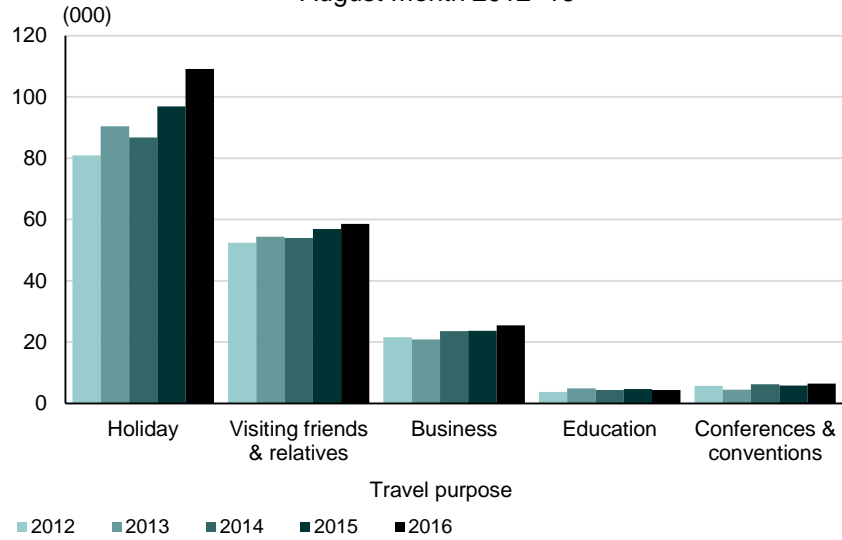
Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>178,298</b>	<b>189,284</b>	<b>188,849</b>	<b>202,879</b>	<b>221,181</b>	<b>18,302</b>	<b>9.0</b>
<b>Travel purpose</b>							
Holiday	80,896	90,416	86,736	96,928	109,104	12,176	12.6
Visiting friends & relatives	52,416	54,416	53,968	56,928	58,544	1,616	2.8
Business	21,568	20,864	23,568	23,680	25,504	1,824	7.7
Education	3,760	4,896	4,336	4,704	4,320	-384	-8.2
Conferences & conventions	5,744	4,496	6,288	5,840	6,496	656	11.2
<b>Age group (years)</b>							
Under 15	15,760	19,232	18,192	18,928	20,704	1,776	9.4
15–24	24,000	27,712	25,840	28,848	30,528	1,680	5.8
25–34	40,464	43,088	42,032	45,296	48,432	3,136	6.9
35–44	33,168	34,208	34,496	37,632	40,864	3,232	8.6
45–54	32,768	31,776	33,648	35,264	38,624	3,360	9.5
55–64	22,000	23,328	24,464	25,664	29,328	3,664	14.3
65+	9,344	9,504	10,112	11,088	12,112	1,024	9.2
<b>Length of stay (days)</b>							
1–3	40,544	41,920	42,688	46,464	54,432	7,968	17.1
4–7	58,992	61,792	59,776	64,992	67,200	2,208	3.4
8–14	45,728	48,368	48,928	51,408	57,984	6,576	12.8
15–21	12,752	15,088	14,304	15,200	17,440	2,240	14.7
22 and over	19,488	21,680	23,088	24,656	23,536	-1,120	-4.5
Median	6.8	7.0	7.0	6.9	6.9	...	...
<b>New Zealand port</b>							
Auckland airport	119,488	127,648	125,760	135,728	150,272	14,544	10.7
Queenstown airport	18,480	21,248	25,680	27,920	29,312	1,392	5.0
Christchurch airport	26,336	25,568	24,048	24,016	25,424	1,408	5.9
Wellington airport	10,880	12,688	11,744	13,968	14,768	800	5.7
Dunedin airport	1,264	1,376	1,376	832	496	-336	-40.4
Seaports	176	176	128	256	304	48	18.8
Hamilton airport	688	0	0	0	0	0	...
Rotorua airport	192	144	0	0	0	0	...
<b>Closest port of flight</b>							
Sydney	53,344	57,008	57,616	59,392	61,776	2,384	4.0
Melbourne	32,288	34,928	35,040	38,352	38,640	288	0.8
Brisbane	30,112	31,712	30,640	30,928	30,688	-240	-0.8
Coolangatta	5,520	5,600	5,408	7,520	12,016	4,496	59.8
Singapore	8,688	9,504	7,872	8,864	6,960	-1,904	-21.5
Guangzhou	2,960	3,344	5,248	5,056	6,880	1,824	36.1
Shanghai	2,592	2,976	3,104	3,472	6,864	3,392	97.7
Hong Kong	6,128	6,560	6,512	8,096	6,576	-1,520	-18.8
Tokyo	3,952	4,048	5,456	5,584	5,776	192	3.4
Los Angeles	3,712	3,824	3,888	4,656	5,360	704	15.1
Nadi	3,312	3,008	3,472	3,840	3,392	-448	-11.7
Perth	3,360	3,008	3,296	3,296	3,216	-80	-2.4
<b>Citizenship</b>							
Australia	63,840	66,784	66,656	69,792	72,944	3,152	4.5
New Zealand	34,368	35,168	33,584	33,952	35,520	1,568	4.6
China, People's Republic of	14,832	18,464	20,400	25,664	26,096	432	1.7
United States of America	8,320	8,704	9,232	10,304	14,512	4,208	40.8
Japan	7,712	7,568	7,888	7,792	9,424	1,632	20.9

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

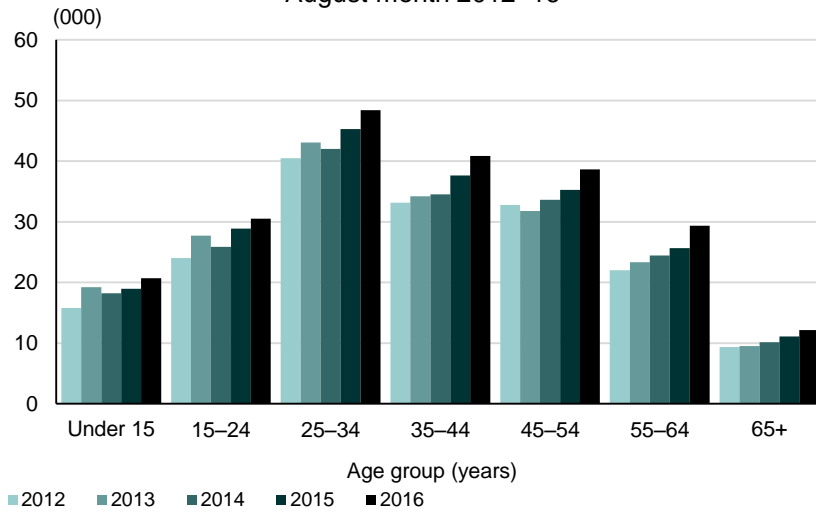
**Source:** Statistics New Zealand

### Travel purpose of visitors August month 2012–16



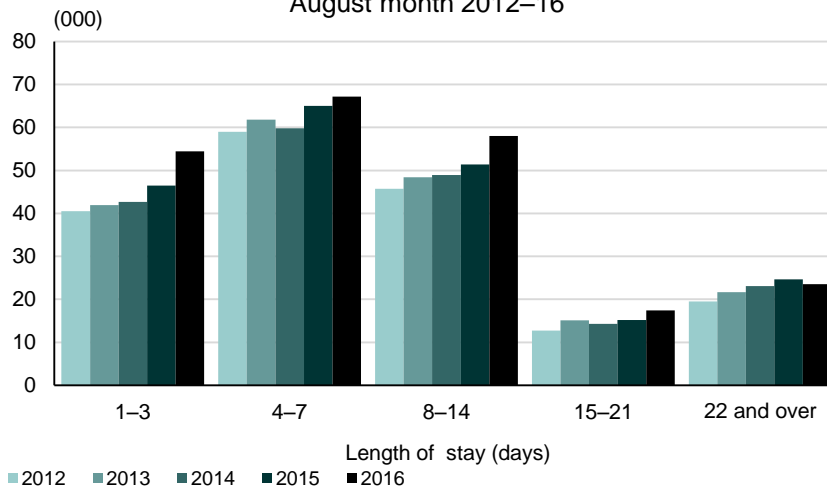
Source: Statistics New Zealand

### Age of visitors August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors August month 2012–16



Source: Statistics New Zealand

Table 6

**Key characteristics of visitors**  
Year ended August 2012–16

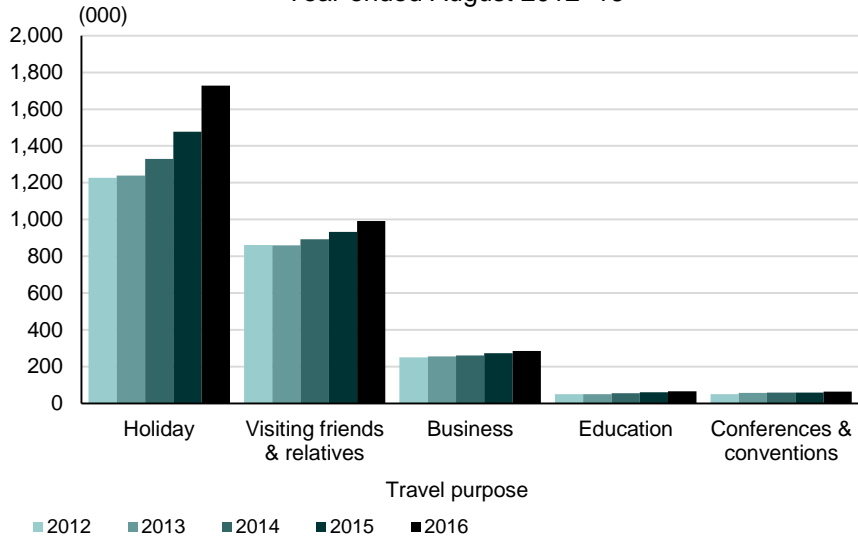
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,635,570</b>	<b>2,658,061</b>	<b>2,799,529</b>	<b>3,017,012</b>	<b>3,358,580</b>	<b>341,568</b>	<b>11.3</b>
<b>Travel purpose</b>							
Holiday	1,227,536	1,239,360	1,328,928	1,476,544	1,728,496	251,952	17.1
Visiting friends & relatives	860,880	859,632	893,040	932,688	991,136	58,448	6.3
Business	250,320	256,144	261,520	272,080	284,336	12,256	4.5
Education	50,656	50,528	55,024	60,672	65,264	4,592	7.6
Conferences & conventions	49,904	57,104	58,560	59,248	63,408	4,160	7.0
<b>Age group (years)</b>							
Under 15	221,632	229,568	236,592	256,640	282,640	26,000	10.1
15–24	322,736	324,080	348,656	368,592	404,784	36,192	9.8
25–34	533,824	524,336	551,408	600,768	671,040	70,272	11.7
35–44	438,560	430,624	444,752	472,400	516,224	43,824	9.3
45–54	467,072	455,904	468,752	510,400	561,968	51,568	10.1
55–64	408,560	425,568	449,584	480,624	549,296	68,672	14.3
65+	235,136	258,096	295,808	323,760	371,488	47,728	14.7
<b>Length of stay (days)</b>							
1–3	479,056	477,616	473,200	507,360	579,136	71,776	14.1
4–7	676,976	706,944	735,872	807,344	878,688	71,344	8.8
8–14	683,200	697,232	746,864	805,936	916,192	110,256	13.7
15–21	308,640	303,696	328,672	354,640	394,464	39,824	11.2
22 and over	479,648	462,688	510,944	537,904	588,960	51,056	9.5
Median	8.8	8.6	8.9	8.9	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,869,664	1,895,360	1,985,504	2,138,768	2,387,280	248,512	11.6
Christchurch airport	412,656	392,512	411,568	436,320	484,592	48,272	11.1
Queenstown airport	99,584	121,120	155,792	187,792	225,392	37,600	20.0
Wellington airport	183,472	183,312	183,456	199,408	217,680	18,272	9.2
Seaports	29,968	32,016	37,312	34,592	32,752	-1,840	-5.3
Dunedin airport	15,936	15,424	15,984	11,152	9,504	-1,648	-14.8
Hamilton airport	9,600	1,184	0	0	16	16	...
Rotorua airport	6,512	6,960	5,664	5,008	0	-5,008	-100.0
<b>Closest port of flight</b>							
Sydney	779,104	803,040	837,296	883,056	938,576	55,520	6.3
Melbourne	419,440	461,440	474,144	518,320	574,496	56,176	10.8
Brisbane	370,896	374,112	389,808	419,600	430,640	11,040	2.6
Singapore	137,632	137,120	147,984	157,616	166,752	9,136	5.8
Hong Kong	121,248	111,632	110,480	118,880	130,352	11,472	9.7
Coolangatta	76,288	72,944	78,624	89,648	123,040	33,392	37.2
Guangzhou	29,984	41,808	56,656	85,408	98,416	13,008	15.2
Shanghai	25,120	36,096	44,688	60,896	94,096	33,200	54.5
Los Angeles	111,360	80,864	83,712	86,640	84,160	-2,480	-2.9
Tokyo	38,096	45,072	54,320	68,496	75,808	7,312	10.7
Perth	40,608	43,248	52,336	58,592	64,768	6,176	10.5
Nadi	46,560	47,936	49,600	53,488	58,784	5,296	9.9
<b>Citizenship</b>							
Australia	753,728	759,680	786,416	825,440	897,568	72,128	8.7
New Zealand	483,664	490,544	499,536	507,360	517,328	9,968	2.0
China, People's Republic of	184,592	234,480	253,056	326,160	409,584	83,424	25.6
United States of America	178,544	188,560	210,304	234,224	262,992	28,768	12.3
United Kingdom	224,880	201,648	206,528	213,136	230,832	17,696	8.3

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

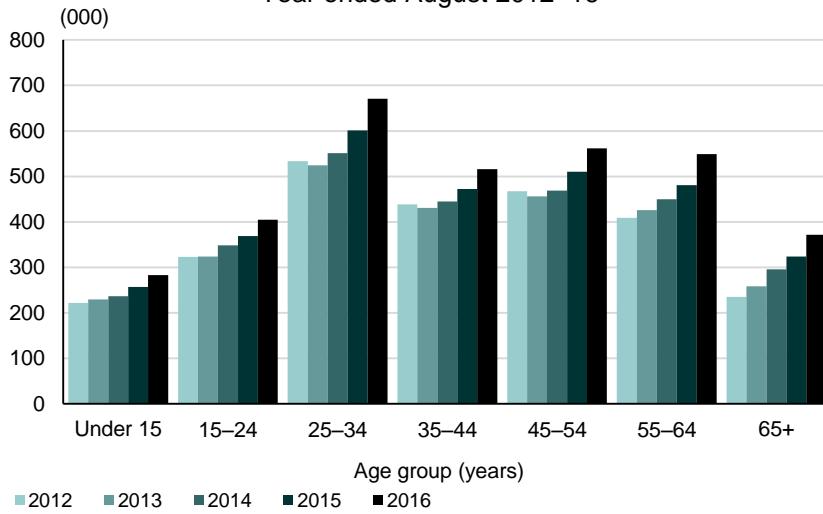
### Travel purpose of visitors Year ended August 2012–16



Source: Statistics New Zealand

### Age of visitors

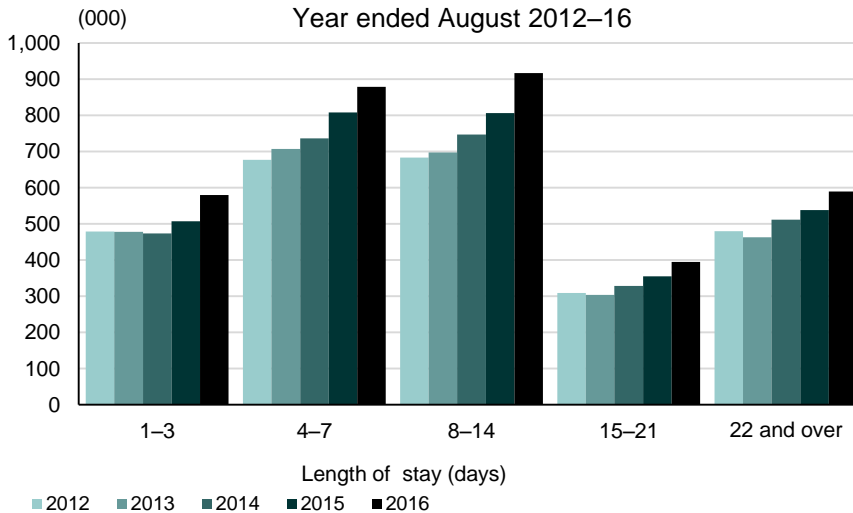
Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors

Year ended August 2012–16



Source: Statistics New Zealand

Table 7

### Key characteristics of visitors from Australia August month 2012–16

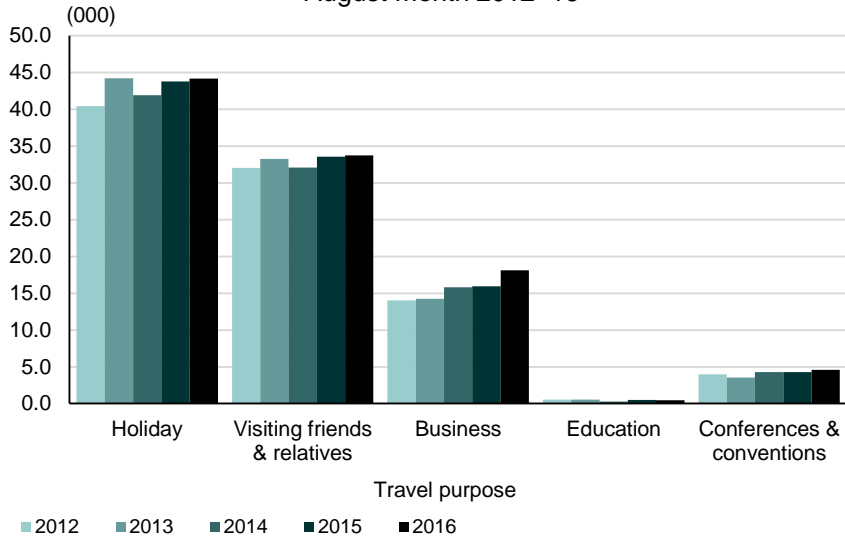
Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>95,552</b>	<b>100,064</b>	<b>98,784</b>	<b>102,864</b>	<b>106,112</b>	<b>3,248</b>	<b>3.2</b>
<b>Travel purpose</b>							
Holiday	40,448	44,208	41,920	43,792	44,176	384	0.9
Visiting friends & relatives	32,048	33,248	32,096	33,568	33,744	176	0.5
Business	14,016	14,224	15,792	15,952	18,128	2,176	13.6
Education	560	528	288	512	448	-64	-12.5
Conferences & conventions	3,984	3,536	4,288	4,272	4,592	320	7.5
<b>Age group (years)</b>							
Under 15	7,600	9,296	8,448	8,256	8,640	384	4.7
15–24	10,304	11,504	10,672	11,296	11,168	-128	-1.1
25–34	24,880	26,352	25,440	25,584	26,032	448	1.8
35–44	18,576	18,336	18,448	20,544	20,912	368	1.8
45–54	17,680	17,552	17,936	18,368	19,200	832	4.5
55–64	11,616	12,272	12,768	13,456	14,512	1,056	7.8
65+	4,896	4,752	5,072	5,360	5,648	288	5.4
<b>Length of stay (days)</b>							
1–3	22,816	22,480	22,592	24,848	29,056	4,208	16.9
4–7	36,960	38,832	38,432	40,656	39,072	-1,584	-3.9
8–14	26,800	27,920	28,096	27,568	28,032	464	1.7
15–21	5,104	6,608	5,664	5,760	6,128	368	6.4
22 and over	3,872	4,224	4,000	4,032	3,824	-208	-5.2
Median	6.3	6.5	6.5	6.2	5.9	...	...
<b>New Zealand port</b>							
Auckland airport	51,024	52,336	50,160	52,192	54,304	2,112	4.0
Queenstown airport	16,736	19,168	22,784	24,720	25,168	448	1.8
Christchurch airport	17,408	16,864	15,488	14,400	14,816	416	2.9
Wellington airport	8,512	10,304	9,088	10,736	11,328	592	5.5
Dunedin airport	1,184	1,232	1,248	800	464	-336	-42.0
<b>Closest port of flight</b>							
Sydney	37,808	39,664	40,080	40,576	41,712	1,136	2.8
Melbourne	24,320	26,192	25,408	27,680	27,952	272	1.0
Brisbane	23,184	24,176	23,136	22,816	23,136	320	1.4
Coolangatta	3,632	4,272	4,096	5,696	7,296	1,600	28.1
Perth	2,800	2,560	3,008	2,944	2,832	-112	-3.8
Adelaide	816	736	848	688	688	0	0.0
Rarotonga	384	384	320	448	528	80	17.9
<b>Citizenship</b>							
Australia	62,192	64,944	65,008	68,240	71,200	2,960	4.3
New Zealand	26,112	27,632	26,704	26,480	27,104	624	2.4
United Kingdom	2,000	2,176	2,016	2,304	2,160	-144	-6.3

Symbol: ... not applicable

Source: Statistics New Zealand

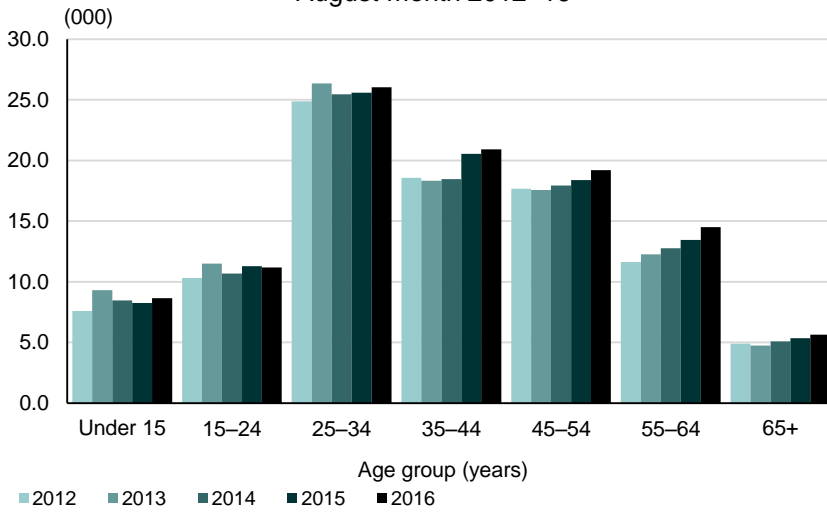


### Travel purpose of visitors from Australia August month 2012–16



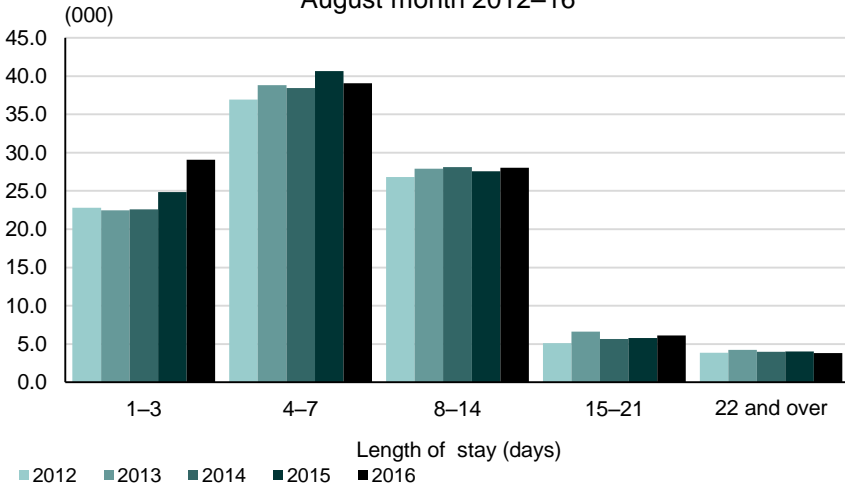
Source: Statistics New Zealand

### Age of visitors from Australia August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Australia August month 2012–16



Source: Statistics New Zealand

Table 8

### Key characteristics of visitors from Australia

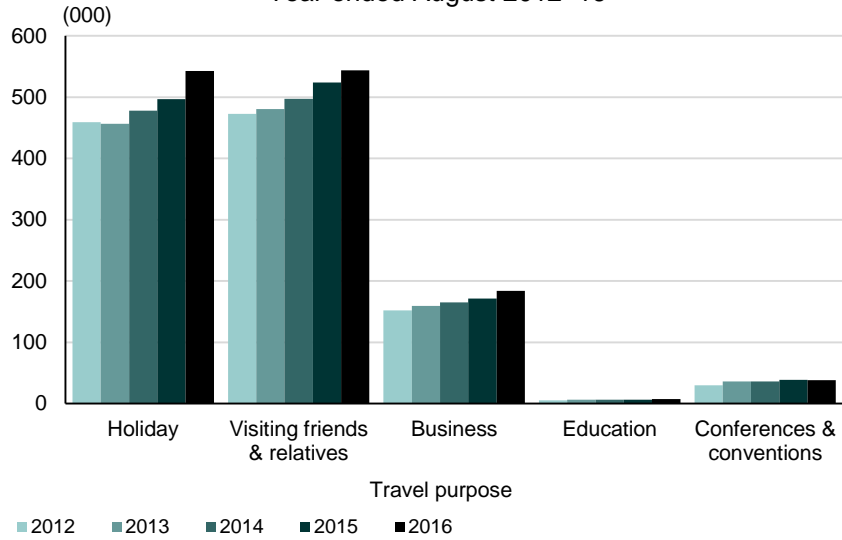
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,178,432</b>	<b>1,193,520</b>	<b>1,238,528</b>	<b>1,294,272</b>	<b>1,375,360</b>	<b>81,088</b>	<b>6.3</b>
<b>Travel purpose</b>							
Holiday	459,248	456,624	478,000	496,848	542,592	45,744	9.2
Visiting friends & relatives	472,624	480,272	497,072	523,728	543,664	19,936	3.8
Business	151,888	159,184	165,072	171,280	184,000	12,720	7.4
Education	5,568	6,608	6,576	6,496	7,376	880	13.5
Conferences & conventions	30,192	36,352	36,160	38,928	38,096	-832	-2.1
<b>Age group (years)</b>							
Under 15	123,472	126,592	129,120	135,696	147,920	12,224	9.0
15–24	130,256	134,528	139,264	143,472	149,792	6,320	4.4
25–34	243,664	248,656	258,496	269,600	285,024	15,424	5.7
35–44	213,232	209,552	214,976	222,672	236,096	13,424	6.0
45–54	220,544	215,680	221,424	232,736	242,000	9,264	4.0
55–64	167,632	171,312	177,712	182,800	198,368	15,568	8.5
65+	79,632	87,200	97,536	107,296	116,160	8,864	8.3
<b>Length of stay (days)</b>							
1–3	252,560	237,888	245,488	252,720	275,504	22,784	9.0
4–7	373,008	389,376	400,016	433,968	452,240	18,272	4.2
8–14	356,672	367,056	379,488	389,520	416,848	27,328	7.0
15–21	116,160	118,896	124,848	130,048	137,024	6,976	5.4
22 and over	80,032	80,304	88,688	88,016	93,744	5,728	6.5
Median	7.2	7.2	7.3	7.2	7.2	...	...
<b>New Zealand port</b>							
Auckland airport	709,152	717,280	741,760	765,536	804,432	38,896	5.1
Christchurch airport	211,808	210,112	208,752	215,488	227,440	11,952	5.5
Queenstown airport	80,048	95,504	120,960	143,296	166,768	23,472	16.4
Wellington airport	138,912	140,992	137,360	147,360	160,864	13,504	9.2
Dunedin airport	14,208	13,888	14,064	9,760	8,352	-1,408	-14.4
Seaports	10,352	8,160	10,368	8,144	7,456	-688	-8.4
<b>Closest port of flight</b>							
Sydney	477,328	475,008	493,776	510,784	534,256	23,472	4.6
Melbourne	292,960	315,760	317,952	340,352	364,960	24,608	7.2
Brisbane	261,504	259,632	268,368	278,608	284,944	6,336	2.3
Coolangatta	51,424	50,320	55,264	66,640	83,472	16,832	25.3
Perth	34,016	37,312	45,472	48,944	54,640	5,696	11.6
Adelaide	14,896	14,464	19,072	13,856	14,688	832	6.0
Rarotonga	3,776	4,640	3,936	4,688	5,616	928	19.8
Apia	2,352	2,624	3,520	3,872	4,368	496	12.8
Papeete	2,560	3,184	2,768	2,528	2,496	-32	-1.3
Nadi	2,688	2,144	2,064	1,920	2,352	432	22.5
<b>Citizenship</b>							
Australia	730,704	736,736	763,744	803,808	875,408	71,600	8.9
New Zealand	350,704	363,968	376,768	386,080	390,784	4,704	1.2
United Kingdom	27,632	25,280	25,056	25,600	27,712	2,112	8.3
China, People's Republic of	5,376	6,640	8,288	10,640	11,728	1,088	10.2

Symbol: ... not applicable

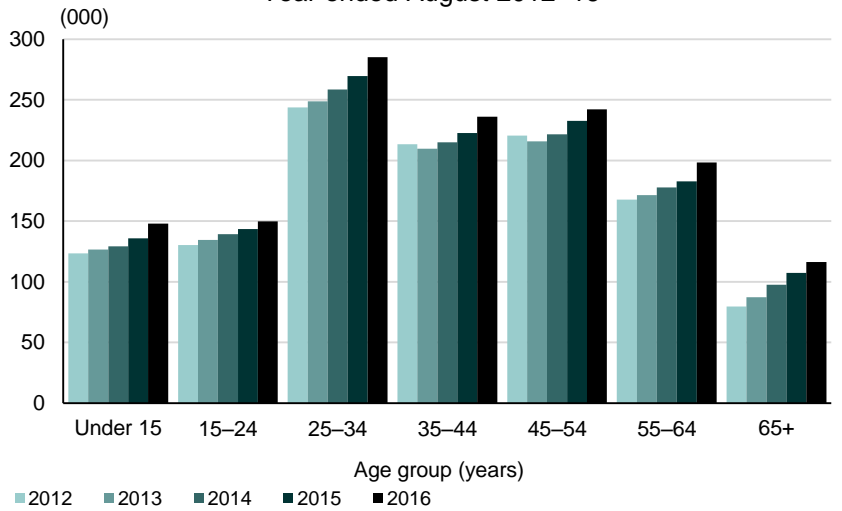
Source: Statistics New Zealand

### Travel purpose of visitors from Australia Year ended August 2012–16



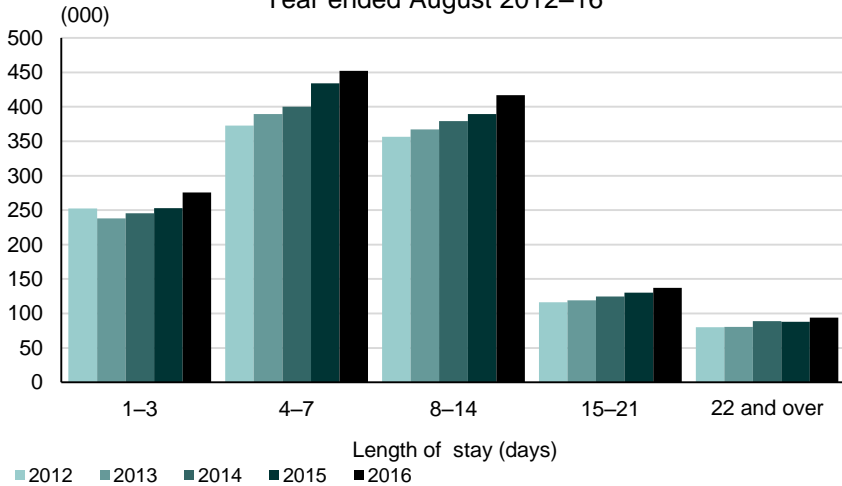
Source: Statistics New Zealand

### Age of visitors from Australia Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Australia Year ended August 2012–16



Source: Statistics New Zealand

Table 9

**State of residence of visitors from Australia**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>95,552</b>	<b>100,064</b>	<b>98,784</b>	<b>102,864</b>	<b>106,112</b>	<b>3,248</b>	<b>3.2</b>
New South Wales	32,416	34,192	34,656	35,648	36,976	1,328	3.7
Queensland	27,328	28,736	27,408	29,104	29,904	800	2.7
Victoria	20,832	22,032	22,000	22,656	24,496	1,840	8.1
Western Australia	7,536	7,920	7,408	7,504	6,960	-544	-7.2
South Australia	2,608	2,656	2,864	2,896	3,008	112	3.9
Australian Capital Territory	1,472	1,808	1,296	1,488	1,344	-144	-9.7
Tasmania	1,424	1,088	1,104	1,520	1,312	-208	-13.7
Northern Territory	528	352	688	640	688	48	7.5
Not stated	1,408	1,280	1,360	1,408	1,424	16	1.1

Source: Statistics New Zealand

Table 10

**State of residence of visitors from Australia**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,178,432</b>	<b>1,193,520</b>	<b>1,238,528</b>	<b>1,294,272</b>	<b>1,375,360</b>	<b>81,088</b>	<b>6.3</b>
New South Wales	420,816	413,696	424,896	448,336	482,176	33,840	7.5
Queensland	314,608	313,968	327,536	344,272	362,320	18,048	5.2
Victoria	255,888	267,840	276,992	293,664	317,840	24,176	8.2
Western Australia	93,360	102,896	109,120	106,816	105,232	-1,584	-1.5
South Australia	34,848	37,328	41,120	40,320	42,784	2,464	6.1
Australian Capital Territory	20,144	21,376	20,944	21,936	22,528	592	2.7
Tasmania	12,016	13,008	13,152	13,328	14,608	1,280	9.6
Northern Territory	6,432	6,816	8,272	7,424	8,400	976	13.1
Not stated	20,320	16,592	16,496	18,176	19,472	1,296	7.1

Source: Statistics New Zealand

Table 11

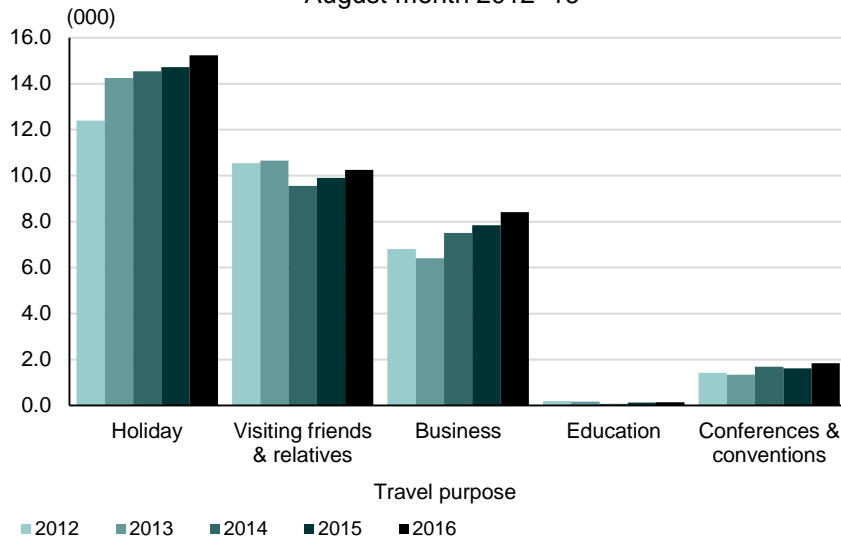
**Key characteristics of visitors from New South Wales**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>32,416</b>	<b>34,192</b>	<b>34,656</b>	<b>35,648</b>	<b>36,976</b>	<b>1,328</b>	<b>3.7</b>
<b>Travel purpose</b>							
Holiday	12,400	14,240	14,544	14,720	15,232	512	3.5
Visiting friends & relatives	10,544	10,656	9,552	9,904	10,256	352	3.6
Business	6,816	6,416	7,504	7,840	8,416	576	7.3
Education	208	176	80	128	144	16	12.5
Conferences & conventions	1,424	1,344	1,696	1,616	1,840	224	13.9
<b>Age group (years)</b>							
Under 15	2,096	3,024	2,672	2,368	2,672	304	12.8
15–24	3,136	3,744	3,344	3,392	3,488	96	2.8
25–34	8,496	8,432	8,608	8,608	8,880	272	3.2
35–44	7,088	7,248	6,960	7,792	8,128	336	4.3
45–54	6,320	6,096	6,544	6,848	7,008	160	2.3
55–64	3,696	4,160	4,752	4,960	4,944	-16	-0.3
65+	1,584	1,488	1,776	1,680	1,856	176	10.5
<b>Length of stay (days)</b>							
1–3	9,984	9,968	10,608	10,848	12,848	2,000	18.4
4–7	12,928	14,096	13,808	14,464	13,856	-608	-4.2
8–14	7,200	7,680	8,064	8,032	7,776	-256	-3.2
15–21	1,248	1,616	1,152	1,344	1,552	208	15.5
22 and over	1,056	832	1,024	960	944	-16	-1.7
Median	5.2	5.3	5.2	5.1	4.8	...	...
<b>New Zealand port</b>							
Auckland airport	16,864	17,264	17,248	17,968	18,224	256	1.4
Queenstown airport	6,032	7,008	8,912	9,168	9,856	688	7.5
Christchurch airport	6,016	6,032	5,216	4,768	4,784	16	0.3
Wellington airport	3,280	3,728	3,040	3,632	4,064	432	11.9
<b>Closest port of flight</b>							
Sydney	30,064	31,744	31,792	33,296	34,016	720	2.2
Coolangatta	592	704	800	704	992	288	40.9
Brisbane	736	640	912	576	688	112	19.4
Melbourne	464	576	608	544	592	48	8.8
<b>Citizenship</b>							
Australia	21,504	23,424	24,608	24,736	26,192	1,456	5.9
New Zealand	7,744	7,664	6,976	7,488	7,504	16	0.2
United Kingdom	992	976	800	848	992	144	17.0

**Symbol:** ... not applicable

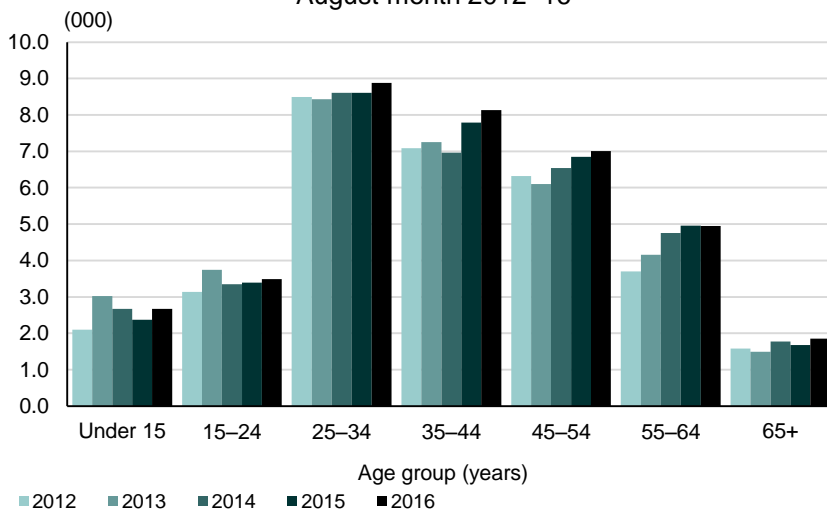
**Source:** Statistics New Zealand

### Travel purpose of visitors from New South Wales August month 2012–16



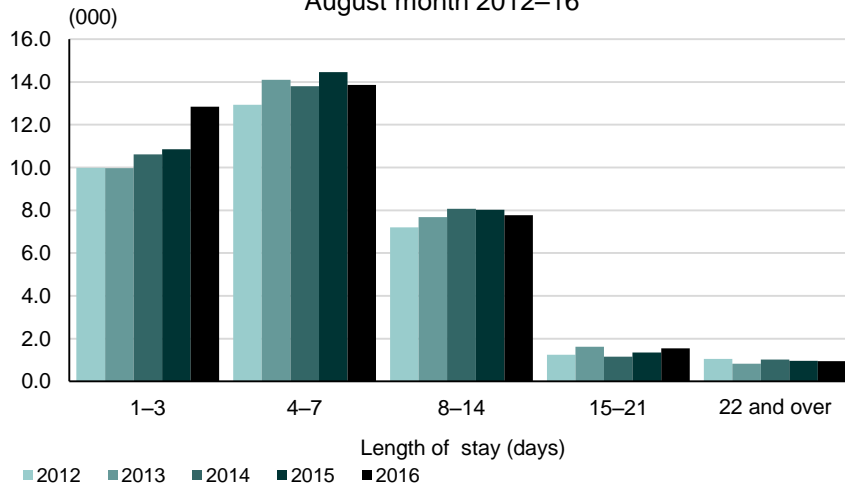
Source: Statistics New Zealand

### Age of visitors from New South Wales August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from New South Wales August month 2012–16



Source: Statistics New Zealand

Table 12

**Key characteristics of visitors from New South Wales**  
Year ended August 2012–16

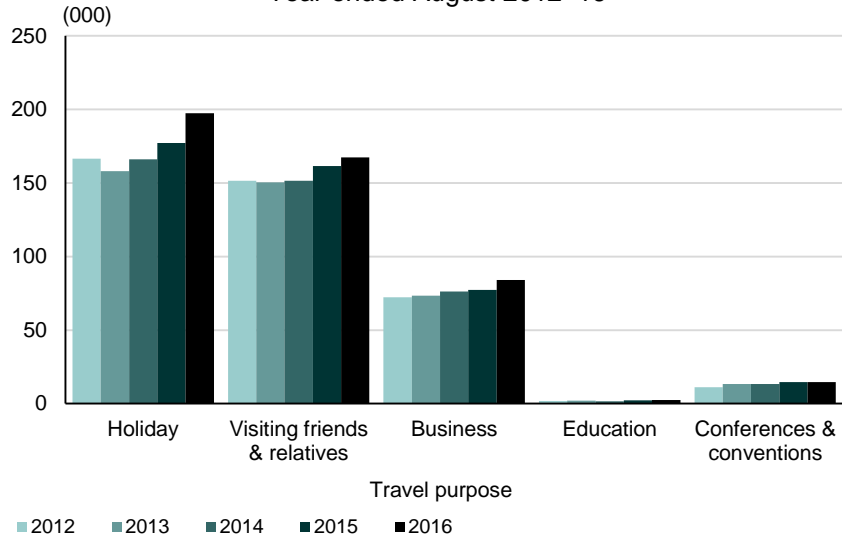
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>420,816</b>	<b>413,696</b>	<b>424,896</b>	<b>448,336</b>	<b>482,176</b>	<b>33,840</b>	<b>7.5</b>
<b>Travel purpose</b>							
Holiday	166,496	158,080	165,984	177,072	197,312	20,240	11.4
Visiting friends & relatives	151,424	150,480	151,360	161,488	167,312	5,824	3.6
Business	72,288	73,328	76,160	77,376	84,112	6,736	8.7
Education	1,760	2,048	1,712	2,192	2,432	240	10.9
Conferences & conventions	11,200	13,312	13,440	14,704	14,656	-48	-0.3
<b>Age group (years)</b>							
Under 15	42,064	42,544	42,304	43,888	48,544	4,656	10.6
15–24	40,640	41,264	42,352	44,704	49,424	4,720	10.6
25–34	87,856	84,192	86,720	91,808	99,728	7,920	8.6
35–44	85,232	81,072	82,896	85,376	91,472	6,096	7.1
45–54	81,296	76,800	76,944	83,952	85,728	1,776	2.1
55–64	57,312	58,304	60,752	62,512	68,832	6,320	10.1
65+	26,416	29,520	32,928	36,096	38,448	2,352	6.5
<b>Length of stay (days)</b>							
1–3	114,512	106,304	108,160	110,784	118,992	8,208	7.4
4–7	141,136	143,504	143,664	160,496	171,456	10,960	6.8
8–14	113,024	113,552	118,896	121,040	130,704	9,664	8.0
15–21	31,904	31,008	32,928	34,592	37,456	2,864	8.3
22 and over	20,240	19,328	21,248	21,424	23,568	2,144	10.0
Median	6.2	6.3	6.4	6.3	6.3	...	...
<b>New Zealand port</b>							
Auckland airport	250,800	241,760	246,928	257,824	273,920	16,096	6.2
Christchurch airport	72,320	73,008	71,072	73,856	78,848	4,992	6.8
Queenstown airport	33,424	38,736	49,536	58,096	70,816	12,720	21.9
Wellington airport	52,048	50,448	46,832	50,304	54,848	4,544	9.0
Seaports	4,432	3,216	4,160	3,536	2,896	-640	-18.1
Dunedin airport	2,448	1,552	1,936	816	832	16	2.0
<b>Closest port of flight</b>							
Sydney	383,504	379,744	388,496	410,704	440,416	29,712	7.2
Coolangatta	9,024	8,304	8,912	10,464	12,640	2,176	20.8
Melbourne	7,024	6,656	8,048	8,032	9,744	1,712	21.3
Brisbane	9,168	7,696	8,000	8,512	8,272	-240	-2.8
Rarotonga	1,024	1,072	1,008	1,232	1,344	112	9.1
Apia	576	672	992	1,056	1,296	240	22.7
Papeete	928	1,344	1,040	800	896	96	12.0
Tonga	688	720	544	544	896	352	64.7
Nadi	896	688	688	640	768	128	20.0
Los Angeles	848	496	544	384	576	192	50.0
<b>Citizenship</b>							
Australia	277,184	273,728	284,416	299,824	330,464	30,640	10.2
New Zealand	102,832	101,760	100,496	104,592	105,760	1,168	1.1
United Kingdom	12,304	11,040	10,080	10,896	12,032	1,136	10.4
China, People's Republic of	2,512	2,944	4,016	4,736	5,488	752	15.9

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

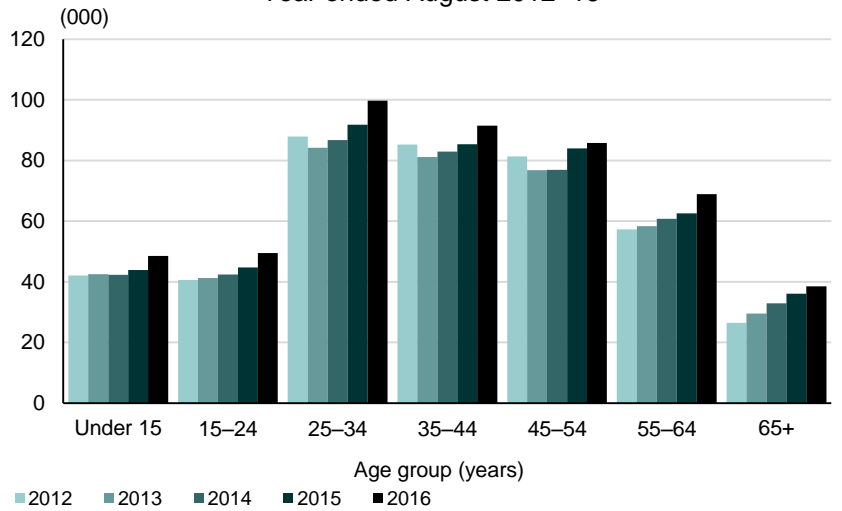


**Travel purpose of visitors from New South Wales**  
Year ended August 2012–16



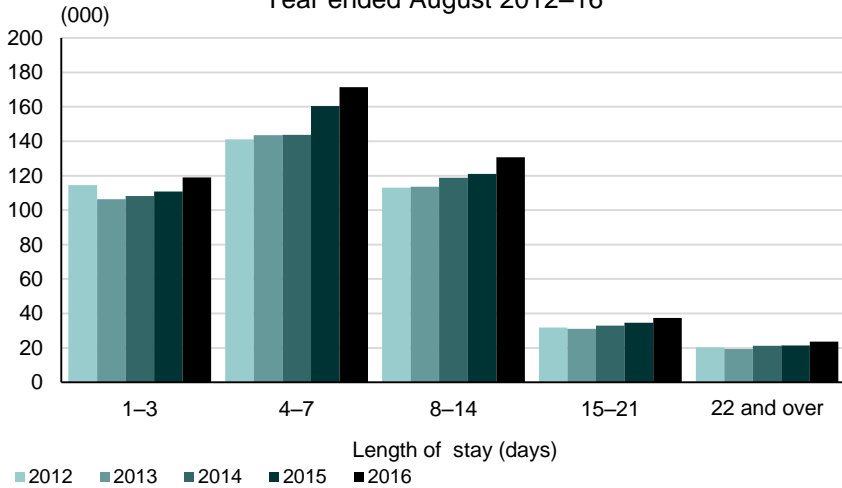
Source: Statistics New Zealand

**Age of visitors from New South Wales**  
Year ended August 2012–16



Source: Statistics New Zealand

**Length of stay of visitors from New South Wales**  
Year ended August 2012–16



Source: Statistics New Zealand

Table 13

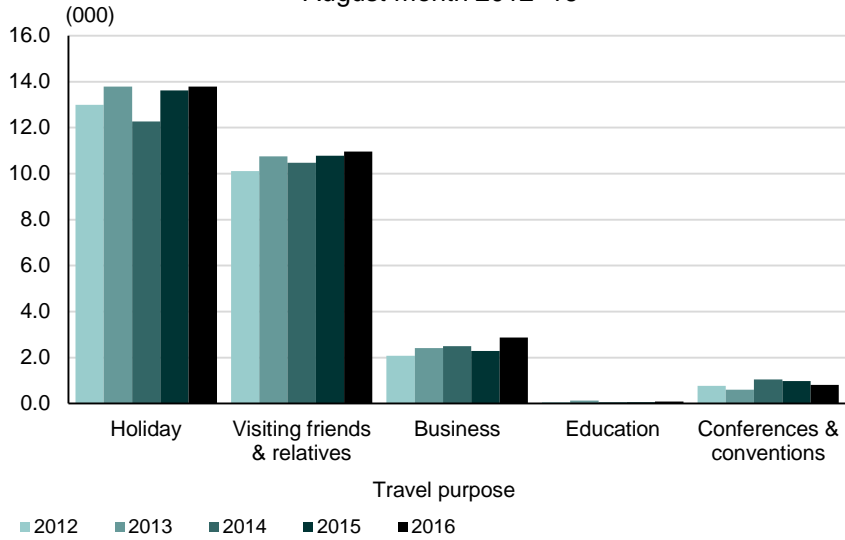
**Key characteristics of visitors from Queensland**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>27,328</b>	<b>28,736</b>	<b>27,408</b>	<b>29,104</b>	<b>29,904</b>	<b>800</b>	<b>2.7</b>
<b>Travel purpose</b>							
Holiday	12,992	13,792	12,272	13,616	13,792	176	1.3
Visiting friends & relatives	10,112	10,752	10,480	10,784	10,960	176	1.6
Business	2,080	2,416	2,496	2,288	2,880	592	25.9
Education	64	128	64	64	96	32	50.0
Conferences & conventions	768	608	1,056	976	816	-160	-16.4
<b>Age group (years)</b>							
Under 15	3,008	3,312	3,072	3,152	3,312	160	5.1
15–24	3,040	3,648	2,976	3,504	3,168	-336	-9.6
25–34	6,064	7,152	6,720	6,752	6,912	160	2.4
35–44	5,152	4,656	4,768	5,456	5,600	144	2.6
45–54	5,200	4,720	4,768	4,880	5,152	272	5.6
55–64	3,424	3,584	3,632	3,744	4,128	384	10.3
65+	1,440	1,664	1,472	1,616	1,632	16	1.0
<b>Length of stay (days)</b>							
1–3	4,848	4,048	4,592	5,168	5,664	496	9.6
4–7	10,656	11,888	10,608	11,952	12,224	272	2.3
8–14	9,024	9,376	9,328	9,088	9,152	64	0.7
15–21	1,600	2,176	1,664	1,872	1,856	-16	-0.9
22 and over	1,200	1,248	1,216	1,024	1,008	-16	-1.6
Median	7.0	7.1	7.1	6.9	6.7	...	...
<b>New Zealand port</b>							
Auckland airport	13,968	14,080	13,472	13,728	14,832	1,104	8.0
Queenstown airport	4,672	5,776	5,904	7,840	7,152	-688	-8.8
Christchurch airport	4,928	4,768	4,432	3,824	4,528	704	18.4
Wellington airport	2,272	2,976	2,688	3,056	2,960	-96	-3.1
Dunedin airport	992	1,136	912	656	400	-256	-39.0
<b>Closest port of flight</b>							
Brisbane	21,072	22,208	20,960	21,296	21,424	128	0.6
Coolangatta	2,880	3,488	3,136	4,912	6,064	1,152	23.5
Sydney	1,824	1,920	2,304	1,728	1,200	-528	-30.6
<b>Citizenship</b>							
Australia	16,960	18,080	16,720	18,864	18,896	32	0.2
New Zealand	9,104	9,232	9,392	8,880	9,712	832	9.4

**Symbol:** ... not applicable

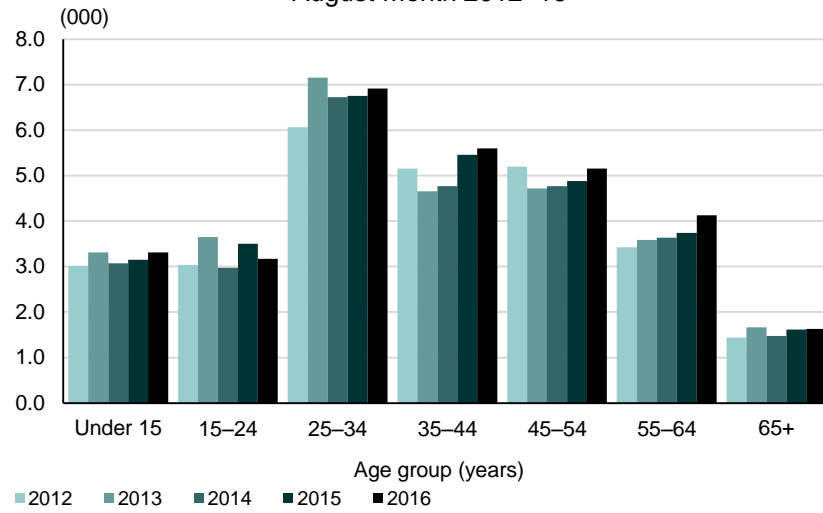
**Source:** Statistics New Zealand

### Travel purpose of visitors from Queensland August month 2012–16



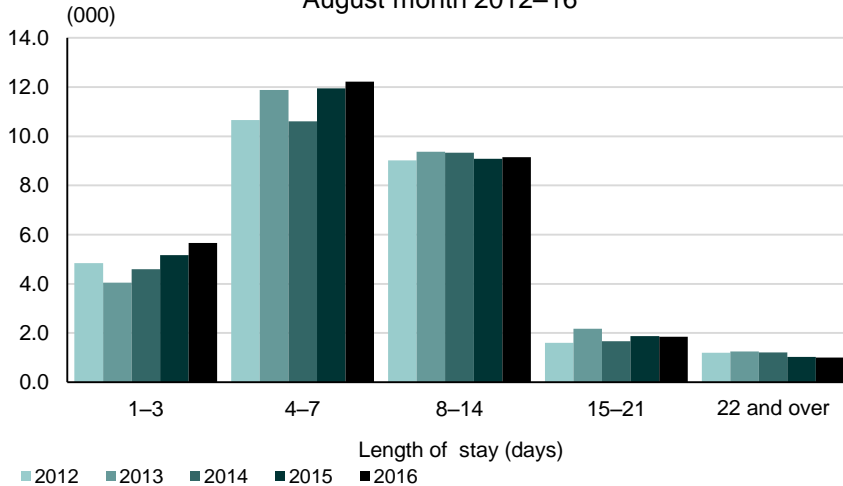
Source: Statistics New Zealand

### Age of visitors from Queensland August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Queensland August month 2012–16



Source: Statistics New Zealand

Table 14

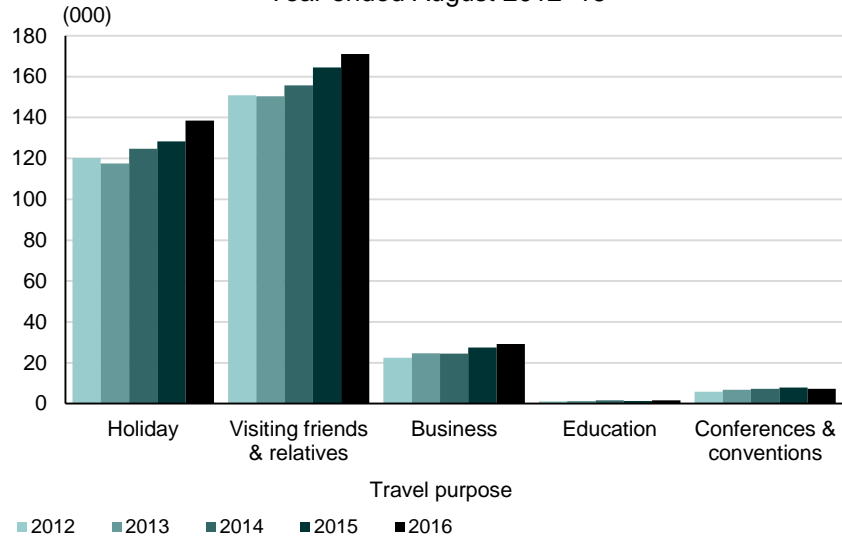
**Key characteristics of visitors from Queensland**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>314,608</b>	<b>313,968</b>	<b>327,536</b>	<b>344,272</b>	<b>362,320</b>	<b>18,048</b>	<b>5.2</b>
<b>Travel purpose</b>							
Holiday	120,176	117,568	124,688	128,336	138,464	10,128	7.9
Visiting friends & relatives	150,816	150,320	155,744	164,528	171,008	6,480	3.9
Business	22,528	24,720	24,496	27,504	29,152	1,648	6.0
Education	1,232	1,296	1,600	1,312	1,680	368	28.0
Conferences & conventions	5,840	6,752	7,296	7,904	7,312	-592	-7.5
<b>Age group (years)</b>							
Under 15	39,952	39,712	41,120	43,824	47,184	3,360	7.7
15–24	37,888	37,680	39,888	40,768	42,544	1,776	4.4
25–34	57,792	60,000	60,480	62,128	65,936	3,808	6.1
35–44	51,648	49,360	51,504	54,288	55,904	1,616	3.0
45–54	58,048	55,232	57,888	61,712	62,960	1,248	2.0
55–64	46,000	46,640	48,560	50,224	54,176	3,952	7.9
65+	23,280	25,344	28,096	31,328	33,616	2,288	7.3
<b>Length of stay (days)</b>							
1–3	50,288	45,136	49,392	50,096	55,744	5,648	11.3
4–7	100,560	103,840	107,744	116,896	121,472	4,576	3.9
8–14	106,752	108,432	110,144	114,384	119,200	4,816	4.2
15–21	33,712	33,440	35,056	37,536	37,776	240	0.6
22 and over	23,296	23,120	25,200	25,360	28,128	2,768	10.9
Median	7.8	7.9	7.8	7.8	7.7	...	...
<b>New Zealand port</b>							
Auckland airport	180,000	183,584	194,816	200,176	209,136	8,960	4.5
Christchurch airport	61,840	58,528	55,632	55,888	58,576	2,688	4.8
Queenstown airport	17,520	21,360	28,368	37,920	43,168	5,248	13.8
Wellington airport	35,280	37,024	36,096	39,888	42,912	3,024	7.6
Dunedin airport	9,632	10,160	9,568	8,240	6,768	-1,472	-17.9
Seaports	2,912	1,984	2,912	1,984	1,744	-240	-12.1
<b>Closest port of flight</b>							
Brisbane	236,464	237,744	244,256	255,072	261,008	5,936	2.3
Coolangatta	39,408	39,760	44,368	53,968	68,048	14,080	26.1
Sydney	19,136	19,280	22,560	20,320	17,392	-2,928	-14.4
Melbourne	2,992	3,600	4,032	4,880	4,432	-448	-9.2
Cairns	7,472	5,360	2,976	1,184	1,968	784	66.2
Maroochydore	336	320	464	496	1,584	1,088	219.4
Apia	704	832	1,024	1,168	1,312	144	12.3
Rarotonga	960	1,200	1,088	1,248	1,312	64	5.1
Papeete	624	752	608	624	608	-16	-2.6
Nadi	672	240	496	416	544	128	30.8
<b>Citizenship</b>							
Australia	175,664	175,760	182,800	194,736	210,384	15,648	8.0
New Zealand	121,344	121,792	127,872	131,824	134,080	2,256	1.7
United Kingdom	4,672	4,016	4,880	4,720	4,640	-80	-1.7
China, People's Republic of	672	896	896	1,344	1,504	160	11.9

**Symbol:** ... not applicable

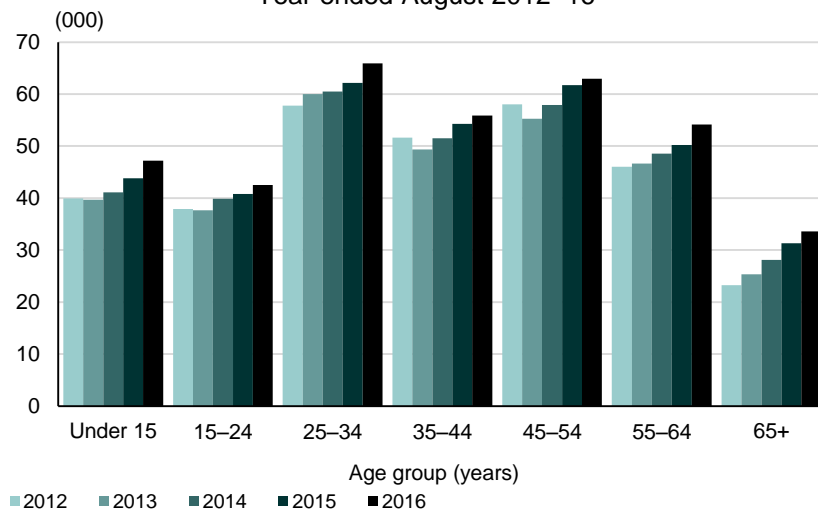
**Source:** Statistics New Zealand

### Travel purpose of visitors from Queensland Year ended August 2012–16



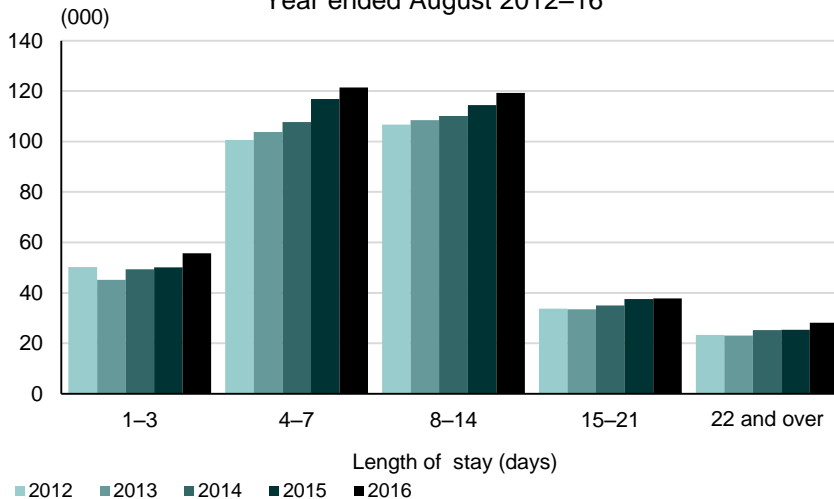
Source: Statistics New Zealand

### Age of visitors from Queensland Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Queensland Year ended August 2012–16



Source: Statistics New Zealand

Table 15

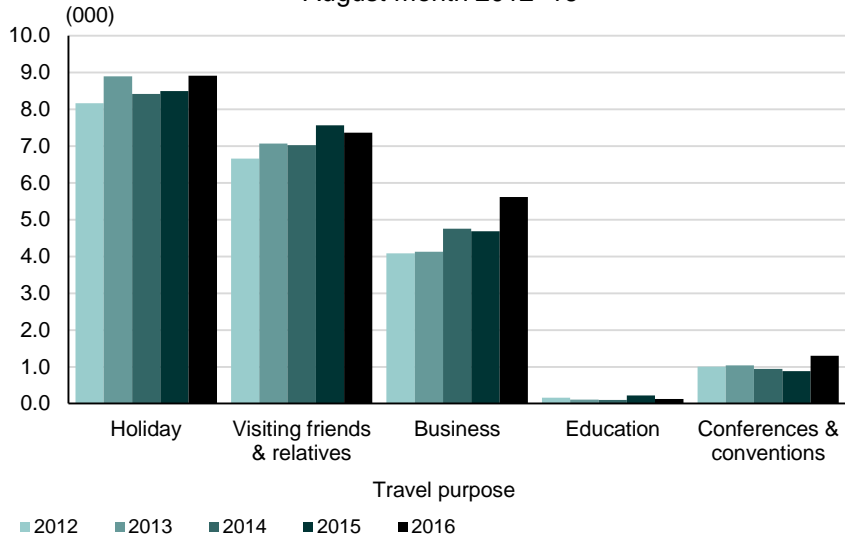
**Key characteristics of visitors from Victoria**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>20,832</b>	<b>22,032</b>	<b>22,000</b>	<b>22,656</b>	<b>24,496</b>	<b>1,840</b>	<b>8.1</b>
<b>Travel purpose</b>							
Holiday	8,160	8,896	8,416	8,496	8,912	416	4.9
Visiting friends & relatives	6,656	7,072	7,024	7,568	7,360	-208	-2.7
Business	4,080	4,128	4,752	4,688	5,616	928	19.8
Education	160	112	96	224	128	-96	-42.9
Conferences & conventions	1,008	1,040	944	880	1,296	416	47.3
<b>Age group (years)</b>							
Under 15	1,360	1,680	1,568	1,376	1,504	128	9.3
15–24	1,984	2,432	2,464	2,768	2,896	128	4.6
25–34	6,208	6,464	6,048	5,968	6,480	512	8.6
35–44	4,336	4,320	4,880	4,784	4,976	192	4.0
45–54	3,696	4,048	3,872	4,064	4,512	448	11.0
55–64	2,320	2,272	2,160	2,528	3,040	512	20.3
65+	928	816	1,008	1,168	1,088	-80	-6.8
<b>Length of stay (days)</b>							
1–3	5,488	6,032	5,504	6,544	8,128	1,584	24.2
4–7	8,736	8,464	9,200	9,152	8,720	-432	-4.7
8–14	5,360	5,600	5,328	5,264	5,696	432	8.2
15–21	768	1,088	1,072	864	1,200	336	38.9
22 and over	480	848	896	832	752	-80	-9.6
Median	5.6	5.4	5.8	5.2	5.1	...	...
<b>New Zealand port</b>							
Auckland airport	11,168	11,568	11,104	11,520	12,768	1,248	10.8
Queenstown airport	3,856	3,968	5,136	4,752	5,216	464	9.8
Christchurch airport	3,552	4,032	3,328	3,456	3,504	48	1.4
Wellington airport	2,256	2,464	2,432	2,912	3,008	96	3.3
<b>Closest port of flight</b>							
Melbourne	19,568	20,736	20,464	21,136	22,736	1,600	7.6
Sydney	608	704	896	784	1,008	224	28.6
<b>Citizenship</b>							
Australia	13,936	14,240	14,352	14,448	16,464	2,016	14.0
New Zealand	5,152	6,016	5,824	5,904	5,936	32	0.5
United Kingdom	480	496	560	608	624	16	2.6

**Symbol:** ... not applicable

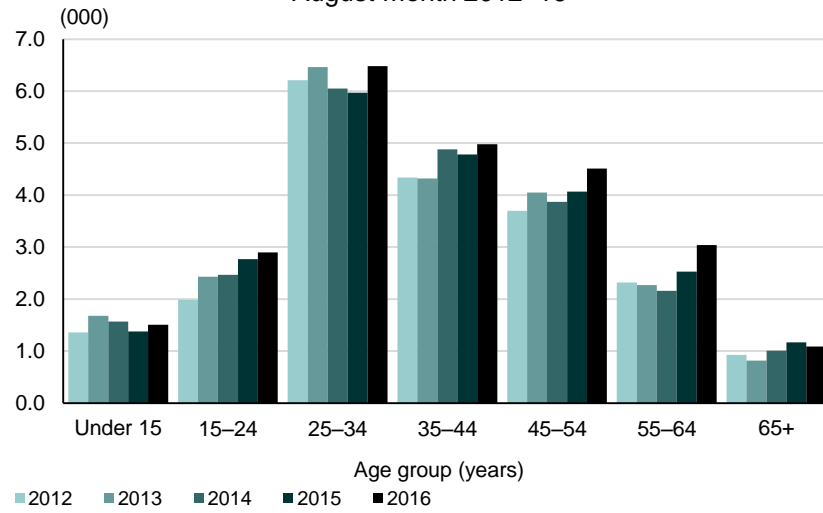
**Source:** Statistics New Zealand

### Travel purpose of visitors from Victoria August month 2012–16



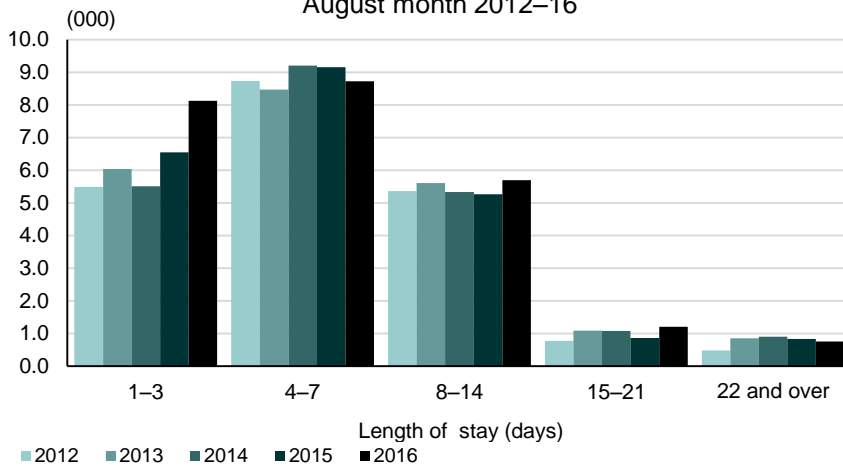
Source: Statistics New Zealand

### Age of visitors from Victoria August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Victoria August month 2012–16



Source: Statistics New Zealand

Table 16

### Key characteristics of visitors from Victoria

Year ended August 2012–16

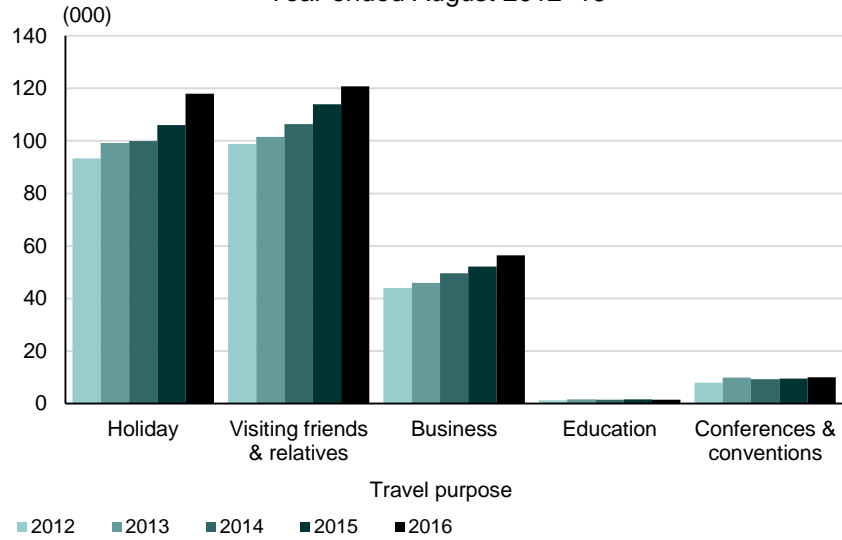
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>255,888</b>	<b>267,840</b>	<b>276,992</b>	<b>293,664</b>	<b>317,840</b>	<b>24,176</b>	<b>8.2</b>
<b>Travel purpose</b>							
Holiday	93,296	99,184	99,904	105,984	117,936	11,952	11.3
Visiting friends & relatives	98,800	101,552	106,384	113,888	120,800	6,912	6.1
Business	43,984	46,000	49,632	52,224	56,496	4,272	8.2
Education	1,312	1,616	1,504	1,696	1,568	-128	-7.5
Conferences & conventions	7,984	9,888	9,344	9,600	10,096	496	5.2
<b>Age group (years)</b>							
Under 15	23,344	24,640	24,560	26,896	30,080	3,184	11.8
15–24	26,736	28,784	29,952	32,176	33,728	1,552	4.8
25–34	59,488	63,328	66,320	70,032	75,056	5,024	7.2
35–44	48,784	50,752	51,744	53,696	59,088	5,392	10.0
45–54	47,216	48,080	49,536	51,936	55,472	3,536	6.8
55–64	35,008	35,008	35,552	38,448	41,360	2,912	7.6
65+	15,312	17,248	19,328	20,480	23,056	2,576	12.6
<b>Length of stay (days)</b>							
1–3	62,032	62,720	65,040	67,936	75,552	7,616	11.2
4–7	84,528	91,808	94,480	101,712	105,936	4,224	4.2
8–14	73,568	75,792	76,752	82,112	92,032	9,920	12.1
15–21	22,432	23,904	24,544	25,776	27,776	2,000	7.8
22 and over	13,328	13,616	16,176	16,128	16,544	416	2.6
Median	6.6	6.6	6.6	6.6	6.6	...	...
<b>New Zealand port</b>							
Auckland airport	155,600	161,024	163,008	171,488	182,176	10,688	6.2
Christchurch airport	46,416	48,016	49,392	52,128	56,272	4,144	7.9
Wellington airport	33,296	34,736	35,168	39,104	44,080	4,976	12.7
Queenstown airport	18,160	21,664	26,928	29,680	33,968	4,288	14.4
Seaports	1,376	1,216	1,216	1,072	1,184	112	10.4
<b>Closest port of flight</b>							
Melbourne	235,504	248,944	254,784	270,976	294,672	23,696	8.7
Sydney	9,792	9,472	12,560	13,008	11,792	-1,216	-9.3
Brisbane	2,064	1,872	2,096	2,112	2,224	112	5.3
Rarotonga	1,120	1,040	912	1,120	1,616	496	44.3
Apia	688	640	896	1,024	1,120	96	9.4
Los Angeles	1,040	656	848	672	576	-96	-14.3
Coolangatta	304	192	368	512	544	32	6.3
Nadi	560	448	352	352	544	192	54.5
Tonga	544	496	240	336	528	192	57.1
<b>Citizenship</b>							
Australia	163,360	169,904	172,928	184,112	201,648	17,536	9.5
New Zealand	69,744	74,144	78,560	82,800	86,544	3,744	4.5
United Kingdom	6,512	6,448	6,448	6,432	7,344	912	14.2
China, People's Republic of	1,344	1,968	2,464	3,280	3,472	192	5.9

Symbol: ... not applicable

Source: Statistics New Zealand

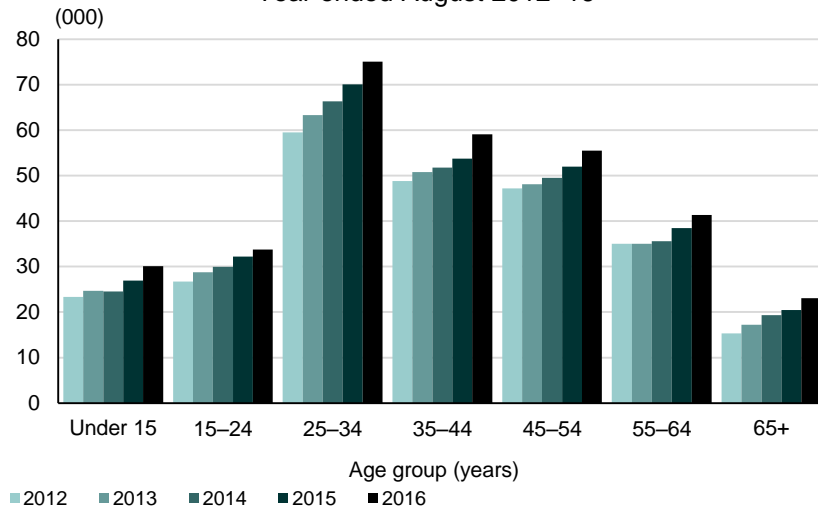


### Travel purpose of visitors from Victoria Year ended August 2012–16



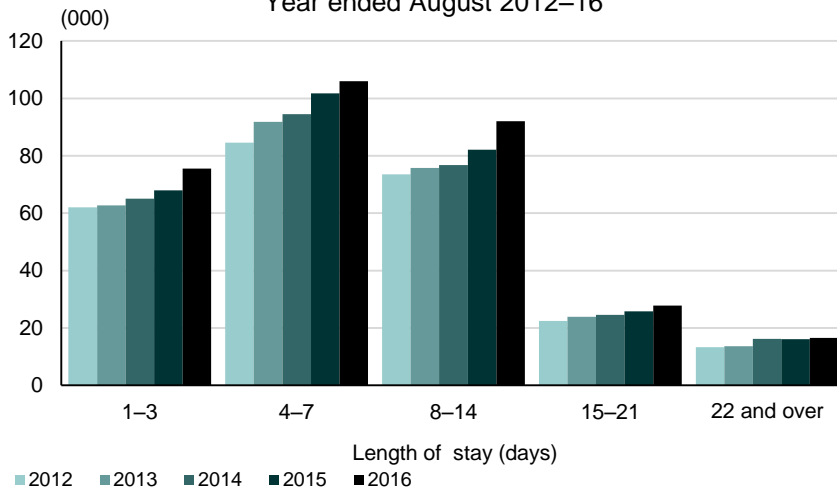
Source: Statistics New Zealand

### Age of visitors from Victoria Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Victoria Year ended August 2012–16



Source: Statistics New Zealand

Table 17

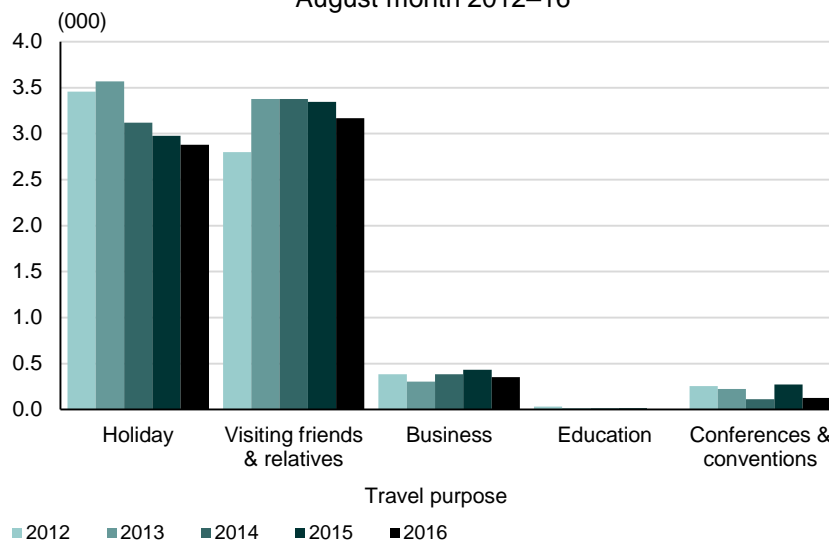
**Key characteristics of visitors from Western Australia**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>7,536</b>	<b>7,920</b>	<b>7,408</b>	<b>7,504</b>	<b>6,960</b>	<b>-544</b>	<b>-7.2</b>
<b>Travel purpose</b>							
Holiday	3,456	3,568	3,120	2,976	2,880	-96	-3.2
Visiting friends & relatives	2,800	3,376	3,376	3,344	3,168	-176	-5.3
Business	384	304	384	432	352	-80	-18.5
Education	32	16	16	16	0	-16	-100.0
Conferences & conventions	256	224	112	272	128	-144	-52.9
<b>Age group (years)</b>							
Under 15	560	720	592	640	560	-80	-12.5
15–24	1,088	832	864	720	800	80	11.1
25–34	2,192	2,400	2,256	2,208	1,888	-320	-14.5
35–44	960	1,088	880	1,200	1,008	-192	-16.0
45–54	1,232	1,488	1,360	1,152	1,072	-80	-6.9
55–64	1,152	1,072	1,104	1,248	1,120	-128	-10.3
65+	352	320	352	336	512	176	52.4
<b>Length of stay (days)</b>							
1–3	1,216	784	704	1,056	880	-176	-16.7
4–7	1,984	2,128	2,112	2,112	1,728	-384	-18.2
8–14	2,816	2,960	2,992	2,528	2,768	240	9.5
15–21	848	1,216	1,104	1,056	848	-208	-19.7
22 and over	672	832	496	752	736	-16	-2.1
Median	8.3	9.7	9.5	8.8	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	4,912	4,976	4,928	5,152	4,704	-448	-8.7
Queenstown airport	976	1,280	1,056	928	944	16	1.7
Christchurch airport	1,296	1,008	1,088	928	816	-112	-12.1
<b>Closest port of flight</b>							
Perth	2,704	2,544	2,928	2,800	2,736	-64	-2.3
Sydney	2,224	2,000	2,032	1,648	1,824	176	10.7
Melbourne	1,648	2,272	1,712	2,368	1,728	-640	-27.0
<b>Citizenship</b>							
Australia	4,240	3,744	3,728	3,888	3,792	-96	-2.5
New Zealand	2,768	3,504	3,392	3,104	2,592	-512	-16.5

**Symbol:** ... not applicable

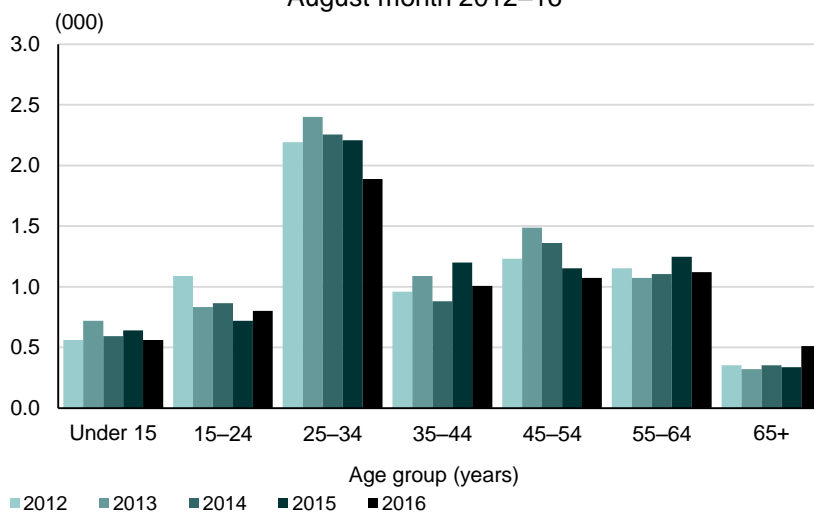
**Source:** Statistics New Zealand

### Travel purpose of visitors from Western Australia August month 2012–16



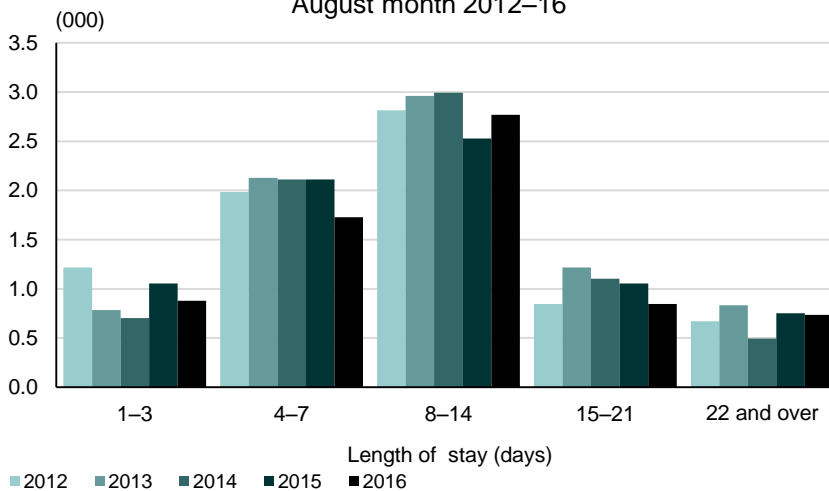
Source: Statistics New Zealand

### Age of visitors from Western Australia August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Western Australia August month 2012–16



Source: Statistics New Zealand

Table 18

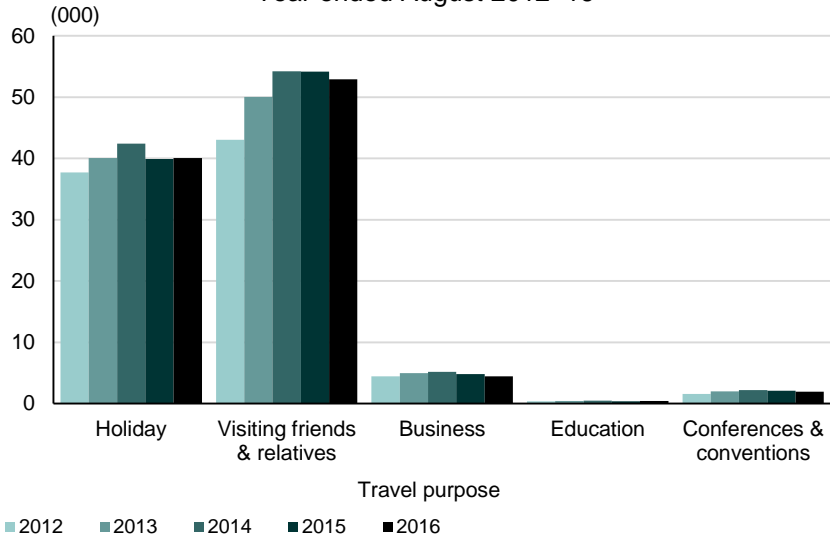
**Key characteristics of visitors from Western Australia**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>93,360</b>	<b>102,896</b>	<b>109,120</b>	<b>106,816</b>	<b>105,232</b>	<b>-1,584</b>	<b>-1.5</b>
<b>Travel purpose</b>							
Holiday	37,728	40,064	42,416	39,888	40,048	160	0.4
Visiting friends & relatives	43,024	50,048	54,224	54,176	52,896	-1,280	-2.4
Business	4,480	4,976	5,216	4,816	4,464	-352	-7.3
Education	368	464	512	384	464	80	20.8
Conferences & conventions	1,616	2,016	2,192	2,128	1,968	-160	-7.5
<b>Age group (years)</b>							
Under 15	9,632	11,184	11,520	11,520	11,344	-176	-1.5
15–24	12,896	14,288	13,920	12,944	11,200	-1,744	-13.5
25–34	20,192	23,472	26,176	26,736	25,024	-1,712	-6.4
35–44	13,792	14,528	14,576	14,848	14,832	-16	-0.1
45–54	17,440	18,176	19,840	18,176	17,984	-192	-1.1
55–64	13,664	15,008	15,728	15,104	16,032	928	6.1
65+	5,744	6,240	7,360	7,488	8,816	1,328	17.7
<b>Length of stay (days)</b>							
1–3	11,920	9,808	9,008	9,456	9,568	112	1.2
4–7	19,504	22,464	25,040	24,032	22,416	-1,616	-6.7
8–14	31,888	37,200	39,296	38,064	37,920	-144	-0.4
15–21	16,432	18,704	19,408	19,184	19,456	272	1.4
22 and over	13,616	14,720	16,368	16,080	15,872	-208	-1.3
Median	10.6	11.0	11.0	11.1	11.2	...	...
<b>New Zealand port</b>							
Auckland airport	64,992	71,616	76,336	76,880	76,560	-320	-0.4
Christchurch airport	14,160	14,176	16,464	15,552	14,672	-880	-5.7
Wellington airport	7,344	8,448	7,728	6,928	6,704	-224	-3.2
Queenstown airport	4,992	6,544	6,800	6,544	6,272	-272	-4.2
Seaports	608	816	864	480	624	144	30.0
<b>Closest port of flight</b>							
Perth	32,944	36,160	44,112	47,536	53,264	5,728	12.0
Melbourne	20,944	27,888	24,416	24,624	20,992	-3,632	-14.7
Sydney	26,208	26,320	27,728	23,808	20,240	-3,568	-15.0
Brisbane	5,904	6,192	7,552	6,048	6,128	80	1.3
Rarotonga	416	784	544	640	816	176	27.5
Coolangatta	1,664	1,232	576	624	672	48	7.7
Los Angeles	1,600	704	640	672	432	-240	-35.7
<b>Citizenship</b>							
Australia	49,104	49,952	52,256	50,496	52,144	1,648	3.3
New Zealand	37,568	46,592	50,112	49,008	46,560	-2,448	-5.0
United Kingdom	2,320	2,128	1,856	2,096	2,064	-32	-1.5
Ireland	704	432	528	704	544	-160	-22.7

**Symbol:** ... not applicable

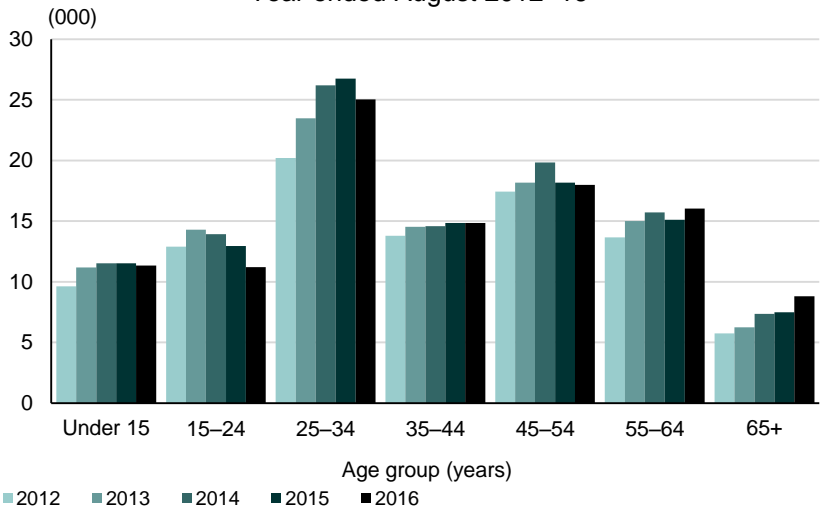
**Source:** Statistics New Zealand

### Travel purpose of visitors from Western Australia Year ended August 2012–16



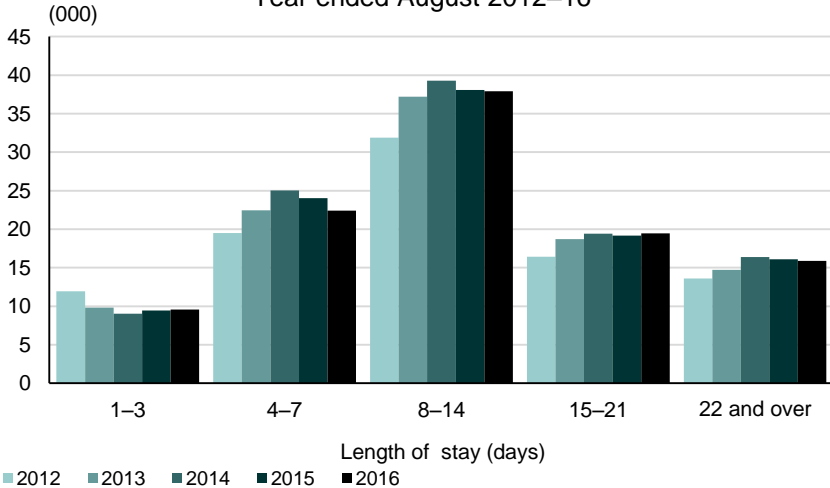
Source: Statistics New Zealand

### Age of visitors from Western Australia Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Western Australia Year ended August 2012–16



Source: Statistics New Zealand

Table 19

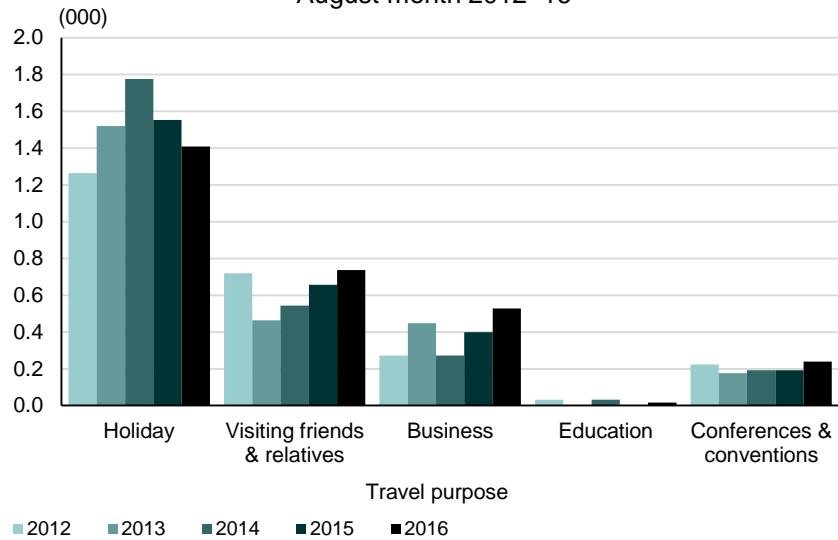
**Key characteristics of visitors from South Australia**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>2,608</b>	<b>2,656</b>	<b>2,864</b>	<b>2,896</b>	<b>3,008</b>	<b>112</b>	<b>3.9</b>
<b>Travel purpose</b>							
Holiday	1,264	1,520	1,776	1,552	1,408	-144	-9.3
Visiting friends & relatives	720	464	544	656	736	80	12.2
Business	272	448	272	400	528	128	32.0
Education	32	0	32	0	16	16	...
Conferences & conventions	224	176	192	192	240	48	25.0
<b>Age group (years)</b>							
Under 15	176	192	256	272	176	-96	-35.3
15–24	320	240	336	336	352	16	4.8
25–34	704	704	704	688	608	-80	-11.6
35–44	384	400	368	496	592	96	19.4
45–54	448	496	560	528	624	96	18.2
55–64	384	432	448	384	464	80	20.8
65+	192	192	192	192	192	0	0.0
<b>Length of stay (days)</b>							
1–3	416	480	336	416	560	144	34.6
4–7	992	896	1,136	1,024	1,040	16	1.6
8–14	848	960	960	960	992	32	3.3
15–21	192	160	272	272	288	16	5.9
22 and over	160	160	160	224	128	-96	-42.9
Median	7.2	7.4	7.4	7.5	7.2	...	...
<b>New Zealand port</b>							
Auckland airport	1,632	1,616	1,328	1,520	1,456	-64	-4.2
Queenstown airport	544	528	816	752	768	16	2.1
<b>Closest port of flight</b>							
Sydney	896	944	1,104	928	1,184	256	27.6
Melbourne	704	848	816	1,088	1,024	-64	-5.9
Adelaide	784	720	784	688	656	-32	-4.7
<b>Citizenship</b>							
Australia	2,016	2,224	2,416	2,432	2,368	-64	-2.6

**Symbol:** ... not applicable

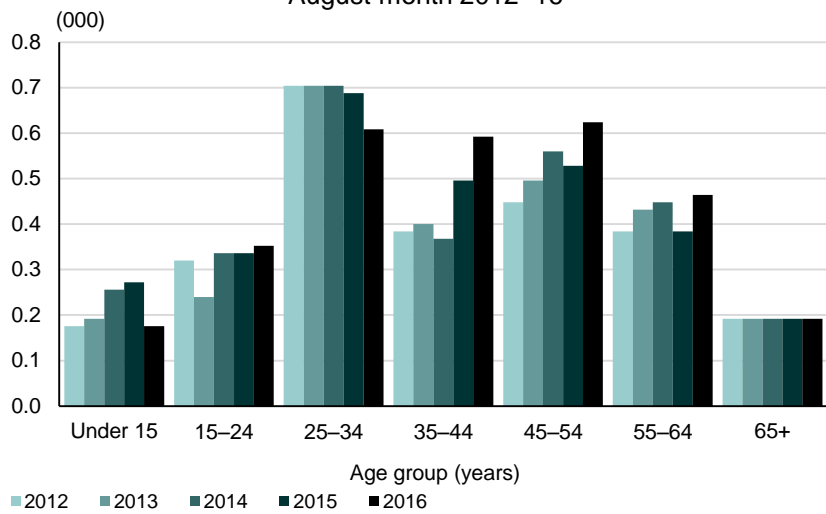
**Source:** Statistics New Zealand

### Travel purpose of visitors from South Australia August month 2012–16



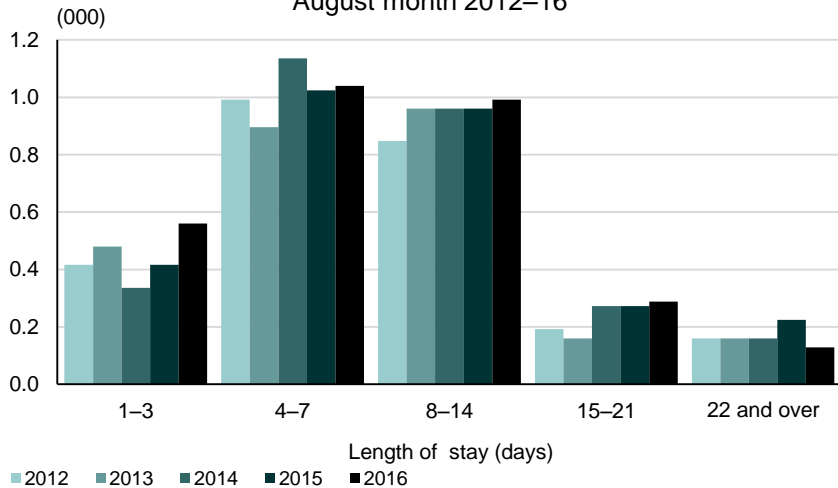
Source: Statistics New Zealand

### Age of visitors from South Australia August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from South Australia August month 2012–16



Source: Statistics New Zealand

Table 20

**Key characteristics of visitors from South Australia**  
Year ended August 2012–16

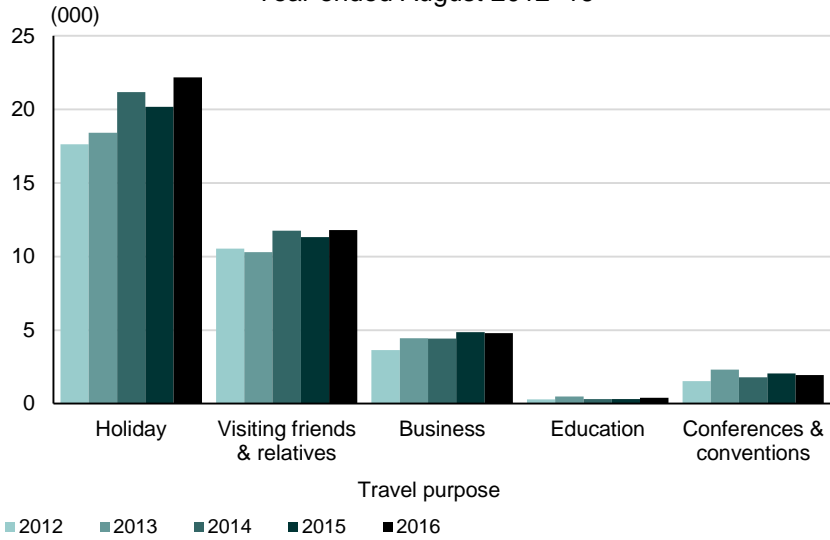
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>34,848</b>	<b>37,328</b>	<b>41,120</b>	<b>40,320</b>	<b>42,784</b>	<b>2,464</b>	<b>6.1</b>
<b>Travel purpose</b>							
Holiday	17,632	18,400	21,168	20,160	22,176	2,016	10.0
Visiting friends & relatives	10,528	10,288	11,760	11,312	11,808	496	4.4
Business	3,648	4,448	4,432	4,864	4,800	-64	-1.3
Education	288	480	320	304	400	96	31.6
Conferences & conventions	1,536	2,320	1,792	2,048	1,936	-112	-5.5
<b>Age group (years)</b>							
Under 15	2,704	2,992	3,760	3,424	3,632	208	6.1
15–24	4,112	4,160	4,912	5,008	5,536	528	10.5
25–34	5,824	6,704	7,136	6,896	6,880	-16	-0.2
35–44	5,264	5,360	5,824	5,904	5,792	-112	-1.9
45–54	6,384	7,712	7,152	6,976	7,808	832	11.9
55–64	6,640	6,608	7,664	6,976	7,376	400	5.7
65+	3,920	3,792	4,672	5,136	5,760	624	12.1
<b>Length of stay (days)</b>							
1–3	4,784	5,328	5,312	5,136	5,344	208	4.0
4–7	9,312	10,752	11,552	11,712	11,776	64	0.5
8–14	12,480	13,152	15,104	14,064	15,520	1,456	10.4
15–21	5,216	5,152	6,064	5,840	6,736	896	15.3
22 and over	3,056	2,944	3,088	3,568	3,408	-160	-4.5
Median	9.2	8.7	9.1	8.9	9.1	...	...
<b>New Zealand port</b>							
Auckland airport	24,688	26,064	27,808	25,328	26,144	816	3.2
Christchurch airport	5,152	4,624	5,328	6,304	6,704	400	6.3
Queenstown airport	2,416	3,056	4,288	4,864	5,520	656	13.5
Wellington airport	2,112	3,024	2,944	3,184	3,968	784	24.6
<b>Closest port of flight</b>							
Melbourne	9,840	10,928	9,600	12,848	14,288	1,440	11.2
Adelaide	14,208	13,616	17,696	13,088	14,096	1,008	7.7
Sydney	8,128	10,256	11,200	11,744	11,840	96	0.8
Brisbane	1,072	720	640	832	736	-96	-11.5
<b>Citizenship</b>							
Australia	26,800	29,392	31,824	31,152	34,176	3,024	9.7
New Zealand	5,376	5,536	6,176	6,032	5,392	-640	-10.6
United Kingdom	816	752	1,008	816	880	64	7.8

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

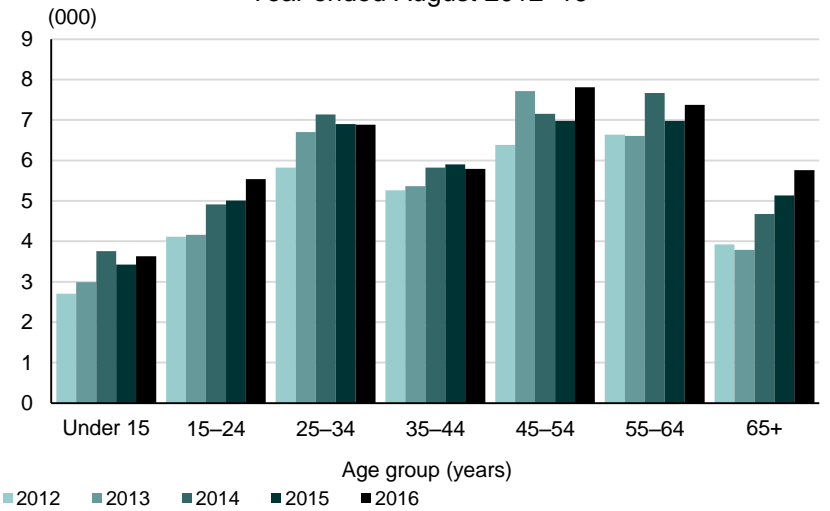


### Travel purpose of visitors from South Australia Year ended August 2012–16



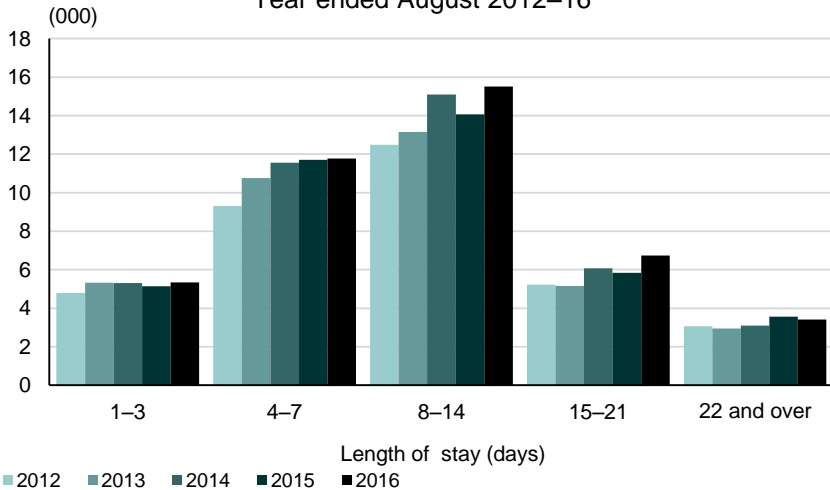
Source: Statistics New Zealand

### Age of visitors from South Australia Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from South Australia Year ended August 2012–16



Source: Statistics New Zealand

Table 21

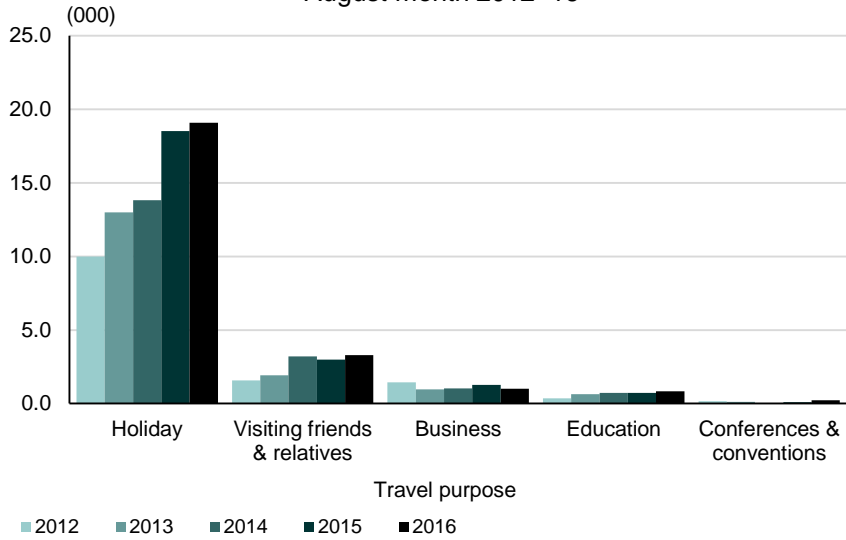
**Key characteristics of visitors from the People's Republic of China**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>14,368</b>	<b>17,776</b>	<b>19,936</b>	<b>25,120</b>	<b>26,128</b>	<b>1,008</b>	<b>4.0</b>
<b>Travel purpose</b>							
Holiday	10,000	12,992	13,824	18,528	19,088	560	3.0
Visiting friends & relatives	1,584	1,920	3,200	2,992	3,296	304	10.2
Business	1,440	976	1,024	1,280	1,008	-272	-21.3
Education	368	640	720	720	832	112	15.6
Conferences & conventions	160	128	32	96	224	128	133.3
<b>Age group (years)</b>							
Under 15	1,440	2,272	2,800	3,728	3,552	-176	-4.7
15–24	1,600	2,400	2,464	3,344	3,264	-80	-2.4
25–34	1,824	2,352	2,512	3,552	3,584	32	0.9
35–44	3,680	4,240	4,560	5,376	6,288	912	17.0
45–54	3,472	3,584	3,776	4,976	5,040	64	1.3
55–64	1,744	2,192	2,960	2,960	3,136	176	5.9
65+	608	736	864	1,184	1,264	80	6.8
<b>Length of stay (days)</b>							
1–3	7,040	9,168	8,256	9,888	9,808	-80	-0.8
4–7	3,488	3,536	3,744	4,816	3,520	-1,296	-26.9
8–14	1,712	2,288	3,680	5,632	7,296	1,664	29.5
15–21	624	736	1,152	1,296	2,096	800	61.7
22 and over	1,504	2,048	3,104	3,488	3,408	-80	-2.3
Median	3.6	3.5	5.5	5.6	7.2	...	...
<b>New Zealand port</b>							
Auckland airport	13,312	16,832	18,416	23,040	23,440	400	1.7
Christchurch airport	656	816	992	1,488	2,000	512	34.4
Queenstown airport	176	96	368	464	528	64	13.8
<b>Closest port of flight</b>							
Shanghai	2,336	2,448	2,656	3,136	6,016	2,880	91.8
Guangzhou	2,320	2,592	4,224	4,656	5,856	1,200	25.8
Melbourne	2,672	2,528	2,720	3,328	2,992	-336	-10.1
Brisbane	2,384	3,024	3,280	3,600	2,976	-624	-17.3
Sydney	1,264	2,720	2,064	3,136	2,448	-688	-21.9
Hong Kong	1,520	2,656	2,576	3,600	2,224	-1,376	-38.2
Beijing	0	0	0	0	1,376	1,376	...
Coolangatta	1,056	752	992	1,040	1,056	16	1.5
Singapore	480	688	1,040	1,600	352	-1,248	-78.0
<b>Citizenship</b>							
China, People's Republic of	13,920	17,248	19,376	24,416	25,232	816	3.3

**Symbol:** ... not applicable

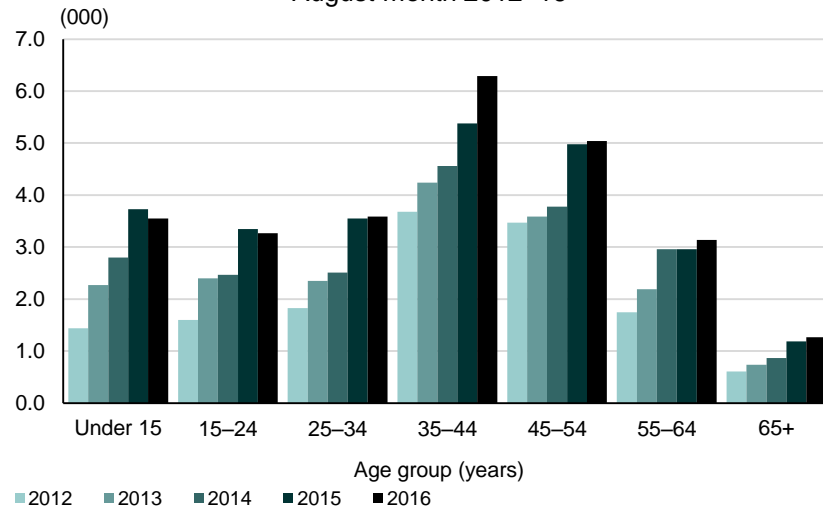
**Source:** Statistics New Zealand

### Travel purpose of visitors from China August month 2012–16



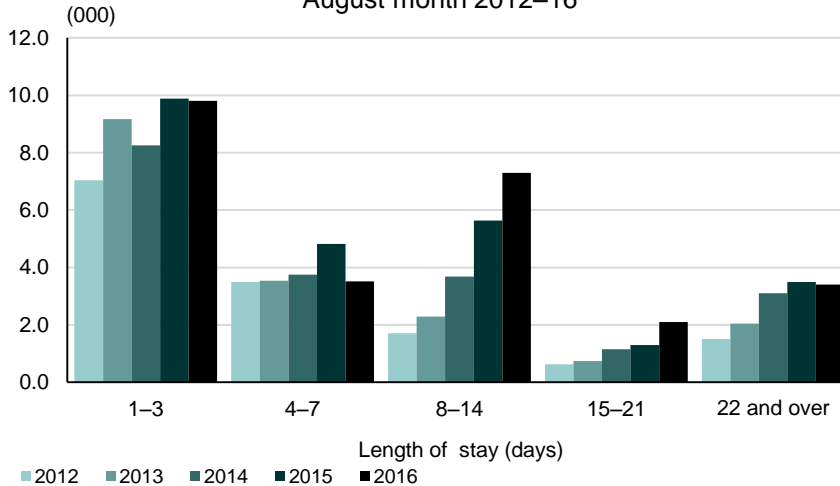
Source: Statistics New Zealand

### Age of visitors from China August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from China August month 2012–16



Source: Statistics New Zealand

Table 22

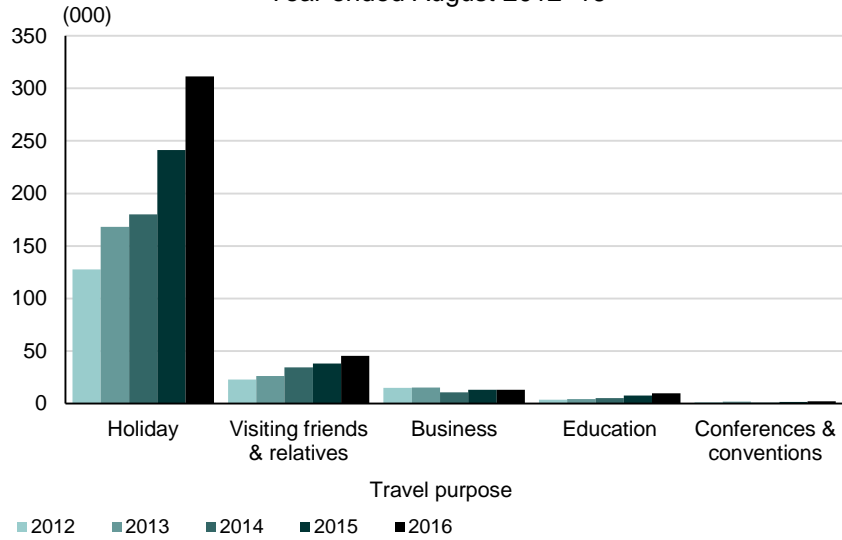
**Key characteristics of visitors from the People's Republic of China**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>180,768</b>	<b>229,184</b>	<b>245,632</b>	<b>320,432</b>	<b>404,160</b>	<b>83,728</b>	<b>26.1</b>
<b>Travel purpose</b>							
Holiday	127,776	168,320	180,160	241,152	311,424	70,272	29.1
Visiting friends & relatives	22,880	26,240	34,496	38,096	45,456	7,360	19.3
Business	14,912	15,264	10,928	13,152	13,312	160	1.2
Education	3,888	4,416	5,392	7,664	9,760	2,096	27.3
Conferences & conventions	1,440	1,856	1,200	1,744	2,272	528	30.3
<b>Age group (years)</b>							
Under 15	8,704	13,248	16,048	24,320	26,528	2,208	9.1
15–24	11,520	13,408	15,344	20,912	23,776	2,864	13.7
25–34	27,856	35,376	38,768	52,080	68,720	16,640	32.0
35–44	37,152	46,608	47,232	56,720	66,464	9,744	17.2
45–54	46,096	53,664	52,512	70,464	87,296	16,832	23.9
55–64	36,928	49,936	54,336	68,080	89,648	21,568	31.7
65+	12,512	16,944	21,392	27,856	41,728	13,872	49.8
<b>Length of stay (days)</b>							
1–3	90,896	110,912	95,744	115,632	145,584	29,952	25.9
4–7	38,448	48,176	50,384	66,224	74,736	8,512	12.9
8–14	21,360	32,960	45,872	70,208	96,896	26,688	38.0
15–21	8,128	12,048	18,096	25,440	34,304	8,864	34.8
22 and over	21,936	25,088	35,536	42,928	52,640	9,712	22.6
Median	3.5	3.7	5.4	6.0	6.6	...	...
<b>New Zealand port</b>							
Auckland airport	166,224	212,704	222,976	288,544	353,648	65,104	22.6
Christchurch airport	10,480	12,304	17,808	24,832	39,680	14,848	59.8
Queenstown airport	1,264	2,288	2,928	5,200	8,608	3,408	65.5
Wellington airport	1,488	1,376	1,376	1,456	1,744	288	19.8
<b>Closest port of flight</b>							
Shanghai	20,576	29,488	34,128	50,368	80,256	29,888	59.3
Guangzhou	22,432	30,256	42,672	67,328	73,296	5,968	8.9
Sydney	23,504	38,784	34,400	43,616	55,824	12,208	28.0
Brisbane	31,200	34,608	33,808	44,640	51,584	6,944	15.6
Melbourne	27,664	33,728	32,016	39,248	46,016	6,768	17.2
Hong Kong	19,744	31,360	32,656	34,928	36,736	1,808	5.2
Beijing	7,520	0	0	0	18,960	18,960	...
Coolangatta	15,616	14,112	13,664	13,008	16,016	3,008	23.1
Singapore	5,616	9,168	13,152	16,416	12,960	-3,456	-21.1
Nadi	672	960	2,032	2,912	3,776	864	29.7
<b>Citizenship</b>							
China, People's Republic of	172,656	218,800	235,408	308,528	390,480	81,952	26.6
New Zealand	2,752	3,440	3,248	3,152	3,248	96	3.0
Hong Kong	736	1,216	1,392	1,600	2,400	800	50.0
United States of America	912	1,136	976	1,616	1,728	112	6.9

**Symbol:** ... not applicable

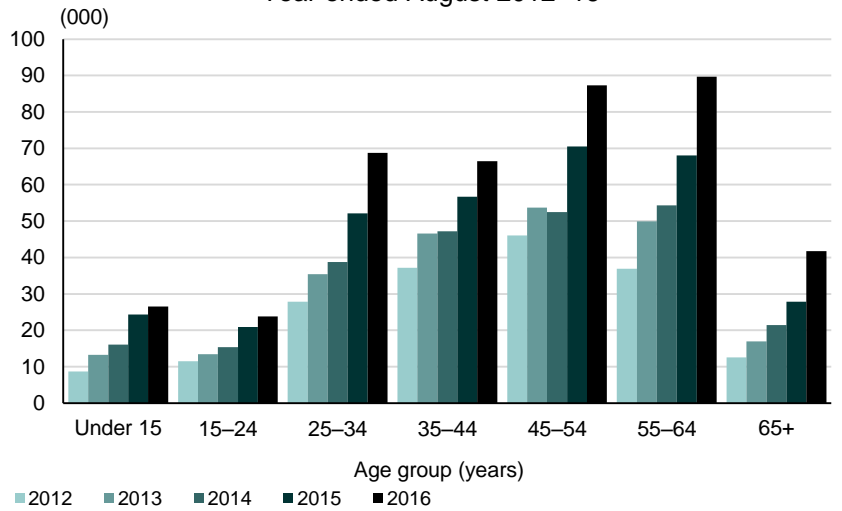
**Source:** Statistics New Zealand

### Travel purpose of visitors from China Year ended August 2012–16



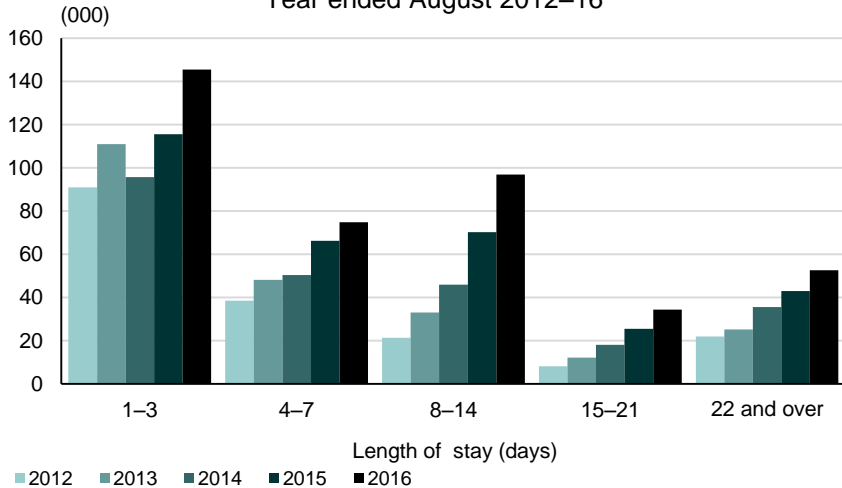
Source: Statistics New Zealand

### Age of visitors from China Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from China Year ended August 2012–16



Source: Statistics New Zealand

Table 23

**Province of residence of visitors from the People's Republic of China**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>14,368</b>	<b>17,776</b>	<b>19,936</b>	<b>25,120</b>	<b>26,128</b>	<b>1,008</b>	<b>4.0</b>
Guangdong	2,032	2,352	2,752	3,904	3,600	-304	-7.8
Shanghai	1,600	2,096	1,904	2,416	3,328	912	37.7
Beijing	1,472	1,696	2,128	2,848	2,512	-336	-11.8
Zhejiang	1,280	1,440	1,680	2,240	2,368	128	5.7
Jiangsu	736	688	1,296	1,168	1,728	560	47.9
Sichuan	464	608	752	960	912	-48	-5.0
Fujian	256	400	400	576	784	208	36.1
Shandong	368	560	800	768	736	-32	-4.2
Hubei	208	384	416	640	592	-48	-7.5
Liaoning	320	496	512	480	576	96	20.0
Hunan	208	368	368	656	368	-288	-43.9
Not stated	3,568	4,432	4,304	5,520	4,592	-928	-16.8

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**Source:** Statistics New Zealand

Table 24

**Province of residence of visitors from the People's Republic of China**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>180,768</b>	<b>229,184</b>	<b>245,632</b>	<b>320,432</b>	<b>404,160</b>	<b>83,728</b>	<b>26.1</b>
Shanghai	21,968	30,048	35,728	46,816	59,600	12,784	27.3
Beijing	22,304	27,280	30,416	40,448	53,616	13,168	32.6
Guangdong	18,672	25,680	30,704	41,584	51,824	10,240	24.6
Zhejiang	12,976	13,568	14,848	19,328	24,688	5,360	27.7
Jiangsu	8,368	10,736	12,144	15,408	19,088	3,680	23.9
Sichuan	4,656	7,088	9,184	12,496	15,312	2,816	22.5
Shandong	4,320	6,768	6,528	8,240	11,056	2,816	34.2
Liaoning	4,992	6,240	5,920	7,632	10,320	2,688	35.2
Fujian	2,768	4,240	4,880	7,024	9,072	2,048	29.2
Hubei	2,400	3,200	3,536	4,880	7,808	2,928	60.0
Henan	2,368	2,928	3,296	4,416	6,112	1,696	38.4
Tianjin	2,144	2,304	2,848	3,808	5,584	1,776	46.6
Shaanxi	1,552	2,720	3,088	3,536	5,232	1,696	48.0
Chongqing	1,584	2,960	3,184	3,952	4,784	832	21.1
Hunan	3,136	3,552	3,680	4,096	4,752	656	16.0
Yunnan	2,656	3,648	2,688	4,112	4,608	496	12.1
Hebei	1,520	1,952	2,544	3,136	4,496	1,360	43.4
Shanxi	2,576	2,688	2,576	3,696	4,080	384	10.4
Xinjiang	1,088	1,232	1,408	1,696	3,312	1,616	95.3
Anhui	992	1,312	1,328	2,176	3,248	1,072	49.3
Guangxi	1,344	2,368	2,112	2,080	3,136	1,056	50.8
Jilin	1,536	1,808	1,728	2,016	2,992	976	48.4
Heilongjiang	1,744	1,840	1,904	2,256	2,656	400	17.7
Guizhou	880	1,296	1,072	1,408	2,432	1,024	72.7
Jiangxi	848	1,264	1,184	1,584	2,144	560	35.4
Nei Monggol	1,280	1,184	1,136	1,008	1,440	432	42.9
Gansu	592	976	544	1,136	1,056	-80	-7.0
Hainan	368	496	720	752	976	224	29.8
Ningxia	480	560	608	512	976	464	90.6
Qinghai	400	336	224	352	768	416	118.2
Not stated	48,192	56,848	53,824	68,800	76,960	8,160	11.9

Source: Statistics New Zealand

Table 25

**Key characteristics of visitors from Shanghai**  
August month 2012–16

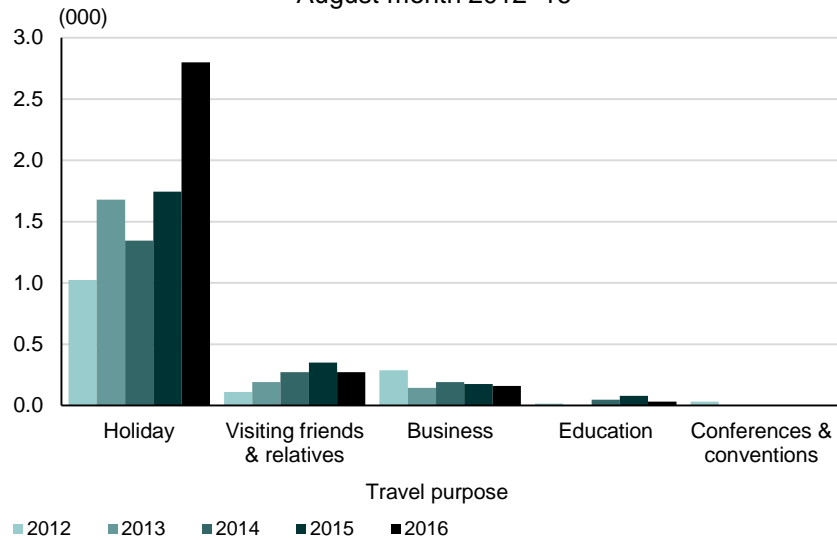
Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,600</b>	<b>2,096</b>	<b>1,904</b>	<b>2,416</b>	<b>3,328</b>	<b>912</b>	<b>37.7</b>
<b>Travel purpose</b>							
Holiday	1,024	1,680	1,344	1,744	2,800	1,056	60.6
Visiting friends & relatives	112	192	272	352	272	-80	-22.7
Business	288	144	192	176	160	-16	-9.1
Education	16	0	48	80	32	-48	-60.0
Conferences & conventions	32	0	0	0	0	0	...
<b>Age group (years)</b>							
Under 15	160	208	224	240	464	224	93.3
15–24	96	192	96	304	368	64	21.1
25–34	256	368	352	512	608	96	18.8
35–44	416	624	384	512	816	304	59.4
45–54	368	352	336	432	384	-48	-11.1
55–64	224	272	400	304	432	128	42.1
65+	80	80	112	112	256	144	128.6
<b>Length of stay (days)</b>							
1–3	400	416	432	272	688	416	152.9
4–7	480	912	560	576	704	128	22.2
8–14	464	496	592	1,104	1,488	384	34.8
15–21	144	128	96	64	240	176	275.0
22 and over	112	144	224	400	208	-192	-48.0
Median	6.4	6.0	7.2	9.1	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	1,440	1,856	1,712	2,240	2,912	672	30.0
<b>Closest port of flight</b>							
Shanghai	912	1,168	992	1,280	2,048	768	60.0
<b>Citizenship</b>							
China, People's Republic of	1,408	1,984	1,728	2,240	3,136	896	40.0

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

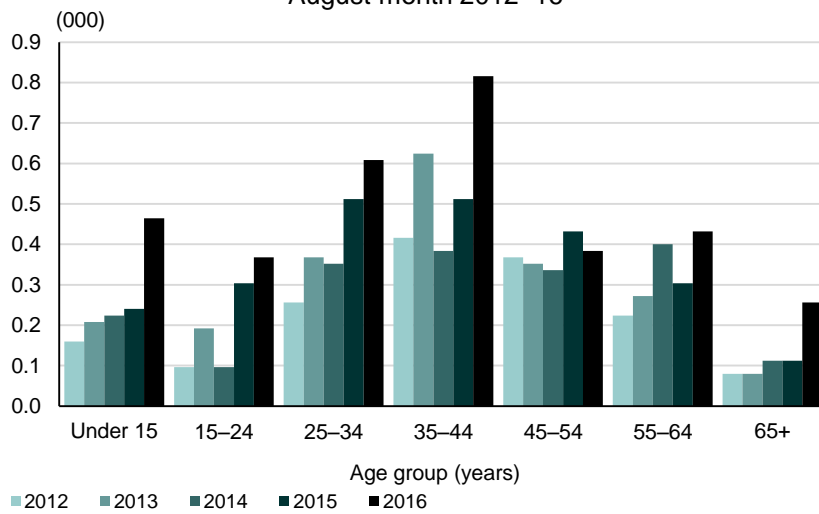


### Travel purpose of visitors from Shanghai August month 2012–16



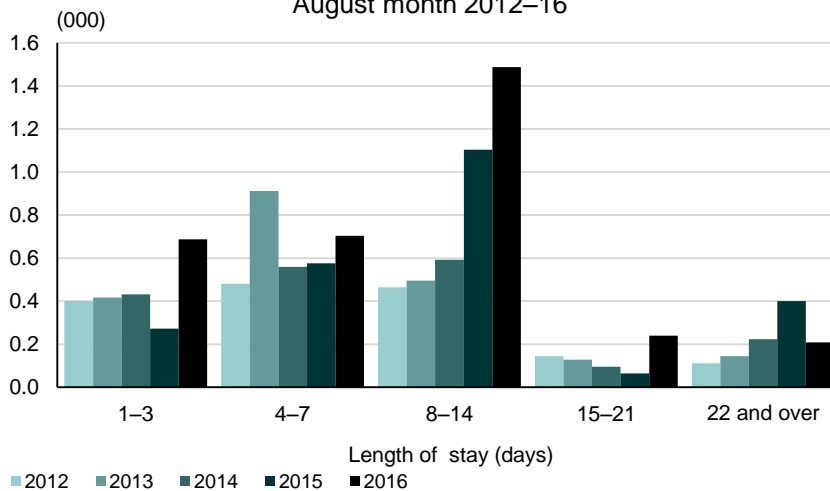
Source: Statistics New Zealand

### Age of visitors from Shanghai August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Shanghai August month 2012–16



Source: Statistics New Zealand

Table 26

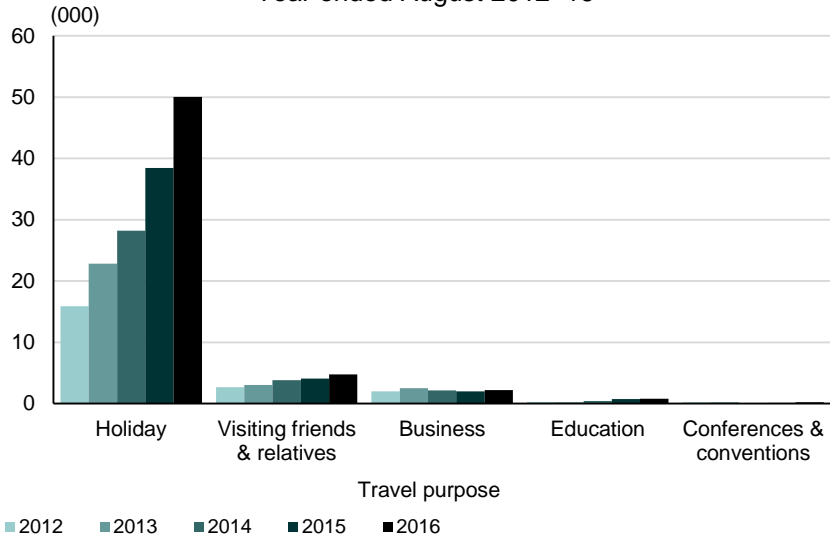
**Key characteristics of visitors from Shanghai**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>21,968</b>	<b>30,048</b>	<b>35,728</b>	<b>46,816</b>	<b>59,600</b>	<b>12,784</b>	<b>27.3</b>
<b>Travel purpose</b>							
Holiday	15,888	22,832	28,208	38,448	50,032	11,584	30.1
Visiting friends & relatives	2,688	3,040	3,824	4,112	4,784	672	16.3
Business	1,984	2,512	2,160	2,016	2,208	192	9.5
Education	288	256	416	736	784	48	6.5
Conferences & conventions	256	208	80	144	208	64	44.4
<b>Age group (years)</b>							
Under 15	1,504	2,112	2,688	4,000	4,624	624	15.6
15–24	1,312	1,504	1,520	2,288	2,528	240	10.5
25–34	5,104	6,576	7,856	9,856	12,976	3,120	31.7
35–44	4,592	6,928	7,280	8,976	11,152	2,176	24.2
45–54	4,080	5,088	6,064	7,840	9,072	1,232	15.7
55–64	3,968	5,472	6,784	9,568	12,896	3,328	34.8
65+	1,408	2,368	3,536	4,288	6,352	2,064	48.1
<b>Length of stay (days)</b>							
1–3	4,928	5,792	4,992	6,144	8,112	1,968	32.0
4–7	7,088	10,048	9,568	12,912	13,712	800	6.2
8–14	5,856	9,360	13,504	18,240	25,920	7,680	42.1
15–21	1,872	2,464	4,112	5,344	6,496	1,152	21.6
22 and over	2,224	2,384	3,552	4,176	5,360	1,184	28.4
Median	6.5	6.9	8.8	8.9	9.3	...	...
<b>New Zealand port</b>							
Auckland airport	18,688	26,160	30,848	40,192	50,272	10,080	25.1
Christchurch airport	2,880	3,248	4,176	5,328	7,312	1,984	37.2
Queenstown airport	144	400	560	1,072	1,760	688	64.2
<b>Closest port of flight</b>							
Shanghai	10,352	15,088	17,536	23,264	31,824	8,560	36.8
Sydney	2,144	3,056	3,936	4,752	6,384	1,632	34.3
Melbourne	2,208	2,672	3,216	4,112	5,328	1,216	29.6
Guangzhou	896	1,056	2,144	3,664	4,400	736	20.1
Brisbane	1,776	2,208	2,080	3,536	3,440	-96	-2.7
Hong Kong	2,048	3,216	2,576	2,784	2,752	-32	-1.1
Singapore	736	1,040	1,968	2,272	1,776	-496	-21.8
Coolangatta	720	832	976	1,088	1,648	560	51.5
<b>Citizenship</b>							
China, People's Republic of	19,376	26,528	31,888	42,640	55,088	12,448	29.2
United States of America	384	496	496	816	816	0	0.0
New Zealand	608	880	1,120	736	736	0	0.0

**Symbol:** ... not applicable

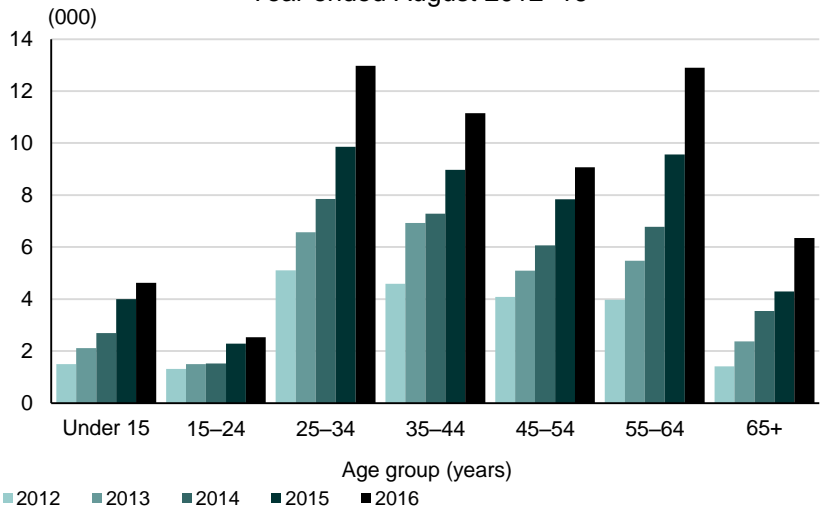
**Source:** Statistics New Zealand

### Travel purpose of visitors from Shanghai Year ended August 2012–16



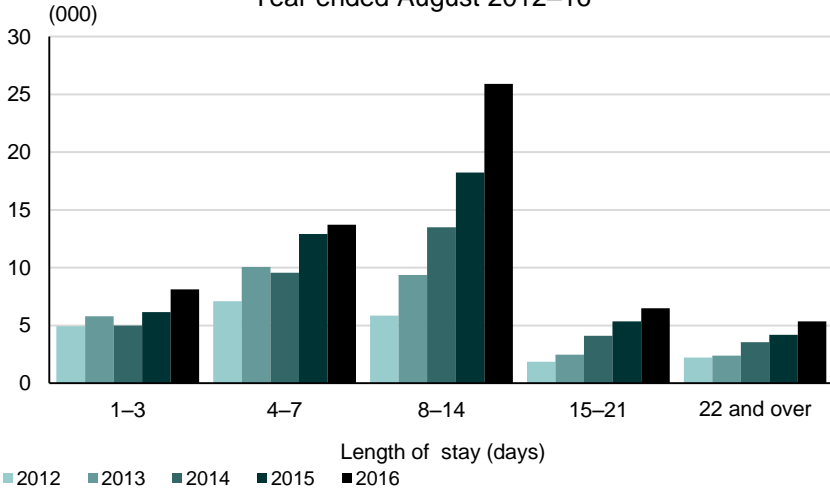
Source: Statistics New Zealand

### Age of visitors from Shanghai Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Shanghai Year ended August 2012–16



Source: Statistics New Zealand

Table 27

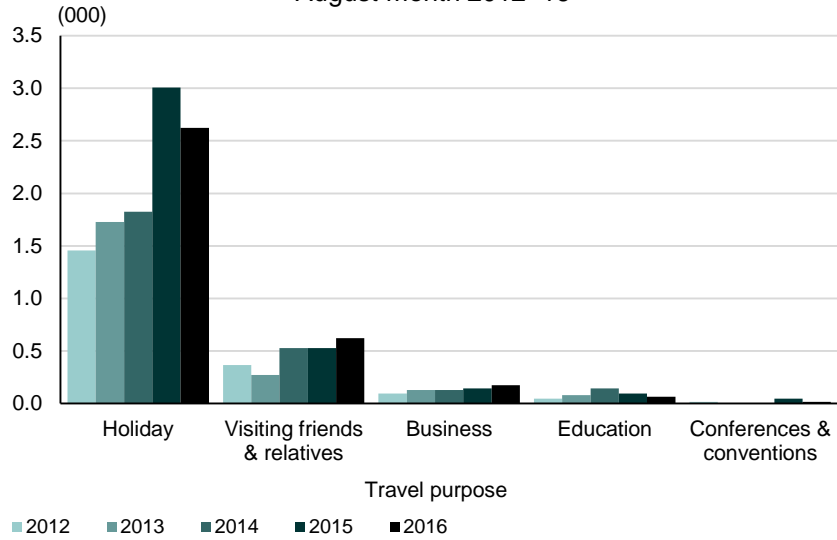
**Key characteristics of visitors from Guangdong**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>2,032</b>	<b>2,352</b>	<b>2,752</b>	<b>3,904</b>	<b>3,600</b>	<b>-304</b>	<b>-7.8</b>
<b>Travel purpose</b>							
Holiday	1,456	1,728	1,824	3,008	2,624	-384	-12.8
Visiting friends & relatives	368	272	528	528	624	96	18.2
Business	96	128	128	144	176	32	22.2
Education	48	80	144	96	64	-32	-33.3
Conferences & conventions	16	0	0	48	16	-32	-66.7
<b>Age group (years)</b>							
Under 15	224	272	576	688	496	-192	-27.9
15–24	272	352	304	560	496	-64	-11.4
25–34	192	416	368	448	384	-64	-14.3
35–44	512	496	640	928	1,008	80	8.6
45–54	464	496	416	800	768	-32	-4.0
55–64	224	208	352	288	288	0	0.0
65+	144	112	96	192	160	-32	-16.7
<b>Length of stay (days)</b>							
1–3	848	976	704	1,008	848	-160	-15.9
4–7	432	496	656	896	736	-160	-17.9
8–14	432	432	704	1,200	1,168	-32	-2.7
15–21	144	144	256	336	368	32	9.5
22 and over	176	304	432	464	480	16	3.4
Median	4.4	5.7	7.6	7.8	8.1	...	...
<b>New Zealand port</b>							
Auckland airport	1,840	2,160	2,480	3,264	2,992	-272	-8.3
<b>Closest port of flight</b>							
Guangzhou	896	800	1,136	960	1,456	496	51.7
Hong Kong	176	448	496	928	608	-320	-34.5
Melbourne	480	480	384	592	528	-64	-10.8
<b>Citizenship</b>							
China, People's Republic of	1,968	2,192	2,624	3,776	3,408	-368	-9.7

**Symbol:** ... not applicable

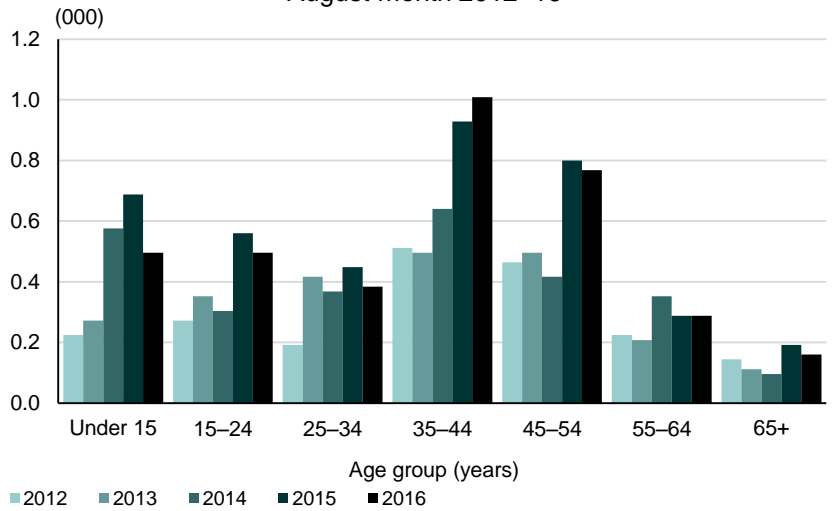
**Source:** Statistics New Zealand

**Travel purpose of visitors from Guangdong**  
August month 2012–16



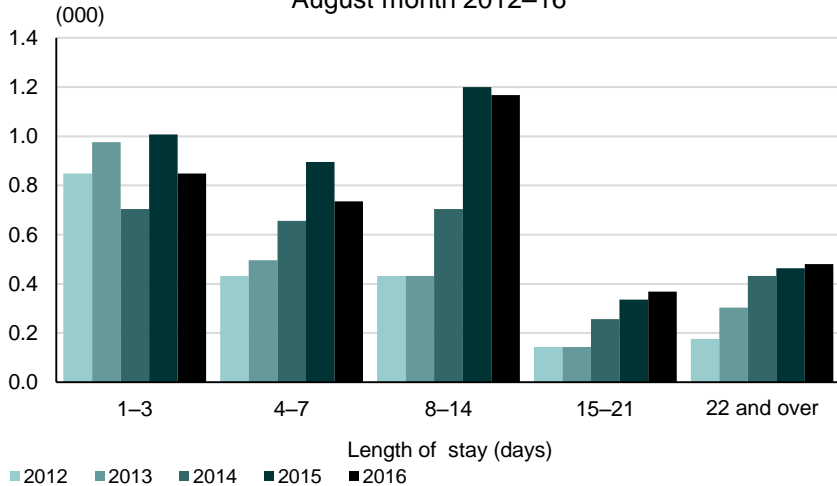
Source: Statistics New Zealand

**Age of visitors from Guangdong**  
August month 2012–16



Source: Statistics New Zealand

**Length of stay of visitors from Guangdong**  
August month 2012–16



Source: Statistics New Zealand

Table 28

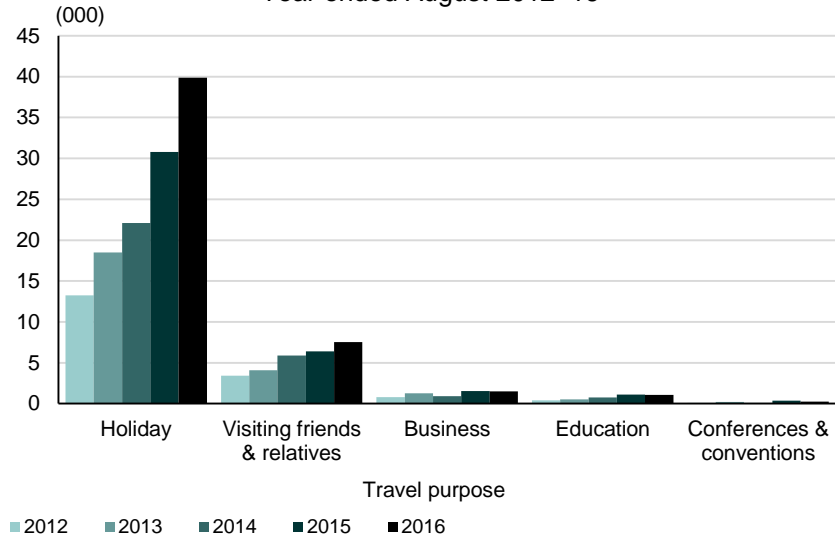
**Key characteristics of visitors from Guangdong**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>18,672</b>	<b>25,680</b>	<b>30,704</b>	<b>41,584</b>	<b>51,824</b>	<b>10,240</b>	<b>24.6</b>
<b>Travel purpose</b>							
Holiday	13,232	18,480	22,096	30,800	39,856	9,056	29.4
Visiting friends & relatives	3,440	4,096	5,872	6,384	7,536	1,152	18.0
Business	800	1,264	928	1,552	1,488	-64	-4.1
Education	416	528	768	1,120	1,088	-32	-2.9
Conferences & conventions	112	208	112	352	240	-112	-31.8
<b>Age group (years)</b>							
Under 15	1,104	2,112	2,448	4,080	4,320	240	5.9
15–24	1,296	1,776	2,080	3,280	3,392	112	3.4
25–34	2,912	4,176	5,056	6,736	8,752	2,016	29.9
35–44	3,952	5,760	6,608	8,624	10,928	2,304	26.7
45–54	4,304	5,488	6,352	8,752	11,312	2,560	29.3
55–64	3,552	4,640	5,840	6,960	8,576	1,616	23.2
65+	1,552	1,728	2,320	3,152	4,544	1,392	44.2
<b>Length of stay (days)</b>							
1–3	6,208	7,024	6,464	7,952	9,920	1,968	24.7
4–7	4,624	6,960	7,632	9,936	12,816	2,880	29.0
8–14	3,648	5,408	7,792	12,384	15,856	3,472	28.0
15–21	1,360	2,192	3,632	4,912	5,984	1,072	21.8
22 and over	2,832	4,096	5,184	6,400	7,248	848	13.3
Median	5.8	6.5	8.2	8.7	8.7	...	...
<b>New Zealand port</b>							
Auckland airport	16,720	22,864	27,040	35,568	41,040	5,472	15.4
Christchurch airport	1,680	2,400	2,944	5,200	9,296	4,096	78.8
Queenstown airport	160	304	528	704	1,360	656	93.2
<b>Closest port of flight</b>							
Guangzhou	5,776	8,480	11,856	15,552	18,736	3,184	20.5
Hong Kong	3,584	5,088	5,792	7,936	9,328	1,392	17.5
Sydney	2,048	3,312	2,144	3,744	6,512	2,768	73.9
Melbourne	2,576	4,064	4,336	5,248	6,176	928	17.7
Singapore	1,376	2,592	3,136	4,720	4,320	-400	-8.5
Brisbane	2,256	1,296	1,856	1,984	2,944	960	48.4
Shanghai	32	64	176	224	1,104	880	392.9
Coolangatta	240	320	400	528	704	176	33.3
Nadi	176	144	416	704	608	-96	-13.6
<b>Citizenship</b>							
China, People's Republic of	17,584	23,808	29,136	39,472	49,040	9,568	24.2
Hong Kong	320	528	560	752	1,184	432	57.4
New Zealand	320	608	400	528	560	32	6.1

**Symbol:** ... not applicable

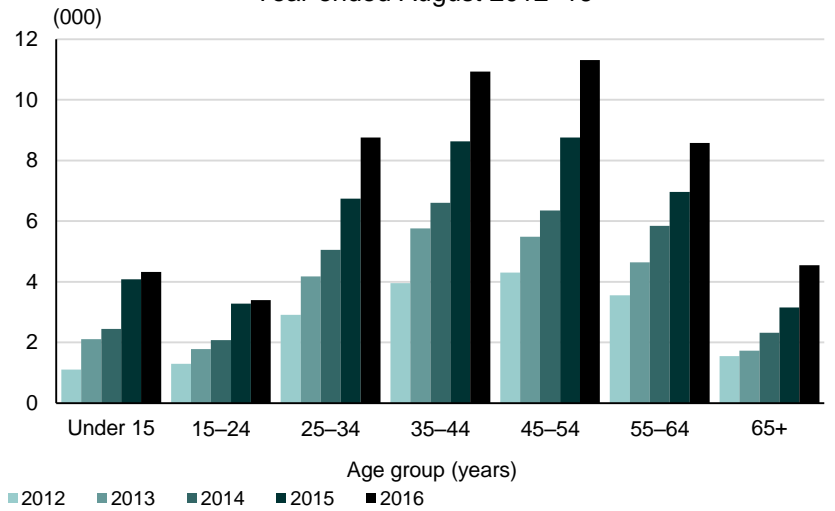
**Source:** Statistics New Zealand

### Travel purpose of visitors from Guangdong Year ended August 2012–16



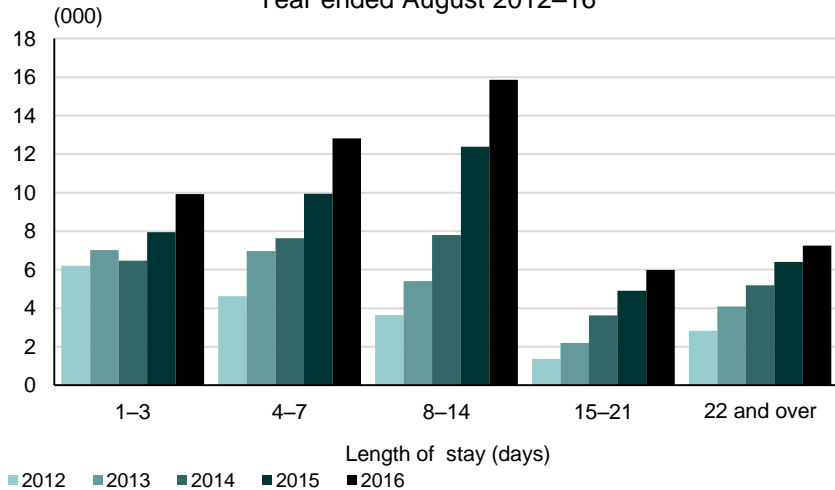
Source: Statistics New Zealand

### Age of visitors from Guangdong Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Guangdong Year ended August 2012–16



Source: Statistics New Zealand

Table 29

**Key characteristics of visitors from Beijing**  
August month 2012–16

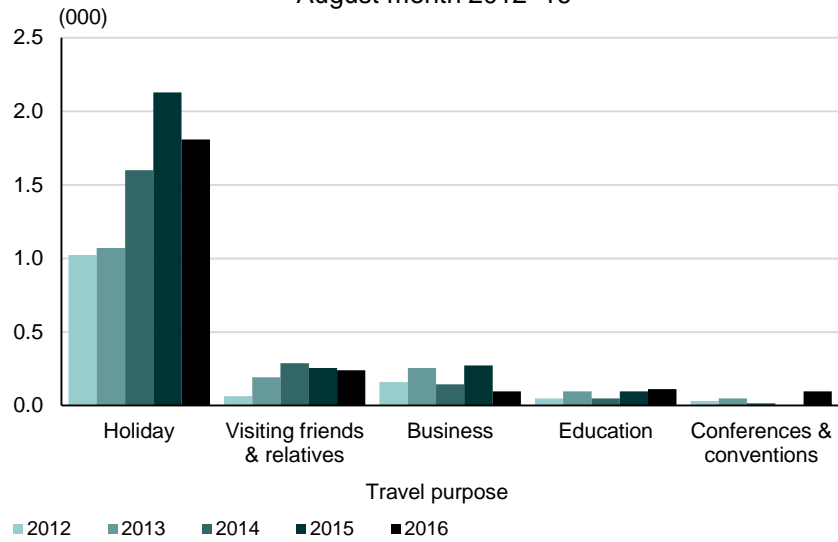
Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,472</b>	<b>1,696</b>	<b>2,128</b>	<b>2,848</b>	<b>2,512</b>	<b>-336</b>	<b>-11.8</b>
<b>Travel purpose</b>							
Holiday	1,024	1,072	1,600	2,128	1,808	-320	-15.0
Visiting friends & relatives	64	192	288	256	240	-16	-6.3
Business	160	256	144	272	96	-176	-64.7
Education	48	96	48	96	112	16	16.7
Conferences & conventions	32	48	16	0	96	96	...
<b>Age group (years)</b>							
Under 15	208	304	240	464	384	-80	-17.2
15–24	208	176	192	400	272	-128	-32.0
25–34	304	272	512	496	352	-144	-29.0
35–44	288	416	432	656	608	-48	-7.3
45–54	288	256	464	448	416	-32	-7.1
55–64	144	176	224	256	320	64	25.0
65+	32	96	64	128	160	32	25.0
<b>Length of stay (days)</b>							
1–3	784	976	896	1,280	880	-400	-31.3
4–7	400	240	320	640	352	-288	-45.0
8–14	128	224	464	496	608	112	22.6
15–21	48	32	96	80	240	160	200.0
22 and over	112	224	352	352	432	80	22.7
Median	3.4	3.3	4.5	4.3	7.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,360	1,616	2,032	2,576	2,320	-256	-9.9
<b>Closest port of flight</b>							
Beijing	0	0	0	0	688	688	...
Guangzhou	96	96	512	608	528	-80	-13.2
<b>Citizenship</b>							
China, People's Republic of	1,456	1,632	2,112	2,656	2,448	-208	-7.8

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

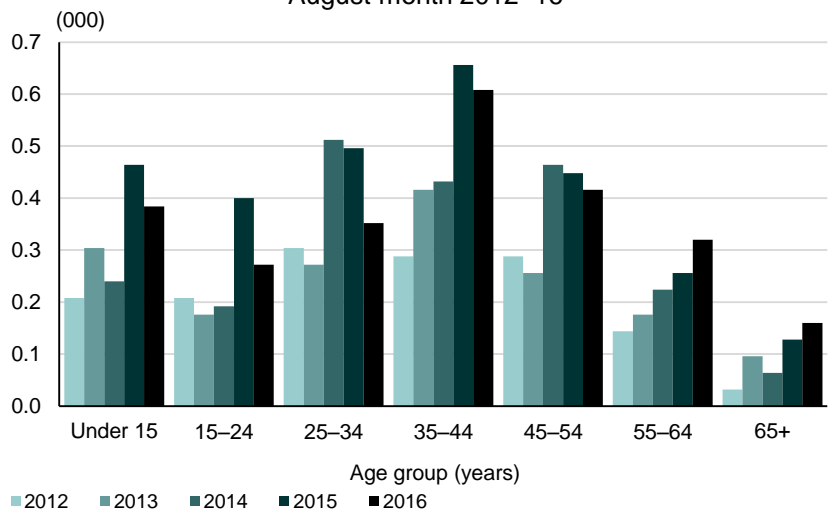


### Travel purpose of visitors from Beijing August month 2012–16



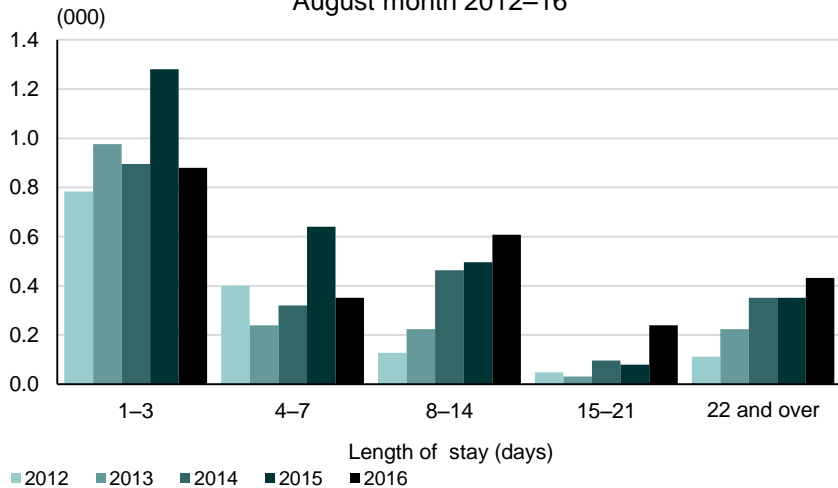
Source: Statistics New Zealand

### Age of visitors from Beijing August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Beijing August month 2012–16



Source: Statistics New Zealand

Table 30

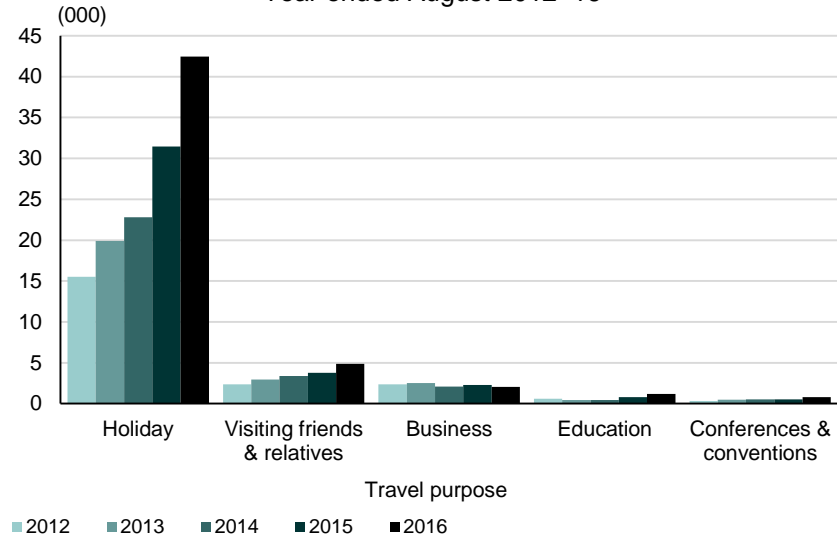
**Key characteristics of visitors from Beijing**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>22,304</b>	<b>27,280</b>	<b>30,416</b>	<b>40,448</b>	<b>53,616</b>	<b>13,168</b>	<b>32.6</b>
<b>Travel purpose</b>							
Holiday	15,536	19,888	22,784	31,440	42,448	11,008	35.0
Visiting friends & relatives	2,352	2,944	3,376	3,760	4,880	1,120	29.8
Business	2,368	2,528	2,096	2,288	2,064	-224	-9.8
Education	608	464	464	784	1,200	416	53.1
Conferences & conventions	336	480	544	512	816	304	59.4
<b>Age group (years)</b>							
Under 15	1,248	1,600	2,032	3,136	4,096	960	30.6
15–24	1,376	1,280	1,472	2,016	2,464	448	22.2
25–34	4,528	5,808	6,800	8,352	11,024	2,672	32.0
35–44	4,768	5,920	6,464	7,984	9,600	1,616	20.2
45–54	4,880	5,728	6,000	7,760	10,800	3,040	39.2
55–64	3,952	4,816	5,264	7,936	11,024	3,088	38.9
65+	1,552	2,128	2,384	3,264	4,608	1,344	41.2
<b>Length of stay (days)</b>							
1–3	10,928	13,072	11,936	14,784	17,152	2,368	16.0
4–7	5,024	4,736	5,616	7,488	10,336	2,848	38.0
8–14	2,736	4,848	6,064	9,936	13,760	3,824	38.5
15–21	1,216	2,016	2,768	3,728	6,016	2,288	61.4
22 and over	2,400	2,608	4,032	4,512	6,352	1,840	40.8
Median	3.6	3.8	5.4	6.5	7.3	...	...
<b>New Zealand port</b>							
Auckland airport	20,000	24,816	26,512	35,952	47,216	11,264	31.3
Christchurch airport	1,552	1,648	2,864	3,136	4,688	1,552	49.5
Queenstown airport	224	352	464	896	1,088	192	21.4
Wellington airport	384	368	560	416	544	128	30.8
<b>Closest port of flight</b>							
Beijing	4,064	0	0	0	11,424	11,424	...
Guangzhou	1,392	2,880	4,960	8,960	9,968	1,008	11.3
Brisbane	4,000	4,624	5,008	6,336	6,656	320	5.1
Sydney	3,296	5,040	4,992	6,000	6,192	192	3.2
Shanghai	672	2,288	1,664	3,712	5,152	1,440	38.8
Melbourne	2,848	3,328	3,216	5,104	5,056	-48	-0.9
Hong Kong	1,984	4,592	5,264	4,672	3,664	-1,008	-21.6
Singapore	912	1,920	2,624	2,656	2,240	-416	-15.7
Coolangatta	1,952	1,184	1,280	1,328	1,520	192	14.5
<b>Citizenship</b>							
China, People's Republic of	20,976	25,616	28,800	38,640	51,680	13,040	33.7
New Zealand	352	592	400	560	672	112	20.0

**Symbol:** ... not applicable

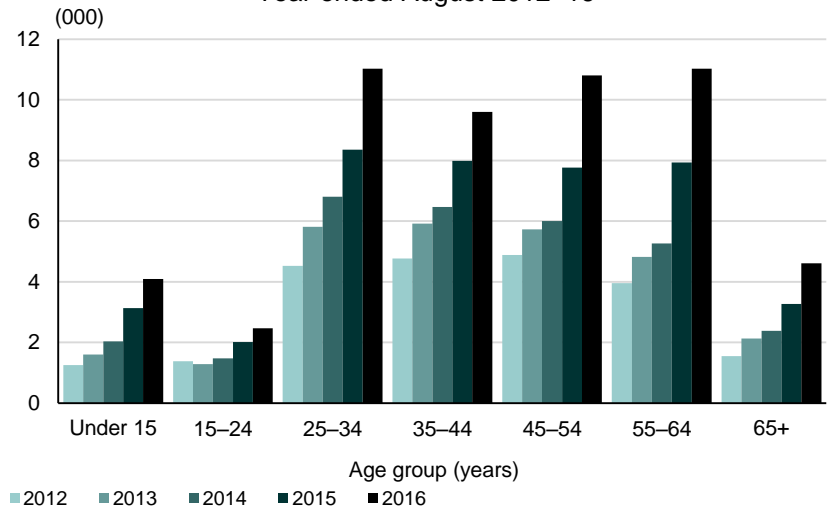
**Source:** Statistics New Zealand

### Travel purpose of visitors from Beijing Year ended August 2012–16



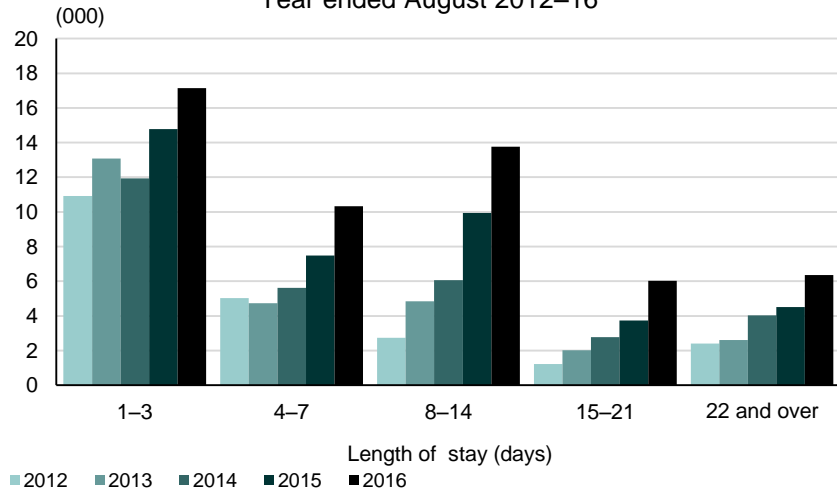
Source: Statistics New Zealand

### Age of visitors from Beijing Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Beijing Year ended August 2012–16



Source: Statistics New Zealand

Table 31

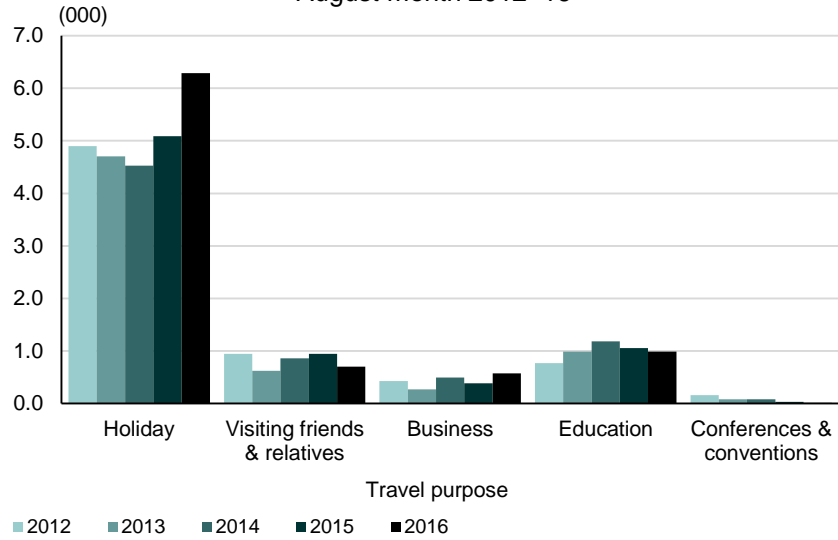
**Key characteristics of visitors from Japan**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>7,856</b>	<b>7,312</b>	<b>7,984</b>	<b>7,952</b>	<b>9,392</b>	<b>1,440</b>	<b>18.1</b>
<b>Travel purpose</b>							
Holiday	4,896	4,704	4,528	5,088	6,288	1,200	23.6
Visiting friends & relatives	944	624	864	944	704	-240	-25.4
Business	432	272	496	384	576	192	50.0
Education	768	992	1,184	1,056	992	-64	-6.1
Conferences & conventions	160	80	80	32	16	-16	-50.0
<b>Age group (years)</b>							
Under 15	1,376	1,488	1,456	1,072	1,520	448	41.8
15–24	2,592	2,288	2,368	2,784	2,640	-144	-5.2
25–34	848	864	960	976	1,040	64	6.6
35–44	1,120	944	1,184	960	1,440	480	50.0
45–54	880	944	1,184	992	1,184	192	19.4
55–64	784	448	512	592	880	288	48.6
65+	256	336	320	576	688	112	19.4
<b>Length of stay (days)</b>							
1–3	864	816	1,072	1,008	1,264	256	25.4
4–7	2,928	2,512	2,672	2,784	3,952	1,168	42.0
8–14	2,288	2,176	2,528	2,224	2,432	208	9.4
15–21	784	960	672	1,008	832	-176	-17.5
22 and over	992	848	1,040	928	912	-16	-1.7
Median	7.8	8.2	8.1	8.0	7.0	...	...
<b>New Zealand port</b>							
Auckland airport	7,504	6,944	7,344	7,200	8,352	1,152	16.0
Christchurch airport	256	304	416	512	544	32	6.3
<b>Closest port of flight</b>							
Tokyo	3,600	3,456	5,072	5,120	5,424	304	5.9
Sydney	304	480	720	544	960	416	76.5
Bangkok	64	64	112	144	528	384	266.7
Singapore	432	576	720	816	432	-384	-47.1
<b>Citizenship</b>							
Japan	7,344	6,912	7,520	7,440	9,056	1,616	21.7

**Symbol:** ... not applicable

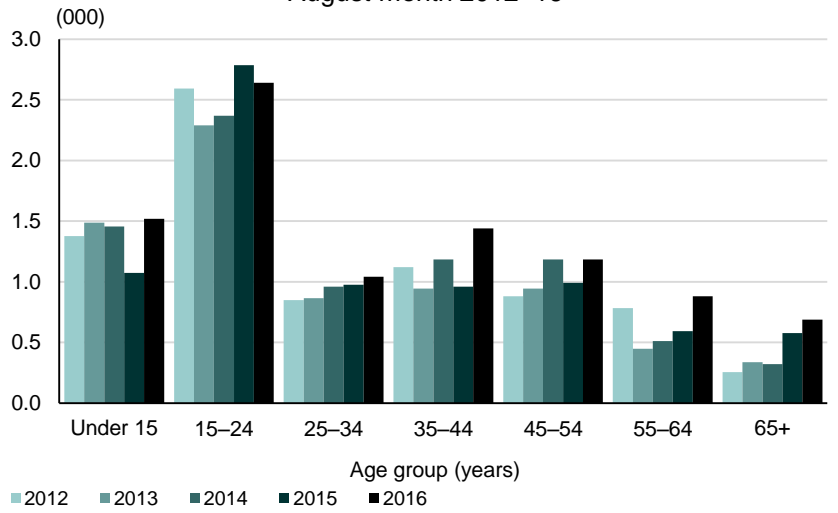
**Source:** Statistics New Zealand

### Travel purpose of visitors from Japan August month 2012–16



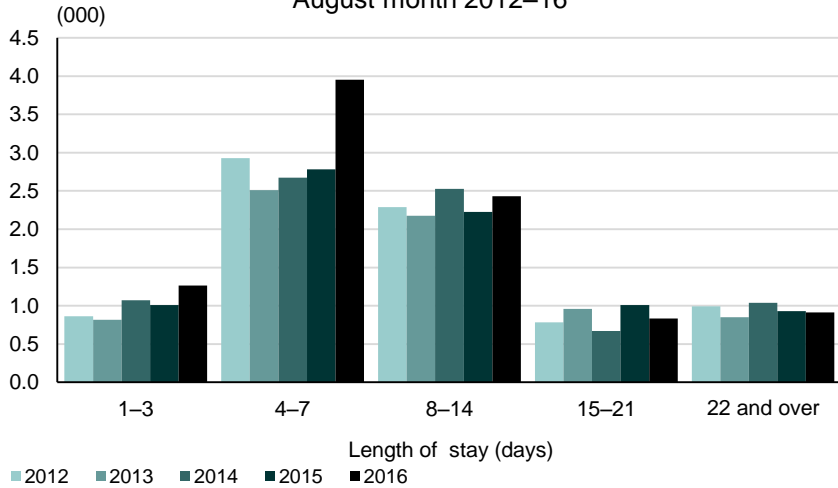
Source: Statistics New Zealand

### Age of visitors from Japan August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Japan August month 2012–16



Source: Statistics New Zealand

Table 32

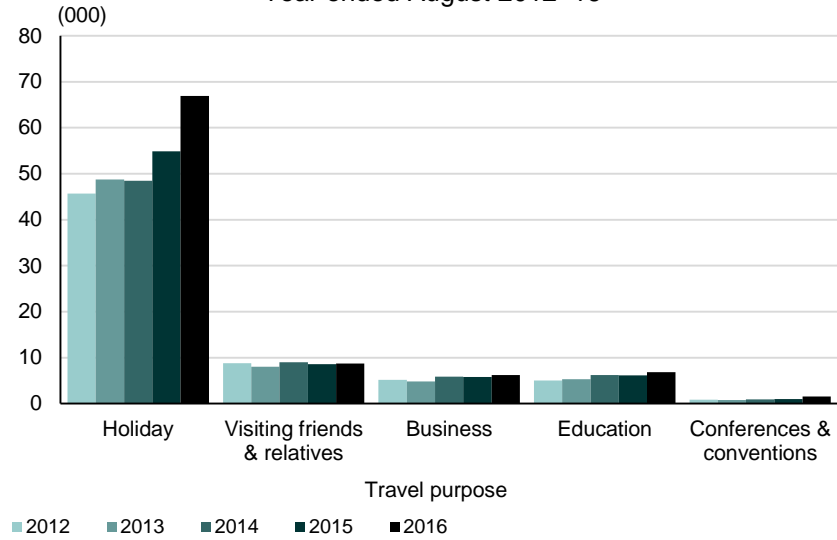
**Key characteristics of visitors from Japan**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>70,064</b>	<b>73,680</b>	<b>77,696</b>	<b>83,984</b>	<b>96,192</b>	<b>12,208</b>	<b>14.5</b>
<b>Travel purpose</b>							
Holiday	45,680	48,752	48,448	54,880	66,896	12,016	21.9
Visiting friends & relatives	8,768	8,064	9,024	8,576	8,704	128	1.5
Business	5,152	4,816	5,856	5,824	6,192	368	6.3
Education	5,024	5,344	6,256	6,160	6,848	688	11.2
Conferences & conventions	848	784	960	1,040	1,536	496	47.7
<b>Age group (years)</b>							
Under 15	5,584	5,456	5,600	5,776	6,128	352	6.1
15–24	16,720	16,912	19,616	19,360	22,864	3,504	18.1
25–34	9,584	9,808	10,096	12,064	13,552	1,488	12.3
35–44	10,032	9,456	9,968	9,856	11,776	1,920	19.5
45–54	8,128	8,432	8,368	9,696	11,680	1,984	20.5
55–64	11,664	11,888	11,088	12,384	13,408	1,024	8.3
65+	8,352	11,728	12,960	14,848	16,784	1,936	13.0
<b>Length of stay (days)</b>							
1–3	7,888	7,200	7,920	8,496	10,144	1,648	19.4
4–7	31,760	35,408	36,784	42,384	50,064	7,680	18.1
8–14	15,696	16,352	18,064	18,064	19,424	1,360	7.5
15–21	5,200	4,640	4,752	5,344	6,000	656	12.3
22 and over	9,520	10,080	10,176	9,696	10,560	864	8.9
Median	6.7	6.7	6.7	6.4	6.3	...	...
<b>New Zealand port</b>							
Auckland airport	57,552	60,576	61,856	69,792	86,448	16,656	23.9
Christchurch airport	10,912	11,328	13,488	11,936	6,928	-5,008	-42.0
Queenstown airport	672	688	1,056	1,024	1,616	592	57.8
Wellington airport	784	672	848	656	832	176	26.8
<b>Closest port of flight</b>							
Tokyo	30,432	37,152	45,712	57,328	64,736	7,408	12.9
Sydney	4,160	4,800	6,160	5,744	7,984	2,240	39.0
Singapore	3,408	3,360	4,688	5,568	5,552	-16	-0.3
Hong Kong	2,992	1,568	2,272	2,832	2,944	112	4.0
Bangkok	480	624	752	1,024	2,192	1,168	114.1
Guangzhou	1,744	816	1,248	1,248	2,160	912	73.1
Brisbane	752	832	880	896	2,128	1,232	137.5
Melbourne	880	864	800	1,120	2,016	896	80.0
Seoul	3,712	4,448	4,944	3,200	1,872	-1,328	-41.5
Coolangatta	2,256	1,392	1,472	896	992	96	10.7
<b>Citizenship</b>							
Japan	65,456	69,424	73,392	78,816	90,704	11,888	15.1
New Zealand	1,824	1,888	1,728	1,840	1,584	-256	-13.9
United States of America	752	768	800	944	1,168	224	23.7
Korea, Republic of	352	224	240	336	560	224	66.7

**Symbol:** ... not applicable

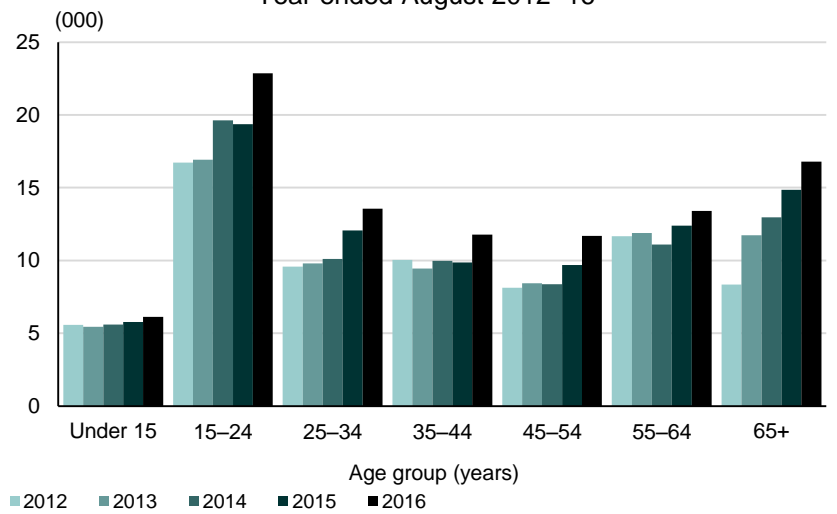
**Source:** Statistics New Zealand

### Travel purpose of visitors from Japan Year ended August 2012–16



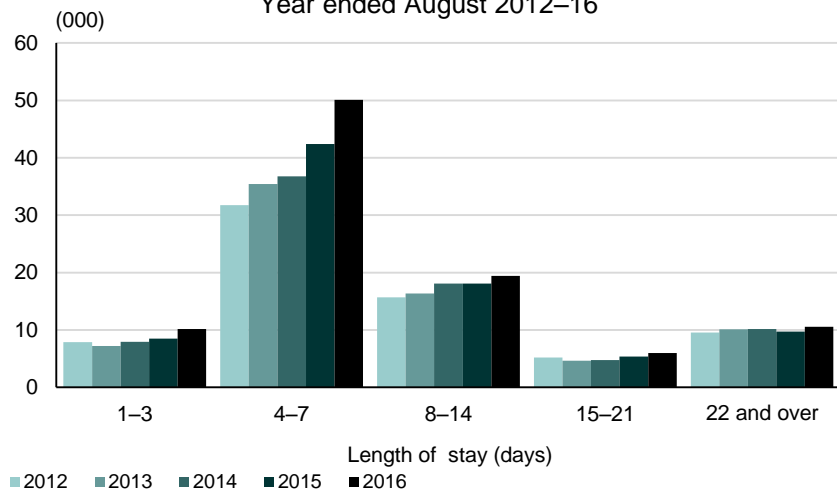
Source: Statistics New Zealand

### Age of visitors from Japan Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Japan Year ended August 2012–16



Source: Statistics New Zealand

Table 33

**Prefecture of residence of visitors from Japan**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>7,856</b>	<b>7,312</b>	<b>7,984</b>	<b>7,952</b>	<b>9,392</b>	<b>1,440</b>	<b>18.1</b>
Tokyo	1,600	1,280	1,440	1,856	2,320	464	25.0
Fukuoka	592	368	336	160	624	464	290.0
Osaka	464	528	656	512	608	96	18.8
Aichi	400	464	624	496	560	64	12.9
Kanagawa	336	752	736	688	560	-128	-18.6
Chiba	400	352	480	544	464	-80	-14.7
Not stated	656	496	768	752	992	240	31.9

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Source: Statistics New Zealand



Table 34

**Prefecture of residence of visitors from Japan**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>70,064</b>	<b>73,680</b>	<b>77,696</b>	<b>83,984</b>	<b>96,192</b>	<b>12,208</b>	<b>14.5</b>
Tokyo	14,832	14,496	15,712	19,072	21,424	2,352	12.3
Kanagawa	6,400	8,096	8,304	9,200	9,792	592	6.4
Osaka	4,992	6,032	5,728	5,920	6,672	752	12.7
Saitama	4,192	3,536	4,800	5,168	5,856	688	13.3
Aichi	4,048	4,752	4,416	4,432	5,296	864	19.5
Chiba	4,112	4,288	4,848	4,672	5,248	576	12.3
Hyogo	3,744	3,696	4,064	3,872	4,784	912	23.6
Fukuoka	2,608	2,432	2,400	2,080	2,992	912	43.8
Hokkaido	1,392	1,600	1,856	2,112	2,352	240	11.4
Kyoto	2,080	1,920	1,744	2,288	2,240	-48	-2.1
Shizuoka	1,264	1,536	1,312	1,552	1,840	288	18.6
Ibaraki	1,360	1,616	1,536	1,328	1,760	432	32.5
Hiroshima	1,072	1,648	1,472	1,232	1,584	352	28.6
Nara	896	608	720	848	992	144	17.0
Gifu	832	752	720	768	944	176	22.9
Gunma	912	800	992	1,024	944	-80	-7.8
Mie	624	896	784	896	928	32	3.6
Shiga	512	720	656	576	912	336	58.3
Nagano	480	816	560	848	880	32	3.8
Okinawa	320	400	720	656	880	224	34.1
Miyagi	448	640	752	864	800	-64	-7.4
Tochigi	736	544	592	656	736	80	12.2
Niigata	368	560	432	272	560	288	105.9
Okayama	480	656	752	672	544	-128	-19.0
Not stated	5,856	4,624	5,520	7,424	8,112	688	9.3

Source: Statistics New Zealand

Table 35

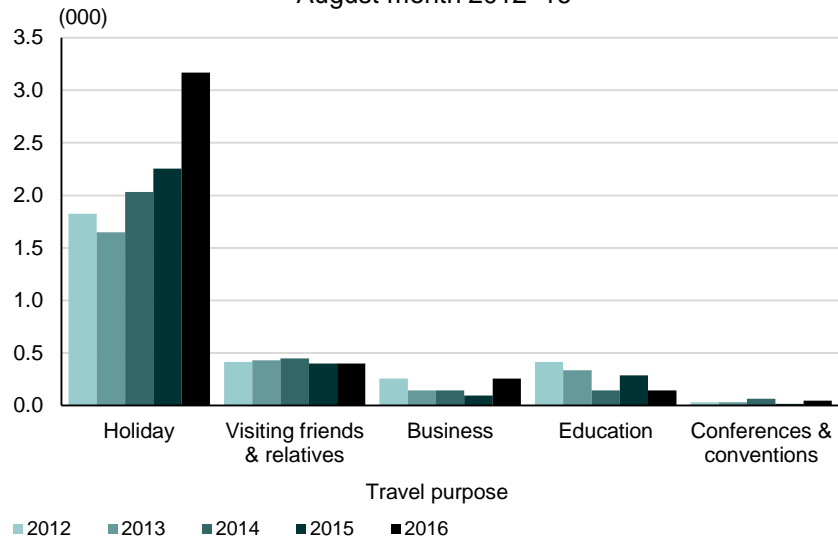
**Key characteristics of visitors from the Republic of Korea**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>3,040</b>	<b>2,912</b>	<b>3,200</b>	<b>3,296</b>	<b>4,368</b>	<b>1,072</b>	<b>32.5</b>
<b>Travel purpose</b>							
Holiday	1,824	1,648	2,032	2,256	3,168	912	40.4
Visiting friends & relatives	416	432	448	400	400	0	0.0
Business	256	144	144	96	256	160	166.7
Education	416	336	144	288	144	-144	-50.0
Conferences & conventions	32	32	64	16	48	32	200.0
<b>Age group (years)</b>							
Under 15	496	400	288	352	528	176	50.0
15–24	496	384	464	464	656	192	41.4
25–34	544	528	512	576	736	160	27.8
35–44	416	528	384	448	576	128	28.6
45–54	672	512	720	624	848	224	35.9
55–64	320	480	656	640	832	192	30.0
65+	96	80	176	192	192	0	0.0
<b>Length of stay (days)</b>							
1–3	688	656	560	528	864	336	63.6
4–7	1,312	1,184	1,648	1,536	2,256	720	46.9
8–14	304	336	512	416	528	112	26.9
15–21	320	240	128	128	192	64	50.0
22 and over	416	496	352	688	528	-160	-23.3
Median	6.0	6.0	5.9	6.2	5.7	...	...
<b>New Zealand port</b>							
Auckland airport	2,448	2,368	2,560	2,640	3,232	592	22.4
Christchurch airport	480	416	528	496	880	384	77.4
<b>Closest port of flight</b>							
Seoul	1,408	1,136	1,216	1,440	1,760	320	22.2
Sydney	1,072	992	1,072	1,056	1,600	544	51.5
<b>Citizenship</b>							
Korea, Republic of	2,976	2,832	3,120	3,184	4,272	1,088	34.2

**Symbol:** ... not applicable

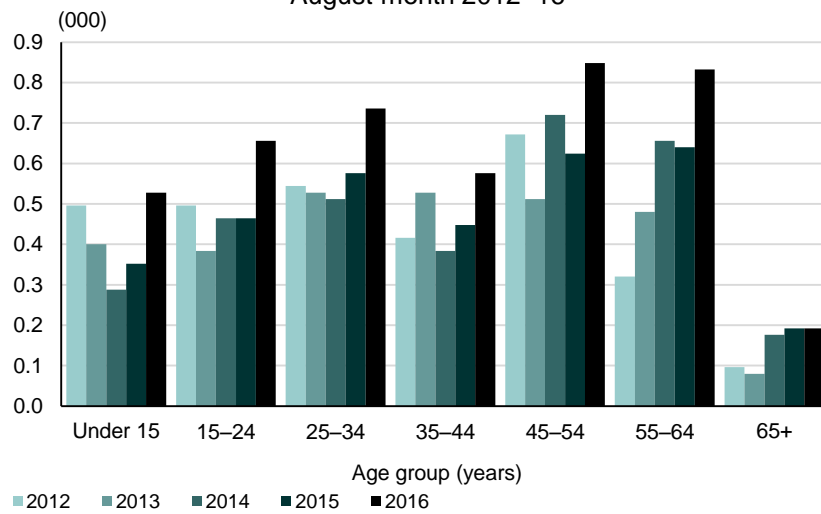
**Source:** Statistics New Zealand

### Travel purpose of visitors from Korea August month 2012–16



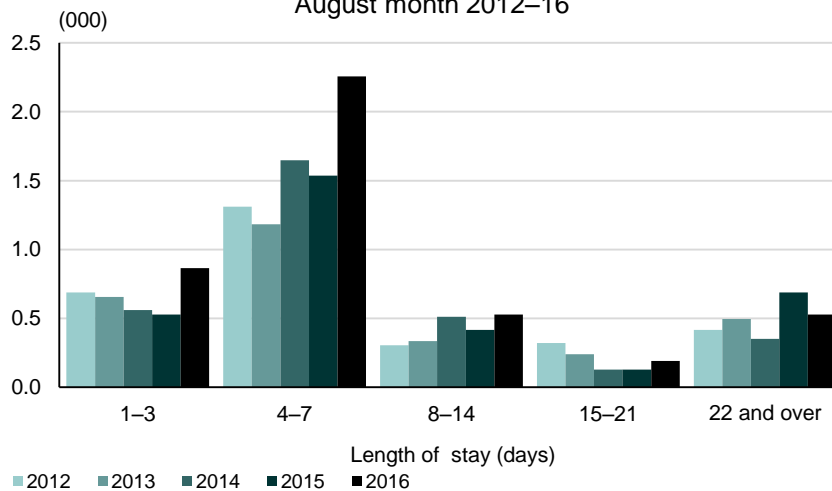
Source: Statistics New Zealand

### Age of visitors from Korea August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Korea August month 2012–16



Source: Statistics New Zealand

Table 36

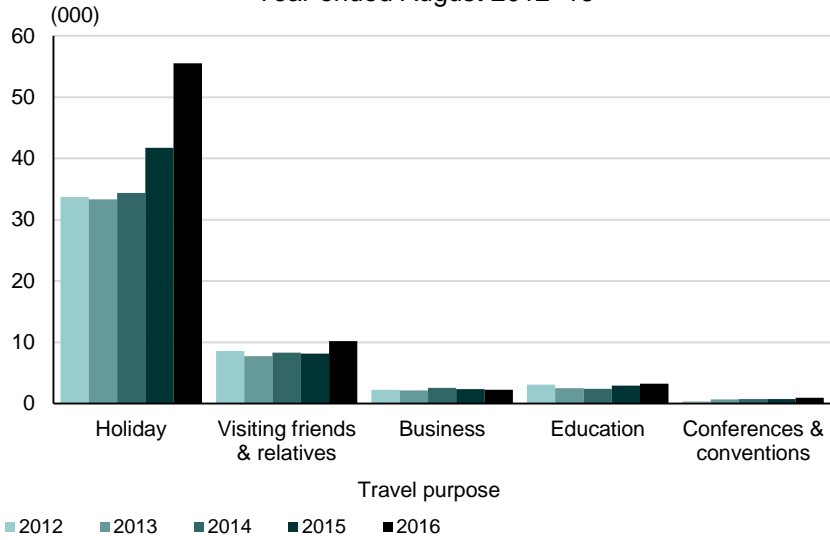
**Key characteristics of visitors from the Republic of Korea**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>52,464</b>	<b>50,144</b>	<b>53,456</b>	<b>60,736</b>	<b>77,728</b>	<b>16,992</b>	<b>28.0</b>
<b>Travel purpose</b>							
Holiday	33,712	33,328	34,352	41,712	55,488	13,776	33.0
Visiting friends & relatives	8,576	7,760	8,304	8,192	10,192	2,000	24.4
Business	2,288	2,160	2,592	2,352	2,256	-96	-4.1
Education	3,104	2,512	2,400	2,960	3,264	304	10.3
Conferences & conventions	384	688	736	768	960	192	25.0
<b>Age group (years)</b>							
Under 15	5,568	5,136	4,976	5,824	6,416	592	10.2
15–24	5,552	5,232	5,472	6,544	7,280	736	11.2
25–34	6,912	6,080	7,200	8,016	10,048	2,032	25.3
35–44	7,264	7,312	7,408	7,840	10,032	2,192	28.0
45–54	11,440	10,288	10,768	12,144	14,944	2,800	23.1
55–64	11,600	12,192	13,008	15,456	21,152	5,696	36.9
65+	4,128	3,904	4,624	4,912	7,856	2,944	59.9
<b>Length of stay (days)</b>							
1–3	8,496	8,016	7,344	7,952	10,160	2,208	27.8
4–7	24,624	24,656	26,768	30,720	41,072	10,352	33.7
8–14	6,400	5,568	7,648	8,272	10,832	2,560	30.9
15–21	2,560	2,304	2,448	3,152	3,584	432	13.7
22 and over	10,384	9,600	9,248	10,640	12,080	1,440	13.5
Median	6.0	6.0	6.1	6.1	6.1	...	...
<b>New Zealand port</b>							
Auckland airport	40,400	38,224	40,384	45,552	57,872	12,320	27.0
Christchurch airport	10,624	10,384	11,328	12,944	17,344	4,400	34.0
Queenstown airport	816	816	1,152	1,552	1,808	256	16.5
Wellington airport	496	560	352	432	592	160	37.0
<b>Closest port of flight</b>							
Seoul	26,016	22,800	24,544	27,120	36,960	9,840	36.3
Sydney	15,616	18,208	18,800	21,536	25,120	3,584	16.6
Tokyo	1,472	1,024	1,328	2,416	3,424	1,008	41.7
Hong Kong	2,768	2,928	1,632	1,536	1,920	384	25.0
Guangzhou	368	304	896	1,392	1,712	320	23.0
Melbourne	992	1,136	1,296	1,296	1,696	400	30.9
Shanghai	288	208	784	1,120	1,648	528	47.1
Singapore	800	960	1,392	1,168	1,632	464	39.7
Brisbane	736	640	1,024	1,088	1,216	128	11.8
Kuala Lumpur	544	384	352	592	528	-64	-10.8
<b>Citizenship</b>							
Korea, Republic of	50,784	48,480	51,456	59,040	75,296	16,256	27.5
New Zealand	864	528	816	544	784	240	44.1
United States of America	192	528	416	560	592	32	5.7

**Symbol:** ... not applicable

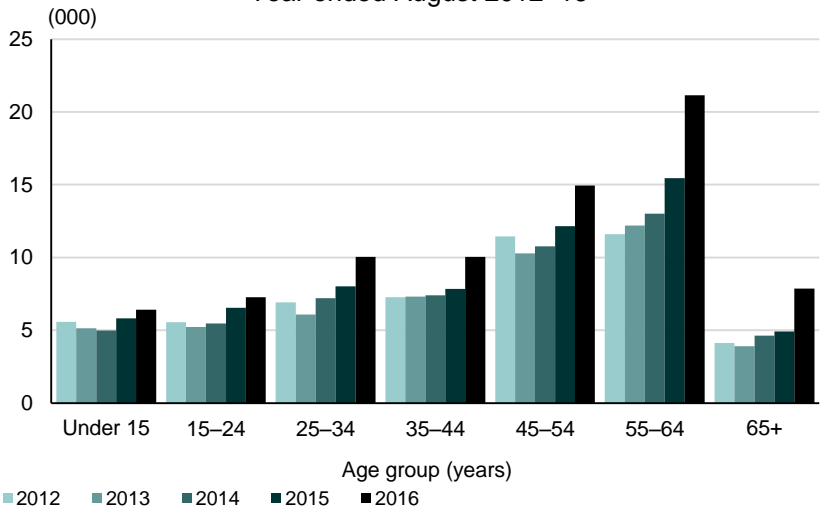
**Source:** Statistics New Zealand

### Travel purpose of visitors from Korea Year ended August 2012–16



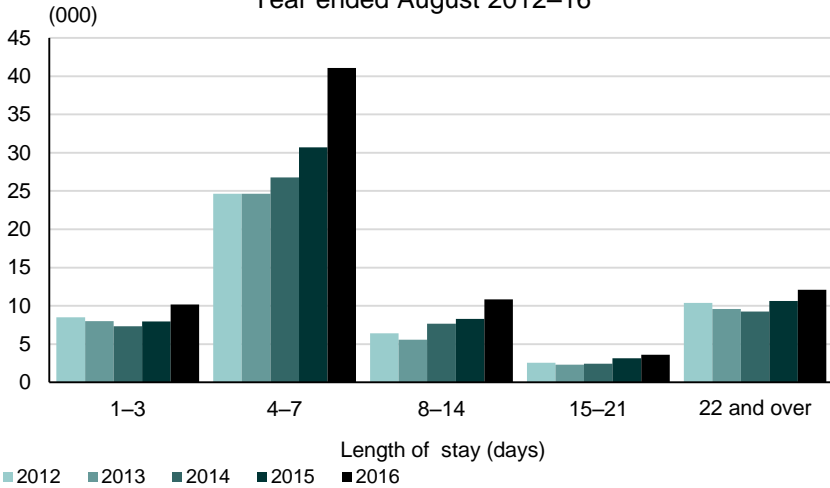
Source: Statistics New Zealand

### Age of visitors from Korea Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Korea Year ended August 2012–16



Source: Statistics New Zealand

Table 37

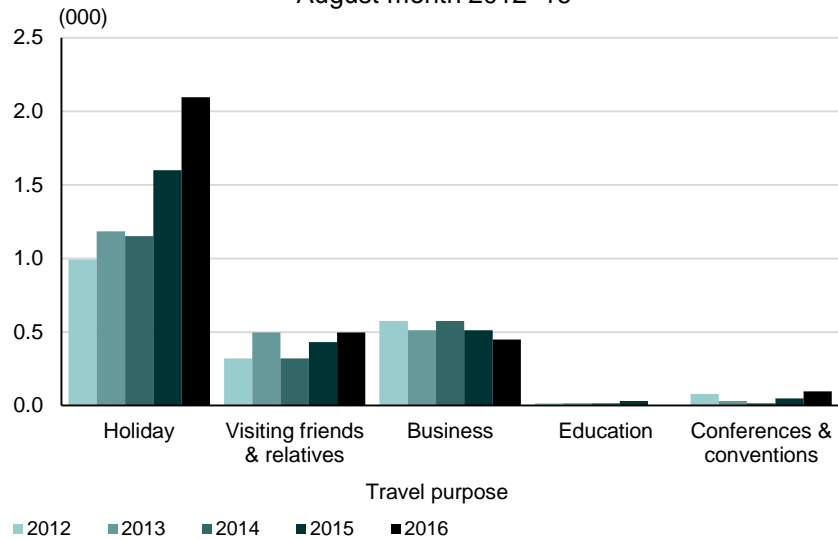
**Key characteristics of visitors from Singapore**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>2,128</b>	<b>2,448</b>	<b>2,336</b>	<b>2,720</b>	<b>3,184</b>	<b>464</b>	<b>17.1</b>
<b>Travel purpose</b>							
Holiday	992	1,184	1,152	1,600	2,096	496	31.0
Visiting friends & relatives	320	496	320	432	496	64	14.8
Business	576	512	576	512	448	-64	-12.5
Education	16	16	16	32	0	-32	-100.0
Conferences & conventions	80	32	16	48	96	48	100.0
<b>Age group (years)</b>							
Under 15	128	176	144	176	144	-32	-18.2
15–24	112	192	80	144	272	128	88.9
25–34	544	624	672	656	1,040	384	58.5
35–44	432	560	560	768	560	-208	-27.1
45–54	544	448	560	464	592	128	27.6
55–64	256	368	256	400	416	16	4.0
65+	112	80	64	112	160	48	42.9
<b>Length of stay (days)</b>							
1–3	432	496	560	480	528	48	10.0
4–7	608	848	576	880	912	32	3.6
8–14	784	864	848	944	1,392	448	47.5
15–21	208	96	144	224	128	-96	-42.9
22 and over	96	144	208	192	224	32	16.7
Median	7.6	7.0	7.6	7.5	8.1	...	...
<b>New Zealand port</b>							
Auckland airport	1,424	1,600	1,440	1,712	1,728	16	0.9
Christchurch airport	624	624	656	672	960	288	42.9
<b>Closest port of flight</b>							
Singapore	1,312	1,440	1,184	1,408	1,536	128	9.1
Sydney	432	544	656	480	848	368	76.7
<b>Citizenship</b>							
Singapore	1,008	1,200	1,040	1,568	1,952	384	24.5

**Symbol:** ... not applicable

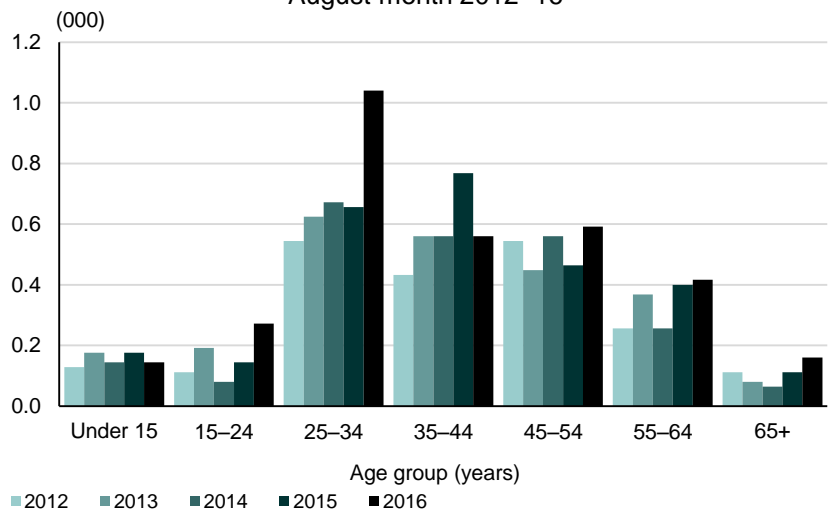
**Source:** Statistics New Zealand

### Travel purpose of visitors from Singapore August month 2012–16



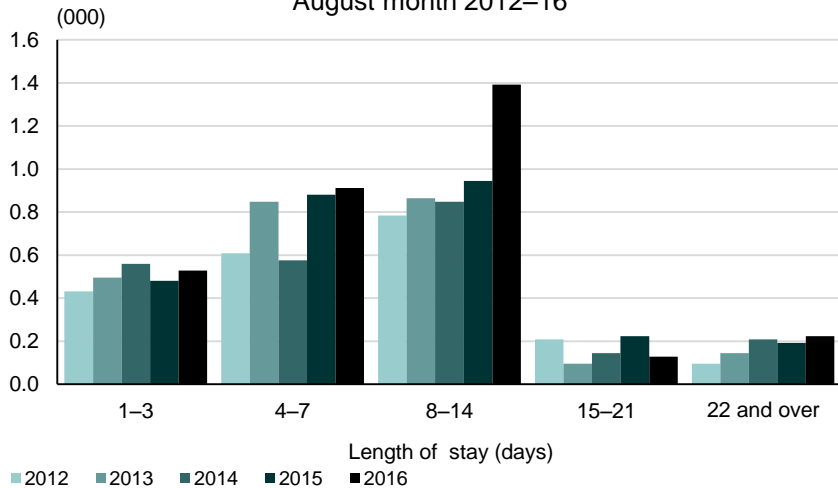
Source: Statistics New Zealand

### Age of visitors from Singapore August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Singapore August month 2012–16



Source: Statistics New Zealand

Table 38

**Key characteristics of visitors from Singapore**  
Year ended August 2012–16

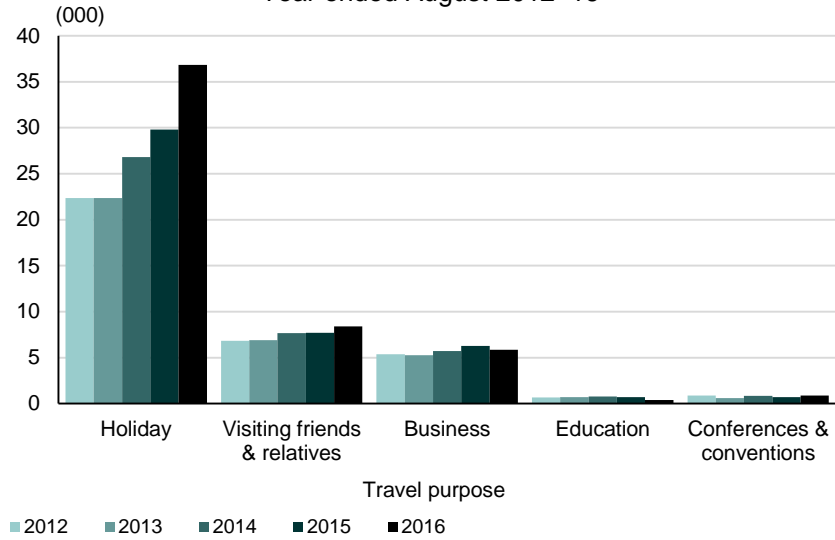
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>38,416</b>	<b>38,240</b>	<b>44,800</b>	<b>47,520</b>	<b>54,480</b>	<b>6,960</b>	<b>14.6</b>
<b>Travel purpose</b>							
Holiday	22,352	22,352	26,800	29,808	36,832	7,024	23.6
Visiting friends & relatives	6,848	6,896	7,664	7,696	8,416	720	9.4
Business	5,376	5,264	5,712	6,288	5,856	-432	-6.9
Education	672	704	784	704	416	-288	-40.9
Conferences & conventions	880	608	864	704	880	176	25.0
<b>Age group (years)</b>							
Under 15	5,792	5,200	5,552	5,856	6,640	784	13.4
15–24	3,392	3,664	4,384	4,384	5,232	848	19.3
25–34	8,272	8,256	9,568	10,208	13,232	3,024	29.6
35–44	8,752	8,624	10,464	11,216	11,408	192	1.7
45–54	7,296	7,120	8,304	8,336	9,360	1,024	12.3
55–64	3,648	4,144	4,704	5,472	6,128	656	12.0
65+	1,264	1,232	1,824	2,048	2,480	432	21.1
<b>Length of stay (days)</b>							
1–3	5,744	5,376	5,552	5,408	5,344	-64	-1.2
4–7	8,656	9,664	11,072	10,848	11,792	944	8.7
8–14	15,632	15,488	18,528	20,928	25,920	4,992	23.9
15–21	4,976	4,752	5,648	6,240	7,536	1,296	20.8
22 and over	3,408	2,960	4,000	4,096	3,888	-208	-5.1
Median	9.2	9.0	9.2	9.7	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	26,176	23,200	27,072	27,760	31,840	4,080	14.7
Christchurch airport	10,608	12,320	14,288	15,616	17,760	2,144	13.7
Queenstown airport	608	1,296	1,584	2,192	2,928	736	33.6
Wellington airport	912	1,296	1,664	1,824	1,824	0	0.0
<b>Closest port of flight</b>							
Singapore	27,456	23,088	26,192	26,768	32,512	5,744	21.5
Sydney	5,424	8,928	10,464	9,968	10,464	496	5.0
Melbourne	1,840	2,336	3,488	4,656	5,792	1,136	24.4
Brisbane	1,712	2,336	2,624	3,888	3,152	-736	-18.9
Coolangatta	112	208	240	240	672	432	180.0
<b>Citizenship</b>							
Singapore	19,760	20,672	25,184	26,288	31,664	5,376	20.5
New Zealand	4,336	4,112	4,240	3,776	4,272	496	13.1
Malaysia	2,672	2,320	2,480	2,704	3,408	704	26.0
United Kingdom	2,512	1,712	2,240	2,080	2,400	320	15.4

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

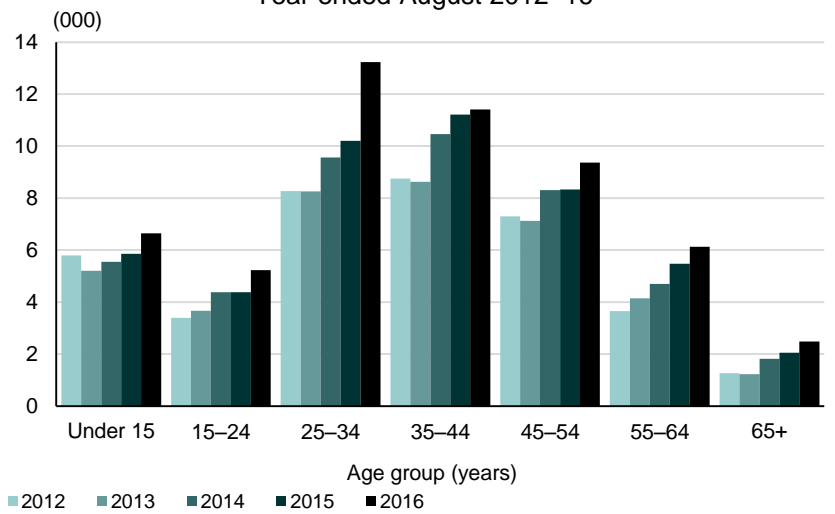


### Travel purpose of visitors from Singapore Year ended August 2012–16



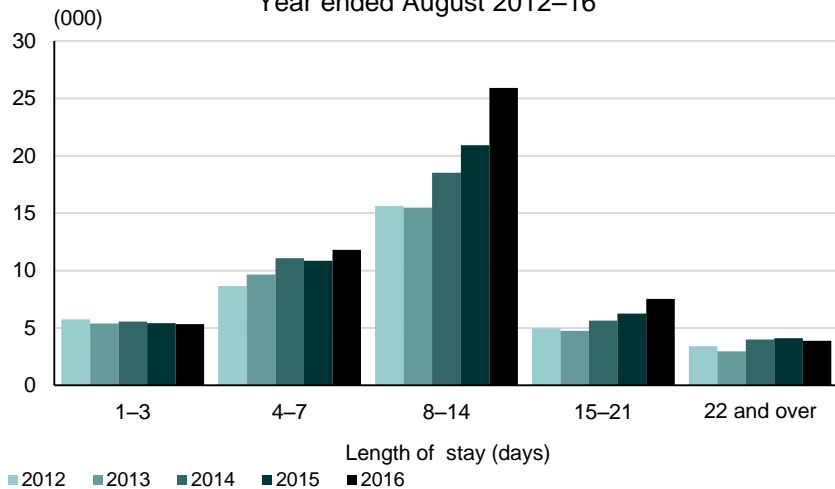
Source: Statistics New Zealand

### Age of visitors from Singapore Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Singapore Year ended August 2012–16



Source: Statistics New Zealand

Table 39

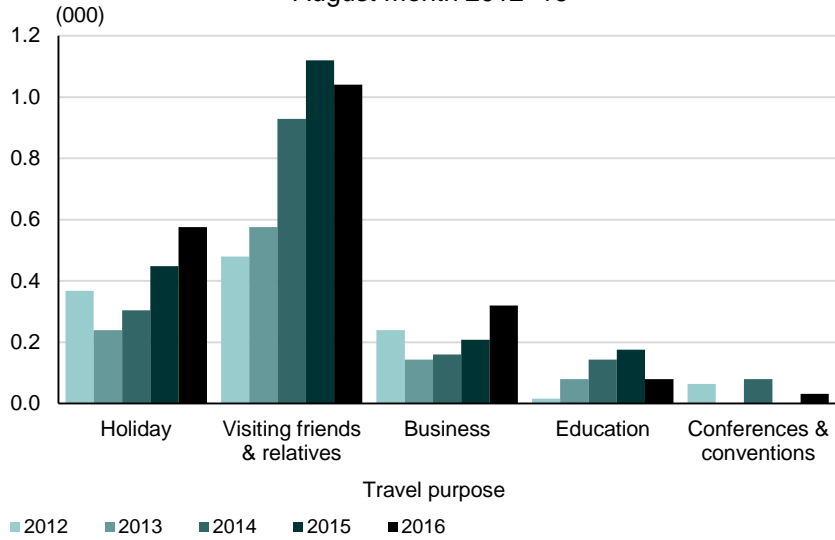
**Key characteristics of visitors from India**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,392</b>	<b>1,328</b>	<b>1,856</b>	<b>2,352</b>	<b>2,544</b>	<b>192</b>	<b>8.2</b>
<b>Travel purpose</b>							
Holiday	368	240	304	448	576	128	28.6
Visiting friends & relatives	480	576	928	1,120	1,040	-80	-7.1
Business	240	144	160	208	320	112	53.8
Education	16	80	144	176	80	-96	-54.5
Conferences & conventions	64	0	80	0	32	32	...
<b>Age group (years)</b>							
Under 15	80	64	96	128	144	16	12.5
15–24	80	128	160	288	384	96	33.3
25–34	192	304	448	576	512	-64	-11.1
35–44	256	240	224	176	240	64	36.4
45–54	224	192	304	464	448	-16	-3.4
55–64	496	192	400	512	640	128	25.0
65+	64	208	224	208	176	-32	-15.4
<b>Length of stay (days)</b>							
1–3	208	64	160	208	144	-64	-30.8
4–7	272	288	288	336	416	80	23.8
8–14	400	176	304	256	480	224	87.5
15–21	16	96	80	176	128	-48	-27.3
22 and over	496	704	1,024	1,376	1,376	0	0.0
Median	10.3	30.6	35.5	31.3	27.0	...	...
<b>New Zealand port</b>							
Auckland airport	1,104	1,184	1,616	1,920	1,968	48	2.5
<b>Closest port of flight</b>							
Singapore	656	512	864	912	864	-48	-5.3
Bangkok	112	112	32	336	512	176	52.4
<b>Citizenship</b>							
India	1,328	1,296	1,824	2,288	2,464	176	7.7

**Symbol:** ... not applicable

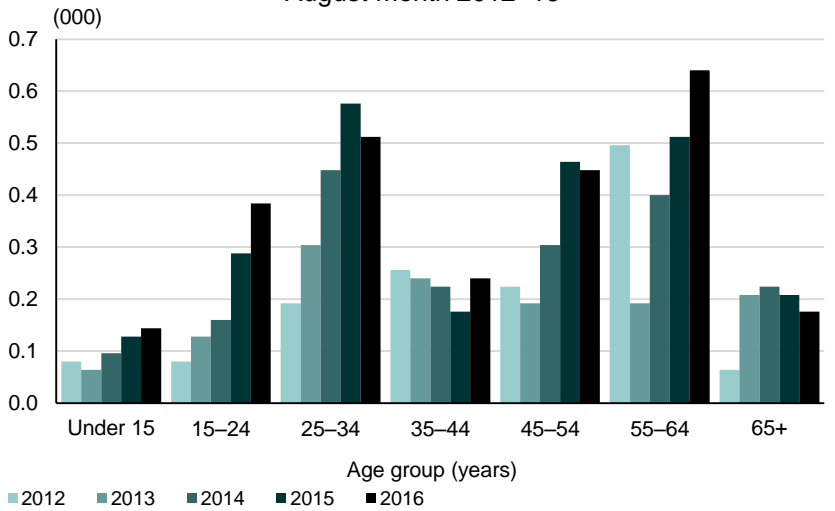
**Source:** Statistics New Zealand

### Travel purpose of visitors from India August month 2012–16



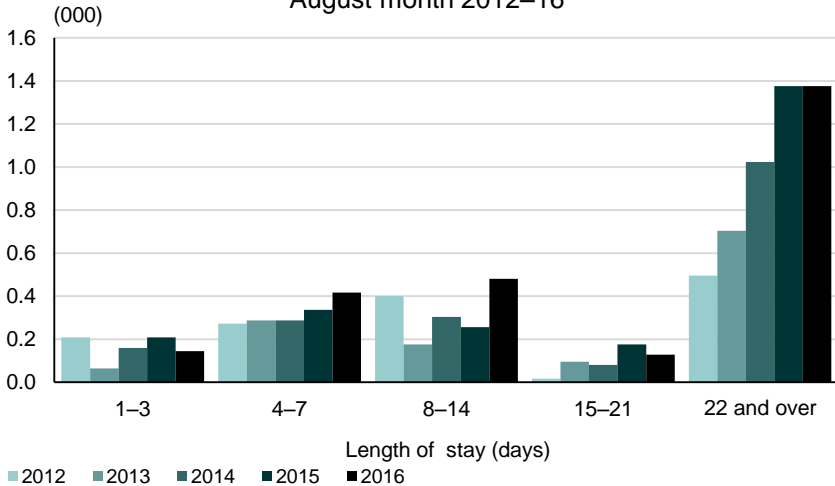
Source: Statistics New Zealand

### Age of visitors from India August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from India August month 2012–16



Source: Statistics New Zealand

Table 40

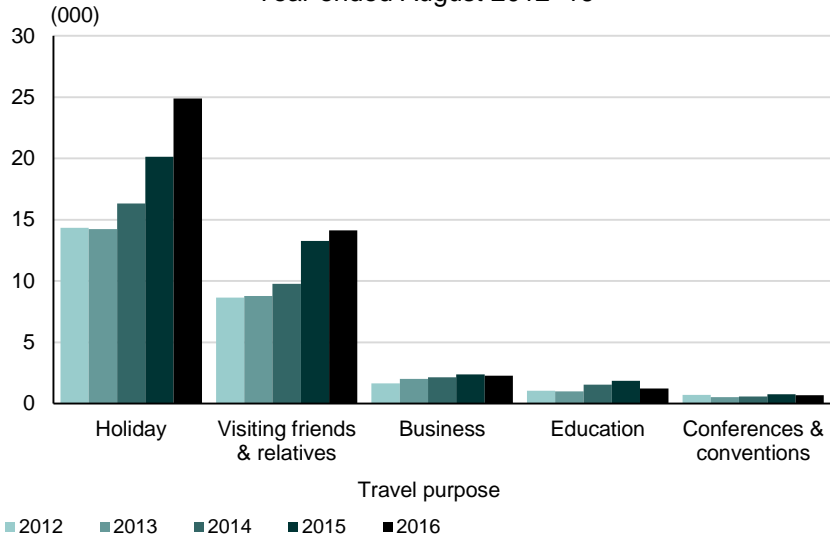
**Key characteristics of visitors from India**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>29,712</b>	<b>29,872</b>	<b>34,736</b>	<b>43,392</b>	<b>48,720</b>	<b>5,328</b>	<b>12.3</b>
<b>Travel purpose</b>							
Holiday	14,336	14,224	16,320	20,144	24,880	4,736	23.5
Visiting friends & relatives	8,640	8,784	9,760	13,264	14,144	880	6.6
Business	1,648	2,032	2,160	2,384	2,288	-96	-4.0
Education	1,056	1,008	1,552	1,856	1,232	-624	-33.6
Conferences & conventions	704	544	576	768	688	-80	-10.4
<b>Age group (years)</b>							
Under 15	1,872	2,192	2,128	2,400	2,816	416	17.3
15–24	3,648	3,408	4,752	5,632	5,584	-48	-0.9
25–34	7,504	6,784	9,104	10,944	11,824	880	8.0
35–44	3,920	4,192	4,208	5,296	5,840	544	10.3
45–54	4,464	4,864	5,296	6,656	7,616	960	14.4
55–64	5,360	5,616	6,176	8,272	9,936	1,664	20.1
65+	2,944	2,816	3,072	4,192	5,104	912	21.8
<b>Length of stay (days)</b>							
1–3	1,952	1,872	2,064	2,512	2,352	-160	-6.4
4–7	5,056	5,808	7,280	7,520	7,456	-64	-0.9
8–14	10,208	9,120	9,808	13,072	17,136	4,064	31.1
15–21	3,136	3,424	3,440	4,768	5,328	560	11.7
22 and over	9,360	9,648	12,144	15,520	16,448	928	6.0
Median	12.3	12.5	12.9	13.6	13.2	...	...
<b>New Zealand port</b>							
Auckland airport	22,832	24,432	27,648	34,496	38,032	3,536	10.3
Christchurch airport	5,184	4,128	3,904	5,280	7,088	1,808	34.2
Queenstown airport	1,024	592	1,824	2,336	2,352	16	0.7
Wellington airport	304	336	784	928	768	-160	-17.2
<b>Closest port of flight</b>							
Singapore	12,480	10,384	11,264	14,192	14,592	400	2.8
Sydney	3,776	4,080	7,024	7,424	7,616	192	2.6
Kuala Lumpur	3,808	5,152	7,024	8,704	7,536	-1,168	-13.4
Bangkok	1,504	2,704	2,448	3,712	5,744	2,032	54.7
Melbourne	1,904	1,680	2,320	3,296	4,208	912	27.7
Guangzhou	208	736	192	432	2,912	2,480	574.1
Hong Kong	3,168	2,272	1,680	1,520	1,888	368	24.2
Brisbane	1,408	1,088	1,088	1,760	1,680	-80	-4.5
Coolangatta	48	160	368	464	560	96	20.7
<b>Citizenship</b>							
India	28,368	28,576	33,376	41,760	47,264	5,504	13.2

**Symbol:** ... not applicable

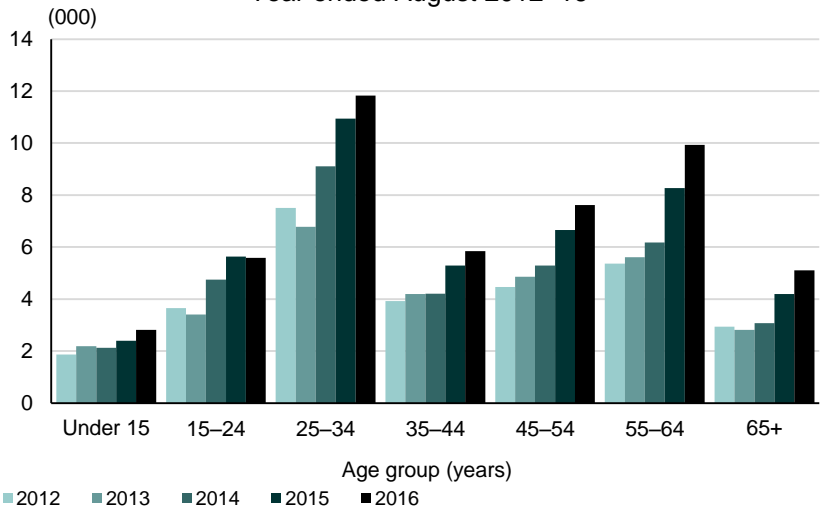
**Source:** Statistics New Zealand

### Travel purpose of visitors from India Year ended August 2012–16



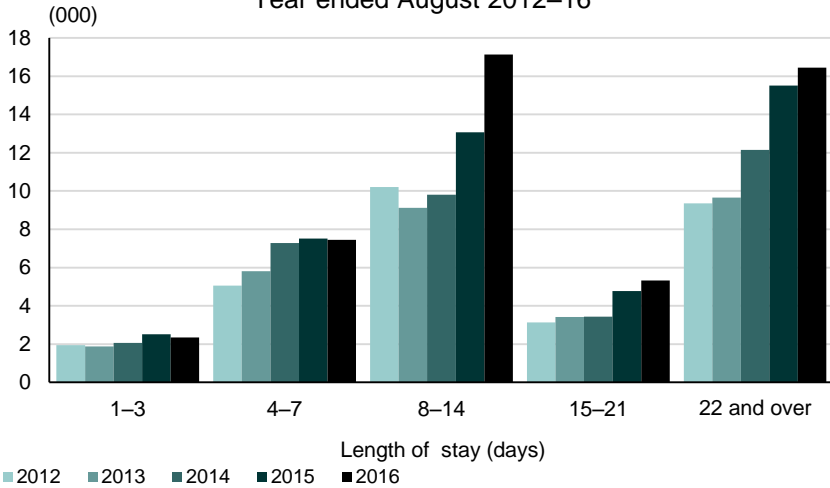
Source: Statistics New Zealand

### Age of visitors from India Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from India Year ended August 2012–16



Source: Statistics New Zealand

Table 41

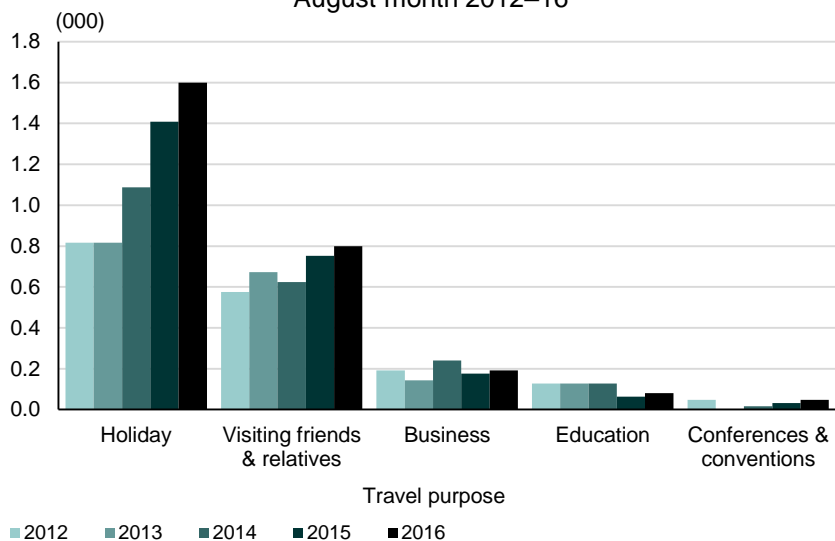
**Key characteristics of visitors from Hong Kong**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,856</b>	<b>1,824</b>	<b>2,240</b>	<b>2,576</b>	<b>2,832</b>	<b>256</b>	<b>9.9</b>
<b>Travel purpose</b>							
Holiday	816	816	1,088	1,408	1,600	192	13.6
Visiting friends & relatives	576	672	624	752	800	48	6.4
Business	192	144	240	176	192	16	9.1
Education	128	128	128	64	80	16	25.0
Conferences & conventions	48	0	16	32	48	16	50.0
<b>Age group (years)</b>							
Under 15	192	256	320	288	352	64	22.2
15–24	208	208	224	240	352	112	46.7
25–34	272	288	288	400	448	48	12.0
35–44	512	448	480	624	544	-80	-12.8
45–54	352	352	528	560	704	144	25.7
55–64	256	224	256	352	320	-32	-9.1
65+	64	48	144	112	112	0	0.0
<b>Length of stay (days)</b>							
1–3	272	256	256	256	336	80	31.3
4–7	544	528	736	800	1,136	336	42.0
8–14	624	688	912	1,056	976	-80	-7.6
15–21	208	192	192	208	112	-96	-46.2
22 and over	208	160	144	256	272	16	6.3
Median	8.5	8.7	8.3	8.6	7.4	...	...
<b>New Zealand port</b>							
Auckland airport	1,504	1,520	1,904	2,208	2,096	-112	-5.1
<b>Closest port of flight</b>							
Hong Kong	1,088	1,104	1,232	1,696	1,552	-144	-8.5
Sydney	224	272	448	384	624	240	62.5
<b>Citizenship</b>							
Hong Kong	1,056	896	1,200	1,600	1,856	256	16.0

**Symbol:** ... not applicable

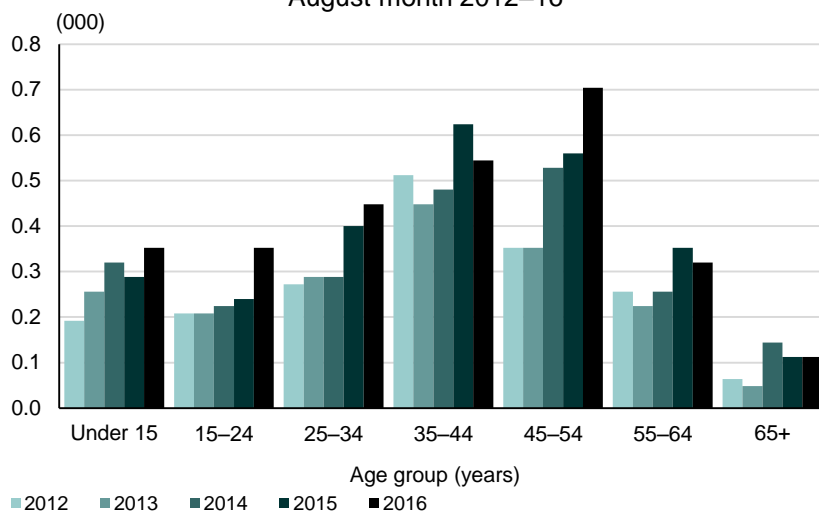
**Source:** Statistics New Zealand

### Travel purpose of visitors from Hong Kong August month 2012–16



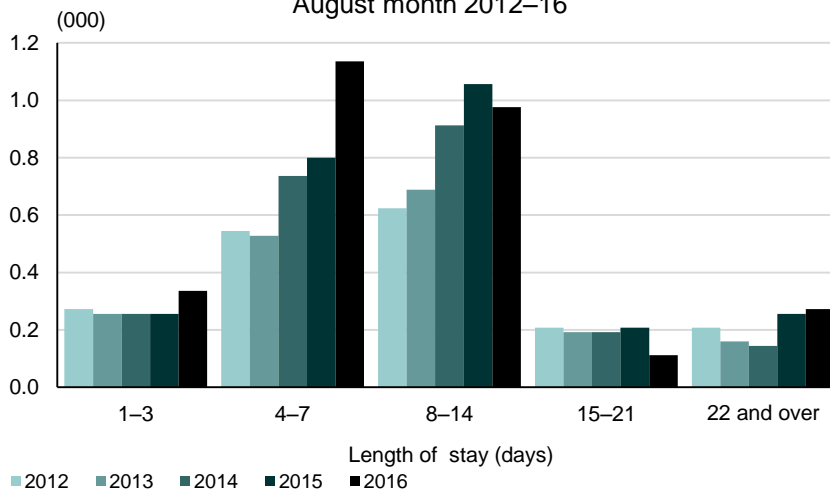
Source: Statistics New Zealand

### Age of visitors from Hong Kong August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Hong Kong August month 2012–16



Source: Statistics New Zealand

Table 42

**Key characteristics of visitors from Hong Kong**  
Year ended August 2012–16

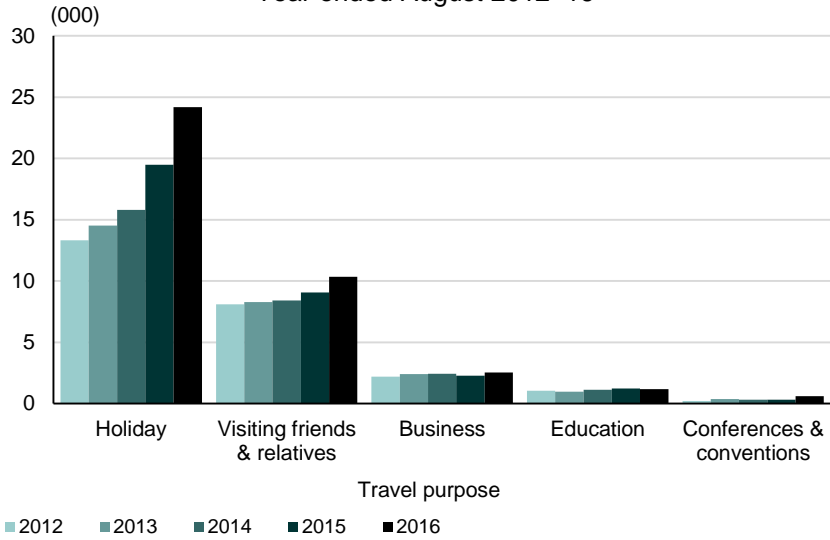
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>26,176</b>	<b>27,744</b>	<b>29,696</b>	<b>34,048</b>	<b>40,640</b>	<b>6,592</b>	<b>19.4</b>
<b>Travel purpose</b>							
Holiday	13,328	14,528	15,792	19,488	24,176	4,688	24.1
Visiting friends & relatives	8,112	8,288	8,416	9,056	10,336	1,280	14.1
Business	2,208	2,416	2,432	2,272	2,544	272	12.0
Education	1,056	976	1,136	1,232	1,184	-48	-3.9
Conferences & conventions	224	368	320	320	608	288	90.0
<b>Age group (years)</b>							
Under 15	2,880	3,088	3,184	3,760	3,712	-48	-1.3
15–24	2,032	1,968	2,304	2,640	3,264	624	23.6
25–34	4,592	4,944	5,152	6,016	7,440	1,424	23.7
35–44	6,480	5,872	6,048	6,560	7,520	960	14.6
45–54	5,312	5,776	6,160	6,688	8,496	1,808	27.0
55–64	3,456	4,448	4,848	5,888	6,960	1,072	18.2
65+	1,424	1,648	2,000	2,496	3,248	752	30.1
<b>Length of stay (days)</b>							
1–3	3,216	2,928	2,784	3,008	3,424	416	13.8
4–7	7,168	8,400	8,816	9,904	12,608	2,704	27.3
8–14	9,488	10,464	11,152	13,600	15,344	1,744	12.8
15–21	2,864	2,768	3,744	3,776	5,120	1,344	35.6
22 and over	3,440	3,184	3,200	3,760	4,144	384	10.2
Median	9.1	8.7	9.1	9.2	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	23,616	23,648	25,216	29,104	33,040	3,936	13.5
Christchurch airport	1,584	2,624	2,336	2,928	4,320	1,392	47.5
Queenstown airport	448	640	1,136	1,072	1,968	896	83.6
Wellington airport	368	464	672	736	1,072	336	45.7
<b>Closest port of flight</b>							
Hong Kong	19,088	18,064	18,416	22,576	24,304	1,728	7.7
Sydney	2,208	3,552	4,688	3,872	6,800	2,928	75.6
Singapore	1,744	2,224	1,824	2,368	2,784	416	17.6
Melbourne	1,008	1,280	1,600	1,952	2,080	128	6.6
Brisbane	512	736	1,232	1,008	1,712	704	69.8
Shanghai	32	16	48	64	608	544	850.0
Nadi	208	240	336	656	384	-272	-41.5
<b>Citizenship</b>							
Hong Kong	12,704	14,592	15,760	18,880	23,520	4,640	24.6
New Zealand	5,136	5,200	4,832	5,264	5,680	416	7.9
United Kingdom	2,848	2,512	2,944	2,912	2,944	32	1.1
Australia	1,216	1,424	1,616	1,696	1,824	128	7.5

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

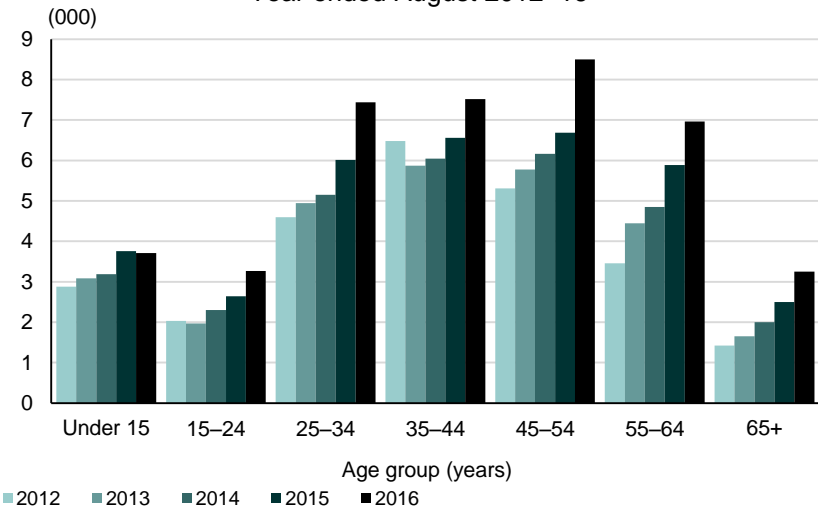


### Travel purpose of visitors from Hong Kong Year ended August 2012–16



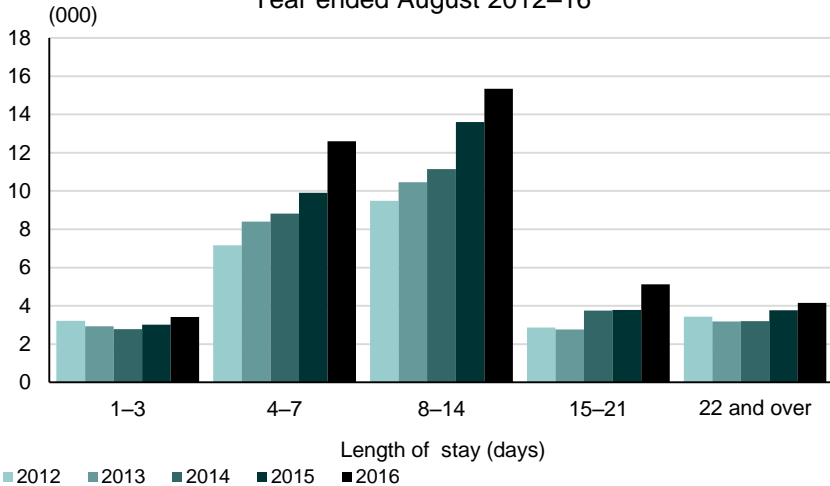
Source: Statistics New Zealand

### Age of visitors from Hong Kong Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Hong Kong Year ended August 2012–16



Source: Statistics New Zealand

Table 43

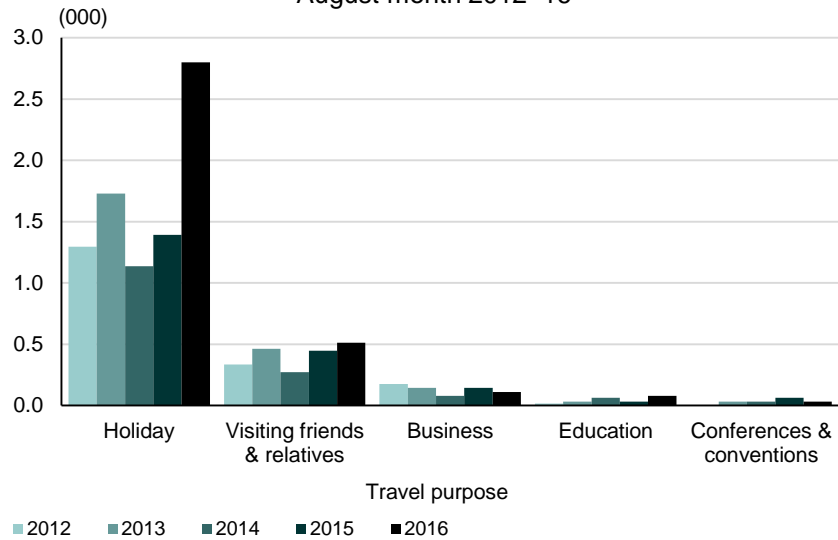
**Key characteristics of visitors from Malaysia**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,920</b>	<b>2,528</b>	<b>1,776</b>	<b>2,192</b>	<b>3,760</b>	<b>1,568</b>	<b>71.5</b>
<b>Travel purpose</b>							
Holiday	1,296	1,728	1,136	1,392	2,800	1,408	101.1
Visiting friends & relatives	336	464	272	448	512	64	14.3
Business	176	144	80	144	112	-32	-22.2
Education	16	32	64	32	80	48	150.0
Conferences & conventions	0	32	32	64	32	-32	-50.0
<b>Age group (years)</b>							
Under 15	176	336	176	192	224	32	16.7
15–24	160	384	256	288	528	240	83.3
25–34	448	496	384	592	960	368	62.2
35–44	352	352	272	352	560	208	59.1
45–54	400	352	288	304	736	432	142.1
55–64	320	464	304	384	672	288	75.0
65+	64	144	96	80	80	0	0.0
<b>Length of stay (days)</b>							
1–3	160	128	224	176	272	96	54.5
4–7	752	1,072	528	656	1,264	608	92.7
8–14	640	912	672	912	1,488	576	63.2
15–21	112	176	160	144	368	224	155.6
22 and over	256	240	192	304	368	64	21.1
Median	7.8	7.8	8.4	8.7	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,568	2,016	1,184	1,680	3,360	1,680	100.0
<b>Closest port of flight</b>							
Coolangatta	16	0	16	96	2,176	2,080	2166.7
Kuala Lumpur	720	1,136	656	944	768	-176	-18.6
<b>Citizenship</b>							
Malaysia	1,744	2,160	1,648	2,016	3,632	1,616	80.2

**Symbol:** ... not applicable

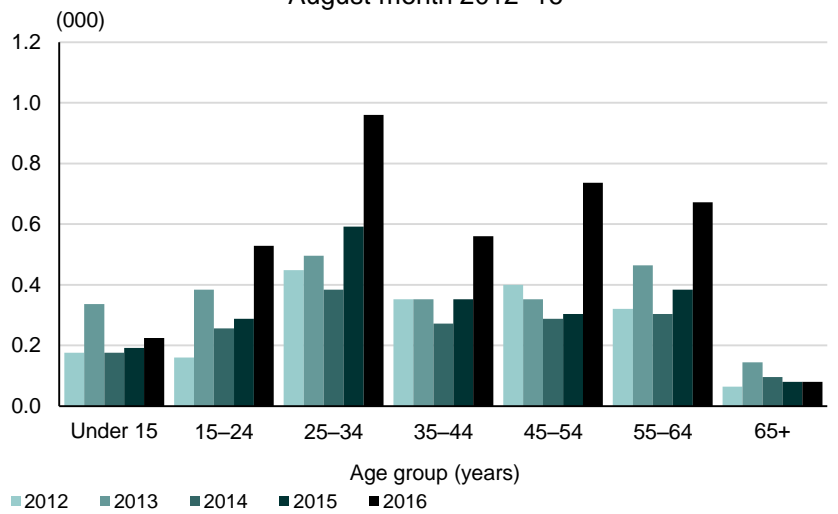
**Source:** Statistics New Zealand

### Travel purpose of visitors from Malaysia August month 2012–16



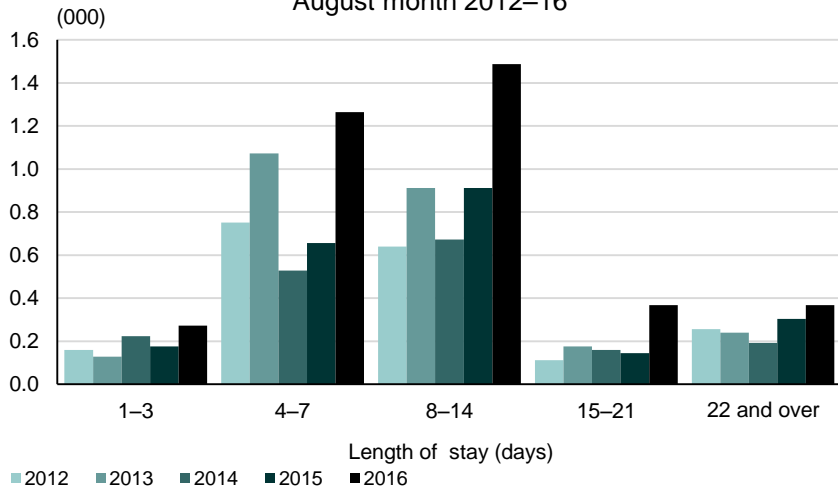
Source: Statistics New Zealand

### Age of visitors from Malaysia August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Malaysia August month 2012–16



Source: Statistics New Zealand

Table 44

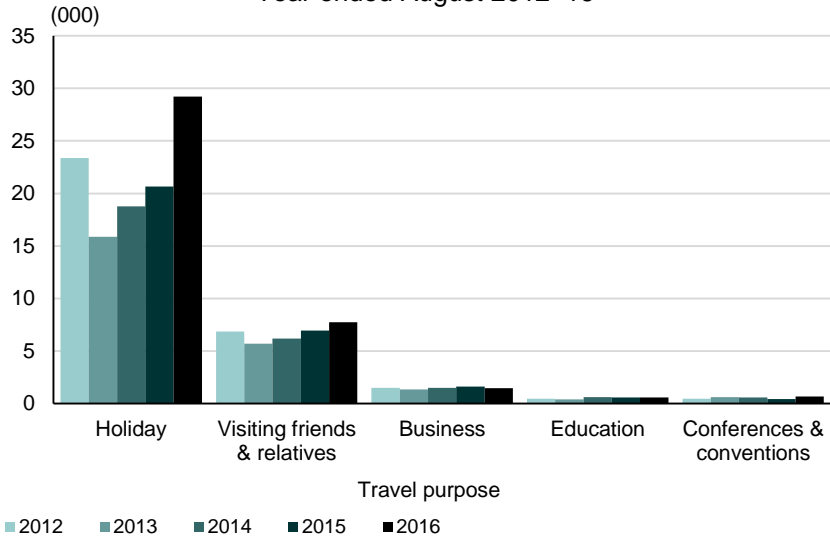
**Key characteristics of visitors from Malaysia**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>34,480</b>	<b>25,984</b>	<b>29,920</b>	<b>32,608</b>	<b>42,496</b>	<b>9,888</b>	<b>30.3</b>
<b>Travel purpose</b>							
Holiday	23,376	15,888	18,784	20,672	29,216	8,544	41.3
Visiting friends & relatives	6,880	5,712	6,208	6,944	7,760	816	11.8
Business	1,520	1,344	1,504	1,616	1,472	-144	-8.9
Education	480	416	624	608	592	-16	-2.6
Conferences & conventions	480	624	608	432	672	240	55.6
<b>Age group (years)</b>							
Under 15	3,104	2,384	2,800	2,816	4,000	1,184	42.0
15–24	3,792	2,928	3,408	3,616	4,256	640	17.7
25–34	6,944	4,528	5,504	6,160	8,880	2,720	44.2
35–44	5,808	4,144	4,592	5,376	6,800	1,424	26.5
45–54	6,336	5,152	5,520	5,360	6,992	1,632	30.4
55–64	6,160	4,816	5,696	6,400	8,048	1,648	25.8
65+	2,336	2,032	2,400	2,880	3,520	640	22.2
<b>Length of stay (days)</b>							
1–3	1,680	1,344	1,712	1,712	2,128	416	24.3
4–7	11,456	8,688	8,112	9,808	12,864	3,056	31.2
8–14	13,216	9,424	12,032	12,592	17,200	4,608	36.6
15–21	3,152	2,672	3,280	3,216	4,384	1,168	36.3
22 and over	4,976	3,856	4,784	5,280	5,920	640	12.1
Median	9.3	9.3	9.8	9.4	9.5	...	...
<b>New Zealand port</b>							
Auckland airport	14,896	19,264	21,488	22,976	31,776	8,800	38.3
Christchurch airport	19,040	5,408	6,912	7,680	8,720	1,040	13.5
Queenstown airport	128	480	896	912	1,056	144	15.8
Wellington airport	336	672	496	832	912	80	9.6
<b>Closest port of flight</b>							
Kuala Lumpur	22,656	9,584	10,672	12,688	13,280	592	4.7
Coolangatta	128	176	256	496	8,912	8,416	1696.8
Melbourne	2,736	3,808	6,016	7,760	8,208	448	5.8
Sydney	1,632	3,168	4,592	5,424	5,520	96	1.8
Singapore	6,048	7,504	6,784	4,448	5,040	592	13.3
Brisbane	480	832	720	992	560	-432	-43.5
<b>Citizenship</b>							
Malaysia	31,552	23,456	27,040	29,568	39,152	9,584	32.4
New Zealand	864	752	816	640	880	240	37.5

**Symbol:** ... not applicable

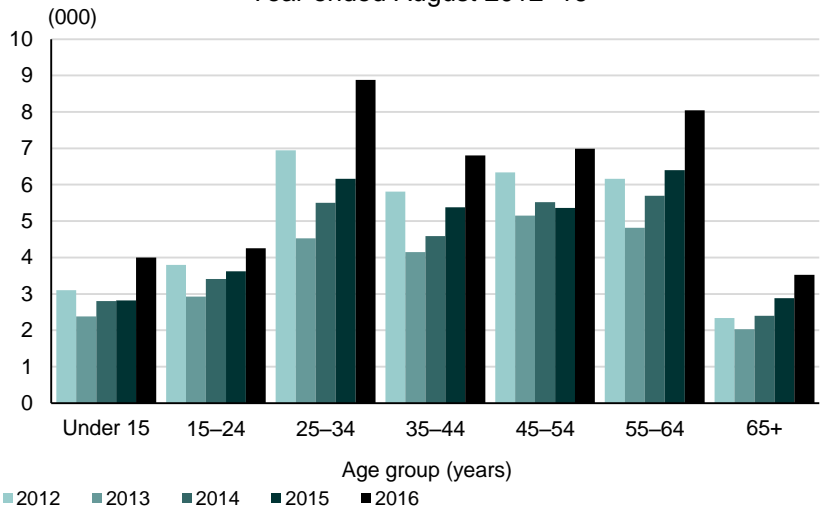
**Source:** Statistics New Zealand

### Travel purpose of visitors from Malaysia Year ended August 2012–16



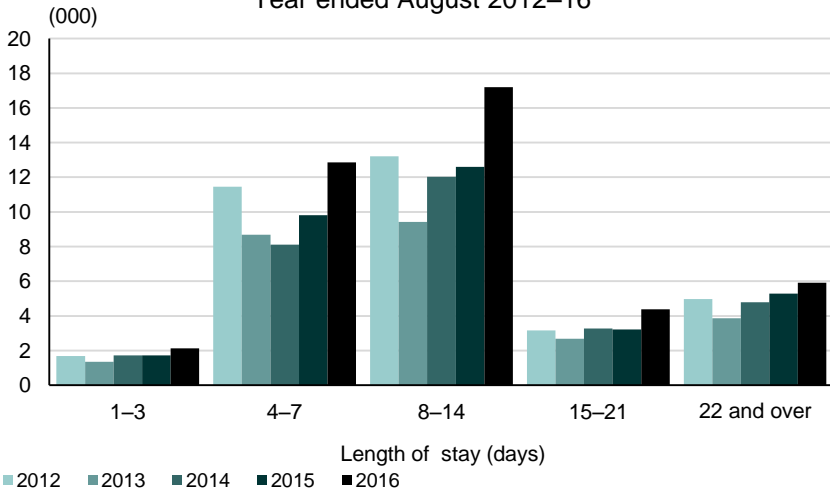
Source: Statistics New Zealand

### Age of visitors from Malaysia Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Malaysia Year ended August 2012–16



Source: Statistics New Zealand

Table 45

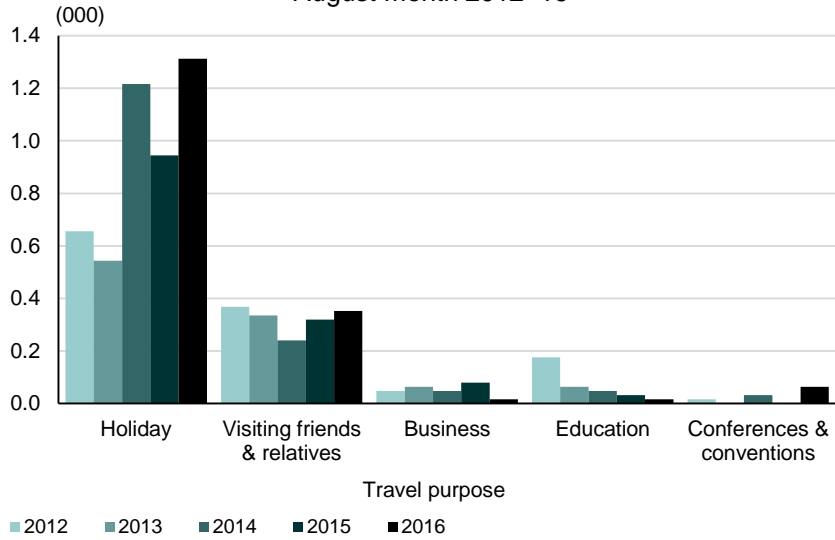
**Key characteristics of visitors from Taiwan**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,328</b>	<b>1,088</b>	<b>1,632</b>	<b>1,408</b>	<b>2,064</b>	<b>656</b>	<b>46.6</b>
<b>Travel purpose</b>							
Holiday	656	544	1,216	944	1,312	368	39.0
Visiting friends & relatives	368	336	240	320	352	32	10.0
Business	48	64	48	80	16	-64	-80.0
Education	176	64	48	32	16	-16	-50.0
Conferences & conventions	16	0	32	0	64	64	...
<b>Age group (years)</b>							
Under 15	144	144	144	64	208	144	225.0
15–24	336	160	336	336	448	112	33.3
25–34	240	176	224	208	448	240	115.4
35–44	208	192	336	256	256	0	0.0
45–54	192	256	224	256	368	112	43.8
55–64	176	144	288	256	320	64	25.0
65+	32	16	80	32	16	-16	-50.0
<b>Length of stay (days)</b>							
1–3	32	64	64	80	224	144	180.0
4–7	336	416	656	496	544	48	9.7
8–14	528	304	560	512	720	208	40.6
15–21	160	160	176	160	336	176	110.0
22 and over	272	144	176	160	240	80	50.0
Median	10.8	8.9	8.0	8.4	9.3	...	...
<b>New Zealand port</b>							
Auckland airport	1,104	960	1,376	1,184	1,728	544	45.9
<b>Closest port of flight</b>							
Hong Kong	384	304	416	384	560	176	45.8
Sydney	112	192	496	480	512	32	6.7
<b>Citizenship</b>							
Taiwan	1,232	944	1,584	1,312	1,824	512	39.0

**Symbol:** ... not applicable

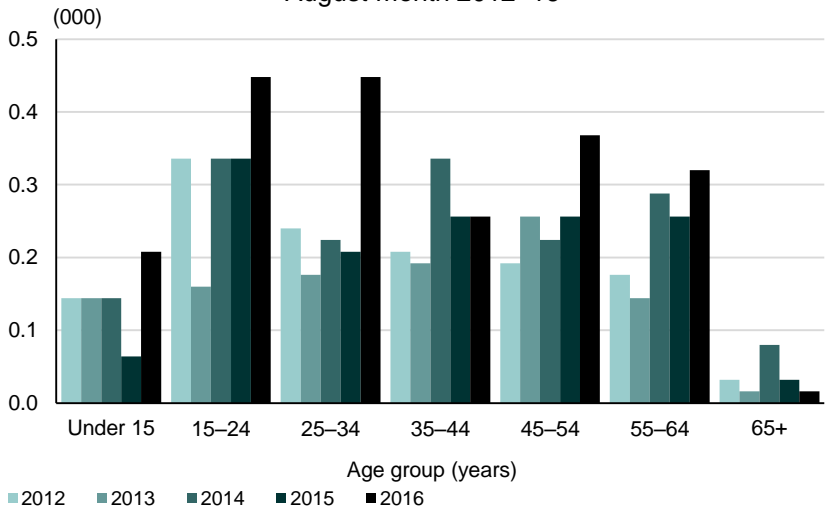
**Source:** Statistics New Zealand

### Travel purpose of visitors from Taiwan August month 2012–16



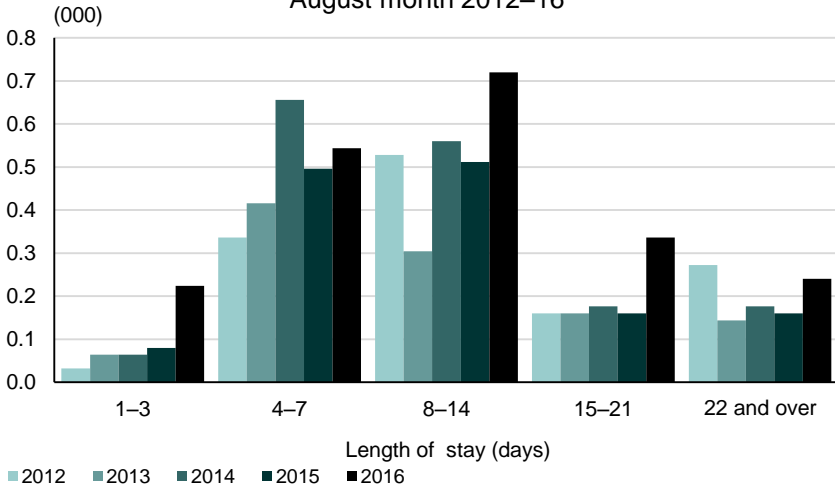
Source: Statistics New Zealand

### Age of visitors from Taiwan August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Taiwan August month 2012–16



Source: Statistics New Zealand

Table 46

**Key characteristics of visitors from Taiwan**  
Year ended August 2012–16

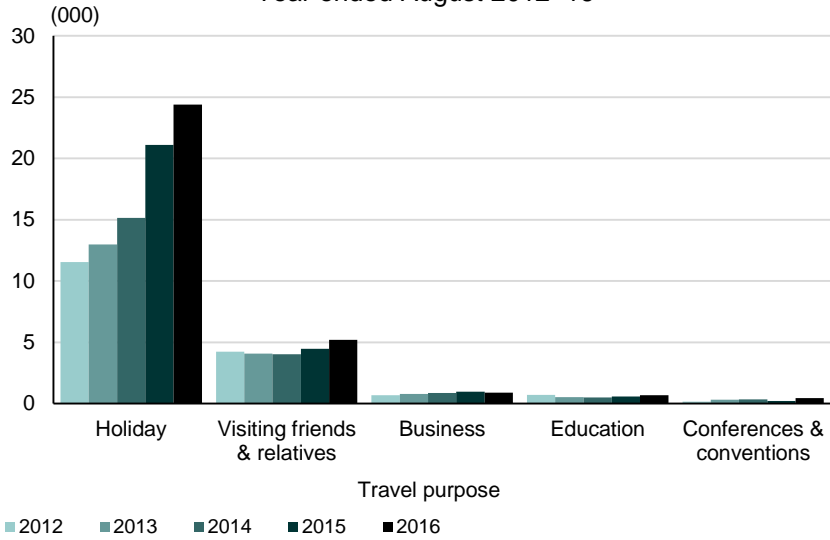
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>18,464</b>	<b>20,256</b>	<b>22,240</b>	<b>29,600</b>	<b>34,112</b>	<b>4,512</b>	<b>15.2</b>
<b>Travel purpose</b>							
Holiday	11,536	12,976	15,152	21,088	24,384	3,296	15.6
Visiting friends & relatives	4,240	4,096	4,032	4,480	5,200	720	16.1
Business	688	784	864	976	912	-64	-6.6
Education	704	528	512	576	688	112	19.4
Conferences & conventions	160	320	352	224	464	240	107.1
<b>Age group (years)</b>							
Under 15	1,680	1,440	1,280	1,936	2,320	384	19.8
15–24	1,936	2,048	2,064	2,576	2,800	224	8.7
25–34	4,944	4,320	4,304	5,456	6,816	1,360	24.9
35–44	2,656	2,928	3,568	4,352	4,992	640	14.7
45–54	2,800	3,888	3,536	5,600	5,872	272	4.9
55–64	3,152	3,936	5,408	6,352	7,728	1,376	21.7
65+	1,296	1,696	2,080	3,328	3,584	256	7.7
<b>Length of stay (days)</b>							
1–3	608	928	832	1,360	1,328	-32	-2.4
4–7	5,888	5,952	6,592	9,584	10,672	1,088	11.4
8–14	6,752	7,904	9,312	12,256	14,448	2,192	17.9
15–21	2,016	2,048	2,016	2,544	3,488	944	37.1
22 and over	3,200	3,424	3,488	3,856	4,176	320	8.3
Median	8.9	8.5	8.8	8.7	9.0	...	...
<b>New Zealand port</b>							
Auckland airport	14,496	16,256	18,320	21,472	23,280	1,808	8.4
Christchurch airport	3,664	3,648	3,440	7,616	10,240	2,624	34.5
<b>Closest port of flight</b>							
Sydney	1,248	3,968	6,432	10,704	11,200	496	4.6
Brisbane	5,264	5,296	6,880	8,976	7,984	-992	-11.1
Hong Kong	6,416	5,856	4,352	4,752	5,776	1,024	21.5
Melbourne	880	896	976	1,280	4,864	3,584	280.0
Singapore	2,672	3,136	2,432	2,336	1,600	-736	-31.5
Guangzhou	128	192	336	240	784	544	226.7
Shanghai	32	0	32	144	528	384	266.7
<b>Citizenship</b>							
Taiwan	16,848	18,608	20,448	27,632	32,016	4,384	15.9
New Zealand	1,104	1,072	960	1,024	1,232	208	20.3

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

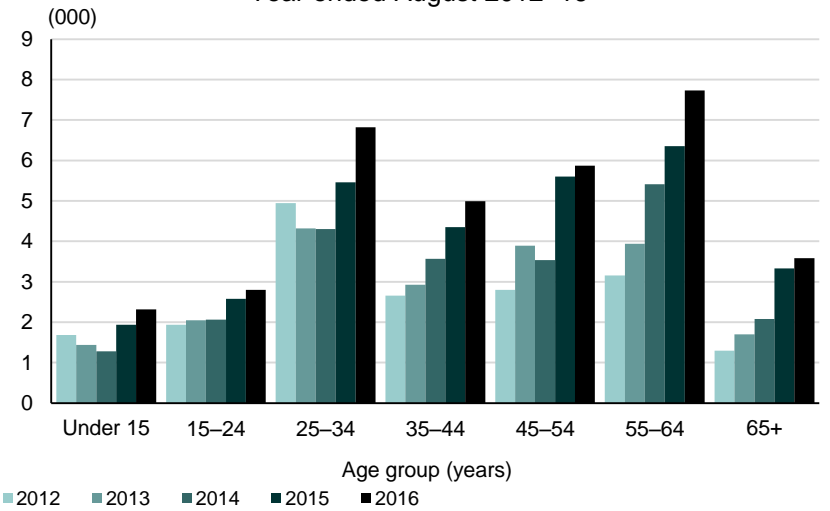


### Travel purpose of visitors from Taiwan Year ended August 2012–16



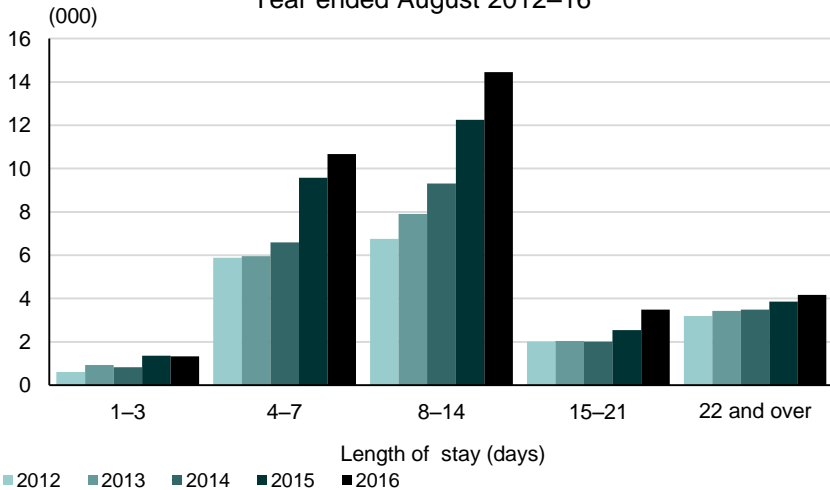
Source: Statistics New Zealand

### Age of visitors from Taiwan Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Taiwan Year ended August 2012–16



Source: Statistics New Zealand

Table 47

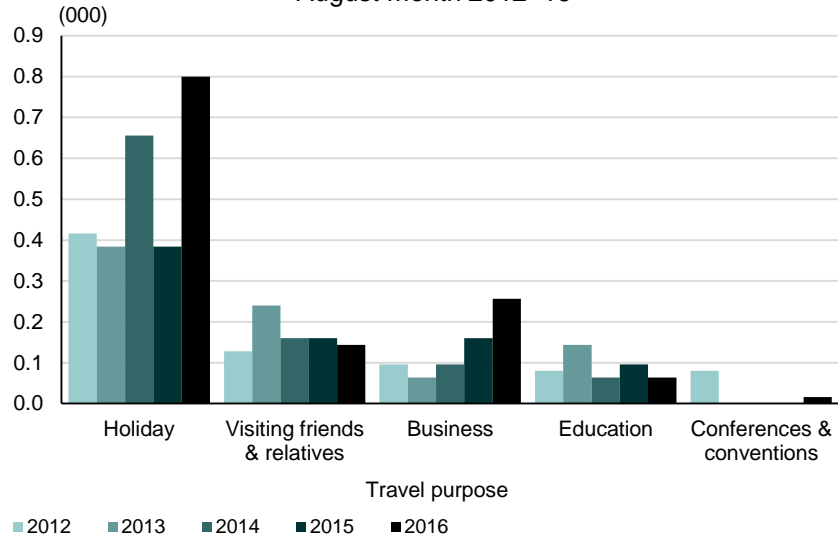
**Key characteristics of visitors from Thailand**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>880</b>	<b>880</b>	<b>1,056</b>	<b>864</b>	<b>1,360</b>	<b>496</b>	<b>57.4</b>
<b>Travel purpose</b>							
Holiday	416	384	656	384	800	416	108.3
Visiting friends & relatives	128	240	160	160	144	-16	-10.0
Business	96	64	96	160	256	96	60.0
Education	80	144	64	96	64	-32	-33.3
Conferences & conventions	80	0	0	0	16	16	...
<b>Age group (years)</b>							
Under 15	48	32	64	96	48	-48	-50.0
15–24	112	208	128	96	128	32	33.3
25–34	112	304	240	192	272	80	41.7
35–44	176	64	208	208	416	208	100.0
45–54	256	96	288	160	224	64	40.0
55–64	144	80	112	80	224	144	180.0
65+	32	96	16	32	48	16	50.0
<b>Length of stay (days)</b>							
1–3	96	64	112	64	240	176	275.0
4–7	416	352	448	368	576	208	56.5
8–14	256	224	256	176	256	80	45.5
15–21	16	16	32	96	112	16	16.7
22 and over	96	224	208	160	176	16	10.0
Median	6.3	8.6	7.3	7.5	6.7	...	...
<b>New Zealand port</b>							
Auckland airport	720	688	784	720	1,200	480	66.7
<b>Closest port of flight</b>							
Bangkok	608	544	592	512	896	384	75.0
<b>Citizenship</b>							
Thailand	768	720	768	592	1,184	592	100.0

**Symbol:** ... not applicable

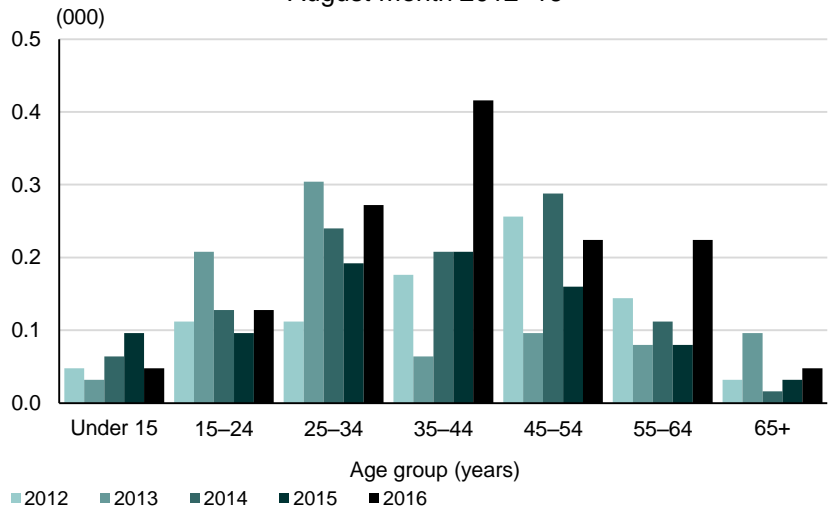
**Source:** Statistics New Zealand

### Travel purpose of visitors from Thailand August month 2012–16



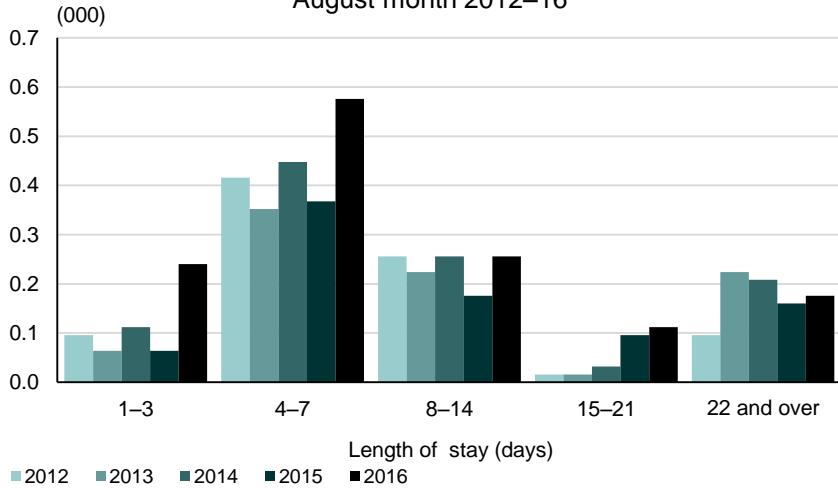
Source: Statistics New Zealand

### Age of visitors from Thailand August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Thailand August month 2012–16



Source: Statistics New Zealand

Table 48

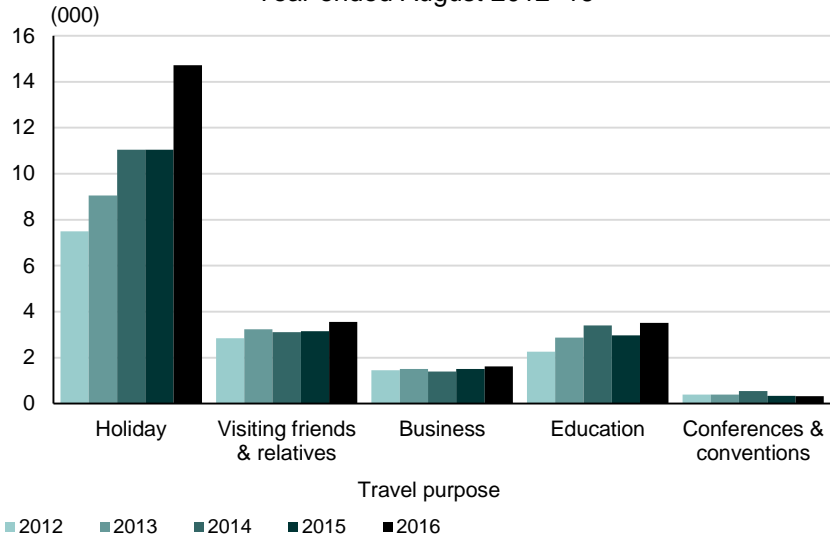
**Key characteristics of visitors from Thailand**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>16,096</b>	<b>19,072</b>	<b>21,920</b>	<b>21,312</b>	<b>25,824</b>	<b>4,512</b>	<b>21.2</b>
<b>Travel purpose</b>							
Holiday	7,488	9,056	11,040	11,040	14,720	3,680	33.3
Visiting friends & relatives	2,848	3,232	3,104	3,152	3,552	400	12.7
Business	1,456	1,504	1,392	1,504	1,616	112	7.4
Education	2,256	2,880	3,408	2,976	3,520	544	18.3
Conferences & conventions	400	400	544	336	320	-16	-4.8
<b>Age group (years)</b>							
Under 15	1,696	2,352	2,544	2,880	3,200	320	11.1
15–24	1,920	2,736	3,136	2,576	3,184	608	23.6
25–34	3,232	3,312	3,344	3,536	4,016	480	13.6
35–44	3,184	3,872	4,368	4,864	5,200	336	6.9
45–54	3,232	3,584	4,416	3,792	4,784	992	26.2
55–64	2,256	2,176	3,136	2,528	3,472	944	37.3
65+	576	1,040	976	1,136	1,968	832	73.2
<b>Length of stay (days)</b>							
1–3	1,440	1,312	1,408	1,104	1,440	336	30.4
4–7	5,072	6,128	7,360	7,200	8,816	1,616	22.4
8–14	4,304	5,040	5,856	5,504	7,600	2,096	38.1
15–21	1,472	1,648	1,664	2,160	2,288	128	5.9
22 and over	3,808	4,944	5,632	5,344	5,680	336	6.3
Median	9.2	9.4	9.5	9.5	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	10,304	13,088	13,680	14,272	18,528	4,256	29.8
Christchurch airport	5,168	5,360	6,672	5,200	4,976	-224	-4.3
Queenstown airport	96	160	832	1,008	1,280	272	27.0
Wellington airport	416	400	608	800	928	128	16.0
<b>Closest port of flight</b>							
Bangkok	7,760	10,320	9,680	9,840	12,864	3,024	30.7
Sydney	3,728	5,936	8,368	7,392	7,856	464	6.3
Singapore	1,728	1,424	2,016	1,760	1,744	-16	-0.9
Melbourne	304	416	480	880	848	-32	-3.6
Kuala Lumpur	1,616	128	368	432	576	144	33.3
<b>Citizenship</b>							
Thailand	12,976	15,728	18,256	17,600	21,392	3,792	21.5
New Zealand	960	1,120	1,264	944	1,424	480	50.8
United States of America	448	432	544	544	656	112	20.6
United Kingdom	432	368	400	448	640	192	42.9

**Symbol:** ... not applicable

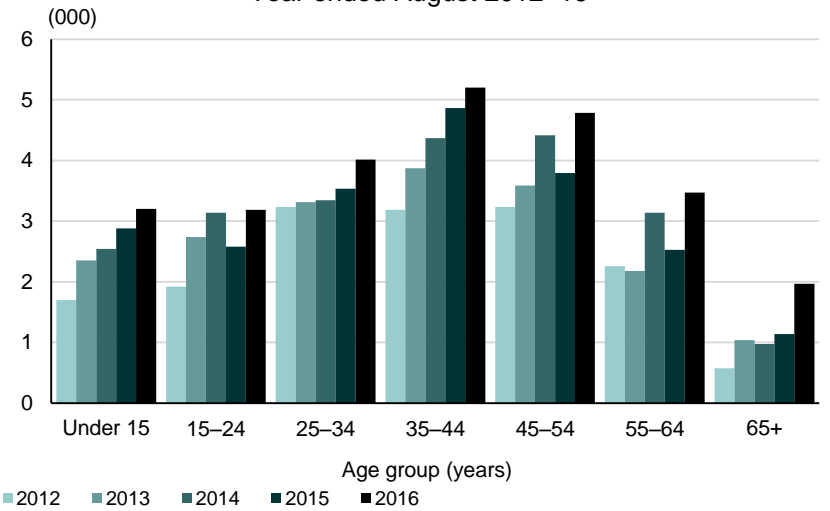
**Source:** Statistics New Zealand

### Travel purpose of visitors from Thailand Year ended August 2012–16



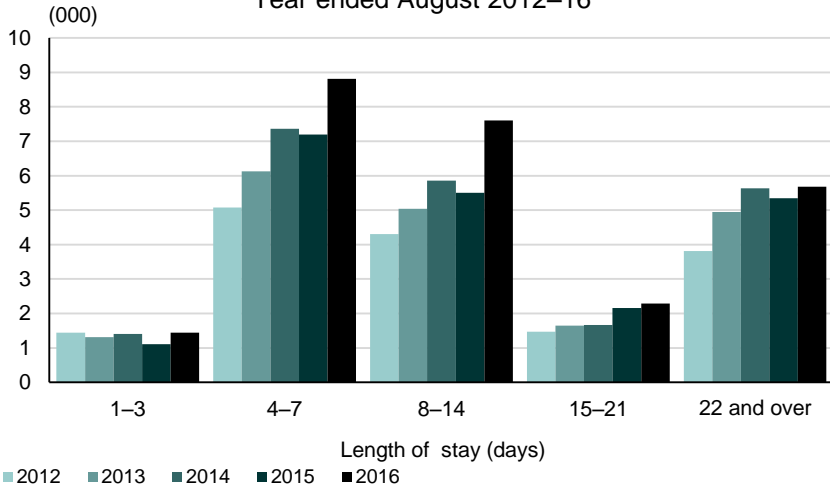
Source: Statistics New Zealand

### Age of visitors from Thailand Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Thailand Year ended August 2012–16



Source: Statistics New Zealand

Table 49

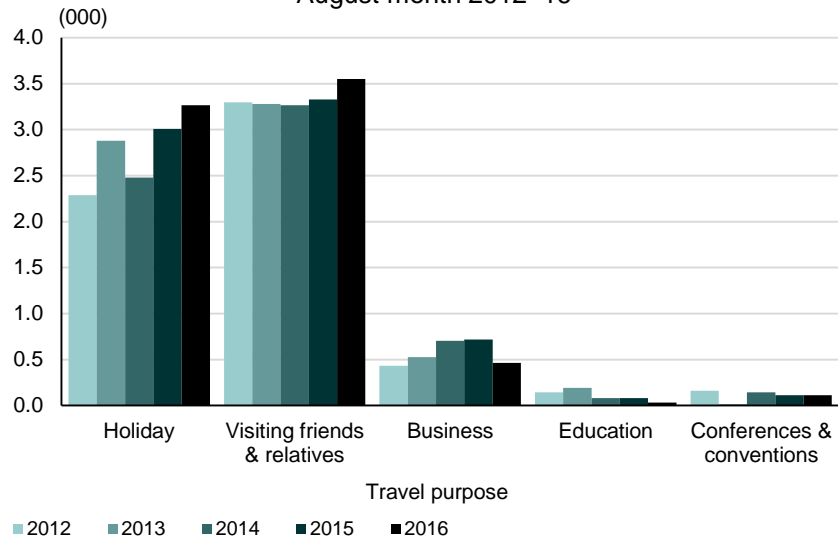
**Key characteristics of visitors from the United Kingdom**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>6,720</b>	<b>7,440</b>	<b>7,088</b>	<b>7,584</b>	<b>7,888</b>	<b>304</b>	<b>4.0</b>
<b>Travel purpose</b>							
Holiday	2,288	2,880	2,480	3,008	3,264	256	8.5
Visiting friends & relatives	3,296	3,280	3,264	3,328	3,552	224	6.7
Business	432	528	704	720	464	-256	-35.6
Education	144	192	80	80	32	-48	-60.0
Conferences & conventions	160	16	144	112	112	0	0.0
<b>Age group (years)</b>							
Under 15	640	672	560	848	720	-128	-15.1
15–24	1,104	1,776	1,360	1,360	1,712	352	25.9
25–34	1,968	1,488	1,680	1,648	1,936	288	17.5
35–44	960	1,200	1,120	1,088	1,200	112	10.3
45–54	960	1,024	1,104	1,088	1,104	16	1.5
55–64	608	864	736	896	864	-32	-3.6
65+	480	416	528	656	352	-304	-46.3
<b>Length of stay (days)</b>							
1–3	704	848	848	592	832	240	40.5
4–7	1,008	1,232	1,168	1,584	1,184	-400	-25.3
8–14	1,664	1,952	1,744	1,760	2,352	592	33.6
15–21	1,488	1,408	1,408	1,696	1,632	-64	-3.8
22 and over	1,856	2,000	1,920	1,952	1,888	-64	-3.3
Median	14.5	13.8	13.4	14.1	13.5	...	...
<b>New Zealand port</b>							
Auckland airport	5,040	5,648	5,120	5,264	5,520	256	4.9
Christchurch airport	1,216	1,120	976	1,216	1,232	16	1.3
Wellington airport	240	368	592	704	624	-80	-11.4
<b>Closest port of flight</b>							
Sydney	1,968	2,144	2,320	2,528	2,064	-464	-18.4
Melbourne	832	1,008	1,040	1,328	1,424	96	7.2
Singapore	976	1,040	880	1,072	1,040	-32	-3.0
Brisbane	480	576	640	512	608	96	18.8
<b>Citizenship</b>							
United Kingdom	5,248	5,968	5,472	6,080	6,016	-64	-1.1
New Zealand	1,072	992	928	768	1,024	256	33.3

Symbol: ... not applicable

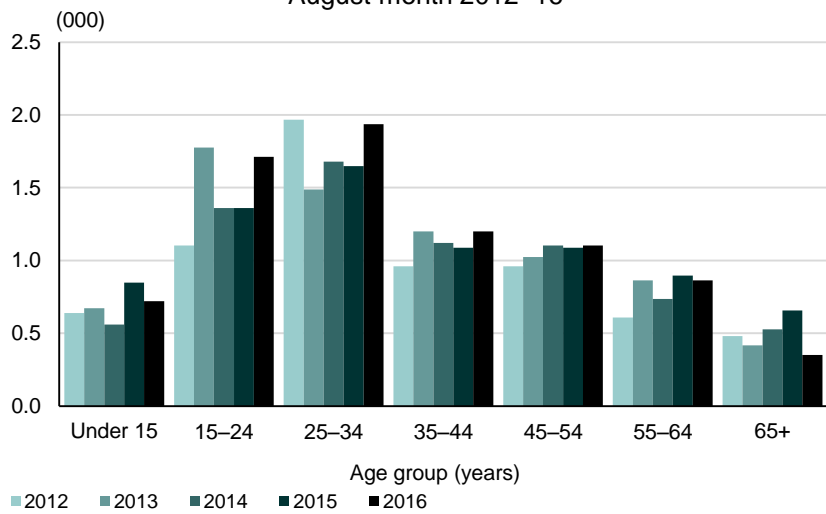
Source: Statistics New Zealand

### Travel purpose of visitors from the United Kingdom August month 2012–16



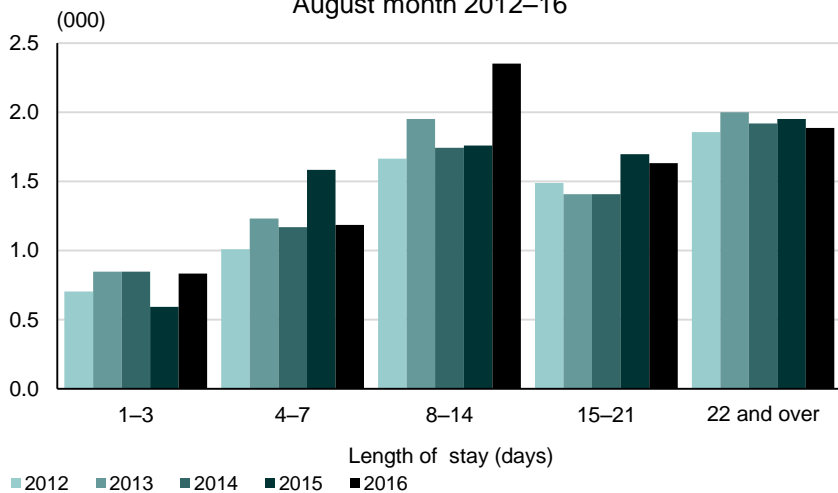
Source: Statistics New Zealand

### Age of visitors from the United Kingdom August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from the United Kingdom August month 2012–16



Source: Statistics New Zealand

Table 50

**Key characteristics of visitors from the United Kingdom**  
Year ended August 2012–16

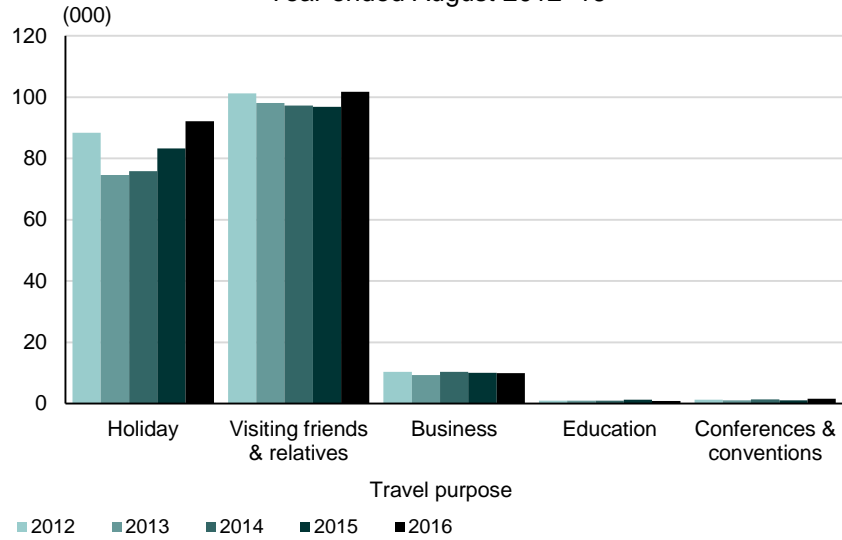
Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>210,400</b>	<b>191,200</b>	<b>193,680</b>	<b>199,248</b>	<b>214,496</b>	<b>15,248</b>	<b>7.7</b>
<b>Travel purpose</b>							
Holiday	88,400	74,544	75,872	83,216	92,128	8,912	10.7
Visiting friends & relatives	101,168	98,112	97,280	96,800	101,776	4,976	5.1
Business	10,336	9,360	10,352	10,032	9,984	-48	-0.5
Education	944	1,008	1,024	1,280	832	-448	-35.0
Conferences & conventions	1,296	1,120	1,440	1,056	1,600	544	51.5
<b>Age group (years)</b>							
Under 15	11,280	11,008	9,552	10,192	10,704	512	5.0
15–24	22,912	21,840	21,056	22,704	26,128	3,424	15.1
25–34	44,832	37,856	36,112	37,408	39,680	2,272	6.1
35–44	26,272	22,480	22,880	22,720	24,320	1,600	7.0
45–54	26,944	23,360	23,776	24,160	25,360	1,200	5.0
55–64	41,184	36,512	37,728	37,632	39,760	2,128	5.7
65+	36,976	38,144	42,576	44,432	48,544	4,112	9.3
<b>Length of stay (days)</b>							
1–3	11,648	10,048	10,592	10,128	11,536	1,408	13.9
4–7	20,720	19,488	20,464	20,688	22,368	1,680	8.1
8–14	42,032	37,872	39,344	40,400	45,968	5,568	13.8
15–21	49,216	43,984	44,800	47,472	49,680	2,208	4.7
22 and over	86,784	79,808	78,480	80,560	84,944	4,384	5.4
Median	19.7	19.9	19.5	19.6	19.1	...	...
<b>New Zealand port</b>							
Auckland airport	158,928	145,216	142,096	145,168	154,944	9,776	6.7
Christchurch airport	35,312	31,168	32,304	33,232	36,496	3,264	9.8
Wellington airport	10,000	8,752	11,520	12,304	12,320	16	0.1
Queenstown airport	3,168	3,456	4,560	5,424	7,504	2,080	38.3
Seaports	2,352	2,256	2,608	2,576	2,976	400	15.5
<b>Closest port of flight</b>							
Sydney	62,976	55,152	60,624	59,712	57,968	-1,744	-2.9
Melbourne	25,856	27,728	28,240	29,136	35,360	6,224	21.4
Singapore	22,768	27,728	23,280	28,848	32,352	3,504	12.1
Hong Kong	27,792	19,024	17,408	18,288	19,120	832	4.5
Brisbane	15,280	15,504	17,120	19,264	18,928	-336	-1.7
Los Angeles	22,544	13,632	11,552	10,480	10,640	160	1.5
Kuala Lumpur	5,584	7,792	8,656	7,344	5,072	-2,272	-30.9
Guangzhou	416	3,488	3,504	4,672	4,512	-160	-3.4
Dubai	0	0	0	0	4,336	4,336	...
Nadi	3,872	2,992	2,592	3,120	3,424	304	9.7
<b>Citizenship</b>							
United Kingdom	173,328	157,120	160,816	166,384	180,480	14,096	8.5
New Zealand	24,032	22,752	21,552	20,544	20,768	224	1.1
Australia	3,456	3,152	2,768	3,040	3,584	544	17.9
Ireland	2,608	2,352	2,400	2,448	2,480	32	1.3

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

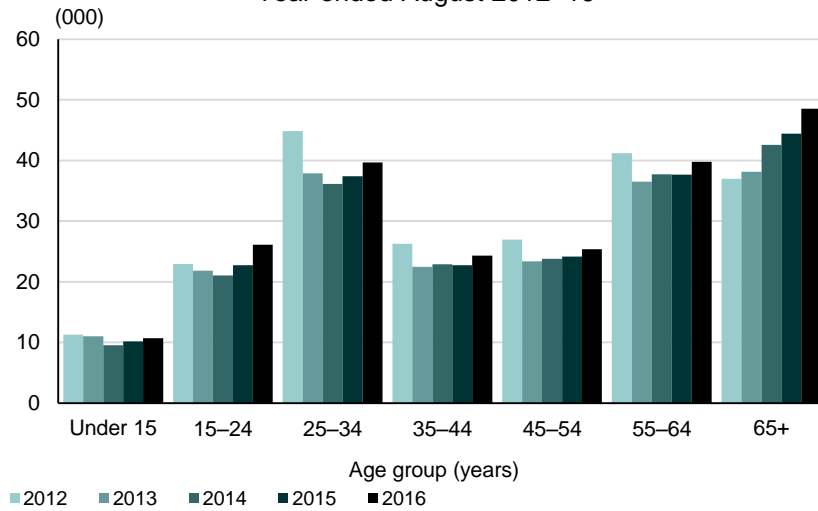


### Travel purpose of visitors from the United Kingdom Year ended August 2012–16



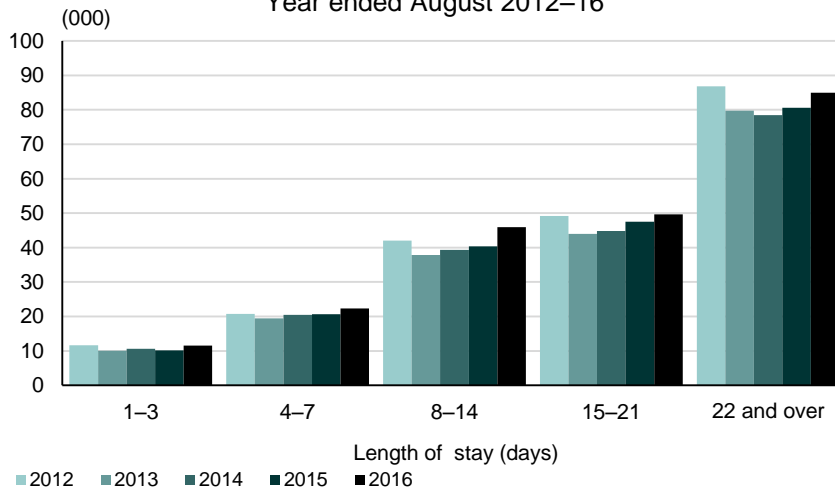
Source: Statistics New Zealand

### Age of visitors from the United Kingdom Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from the United Kingdom Year ended August 2012–16



Source: Statistics New Zealand

Table 51

**Country of residence of visitors from the United Kingdom**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>6,720</b>	<b>7,440</b>	<b>7,088</b>	<b>7,584</b>	<b>7,888</b>	<b>304</b>	<b>4.0</b>
England	5,600	6,176	6,128	6,496	6,752	256	3.9
Scotland	432	352	352	448	384	-64	-14.3
Wales	320	256	208	192	160	-32	-16.7
Not stated	224	544	288	320	464	144	45.0

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).  
As a result, these figures may differ from other country of residence figures published by Statistics New Zealand.

**Source:** Statistics New Zealand

Table 52

**Country of residence of visitors from the United Kingdom**

Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>210,400</b>	<b>191,200</b>	<b>193,680</b>	<b>199,248</b>	<b>214,496</b>	<b>15,248</b>	<b>7.7</b>
England	175,648	161,008	162,400	168,512	181,088	12,576	7.5
Scotland	15,312	13,824	14,064	14,656	16,448	1,792	12.2
Wales	8,608	6,880	6,560	6,624	7,280	656	9.9
Northern Ireland	2,528	2,432	2,464	2,560	2,400	-160	-6.3
Channel Islands	1,408	1,040	1,056	848	960	112	13.2
Isle of Man	384	368	384	448	544	96	21.4
Not stated	6,512	5,648	6,752	5,600	5,776	176	3.1

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).

As a result, these figures may differ from other country of residence figures published by Statistics New Zealand.

**Source:** Statistics New Zealand

Table 53

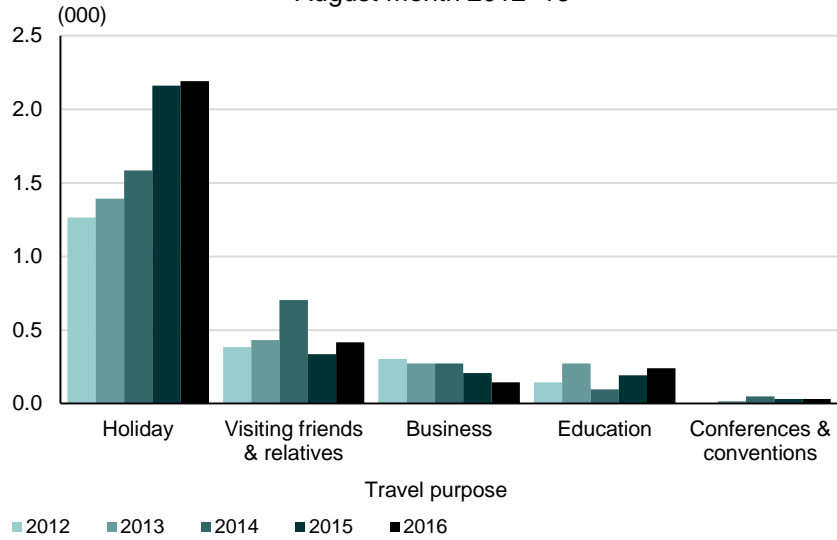
**Key characteristics of visitors from Germany**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>2,544</b>	<b>2,784</b>	<b>3,104</b>	<b>3,296</b>	<b>3,408</b>	<b>112</b>	<b>3.4</b>
<b>Travel purpose</b>							
Holiday	1,264	1,392	1,584	2,160	2,192	32	1.5
Visiting friends & relatives	384	432	704	336	416	80	23.8
Business	304	272	272	208	144	-64	-30.8
Education	144	272	96	192	240	48	25.0
Conferences & conventions	0	16	48	32	32	0	0.0
<b>Age group (years)</b>							
Under 15	128	96	112	144	144	0	0.0
15–24	1,136	1,296	1,280	1,712	1,760	48	2.8
25–34	480	704	736	784	688	-96	-12.2
35–44	400	272	272	192	272	80	41.7
45–54	304	272	352	288	304	16	5.6
55–64	64	144	256	96	192	96	100.0
65+	32	0	96	80	48	-32	-40.0
<b>Length of stay (days)</b>							
1–3	432	288	432	432	400	-32	-7.4
4–7	272	240	384	336	240	-96	-28.6
8–14	208	288	432	448	432	-16	-3.6
15–21	256	336	352	352	464	112	31.8
22 and over	1,376	1,632	1,504	1,728	1,872	144	8.3
Median	23.9	30.8	20.2	26.7	27.3	...	...
<b>New Zealand port</b>							
Auckland airport	2,000	2,208	2,352	2,672	2,896	224	8.4
<b>Closest port of flight</b>							
Sydney	816	576	960	752	720	-32	-4.3
Melbourne	384	528	736	560	480	-80	-14.3
<b>Citizenship</b>							
Germany	2,352	2,640	2,864	3,136	3,216	80	2.6

**Symbol:** ... not applicable

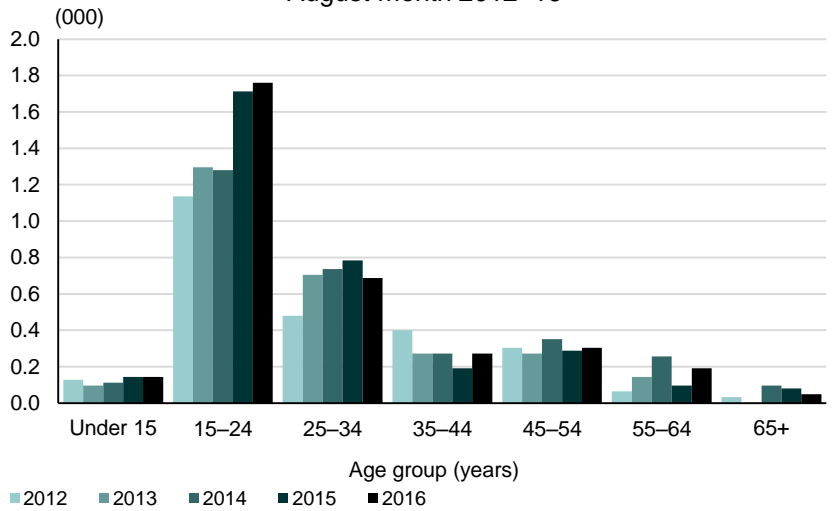
**Source:** Statistics New Zealand

### Travel purpose of visitors from Germany August month 2012–16



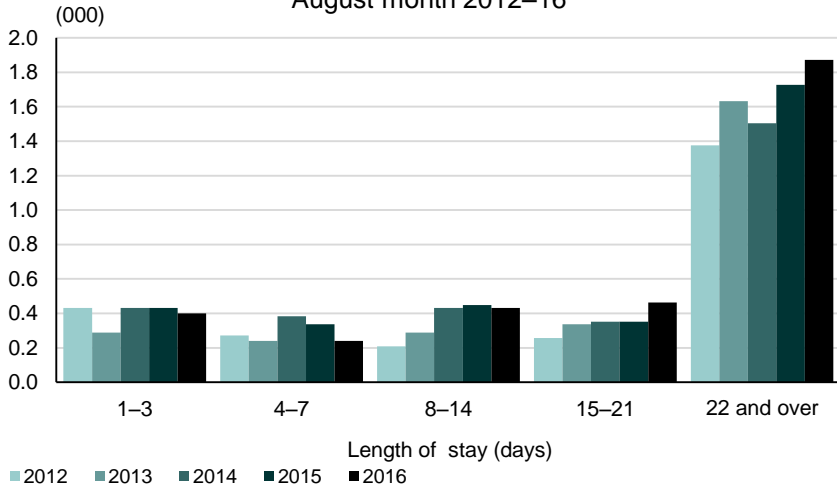
Source: Statistics New Zealand

### Age of visitors from Germany August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Germany August month 2012–16



Source: Statistics New Zealand

Table 54

### Key characteristics of visitors from Germany

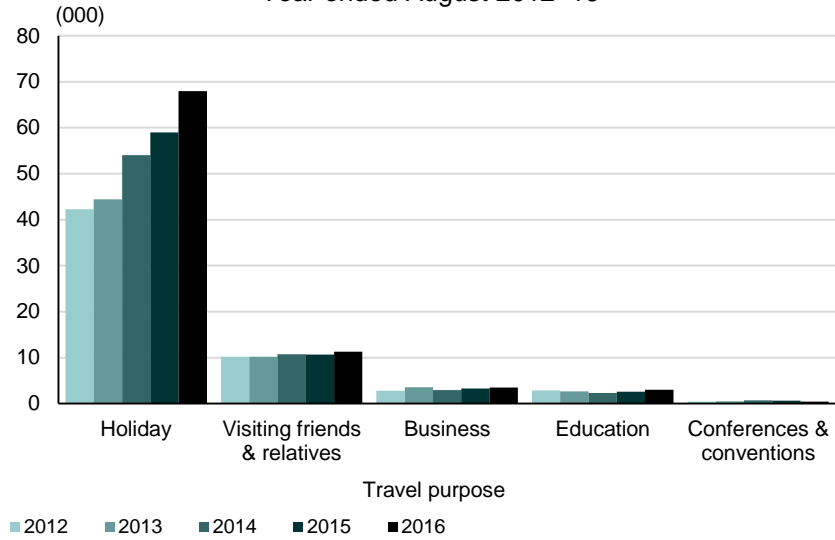
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>62,336</b>	<b>65,520</b>	<b>76,096</b>	<b>81,424</b>	<b>91,632</b>	<b>10,208</b>	<b>12.5</b>
<b>Travel purpose</b>							
Holiday	42,272	44,448	54,064	58,992	67,952	8,960	15.2
Visiting friends & relatives	10,224	10,224	10,768	10,688	11,312	624	5.8
Business	2,832	3,616	2,928	3,312	3,504	192	5.8
Education	2,864	2,704	2,320	2,576	3,040	464	18.0
Conferences & conventions	480	544	752	656	416	-240	-36.6
<b>Age group (years)</b>							
Under 15	1,888	2,192	2,512	2,512	2,736	224	8.9
15–24	16,624	17,536	22,416	24,064	28,224	4,160	17.3
25–34	16,128	16,528	18,960	20,288	22,400	2,112	10.4
35–44	6,784	7,632	7,552	7,984	8,736	752	9.4
45–54	9,856	10,208	10,800	11,776	12,592	816	6.9
55–64	6,544	6,944	8,272	9,008	10,464	1,456	16.2
65+	4,512	4,480	5,584	5,792	6,480	688	11.9
<b>Length of stay (days)</b>							
1–3	4,288	4,496	4,240	5,072	5,824	752	14.8
4–7	5,088	4,960	5,264	5,008	4,896	-112	-2.2
8–14	7,680	7,808	8,384	9,040	10,032	992	11.0
15–21	10,352	11,232	14,032	14,256	15,984	1,728	12.1
22 and over	34,928	37,024	44,176	48,048	54,896	6,848	14.3
Median	24.1	24.2	24.9	25.3	25.4	...	...
<b>New Zealand port</b>							
Auckland airport	46,432	48,080	55,504	58,416	65,184	6,768	11.6
Christchurch airport	12,288	13,664	16,384	17,696	20,720	3,024	17.1
Wellington airport	2,016	2,416	2,368	2,816	2,992	176	6.3
Queenstown airport	640	592	800	1,040	1,376	336	32.3
Seaports	864	704	944	1,312	1,344	32	2.4
<b>Closest port of flight</b>							
Sydney	21,456	24,176	23,520	24,752	24,048	-704	-2.8
Melbourne	7,584	9,808	12,736	13,776	16,528	2,752	20.0
Singapore	7,408	7,776	11,504	12,608	15,168	2,560	20.3
Brisbane	4,352	6,784	7,440	9,312	8,368	-944	-10.1
Hong Kong	4,640	3,152	4,304	3,568	6,000	2,432	68.2
Dubai	0	0	0	0	2,304	2,304	...
Nadi	1,840	1,648	2,016	2,096	1,984	-112	-5.3
Shanghai	464	528	1,552	1,680	1,952	272	16.2
Seoul	3,392	2,464	1,760	1,712	1,904	192	11.2
Guangzhou	176	192	688	640	1,680	1,040	162.5
<b>Citizenship</b>							
Germany	59,104	61,728	72,224	77,392	87,424	10,032	13.0
New Zealand	848	1,232	1,232	960	1,104	144	15.0

Symbol: ... not applicable

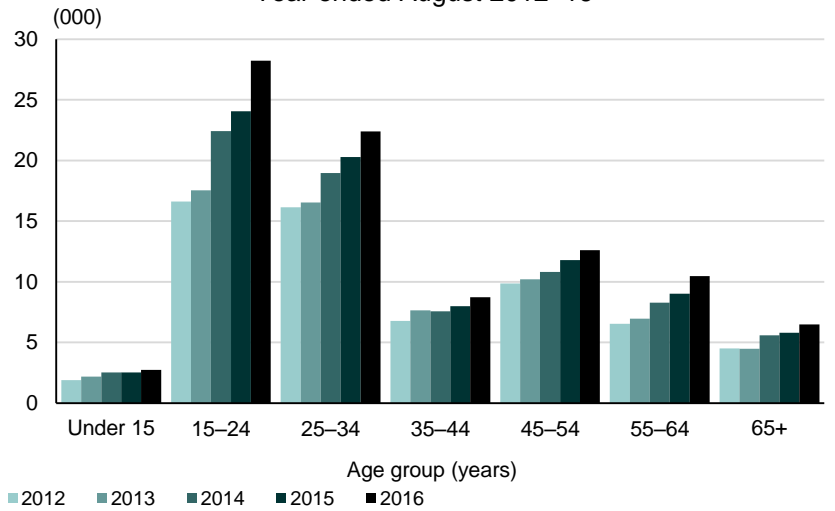
Source: Statistics New Zealand

### Travel purpose of visitors from Germany Year ended August 2012–16



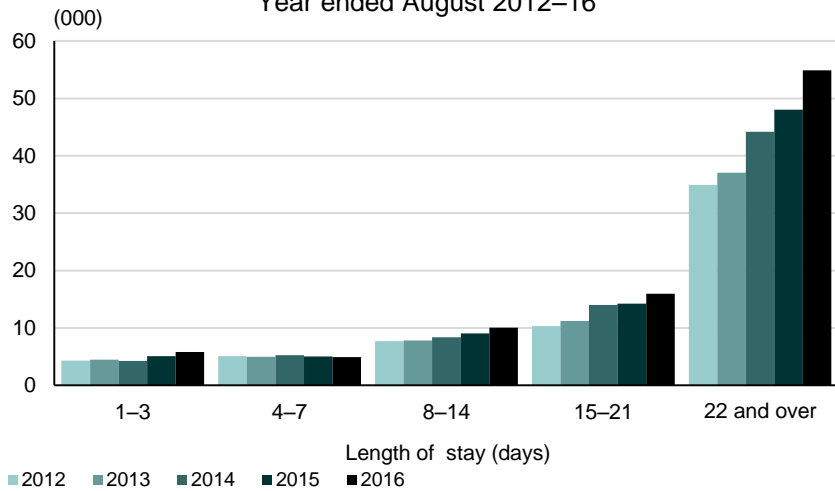
Source: Statistics New Zealand

### Age of visitors from Germany Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Germany Year ended August 2012–16



Source: Statistics New Zealand

Table 55

**Key characteristics of visitors from France**  
August month 2012–16

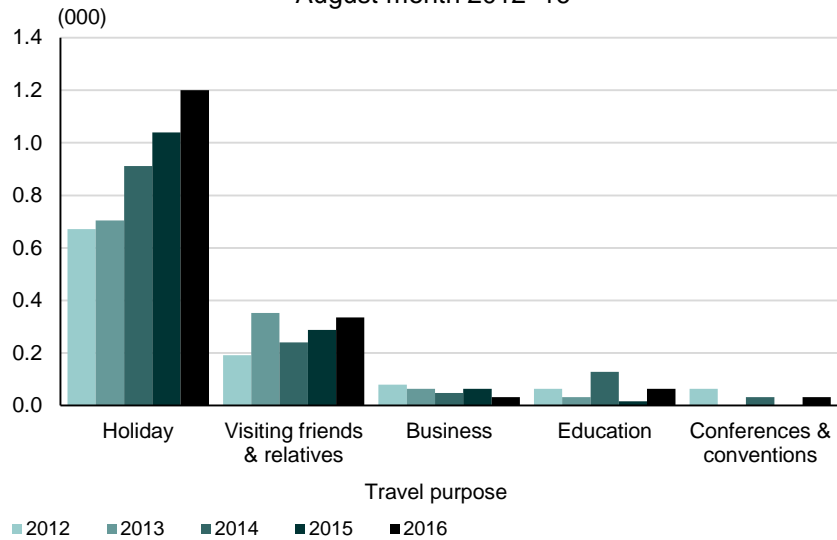
Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,232</b>	<b>1,344</b>	<b>1,568</b>	<b>1,600</b>	<b>1,872</b>	<b>272</b>	<b>17.0</b>
<b>Travel purpose</b>							
Holiday	672	704	912	1,040	1,200	160	15.4
Visiting friends & relatives	192	352	240	288	336	48	16.7
Business	80	64	48	64	32	-32	-50.0
Education	64	32	128	16	64	48	300.0
Conferences & conventions	64	0	32	0	32	32	...
<b>Age group (years)</b>							
Under 15	48	80	80	48	144	96	200.0
15–24	304	480	576	560	592	32	5.7
25–34	304	464	336	480	480	0	0.0
35–44	224	144	160	160	112	-48	-30.0
45–54	160	80	208	208	304	96	46.2
55–64	144	96	144	128	128	0	0.0
65+	48	0	64	16	112	96	600.0
<b>Length of stay (days)</b>							
1–3	224	176	256	240	480	240	100.0
4–7	208	160	304	320	352	32	10.0
8–14	160	304	272	224	288	64	28.6
15–21	256	272	288	288	352	64	22.2
22 and over	384	432	448	528	400	-128	-24.2
Median	14.9	15.5	13.8	14.7	9.4	...	...
<b>New Zealand port</b>							
Auckland airport	912	1,168	1,312	1,280	1,504	224	17.5
<b>Closest port of flight</b>							
Sydney	336	304	304	464	416	-48	-10.3
<b>Citizenship</b>							
France	1,056	1,216	1,344	1,504	1,680	176	11.7

**Symbol:** ... not applicable

**Source:** Statistics New Zealand

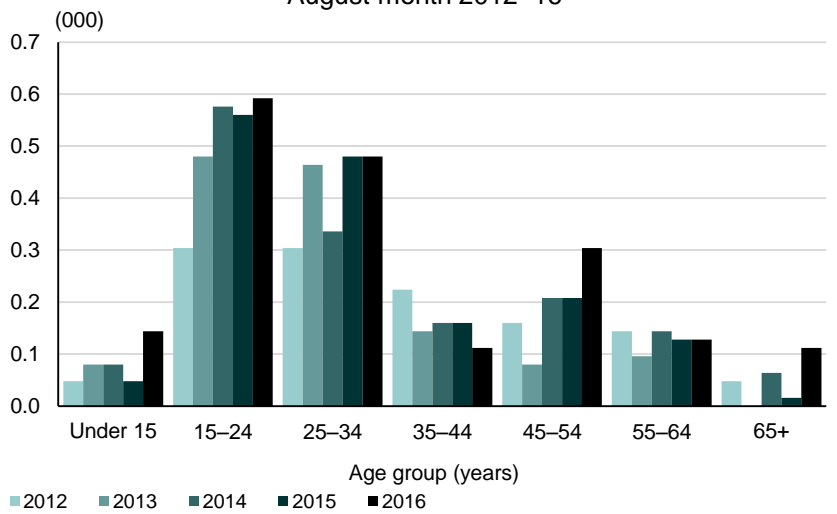


### Travel purpose of visitors from France August month 2012–16



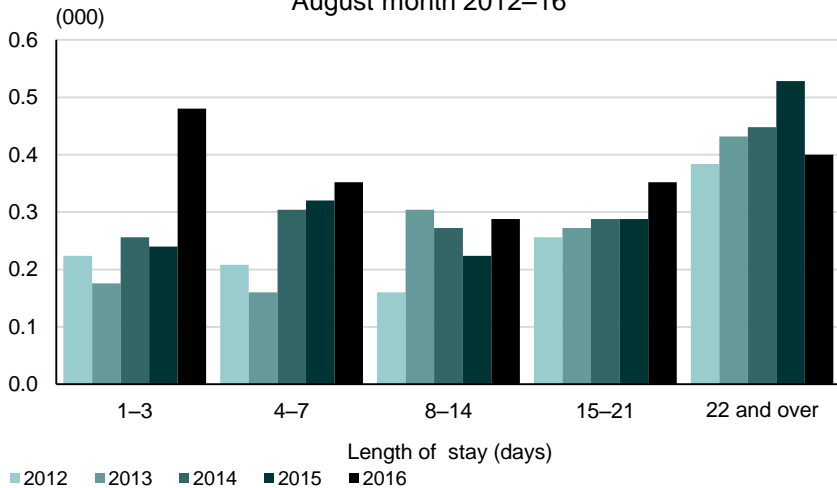
Source: Statistics New Zealand

### Age of visitors from France August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from France August month 2012–16



Source: Statistics New Zealand

Table 56

### Key characteristics of visitors from France

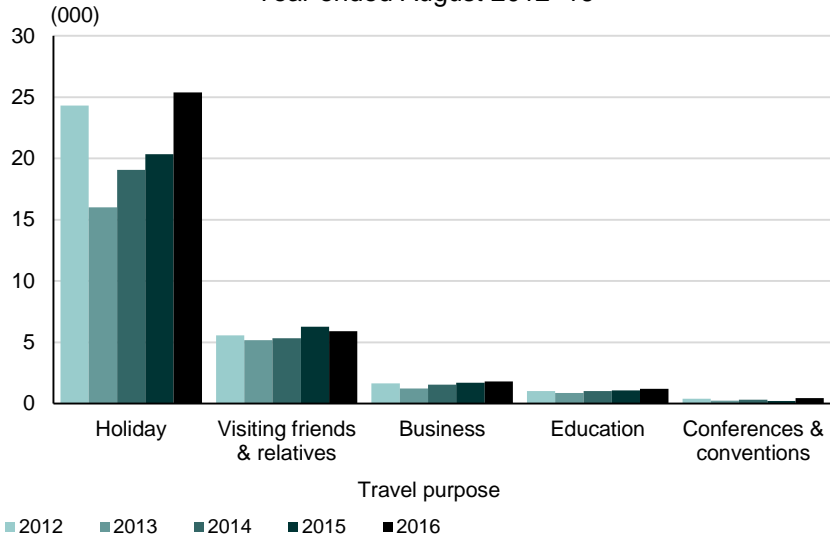
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>36,640</b>	<b>25,424</b>	<b>29,600</b>	<b>31,936</b>	<b>37,200</b>	<b>5,264</b>	<b>16.5</b>
<b>Travel purpose</b>							
Holiday	24,304	16,000	19,072	20,352	25,376	5,024	24.7
Visiting friends & relatives	5,584	5,168	5,344	6,288	5,920	-368	-5.9
Business	1,648	1,232	1,552	1,696	1,824	128	7.5
Education	1,024	864	1,024	1,072	1,200	128	11.9
Conferences & conventions	400	256	320	224	448	224	100.0
<b>Age group (years)</b>							
Under 15	1,440	1,600	1,584	1,472	1,888	416	28.3
15–24	6,352	5,488	6,240	6,864	7,488	624	9.1
25–34	9,328	7,712	9,376	10,640	11,920	1,280	12.0
35–44	5,536	2,464	2,912	3,120	3,280	160	5.1
45–54	6,032	2,544	2,864	2,816	3,776	960	34.1
55–64	5,584	3,680	3,920	3,984	5,152	1,168	29.3
65+	2,368	1,936	2,704	3,040	3,696	656	21.6
<b>Length of stay (days)</b>							
1–3	2,384	1,872	2,064	2,320	2,832	512	22.1
4–7	3,888	2,448	3,008	2,496	3,600	1,104	44.2
8–14	6,624	5,056	5,248	5,040	6,224	1,184	23.5
15–21	8,960	5,536	6,464	7,472	8,448	976	13.1
22 and over	14,784	10,512	12,816	14,608	16,096	1,488	10.2
Median	19.6	19.4	20.1	20.4	19.9	...	...
<b>New Zealand port</b>							
Auckland airport	30,128	20,176	23,760	25,088	28,896	3,808	15.2
Christchurch airport	4,592	3,824	3,920	4,480	5,360	880	19.6
Wellington airport	1,344	880	1,200	1,488	1,840	352	23.7
Queenstown airport	416	384	512	608	880	272	44.7
<b>Closest port of flight</b>							
Sydney	9,728	7,152	7,472	8,544	9,328	784	9.2
Melbourne	3,552	3,696	3,936	5,616	6,752	1,136	20.2
Hong Kong	4,144	2,656	2,560	2,720	3,696	976	35.9
Singapore	4,640	2,096	3,040	3,296	2,800	-496	-15.0
Brisbane	1,616	1,776	1,792	2,480	2,320	-160	-6.5
Noumea	1,312	1,344	1,424	1,440	1,904	464	32.2
Guangzhou	256	608	960	1,824	1,728	-96	-5.3
Papeete	1,824	1,520	1,776	1,296	1,376	80	6.2
Dubai	0	0	0	0	1,280	1,280	...
Shanghai	288	128	240	480	720	240	50.0
<b>Citizenship</b>							
France	32,992	22,288	26,352	28,272	33,200	4,928	17.4
New Zealand	1,264	1,168	1,072	1,360	1,264	-96	-7.1
United Kingdom	1,216	880	800	992	1,136	144	14.5

Symbol: ... not applicable

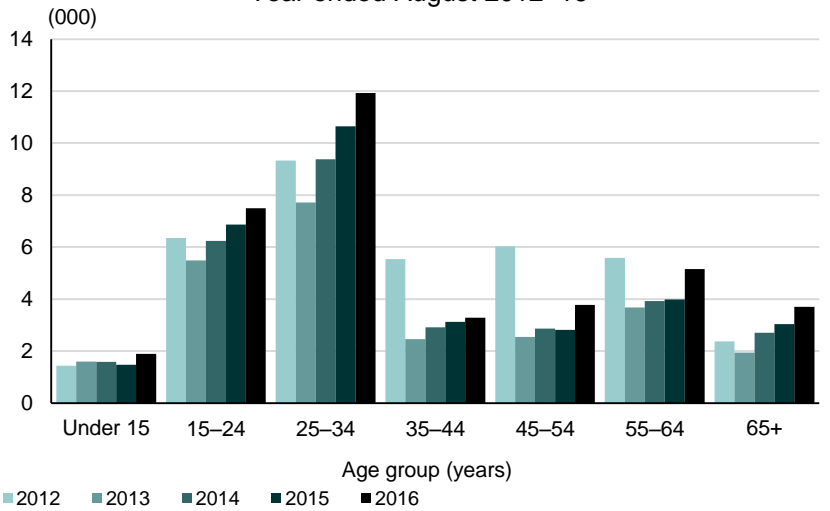
Source: Statistics New Zealand

### Travel purpose of visitors from France Year ended August 2012–16



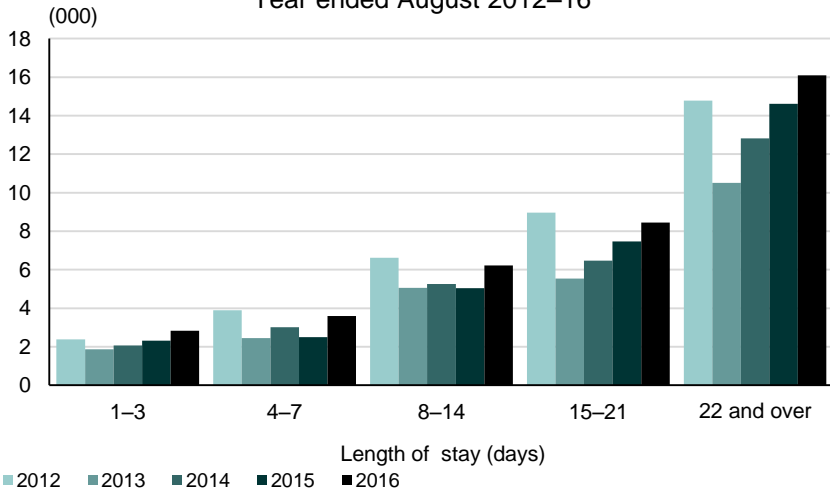
Source: Statistics New Zealand

### Age of visitors from France Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from France Year ended August 2012–16



Source: Statistics New Zealand

Table 57

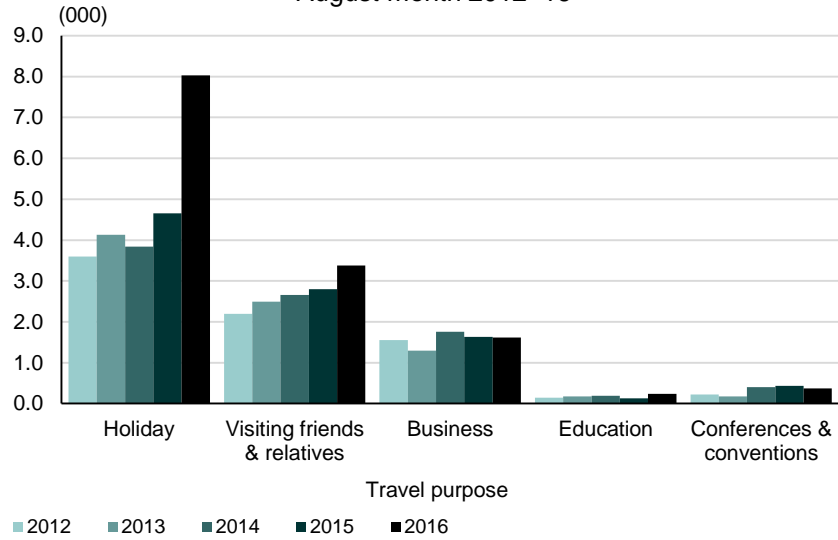
**Key characteristics of visitors from the United States of America**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>8,368</b>	<b>8,832</b>	<b>9,584</b>	<b>10,624</b>	<b>14,896</b>	<b>4,272</b>	<b>40.2</b>
<b>Travel purpose</b>							
Holiday	3,600	4,128	3,840	4,656	8,032	3,376	72.5
Visiting friends & relatives	2,192	2,496	2,656	2,800	3,376	576	20.6
Business	1,552	1,296	1,760	1,632	1,616	-16	-1.0
Education	144	176	192	128	240	112	87.5
Conferences & conventions	224	176	400	432	368	-64	-14.8
<b>Age group (years)</b>							
Under 15	496	640	688	880	1,296	416	47.3
15–24	1,248	1,296	1,360	1,616	1,952	336	20.8
25–34	1,408	1,920	2,080	2,448	3,568	1,120	45.8
35–44	1,392	1,392	1,552	1,808	2,064	256	14.2
45–54	1,520	1,392	1,712	1,808	2,560	752	41.6
55–64	1,456	1,408	1,504	1,312	2,144	832	63.4
65+	848	784	688	752	1,312	560	74.5
<b>Length of stay (days)</b>							
1–3	1,776	1,600	2,064	2,256	3,536	1,280	56.7
4–7	2,848	2,624	2,864	3,104	4,832	1,728	55.7
8–14	2,064	2,368	2,368	3,072	4,416	1,344	43.8
15–21	656	896	944	944	1,024	80	8.5
22 and over	1,024	1,344	1,344	1,248	1,088	-160	-12.8
Median	6.9	7.9	7.3	7.4	6.7	...	...
<b>New Zealand port</b>							
Auckland airport	6,752	7,296	7,936	8,608	12,928	4,320	50.2
Queenstown airport	432	384	384	704	768	64	9.1
Christchurch airport	672	720	736	848	688	-160	-18.9
Wellington airport	496	352	464	448	512	64	14.3
<b>Closest port of flight</b>							
Los Angeles	2,336	2,528	2,464	3,088	3,904	816	26.4
Sydney	2,688	2,016	2,304	2,672	3,216	544	20.4
San Francisco	976	1,312	1,248	1,168	2,096	928	79.5
Melbourne	560	672	864	816	1,264	448	54.9
Houston	0	0	0	0	704	704	...
Brisbane	288	608	544	432	688	256	59.3
Honolulu	160	544	544	496	608	112	22.6
Nadi	688	272	432	592	480	-112	-18.9
<b>Citizenship</b>							
United States of America	7,168	7,488	7,888	8,944	13,024	4,080	45.6
New Zealand	544	624	656	816	720	-96	-11.8

**Symbol:** ... not applicable

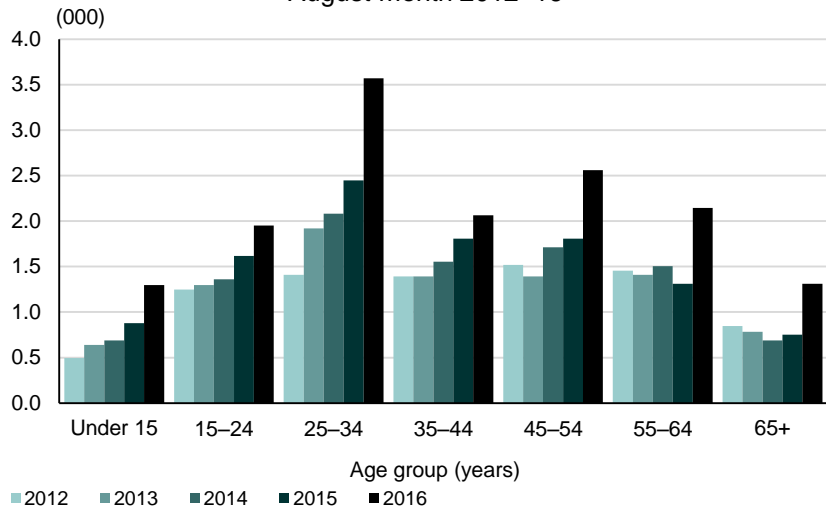
**Source:** Statistics New Zealand

**Travel purpose of visitors from the United States**  
August month 2012–16



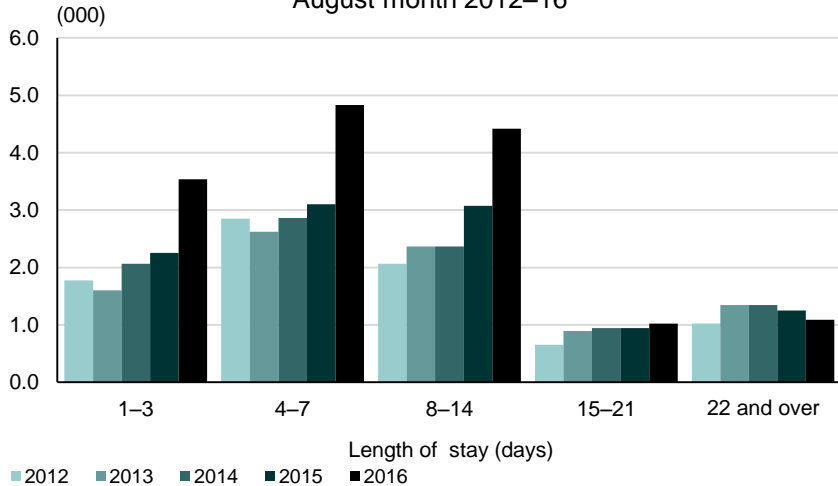
Source: Statistics New Zealand

**Age of visitors from the United States**  
August month 2012–16



Source: Statistics New Zealand

**Length of stay of visitors from the United States**  
August month 2012–16



Source: Statistics New Zealand

Table 58

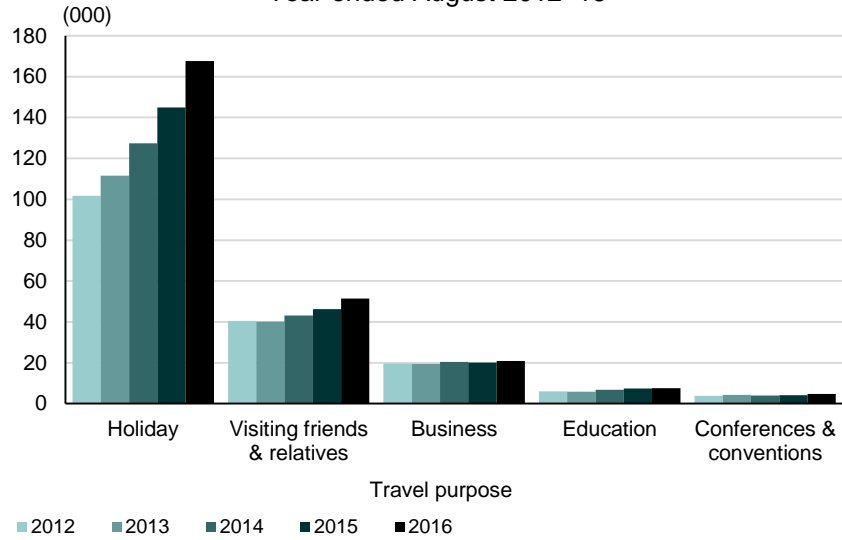
**Key characteristics of visitors from the United States of America**  
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>181,856</b>	<b>191,040</b>	<b>212,432</b>	<b>236,272</b>	<b>266,272</b>	<b>30,000</b>	<b>12.7</b>
<b>Travel purpose</b>							
Holiday	101,744	111,552	127,360	144,944	167,584	22,640	15.6
Visiting friends & relatives	40,528	40,112	43,120	46,336	51,440	5,104	11.0
Business	19,696	19,472	20,352	20,128	20,944	816	4.1
Education	5,952	5,888	6,832	7,456	7,664	208	2.8
Conferences & conventions	3,792	4,288	3,920	4,160	4,720	560	13.5
<b>Age group (years)</b>							
Under 15	8,592	8,688	9,536	11,120	12,528	1,408	12.7
15–24	23,840	23,376	26,976	30,256	35,648	5,392	17.8
25–34	31,632	31,184	34,000	41,232	51,280	10,048	24.4
35–44	22,608	23,680	25,712	29,312	30,368	1,056	3.6
45–54	28,208	27,440	29,392	33,776	35,856	2,080	6.2
55–64	34,416	38,208	40,656	42,192	48,384	6,192	14.7
65+	32,560	38,464	46,160	48,384	52,208	3,824	7.9
<b>Length of stay (days)</b>							
1–3	22,496	21,968	24,832	29,344	32,272	2,928	10.0
4–7	45,952	50,784	56,336	61,760	67,152	5,392	8.7
8–14	61,408	65,504	71,824	79,888	95,632	15,744	19.7
15–21	23,984	24,656	28,512	31,104	35,040	3,936	12.7
22 and over	28,016	28,128	30,928	34,176	36,176	2,000	5.9
Median	9.6	9.5	9.4	9.4	9.6	...	...
<b>New Zealand port</b>							
Auckland airport	145,744	149,728	165,504	184,624	208,096	23,472	12.7
Christchurch airport	16,944	16,368	18,944	19,776	23,696	3,920	19.8
Queenstown airport	5,280	7,328	8,608	11,040	14,192	3,152	28.6
Seaports	8,096	11,088	12,272	12,768	10,720	-2,048	-16.0
Wellington airport	5,440	6,240	6,720	7,872	9,184	1,312	16.7
<b>Closest port of flight</b>							
Sydney	40,512	46,704	49,040	57,568	65,888	8,320	14.5
Los Angeles	63,600	51,120	55,312	59,680	58,480	-1,200	-2.0
San Francisco	25,120	28,880	31,424	33,360	32,672	-688	-2.1
Melbourne	9,488	11,040	12,368	13,392	17,680	4,288	32.0
Honolulu	3,376	8,064	15,344	16,640	17,328	688	4.1
Houston	0	0	0	0	15,760	15,760	...
Nadi	7,760	9,168	9,248	11,792	13,056	1,264	10.7
Brisbane	9,168	9,824	10,816	11,696	11,536	-160	-1.4
Papeete	2,880	2,736	3,184	5,184	5,584	400	7.7
Tonga	1,072	784	1,264	1,792	2,016	224	12.5
<b>Citizenship</b>							
United States of America	159,904	169,440	189,888	210,704	239,504	28,800	13.7
New Zealand	10,800	10,560	10,624	11,680	11,888	208	1.8
Australia	2,000	1,968	2,192	2,576	2,560	-16	-0.6
United Kingdom	2,176	1,648	1,968	1,888	2,000	112	5.9

**Symbol:** ... not applicable

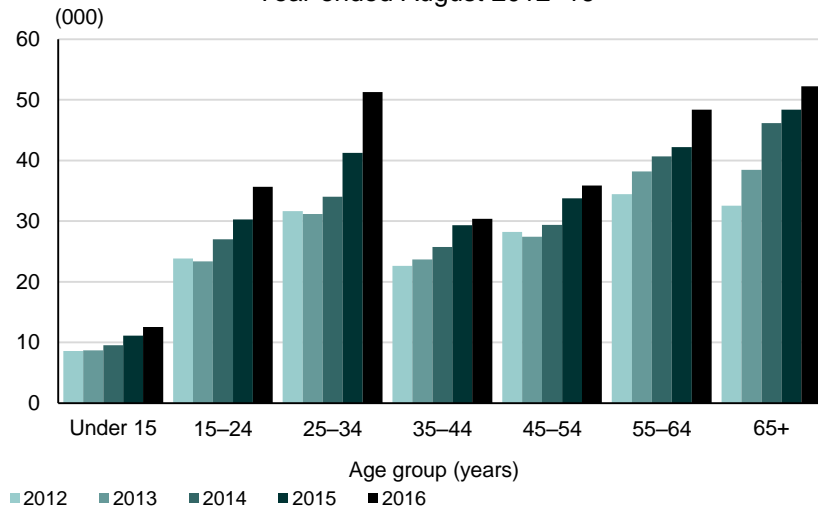
**Source:** Statistics New Zealand

### Travel purpose of visitors from the United States Year ended August 2012–16



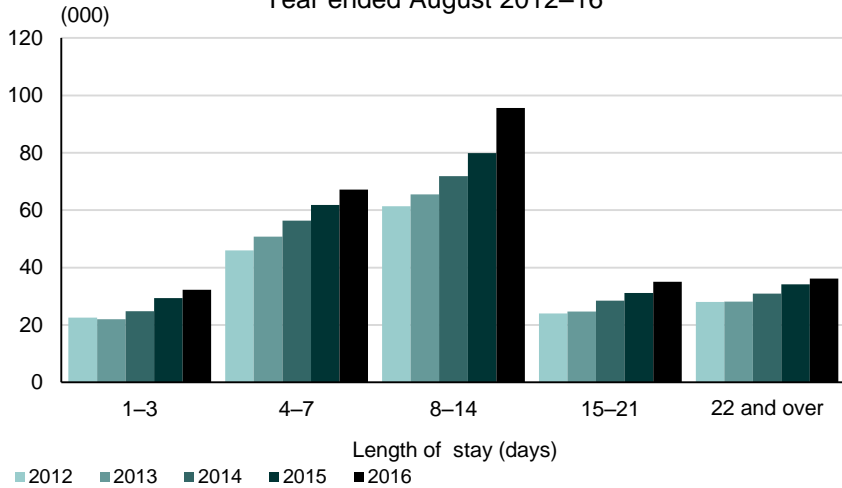
Source: Statistics New Zealand

### Age of visitors from the United States Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from the United States Year ended August 2012–16



Source: Statistics New Zealand

Table 59

**State of residence of visitors from the United States of America**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>8,368</b>	<b>8,832</b>	<b>9,584</b>	<b>10,624</b>	<b>14,896</b>	<b>4,272</b>	<b>40.2</b>
California	2,160	2,000	2,800	2,976	3,936	960	32.3
Texas	384	416	656	592	1,136	544	91.9
New York	560	688	640	880	960	80	9.1
Hawaii	288	384	368	416	784	368	88.5
Florida	432	416	416	464	560	96	20.7
Virginia	288	288	240	272	560	288	105.9
Washington	272	320	384	464	512	48	10.3
Not stated	160	176	208	224	480	256	114.3

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Source: Statistics New Zealand



Table 60

**State of residence of visitors from the United States of America**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>181,856</b>	<b>191,040</b>	<b>212,432</b>	<b>236,272</b>	<b>266,272</b>	<b>30,000</b>	<b>12.7</b>
California	42,736	44,352	49,792	55,888	62,096	6,208	11.1
Texas	9,824	10,272	12,000	13,680	17,376	3,696	27.0
New York	11,520	11,808	12,544	13,712	15,088	1,376	10.0
Florida	8,336	9,744	10,160	10,864	13,088	2,224	20.5
Washington	7,824	6,896	9,216	10,496	11,248	752	7.2
Hawaii	4,192	6,560	7,104	8,848	9,824	976	11.0
Colorado	7,312	7,376	7,888	8,736	9,280	544	6.2
Illinois	6,144	7,296	7,344	8,064	8,752	688	8.5
Massachusetts	4,848	5,024	5,856	6,496	6,992	496	7.6
Virginia	4,944	5,184	5,488	5,408	6,608	1,200	22.2
Pennsylvania	4,640	4,448	5,312	5,248	6,512	1,264	24.1
Utah	3,008	3,440	3,936	4,512	5,712	1,200	26.6
Arizona	3,792	4,272	4,896	5,232	5,664	432	8.3
Oregon	3,840	3,696	4,160	4,752	5,376	624	13.1
Georgia	3,392	3,504	3,680	4,736	5,344	608	12.8
New Jersey	4,144	4,272	4,464	5,552	5,344	-208	-3.7
Michigan	3,696	3,312	3,952	4,144	4,992	848	20.5
Minnesota	3,360	3,632	4,080	4,864	4,992	128	2.6
North Carolina	3,216	3,392	3,936	3,968	4,688	720	18.1
Maryland	3,312	3,360	3,440	4,448	4,288	-160	-3.6
Ohio	2,864	3,488	3,536	3,920	4,208	288	7.3
Wisconsin	2,656	2,400	3,344	3,120	3,600	480	15.4
Connecticut	2,160	2,240	2,400	2,800	2,912	112	4.0
Missouri	1,872	1,776	2,416	2,160	2,880	720	33.3
Nevada	2,080	1,952	2,160	2,960	2,832	-128	-4.3
Indiana	1,776	1,792	1,648	2,032	2,480	448	22.0
Tennessee	1,744	1,952	1,600	2,096	2,336	240	11.5
Louisiana	1,408	1,168	1,728	1,568	1,952	384	24.5
South Carolina	1,424	1,216	1,776	1,984	1,760	-224	-11.3
Idaho	800	832	992	1,312	1,600	288	22.0
Iowa	1,312	1,360	1,296	1,424	1,600	176	12.4
Alaska	976	1,280	1,568	1,216	1,584	368	30.3
Washington D.C.	1,408	1,456	1,456	1,088	1,568	480	44.1
Kentucky	944	848	784	992	1,504	512	51.6
New Mexico	992	1,040	1,184	1,248	1,344	96	7.7
Oklahoma	784	928	1,024	1,200	1,344	144	12.0
New Hampshire	1,104	880	960	1,216	1,264	48	3.9
Kansas	976	1,104	1,216	1,344	1,216	-128	-9.5
Alabama	672	1,200	1,136	1,040	1,200	160	15.4
Montana	1,056	1,056	1,056	992	1,184	192	19.4
Vermont	448	576	624	928	1,072	144	15.5
Nebraska	656	512	736	816	992	176	21.6
Maine	800	736	736	1,120	896	-224	-20.0
Arkansas	528	656	608	720	848	128	17.8
Delaware	288	512	448	640	736	96	15.0
Rhode Island	592	496	576	752	720	-32	-4.3
Wyoming	592	592	592	544	704	160	29.4
Mississippi	304	400	480	400	544	144	36.0
Not stated	3,776	3,792	4,240	4,048	5,152	1,104	27.3

Source: Statistics New Zealand

Table 61

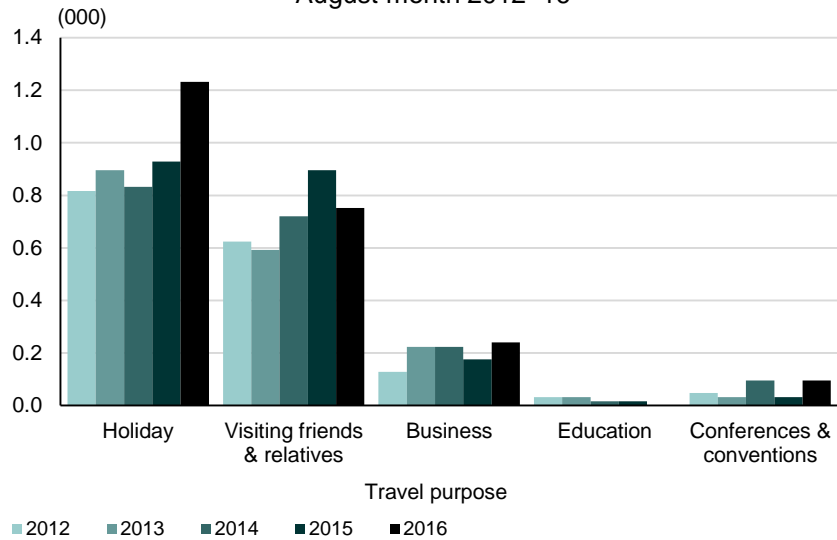
**Key characteristics of visitors from Canada**  
August month 2012–16

Key characteristic	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,824</b>	<b>1,904</b>	<b>2,032</b>	<b>2,320</b>	<b>2,528</b>	<b>208</b>	<b>9.0</b>
<b>Travel purpose</b>							
Holiday	816	896	832	928	1,232	304	32.8
Visiting friends & relatives	624	592	720	896	752	-144	-16.1
Business	128	224	224	176	240	64	36.4
Education	32	32	16	16	0	-16	-100.0
Conferences & conventions	48	32	96	32	96	64	200.0
<b>Age group (years)</b>							
Under 15	96	144	224	192	256	64	33.3
15–24	464	496	320	544	544	0	0.0
25–34	416	400	512	432	624	192	44.4
35–44	192	272	336	288	336	48	16.7
45–54	304	288	304	432	432	0	0.0
55–64	176	224	240	256	160	-96	-37.5
65+	176	80	96	176	176	0	0.0
<b>Length of stay (days)</b>							
1–3	352	448	432	464	512	48	10.3
4–7	416	528	512	544	560	16	2.9
8–14	512	400	464	576	800	224	38.9
15–21	256	272	224	240	272	32	13.3
22 and over	288	256	400	496	384	-112	-22.6
Median	9.5	7.4	8.1	9.1	9.0	...	...
<b>New Zealand port</b>							
Auckland airport	1,520	1,648	1,856	1,984	2,160	176	8.9
<b>Closest port of flight</b>							
Vancouver	288	496	624	672	704	32	4.8
Sydney	448	480	400	464	608	144	31.0
<b>Citizenship</b>							
Canada	1,616	1,584	1,760	1,904	2,192	288	15.1

**Symbol:** ... not applicable

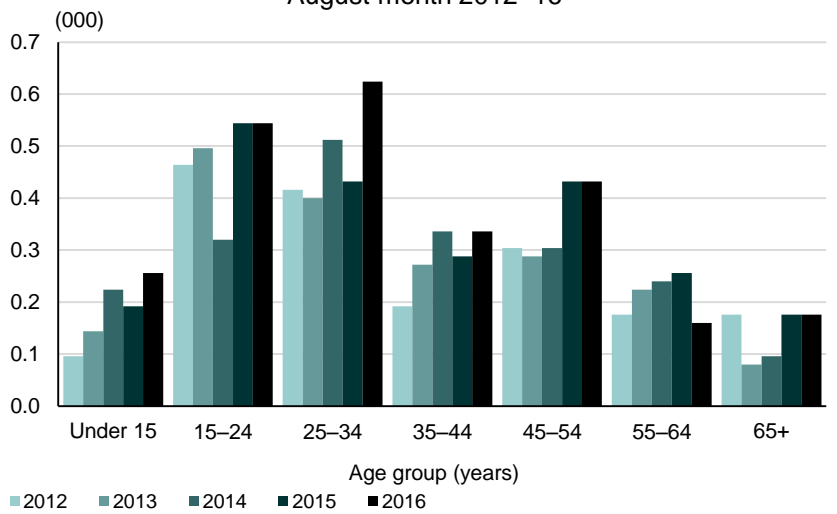
**Source:** Statistics New Zealand

### Travel purpose of visitors from Canada August month 2012–16



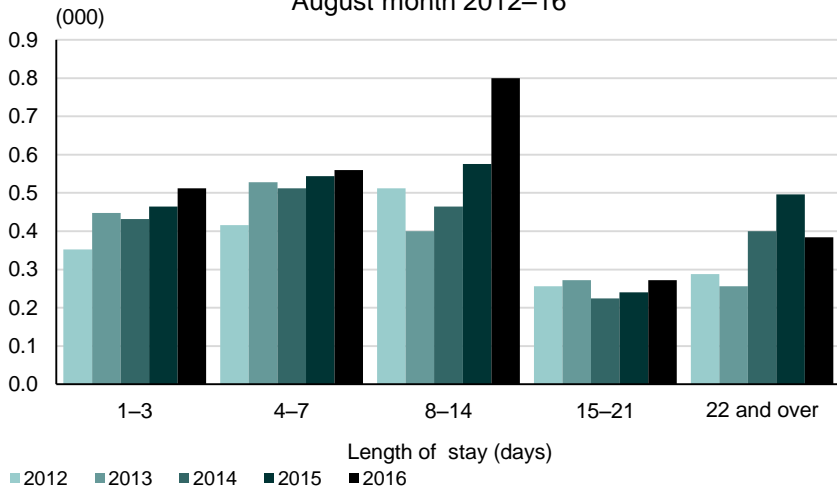
Source: Statistics New Zealand

### Age of visitors from Canada August month 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Canada August month 2012–16



Source: Statistics New Zealand

Table 62

### Key characteristics of visitors from Canada

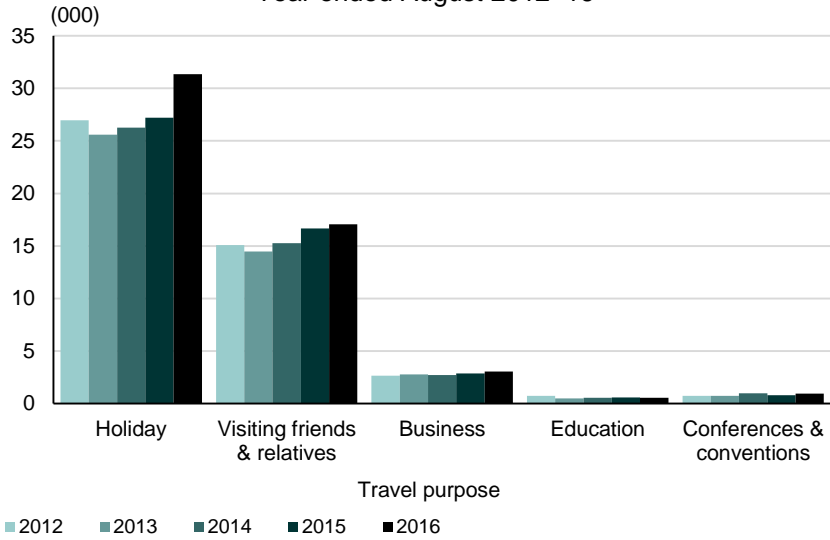
Year ended August 2012–16

Key characteristic	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>48,864</b>	<b>46,832</b>	<b>48,624</b>	<b>51,248</b>	<b>55,872</b>	<b>4,624</b>	<b>9.0</b>
<b>Travel purpose</b>							
Holiday	26,960	25,584	26,272	27,200	31,344	4,144	15.2
Visiting friends & relatives	15,088	14,480	15,280	16,656	17,056	400	2.4
Business	2,656	2,784	2,720	2,864	3,056	192	6.7
Education	736	512	560	592	576	-16	-2.7
Conferences & conventions	736	736	992	800	944	144	18.0
<b>Age group (years)</b>							
Under 15	2,560	2,256	2,320	2,640	2,768	128	4.8
15–24	6,768	6,448	5,920	6,928	7,392	464	6.7
25–34	8,320	7,744	8,464	8,944	10,304	1,360	15.2
35–44	5,488	4,880	5,024	5,152	5,616	464	9.0
45–54	7,088	6,400	6,896	6,816	7,600	784	11.5
55–64	9,840	10,256	10,112	10,864	11,328	464	4.3
65+	8,800	8,848	9,888	9,904	10,864	960	9.7
<b>Length of stay (days)</b>							
1–3	5,424	4,528	4,816	5,584	5,344	-240	-4.3
4–7	7,360	8,848	8,672	8,576	9,696	1,120	13.1
8–14	12,368	12,256	13,072	13,488	14,800	1,312	9.7
15–21	8,800	8,480	8,128	8,768	9,872	1,104	12.6
22 and over	14,912	12,720	13,936	14,832	16,160	1,328	9.0
Median	14.2	13.6	13.4	13.7	13.8	...	...
<b>New Zealand port</b>							
Auckland airport	40,864	39,536	41,632	43,088	46,816	3,728	8.7
Christchurch airport	4,288	2,992	2,848	3,536	3,904	368	10.4
Seaports	1,760	2,112	2,064	1,808	2,016	208	11.5
Wellington airport	1,280	1,328	896	1,696	1,664	-32	-1.9
Queenstown airport	576	800	1,088	1,104	1,424	320	29.0
<b>Closest port of flight</b>							
Vancouver	13,264	14,272	15,648	16,720	19,744	3,024	18.1
Sydney	8,224	9,232	8,192	9,872	10,288	416	4.2
Los Angeles	8,144	4,992	5,424	5,840	4,896	-944	-16.2
Melbourne	3,104	3,168	3,504	3,648	4,096	448	12.3
San Francisco	3,184	2,384	2,624	3,200	3,248	48	1.5
Brisbane	2,608	2,432	2,272	2,368	3,104	736	31.1
Nadi	3,040	2,624	2,384	1,824	1,408	-416	-22.8
Houston	0	0	0	0	1,024	1,024	...
Honolulu	624	800	1,088	1,312	912	-400	-30.5
Papeete	416	352	432	768	816	48	6.3
<b>Citizenship</b>							
Canada	43,120	41,504	42,128	44,480	49,312	4,832	10.9
New Zealand	2,848	2,432	3,040	3,104	2,608	-496	-16.0
Australia	848	672	736	1,088	1,056	-32	-2.9
United Kingdom	608	544	656	608	784	176	28.9

Symbol: ... not applicable

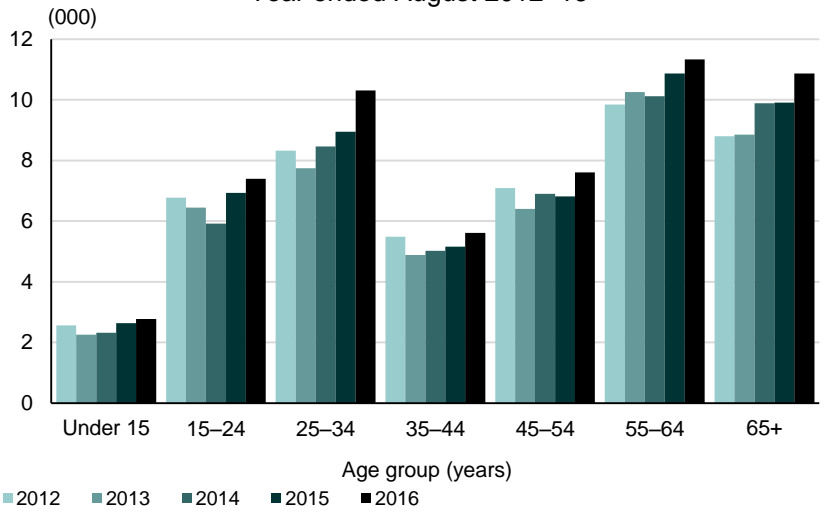
Source: Statistics New Zealand

### Travel purpose of visitors from Canada Year ended August 2012–16



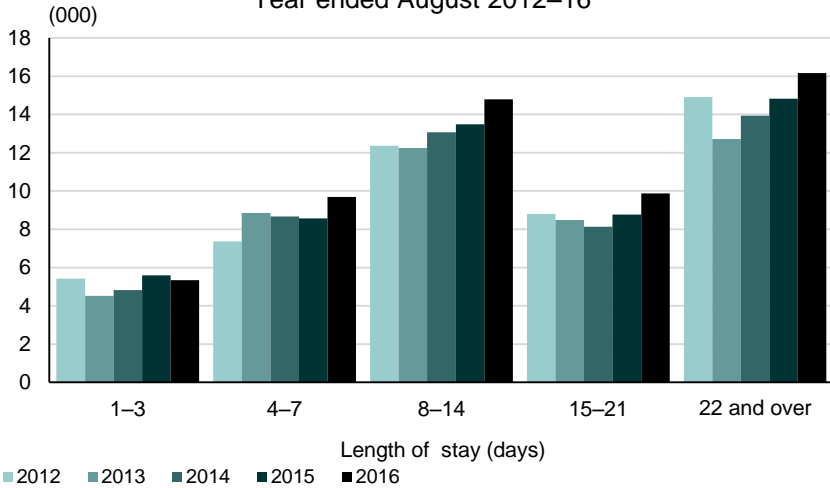
Source: Statistics New Zealand

### Age of visitors from Canada Year ended August 2012–16



Source: Statistics New Zealand

### Length of stay of visitors from Canada Year ended August 2012–16



Source: Statistics New Zealand

Table 63

**Province of residence of visitors from Canada**  
August month 2012–16

	August month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>1,824</b>	<b>1,904</b>	<b>2,032</b>	<b>2,320</b>	<b>2,528</b>	<b>208</b>	<b>9.0</b>
Ontario	624	704	720	656	1,104	448	68.3
British Columbia	560	432	608	880	752	-128	-14.5
Alberta	240	320	320	304	368	64	21.1
Not stated	48	32	96	128	32	-96	-75.0

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**Source:** Statistics New Zealand

Table 64

**Province of residence of visitors from Canada**  
Year ended August 2012–16

	Year ended August					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
<b>Total visitor arrivals</b>	<b>48,864</b>	<b>46,832</b>	<b>48,624</b>	<b>51,248</b>	<b>55,872</b>	<b>4,624</b>	<b>9.0</b>
Ontario	16,384	15,344	16,800	16,432	19,536	3,104	18.9
British Columbia	14,832	14,192	14,176	15,488	17,232	1,744	11.3
Alberta	8,464	8,192	8,608	8,640	9,440	800	9.3
Quebec	3,856	3,936	4,048	4,576	4,400	-176	-3.8
Manitoba	1,008	1,088	1,104	1,216	1,440	224	18.4
Saskatchewan	1,200	1,376	1,312	1,504	1,328	-176	-11.7
Nova Scotia	752	688	752	1,136	832	-304	-26.8
Not stated	1,056	944	1,056	1,216	736	-480	-39.5

**Source:** Statistics New Zealand