




International Visitor Arrivals to New Zealand: December 2012



Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Citation

Statistics New Zealand (2013). *International Visitor Arrivals to New Zealand: December 2012*. Wellington: Statistics New Zealand.

ISSN 1179-7703 (online)

Published in February 2013 by

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Preface

International Visitor Arrivals to New Zealand is produced by Statistics New Zealand and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

International Visitor Arrivals to New Zealand

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Notes

International travel and migration data

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Statistics NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Statistics NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Overseas port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Further information

International Travel and Migration information release: monthly

www.stats.govt.nz/methods_and_services/information-releases/international-travel-and-migration.aspx

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

www.stats.govt.nz/methods_and_services/access-data/tables/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 3pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Statistics NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

www.stats.govt.nz/publications/populationstatistics/international-travel-and-migration-articles.aspx

Statistics NZ releases a number of articles free on the Statistics NZ website. All available articles are listed on the international travel and migration articles landing page.

International Travel and Migration landing page

www.stats.govt.nz/publications/populationstatistics/international-travel-and-migration.aspx

All of the products above can be easily accessed through the international travel and migration landing page of the Statistics NZ website.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Overseas airport: the overseas port where a passenger boarded their flight to New Zealand. This may not be the person's port of origin, as they may have transferred from earlier flights at this overseas airport.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Table 1

Monthly visitor arrivals

Month	2008	2009	2010	2011	2012	Change 2011 to 2012	
						Number	Percent
Jan	253,515	244,030	256,652	265,553	266,839	1,286	0.5
Feb	280,513	256,559	267,855	268,259	259,083	-9,176	-3.4
Mar	250,806	226,461	243,263	215,553	239,929	24,376	11.3
Apr	179,388	195,883	187,962	197,777	195,668	-2,109	-1.1
May	140,483	141,916	141,336	140,741	140,841	100	0.1
Jun	142,413	135,162	145,825	131,269	151,074	19,805	15.1
Jul	175,738	176,198	182,904	176,084	173,539	-2,545	-1.4
Aug	162,485	161,100	168,081	175,909	178,298	2,389	1.4
Sep	157,704	172,425	174,157	219,940	179,069	-40,871	-18.6
Oct	173,938	187,372	184,898	215,902	184,200	-31,702	-14.7
Nov	219,313	219,939	226,455	230,292	232,119	1,827	0.8
Dec	322,207	341,337	345,656	364,165	363,959	-206	-0.1

Source: Statistics New Zealand

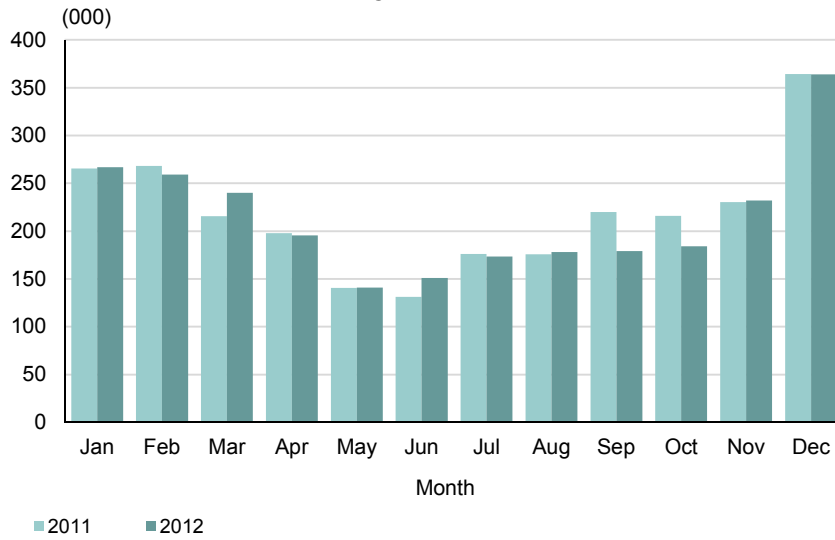
Table 2

Annual visitor arrivals

Year ended December	Number	Change from previous year	
		Number	Percent
2002	2,044,962	135,153	7.1
2003	2,106,229	61,267	3.0
2004	2,347,672	241,443	11.5
2005	2,382,950	35,278	1.5
2006	2,421,561	38,611	1.6
2007	2,465,680	44,119	1.8
2008	2,458,503	-7,177	-0.3
2009	2,458,382	-121	0.0
2010	2,525,044	66,662	2.7
2011	2,601,444	76,400	3.0
2012	2,564,618	-36,826	-1.4

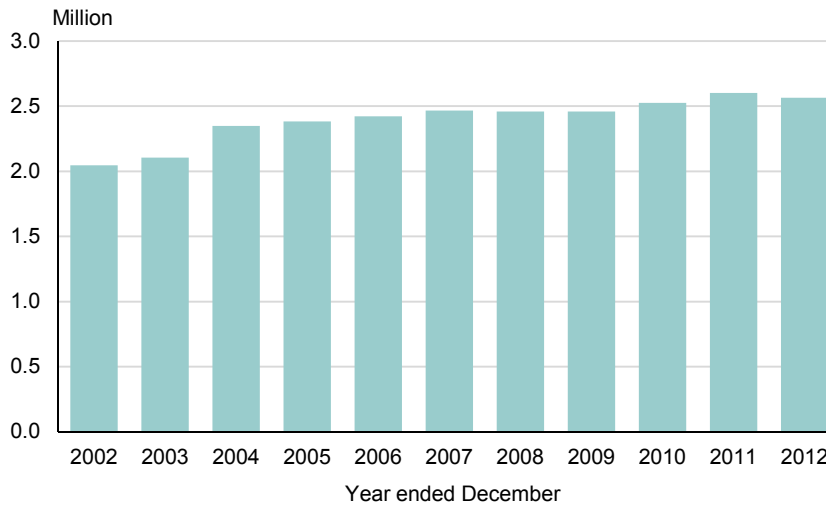
Source: Statistics New Zealand

Monthly visitor arrivals



Source: Statistics New Zealand

Annual visitor arrivals



Source: Statistics New Zealand

Table 3

Country of residence of visitors

December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals⁽¹⁾	322,207	341,337	345,656	364,165	363,959	-206	-0.1
Top 30 countries of residence							
Australia	132,867	146,880	151,351	161,504	159,376	-2,128	-1.3
United Kingdom	39,177	39,555	35,960	34,512	32,800	-1,712	-5.0
United States of America	23,625	26,379	24,186	24,672	24,496	-176	-0.7
China, People's Republic of	13,959	11,691	14,181	18,416	20,688	2,272	12.3
Germany	9,315	9,882	9,309	9,008	10,128	1,120	12.4
Japan	9,342	8,883	8,294	7,840	9,952	2,112	26.9
Singapore	5,562	6,777	6,438	8,128	8,480	352	4.3
Canada	6,615	6,723	6,583	6,608	6,400	-208	-3.1
Korea, Republic of	5,184	5,643	5,858	6,016	5,680	-336	-5.6
Hong Kong (SAR)	3,024	3,375	3,306	3,840	4,192	352	9.2
Fiji	4,320	3,753	3,828	3,744	4,112	368	9.8
Netherlands	4,347	4,401	4,234	4,352	4,080	-272	-6.3
India	2,862	3,564	4,118	4,128	3,904	-224	-5.4
Malaysia	2,727	3,348	3,799	5,008	3,712	-1,296	-25.9
France	2,727	3,429	3,248	3,968	3,312	-656	-16.5
South Africa	4,104	3,240	3,625	3,568	3,264	-304	-8.5
Switzerland	2,511	2,997	2,668	2,800	3,072	272	9.7
Samoa	3,159	3,024	2,494	3,072	2,848	-224	-7.3
Sweden	2,241	2,052	2,146	2,096	2,640	544	26.0
French Polynesia	2,592	2,970	2,755	2,416	2,224	-192	-7.9
Tonga	2,106	2,376	2,030	2,208	2,160	-48	-2.2
New Caledonia	1,755	2,052	2,030	2,240	2,096	-144	-6.4
Indonesia	1,269	1,674	1,798	2,512	2,048	-464	-18.5
Thailand	1,188	1,620	1,827	1,392	1,824	432	31.0
Taiwan	1,539	1,782	1,711	1,728	1,648	-80	-4.6
Ireland	2,295	2,052	1,827	1,712	1,568	-144	-8.4
Denmark	1,701	1,674	1,363	1,264	1,392	128	10.1
Brazil	1,431	1,674	1,827	1,776	1,296	-480	-27.0
Cook Islands	1,512	1,539	1,624	1,616	1,280	-336	-20.8
Italy	1,269	1,296	1,189	1,248	1,264	16	1.3
Region of residence							
Oceania	153,711	166,995	171,593	183,840	180,704	-3,136	-1.7
Asia	48,789	50,652	53,911	61,712	64,688	2,976	4.8
Europe	72,171	74,412	69,223	68,816	68,384	-432	-0.6
Americas	34,047	37,206	35,090	35,504	34,608	-896	-2.5
Africa and the Middle East	7,587	6,831	7,308	7,168	6,704	-464	-6.5
Not stated	3,780	3,753	5,626	6,256	6,864	608	9.7

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Statistics New Zealand

Table 4

Country of residence of visitors
Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals⁽¹⁾	2,458,503	2,458,382	2,525,044	2,601,444	2,564,618	-36,826	-1.4
Top 30 countries of residence							
Australia	976,200	1,082,680	1,119,879	1,156,426	1,155,792	-634	-0.1
China, People's Republic of	112,398	102,259	122,712	145,524	197,024	51,500	35.4
United Kingdom	285,094	258,438	234,314	230,316	189,648	-40,668	-17.7
United States of America	212,410	197,792	189,709	184,714	177,680	-7,034	-3.8
Japan	102,482	78,426	87,735	68,963	72,080	3,117	4.5
Germany	62,300	64,564	64,648	63,719	63,776	57	0.1
Korea, Republic of	79,061	52,921	67,309	52,787	52,896	109	0.2
Canada	53,267	48,656	48,942	49,154	46,448	-2,706	-5.5
Singapore	28,836	29,582	30,300	38,680	36,400	-2,280	-5.9
India	23,860	25,336	29,486	28,262	29,856	1,594	5.6
Malaysia	19,608	19,702	21,843	35,011	29,424	-5,587	-16.0
Hong Kong (SAR)	21,776	23,572	24,287	25,397	26,272	875	3.4
France	21,125	23,227	24,579	36,607	24,944	-11,663	-31.9
Fiji	22,512	23,608	20,853	21,619	22,432	813	3.8
Netherlands	25,536	24,300	23,378	23,608	21,424	-2,184	-9.3
Taiwan	19,249	16,584	21,192	17,975	18,640	665	3.7
Thailand	18,356	19,728	21,434	17,523	16,944	-579	-3.3
New Caledonia	12,888	15,217	16,148	16,597	16,752	155	0.9
Samoa	18,804	17,678	16,250	16,787	16,192	-595	-3.5
South Africa	25,346	19,214	17,401	26,286	15,712	-10,574	-40.2
Switzerland	14,533	14,997	15,368	16,176	15,696	-480	-3.0
French Polynesia	16,868	19,632	19,090	16,785	15,552	-1,233	-7.3
Tonga	13,513	13,469	12,167	12,914	13,200	286	2.2
Indonesia	7,569	9,506	9,787	11,450	12,256	806	7.0
Sweden	12,330	10,867	11,114	11,438	11,488	50	0.4
Ireland	21,153	17,055	13,290	16,302	11,120	-5,182	-31.8
Brazil	11,413	11,355	11,796	11,587	10,272	-1,315	-11.3
Cook Islands	11,346	11,042	10,577	11,309	9,856	-1,453	-12.8
Philippines	9,230	7,572	8,240	8,563	9,568	1,005	11.7
Spain	9,502	10,539	10,747	9,946	9,024	-922	-9.3
Region of residence							
Oceania	1,109,585	1,218,981	1,249,735	1,296,864	1,296,464	-400	0.0
Asia	450,049	393,884	453,646	459,777	511,024	51,247	11.1
Europe	511,448	483,472	457,025	468,942	405,632	-63,310	-13.5
Americas	295,893	275,826	268,358	268,465	253,072	-15,393	-5.7
Africa and the Middle East	49,024	45,292	44,931	53,561	37,696	-15,865	-29.6
Not stated	31,236	30,077	37,064	46,587	50,896	4,309	9.2

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Statistics New Zealand

Table 5

Key characteristics of visitors

December month 2008–12

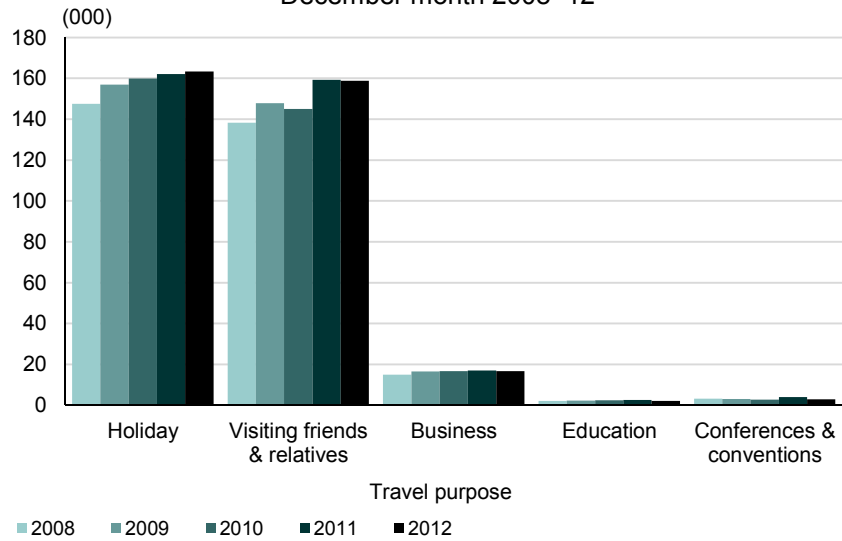
Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals⁽¹⁾	322,207	341,337	345,656	364,165	363,959	-206	-0.1
Travel purpose							
Holiday	147,555	156,924	159,935	162,080	163,408	1,328	0.8
Visiting friends & relatives	138,294	147,879	145,000	159,216	158,832	-384	-0.2
Business	14,985	16,578	16,733	17,056	16,784	-272	-1.6
Education	2,133	2,295	2,436	2,624	2,160	-464	-17.7
Conferences & conventions	3,321	3,024	2,755	4,000	2,944	-1,056	-26.4
Age group (years)							
Under 15	42,255	45,711	46,748	48,832	46,864	-1,968	-4.0
15–24	39,312	42,471	42,108	42,368	42,576	208	0.5
25–34	64,854	69,309	66,990	75,392	75,872	480	0.6
35–44	55,431	58,725	57,855	59,280	59,760	480	0.8
45–54	51,867	55,809	55,854	60,608	58,128	-2,480	-4.1
55–64	41,877	43,362	46,719	47,808	48,832	1,024	2.1
65+	24,489	24,462	26,477	29,008	29,920	912	3.1
Length of stay (days)							
1–3	29,079	30,537	31,929	38,944	36,016	-2,928	-7.5
4–7	55,269	53,406	55,941	63,296	63,168	-128	-0.2
8–14	82,350	92,016	93,989	98,640	101,344	2,704	2.7
15–21	62,802	70,011	67,599	69,808	69,728	-80	-0.1
22 and over	90,585	93,879	93,293	92,608	91,696	-912	-1.0
Median	14.1	14.2	14.0	13.7	13.7
New Zealand port							
Auckland airport	226,746	237,087	240,584	257,008	259,520	2,512	1.0
Christchurch airport	61,371	67,284	62,263	57,424	55,136	-2,288	-4.0
Wellington airport	18,954	21,600	23,461	26,240	25,072	-1,168	-4.5
Queenstown airport	2,295	3,564	6,815	7,920	11,792	3,872	48.9
Seaports	6,696	4,671	4,234	8,416	6,112	-2,304	-27.4
Dunedin airport	2,079	2,349	2,523	3,376	3,120	-256	-7.6
Rotorua airport	0	621	928	976	1,168	192	19.7
Hamilton airport	1,917	2,592	1,943	1,888	0	-1,888	-100.0
Overseas airport							
Sydney	84,024	99,792	93,322	94,880	100,208	5,328	5.6
Melbourne	41,688	44,577	50,431	52,432	57,312	4,880	9.3
Brisbane	44,496	44,577	44,660	48,688	45,408	-3,280	-6.7
Singapore	19,764	19,224	19,169	21,392	20,928	-464	-2.2
Hong Kong	20,250	19,575	16,211	17,328	16,496	-832	-4.8
Coolangatta	5,049	8,586	10,991	11,120	10,880	-240	-2.2
Los Angeles	13,986	16,092	15,138	13,664	10,704	-2,960	-21.7
Seoul	8,397	6,561	6,293	9,840	7,200	-2,640	-26.8
Nadi	9,018	7,560	6,815	6,400	7,040	640	10.0
Tokyo	6,507	5,913	6,380	5,280	6,448	1,168	22.1
Dubai	2,808	3,753	4,408	5,344	6,096	752	14.1
San Francisco	5,481	3,969	4,814	5,680	6,032	352	6.2
Citizenship							
New Zealand	73,089	78,462	80,678	90,416	91,072	656	0.7
Australia	76,923	84,699	87,551	88,272	85,232	-3,040	-3.4
United Kingdom	36,342	37,206	33,466	33,632	31,440	-2,192	-6.5
United States of America	23,409	24,948	23,142	23,792	24,208	416	1.7
China, People's Republic of	13,257	10,719	13,601	17,744	20,592	2,848	16.1

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

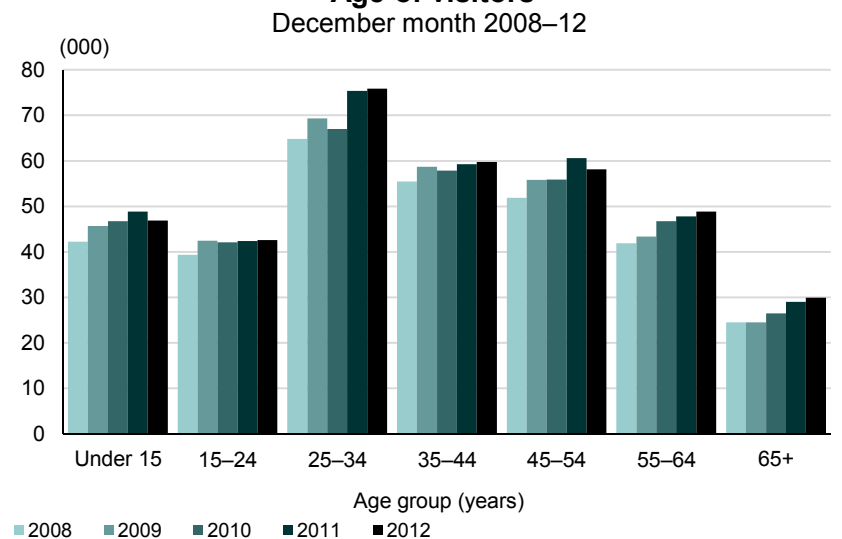
Source: Statistics New Zealand

Travel purpose of visitors December month 2008–12



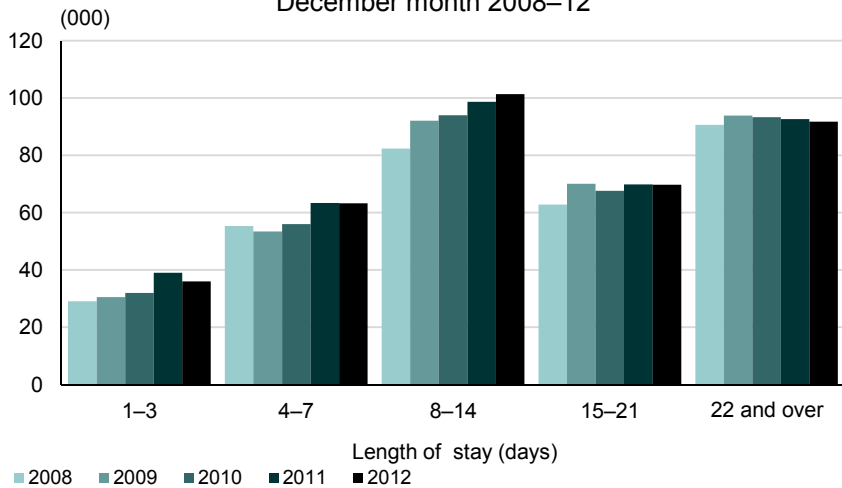
Source: Statistics New Zealand

Age of visitors December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors December month 2008–12



Source: Statistics New Zealand

Table 6

Key characteristics of visitors

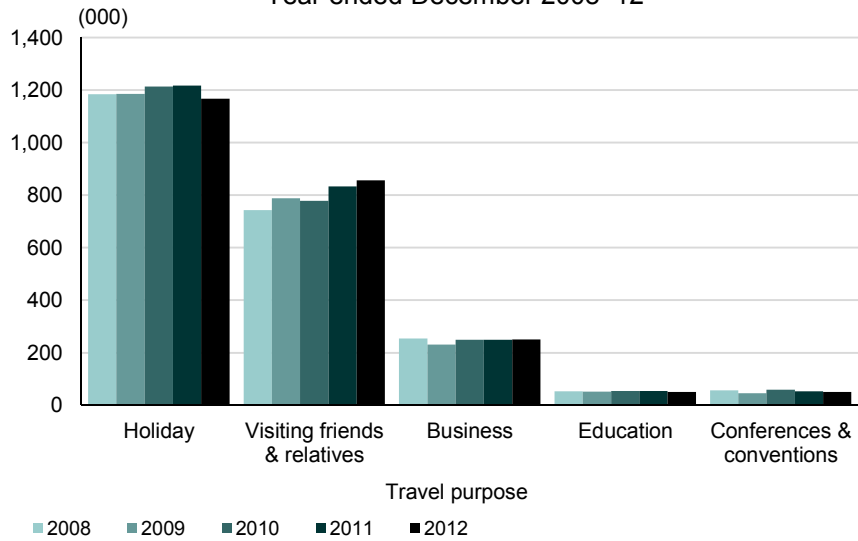
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals⁽¹⁾	2,458,503	2,458,382	2,525,044	2,601,444	2,564,618	-36,826	-1.4
Travel purpose							
Holiday	1,184,250	1,185,434	1,213,460	1,216,521	1,166,752	-49,769	-4.1
Visiting friends & relatives	743,000	787,963	778,340	833,657	856,544	22,887	2.7
Business	254,396	231,387	249,334	249,803	251,088	1,285	0.5
Education	52,811	52,151	54,459	54,292	50,464	-3,828	-7.1
Conferences & conventions	57,245	46,245	59,247	53,808	51,376	-2,432	-4.5
Age group (years)							
Under 15	200,849	208,274	215,532	218,523	219,312	789	0.4
15–24	311,108	321,583	323,818	323,015	314,640	-8,375	-2.6
25–34	462,808	484,807	488,007	525,248	515,152	-10,096	-1.9
35–44	411,238	402,612	410,048	432,714	417,152	-15,562	-3.6
45–54	425,486	424,649	437,812	457,085	448,704	-8,381	-1.8
55–64	396,963	385,940	401,713	405,977	404,304	-1,673	-0.4
65+	238,783	219,667	233,829	231,634	235,520	3,886	1.7
Length of stay (days)							
1–3	375,334	366,364	391,571	448,392	460,384	11,992	2.7
4–7	607,417	602,078	638,098	652,664	676,208	23,544	3.6
8–14	619,595	659,020	658,387	667,954	670,288	2,334	0.3
15–21	328,499	328,958	326,096	327,168	292,080	-35,088	-10.7
22 and over	516,390	491,112	496,607	498,018	455,824	-42,194	-8.5
Median	9.8	9.8	9.6	9.3	8.7
New Zealand port							
Auckland airport	1,691,829	1,679,089	1,721,756	1,847,213	1,822,224	-24,989	-1.4
Christchurch airport	520,639	539,832	519,204	422,646	402,160	-20,486	-4.8
Wellington airport	131,363	141,888	149,172	176,245	173,456	-2,789	-1.6
Queenstown airport	33,749	41,904	64,053	89,707	104,992	15,285	17.0
Seaports	38,927	27,540	22,517	26,176	22,576	-3,600	-13.8
Dunedin airport	13,530	8,842	14,776	16,199	15,744	-455	-2.8
Hamilton airport	14,100	7,545	13,224	9,167	6,688	-2,479	-27.0
Rotorua airport	0	621	5,964	6,763	6,672	-91	-1.3
Overseas airport							
Sydney	685,471	734,971	764,435	744,141	735,328	-8,813	-1.2
Melbourne	322,184	357,813	364,856	396,492	412,704	16,212	4.1
Brisbane	332,678	337,864	328,279	343,785	342,352	-1,433	-0.4
Singapore	138,010	118,700	119,918	126,045	133,568	7,523	6.0
Hong Kong	125,746	122,406	114,131	110,792	99,344	-11,448	-10.3
Los Angeles	130,955	121,164	117,095	109,703	83,424	-26,279	-24.0
Coolangatta	30,509	47,529	67,904	75,383	74,080	-1,303	-1.7
Nadi	60,623	52,048	46,910	45,413	48,160	2,747	6.0
Seoul	56,363	49,244	47,738	50,936	46,096	-4,840	-9.5
Kuala Lumpur	27,362	28,543	31,691	56,298	44,496	-11,802	-21.0
Tokyo	60,161	46,593	53,807	36,995	42,688	5,693	15.4
Perth	34,354	31,430	32,613	37,025	42,016	4,991	13.5
Citizenship							
Australia	676,745	735,858	765,071	762,356	734,400	-27,956	-3.7
New Zealand	372,500	406,698	413,225	460,202	482,512	22,310	4.8
China, People's Republic of	110,282	100,766	122,545	144,984	202,112	57,128	39.4
United Kingdom	285,527	263,609	238,794	240,283	198,928	-41,355	-17.2
United States of America	206,341	192,359	184,655	179,702	174,832	-4,870	-2.7

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

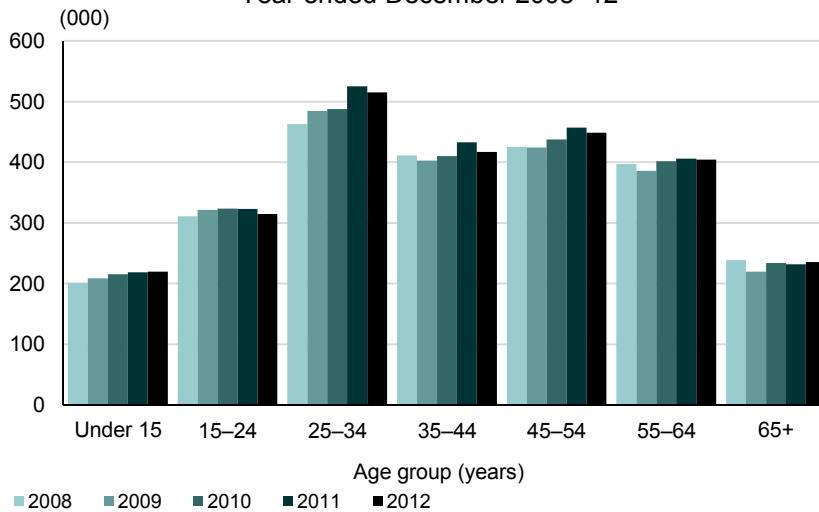
Symbol: ... not applicable**Source:** Statistics New Zealand

Travel purpose of visitors Year ended December 2008–12



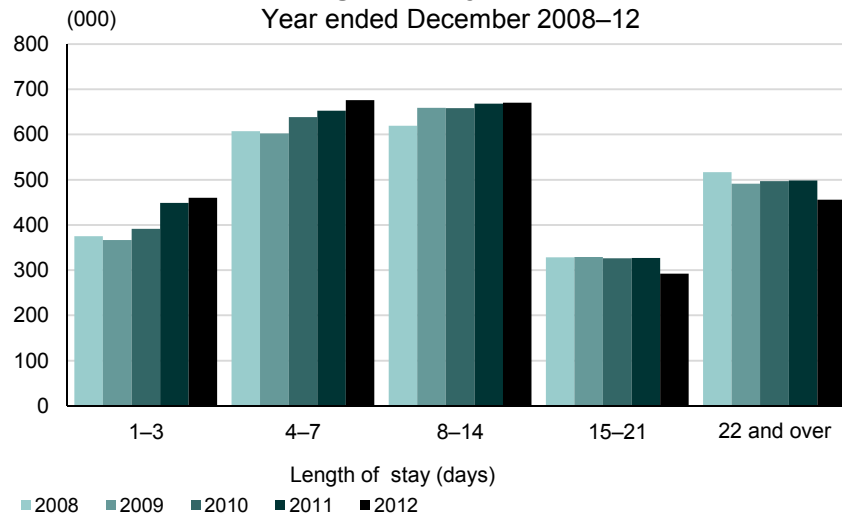
Source: Statistics New Zealand

Age of visitors Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors Year ended December 2008–12



Source: Statistics New Zealand

Table 7

Key characteristics of visitors from Australia

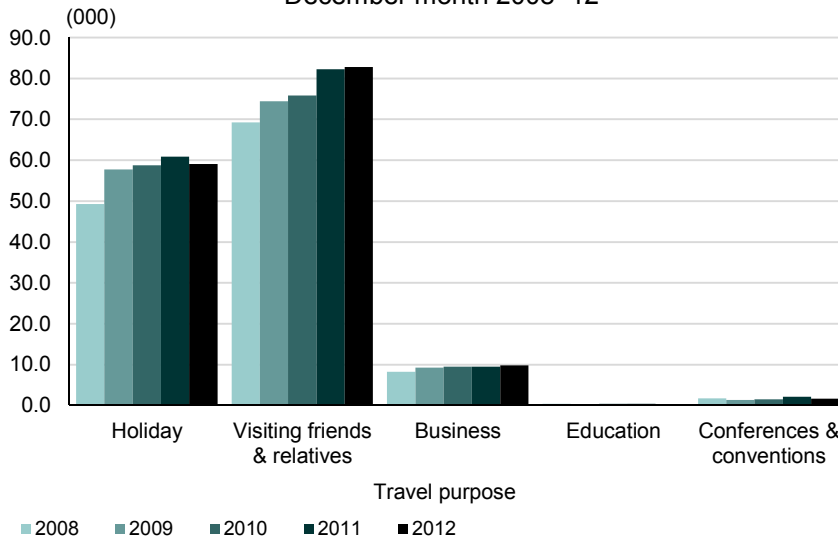
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	132,867	146,880	151,351	161,504	159,376	-2,128	-1.3
Travel purpose							
Holiday	49,248	57,726	58,725	60,880	59,072	-1,808	-3.0
Visiting friends & relatives	69,255	74,385	75,806	82,272	82,784	512	0.6
Business	8,262	9,288	9,483	9,472	9,808	336	3.5
Education	405	270	435	432	256	-176	-40.7
Conferences & conventions	1,728	1,377	1,508	2,144	1,664	-480	-22.4
Age group (years)							
Under 15	21,897	24,327	25,056	26,720	24,208	-2,512	-9.4
15–24	18,063	18,765	19,981	19,984	20,848	864	4.3
25–34	25,731	29,808	29,957	34,416	36,512	2,096	6.1
35–44	23,166	25,893	25,984	27,200	27,168	-32	-0.1
45–54	22,383	25,029	25,839	26,480	24,240	-2,240	-8.5
55–64	14,877	16,038	16,559	18,128	18,096	-32	-0.2
65+	6,750	7,020	7,975	8,576	8,304	-272	-3.2
Length of stay (days)							
1–3	12,825	13,635	15,457	17,344	16,048	-1,296	-7.5
4–7	24,003	24,867	27,579	32,256	30,368	-1,888	-5.9
8–14	44,361	51,894	51,214	54,608	55,520	912	1.7
15–21	27,405	32,130	31,146	32,048	31,600	-448	-1.4
22 and over	24,273	24,354	25,955	25,248	25,840	592	2.3
Median	12.4	12.5	12.2	11.6	11.9
New Zealand port							
Auckland airport	76,950	83,673	87,522	96,768	97,072	304	0.3
Christchurch airport	33,939	37,125	34,945	29,248	28,912	-336	-1.1
Wellington airport	14,688	16,902	17,980	20,432	19,232	-1,200	-5.9
Queenstown airport	1,701	2,673	4,959	5,792	8,128	2,336	40.3
Dunedin airport	1,917	2,214	2,262	3,024	2,784	-240	-7.9
Seaports	1,917	1,431	1,102	3,760	2,144	-1,616	-43.0
Rotorua airport	0	486	841	912	1,104	192	21.1
Overseas airport							
Sydney	52,785	62,856	59,827	63,280	62,656	-624	-1.0
Melbourne	31,536	33,750	37,758	39,056	41,872	2,816	7.2
Brisbane	33,480	33,399	35,235	36,560	33,856	-2,704	-7.4
Coolangatta	4,185	7,263	7,917	8,320	8,464	144	1.7
Perth	3,834	3,564	3,654	4,224	4,864	640	15.2
Adelaide	1,485	1,377	2,088	2,336	2,064	-272	-11.6
Cairns	837	594	1,305	1,136	1,088	-48	-4.2
Citizenship							
Australia	73,737	81,621	84,622	85,488	82,112	-3,376	-3.9
New Zealand	49,788	54,243	56,608	64,384	65,536	1,152	1.8
United Kingdom	1,998	2,754	2,581	2,896	3,040	144	5.0
United States of America	864	864	812	832	896	64	7.7

Symbol: ... not applicable

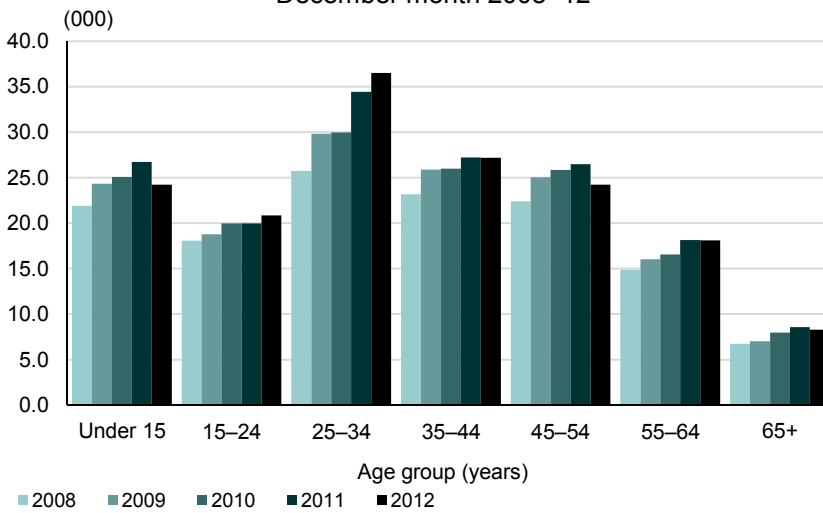
Source: Statistics New Zealand

Travel purpose of visitors from Australia December month 2008–12



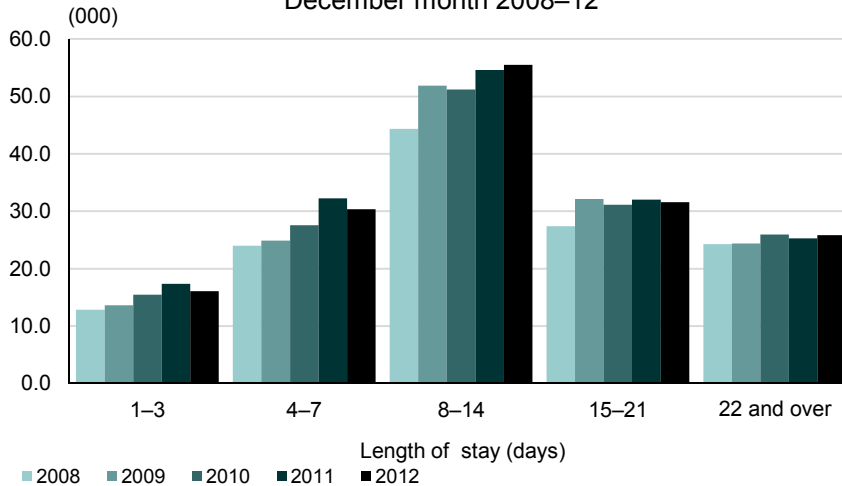
Source: Statistics New Zealand

Age of visitors from Australia December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Australia December month 2008–12



Source: Statistics New Zealand

Table 8

Key characteristics of visitors from Australia

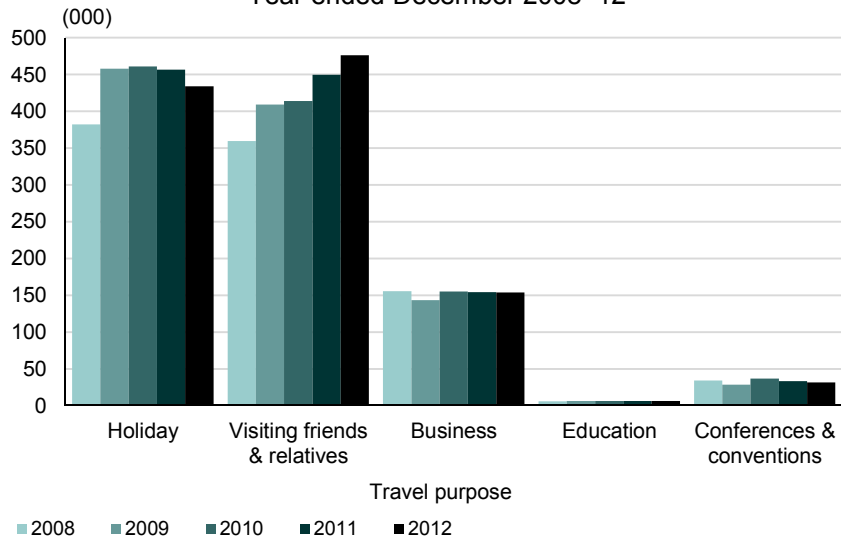
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	976,200	1,082,680	1,119,879	1,156,426	1,155,792	-634	-0.1
Travel purpose							
Holiday	382,138	457,958	461,023	456,425	433,744	-22,681	-5.0
Visiting friends & relatives	359,640	408,910	413,662	449,334	476,080	26,746	6.0
Business	155,494	143,277	155,053	154,317	153,712	-605	-0.4
Education	5,839	6,230	6,176	6,087	6,112	25	0.4
Conferences & conventions	33,923	28,321	36,862	33,179	31,408	-1,771	-5.3
Age group (years)							
Under 15	101,952	117,373	118,762	119,725	122,352	2,627	2.2
15–24	104,570	122,922	127,615	125,852	130,304	4,452	3.5
25–34	180,209	211,156	217,986	235,366	240,144	4,778	2.0
35–44	181,412	195,590	198,499	208,186	205,904	-2,282	-1.1
45–54	190,273	208,112	212,823	220,354	210,960	-9,394	-4.3
55–64	146,083	155,361	163,391	167,242	165,888	-1,354	-0.8
65+	71,701	72,166	80,803	79,701	80,240	539	0.7
Length of stay (days)							
1–3	181,774	189,004	207,392	242,321	235,360	-6,961	-2.9
4–7	280,156	320,120	333,517	360,926	370,848	9,922	2.7
8–14	309,691	366,813	358,851	349,531	358,464	8,933	2.6
15–21	123,350	130,011	133,208	122,908	113,024	-9,884	-8.0
22 and over	81,229	76,732	86,911	80,740	78,096	-2,644	-3.3
Median	8.0	8.0	7.8	7.3	7.2
New Zealand port							
Auckland airport	541,420	607,385	623,173	691,372	696,480	5,108	0.7
Christchurch airport	273,129	310,168	294,654	221,719	211,232	-10,487	-4.7
Wellington airport	96,624	108,082	114,066	132,358	133,680	1,322	1.0
Queenstown airport	27,818	34,077	51,264	72,662	82,976	10,314	14.2
Dunedin airport	12,159	7,963	13,668	14,426	14,176	-250	-1.7
Rotorua airport	0	486	5,235	6,224	6,176	-48	-0.8
Seaports	9,483	7,738	6,003	9,812	5,520	-4,292	-43.7
Hamilton airport	12,831	6,758	11,723	7,837	5,504	-2,333	-29.8
Overseas airport							
Sydney	398,831	451,944	466,919	467,411	462,240	-5,171	-1.1
Melbourne	233,092	266,422	271,164	287,875	297,264	9,389	3.3
Brisbane	235,167	249,508	253,793	255,095	250,576	-4,519	-1.8
Coolangatta	26,207	38,988	45,574	50,699	49,536	-1,163	-2.3
Perth	28,957	26,412	28,298	30,688	36,144	5,456	17.8
Adelaide	12,014	11,001	12,655	13,757	14,224	467	3.4
Cairns	3,622	3,165	5,561	8,291	7,808	-483	-5.8
Rarotonga	3,843	4,756	4,874	4,515	4,368	-147	-3.3
Los Angeles	4,916	3,914	4,293	4,970	3,584	-1,386	-27.9
Papeete	1,319	1,217	1,442	1,880	2,816	936	49.8
Citizenship							
Australia	656,215	715,646	742,444	738,117	712,496	-25,621	-3.5
New Zealand	248,800	283,625	294,798	328,835	353,024	24,189	7.4
United Kingdom	22,160	24,833	24,369	25,970	25,136	-834	-3.2
China, People's Republic of	1,863	2,823	4,092	3,888	6,016	2,128	54.7

Symbol: ... not applicable

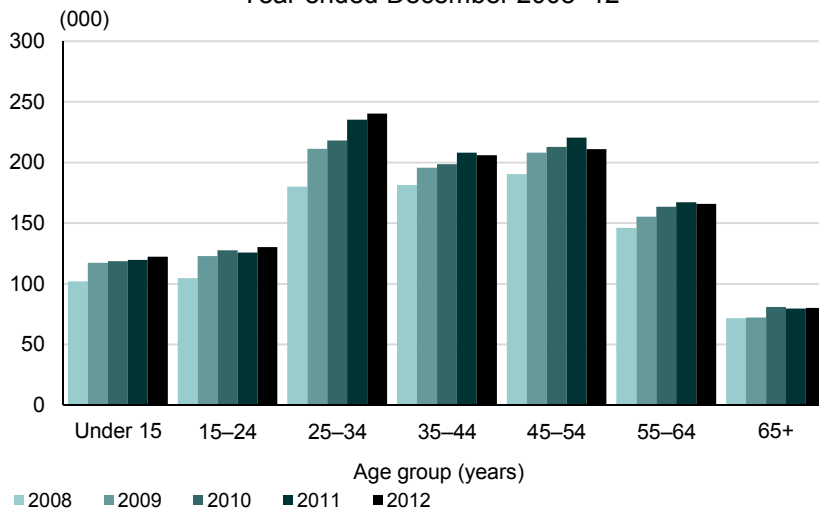
Source: Statistics New Zealand

Travel purpose of visitors from Australia Year ended December 2008–12



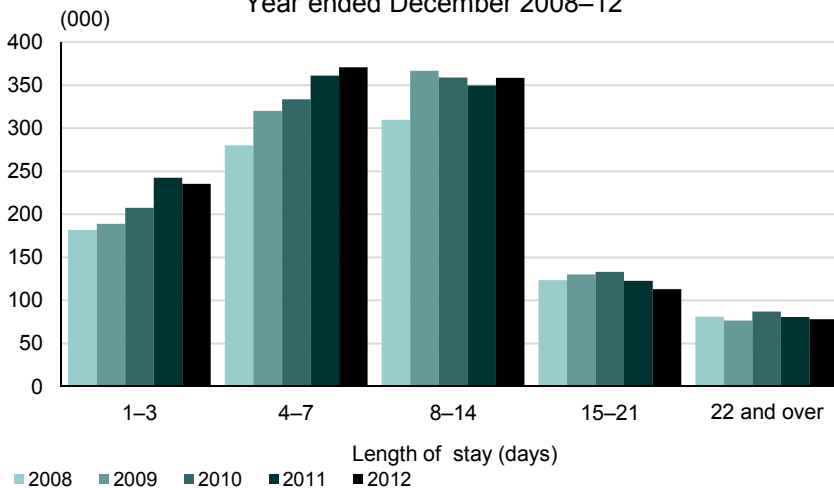
Source: Statistics New Zealand

Age of visitors from Australia Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Australia Year ended December 2008–12



Source: Statistics New Zealand

Table 9

State of residence of visitors from Australia
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	132,867	146,880	151,351	161,504	159,376	-2,128	-1.3
New South Wales	45,954	51,408	51,069	54,160	52,848	-1,312	-2.4
Queensland	37,665	41,607	42,398	46,272	43,200	-3,072	-6.6
Victoria	27,945	30,132	33,350	34,512	34,560	48	0.1
Western Australia	10,638	11,745	12,470	13,840	16,416	2,576	18.6
South Australia	3,699	4,536	3,944	4,368	4,288	-80	-1.8
Australian Capital Territory	2,106	2,646	2,929	2,896	2,976	80	2.8
Northern Territory	837	945	1,363	1,120	1,136	16	1.4
Tasmania	864	1,323	1,189	1,072	1,104	32	3.0
Not stated	3,159	2,538	2,639	3,264	2,848	-416	-12.7

Source: Statistics New Zealand

Table 10

State of residence of visitors from Australia

Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	976,200	1,082,680	1,119,879	1,156,426	1,155,792	-634	-0.1
New South Wales	355,537	394,410	406,727	418,790	404,448	-14,342	-3.4
Queensland	256,242	288,218	297,762	306,301	304,832	-1,469	-0.5
Victoria	209,147	234,888	242,378	254,123	256,848	2,725	1.1
Western Australia	71,863	75,707	79,032	84,911	96,560	11,649	13.7
South Australia	32,402	35,411	37,334	34,930	35,776	846	2.4
Australian Capital Territory	16,565	17,819	18,851	20,205	19,824	-381	-1.9
Tasmania	10,785	12,270	13,400	12,117	12,944	827	6.8
Northern Territory	5,200	5,624	6,651	6,199	6,672	473	7.6
Not stated	18,459	18,333	17,744	18,850	17,888	-962	-5.1

Source: Statistics New Zealand

Table 11

Key characteristics of visitors from New South Wales

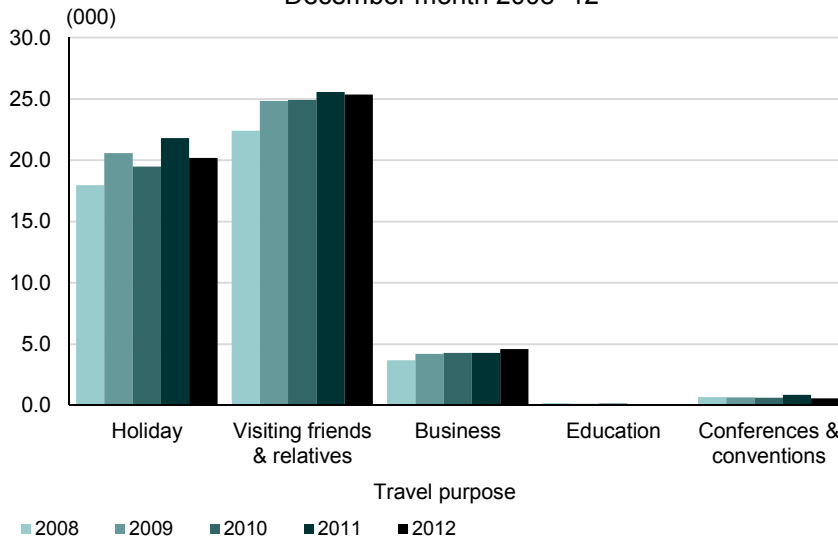
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	45,954	51,408	51,069	54,160	52,848	-1,312	-2.4
Travel purpose							
Holiday	17,955	20,574	19,488	21,792	20,192	-1,600	-7.3
Visiting friends & relatives	22,410	24,840	24,911	25,552	25,344	-208	-0.8
Business	3,699	4,212	4,292	4,304	4,608	304	7.1
Education	189	135	174	128	80	-48	-37.5
Conferences & conventions	702	675	638	864	592	-272	-31.5
Age group (years)							
Under 15	7,290	8,181	8,294	8,448	7,696	-752	-8.9
15–24	5,427	6,426	5,800	6,000	6,208	208	3.5
25–34	9,450	10,638	10,382	11,200	11,520	320	2.9
35–44	8,829	8,964	10,179	9,856	10,032	176	1.8
45–54	7,236	9,207	8,381	9,216	8,368	-848	-9.2
55–64	5,157	5,481	5,452	6,544	5,984	-560	-8.6
65+	2,565	2,511	2,581	2,896	3,040	144	5.0
Length of stay (days)							
1–3	5,319	6,615	6,438	7,648	7,504	-144	-1.9
4–7	9,666	10,044	11,107	12,608	11,840	-768	-6.1
8–14	16,659	18,576	17,835	18,448	18,272	-176	-1.0
15–21	8,154	9,774	9,077	9,216	8,944	-272	-3.0
22 and over	6,156	6,399	6,612	6,240	6,288	48	0.8
Median	10.7	10.5	10.4	10.0	10.0
New Zealand port							
Auckland airport	26,676	29,835	30,421	31,312	31,296	-16	-0.1
Christchurch airport	11,286	12,042	11,020	9,904	9,440	-464	-4.7
Wellington airport	4,779	5,913	5,858	7,248	6,352	-896	-12.4
Queenstown airport	1,107	1,458	1,711	2,416	3,472	1,056	43.7
Rotorua airport	0	378	696	768	832	64	8.3
Seaports	891	567	435	1,648	800	-848	-51.5
Dunedin airport	513	594	696	848	656	-192	-22.6
Overseas airport							
Sydney	40,905	47,385	46,197	48,752	48,000	-752	-1.5
Brisbane	1,566	891	1,450	896	1,184	288	32.1
Coolangatta	486	972	986	1,088	976	-112	-10.3
Melbourne	972	675	870	896	832	-64	-7.1
Citizenship							
Australia	26,865	31,563	30,943	31,584	29,952	-1,632	-5.2
New Zealand	15,336	15,228	15,863	18,160	18,144	-16	-0.1
United Kingdom	918	1,080	1,305	1,120	1,184	64	5.7

Symbol: ... not applicable

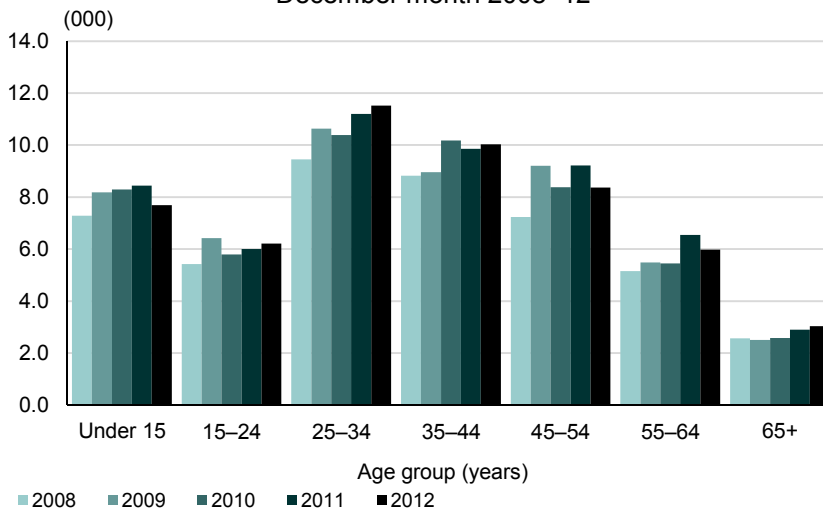
Source: Statistics New Zealand

Travel purpose of visitors from New South Wales December month 2008–12



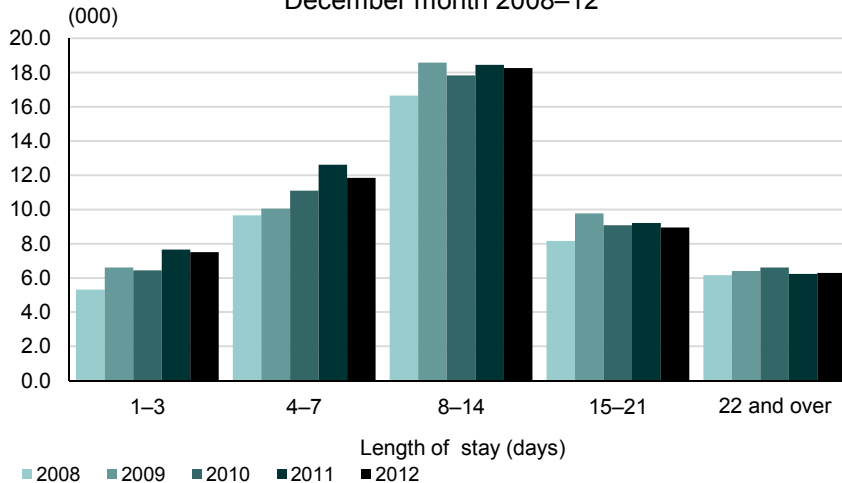
Source: Statistics New Zealand

Age of visitors from New South Wales December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from New South Wales December month 2008–12



Source: Statistics New Zealand

Table 12

Key characteristics of visitors from New South Wales

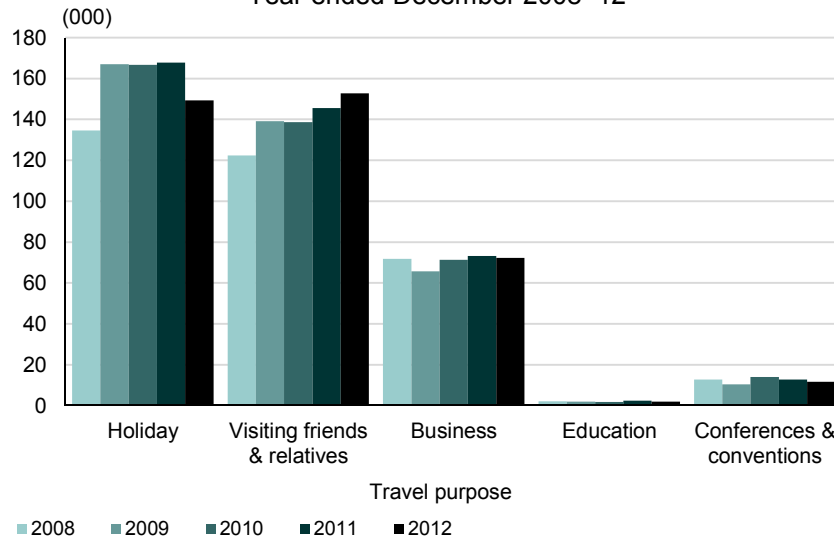
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	355,537	394,410	406,727	418,790	404,448	-14,342	-3.4
Travel purpose							
Holiday	134,620	166,995	166,620	167,758	149,328	-18,430	-11.0
Visiting friends & relatives	122,401	139,175	138,696	145,503	152,720	7,217	5.0
Business	71,831	65,646	71,270	73,210	72,320	-890	-1.2
Education	2,112	1,940	1,826	2,429	1,984	-445	-18.3
Conferences & conventions	12,749	10,482	14,050	12,688	11,632	-1,056	-8.3
Age group (years)							
Under 15	35,205	40,843	42,402	40,151	41,776	1,625	4.0
15–24	34,079	39,704	41,691	42,188	40,400	-1,788	-4.2
25–34	71,475	82,504	82,438	86,978	82,752	-4,226	-4.9
35–44	71,893	77,166	79,069	83,493	80,800	-2,693	-3.2
45–54	68,791	76,204	77,860	81,082	76,608	-4,474	-5.5
55–64	50,307	52,943	56,139	58,111	55,936	-2,175	-3.7
65+	23,787	25,046	27,128	26,787	26,176	-611	-2.3
Length of stay (days)							
1–3	83,667	87,135	95,255	109,920	104,960	-4,960	-4.5
4–7	109,370	125,877	132,030	137,978	139,040	1,062	0.8
8–14	104,966	123,792	119,806	114,615	110,800	-3,815	-3.3
15–21	35,522	37,697	37,394	35,121	29,904	-5,217	-14.9
22 and over	22,012	19,909	22,242	21,156	19,744	-1,412	-6.7
Median	7.0	7.0	6.9	6.4	6.3
New Zealand port							
Auckland airport	197,273	223,761	230,541	249,001	238,976	-10,025	-4.0
Christchurch airport	93,727	109,284	99,931	77,408	72,736	-4,672	-6.0
Wellington airport	37,137	38,602	41,370	50,962	48,576	-2,386	-4.7
Queenstown airport	13,884	16,053	22,912	29,143	35,024	5,881	20.2
Rotorua airport	0	378	4,365	5,302	4,800	-502	-9.5
Seaports	3,193	2,855	2,206	4,122	2,144	-1,978	-48.0
Dunedin airport	4,528	1,746	2,288	2,475	2,048	-427	-17.3
Overseas airport							
Sydney	319,393	359,733	369,419	378,552	368,464	-10,088	-2.7
Coolangatta	5,110	6,524	8,000	8,596	8,848	252	2.9
Brisbane	11,634	9,934	11,185	9,398	8,208	-1,190	-12.7
Melbourne	6,737	6,931	6,495	7,686	6,832	-854	-11.1
Papeete	494	346	676	608	1,248	640	105.3
Rarotonga	1,332	1,431	1,169	1,369	1,120	-249	-18.2
Nadi	1,178	756	1,022	860	848	-12	-1.4
Apia	634	411	552	449	656	207	46.1
Los Angeles	1,374	895	686	1,062	624	-438	-41.2
Tonga	306	519	451	685	592	-93	-13.6
Citizenship							
Australia	243,133	270,770	281,898	283,101	264,032	-19,069	-6.7
New Zealand	80,343	86,079	88,220	98,129	102,560	4,431	4.5
United Kingdom	10,205	11,072	10,706	11,237	11,072	-165	-1.5
China, People's Republic of	859	1,414	2,289	1,720	2,944	1,224	71.2

Symbol: ... not applicable

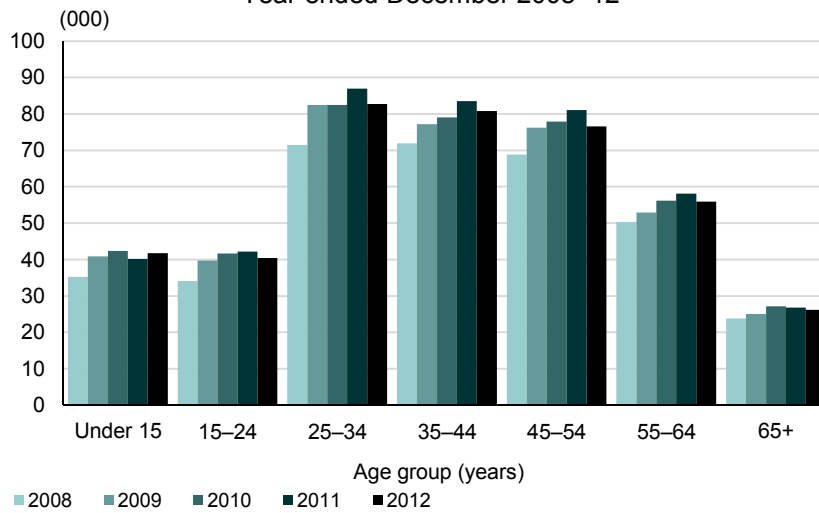
Source: Statistics New Zealand

Travel purpose of visitors from New South Wales Year ended December 2008–12



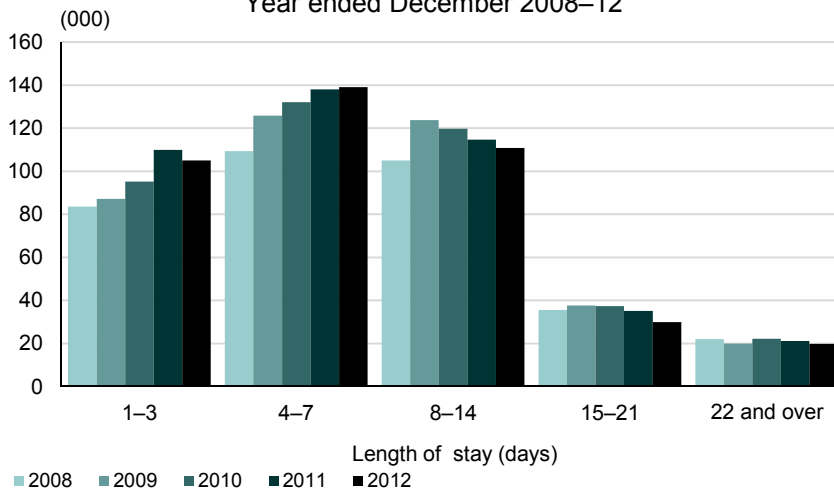
Source: Statistics New Zealand

Age of visitors from New South Wales Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from New South Wales Year ended December 2008–12



Source: Statistics New Zealand

Table 13

Key characteristics of visitors from Queensland

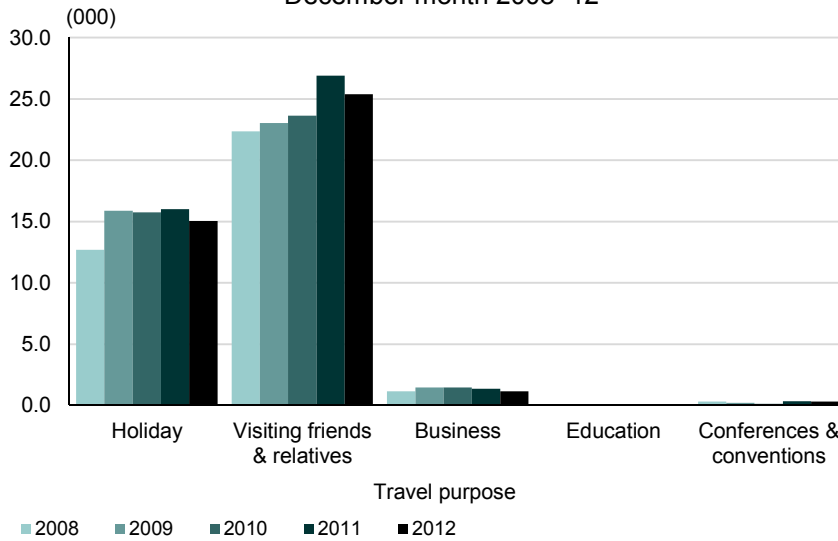
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	37,665	41,607	42,398	46,272	43,200	-3,072	-6.6
Travel purpose							
Holiday	12,690	15,876	15,747	16,000	15,040	-960	-6.0
Visiting friends & relatives	22,356	23,031	23,635	26,880	25,392	-1,488	-5.5
Business	1,161	1,485	1,479	1,376	1,152	-224	-16.3
Education	54	27	87	64	32	-32	-50.0
Conferences & conventions	324	216	145	352	336	-16	-4.5
Age group (years)							
Under 15	7,776	7,398	7,946	9,280	7,904	-1,376	-14.8
15–24	5,373	5,913	6,119	6,160	5,392	-768	-12.5
25–34	6,291	7,722	6,815	8,704	8,752	48	0.6
35–44	5,076	6,939	6,322	7,184	6,816	-368	-5.1
45–54	6,507	6,885	7,627	7,024	6,512	-512	-7.3
55–64	4,374	4,860	4,930	5,168	5,184	16	0.3
65+	2,268	1,890	2,639	2,752	2,640	-112	-4.1
Length of stay (days)							
1–3	2,673	2,349	3,190	3,312	2,912	-400	-12.1
4–7	6,210	6,129	6,699	8,928	8,208	-720	-8.1
8–14	12,447	15,471	14,094	15,888	15,280	-608	-3.8
15–21	8,856	9,774	9,860	10,144	8,848	-1,296	-12.8
22 and over	7,479	7,884	8,555	8,000	7,952	-48	-0.6
Median	13.7	13.7	13.8	12.7	12.8
New Zealand port							
Auckland airport	21,033	22,653	22,794	26,880	25,968	-912	-3.4
Christchurch airport	9,747	10,476	10,817	8,720	8,336	-384	-4.4
Wellington airport	4,428	4,941	4,843	5,680	5,344	-336	-5.9
Queenstown airport	27	486	1,247	1,152	1,568	416	36.1
Dunedin airport	837	999	1,015	1,424	1,248	-176	-12.4
Seaports	648	513	348	1,008	720	-288	-28.6
Overseas airport							
Brisbane	29,376	30,294	30,653	33,168	30,496	-2,672	-8.1
Coolangatta	3,510	5,913	6,757	6,656	6,944	288	4.3
Sydney	1,836	3,105	2,610	3,040	2,992	-48	-1.6
Cairns	783	594	1,160	1,088	1,056	-32	-2.9
Melbourne	621	459	406	480	528	48	10.0
Citizenship							
New Zealand	16,929	19,575	19,604	22,272	20,736	-1,536	-6.9
Australia	19,413	19,899	21,344	21,824	20,160	-1,664	-7.6
United Kingdom	324	486	377	544	528	-16	-2.9

Symbol: ... not applicable

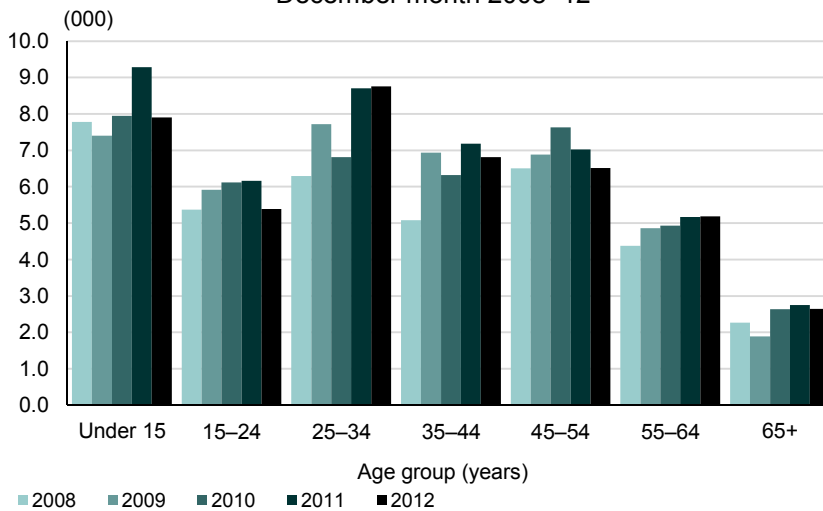
Source: Statistics New Zealand

Travel purpose of visitors from Queensland December month 2008–12



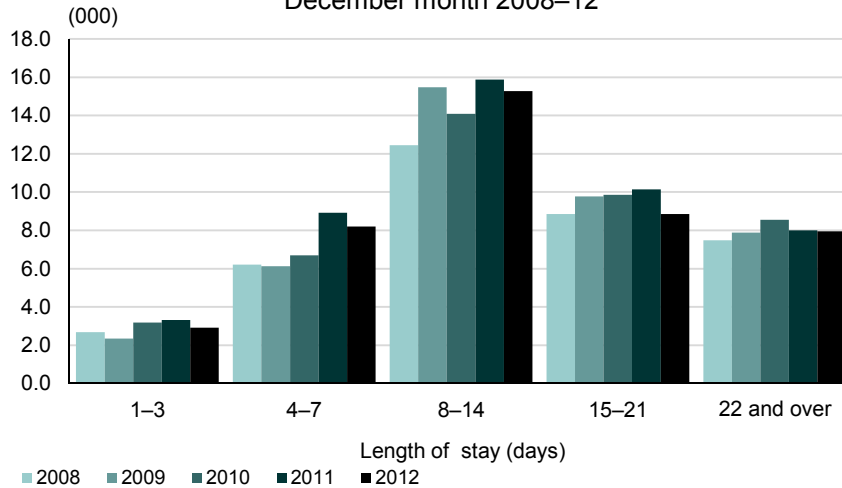
Source: Statistics New Zealand

Age of visitors from Queensland December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Queensland December month 2008–12



Source: Statistics New Zealand

Table 14

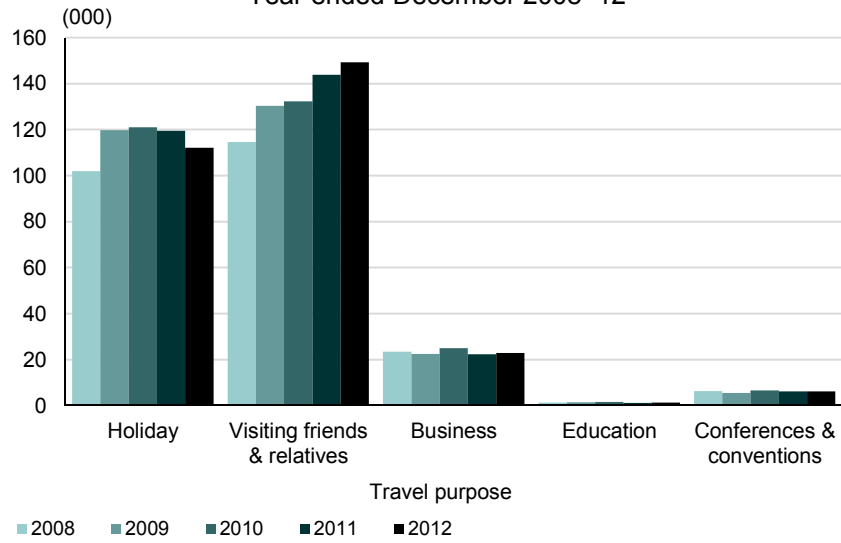
Key characteristics of visitors from Queensland

Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	256,242	288,218	297,762	306,301	304,832	-1,469	-0.5
Travel purpose							
Holiday	101,949	119,835	120,991	119,466	112,096	-7,370	-6.2
Visiting friends & relatives	114,664	130,392	132,328	143,854	149,264	5,410	3.8
Business	23,514	22,426	24,969	22,306	22,896	590	2.6
Education	1,348	1,481	1,565	1,173	1,312	139	11.8
Conferences & conventions	6,356	5,441	6,658	6,159	6,176	17	0.3
Age group (years)							
Under 15	33,573	36,811	36,906	38,585	38,416	-169	-0.4
15–24	31,043	37,153	38,631	36,887	36,240	-647	-1.8
25–34	41,380	49,418	50,786	55,454	57,568	2,114	3.8
35–44	41,329	47,389	47,625	50,089	48,752	-1,337	-2.7
45–54	48,978	54,117	55,729	56,554	54,976	-1,578	-2.8
55–64	39,975	43,407	44,742	45,561	45,248	-313	-0.7
65+	19,964	19,923	23,343	23,171	23,632	461	2.0
Length of stay (days)							
1–3	32,458	34,268	38,173	46,854	45,136	-1,718	-3.7
4–7	72,197	82,766	87,082	96,853	98,800	1,947	2.0
8–14	92,039	110,499	106,133	102,958	106,608	3,650	3.5
15–21	35,650	37,778	40,696	36,604	31,760	-4,844	-13.2
22 and over	23,898	22,907	25,678	23,032	22,528	-504	-2.2
Median	9.1	8.9	8.9	8.0	8.0
New Zealand port							
Auckland airport	129,516	149,429	150,939	170,721	176,352	5,631	3.3
Christchurch airport	80,539	90,569	86,202	64,748	60,288	-4,460	-6.9
Wellington airport	23,376	28,769	29,130	32,724	34,416	1,692	5.2
Queenstown airport	5,463	7,707	13,118	19,087	16,976	-2,111	-11.1
Dunedin airport	5,107	4,717	9,172	9,210	9,840	630	6.8
Hamilton airport	7,418	4,527	7,174	6,800	5,184	-1,616	-23.8
Seaports	3,477	2,473	1,882	2,835	1,408	-1,427	-50.3
Overseas airport							
Brisbane	206,616	224,064	225,559	229,981	228,128	-1,853	-0.8
Coolangatta	19,749	30,997	35,958	39,751	37,888	-1,863	-4.7
Sydney	13,470	18,730	19,446	16,684	19,968	3,284	19.7
Cairns	3,263	2,899	5,109	7,703	7,184	-519	-6.7
Melbourne	2,597	3,272	3,430	2,723	2,912	189	6.9
Rarotonga	805	1,059	1,303	1,268	1,024	-244	-19.2
Apia	477	342	423	609	752	143	23.5
Papeete	373	313	326	446	672	226	50.7
Los Angeles	945	691	831	731	448	-283	-38.7
Citizenship							
Australia	159,256	172,869	180,431	175,923	169,504	-6,419	-3.6
New Zealand	85,224	100,670	103,891	113,697	119,328	5,631	5.0
United Kingdom	3,802	4,592	4,174	4,679	4,288	-391	-8.4
United States of America	697	800	893	1,112	896	-216	-19.4

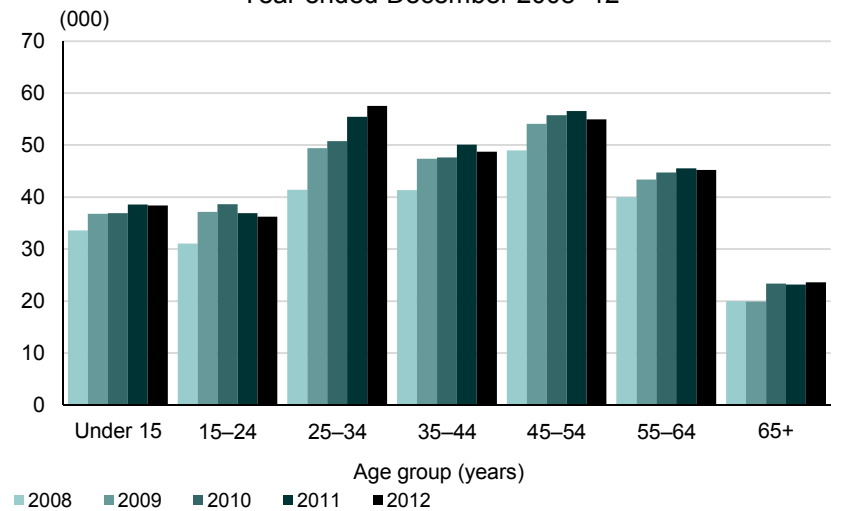
Symbol: ... not applicable**Source:** Statistics New Zealand

Travel purpose of visitors from Queensland Year ended December 2008–12



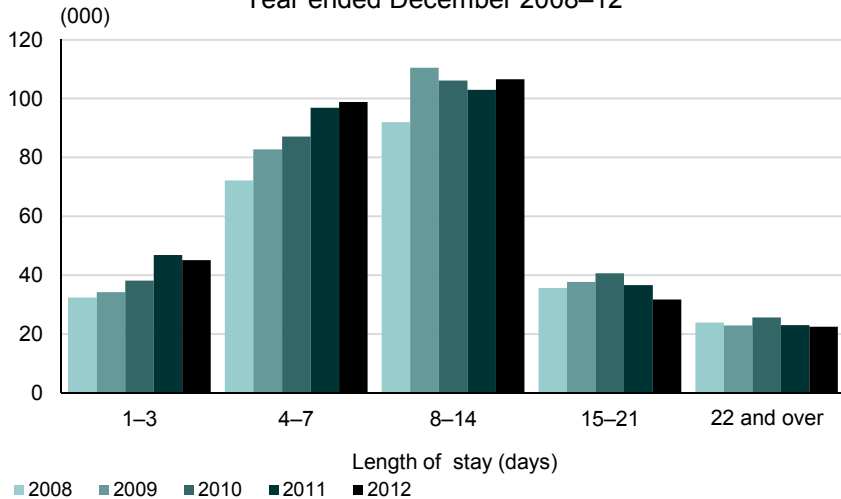
Source: Statistics New Zealand

Age of visitors from Queensland Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Queensland Year ended December 2008–12



Source: Statistics New Zealand

Table 15

Key characteristics of visitors from Victoria

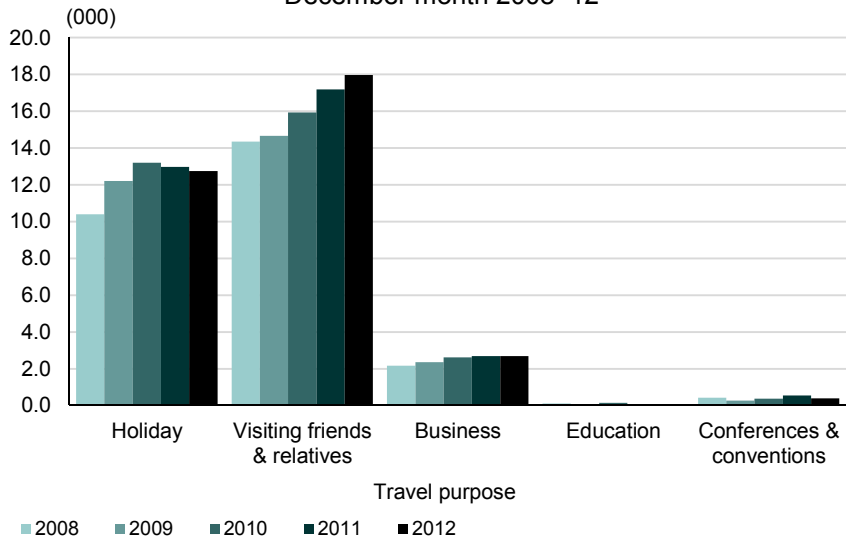
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	27,945	30,132	33,350	34,512	34,560	48	0.1
Travel purpose							
Holiday	10,395	12,204	13,195	12,976	12,736	-240	-1.8
Visiting friends & relatives	14,337	14,661	15,921	17,184	17,968	784	4.6
Business	2,160	2,349	2,610	2,688	2,688	0	0.0
Education	108	81	145	64	48	-16	-25.0
Conferences & conventions	432	270	377	544	384	-160	-29.4
Age group (years)							
Under 15	3,861	4,833	4,843	4,880	4,832	-48	-1.0
15–24	4,131	3,483	4,147	4,192	4,304	112	2.7
25–34	6,453	6,858	8,236	8,704	9,456	752	8.6
35–44	5,076	5,940	5,742	6,192	6,416	224	3.6
45–54	4,617	4,752	5,510	5,888	4,880	-1,008	-17.1
55–64	2,970	2,889	3,277	3,232	3,232	0	0.0
65+	837	1,377	1,595	1,424	1,440	16	1.1
Length of stay (days)							
1–3	2,889	3,348	4,205	4,192	3,824	-368	-8.8
4–7	5,373	5,535	6,409	6,880	6,656	-224	-3.3
8–14	9,531	10,638	11,310	12,384	12,848	464	3.7
15–21	5,697	6,480	6,641	7,104	6,864	-240	-3.4
22 and over	4,455	4,131	4,785	3,952	4,368	416	10.5
Median	11.5	11.5	11.3	10.9	11.0
New Zealand port							
Auckland airport	16,065	16,713	19,285	20,624	20,400	-224	-1.1
Christchurch airport	7,560	8,559	7,714	6,464	6,944	480	7.4
Wellington airport	3,456	3,942	4,350	4,944	4,432	-512	-10.4
Queenstown airport	270	243	1,450	1,408	1,952	544	38.6
Dunedin airport	378	405	319	496	576	80	16.1
Overseas airport							
Melbourne	24,759	26,433	30,044	31,280	32,080	800	2.6
Sydney	1,863	2,835	2,175	1,712	1,392	-320	-18.7
Citizenship							
Australia	15,849	17,118	18,850	18,672	18,144	-528	-2.8
New Zealand	9,477	10,503	11,861	13,056	13,536	480	3.7
United Kingdom	378	702	580	720	800	80	11.1

Symbol: ... not applicable

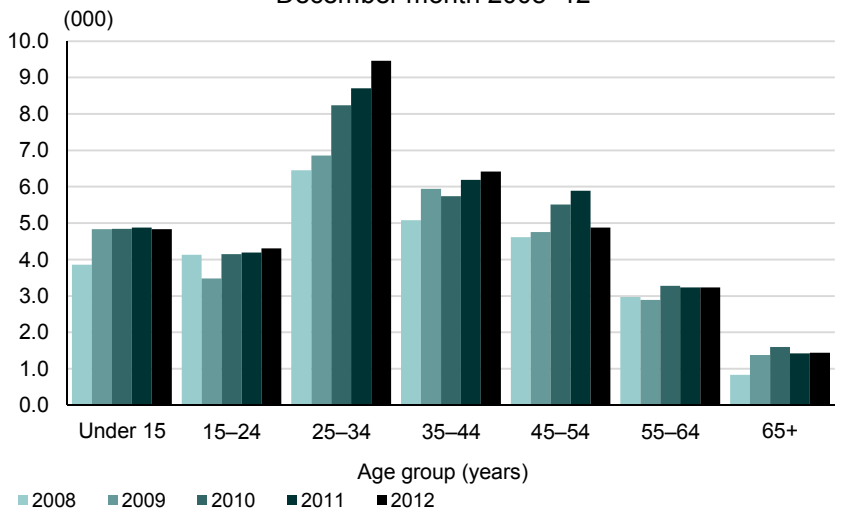
Source: Statistics New Zealand

Travel purpose of visitors from Victoria December month 2008–12



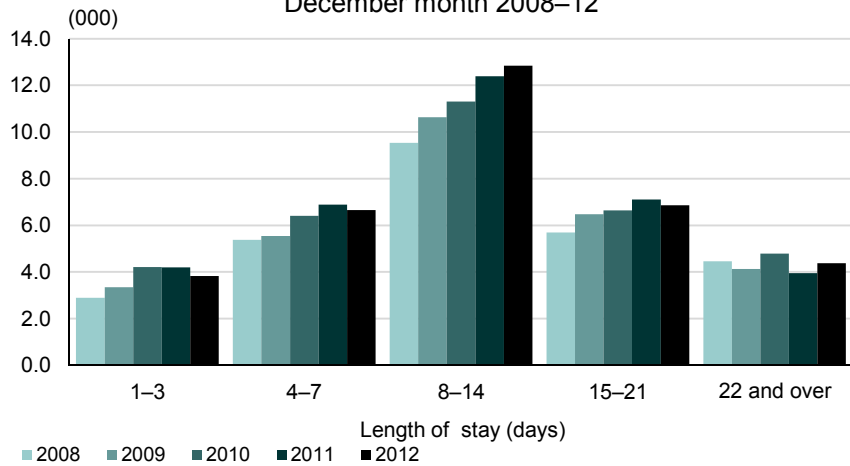
Source: Statistics New Zealand

Age of visitors from Victoria December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Victoria December month 2008–12



Source: Statistics New Zealand

Table 16

Key characteristics of visitors from Victoria

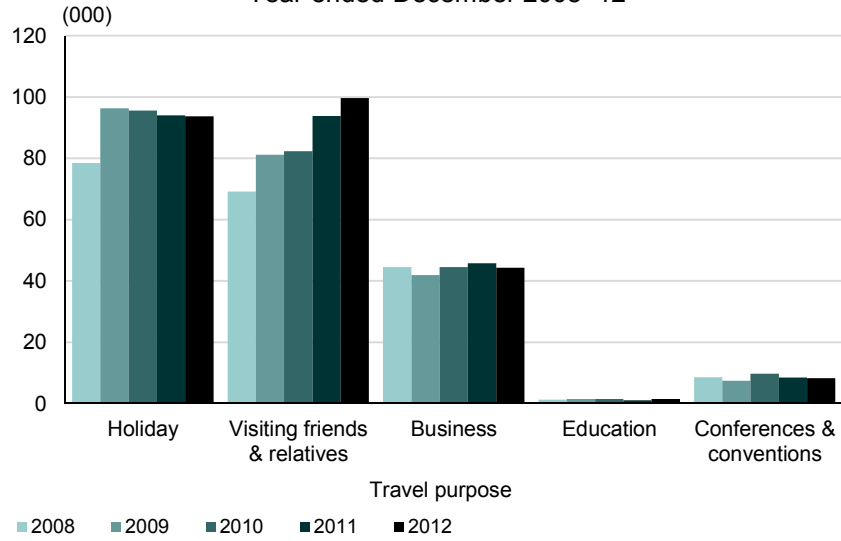
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	209,147	234,888	242,378	254,123	256,848	2,725	1.1
Travel purpose							
Holiday	78,495	96,276	95,552	93,972	93,664	-308	-0.3
Visiting friends & relatives	69,170	81,123	82,263	93,826	99,664	5,838	6.2
Business	44,546	41,871	44,519	45,734	44,304	-1,430	-3.1
Education	1,315	1,511	1,498	1,139	1,488	349	30.6
Conferences & conventions	8,579	7,417	9,790	8,506	8,256	-250	-2.9
Age group (years)							
Under 15	18,612	22,632	21,352	24,011	23,584	-427	-1.8
15–24	20,227	25,003	25,277	25,122	26,736	1,614	6.4
25–34	42,862	50,658	52,787	58,147	60,192	2,045	3.5
35–44	41,538	45,486	45,615	48,860	48,944	84	0.2
45–54	40,929	44,604	46,906	48,373	45,968	-2,405	-5.0
55–64	30,951	32,697	34,905	34,445	35,168	723	2.1
65+	14,028	13,808	15,536	15,165	16,256	1,091	7.2
Length of stay (days)							
1–3	45,706	47,318	53,365	60,677	60,336	-341	-0.6
4–7	64,880	74,484	74,376	82,672	86,128	3,456	4.2
8–14	61,134	74,056	73,216	72,972	75,296	2,324	3.2
15–21	23,974	25,694	25,694	24,107	21,952	-2,155	-8.9
22 and over	13,453	13,336	15,727	13,695	13,136	-559	-4.1
Median	7.2	7.3	7.2	6.7	6.7
New Zealand port							
Auckland airport	119,391	133,224	137,199	156,130	156,000	-130	-0.1
Christchurch airport	58,716	68,381	65,503	47,994	46,528	-1,466	-3.1
Wellington airport	22,714	25,438	27,984	31,461	33,056	1,595	5.1
Queenstown airport	4,997	5,340	8,968	15,679	19,248	3,569	22.8
Dunedin airport	1,518	979	1,069	1,231	1,024	-207	-16.8
Seaports	1,566	1,303	1,121	1,399	816	-583	-41.7
Overseas airport							
Melbourne	186,205	212,138	215,829	231,232	237,376	6,144	2.7
Sydney	11,247	12,377	14,404	10,638	8,912	-1,726	-16.2
Brisbane	3,057	2,292	2,885	2,346	1,936	-410	-17.5
Rarotonga	988	1,210	1,585	1,072	1,216	144	13.4
Los Angeles	959	776	1,055	1,343	816	-527	-39.2
Apia	466	707	670	858	656	-202	-23.5
Nadi	515	427	355	581	544	-37	-6.4
Tonga	196	314	233	448	512	64	14.3
Citizenship							
Australia	147,289	162,214	165,611	166,466	164,016	-2,450	-1.5
New Zealand	45,825	54,512	57,203	66,725	70,592	3,867	5.8
United Kingdom	4,782	5,610	5,827	5,929	6,176	247	4.2
China, People's Republic of	429	722	933	1,038	1,632	594	57.2

Symbol: ... not applicable

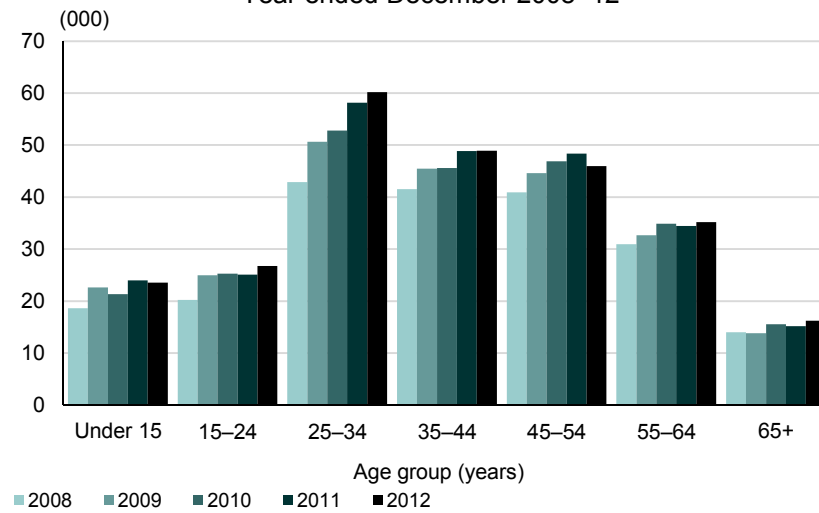
Source: Statistics New Zealand

Travel purpose of visitors from Victoria Year ended December 2008–12



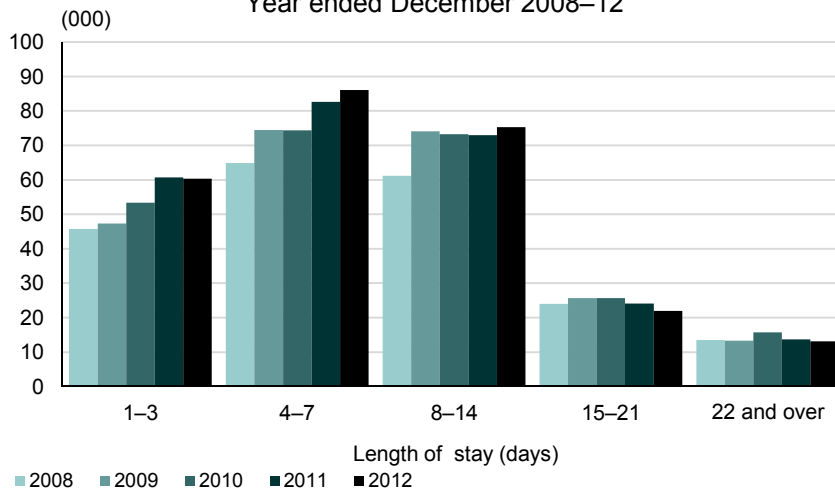
Source: Statistics New Zealand

Age of visitors from Victoria Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Victoria Year ended December 2008–12



Source: Statistics New Zealand

Table 17

Key characteristics of visitors from Western Australia

December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	10,638	11,745	12,470	13,840	16,416	2,576	18.6
Travel purpose							
Holiday	3,915	4,428	5,249	5,104	6,384	1,280	25.1
Visiting friends & relatives	5,805	6,885	6,380	7,744	9,200	1,456	18.8
Business	459	189	406	272	304	32	11.8
Education	27	0	0	32	0	-32	-100.0
Conferences & conventions	54	81	116	96	96	0	0.0
Age group (years)							
Under 15	1,620	2,214	2,059	2,528	2,256	-272	-10.8
15–24	1,782	1,728	1,711	1,936	2,880	944	48.8
25–34	1,836	2,376	2,581	2,848	4,400	1,552	54.5
35–44	2,052	1,809	2,001	2,240	2,064	-176	-7.9
45–54	1,755	1,971	2,407	2,368	2,448	80	3.4
55–64	1,242	1,215	1,247	1,488	1,920	432	29.0
65+	351	432	464	432	448	16	3.7
Length of stay (days)							
1–3	810	351	667	960	784	-176	-18.3
4–7	1,026	1,026	1,363	1,312	1,568	256	19.5
8–14	2,646	3,213	3,364	3,520	4,976	1,456	41.4
15–21	2,727	3,564	3,364	3,456	4,608	1,152	33.3
22 and over	3,429	3,591	3,712	4,592	4,480	-112	-2.4
Median	16.4	16.9	16.6	16.8	15.7
New Zealand port							
Auckland airport	7,020	7,371	7,946	9,616	11,472	1,856	19.3
Christchurch airport	2,295	2,673	2,349	2,176	2,304	128	5.9
Wellington airport	1,026	1,080	1,595	1,280	1,472	192	15.0
Queenstown airport	162	324	116	384	672	288	75.0
Overseas airport							
Melbourne	2,160	2,889	2,871	3,488	5,360	1,872	53.7
Sydney	3,888	4,050	4,002	4,416	4,672	256	5.8
Perth	3,672	3,402	3,480	4,112	4,592	480	11.7
Brisbane	594	810	1,827	976	896	-80	-8.2
Citizenship							
New Zealand	4,941	5,319	6,148	7,232	8,880	1,648	22.8
Australia	5,022	5,886	5,626	5,664	6,640	976	17.2

Symbol: ... not applicable

Source: Statistics New Zealand

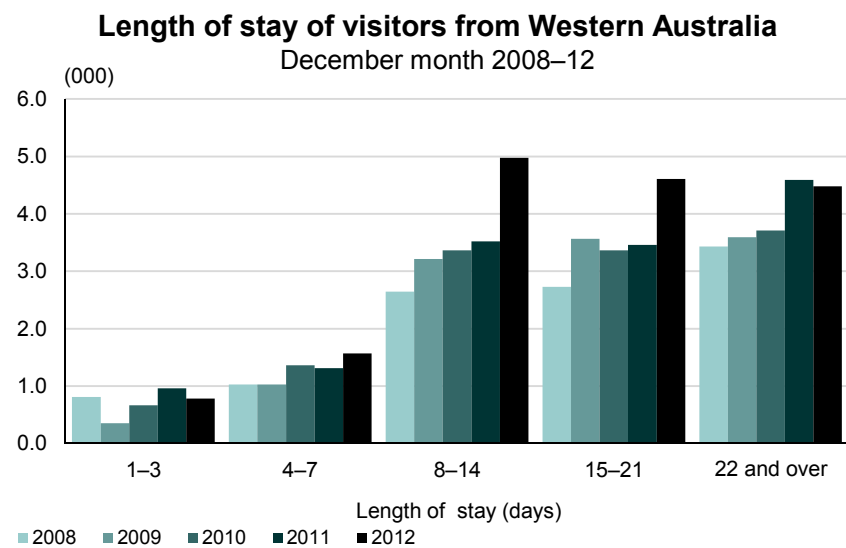
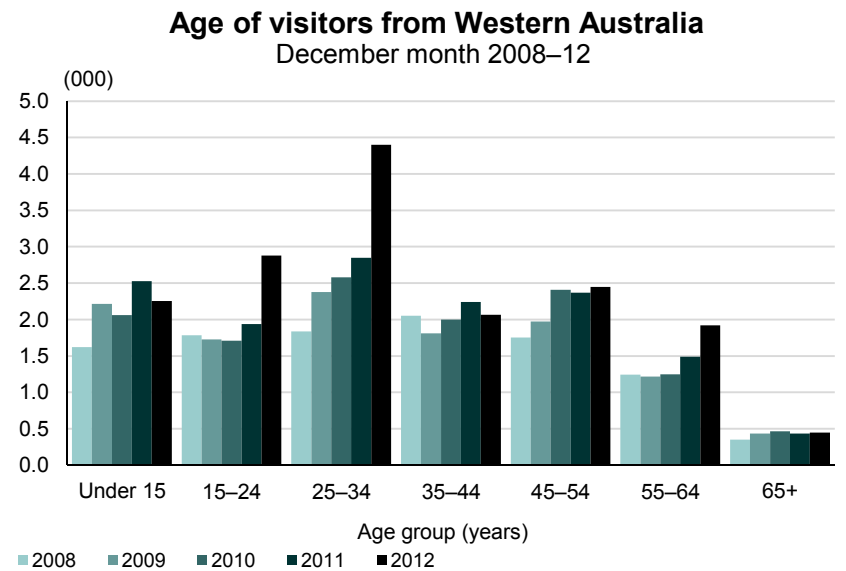
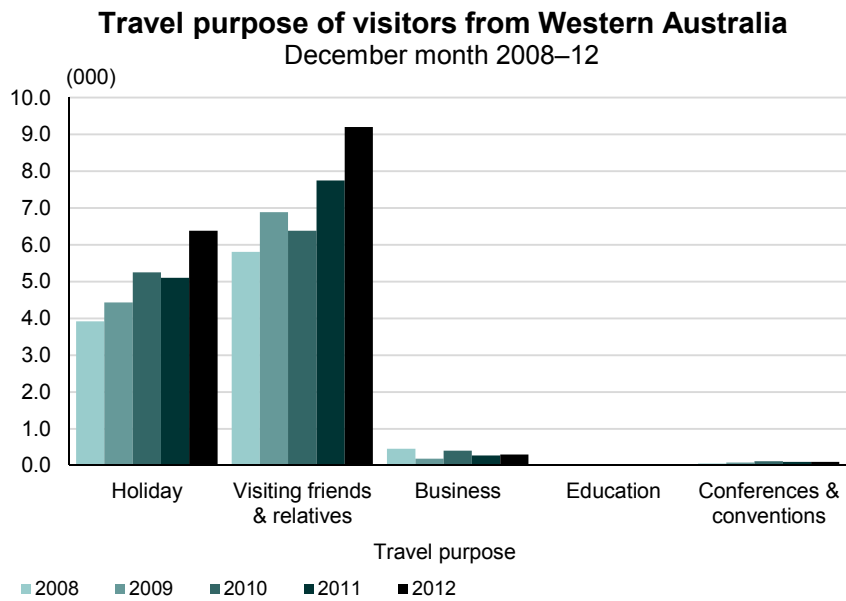


Table 18

Key characteristics of visitors from Western Australia

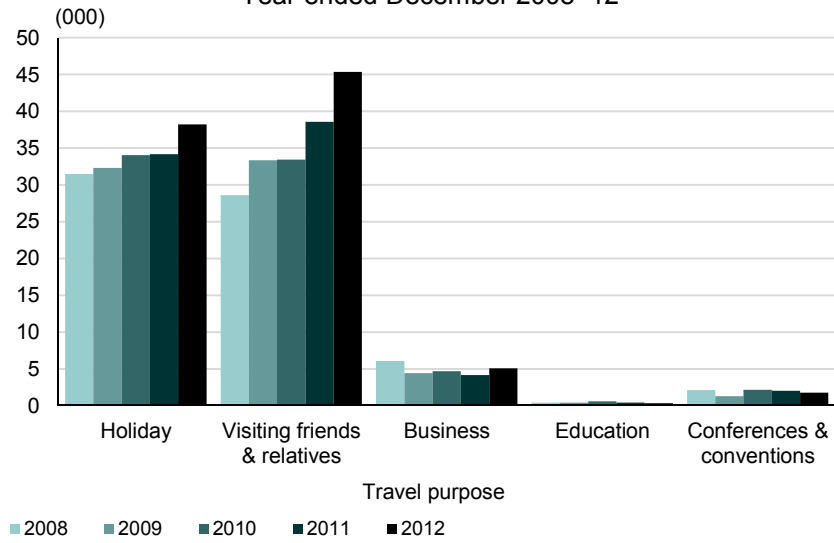
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	71,863	75,707	79,032	84,911	96,560	11,649	13.7
Travel purpose							
Holiday	31,466	32,288	34,053	34,179	38,208	4,029	11.8
Visiting friends & relatives	28,580	33,329	33,421	38,569	45,344	6,775	17.6
Business	6,052	4,415	4,669	4,168	5,072	904	21.7
Education	401	413	580	411	336	-75	-18.2
Conferences & conventions	2,117	1,263	2,133	2,027	1,744	-283	-14.0
Age group (years)							
Under 15	7,318	8,289	8,853	8,530	10,000	1,470	17.2
15–24	9,560	10,214	9,702	10,953	14,336	3,383	30.9
25–34	11,609	13,235	15,034	16,260	22,192	5,932	36.5
35–44	12,939	11,735	13,142	13,117	13,440	323	2.5
45–54	14,491	15,539	15,203	16,818	16,960	142	0.8
55–64	10,309	11,647	11,201	13,495	13,808	313	2.3
65+	5,637	5,048	5,897	5,738	5,824	86	1.5
Length of stay (days)							
1–3	7,864	8,502	8,730	11,371	11,760	389	3.4
4–7	13,126	14,165	15,984	17,256	20,336	3,080	17.8
8–14	24,633	26,366	26,698	27,790	33,872	6,082	21.9
15–21	14,642	14,889	15,412	15,119	17,264	2,145	14.2
22 and over	11,598	11,785	12,208	13,375	13,328	-47	-0.4
Median	12.1	11.7	11.4	11.0	10.7
New Zealand port							
Auckland airport	47,163	48,827	50,795	58,124	68,336	10,212	17.6
Christchurch airport	16,878	17,986	17,095	14,075	14,128	53	0.4
Wellington airport	5,205	5,755	6,377	7,229	6,880	-349	-4.8
Queenstown airport	1,816	2,305	2,623	3,626	5,376	1,750	48.3
Dunedin airport	293	181	752	855	832	-23	-2.7
Seaports	390	482	391	542	512	-30	-5.5
Overseas airport							
Perth	27,945	25,456	27,490	29,837	34,912	5,075	17.0
Sydney	23,121	25,807	24,664	24,638	25,968	1,330	5.4
Melbourne	11,804	14,683	15,616	17,853	22,992	5,139	28.8
Brisbane	5,206	5,379	7,009	6,432	5,360	-1,072	-16.7
Coolangatta	296	262	194	947	1,712	765	80.8
Los Angeles	984	1,020	1,190	1,483	1,408	-75	-5.1
Rarotonga	262	403	256	307	624	317	103.3
San Francisco	212	395	170	551	592	41	7.4
Citizenship							
Australia	46,303	45,037	45,834	47,233	49,808	2,575	5.5
New Zealand	21,233	25,602	27,843	31,978	40,800	8,822	27.6
United Kingdom	1,891	1,799	2,088	2,130	1,936	-194	-9.1
United States of America	330	345	309	538	592	54	10.0

Symbol: ... not applicable

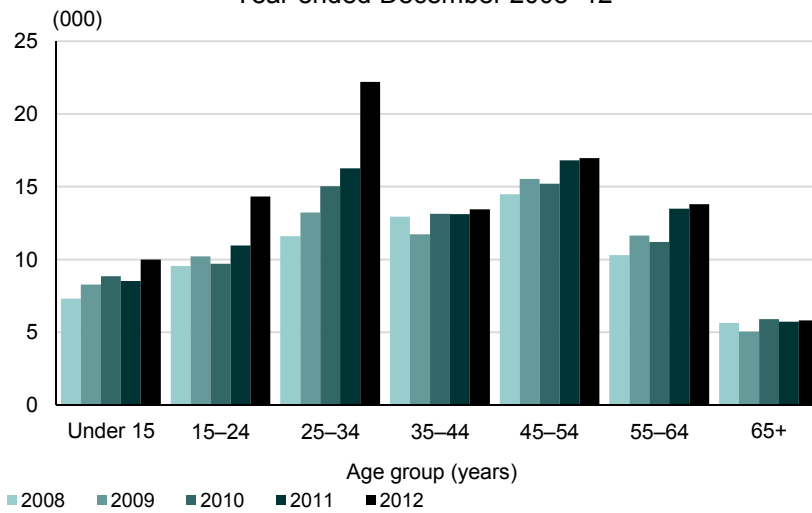
Source: Statistics New Zealand

Travel purpose of visitors from Western Australia Year ended December 2008–12



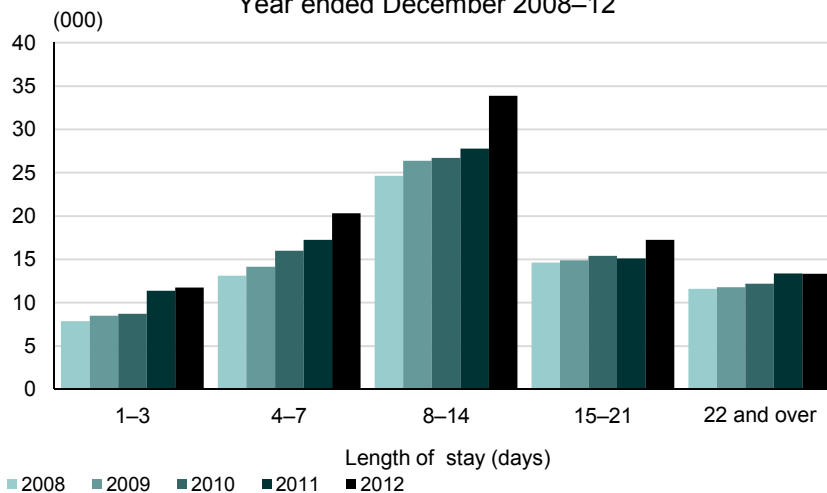
Source: Statistics New Zealand

Age of visitors from Western Australia Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Western Australia Year ended December 2008–12



Source: Statistics New Zealand

Table 19

Key characteristics of visitors from the People's Republic of China

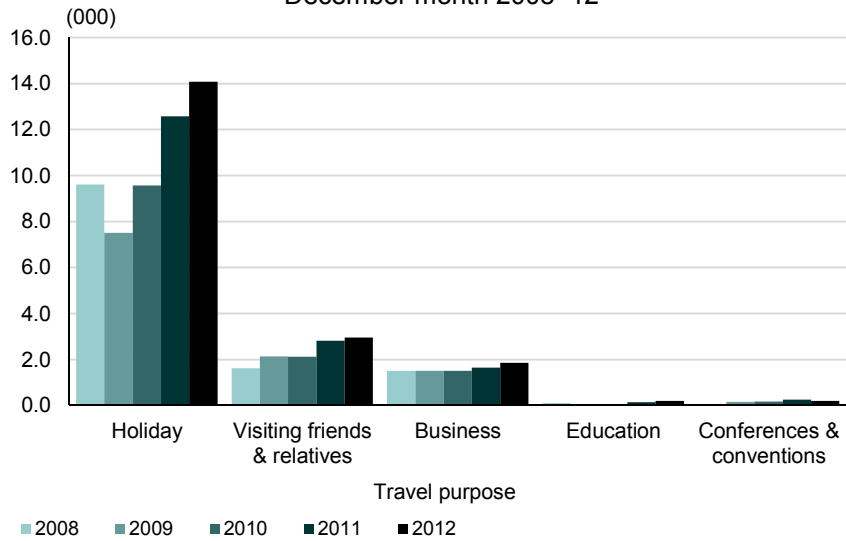
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	13,959	11,691	14,181	18,416	20,688	2,272	12.3
Travel purpose							
Holiday	9,612	7,506	9,570	12,576	14,080	1,504	12.0
Visiting friends & relatives	1,620	2,133	2,117	2,816	2,960	144	5.1
Business	1,512	1,512	1,508	1,648	1,856	208	12.6
Education	108	54	58	144	208	64	44.4
Conferences & conventions	27	162	174	256	208	-48	-18.8
Age group (years)							
Under 15	405	648	493	720	800	80	11.1
15–24	540	189	377	544	752	208	38.2
25–34	3,375	1,944	2,059	2,960	3,328	368	12.4
35–44	3,456	3,024	3,480	3,216	4,240	1,024	31.8
45–54	3,483	3,402	4,205	5,280	5,632	352	6.7
55–64	2,295	1,728	2,929	4,128	4,480	352	8.5
65+	405	756	638	1,568	1,456	-112	-7.1
Length of stay (days)							
1–3	6,858	5,805	6,699	9,712	10,000	288	3.0
4–7	4,590	2,322	3,422	3,408	4,640	1,232	36.2
8–14	837	1,026	1,595	1,760	2,352	592	33.6
15–21	540	810	812	1,088	1,312	224	20.6
22 and over	1,134	1,728	1,653	2,448	2,384	-64	-2.6
Median	3.5	3.5	3.7	3.4	3.7
New Zealand port							
Auckland airport	13,095	10,827	13,137	17,056	19,296	2,240	13.1
Christchurch airport	594	567	812	752	720	-32	-4.3
Overseas airport							
Sydney	3,024	1,809	3,016	2,672	3,712	1,040	38.9
Melbourne	1,998	1,917	1,943	2,512	3,376	864	34.4
Hong Kong	2,241	2,133	1,943	1,840	3,104	1,264	68.7
Brisbane	2,808	2,322	1,682	3,424	2,720	-704	-20.6
Shanghai	1,323	1,539	1,682	1,760	2,576	816	46.4
Guangzhou	0	0	0	2,400	2,560	160	6.7
Coolangatta	405	297	1,653	1,488	1,232	-256	-17.2
Citizenship							
China, People's Republic of	12,609	9,990	12,325	16,544	18,752	2,208	13.3
New Zealand	324	486	667	528	576	48	9.1

Symbol: ... not applicable

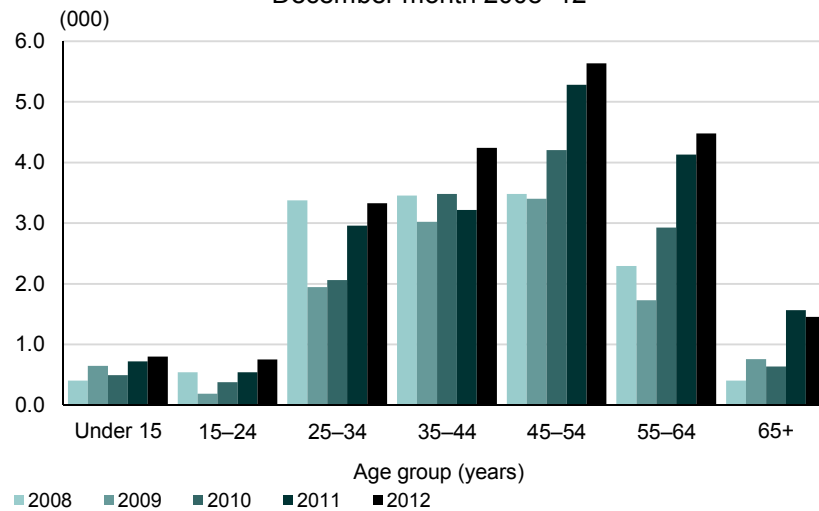
Source: Statistics New Zealand

Travel purpose of visitors from China December month 2008–12



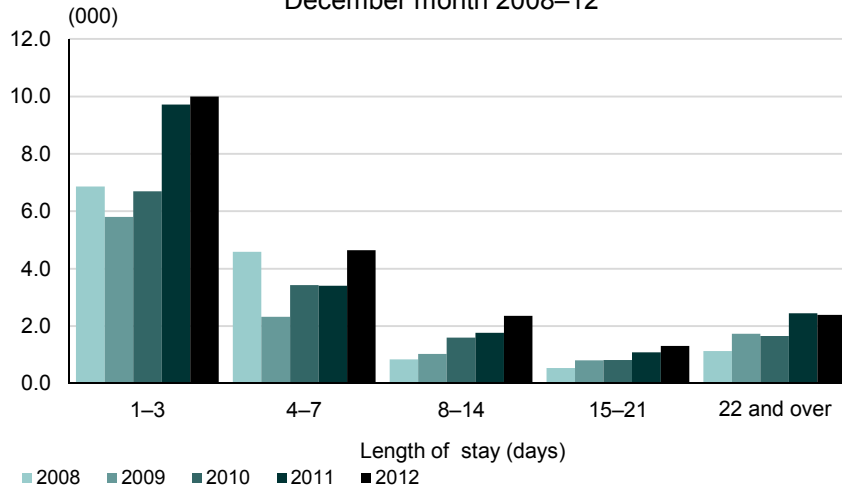
Source: Statistics New Zealand

Age of visitors from China December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from China December month 2008–12



Source: Statistics New Zealand

Table 20

Key characteristics of visitors from the People's Republic of China

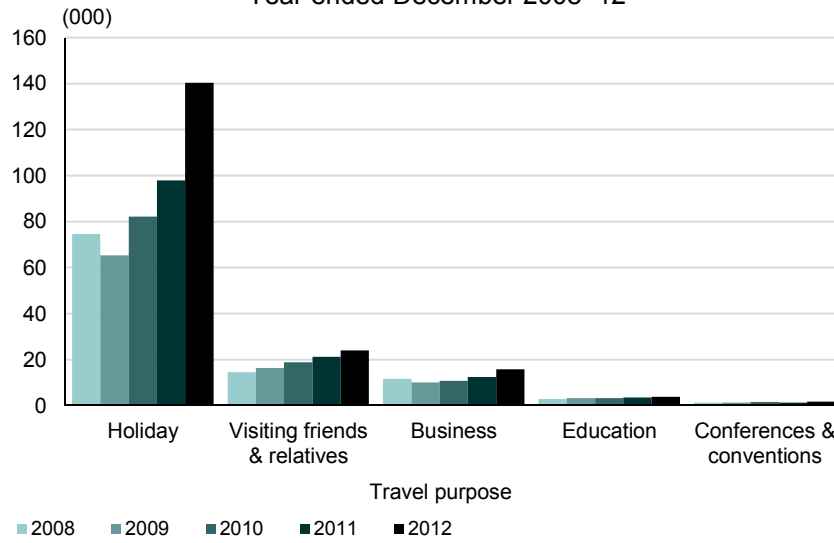
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	112,398	102,259	122,712	145,524	197,024	51,500	35.4
Travel purpose							
Holiday	74,671	65,287	82,151	97,923	140,416	42,493	43.4
Visiting friends & relatives	14,550	16,374	18,841	21,216	23,952	2,736	12.9
Business	11,612	10,124	10,808	12,474	15,728	3,254	26.1
Education	2,798	3,330	3,206	3,561	3,760	199	5.6
Conferences & conventions	1,257	1,308	1,544	1,340	1,744	404	30.1
Age group (years)							
Under 15	4,254	3,936	5,557	7,329	9,024	1,695	23.1
15–24	6,575	6,975	8,099	9,173	11,664	2,491	27.2
25–34	16,754	14,795	18,406	22,376	30,736	8,360	37.4
35–44	31,070	22,159	26,071	29,754	40,064	10,310	34.7
45–54	31,627	29,504	34,324	37,945	49,792	11,847	31.2
55–64	16,702	18,229	22,562	28,895	41,792	12,897	44.6
65+	5,416	6,661	7,693	10,052	13,952	3,900	38.8
Length of stay (days)							
1–3	61,300	51,311	58,314	72,704	97,376	24,672	33.9
4–7	25,923	22,134	29,182	30,900	43,296	12,396	40.1
8–14	7,349	9,184	12,226	15,609	24,432	8,823	56.5
15–21	4,012	4,177	5,079	5,727	9,392	3,665	64.0
22 and over	13,814	15,453	17,911	20,584	22,528	1,944	9.4
Median	3.4	3.5	3.7	3.5	3.6
New Zealand port							
Auckland airport	104,009	93,558	112,714	134,444	181,568	47,124	35.1
Christchurch airport	6,821	7,047	8,055	8,288	10,912	2,624	31.7
Queenstown airport	232	260	644	967	1,840	873	90.3
Wellington airport	1,120	1,214	902	1,185	1,536	351	29.6
Hamilton airport	50	63	238	317	832	515	162.5
Overseas airport							
Melbourne	22,981	17,532	17,850	21,270	30,688	9,418	44.3
Brisbane	29,224	22,870	15,692	22,289	30,432	8,143	36.5
Sydney	16,774	14,572	22,592	20,478	27,248	6,770	33.1
Guangzhou	0	0	0	12,828	25,232	12,404	96.7
Shanghai	12,498	10,244	12,680	14,734	23,712	8,978	60.9
Hong Kong	17,718	19,008	22,323	17,346	23,280	5,934	34.2
Coolangatta	567	2,216	12,624	14,615	15,648	1,033	7.1
Singapore	2,518	2,781	3,509	4,533	6,416	1,883	41.5
Beijing	2,006	6,147	8,712	8,822	4,576	-4,246	-48.1
Cairns	377	298	576	1,227	1,360	133	10.8
Citizenship							
China, People's Republic of	104,958	95,194	114,816	136,632	188,496	51,864	38.0
New Zealand	2,012	2,219	2,414	3,335	2,912	-423	-12.7
United States of America	741	780	906	986	976	-10	-1.0
Hong Kong	1,043	764	1,020	868	848	-20	-2.3

Symbol: ... not applicable

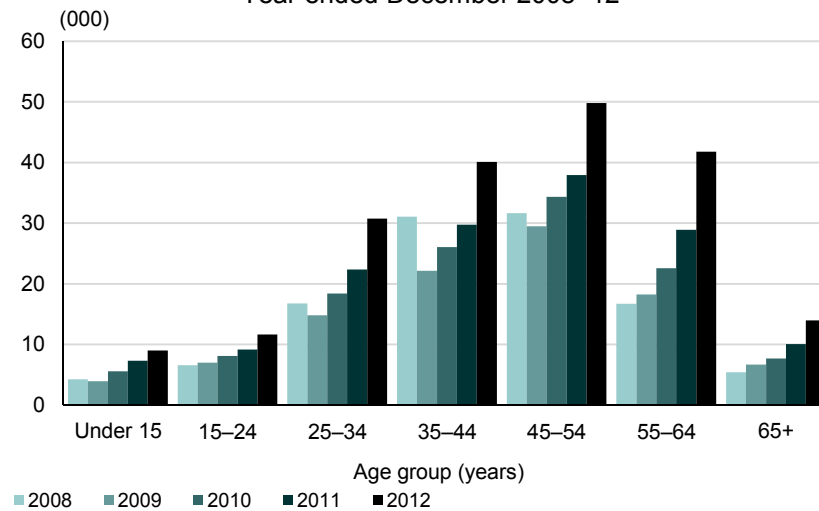
Source: Statistics New Zealand

Travel purpose of visitors from China Year ended December 2008–12



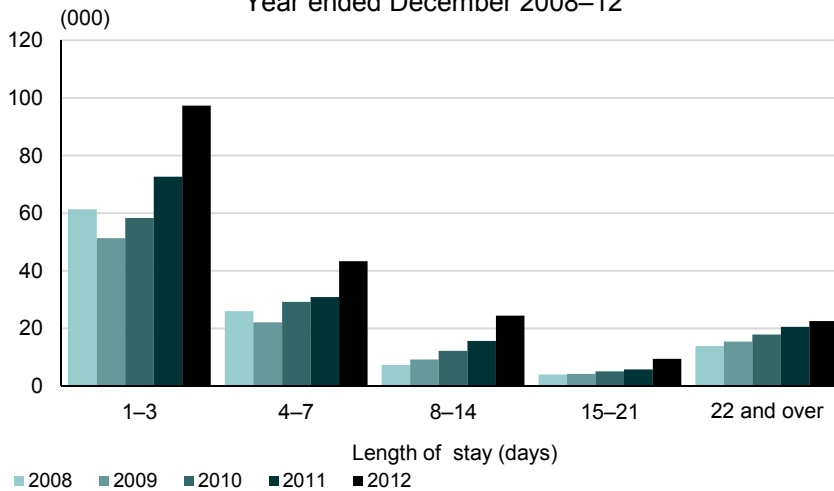
Source: Statistics New Zealand

Age of visitors from China Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from China Year ended December 2008–12



Source: Statistics New Zealand

Table 21

Province of residence of visitors from the People's Republic of China
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	13,959	11,691	14,181	18,416	20,688	2,272	12.3
Shanghai	1,647	1,728	2,030	2,080	3,088	1,008	48.5
Beijing	2,295	1,431	2,262	2,784	2,784	0	0.0
Guangdong	945	837	551	1,632	1,552	-80	-4.9
Jiangsu	459	432	493	752	1,072	320	42.6
Zhejiang	459	459	435	752	960	208	27.7
Liaoning	486	351	377	528	624	96	18.2
Shandong	216	162	348	464	592	128	27.6
Sichuan	135	216	290	400	576	176	44.0
Not stated	4,428	3,726	4,727	4,912	5,280	368	7.5

Source: Statistics New Zealand

Table 22

Province of residence of visitors from the People's Republic of China
Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	112,398	102,259	122,712	145,524	197,024	51,500	35.4
Shanghai	13,140	13,459	14,490	16,975	25,424	8,449	49.8
Beijing	13,060	11,254	14,970	18,927	24,176	5,249	27.7
Guangdong	10,298	9,216	10,663	14,171	20,480	6,309	44.5
Zhejiang	6,122	5,167	7,999	10,003	13,584	3,581	35.8
Jiangsu	4,706	3,972	5,139	5,975	9,104	3,129	52.4
Liaoning	2,988	2,806	3,660	3,832	5,584	1,752	45.7
Sichuan	1,729	1,844	2,860	3,253	5,504	2,251	69.2
Shandong	2,576	2,640	2,737	3,581	5,152	1,571	43.9
Hunan	1,309	1,056	1,340	2,190	3,312	1,122	51.2
Fujian	2,027	1,612	2,157	2,616	2,976	360	13.8
Yunnan	1,544	1,823	2,125	1,897	2,848	951	50.1
Hubei	847	1,010	1,598	2,146	2,608	462	21.5
Henan	1,663	2,148	1,873	1,796	2,464	668	37.2
Shanxi	1,551	1,164	1,250	1,637	2,400	763	46.6
Tianjin	1,137	998	1,501	1,491	2,288	797	53.5
Chongqing	971	725	1,143	1,179	2,256	1,077	91.3
Shaanxi	696	424	877	1,041	2,000	959	92.1
Jilin	830	708	826	1,081	1,808	727	67.3
Guangxi	548	940	802	1,053	1,600	547	51.9
Heilongjiang	949	814	903	1,539	1,584	45	2.9
Hebei	1,379	894	1,060	1,144	1,568	424	37.1
Nei Monggol	607	254	482	1,023	1,232	209	20.4
Xinjiang	325	528	993	618	1,136	518	83.8
Anhui	778	600	909	1,010	1,104	94	9.3
Jiangxi	662	630	423	632	1,056	424	67.1
Guizhou	615	544	338	578	912	334	57.8
Gansu	413	189	561	349	704	355	101.7
Ningxia	125	190	162	279	592	313	112.2
Hainan	97	143	150	182	512	330	181.3
Not stated	38,582	34,310	38,527	42,920	50,624	7,704	17.9

Source: Statistics New Zealand

Table 23

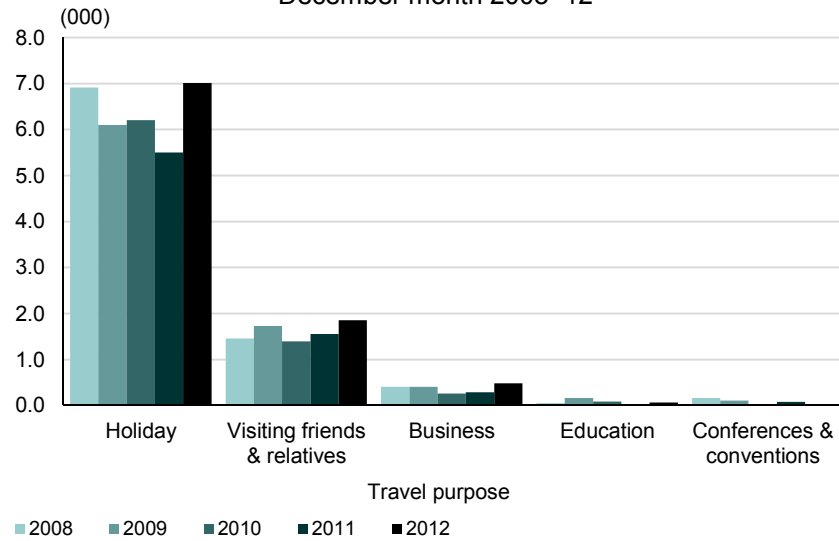
Key characteristics of visitors from Japan
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	9,342	8,883	8,294	7,840	9,952	2,112	26.9
Travel purpose							
Holiday	6,912	6,102	6,206	5,504	7,008	1,504	27.3
Visiting friends & relatives	1,458	1,728	1,392	1,552	1,856	304	19.6
Business	405	405	261	288	480	192	66.7
Education	54	162	87	32	64	32	100.0
Conferences & conventions	162	108	29	80	0	-80	-100.0
Age group (years)							
Under 15	756	594	522	720	688	-32	-4.4
15–24	594	1,620	754	416	704	288	69.2
25–34	1,782	1,755	1,247	1,264	1,440	176	13.9
35–44	1,539	1,215	1,189	1,392	1,680	288	20.7
45–54	1,188	1,269	1,044	1,232	1,472	240	19.5
55–64	1,971	1,296	1,856	1,680	2,048	368	21.9
65+	1,512	1,134	1,682	1,136	1,920	784	69.0
Length of stay (days)							
1–3	594	594	377	512	512	0	0.0
4–7	4,752	4,698	3,886	3,728	5,280	1,552	41.6
8–14	2,241	1,782	2,349	2,224	2,640	416	18.7
15–21	945	837	841	816	656	-160	-19.6
22 and over	810	972	841	560	864	304	54.3
Median	7.0	6.8	7.4	7.0	6.9
New Zealand port							
Auckland airport	5,616	6,264	5,423	5,568	7,504	1,936	34.8
Christchurch airport	3,483	2,538	2,668	2,144	2,192	48	2.2
Overseas airport							
Tokyo	4,509	4,131	4,234	3,584	5,184	1,600	44.6
Osaka	2,052	2,133	1,363	1,296	1,904	608	46.9
Seoul	540	324	87	528	656	128	24.2
Hong Kong	756	675	435	768	304	-464	-60.4
Citizenship							
Japan	8,100	7,587	7,279	6,752	8,880	2,128	31.5
New Zealand	729	567	580	608	512	-96	-15.8

Symbol: ... not applicable

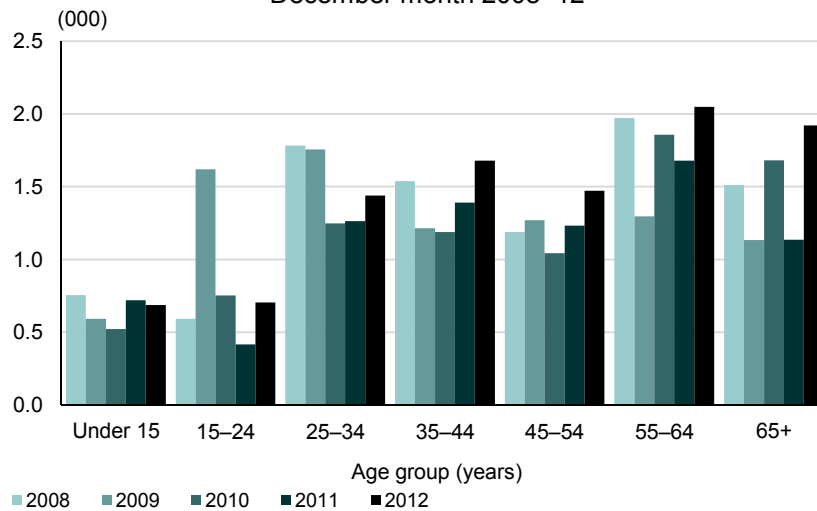
Source: Statistics New Zealand

Travel purpose of visitors from Japan December month 2008–12



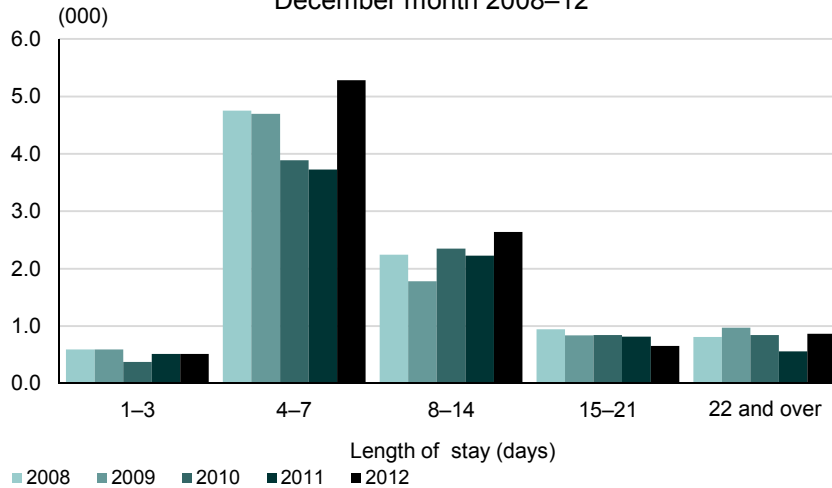
Source: Statistics New Zealand

Age of visitors from Japan December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Japan December month 2008–12



Source: Statistics New Zealand

Table 24

Key characteristics of visitors from Japan

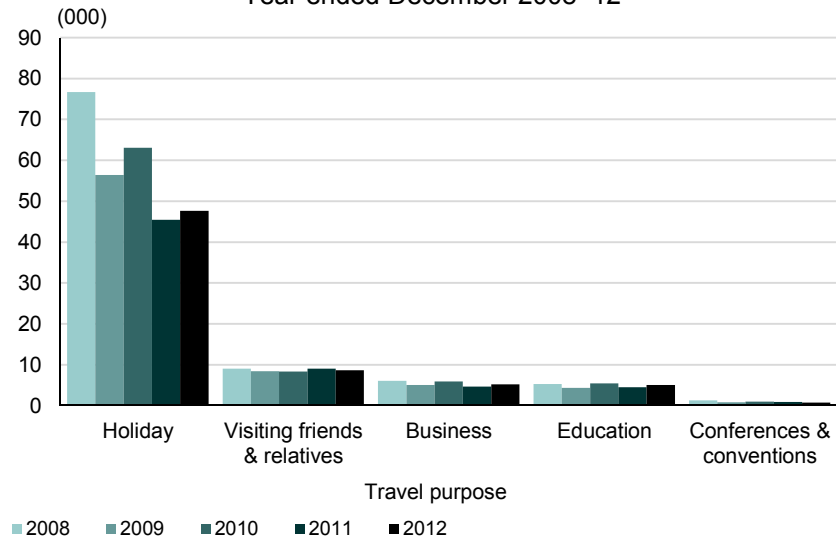
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	102,482	78,426	87,735	68,963	72,080	3,117	4.5
Travel purpose							
Holiday	76,677	56,402	63,042	45,423	47,664	2,241	4.9
Visiting friends & relatives	9,077	8,446	8,322	9,048	8,656	-392	-4.3
Business	6,061	5,014	5,892	4,685	5,232	547	11.7
Education	5,303	4,319	5,404	4,501	5,056	555	12.3
Conferences & conventions	1,290	783	996	906	720	-186	-20.5
Age group (years)							
Under 15	6,225	3,995	5,464	5,283	5,200	-83	-1.6
15–24	21,980	14,833	19,872	15,665	17,296	1,631	10.4
25–34	15,455	13,362	12,093	10,208	9,808	-400	-3.9
35–44	12,193	10,423	11,283	9,080	9,696	616	6.8
45–54	10,691	8,729	9,191	7,914	8,304	390	4.9
55–64	20,579	15,356	16,908	12,042	12,224	182	1.5
65+	15,359	11,728	12,924	8,771	9,552	781	8.9
Length of stay (days)							
1–3	7,863	6,789	6,899	6,853	7,280	427	6.2
4–7	54,161	39,868	45,210	31,852	34,048	2,196	6.9
8–14	22,621	16,643	18,987	15,412	16,112	700	4.5
15–21	6,216	4,924	5,913	5,086	4,784	-302	-5.9
22 and over	11,621	10,202	10,726	9,760	9,856	96	1.0
Median	6.5	6.5	6.4	6.8	6.7
New Zealand port							
Auckland airport	68,664	53,223	67,390	55,999	59,568	3,569	6.4
Christchurch airport	32,326	24,010	19,177	11,070	10,592	-478	-4.3
Queenstown airport	116	222	316	640	880	240	37.5
Wellington airport	528	644	510	738	768	30	4.1
Overseas airport							
Tokyo	49,340	37,844	44,042	29,872	34,944	5,072	17.0
Osaka	29,266	18,241	20,326	14,201	14,176	-25	-0.2
Sydney	3,774	3,899	3,986	4,222	4,432	210	5.0
Seoul	3,444	3,642	1,476	3,197	3,296	99	3.1
Singapore	5,714	4,458	5,659	3,546	2,992	-554	-15.6
Coolangatta	135	877	3,213	2,715	1,968	-747	-27.5
Hong Kong	4,779	3,668	3,318	3,560	1,888	-1,672	-47.0
Guangzhou	0	0	0	512	1,760	1,248	243.8
Nagoya	0	162	638	2,105	976	-1,129	-53.6
Melbourne	705	983	893	864	800	-64	-7.4
Citizenship							
Japan	97,341	73,353	82,958	64,746	67,856	3,110	4.8
New Zealand	2,394	2,133	1,870	1,837	1,760	-77	-4.2
United States of America	669	655	602	524	720	196	37.4

Symbol: ... not applicable

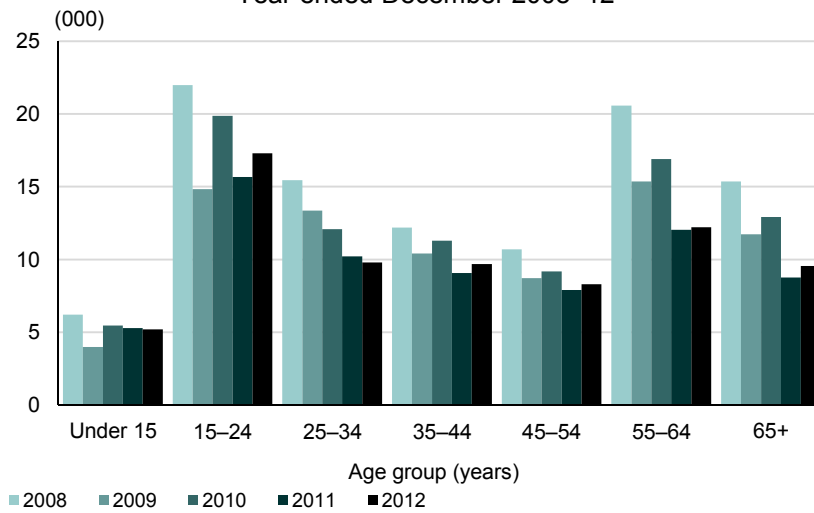
Source: Statistics New Zealand

Travel purpose of visitors from Japan Year ended December 2008–12



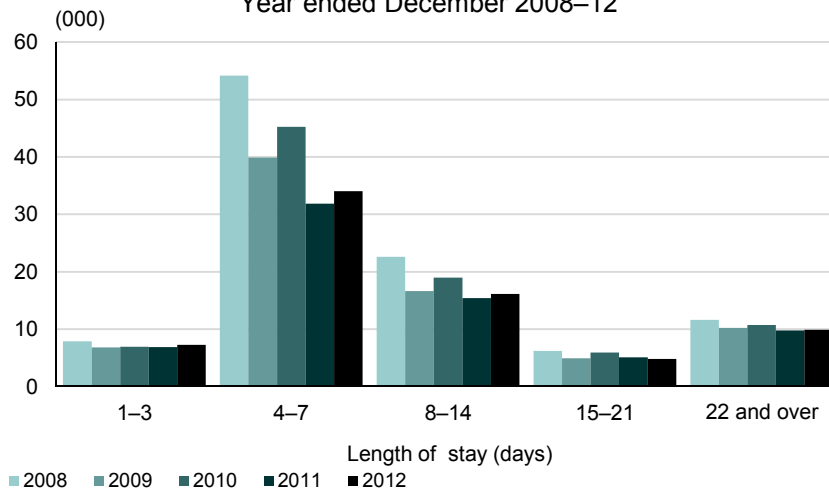
Source: Statistics New Zealand

Age of visitors from Japan Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Japan Year ended December 2008–12



Source: Statistics New Zealand

Table 25

Prefecture of residence of visitors from Japan
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	9,342	8,883	8,294	7,840	9,952	2,112	26.9
Tokyo	1,917	1,998	1,914	2,016	2,496	480	23.8
Kanagawa	891	945	870	816	944	128	15.7
Osaka	594	675	696	560	848	288	51.4
Hyogo	513	837	261	448	608	160	35.7
Aichi	756	594	783	416	560	144	34.6
Chiba	486	486	667	464	512	48	10.3
Not stated	891	648	551	480	576	96	20.0

Source: Statistics New Zealand

Table 26

Prefecture of residence of visitors from Japan
Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	102,482	78,426	87,735	68,963	72,080	3,117	4.5
Tokyo	18,071	14,763	17,640	14,269	14,560	291	2.0
Kanagawa	11,154	7,547	9,364	6,650	6,656	6	0.1
Osaka	8,896	7,296	6,825	5,564	5,568	4	0.1
Chiba	5,910	4,570	4,759	4,049	4,464	415	10.2
Saitama	5,622	4,376	4,608	3,278	4,352	1,074	32.8
Aichi	6,691	4,430	5,557	4,205	4,288	83	2.0
Hyogo	6,415	4,733	4,621	4,195	3,968	-227	-5.4
Fukuoka	2,765	2,389	3,258	1,935	2,576	641	33.1
Kyoto	2,533	1,972	2,224	1,979	2,048	69	3.5
Ibaraki	1,791	1,363	1,496	1,128	1,632	504	44.7
Hokkaido	1,596	1,776	2,316	1,552	1,552	0	0.0
Shizuoka	2,297	1,614	1,803	1,193	1,312	119	10.0
Hiroshima	1,942	1,193	1,575	1,159	1,248	89	7.7
Nara	1,628	1,301	819	1,011	880	-131	-13.0
Gunma	1,302	826	1,091	717	864	147	20.5
Gifu	1,378	898	1,038	712	784	72	10.1
Tochigi	634	468	763	721	672	-49	-6.8
Mie	1,240	741	745	771	656	-115	-14.9
Shiga	1,335	911	868	580	592	12	2.1
Nagano	992	787	761	519	576	57	11.0
Okayama	953	655	754	534	544	10	1.9
Miyagi	523	519	703	588	480	-108	-18.4
Okinawa	390	507	610	594	432	-162	-27.3
Not stated	6,363	4,662	5,675	5,514	5,280	-234	-4.2

Source: Statistics New Zealand

Table 27

Key characteristics of visitors from the Republic of Korea

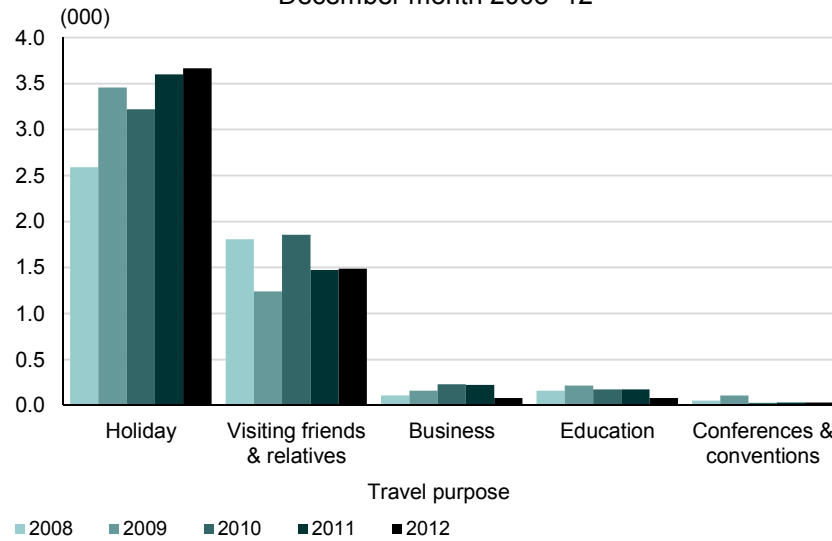
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	5,184	5,643	5,858	6,016	5,680	-336	-5.6
Travel purpose							
Holiday	2,592	3,456	3,219	3,600	3,664	64	1.8
Visiting friends & relatives	1,809	1,242	1,856	1,472	1,488	16	1.1
Business	108	162	232	224	80	-144	-64.3
Education	162	216	174	176	80	-96	-54.5
Conferences & conventions	54	108	29	32	32	0	0.0
Age group (years)							
Under 15	837	729	1,073	848	848	0	0.0
15–24	864	783	783	576	480	-96	-16.7
25–34	945	1,269	812	816	624	-192	-23.5
35–44	675	972	783	848	1,040	192	22.6
45–54	945	891	928	1,232	1,248	16	1.3
55–64	594	648	870	1,104	992	-112	-10.1
65+	324	351	609	592	448	-144	-24.3
Length of stay (days)							
1–3	405	594	406	1,072	592	-480	-44.8
4–7	1,566	1,944	1,943	2,240	2,432	192	8.6
8–14	837	756	841	944	720	-224	-23.7
15–21	567	351	580	288	496	208	72.2
22 and over	1,809	1,998	2,088	1,472	1,440	-32	-2.2
Median	12.0	9.3	12.0	6.7	6.9
New Zealand port							
Auckland airport	4,266	4,185	4,524	4,768	4,432	-336	-7.0
Christchurch airport	810	1,431	1,102	1,184	1,056	-128	-10.8
Overseas airport							
Seoul	2,565	2,754	3,161	3,504	2,736	-768	-21.9
Sydney	1,296	1,512	1,044	1,184	1,872	688	58.1
Citizenship							
Korea, Republic of	4,590	5,346	5,481	5,664	5,376	-288	-5.1

Symbol: ... not applicable

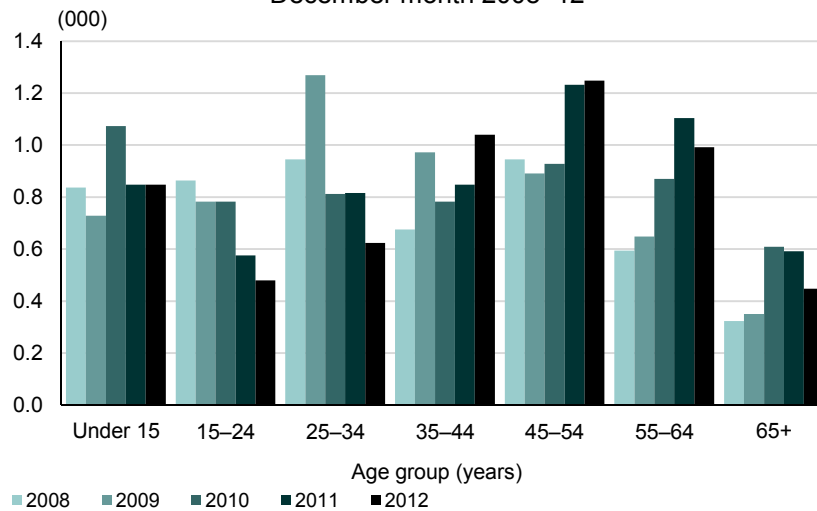
Source: Statistics New Zealand

Travel purpose of visitors from Korea December month 2008–12



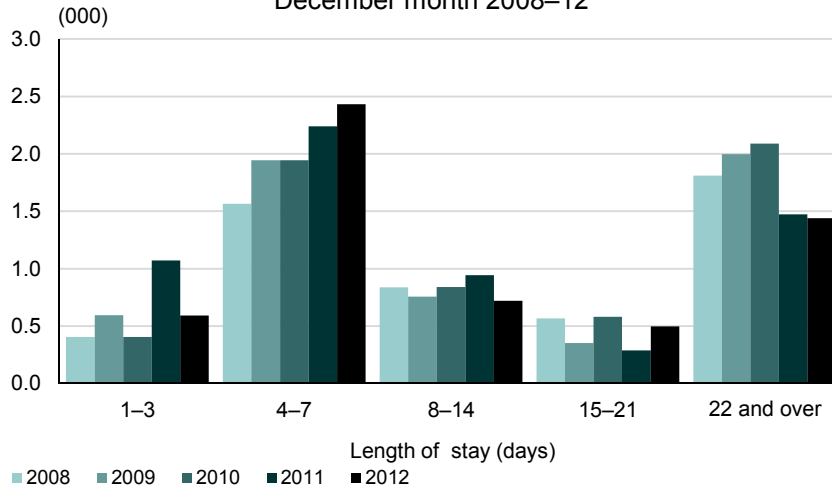
Source: Statistics New Zealand

Age of visitors from Korea December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Korea December month 2008–12



Source: Statistics New Zealand

Table 28

Key characteristics of visitors from the Republic of Korea

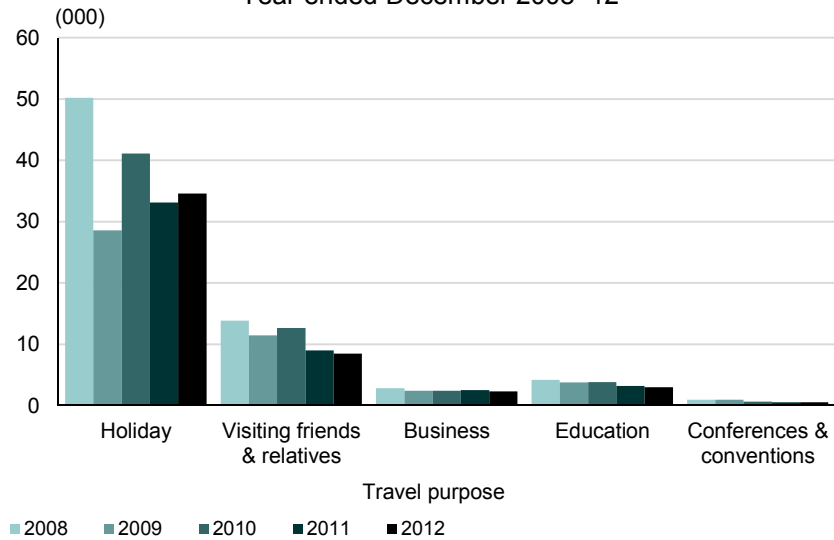
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	79,061	52,921	67,309	52,787	52,896	109	0.2
Travel purpose							
Holiday	50,175	28,550	41,105	33,095	34,592	1,497	4.5
Visiting friends & relatives	13,863	11,436	12,635	8,998	8,464	-534	-5.9
Business	2,824	2,408	2,449	2,518	2,304	-214	-8.5
Education	4,195	3,763	3,837	3,187	2,992	-195	-6.1
Conferences & conventions	980	972	633	522	528	6	1.1
Age group (years)							
Under 15	9,197	5,740	6,615	5,846	5,760	-86	-1.5
15–24	7,823	7,126	7,829	6,188	5,376	-812	-13.1
25–34	11,429	8,659	8,962	7,499	6,768	-731	-9.7
35–44	12,506	8,372	9,654	7,713	7,344	-369	-4.8
45–54	16,867	9,906	14,014	11,440	11,344	-96	-0.8
55–64	15,433	9,378	14,922	10,262	12,288	2,026	19.7
65+	5,806	3,740	5,313	3,839	4,016	177	4.6
Length of stay (days)							
1–3	11,503	7,390	10,187	9,043	7,760	-1,283	-14.2
4–7	40,146	21,836	32,490	23,101	26,400	3,299	14.3
8–14	7,947	6,412	6,365	6,655	6,000	-655	-9.8
15–21	3,053	2,876	2,924	2,795	2,752	-43	-1.5
22 and over	16,412	14,407	15,343	11,193	9,984	-1,209	-10.8
Median	6.1	6.6	6.1	6.2	6.0
New Zealand port							
Auckland airport	58,428	41,636	50,057	42,559	39,504	-3,055	-7.2
Christchurch airport	19,252	10,443	15,880	8,767	11,696	2,929	33.4
Queenstown airport	392	261	619	713	1,008	295	41.4
Wellington airport	756	512	679	716	560	-156	-21.8
Overseas airport							
Seoul	32,402	27,241	30,736	25,661	24,208	-1,453	-5.7
Sydney	30,953	15,060	23,342	15,900	17,168	1,268	8.0
Hong Kong	3,948	3,044	2,814	3,157	2,832	-325	-10.3
Osaka	1,988	1,277	2,382	2,016	1,584	-432	-21.4
Tokyo	2,725	1,783	2,034	1,147	1,392	245	21.4
Melbourne	499	554	740	928	1,040	112	12.1
Singapore	985	1,221	1,000	348	992	644	185.1
Brisbane	1,233	665	868	708	560	-148	-20.9
Kuala Lumpur	445	614	973	466	560	94	20.2
Citizenship							
Korea, Republic of	77,119	51,442	65,771	51,187	51,360	173	0.3
New Zealand	917	541	657	704	768	64	9.1

Symbol: ... not applicable

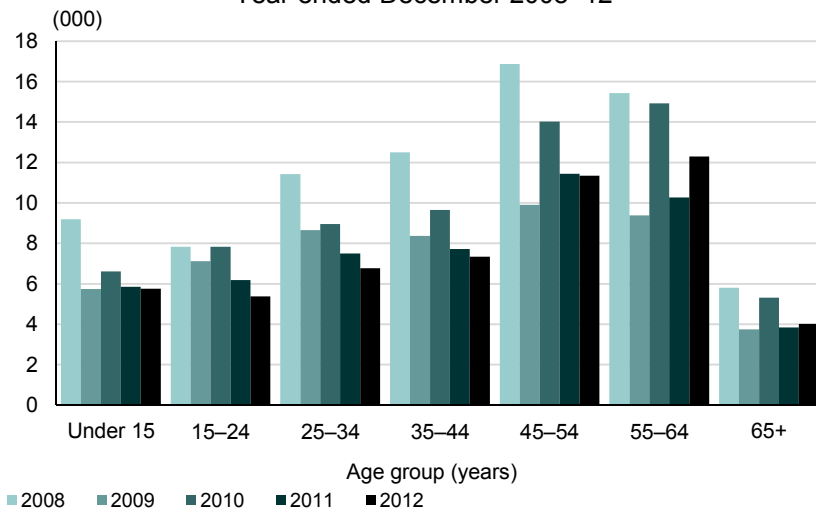
Source: Statistics New Zealand

Travel purpose of visitors from Korea Year ended December 2008–12



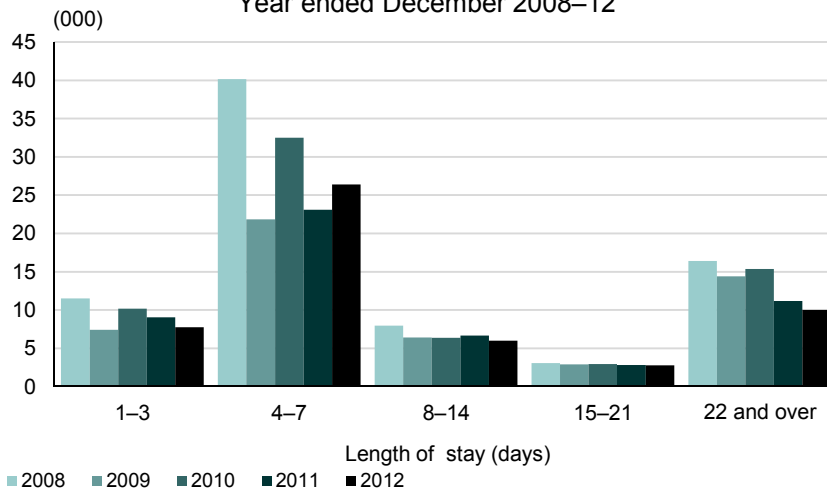
Source: Statistics New Zealand

Age of visitors from Korea Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Korea Year ended December 2008–12



Source: Statistics New Zealand

Table 29

Key characteristics of visitors from Singapore

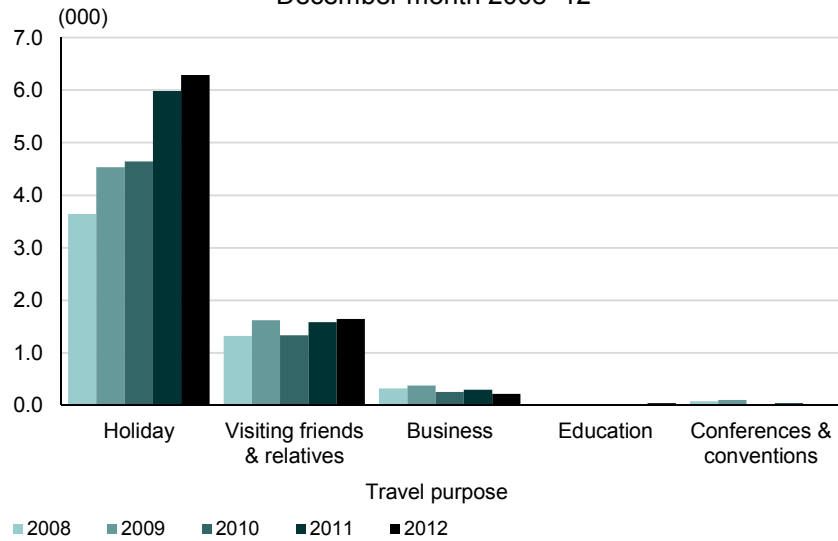
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	5,562	6,777	6,438	8,128	8,480	352	4.3
Travel purpose							
Holiday	3,645	4,536	4,640	5,984	6,288	304	5.1
Visiting friends & relatives	1,323	1,620	1,334	1,584	1,648	64	4.0
Business	324	378	261	304	224	-80	-26.3
Education	0	27	29	0	48	48	...
Conferences & conventions	81	108	29	48	16	-32	-66.7
Age group (years)							
Under 15	1,404	1,323	1,450	1,952	1,808	-144	-7.4
15–24	513	891	580	800	992	192	24.0
25–34	918	1,134	1,073	1,200	1,376	176	14.7
35–44	1,080	1,323	1,537	1,600	1,824	224	14.0
45–54	1,026	1,350	1,102	1,712	1,632	-80	-4.7
55–64	459	432	406	592	640	48	8.1
65+	162	324	290	272	208	-64	-23.5
Length of stay (days)							
1–3	216	297	319	304	336	32	10.5
4–7	864	999	609	1,200	1,408	208	17.3
8–14	2,835	3,321	3,161	4,000	3,888	-112	-2.8
15–21	1,080	1,512	1,566	1,792	2,144	352	19.6
22 and over	567	648	783	832	704	-128	-15.4
Median	11.7	11.3	12.4	11.4	11.8
New Zealand port							
Auckland airport	2,862	3,456	3,480	4,880	4,512	-368	-7.5
Christchurch airport	2,322	3,159	2,436	2,912	3,344	432	14.8
Overseas airport							
Singapore	3,834	5,103	3,886	6,032	4,656	-1,376	-22.8
Sydney	1,107	1,215	1,479	1,184	2,528	1,344	113.5
Brisbane	108	135	348	240	704	464	193.3
Citizenship							
Singapore	2,862	3,726	3,277	4,208	4,288	80	1.9
New Zealand	918	972	957	1,024	1,328	304	29.7
Malaysia	270	135	261	432	528	96	22.2

Symbol: ... not applicable

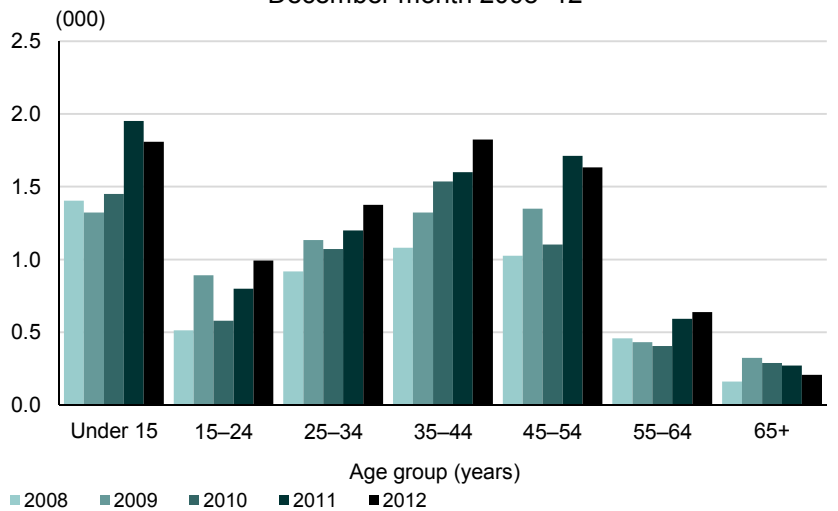
Source: Statistics New Zealand

Travel purpose of visitors from Singapore December month 2008–12



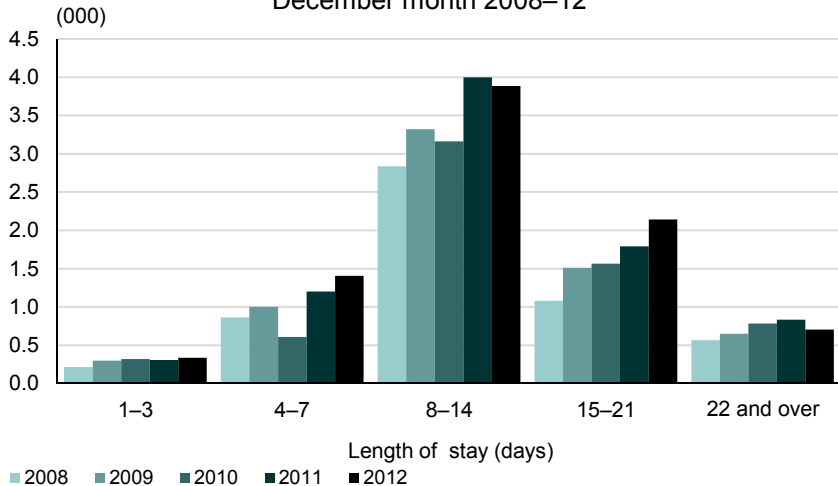
Source: Statistics New Zealand

Age of visitors from Singapore December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Singapore December month 2008–12



Source: Statistics New Zealand

Table 30

Key characteristics of visitors from Singapore

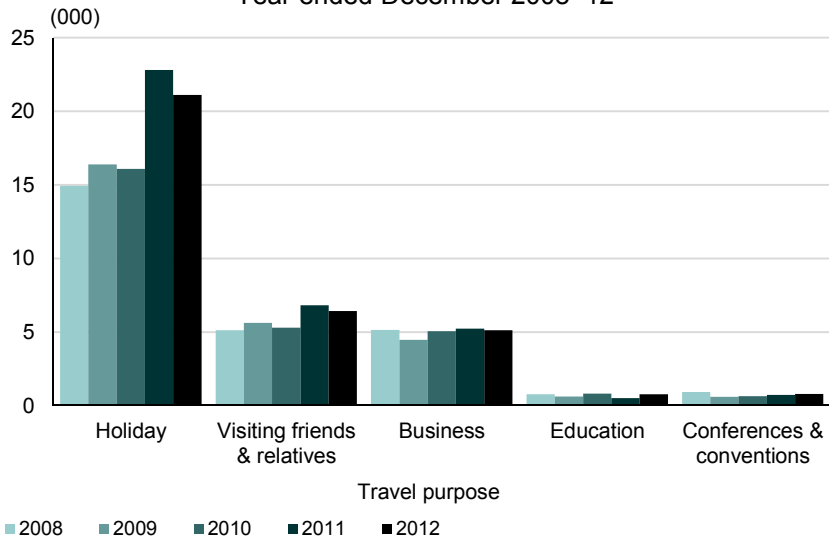
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	28,836	29,582	30,300	38,680	36,400	-2,280	-5.9
Travel purpose							
Holiday	14,933	16,390	16,072	22,803	21,104	-1,699	-7.5
Visiting friends & relatives	5,122	5,632	5,291	6,822	6,416	-406	-6.0
Business	5,141	4,461	5,048	5,231	5,120	-111	-2.1
Education	770	612	820	518	768	250	48.3
Conferences & conventions	922	596	631	735	784	49	6.7
Age group (years)							
Under 15	3,713	3,871	4,179	5,599	4,976	-623	-11.1
15–24	2,814	2,803	2,430	3,463	3,376	-87	-2.5
25–34	5,972	6,249	6,603	8,758	8,080	-678	-7.7
35–44	7,392	7,027	7,902	8,974	8,256	-718	-8.0
45–54	5,304	5,790	5,548	6,783	7,008	225	3.3
55–64	2,785	2,639	2,719	3,823	3,488	-335	-8.8
65+	856	1,203	919	1,280	1,216	-64	-5.0
Length of stay (days)							
1–3	3,706	4,180	4,325	5,741	5,216	-525	-9.1
4–7	6,918	6,649	7,107	8,788	8,656	-132	-1.5
8–14	11,122	11,709	11,920	15,608	14,560	-1,048	-6.7
15–21	4,090	4,599	4,189	5,134	4,992	-142	-2.8
22 and over	3,000	2,445	2,759	3,409	2,976	-433	-12.7
Median	9.2	9.4	9.3	9.3	9.3
New Zealand port							
Auckland airport	17,347	17,155	17,668	27,541	23,104	-4,437	-16.1
Christchurch airport	10,169	11,347	10,732	9,191	11,376	2,185	23.8
Wellington airport	873	692	1,233	1,075	992	-83	-7.7
Queenstown airport	327	291	563	752	896	144	19.1
Overseas airport							
Singapore	20,262	20,853	19,097	27,892	23,600	-4,292	-15.4
Sydney	4,584	4,426	5,990	4,678	7,488	2,810	60.1
Brisbane	1,033	1,196	1,627	1,747	1,936	189	10.8
Melbourne	1,207	1,324	1,709	2,068	1,632	-436	-21.1
Kuala Lumpur	398	324	415	1,080	528	-552	-51.1
Citizenship							
Singapore	16,277	16,837	16,202	20,610	19,488	-1,122	-5.4
New Zealand	2,969	3,212	3,138	3,740	4,080	340	9.1
Malaysia	1,761	1,368	2,075	3,171	2,352	-819	-25.8
United Kingdom	1,630	1,441	1,263	2,300	1,872	-428	-18.6

Symbol: ... not applicable

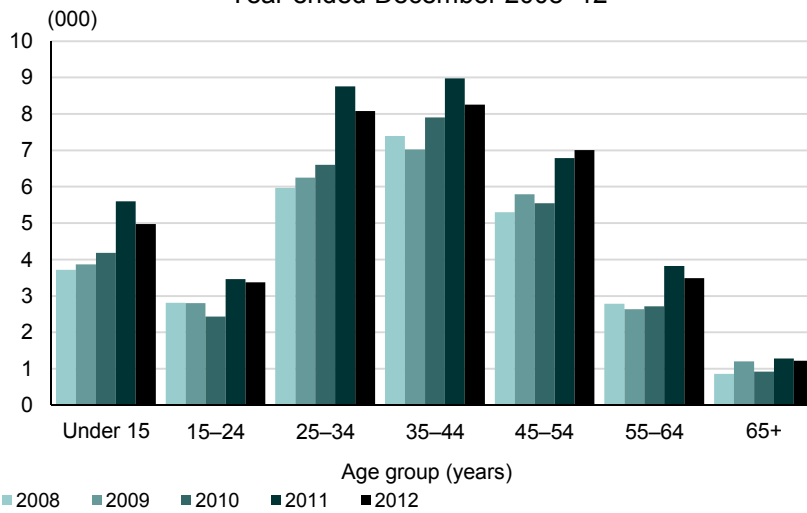
Source: Statistics New Zealand

Travel purpose of visitors from Singapore Year ended December 2008–12



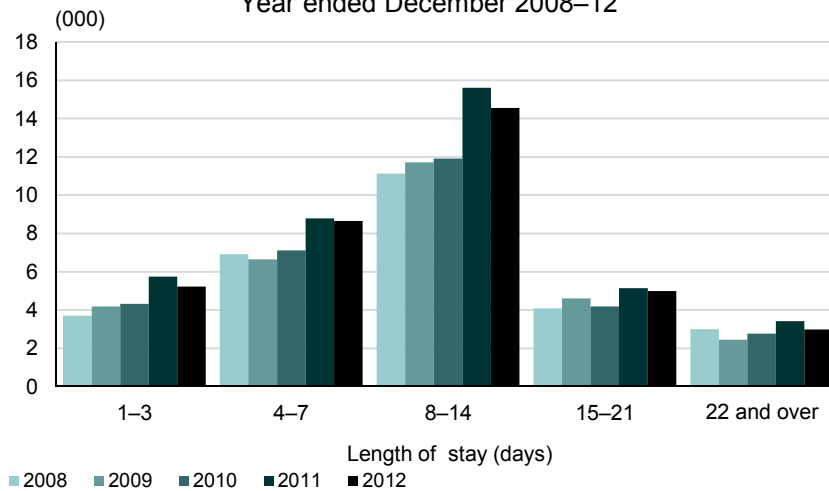
Source: Statistics New Zealand

Age of visitors from Singapore Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Singapore Year ended December 2008–12



Source: Statistics New Zealand

Table 31

Key characteristics of visitors from Hong Kong

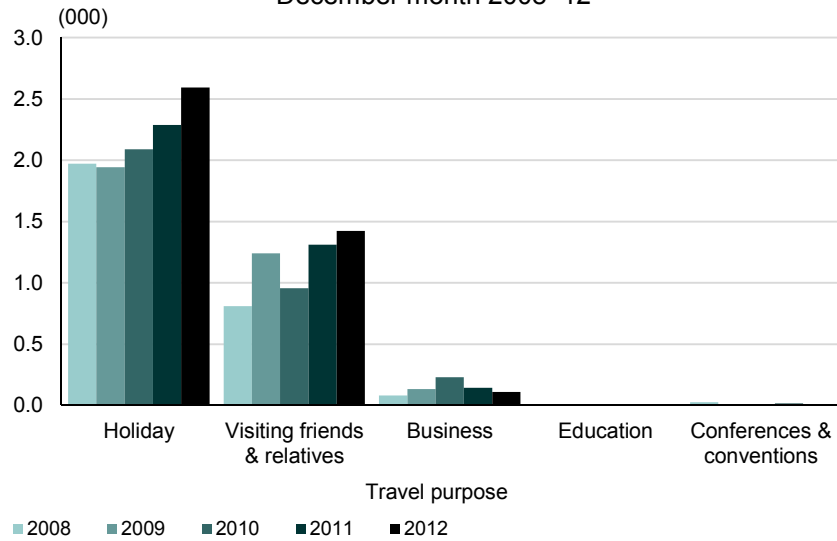
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	3,024	3,375	3,306	3,840	4,192	352	9.2
Travel purpose							
Holiday	1,971	1,944	2,088	2,288	2,592	304	13.3
Visiting friends & relatives	810	1,242	957	1,312	1,424	112	8.5
Business	81	135	232	144	112	-32	-22.2
Education	0	0	0	0	0	0	...
Conferences & conventions	27	0	0	16	0	-16	-100.0
Age group (years)							
Under 15	513	567	580	624	704	80	12.8
15–24	162	27	145	240	64	-176	-73.3
25–34	621	648	551	608	800	192	31.6
35–44	810	972	928	1,056	1,024	-32	-3.0
45–54	432	702	522	640	736	96	15.0
55–64	432	351	435	480	608	128	26.7
65+	54	108	145	192	256	64	33.3
Length of stay (days)							
1–3	162	108	232	320	352	32	10.0
4–7	594	864	812	816	928	112	13.7
8–14	1,323	1,269	1,508	1,696	1,728	32	1.9
15–21	621	702	290	576	720	144	25.0
22 and over	324	432	464	432	464	32	7.4
Median	12.3	10.8	10.2	10.2	10.3
New Zealand port							
Auckland airport	2,754	3,051	3,016	3,488	3,568	80	2.3
Overseas airport							
Hong Kong	2,457	2,457	2,523	2,960	2,832	-128	-4.3
Sydney	297	162	203	224	528	304	135.7
Citizenship							
Hong Kong	1,107	1,431	1,276	1,456	1,632	176	12.1
New Zealand	594	891	493	912	928	16	1.8

Symbol: ... not applicable

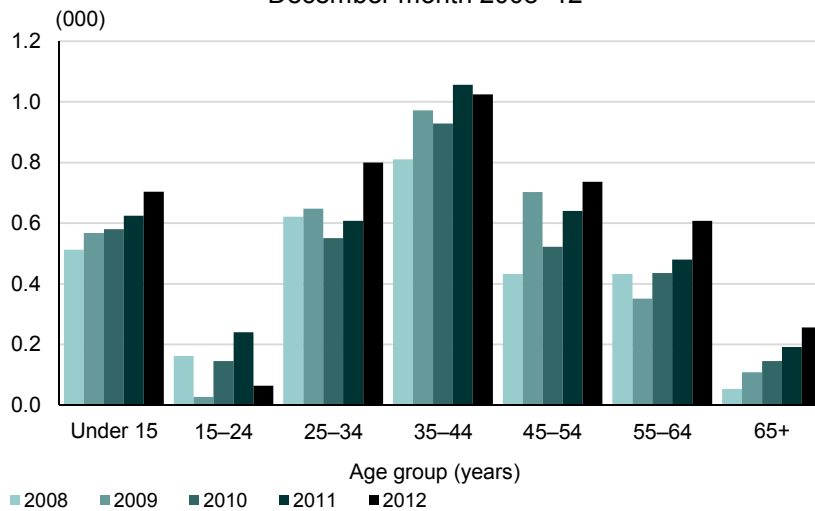
Source: Statistics New Zealand

Travel purpose of visitors from Hong Kong December month 2008–12



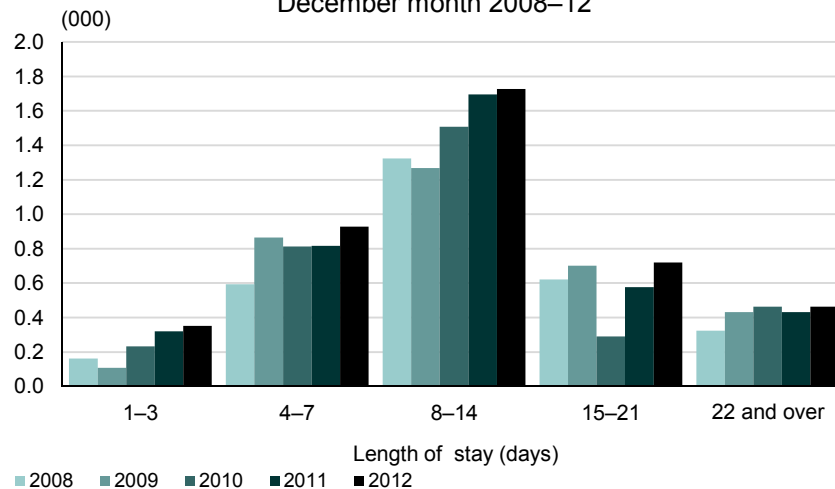
Source: Statistics New Zealand

Age of visitors from Hong Kong December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Hong Kong December month 2008–12



Source: Statistics New Zealand

Table 32

Key characteristics of visitors from Hong Kong

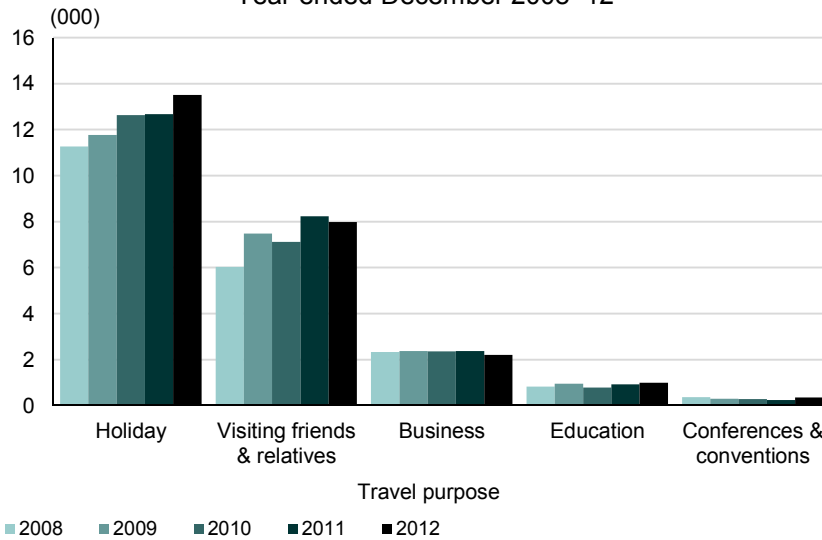
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	21,776	23,572	24,287	25,397	26,272	875	3.4
Travel purpose							
Holiday	11,260	11,770	12,631	12,677	13,504	827	6.5
Visiting friends & relatives	6,037	7,486	7,119	8,227	7,984	-243	-3.0
Business	2,329	2,367	2,362	2,377	2,208	-169	-7.1
Education	826	952	789	920	992	72	7.8
Conferences & conventions	371	300	281	247	352	105	42.5
Age group (years)							
Under 15	2,474	2,434	2,660	2,933	2,704	-229	-7.8
15–24	1,595	1,440	1,593	1,690	1,856	166	9.8
25–34	3,944	4,691	4,844	4,655	4,544	-111	-2.4
35–44	5,374	5,533	5,951	6,236	6,064	-172	-2.8
45–54	4,437	4,836	4,760	4,713	5,696	983	20.9
55–64	3,068	3,296	3,230	3,801	3,792	-9	-0.2
65+	884	1,342	1,249	1,369	1,616	247	18.0
Length of stay (days)							
1–3	2,307	2,448	2,686	2,999	2,816	-183	-6.1
4–7	6,262	6,957	7,205	6,663	7,776	1,113	16.7
8–14	7,410	8,343	8,711	9,136	9,440	304	3.3
15–21	2,903	3,057	2,741	2,866	2,992	126	4.4
22 and over	2,894	2,767	2,944	3,733	3,248	-485	-13.0
Median	9.1	9.1	8.9	9.2	8.9
New Zealand port							
Auckland airport	19,726	21,137	21,897	23,303	22,992	-311	-1.3
Christchurch airport	1,175	1,848	1,751	1,154	2,192	1,038	89.9
Overseas airport							
Hong Kong	16,645	16,454	16,956	18,719	17,872	-847	-4.5
Sydney	2,040	2,629	2,819	2,261	2,736	475	21.0
Singapore	440	1,508	1,571	1,320	1,984	664	50.3
Melbourne	647	944	800	737	1,136	399	54.1
Citizenship							
Hong Kong	10,379	11,324	12,206	12,313	13,664	1,351	11.0
New Zealand	3,939	4,737	4,132	5,232	4,768	-464	-8.9
United Kingdom	2,646	2,935	2,758	3,075	2,416	-659	-21.4
Australia	1,206	1,099	1,058	988	1,264	276	27.9

Symbol: ... not applicable

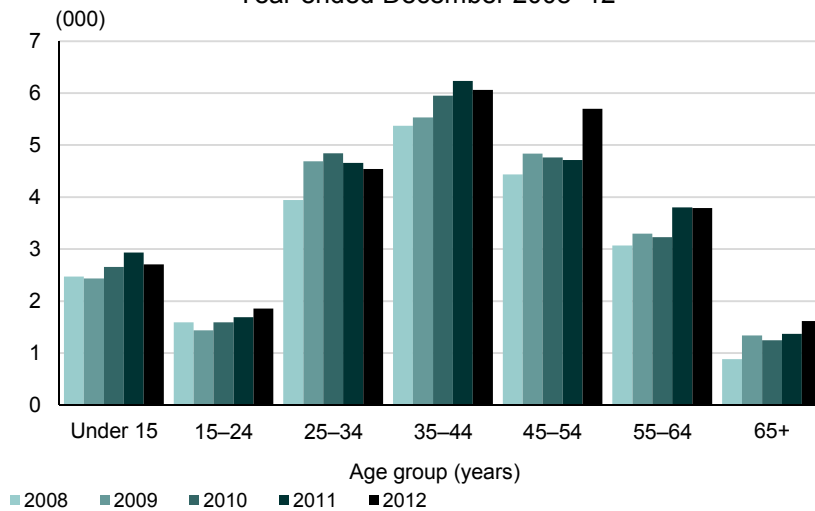
Source: Statistics New Zealand

Travel purpose of visitors from Hong Kong Year ended December 2008–12



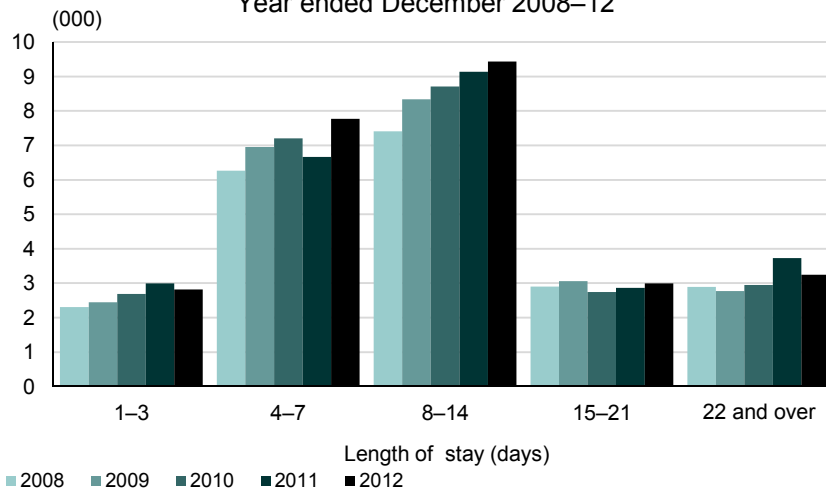
Source: Statistics New Zealand

Age of visitors from Hong Kong Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Hong Kong Year ended December 2008–12



Source: Statistics New Zealand

Table 33

Key characteristics of visitors from Thailand

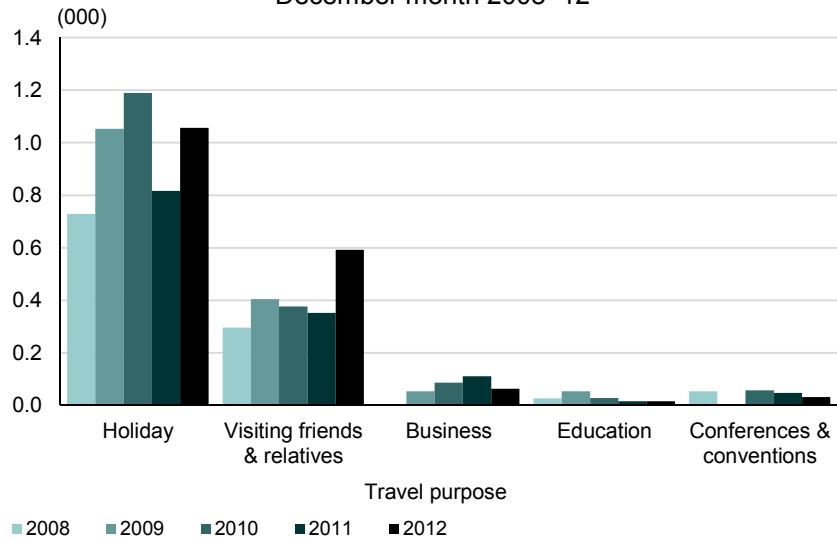
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	1,188	1,620	1,827	1,392	1,824	432	31.0
Travel purpose							
Holiday	729	1,053	1,189	816	1,056	240	29.4
Visiting friends & relatives	297	405	377	352	592	240	68.2
Business	0	54	87	112	64	-48	-42.9
Education	27	54	29	16	16	0	0.0
Conferences & conventions	54	0	58	48	32	-16	-33.3
Age group (years)							
Under 15	162	189	203	160	240	80	50.0
15–24	54	243	116	16	64	48	300.0
25–34	243	297	290	336	320	-16	-4.8
35–44	432	432	406	320	464	144	45.0
45–54	162	297	319	256	416	160	62.5
55–64	81	135	319	256	208	-48	-18.8
65+	54	27	174	48	112	64	133.3
Length of stay (days)							
1–3	0	54	145	144	64	-80	-55.6
4–7	405	459	377	288	624	336	116.7
8–14	351	486	667	496	592	96	19.4
15–21	216	378	319	272	288	16	5.9
22 and over	216	243	319	192	256	64	33.3
Median	9.9	11.5	9.8	9.9	9.7
New Zealand port							
Auckland airport	999	1,107	1,189	944	1,440	496	52.5
Overseas airport							
Bangkok	783	810	1,189	784	1,328	544	69.4
Citizenship							
Thailand	756	945	1,392	944	1,168	224	23.7

Symbol: ... not applicable

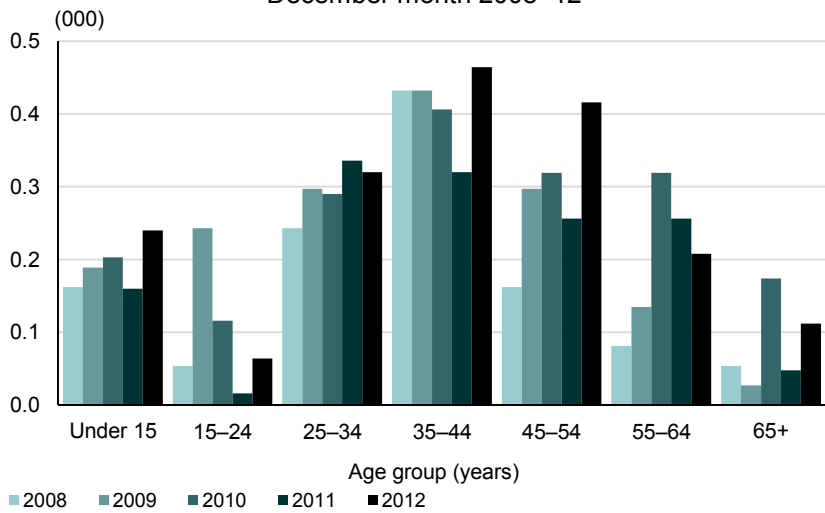
Source: Statistics New Zealand

Travel purpose of visitors from Thailand December month 2008–12



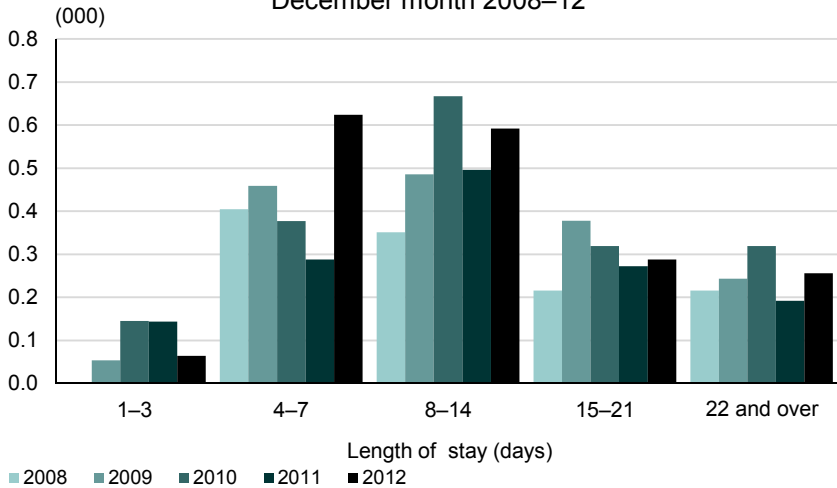
Source: Statistics New Zealand

Age of visitors from Thailand December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Thailand December month 2008–12



Source: Statistics New Zealand

Table 34

Key characteristics of visitors from Thailand

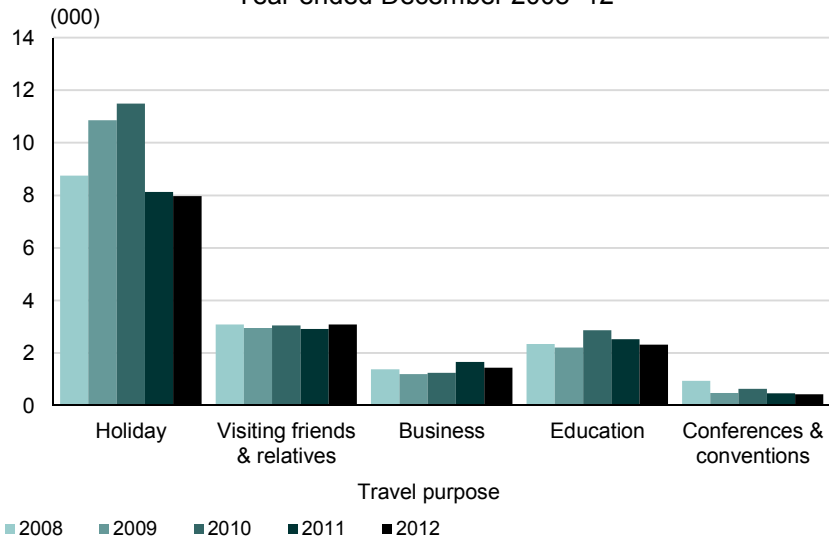
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	18,356	19,728	21,434	17,523	16,944	-579	-3.3
Travel purpose							
Holiday	8,748	10,853	11,489	8,135	7,968	-167	-2.1
Visiting friends & relatives	3,087	2,959	3,055	2,917	3,088	171	5.9
Business	1,381	1,201	1,249	1,658	1,440	-218	-13.1
Education	2,347	2,205	2,866	2,532	2,320	-212	-8.4
Conferences & conventions	947	479	641	465	432	-33	-7.1
Age group (years)							
Under 15	2,288	2,615	2,614	1,986	1,808	-178	-9.0
15–24	2,241	2,366	2,869	2,071	1,984	-87	-4.2
25–34	2,869	3,052	3,526	3,446	3,344	-102	-3.0
35–44	4,093	4,510	4,841	3,458	3,424	-34	-1.0
45–54	4,122	3,967	3,765	3,436	3,392	-44	-1.3
55–64	2,229	2,494	2,902	2,519	2,240	-279	-11.1
65+	514	724	917	607	752	145	23.9
Length of stay (days)							
1–3	1,440	1,297	1,550	2,200	1,168	-1,032	-46.9
4–7	7,142	7,293	7,780	4,837	5,840	1,003	20.7
8–14	3,876	4,966	5,667	4,281	4,528	247	5.8
15–21	1,752	1,510	1,442	1,390	1,696	306	22.0
22 and over	4,146	4,662	4,995	4,815	3,712	-1,103	-22.9
Median	8.2	8.7	8.5	9.5	9.0
New Zealand port							
Auckland airport	12,867	11,739	13,126	11,404	11,264	-140	-1.2
Christchurch airport	4,786	7,462	7,616	5,353	5,120	-233	-4.4
Overseas airport							
Bangkok	9,283	11,694	12,892	9,745	10,448	703	7.2
Sydney	2,530	3,480	3,230	2,051	2,000	-51	-2.5
Singapore	4,121	2,351	2,545	1,255	1,616	361	28.8
Kuala Lumpur	212	170	310	1,630	1,136	-494	-30.3
Citizenship							
Thailand	15,454	16,449	18,173	14,230	13,760	-470	-3.3
New Zealand	1,012	1,134	1,203	1,030	1,088	58	5.6
United States of America	241	437	358	416	512	96	23.1

Symbol: ... not applicable

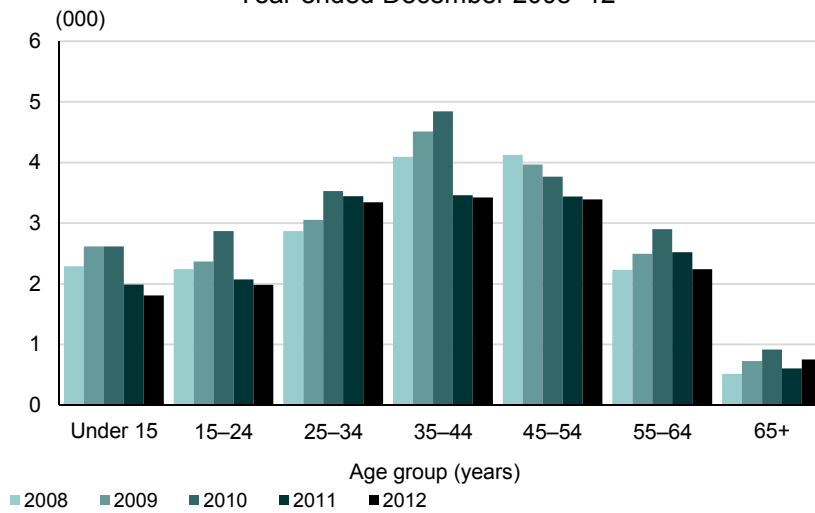
Source: Statistics New Zealand

Travel purpose of visitors from Thailand Year ended December 2008–12



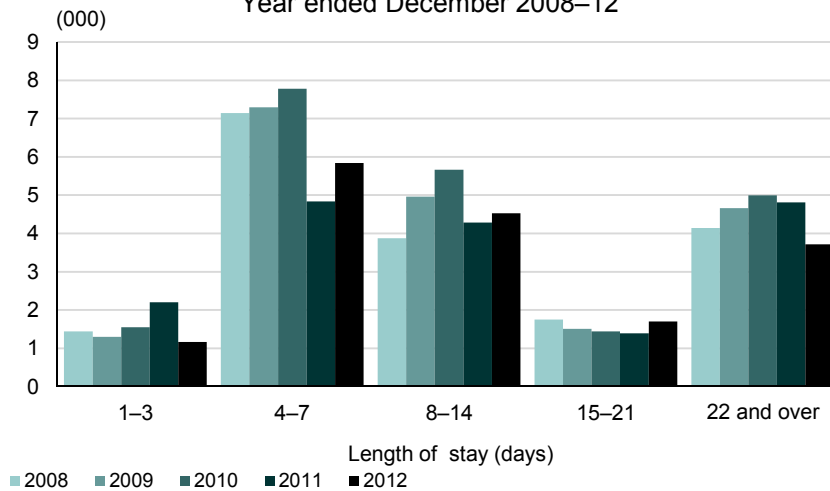
Source: Statistics New Zealand

Age of visitors from Thailand Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Thailand Year ended December 2008–12



Source: Statistics New Zealand

Table 35

Key characteristics of visitors from India

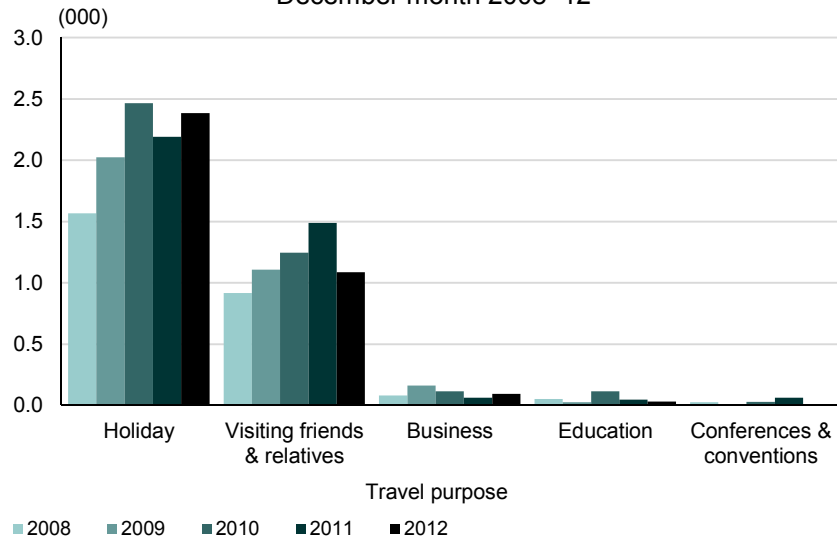
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	2,862	3,564	4,118	4,128	3,904	-224	-5.4
Travel purpose							
Holiday	1,566	2,025	2,465	2,192	2,384	192	8.8
Visiting friends & relatives	918	1,107	1,247	1,488	1,088	-400	-26.9
Business	81	162	116	64	96	32	50.0
Education	54	27	116	48	32	-16	-33.3
Conferences & conventions	27	0	29	64	0	-64	-100.0
Age group (years)							
Under 15	270	189	435	272	400	128	47.1
15–24	351	405	348	544	496	-48	-8.8
25–34	1,026	1,215	1,218	1,184	1,104	-80	-6.8
35–44	297	486	435	464	432	-32	-6.9
45–54	351	513	696	528	624	96	18.2
55–64	324	432	609	656	608	-48	-7.3
65+	243	324	377	480	240	-240	-50.0
Length of stay (days)							
1–3	162	135	87	224	208	-16	-7.1
4–7	351	567	696	416	576	160	38.5
8–14	1,161	1,053	1,682	1,424	1,424	0	0.0
15–21	243	648	551	784	656	-128	-16.3
22 and over	945	1,161	1,102	1,280	1,040	-240	-18.8
Median	13.3	14.6	12.4	14.5	12.8
New Zealand port							
Auckland airport	2,241	2,700	3,219	3,408	3,264	-144	-4.2
Christchurch airport	486	756	696	560	448	-112	-20.0
Overseas airport							
Hong Kong	945	891	609	1,120	816	-304	-27.1
Singapore	837	837	1,160	1,216	736	-480	-39.5
Kuala Lumpur	27	81	464	368	688	320	87.0
Citizenship							
India	2,673	3,321	3,799	3,888	3,680	-208	-5.3

Symbol: ... not applicable

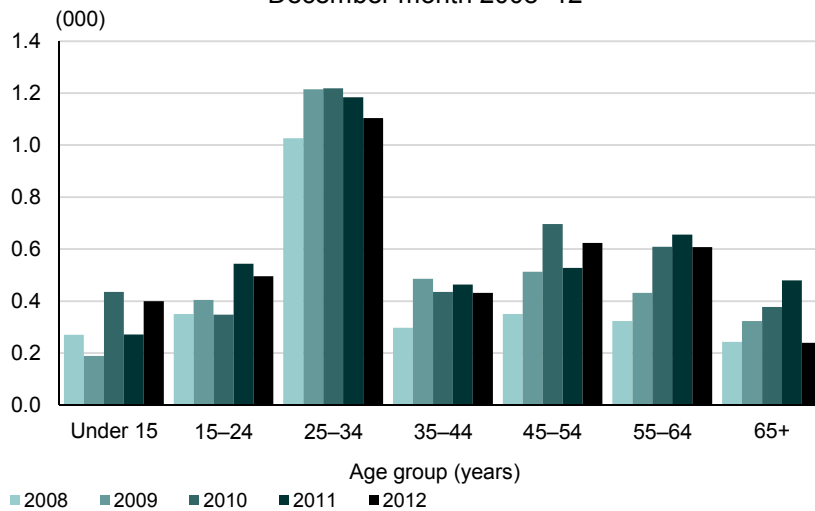
Source: Statistics New Zealand

Travel purpose of visitors from India December month 2008–12



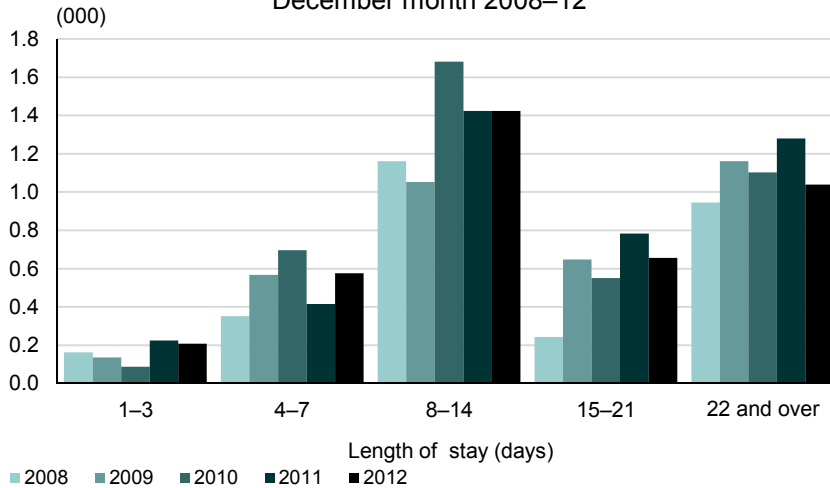
Source: Statistics New Zealand

Age of visitors from India December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from India December month 2008–12



Source: Statistics New Zealand

Table 36

Key characteristics of visitors from India

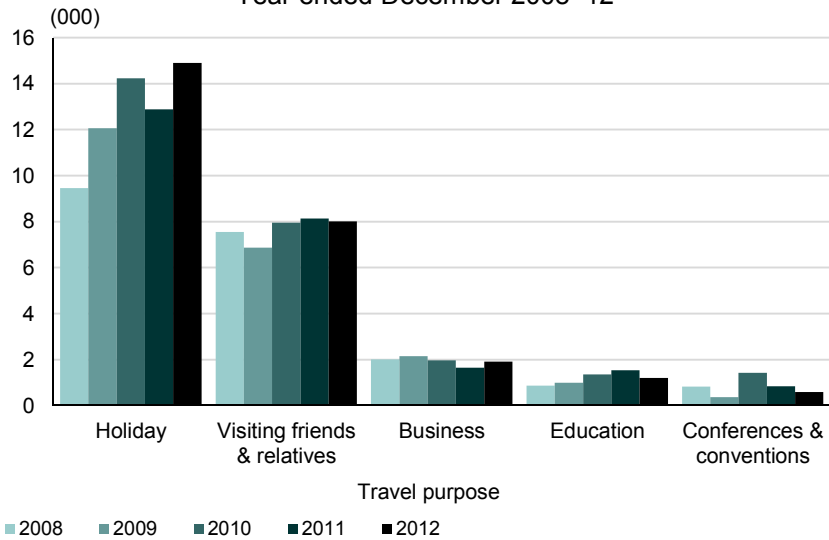
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	23,860	25,336	29,486	28,262	29,856	1,594	5.6
Travel purpose							
Holiday	9,460	12,057	14,227	12,881	14,896	2,015	15.6
Visiting friends & relatives	7,548	6,868	7,952	8,135	8,016	-119	-1.5
Business	2,006	2,149	1,973	1,644	1,920	276	16.8
Education	868	1,001	1,356	1,536	1,200	-336	-21.9
Conferences & conventions	824	370	1,429	839	592	-247	-29.4
Age group (years)							
Under 15	1,548	1,938	2,176	1,442	2,096	654	45.4
15–24	2,975	3,310	3,075	4,026	3,584	-442	-11.0
25–34	5,294	6,662	7,681	6,966	7,216	250	3.6
35–44	4,033	3,427	5,049	3,757	4,048	291	7.7
45–54	4,045	3,900	4,543	4,660	4,416	-244	-5.2
55–64	3,786	3,948	4,452	4,646	5,680	1,034	22.3
65+	2,179	2,151	2,510	2,765	2,816	51	1.8
Length of stay (days)							
1–3	1,666	1,159	1,414	1,865	2,000	135	7.2
4–7	4,329	5,176	5,912	5,069	5,184	115	2.3
8–14	6,516	7,583	9,665	8,499	10,672	2,173	25.6
15–21	2,324	2,761	3,260	3,308	2,928	-380	-11.5
22 and over	9,025	8,657	9,235	9,521	9,072	-449	-4.7
Median	13.7	12.9	12.2	13.0	11.9
New Zealand port							
Auckland airport	18,032	19,464	22,670	22,612	22,976	364	1.6
Christchurch airport	4,926	5,094	5,480	4,168	5,312	1,144	27.4
Queenstown airport	216	413	695	701	976	275	39.2
Overseas airport							
Singapore	7,732	6,573	10,034	9,662	12,336	2,674	27.7
Kuala Lumpur	1,371	1,242	2,167	3,527	4,608	1,081	30.6
Sydney	4,357	4,746	4,359	3,797	3,712	-85	-2.2
Hong Kong	4,595	5,700	4,912	3,896	2,160	-1,736	-44.6
Bangkok	1,666	3,193	3,336	2,269	1,952	-317	-14.0
Melbourne	1,571	1,658	1,454	1,660	1,776	116	7.0
Brisbane	1,508	1,427	1,643	1,622	1,200	-422	-26.0
Citizenship							
India	22,571	24,004	27,957	27,177	28,512	1,335	4.9

Symbol: ... not applicable

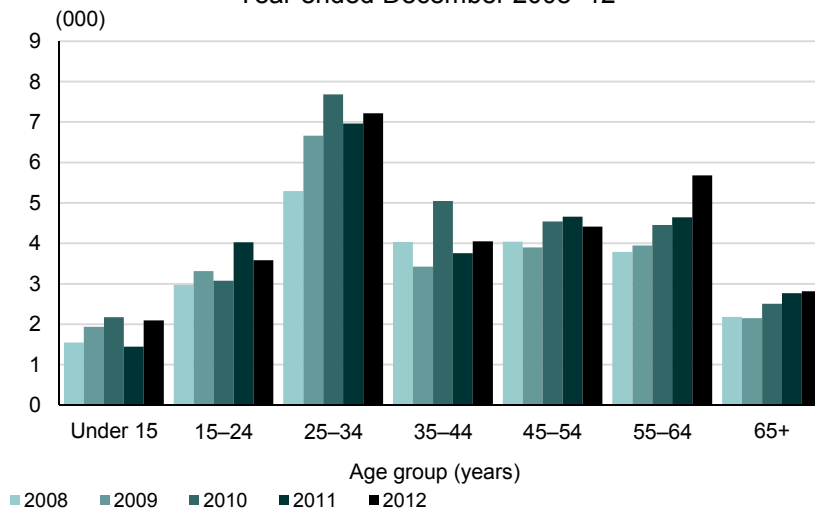
Source: Statistics New Zealand

Travel purpose of visitors from India Year ended December 2008–12



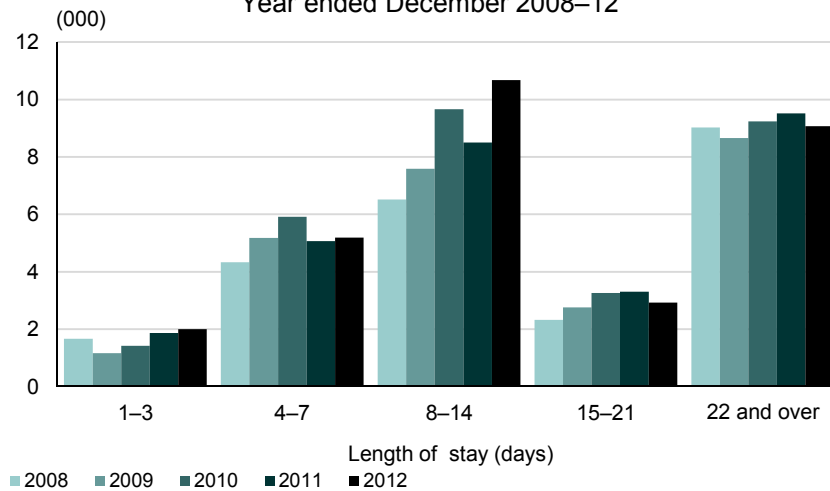
Source: Statistics New Zealand

Age of visitors from India Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from India Year ended December 2008–12



Source: Statistics New Zealand

Table 37

Key characteristics of visitors from the United Kingdom

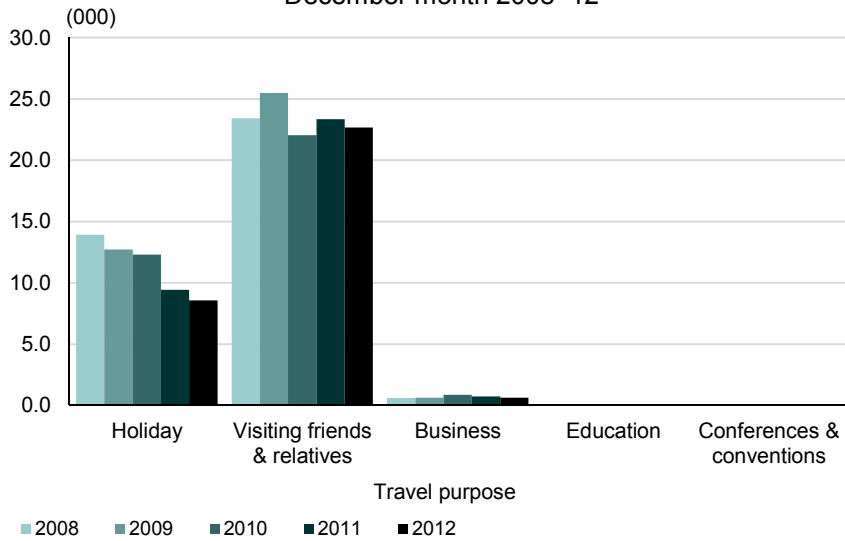
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	39,177	39,555	35,960	34,512	32,800	-1,712	-5.0
Travel purpose							
Holiday	13,932	12,717	12,296	9,424	8,576	-848	-9.0
Visiting friends & relatives	23,409	25,488	22,040	23,344	22,672	-672	-2.9
Business	621	648	870	736	640	-96	-13.0
Education	108	54	87	16	80	64	400.0
Conferences & conventions	108	54	29	64	96	32	50.0
Age group (years)							
Under 15	3,942	3,645	3,886	3,920	3,936	16	0.4
15–24	2,673	3,699	3,335	2,752	2,400	-352	-12.8
25–34	8,829	8,289	7,743	7,520	7,024	-496	-6.6
35–44	7,344	7,236	5,858	5,552	4,768	-784	-14.1
45–54	5,022	5,211	4,321	4,336	3,776	-560	-12.9
55–64	6,264	6,453	5,684	5,008	5,136	128	2.6
65+	5,103	5,022	5,133	5,424	5,760	336	6.2
Length of stay (days)							
1–3	1,053	1,107	1,131	864	816	-48	-5.6
4–7	2,484	2,241	1,624	1,936	2,016	80	4.1
8–14	6,372	6,318	6,148	5,408	4,816	-592	-10.9
15–21	10,692	10,908	10,556	10,416	8,704	-1,712	-16.4
22 and over	18,576	18,981	16,501	15,888	16,448	560	3.5
Median	21.2	21.2	21.0	21.0	21.5
New Zealand port							
Auckland airport	31,536	31,941	28,855	27,072	26,112	-960	-3.5
Christchurch airport	5,994	5,940	5,046	5,024	4,768	-256	-5.1
Wellington airport	810	1,161	1,508	1,312	1,184	-128	-9.8
Overseas airport							
Sydney	6,372	8,505	6,148	6,256	6,464	208	3.3
Singapore	5,400	4,563	4,350	4,432	5,632	1,200	27.1
Hong Kong	5,238	5,589	4,437	3,360	2,864	-496	-14.8
London	5,103	4,698	4,292	3,744	2,672	-1,072	-28.6
Melbourne	2,619	2,349	2,929	2,960	2,528	-432	-14.6
Dubai	1,647	1,404	1,363	2,112	2,304	192	9.1
Kuala Lumpur	648	1,458	1,015	1,184	1,808	624	52.7
Brisbane	1,971	2,187	1,595	1,760	1,472	-288	-16.4
Los Angeles	2,538	3,294	3,277	2,512	1,472	-1,040	-41.4
Guangzhou	0	0	0	160	1,008	848	530.0
Citizenship							
United Kingdom	30,456	30,024	27,405	26,576	25,072	-1,504	-5.7
New Zealand	6,480	7,074	6,322	5,984	5,696	-288	-4.8
Australia	837	675	522	288	512	224	77.8

Symbol: ... not applicable

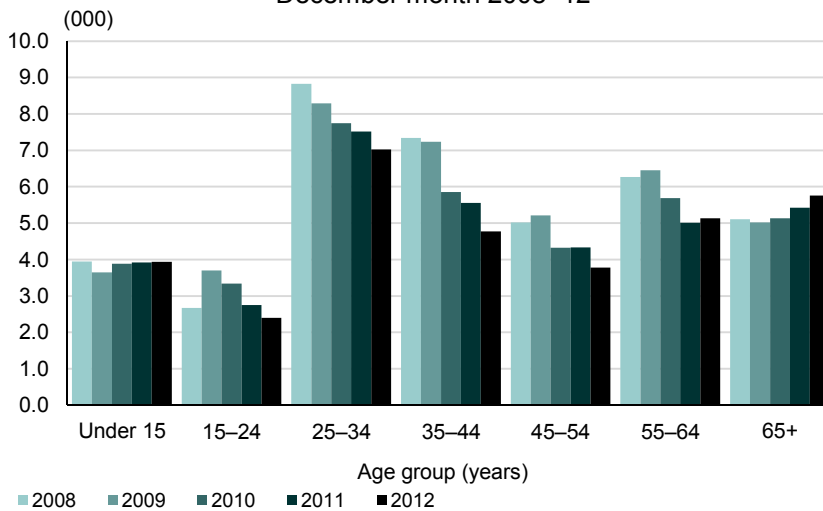
Source: Statistics New Zealand

Travel purpose of visitors from the United Kingdom December month 2008–12



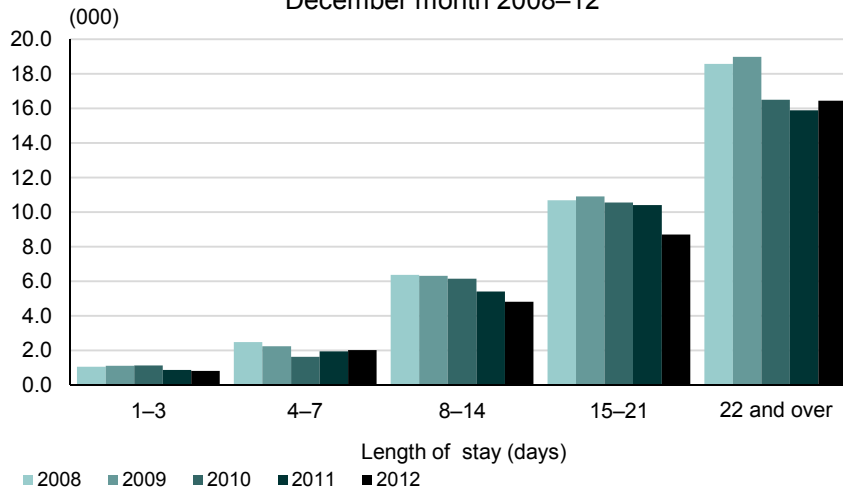
Source: Statistics New Zealand

Age of visitors from the United Kingdom December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from the United Kingdom December month 2008–12



Source: Statistics New Zealand

Table 38

Key characteristics of visitors from the United Kingdom

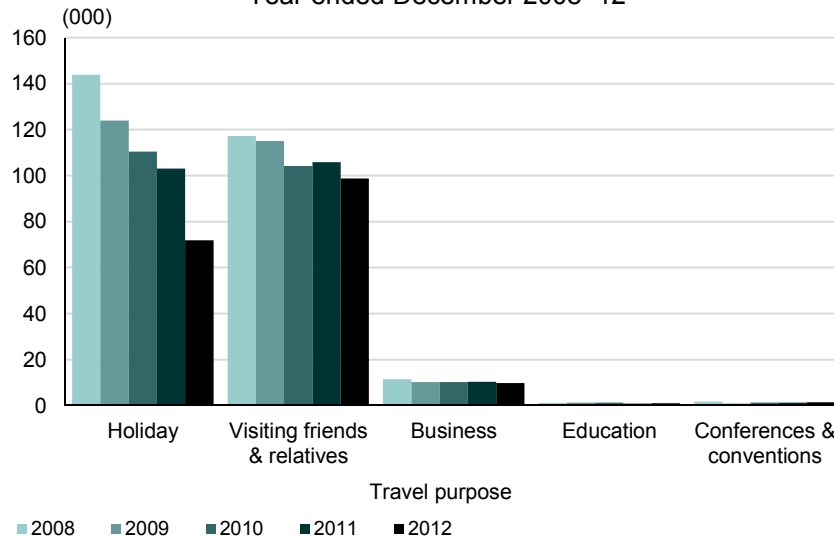
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	285,094	258,438	234,314	230,316	189,648	-40,668	-17.7
Travel purpose							
Holiday	143,800	123,949	110,386	103,064	71,936	-31,128	-30.2
Visiting friends & relatives	117,329	115,026	104,182	105,872	98,688	-7,184	-6.8
Business	11,520	10,208	10,211	10,398	9,744	-654	-6.3
Education	1,190	1,353	1,320	891	1,040	149	16.7
Conferences & conventions	1,670	850	1,326	1,387	1,408	21	1.5
Age group (years)							
Under 15	14,794	13,077	12,791	12,543	10,880	-1,663	-13.3
15–24	36,675	34,942	29,738	26,721	19,920	-6,801	-25.5
25–34	60,252	53,047	49,699	47,800	39,808	-7,992	-16.7
35–44	35,264	33,817	27,893	28,870	22,304	-6,566	-22.7
45–54	33,859	29,483	27,270	28,732	23,440	-5,292	-18.4
55–64	59,528	54,431	47,715	45,939	37,152	-8,787	-19.1
65+	44,722	39,641	39,208	39,711	36,144	-3,567	-9.0
Length of stay (days)							
1–3	14,656	12,464	12,040	12,664	10,608	-2,056	-16.2
4–7	26,196	25,270	21,131	21,801	19,424	-2,377	-10.9
8–14	55,016	49,822	44,580	44,031	37,552	-6,479	-14.7
15–21	69,565	64,090	58,255	55,969	43,120	-12,849	-23.0
22 and over	119,661	106,792	98,308	95,851	78,944	-16,907	-17.6
Median	20.1	19.8	20.0	19.9	19.9
New Zealand port							
Auckland airport	215,053	193,136	175,972	175,745	143,632	-32,113	-18.3
Christchurch airport	55,773	52,829	45,160	38,964	31,984	-6,980	-17.9
Wellington airport	8,507	8,498	8,475	10,051	8,576	-1,475	-14.7
Queenstown airport	1,364	1,562	2,301	3,013	3,008	-5	-0.2
Seaports	3,687	2,079	1,649	2,012	1,920	-92	-4.6
Overseas airport							
Sydney	65,174	70,278	63,550	61,676	49,680	-11,996	-19.5
Singapore	40,637	29,684	22,745	19,631	24,048	4,417	22.5
Melbourne	20,920	21,522	20,420	23,308	19,760	-3,548	-15.2
Hong Kong	29,866	25,576	22,181	20,584	15,744	-4,840	-23.5
London	30,166	25,709	22,653	20,949	14,592	-6,357	-30.3
Brisbane	17,866	17,052	14,171	14,146	11,424	-2,722	-19.2
Dubai	9,530	10,325	10,745	11,495	10,592	-903	-7.9
Los Angeles	19,947	16,245	15,455	15,693	9,408	-6,285	-40.0
Kuala Lumpur	3,755	5,058	5,594	5,266	6,608	1,342	25.5
Seoul	4,511	2,943	4,172	6,305	4,032	-2,273	-36.1
Citizenship							
United Kingdom	241,417	216,482	194,134	190,387	154,848	-35,539	-18.7
New Zealand	28,809	28,159	26,097	25,174	23,360	-1,814	-7.2
Australia	4,549	4,461	4,148	4,154	3,072	-1,082	-26.0
Ireland	2,721	2,293	2,425	2,770	2,208	-562	-20.3

Symbol: ... not applicable

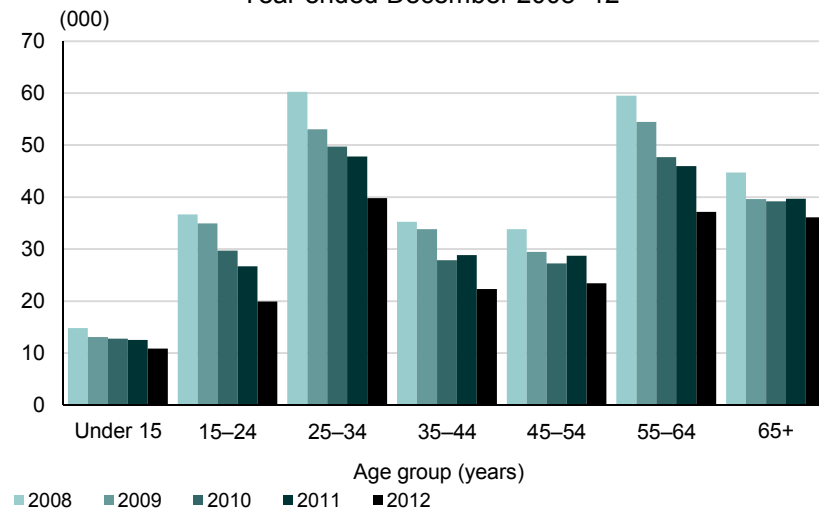
Source: Statistics New Zealand

Travel purpose of visitors from the United Kingdom Year ended December 2008–12



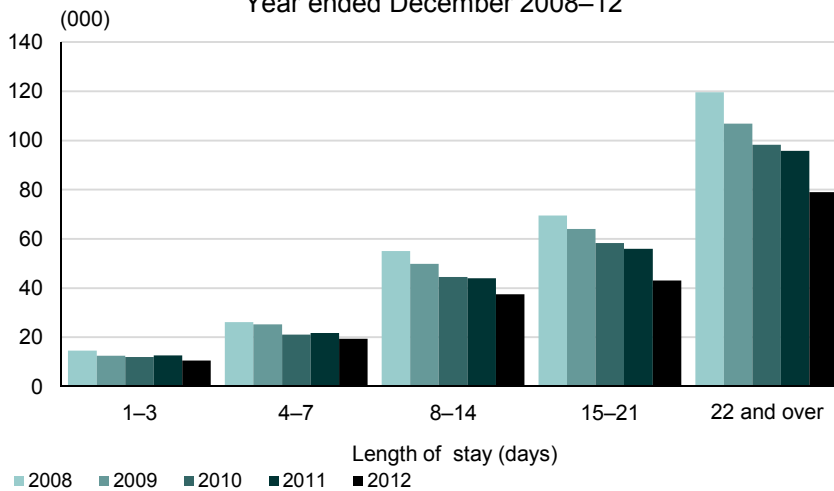
Source: Statistics New Zealand

Age of visitors from the United Kingdom Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from the United Kingdom Year ended December 2008–12



Source: Statistics New Zealand

Table 39

Country of residence of visitors from the United Kingdom
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	39,177	39,555	35,960	34,512	32,800	-1,712	-5.0
England	33,372	33,966	31,204	29,680	28,016	-1,664	-5.6
Scotland	2,484	2,646	2,030	2,336	2,400	64	2.7
Wales	945	999	928	832	1,040	208	25.0
Not stated	1,647	1,188	1,247	960	832	-128	-13.3

Source: Statistics New Zealand

Table 40

Country of residence of visitors from the United Kingdom
Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	285,094	258,438	234,314	230,316	189,648	-40,668	-17.7
England	238,894	217,058	198,762	193,919	159,856	-34,063	-17.6
Scotland	19,701	17,708	15,994	16,688	13,728	-2,960	-17.7
Wales	8,404	7,424	7,971	8,530	6,896	-1,634	-19.2
Northern Ireland	3,579	3,294	3,037	2,724	2,160	-564	-20.7
Channel Islands	1,225	1,226	1,245	1,420	1,088	-332	-23.4
Not stated	12,850	11,253	6,787	6,509	5,520	-989	-15.2

Source: Statistics New Zealand

Table 41

Key characteristics of visitors from Germany

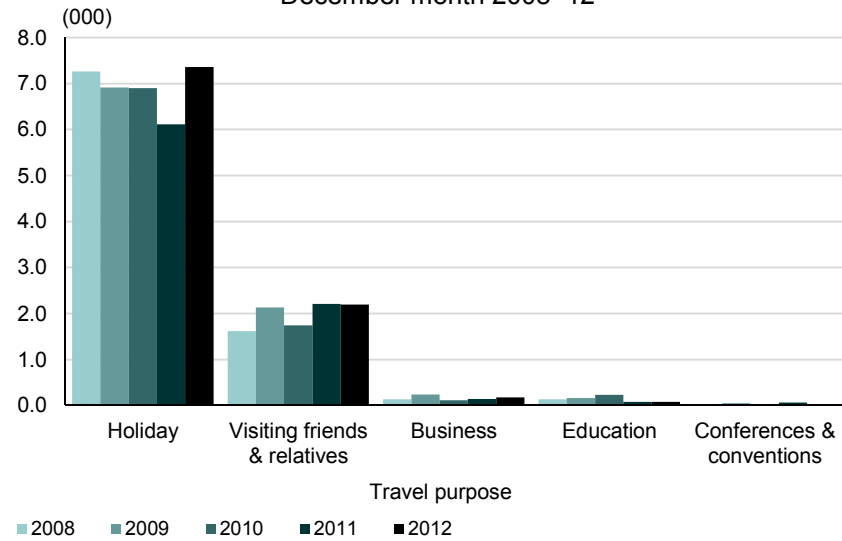
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	9,315	9,882	9,309	9,008	10,128	1,120	12.4
Travel purpose							
Holiday	7,263	6,912	6,902	6,112	7,360	1,248	20.4
Visiting friends & relatives	1,620	2,133	1,740	2,208	2,192	-16	-0.7
Business	135	243	116	144	176	32	22.2
Education	135	162	232	80	80	0	0.0
Conferences & conventions	0	54	29	64	16	-48	-75.0
Age group (years)							
Under 15	432	351	609	496	480	-16	-3.2
15–24	1,134	1,701	1,421	1,488	1,456	-32	-2.2
25–34	2,619	2,619	2,291	2,928	2,720	-208	-7.1
35–44	1,728	1,539	1,566	1,104	1,568	464	42.0
45–54	1,917	2,025	1,479	1,632	2,192	560	34.3
55–64	1,026	837	1,102	832	1,184	352	42.3
65+	459	810	841	528	528	0	0.0
Length of stay (days)							
1–3	351	297	232	208	384	176	84.6
4–7	432	459	348	384	496	112	29.2
8–14	864	945	783	1,008	720	-288	-28.6
15–21	2,322	2,133	1,972	1,808	2,112	304	16.8
22 and over	5,346	6,048	5,974	5,600	6,416	816	14.6
Median	23.7	24.4	27.3	25.7	25.8
New Zealand port							
Auckland airport	7,182	7,560	7,076	6,976	7,664	688	9.9
Christchurch airport	1,647	1,809	1,798	1,536	2,048	512	33.3
Overseas airport							
Sydney	1,728	2,565	2,233	1,776	2,768	992	55.9
Singapore	1,809	1,323	1,218	1,280	1,504	224	17.5
Dubai	189	459	609	592	912	320	54.1
Melbourne	324	540	667	592	752	160	27.0
Brisbane	486	324	319	320	640	320	100.0
Hong Kong	1,026	783	783	608	592	-16	-2.6
Seoul	1,404	972	319	1,088	528	-560	-51.5
Citizenship							
Germany	8,748	9,342	8,729	8,432	9,472	1,040	12.3

Symbol: ... not applicable

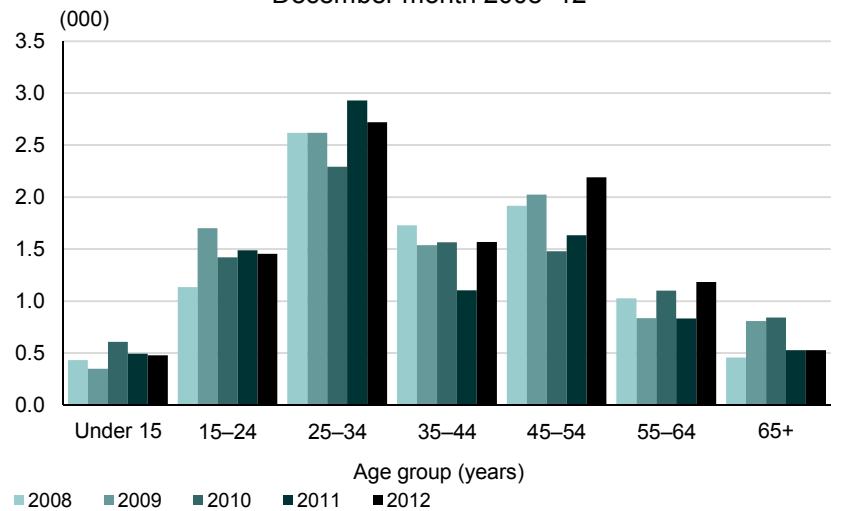
Source: Statistics New Zealand

Travel purpose of visitors from Germany December month 2008–12



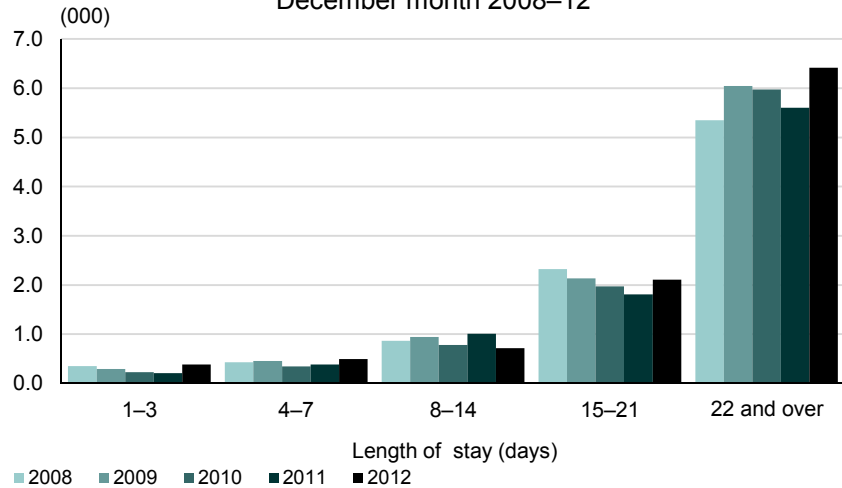
Source: Statistics New Zealand

Age of visitors from Germany December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Germany December month 2008–12



Source: Statistics New Zealand

Table 42

Key characteristics of visitors from Germany

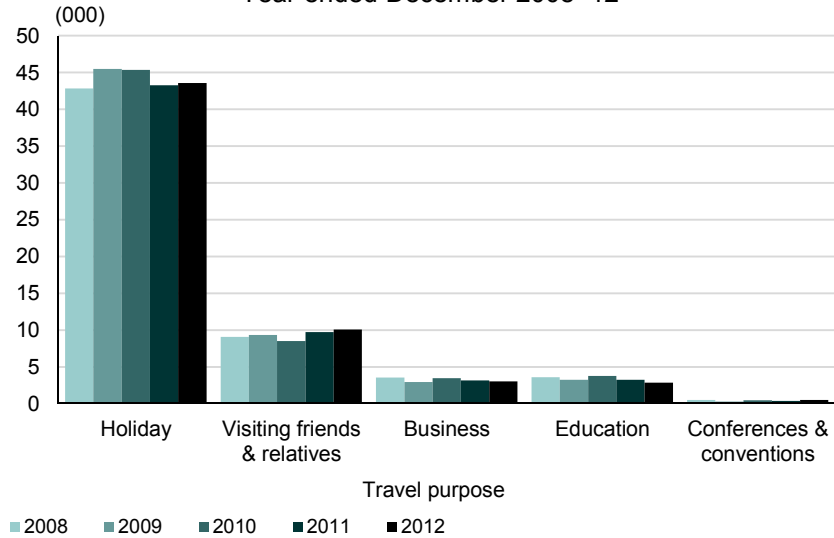
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	62,300	64,564	64,648	63,719	63,776	57	0.1
Travel purpose							
Holiday	42,819	45,458	45,331	43,246	43,568	322	0.7
Visiting friends & relatives	9,062	9,330	8,518	9,711	10,048	337	3.5
Business	3,556	2,933	3,468	3,135	3,040	-95	-3.0
Education	3,585	3,235	3,759	3,254	2,848	-406	-12.5
Conferences & conventions	519	287	473	379	496	117	30.9
Age group (years)							
Under 15	1,882	1,624	2,220	2,255	1,968	-287	-12.7
15–24	13,358	15,557	14,991	16,950	16,944	-6	0.0
25–34	15,892	15,597	15,328	16,400	16,128	-272	-1.7
35–44	8,644	8,644	8,342	7,529	7,344	-185	-2.5
45–54	8,844	9,562	9,611	9,200	10,496	1,296	14.1
55–64	7,552	7,406	7,705	6,968	6,416	-552	-7.9
65+	6,128	6,174	6,451	4,417	4,480	63	1.4
Length of stay (days)							
1–3	4,944	5,010	4,175	3,969	4,528	559	14.1
4–7	5,069	5,246	5,241	4,324	5,136	812	18.8
8–14	7,403	7,047	8,077	7,739	7,168	-571	-7.4
15–21	11,104	12,172	11,246	11,953	10,768	-1,185	-9.9
22 and over	33,780	35,089	35,909	35,734	36,176	442	1.2
Median	23.1	23.1	23.7	24.3	24.3
New Zealand port							
Auckland airport	45,929	48,986	47,365	48,259	47,520	-739	-1.5
Christchurch airport	13,004	12,161	13,920	12,538	12,816	278	2.2
Wellington airport	2,125	2,300	2,270	1,833	2,064	231	12.6
Seaports	1,043	852	744	391	768	377	96.4
Queenstown airport	148	244	273	565	496	-69	-12.2
Overseas airport							
Sydney	16,534	19,621	19,611	16,232	17,936	1,704	10.5
Singapore	7,235	6,726	6,565	6,128	8,160	2,032	33.2
Dubai	3,938	2,860	5,952	6,539	5,776	-763	-11.7
Melbourne	3,492	4,715	4,954	5,459	5,344	-115	-2.1
Brisbane	3,245	2,881	3,190	4,001	3,440	-561	-14.0
Hong Kong	5,812	5,339	3,734	3,281	3,296	15	0.5
Seoul	3,359	4,677	2,005	3,135	2,832	-303	-9.7
Nadi	1,399	1,581	2,063	1,469	1,744	275	18.7
Bangkok	1,340	1,051	1,335	1,820	1,632	-188	-10.3
Kuala Lumpur	345	560	1,480	1,294	1,008	-286	-22.1
Citizenship							
Germany	58,924	61,524	61,834	60,301	60,688	387	0.6
New Zealand	812	633	585	771	1,008	237	30.7

Symbol: ... not applicable

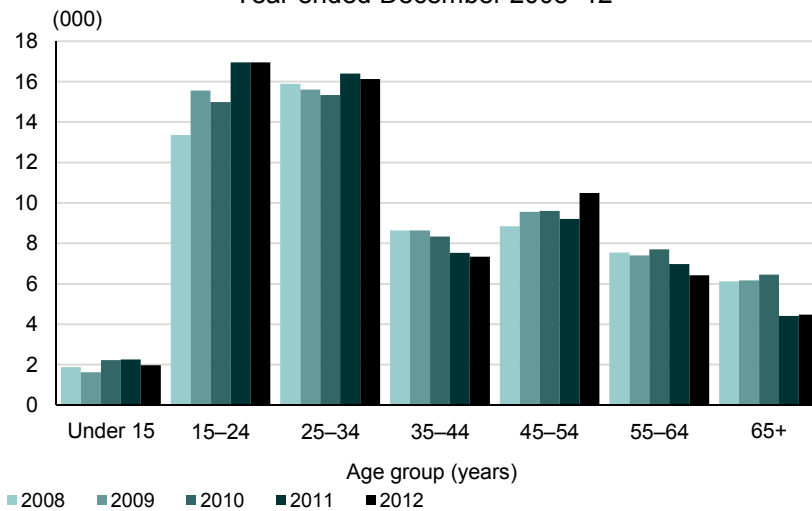
Source: Statistics New Zealand

Travel purpose of visitors from Germany Year ended December 2008–12



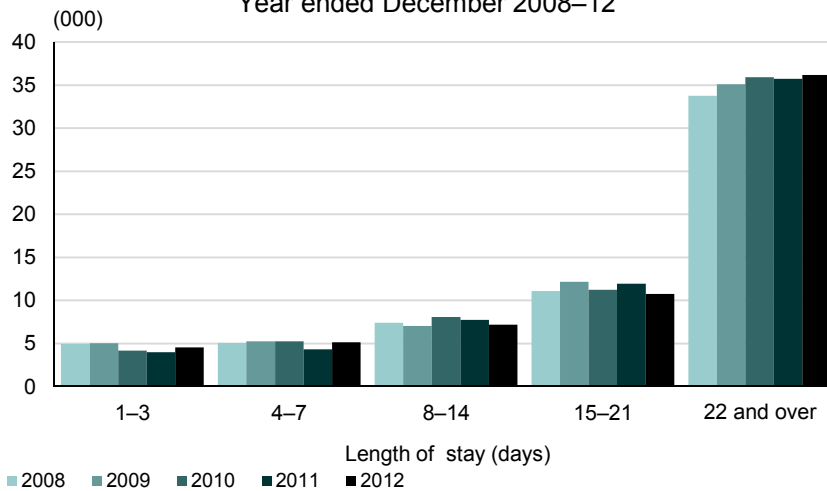
Source: Statistics New Zealand

Age of visitors from Germany Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Germany Year ended December 2008–12



Source: Statistics New Zealand

Table 43

Key characteristics of visitors from the United States of America

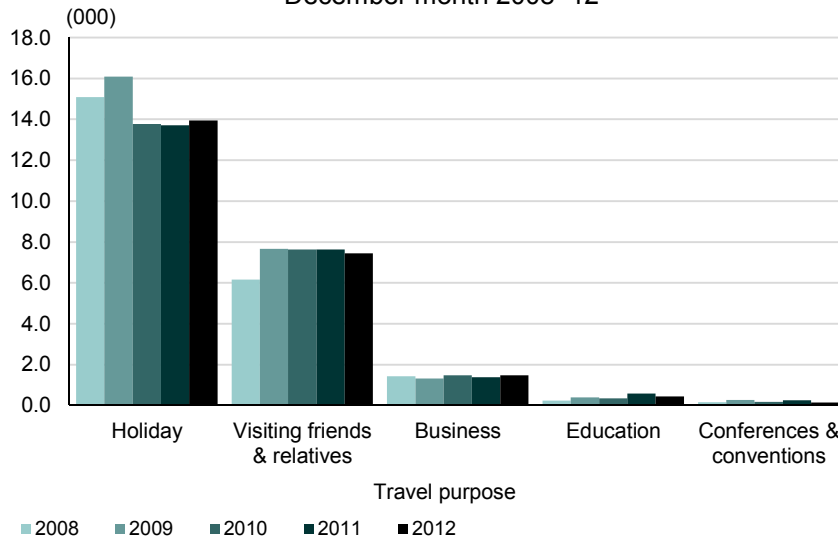
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	23,625	26,379	24,186	24,672	24,496	-176	-0.7
Travel purpose							
Holiday	15,093	16,092	13,775	13,712	13,936	224	1.6
Visiting friends & relatives	6,156	7,668	7,627	7,632	7,440	-192	-2.5
Business	1,431	1,323	1,479	1,392	1,472	80	5.7
Education	243	405	348	592	448	-144	-24.3
Conferences & conventions	162	270	174	256	144	-112	-43.8
Age group (years)							
Under 15	1,782	2,187	2,291	2,224	2,016	-208	-9.4
15–24	3,024	3,753	3,335	3,520	3,216	-304	-8.6
25–34	3,591	4,428	4,466	4,816	4,592	-224	-4.7
35–44	3,294	3,537	3,654	3,280	3,296	16	0.5
45–54	3,591	4,239	3,770	3,792	3,632	-160	-4.2
55–64	4,212	4,779	3,944	3,856	3,904	48	1.2
65+	4,131	3,456	2,726	3,184	3,840	656	20.6
Length of stay (days)							
1–3	1,701	2,025	1,972	2,096	1,744	-352	-16.8
4–7	6,075	5,346	4,379	4,944	4,096	-848	-17.2
8–14	7,695	9,045	8,555	8,368	9,360	992	11.9
15–21	4,023	5,103	5,220	4,912	5,152	240	4.9
22 and over	4,131	4,860	4,060	4,352	4,144	-208	-4.8
Median	10.4	12.3	12.5	12.0	12.5
New Zealand port							
Auckland airport	18,117	20,412	18,937	19,392	19,648	256	1.3
Seaports	2,511	1,944	1,189	2,048	1,760	-288	-14.1
Christchurch airport	2,673	3,213	3,016	1,904	1,632	-272	-14.3
Queenstown airport	135	297	377	464	816	352	75.9
Wellington airport	135	486	609	784	624	-160	-20.4
Overseas airport							
Los Angeles	8,127	9,774	8,613	8,320	7,520	-800	-9.6
San Francisco	3,483	3,240	3,596	4,112	4,912	800	19.5
Sydney	3,861	5,886	4,959	4,256	3,888	-368	-8.6
Nadi	2,133	1,215	754	1,056	1,344	288	27.3
Melbourne	837	945	1,508	944	1,184	240	25.4
Brisbane	567	1,134	1,044	1,632	992	-640	-39.2
Honolulu	459	675	609	512	800	288	56.3
Citizenship							
United States of America	20,304	22,356	20,126	20,624	20,624	0	0.0
New Zealand	1,728	2,241	2,523	2,192	2,192	0	0.0

Symbol: ... not applicable

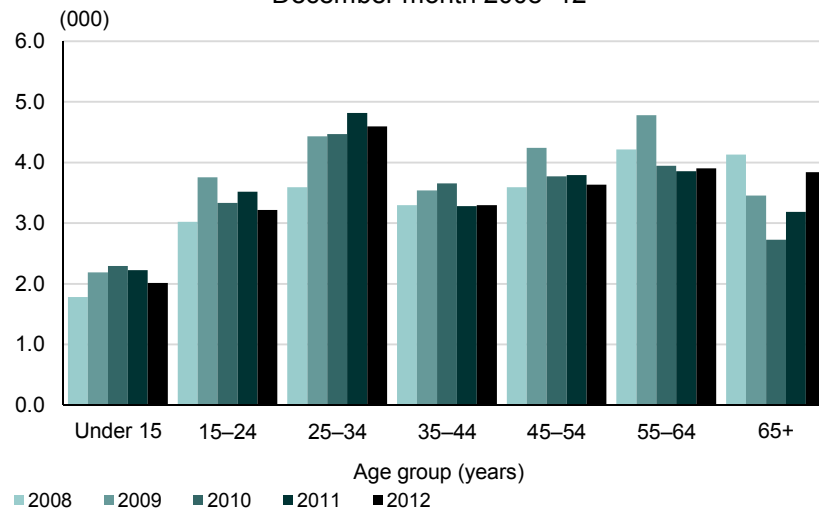
Source: Statistics New Zealand

Travel purpose of visitors from the United States December month 2008–12



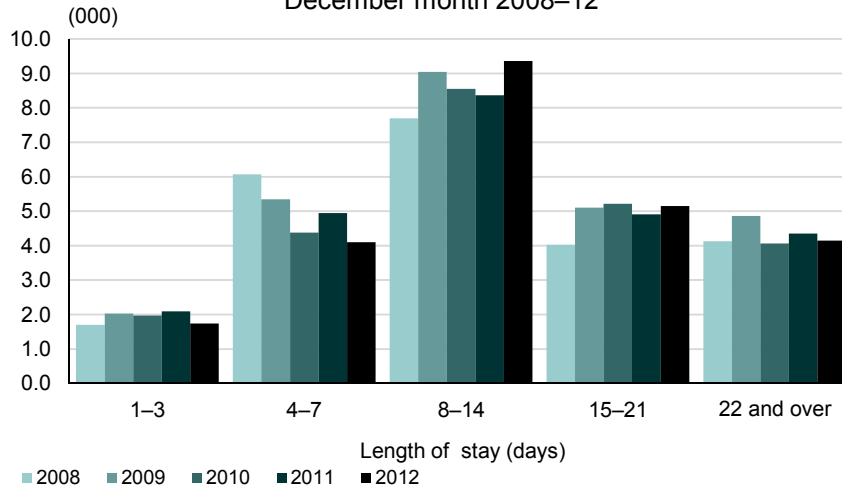
Source: Statistics New Zealand

Age of visitors from the United States December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from the United States December month 2008–12



Source: Statistics New Zealand

Table 44

Key characteristics of visitors from the United States of America

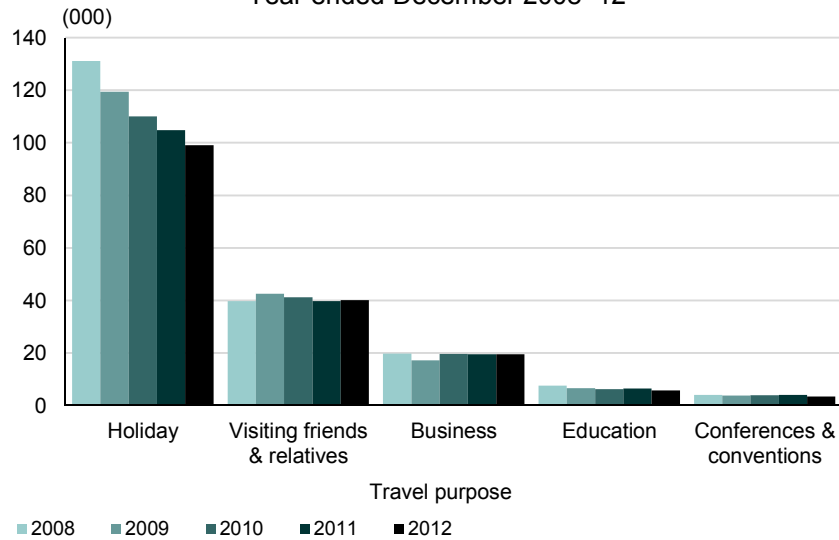
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	212,410	197,792	189,709	184,714	177,680	-7,034	-3.8
Travel purpose							
Holiday	131,153	119,399	110,057	104,791	99,088	-5,703	-5.4
Visiting friends & relatives	39,776	42,508	41,175	39,706	40,080	374	0.9
Business	19,845	17,188	19,678	19,589	19,536	-53	-0.3
Education	7,565	6,642	6,266	6,503	5,824	-679	-10.4
Conferences & conventions	4,041	3,812	3,898	4,091	3,456	-635	-15.5
Age group (years)							
Under 15	9,947	10,018	9,546	9,234	8,368	-866	-9.4
15–24	29,417	27,914	25,712	24,194	22,928	-1,266	-5.2
25–34	27,370	31,960	30,669	32,143	30,336	-1,807	-5.6
35–44	25,518	24,722	24,887	23,854	21,504	-2,350	-9.9
45–54	33,449	31,410	30,665	28,377	27,472	-905	-3.2
55–64	44,027	39,106	36,779	36,504	34,192	-2,312	-6.3
65+	42,682	32,662	31,451	30,408	32,880	2,472	8.1
Length of stay (days)							
1–3	25,240	23,661	22,541	22,765	21,760	-1,005	-4.4
4–7	58,656	50,615	49,478	46,372	44,736	-1,636	-3.5
8–14	70,140	64,451	61,683	60,251	59,760	-491	-0.8
15–21	26,684	27,594	25,693	25,521	23,888	-1,633	-6.4
22 and over	31,690	31,471	30,314	29,805	27,536	-2,269	-7.6
Median	9.0	9.6	9.6	9.9	9.6
New Zealand port							
Auckland airport	162,601	152,970	149,089	149,709	142,096	-7,613	-5.1
Christchurch airport	29,565	28,791	25,743	18,550	17,024	-1,526	-8.2
Seaports	15,012	10,528	7,514	6,523	6,848	325	5.0
Queenstown airport	1,364	1,866	2,878	4,275	6,560	2,285	53.5
Wellington airport	3,576	3,259	4,301	5,184	4,928	-256	-4.9
Overseas airport							
Los Angeles	82,207	79,671	76,379	69,173	56,032	-13,141	-19.0
Sydney	43,165	43,532	44,050	41,381	41,584	203	0.5
San Francisco	23,677	20,546	20,490	23,578	25,856	2,278	9.7
Melbourne	9,958	9,448	9,303	10,921	9,904	-1,017	-9.3
Nadi	12,443	8,368	6,813	6,453	9,360	2,907	45.0
Brisbane	7,588	7,701	7,443	7,955	8,384	429	5.4
Honolulu	3,768	3,769	3,333	3,902	3,504	-398	-10.2
Papeete	1,924	1,209	1,679	1,893	2,592	699	36.9
Cairns	1,266	988	866	1,370	1,472	102	7.4
Singapore	1,009	770	976	1,279	1,120	-159	-12.4
Citizenship							
United States of America	189,271	175,649	167,304	161,616	157,200	-4,416	-2.7
New Zealand	11,122	11,173	11,603	10,994	10,496	-498	-4.5
Australia	1,876	1,726	2,226	2,035	1,920	-115	-5.7
United Kingdom	2,057	2,350	1,749	2,155	1,664	-491	-22.8

Symbol: ... not applicable

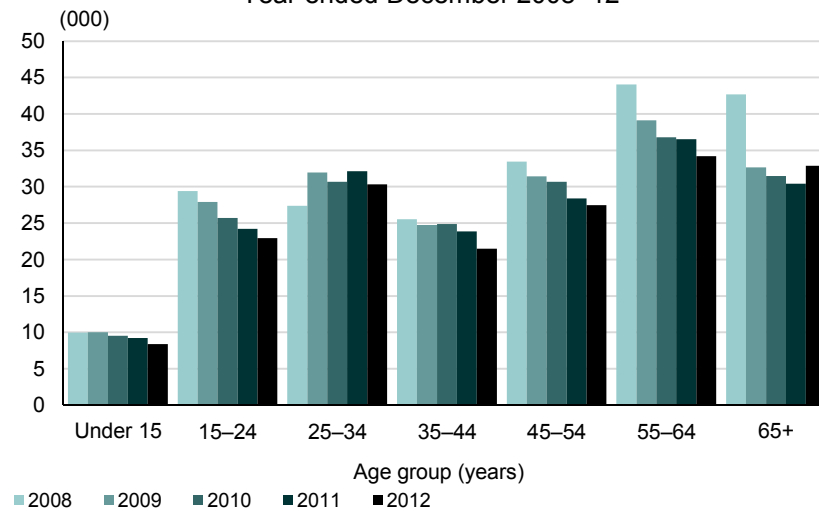
Source: Statistics New Zealand

Travel purpose of visitors from the United States Year ended December 2008–12



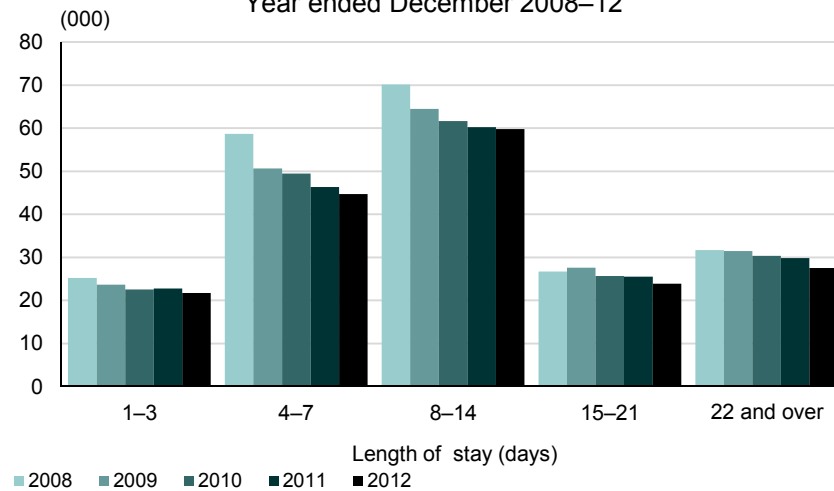
Source: Statistics New Zealand

Age of visitors from the United States Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from the United States Year ended December 2008–12



Source: Statistics New Zealand

Table 45

State of residence of visitors from the United States of America
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	23,625	26,379	24,186	24,672	24,496	-176	-0.7
California	7,020	7,533	6,264	6,736	6,384	-352	-5.2
New York	1,458	1,377	1,653	1,760	1,872	112	6.4
Texas	1,107	1,296	1,508	1,328	1,264	-64	-4.8
Colorado	432	918	754	1,040	992	-48	-4.6
Washington	999	1,323	841	1,072	944	-128	-11.9
Florida	864	999	754	752	880	128	17.0
Illinois	594	810	812	928	832	-96	-10.3
Massachusetts	756	648	754	512	672	160	31.3
Virginia	513	945	754	544	672	128	23.5
Hawaii	459	648	580	496	656	160	32.3
Pennsylvania	486	567	493	512	576	64	12.5
Maryland	243	486	348	448	560	112	25.0
Georgia	351	324	377	464	544	80	17.2
New Jersey	540	324	551	480	528	48	10.0
Oregon	459	594	435	528	480	-48	-9.1
Not stated	999	702	522	656	624	-32	-4.9

Source: Statistics New Zealand

Table 46

State of residence of visitors from the United States of America

Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	212,410	197,792	189,709	184,714	177,680	-7,034	-3.8
California	50,371	47,933	44,889	43,162	41,664	-1,498	-3.5
New York	11,554	10,656	11,667	12,007	10,784	-1,223	-10.2
Texas	11,184	9,787	10,266	10,952	9,632	-1,320	-12.1
Florida	9,932	8,808	8,336	8,223	8,320	97	1.2
Washington	9,288	8,935	8,074	7,241	7,376	135	1.9
Colorado	7,518	7,906	6,686	6,704	7,232	528	7.9
Illinois	6,602	6,666	6,068	6,353	6,080	-273	-4.3
Virginia	5,009	5,166	4,983	4,513	5,024	511	11.3
Pennsylvania	5,406	4,756	4,999	4,266	4,560	294	6.9
Massachusetts	4,985	4,579	4,570	5,012	4,544	-468	-9.3
Hawaii	5,473	5,147	4,090	4,205	4,160	-45	-1.1
New Jersey	4,432	3,934	4,216	4,465	4,032	-433	-9.7
Oregon	4,516	4,172	4,308	3,969	3,824	-145	-3.7
Maryland	3,888	3,609	3,150	3,023	3,584	561	18.6
Michigan	4,157	3,311	3,465	3,613	3,504	-109	-3.0
Arizona	6,171	5,073	4,420	4,213	3,488	-725	-17.2
Georgia	3,678	3,672	3,417	3,449	3,440	-9	-0.3
Minnesota	4,001	3,509	3,556	3,960	3,184	-776	-19.6
North Carolina	3,216	3,032	3,269	3,440	3,168	-272	-7.9
Ohio	3,534	2,914	3,523	2,932	3,136	204	7.0
Utah	3,430	3,874	3,330	3,017	3,072	55	1.8
Wisconsin	2,905	3,302	3,025	2,857	2,448	-409	-14.3
Connecticut	2,856	1,700	2,352	2,340	2,144	-196	-8.4
Nevada	2,364	2,221	2,251	2,212	1,840	-372	-16.8
Indiana	2,072	2,092	1,702	1,896	1,792	-104	-5.5
Missouri	2,307	1,841	2,062	1,791	1,776	-15	-0.8
Tennessee	2,170	2,211	1,676	1,878	1,600	-278	-14.8
South Carolina	1,541	1,577	1,163	1,070	1,568	498	46.5
Washington D.C.	1,077	929	1,235	1,302	1,328	26	2.0
Louisiana	1,625	1,688	1,529	1,352	1,312	-40	-3.0
Iowa	1,228	1,604	1,340	1,544	1,136	-408	-26.4
New Hampshire	949	939	978	802	1,072	270	33.7
Montana	1,258	868	833	990	1,056	66	6.7
Alaska	1,151	1,285	1,420	1,081	1,008	-73	-6.8
New Mexico	1,771	1,284	1,319	1,103	976	-127	-11.5
Kansas	1,070	1,151	1,079	1,115	960	-155	-13.9
Alabama	883	814	1,081	538	896	358	66.5
Kentucky	1,142	1,203	812	828	864	36	4.3
Maine	1,156	647	1,158	649	800	151	23.3
Oklahoma	870	1,227	835	826	800	-26	-3.1
Idaho	1,610	1,040	1,437	686	784	98	14.3
Arkansas	805	578	300	610	688	78	12.8
Nebraska	429	415	394	598	656	58	9.7
Wyoming	727	775	555	622	576	-46	-7.4
Vermont	765	616	773	608	544	-64	-10.5
Rhode Island	487	488	695	598	528	-70	-11.7
Not stated	7,345	6,236	4,750	4,616	3,392	-1,224	-26.5

Source: Statistics New Zealand

Table 47

Key characteristics of visitors from Canada

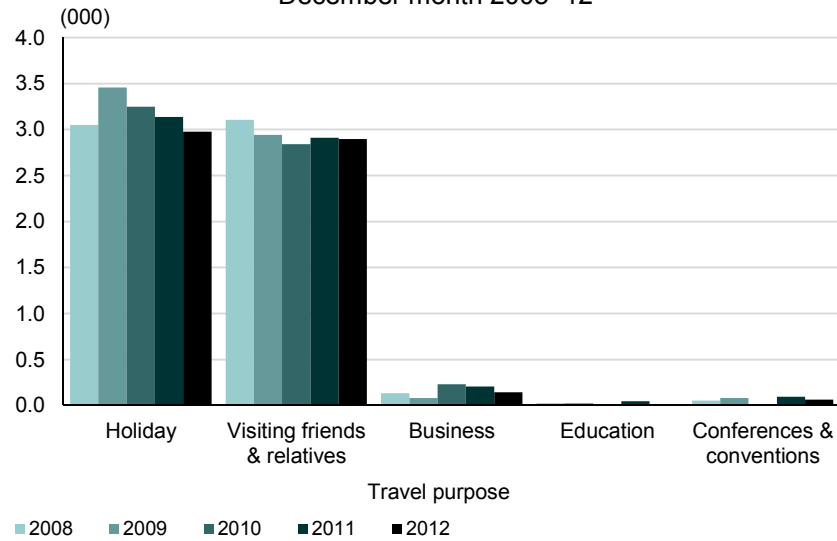
December month 2008–12

Key characteristic	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	6,615	6,723	6,583	6,608	6,400	-208	-3.1
Travel purpose							
Holiday	3,051	3,456	3,248	3,136	2,976	-160	-5.1
Visiting friends & relatives	3,105	2,943	2,842	2,912	2,896	-16	-0.5
Business	135	81	232	208	144	-64	-30.8
Education	27	27	0	48	16	-32	-66.7
Conferences & conventions	54	81	0	96	64	-32	-33.3
Age group (years)							
Under 15	594	540	696	592	496	-96	-16.2
15–24	999	675	812	880	864	-16	-1.8
25–34	999	1,728	1,508	1,248	1,264	16	1.3
35–44	810	702	754	784	848	64	8.2
45–54	1,026	1,026	899	960	1,040	80	8.3
55–64	1,107	1,134	1,102	1,104	1,104	0	0.0
65+	1,080	918	812	1,040	784	-256	-24.6
Length of stay (days)							
1–3	486	432	319	480	368	-112	-23.3
4–7	810	648	957	832	736	-96	-11.5
8–14	1,377	1,404	1,189	1,296	1,744	448	34.6
15–21	1,458	1,728	1,682	1,296	1,344	48	3.7
22 and over	2,484	2,511	2,436	2,704	2,208	-496	-18.3
Median	18.4	18.6	19.9	19.6	16.6
New Zealand port							
Auckland airport	5,535	5,454	5,742	5,440	5,440	0	0.0
Overseas airport							
Vancouver	2,295	2,079	2,349	2,304	2,640	336	14.6
Sydney	1,053	1,269	783	768	880	112	14.6
Los Angeles	1,107	1,269	1,218	1,008	608	-400	-39.7
Citizenship							
Canada	5,670	5,724	5,713	5,472	5,312	-160	-2.9
New Zealand	648	621	464	704	576	-128	-18.2

Symbol: ... not applicable

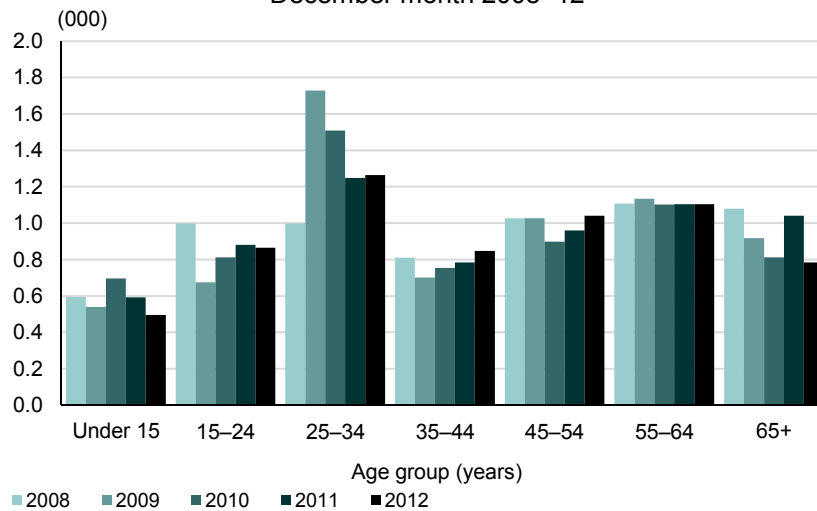
Source: Statistics New Zealand

Travel purpose of visitors from Canada December month 2008–12



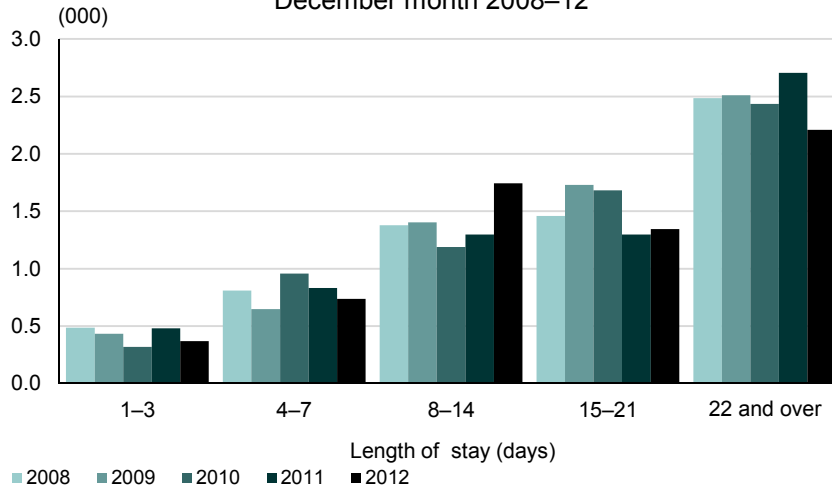
Source: Statistics New Zealand

Age of visitors from Canada December month 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Canada December month 2008–12



Source: Statistics New Zealand

Table 48

Key characteristics of visitors from Canada

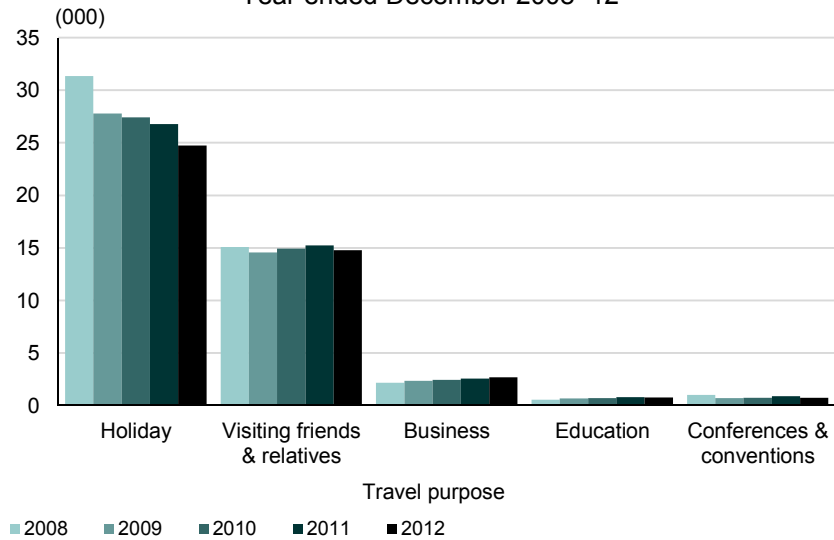
Year ended December 2008–12

Key characteristic	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	53,267	48,656	48,942	49,154	46,448	-2,706	-5.5
Travel purpose							
Holiday	31,345	27,767	27,420	26,791	24,736	-2,055	-7.7
Visiting friends & relatives	15,083	14,553	14,944	15,240	14,768	-472	-3.1
Business	2,164	2,344	2,460	2,562	2,704	142	5.5
Education	561	669	716	794	784	-10	-1.3
Conferences & conventions	1,017	716	738	888	736	-152	-17.1
Age group (years)							
Under 15	2,316	2,365	2,758	2,693	2,432	-261	-9.7
15–24	7,433	7,150	7,813	7,092	6,528	-564	-8.0
25–34	7,194	8,894	8,732	9,318	7,744	-1,574	-16.9
35–44	5,857	4,545	4,747	5,218	5,104	-114	-2.2
45–54	7,938	7,346	6,265	7,062	7,072	10	0.1
55–64	12,935	10,610	10,791	9,360	9,536	176	1.9
65+	9,594	7,746	7,836	8,411	8,032	-379	-4.5
Length of stay (days)							
1–3	5,331	5,724	4,657	4,675	4,976	301	6.4
4–7	9,967	7,295	8,378	7,167	7,632	465	6.5
8–14	13,723	12,198	11,859	12,309	12,288	-21	-0.2
15–21	8,802	8,917	9,209	8,603	8,544	-59	-0.7
22 and over	15,444	14,522	14,839	16,400	13,008	-3,392	-20.7
Median	13.5	14.2	14.3	14.8	13.8
New Zealand port							
Auckland airport	43,005	39,944	40,081	41,328	39,440	-1,888	-4.6
Christchurch airport	5,566	6,077	6,110	4,748	3,584	-1,164	-24.5
Seaports	3,509	1,632	1,308	1,141	1,600	459	40.2
Wellington airport	960	758	856	1,288	1,168	-120	-9.3
Queenstown airport	173	139	495	545	576	31	5.7
Overseas airport							
Vancouver	12,192	12,349	12,647	12,633	13,296	663	5.2
Sydney	9,583	9,682	9,325	8,824	7,904	-920	-10.4
Los Angeles	9,386	9,036	9,685	8,867	6,832	-2,035	-23.0
Melbourne	2,809	3,080	2,855	3,064	3,040	-24	-0.8
Nadi	3,992	2,082	2,569	3,216	3,024	-192	-6.0
San Francisco	3,445	2,262	2,523	3,105	2,896	-209	-6.7
Brisbane	2,706	3,049	2,619	2,548	2,336	-212	-8.3
Honolulu	734	644	608	573	672	99	17.3
Cairns	336	497	365	491	576	85	17.3
Hong Kong	1,195	897	768	842	576	-266	-31.6
Citizenship							
Canada	47,882	43,426	43,670	42,536	41,152	-1,384	-3.3
New Zealand	2,611	2,309	2,606	2,994	2,560	-434	-14.5
Australia	703	811	737	1,114	784	-330	-29.6
United Kingdom	574	748	523	683	576	-107	-15.7

Symbol: ... not applicable

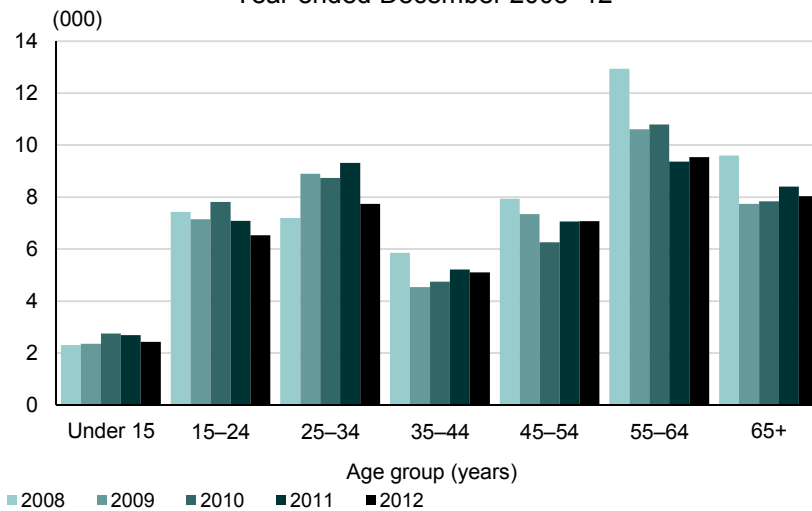
Source: Statistics New Zealand

Travel purpose of visitors from Canada Year ended December 2008–12



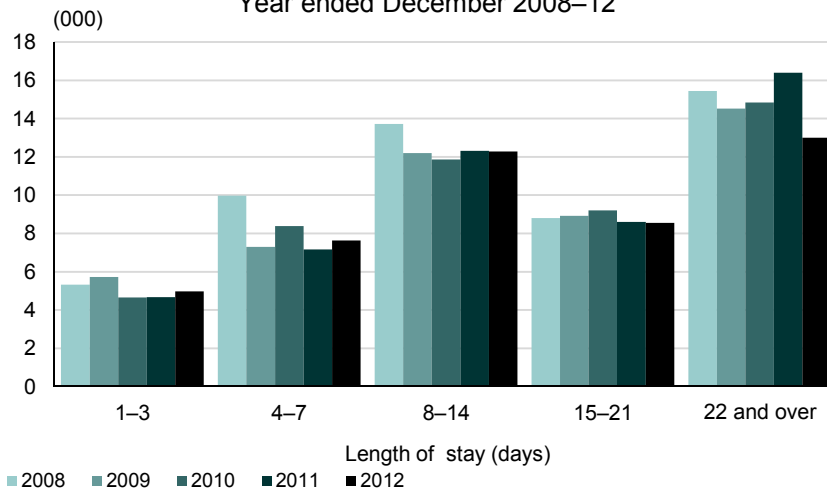
Source: Statistics New Zealand

Age of visitors from Canada Year ended December 2008–12



Source: Statistics New Zealand

Length of stay of visitors from Canada Year ended December 2008–12



Source: Statistics New Zealand

Table 49

Province of residence of visitors from Canada
December month 2008–12

	December month					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	6,615	6,723	6,583	6,608	6,400	-208	-3.1
British Columbia	2,187	2,133	1,885	1,952	1,984	32	1.6
Ontario	2,241	2,052	2,320	2,176	1,984	-192	-8.8
Alberta	1,161	1,296	1,160	1,168	1,024	-144	-12.3
Quebec	513	540	580	560	624	64	11.4
Not stated	54	189	261	160	144	-16	-10.0

Source: Statistics New Zealand

Table 50

Province of residence of visitors from Canada
Year ended December 2008–12

	Year ended December					Change 2011–12	
	2008	2009	2010	2011	2012	Number	Percent
Total visitor arrivals	53,267	48,656	48,942	49,154	46,448	-2,706	-5.5
Ontario	18,733	16,421	16,093	15,720	15,568	-152	-1.0
British Columbia	16,200	14,796	14,570	14,992	13,936	-1,056	-7.0
Alberta	9,184	8,008	8,502	8,089	8,032	-57	-0.7
Quebec	3,362	3,853	3,538	3,713	3,744	31	0.8
Saskatchewan	1,515	1,381	1,381	1,597	1,280	-317	-19.8
Manitoba	1,080	1,070	1,301	1,382	1,056	-326	-23.6
Nova Scotia	836	756	893	1,189	736	-453	-38.1
Not stated	1,781	1,646	1,469	1,270	896	-374	-29.4

Source: Statistics New Zealand