




International Visitor Arrivals to New Zealand: June 2016



Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



[Crown copyright ©](#)

This work is licensed under the Creative Commons Attribution 4.0 International licence. You are free to copy, distribute, and adapt the work, as long as you attribute the work to Statistics NZ and abide by the other licence terms. Please note you may not use any departmental or governmental emblem, logo, or coat of arms in any way that infringes any provision of the Flags, Emblems, and Names Protection Act 1981. Use the wording 'Statistics New Zealand' in your attribution, not the Statistics NZ logo.

Liability

While all care and diligence has been used in processing, analysing, and extracting data and information in this publication, Statistics New Zealand gives no warranty it is error free and will not be liable for any loss or damage suffered by the use directly, or indirectly, of the information in this publication.

Citation

Statistics New Zealand (2016). *International Visitor Arrivals to New Zealand: June 2016*.
[Available from www.stats.govt.nz](http://www.stats.govt.nz)

ISSN 1179-7703 (online)

Published in July 2016 by

Statistics New Zealand
Tatauranga Aotearoa
Wellington, New Zealand

Contact

[Statistics New Zealand Information Centre: info@stats.govt.nz](mailto:info@stats.govt.nz)

Phone toll-free 0508 525 525

Phone international +64 4 931 4610

www.stats.govt.nz

Preface

International Visitor Arrivals to New Zealand is produced by Statistics New Zealand and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Statistics NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Statistics NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Statistics NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

www.stats.govt.nz/methods_and_services/information-releases/international-travel-and-migration.aspx

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

www.stats.govt.nz/methods_and_services/access-data/tables/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Statistics NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

www.stats.govt.nz/publications/populationstatistics/international-travel-and-migration-articles.aspx

Statistics NZ releases a number of articles free on the Statistics NZ website. All available articles are listed on the international travel and migration articles landing page.

International Visitor Arrivals to New Zealand

Contents

	Page
Preface & glossary	3
Notes	4
Related links	5

List of tables

1 Monthly visitor arrivals	8
2 Annual visitor arrivals	8
3 Country of residence of visitors, June month 2012–16	10
4 Country of residence of visitors, Year ended June 2012–16	11
5 Key characteristics of visitors, June month 2012–16	12
6 Key characteristics of visitors, Year ended June 2012–16	14
7 Key characteristics of visitors from Australia, June month 2012–16	16
8 Key characteristics of visitors from Australia, Year ended June 2012–16	18
9 State of residence of visitors from Australia, June month 2012–16	20
10 State of residence of visitors from Australia, Year ended June 2012–16	21
11 Key characteristics of visitors from New South Wales, June month 2012–16	22
12 Key characteristics of visitors from New South Wales, Year ended June 2012–16	24
13 Key characteristics of visitors from Queensland, June month 2012–16	26
14 Key characteristics of visitors from Queensland, Year ended June 2012–16	28
15 Key characteristics of visitors from Victoria, June month 2012–16	30
16 Key characteristics of visitors from Victoria, Year ended June 2012–16	32
17 Key characteristics of visitors from Western Australia, June month 2012–16	34
18 Key characteristics of visitors from Western Australia, Year ended June 2012–16	36
19 Key characteristics of visitors from South Australia, June month 2012–16	38
20 Key characteristics of visitors from South Australia, Year ended June 2012–16	40
21 Key characteristics of visitors from the People's Republic of China, June month 2012–16	42
22 Key characteristics of visitors from the People's Republic of China, Year ended June 2012–16	44
23 Province of residence of visitors from the People's Republic of China, June month 2012–16	46
24 Province of residence of visitors from the People's Republic of China, Year ended June 2012–16	47
25 Key characteristics of visitors from Shanghai, June month 2012–16	48
26 Key characteristics of visitors from Shanghai, Year ended June 2012–16	50
27 Key characteristics of visitors from Guangdong, June month 2012–16	52
28 Key characteristics of visitors from Guangdong, Year ended June 2012–16	54
29 Key characteristics of visitors from Beijing, June month 2012–16	56
30 Key characteristics of visitors from Beijing, Year ended June 2012–16	58
31 Key characteristics of visitors from Japan, June month 2012–16	60
32 Key characteristics of visitors from Japan, Year ended June 2012–16	62
33 Prefecture of residence of visitors from Japan, June month 2012–16	64
34 Prefecture of residence of visitors from Japan, Year ended June 2012–16	65
35 Key characteristics of visitors from the Republic of Korea, June month 2012–16	66
36 Key characteristics of visitors from the Republic of Korea, Year ended June 2012–16	68
37 Key characteristics of visitors from Singapore, June month 2012–16	70
38 Key characteristics of visitors from Singapore, Year ended June 2012–16	72
39 Key characteristics of visitors from India, June month 2012–16	74
40 Key characteristics of visitors from India, Year ended June 2012–16	76
41 Key characteristics of visitors from Hong Kong, June month 2012–16	78
42 Key characteristics of visitors from Hong Kong, Year ended June 2012–16	80
43 Key characteristics of visitors from Malaysia, June month 2012–16	82
44 Key characteristics of visitors from Malaysia, Year ended June 2012–16	84
45 Key characteristics of visitors from Taiwan, June month 2012–16	86
46 Key characteristics of visitors from Taiwan, Year ended June 2012–16	88
47 Key characteristics of visitors from Thailand, June month 2012–16	90
48 Key characteristics of visitors from Thailand, Year ended June 2012–16	92

International Visitor Arrivals to New Zealand

Contents

Page

List of tables (cont.)

49	Key characteristics of visitors from the United Kingdom, June month 2012–16	94
50	Key characteristics of visitors from the United Kingdom, Year ended June 2012–16	96
51	Country of residence of visitors from the United Kingdom, June month 2012–16	98
52	Country of residence of visitors from the United Kingdom, Year ended June 2012–16	99
53	Key characteristics of visitors from Germany, June month 2012–16	100
54	Key characteristics of visitors from Germany, Year ended June 2012–16	102
55	Key characteristics of visitors from France, June month 2012–16	104
56	Key characteristics of visitors from France, Year ended June 2012–16	106
57	Key characteristics of visitors from the United States of America, June month 2012–16	108
58	Key characteristics of visitors from the United States of America, Year ended June 2012–16	110
59	State of residence of visitors from the United States of America, June month 2012–16	112
60	State of residence of visitors from the United States of America, Year ended June 2012–16	113
61	Key characteristics of visitors from Canada, June month 2012–16	114
62	Key characteristics of visitors from Canada, Year ended June 2012–16	116
63	Province of residence of visitors from Canada, June month 2012–16	118
64	Province of residence of visitors from Canada, Year ended June 2012–16	119

Table 1

Monthly visitor arrivals

Month	2011/12	2012/13	2013/14	2014/15	2015/16	Change 2014/15 to 2015/16	
						Number	Percent
Jul	176,084	173,539	183,718	196,856	207,984	11,128	5.7
Aug	175,909	178,298	189,284	188,849	202,879	14,030	7.4
Sep	219,940	179,069	191,056	193,329	216,984	23,655	12.2
Oct	215,902	184,200	194,973	210,597	229,379	18,782	8.9
Nov	230,292	232,119	251,060	270,408	300,521	30,113	11.1
Dec	364,165	363,959	381,892	402,518	444,883	42,365	10.5
Jan	266,839	260,637	292,446	302,432	343,446	41,014	13.6
Feb	259,083	281,233	301,165	343,457	373,376	29,919	8.7
Mar	239,929	270,740	253,561	291,784	344,387	52,603	18.0
Apr	195,668	200,583	224,194	237,966	256,685	18,719	7.9
May	140,841	153,034	161,355	176,697	193,643	16,946	9.6
Jun	151,074	159,485	162,122	176,961	196,223	19,262	10.9

Source: Statistics New Zealand

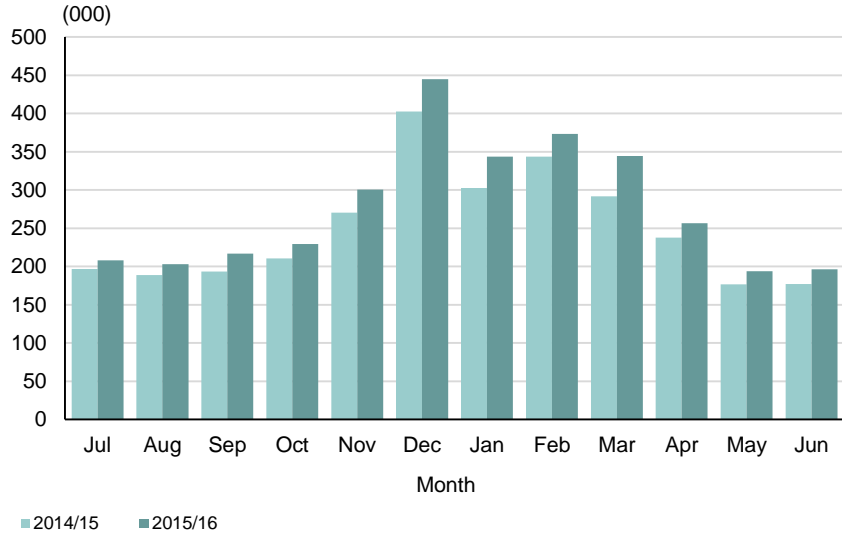
Table 2

Annual visitor arrivals

Year ended June	Number	Change from previous year	
		Number	Percent
2006	2,377,603	-26,165	-1.1
2007	2,457,794	80,191	3.4
2008	2,479,796	22,002	0.9
2009	2,411,396	-68,400	-2.8
2010	2,501,264	89,868	3.7
2011	2,501,303	39	0.0
2012	2,635,726	134,423	5.4
2013	2,636,896	1,170	0.0
2014	2,786,826	149,930	5.7
2015	2,991,854	205,028	7.4
2016	3,310,390	318,536	10.6

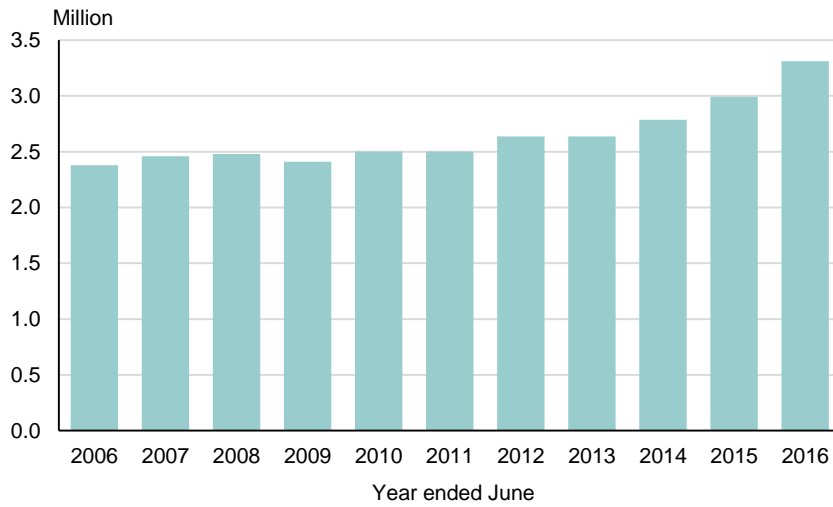
Source: Statistics New Zealand

Monthly visitor arrivals



Source: Statistics New Zealand

Annual visitor arrivals



Source: Statistics New Zealand

Table 3

Country of residence of visitors
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals⁽¹⁾	151,074	159,485	162,122	176,961	196,223	19,262	10.9
Top 30 countries of residence							
Australia	80,672	85,072	84,720	93,200	97,472	4,272	4.6
China, People's Republic of	9,696	11,680	12,592	16,176	18,576	2,400	14.8
United States of America	10,064	10,928	11,456	13,792	15,984	2,192	15.9
United Kingdom	5,728	5,680	5,664	5,472	6,240	768	14.0
Japan	3,696	2,848	4,048	4,128	4,672	544	13.2
Singapore	2,736	3,488	3,904	3,632	4,208	576	15.9
Korea, Republic of	2,896	2,896	2,608	2,912	3,776	864	29.7
India	2,112	2,080	2,704	2,496	3,200	704	28.2
Malaysia	1,232	1,280	1,696	1,936	2,672	736	38.0
Hong Kong (SAR)	1,392	1,632	1,792	2,016	2,464	448	22.2
Indonesia	944	1,040	1,168	1,264	2,240	976	77.2
Germany	1,712	1,648	1,504	1,984	2,000	16	0.8
Thailand	992	944	1,312	864	1,856	992	114.8
Canada	1,536	1,568	1,664	1,792	1,840	48	2.7
France	1,200	1,408	1,376	1,440	1,696	256	17.8
Fiji	1,312	1,424	1,504	1,504	1,648	144	9.6
Taiwan	1,088	1,504	1,088	1,360	1,520	160	11.8
Samoa	864	1,168	1,440	1,360	1,488	128	9.4
Philippines	704	736	768	976	1,376	400	41.0
French Polynesia	1,056	1,216	1,104	1,120	1,248	128	11.4
South Africa	880	848	768	944	1,248	304	32.2
New Caledonia	832	1,312	1,024	1,168	1,216	48	4.1
Tonga	864	896	1,120	800	1,104	304	38.0
Brazil	592	608	672	720	784	64	8.9
Cook Islands	656	656	704	640	752	112	17.5
Viet Nam	272	304	224	272	656	384	141.2
Argentina	464	224	288	240	560	320	133.3
United Arab Emirates	544	528	496	496	544	48	9.7
Netherlands	432	448	448	464	528	64	13.8
Chile	320	432	416	336	512	176	52.4
Region of residence							
Oceania	89,952	94,832	94,720	102,224	107,712	5,488	5.4
Asia	28,160	30,960	34,512	38,544	47,984	9,440	24.5
Europe	13,120	12,752	12,464	12,832	14,176	1,344	10.5
Americas	13,408	14,272	15,024	17,456	20,320	2,864	16.4
Africa and the Middle East	2,832	2,720	2,608	2,608	2,896	288	11.0
Not stated	3,024	3,584	2,688	2,784	3,168	384	13.8

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Statistics New Zealand

Table 4

Country of residence of visitors
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals⁽¹⁾	2,635,726	2,636,896	2,786,826	2,991,854	3,310,390	318,536	10.6
Top 30 countries of residence							
Australia	1,175,296	1,183,856	1,235,808	1,285,632	1,365,440	79,808	6.2
China, People's Republic of	175,488	222,720	240,496	313,376	396,928	83,552	26.7
United States of America	182,816	189,456	211,712	233,344	257,536	24,192	10.4
United Kingdom	214,448	189,008	194,384	198,080	213,808	15,728	7.9
Japan	67,072	74,960	75,520	84,432	94,208	9,776	11.6
Germany	62,992	65,040	75,808	81,088	91,232	10,144	12.5
Korea, Republic of	53,840	50,704	53,072	60,608	75,088	14,480	23.9
Canada	49,296	46,960	48,432	50,512	55,472	4,960	9.8
Singapore	38,736	37,696	44,704	47,280	53,456	6,176	13.1
India	29,648	29,936	33,904	42,672	48,368	5,696	13.3
Hong Kong (SAR)	25,952	27,616	29,056	33,520	39,952	6,432	19.2
Malaysia	36,416	25,152	30,032	32,240	39,760	7,520	23.3
France	37,136	25,216	29,264	31,792	36,688	4,896	15.4
Taiwan	18,112	20,752	21,552	29,680	33,024	3,344	11.3
Fiji	22,032	23,632	24,224	24,768	27,024	2,256	9.1
Thailand	16,336	18,688	21,728	21,616	24,832	3,216	14.9
Netherlands	22,448	21,088	21,440	21,600	23,504	1,904	8.8
Samoa	16,400	16,256	17,392	19,632	22,016	2,384	12.1
Switzerland	15,840	15,472	17,632	18,432	20,512	2,080	11.3
Tonga	13,456	13,888	14,160	16,112	18,976	2,864	17.8
South Africa	25,568	15,328	15,488	16,368	18,368	2,000	12.2
New Caledonia	17,120	16,784	17,776	17,136	18,096	960	5.6
Indonesia	11,824	12,464	14,576	15,408	17,824	2,416	15.7
French Polynesia	15,856	15,424	15,344	17,296	17,200	-96	-0.6
Philippines	9,296	9,888	11,168	12,768	16,880	4,112	32.2
Sweden	11,248	11,168	12,704	13,216	14,384	1,168	8.8
Brazil	11,152	10,352	11,152	12,480	12,736	256	2.1
Argentina	9,888	4,976	4,736	4,032	11,456	7,424	184.1
Denmark	8,304	8,384	9,312	9,936	11,200	1,264	12.7
Spain	9,792	8,784	8,432	9,552	10,576	1,024	10.7
Region of residence							
Oceania	1,318,544	1,324,144	1,375,536	1,427,184	1,517,280	90,096	6.3
Asia	492,768	540,128	586,880	707,024	856,144	149,120	21.1
Europe	449,344	405,792	434,960	448,448	490,512	42,064	9.4
Americas	266,368	265,504	290,128	315,600	354,176	38,576	12.2
Africa and the Middle East	50,800	37,184	38,800	41,344	44,368	3,024	7.3
Not stated	50,576	53,040	56,320	48,432	47,216	-1,216	-2.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Statistics New Zealand

Table 5

Key characteristics of visitors

June month 2012–16

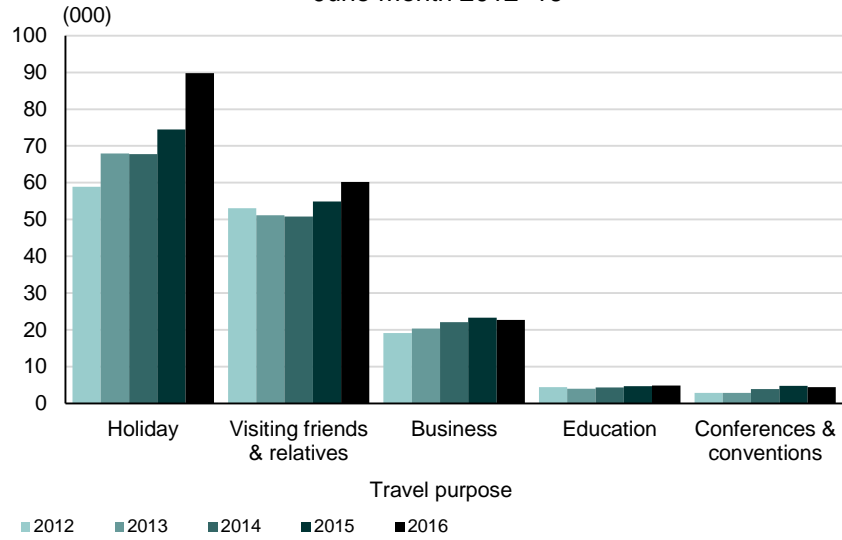
Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals⁽¹⁾	151,074	159,485	162,122	176,961	196,223	19,262	10.9
Travel purpose							
Holiday	58,896	67,968	67,760	74,512	89,808	15,296	20.5
Visiting friends & relatives	53,040	51,184	50,800	54,880	60,240	5,360	9.8
Business	19,104	20,336	22,048	23,296	22,704	-592	-2.5
Education	4,400	4,000	4,288	4,640	4,880	240	5.2
Conferences & conventions	2,864	2,848	3,888	4,800	4,416	-384	-8.0
Age group (years)							
Under 15	15,488	16,512	15,616	17,792	19,648	1,856	10.4
15–24	24,752	26,496	26,832	28,704	32,432	3,728	13.0
25–34	29,888	30,512	30,544	34,304	38,800	4,496	13.1
35–44	25,744	26,032	28,288	28,896	30,784	1,888	6.5
45–54	28,176	28,880	28,432	32,192	34,976	2,784	8.6
55–64	18,736	22,240	22,720	24,112	27,088	2,976	12.3
65+	7,712	8,448	9,584	10,448	12,528	2,080	19.9
Length of stay (days)							
1–3	34,512	37,888	37,808	41,200	43,088	1,888	4.6
4–7	44,736	46,320	48,304	52,528	61,072	8,544	16.3
8–14	39,088	40,832	38,992	42,768	48,928	6,160	14.4
15–21	11,568	11,904	13,008	13,440	15,872	2,432	18.1
22 and over	20,592	22,176	23,904	26,512	27,296	784	3.0
Median	7.1	7.1	7.1	7.1	7.1
New Zealand port							
Auckland airport	108,096	114,400	116,624	123,904	139,136	15,232	12.3
Christchurch airport	21,840	21,376	21,456	22,448	24,560	2,112	9.4
Queenstown airport	6,304	9,568	11,360	14,864	17,648	2,784	18.7
Wellington airport	11,456	12,016	11,056	14,064	14,064	0	0.0
Seaports	128	272	464	320	480	160	50.0
Dunedin airport	1,472	1,136	1,056	848	352	-496	-58.5
Hamilton airport	608	0	0	0	0	0	...
Rotorua airport	592	352	0	0	0	0	...
Closest port of flight							
Sydney	46,928	49,376	51,472	53,456	56,528	3,072	5.7
Melbourne	26,080	28,768	28,512	33,424	34,384	960	2.9
Brisbane	25,472	26,960	25,184	27,600	27,504	-96	-0.3
Coolangatta	5,840	4,912	5,264	6,592	11,120	4,528	68.7
Singapore	7,248	7,552	7,200	7,392	7,488	96	1.3
Guangzhou	2,000	3,168	3,424	4,112	5,600	1,488	36.2
Hong Kong	4,736	5,232	4,336	5,840	5,504	-336	-5.8
Shanghai	1,424	1,920	2,304	2,640	4,800	2,160	81.8
Los Angeles	4,064	3,952	4,224	5,392	4,176	-1,216	-22.6
Tokyo	2,272	1,248	3,808	3,664	3,664	0	0.0
Nadi	3,152	2,240	2,816	3,056	3,552	496	16.2
Perth	2,368	2,272	2,336	2,512	2,976	464	18.5
Citizenship							
Australia	49,808	54,736	54,576	61,136	63,408	2,272	3.7
New Zealand	33,888	32,880	32,688	34,064	36,160	2,096	6.2
China, People's Republic of	10,272	12,480	13,104	16,592	19,392	2,800	16.9
United States of America	9,680	10,720	11,136	13,568	15,664	2,096	15.4
United Kingdom	7,216	7,440	7,440	6,928	7,968	1,040	15.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

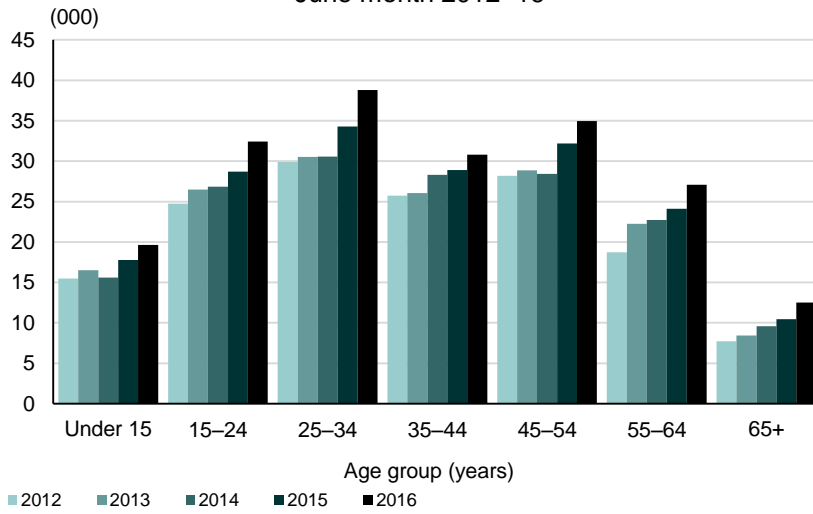
Source: Statistics New Zealand

Travel purpose of visitors June month 2012–16



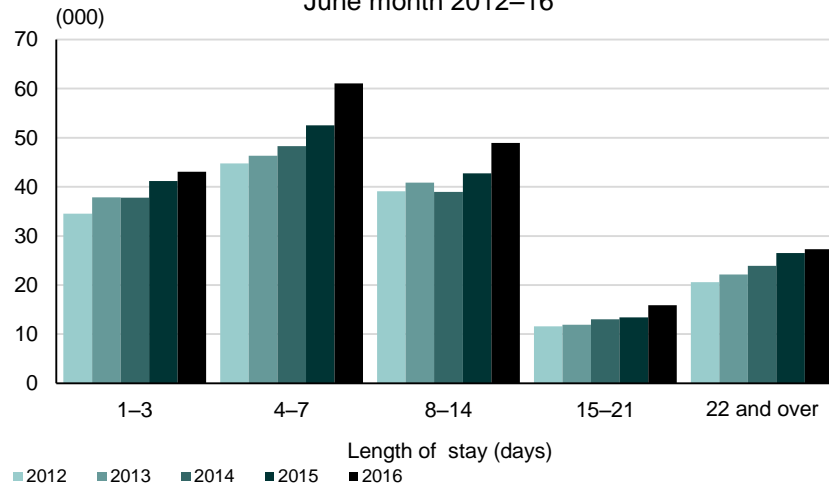
Source: Statistics New Zealand

Age of visitors June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors June month 2012–16



Source: Statistics New Zealand

Table 6

Key characteristics of visitors

Year ended June 2012–16

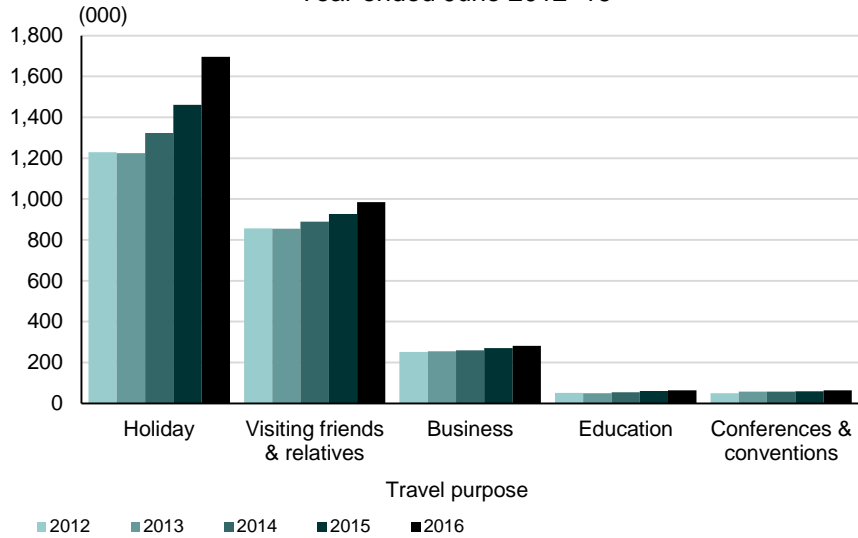
Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals⁽¹⁾	2,635,726	2,636,896	2,786,826	2,991,854	3,310,390	318,536	10.6
Travel purpose							
Holiday	1,229,840	1,224,288	1,323,296	1,460,608	1,695,696	235,088	16.1
Visiting friends & relatives	856,400	855,408	890,160	927,248	984,912	57,664	6.2
Business	252,144	255,616	259,632	270,432	281,312	10,880	4.0
Education	51,344	49,936	53,728	60,064	63,440	3,376	5.6
Conferences & conventions	50,112	57,392	57,520	58,464	63,872	5,408	9.3
Age group (years)							
Under 15	220,240	225,184	236,080	254,064	275,056	20,992	8.3
15–24	326,320	317,504	346,944	366,032	396,720	30,688	8.4
25–34	532,816	520,176	551,056	595,088	663,520	68,432	11.5
35–44	438,944	427,712	442,976	466,640	508,704	42,064	9.0
45–54	466,672	455,632	465,056	506,688	553,744	47,056	9.3
55–64	409,184	422,480	446,992	477,504	542,832	65,328	13.7
65+	234,224	257,104	293,520	322,016	369,120	47,104	14.6
Length of stay (days)							
1–3	476,896	474,976	470,752	501,360	567,040	65,680	13.1
4–7	670,720	700,896	735,888	795,984	870,624	74,640	9.4
8–14	685,104	690,928	741,456	802,080	898,544	96,464	12.0
15–21	311,392	299,008	327,872	353,472	389,168	35,696	10.1
22 and over	484,288	459,984	506,656	535,136	584,320	49,184	9.2
Median	8.9	8.6	8.9	8.9	8.9
New Zealand port							
Auckland airport	1,870,224	1,878,128	1,981,104	2,121,056	2,350,304	229,248	10.8
Christchurch airport	417,456	395,408	410,464	438,080	477,520	39,440	9.0
Queenstown airport	95,088	115,264	146,192	182,656	221,280	38,624	21.1
Wellington airport	183,744	180,080	184,992	194,864	217,216	22,352	11.5
Seaports	29,952	31,904	37,408	34,288	32,976	-1,312	-3.8
Dunedin airport	15,728	15,696	15,888	11,904	10,240	-1,664	-14.0
Hamilton airport	9,312	2,224	0	0	16	16	...
Rotorua airport	6,784	6,816	6,320	5,008	0	-5,008	-100.0
Closest port of flight							
Sydney	778,816	795,552	834,208	878,912	930,128	51,216	5.8
Melbourne	417,296	455,376	471,952	511,456	574,464	63,008	12.3
Brisbane	367,680	370,560	389,184	419,584	431,440	11,856	2.8
Singapore	135,120	136,096	149,424	155,856	168,704	12,848	8.2
Hong Kong	124,720	110,496	110,832	116,816	131,744	14,928	12.8
Coolangatta	77,840	73,344	76,672	85,552	116,400	30,848	36.1
Guangzhou	27,696	40,336	52,928	86,400	92,944	6,544	7.6
Shanghai	22,928	35,120	44,224	59,920	86,832	26,912	44.9
Los Angeles	116,416	80,608	83,712	84,896	82,432	-2,464	-2.9
Tokyo	33,632	45,408	51,232	68,208	75,840	7,632	11.2
Perth	39,280	43,040	51,632	58,752	64,960	6,208	10.6
Nadi	45,680	48,912	48,688	52,320	59,440	7,120	13.6
Citizenship							
Australia	757,040	753,632	783,968	820,016	886,144	66,128	8.1
New Zealand	479,840	488,656	500,320	504,448	516,016	11,568	2.3
China, People's Republic of	178,688	226,960	248,480	319,040	403,328	84,288	26.4
United States of America	179,008	186,944	209,824	231,712	254,336	22,624	9.8
United Kingdom	227,968	199,872	207,024	212,048	230,832	18,784	8.9

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

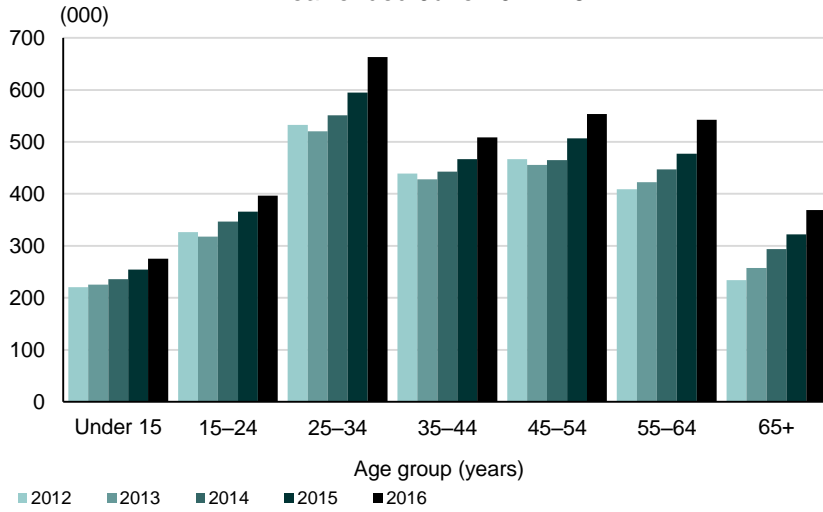
Source: Statistics New Zealand

Travel purpose of visitors Year ended June 2012–16



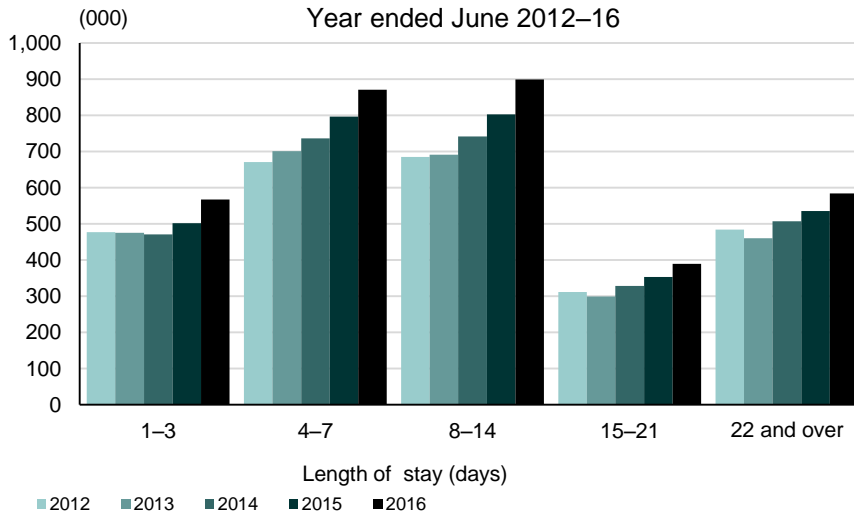
Source: Statistics New Zealand

Age of visitors Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors Year ended June 2012–16



Source: Statistics New Zealand

Table 7

Key characteristics of visitors from Australia

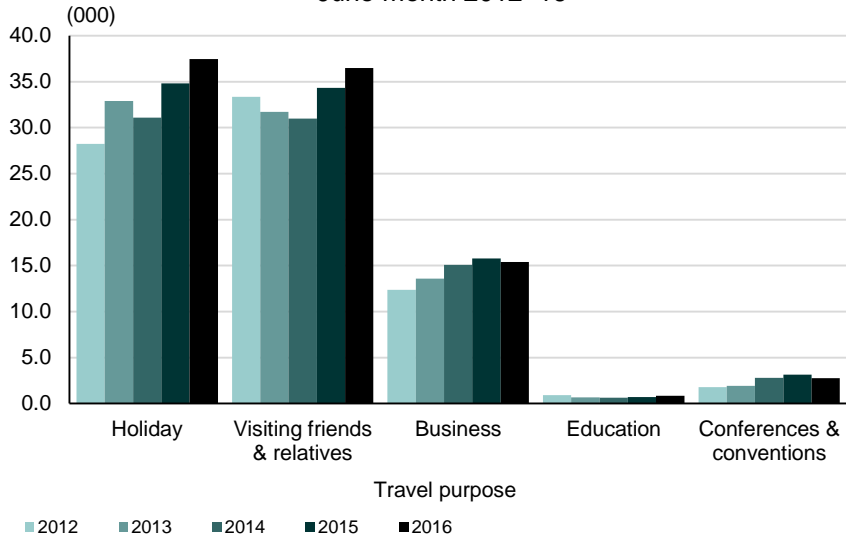
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	80,672	85,072	84,720	93,200	97,472	4,272	4.6
Travel purpose							
Holiday	28,224	32,912	31,088	34,800	37,456	2,656	7.6
Visiting friends & relatives	33,360	31,728	30,976	34,320	36,480	2,160	6.3
Business	12,352	13,584	15,072	15,776	15,408	-368	-2.3
Education	912	688	656	704	864	160	22.7
Conferences & conventions	1,776	1,936	2,816	3,152	2,752	-400	-12.7
Age group (years)							
Under 15	10,016	10,720	10,032	11,584	11,552	-32	-0.3
15–24	10,624	12,016	11,504	12,000	14,064	2,064	17.2
25–34	16,240	16,112	16,560	18,848	20,384	1,536	8.1
35–44	15,136	15,408	16,784	16,960	15,968	-992	-5.8
45–54	15,440	16,032	15,424	17,808	18,032	224	1.3
55–64	9,584	10,608	10,528	11,248	12,272	1,024	9.1
65+	3,632	4,176	3,888	4,752	5,200	448	9.4
Length of stay (days)							
1–3	19,792	20,880	22,352	23,520	23,376	-144	-0.6
4–7	26,912	29,072	27,872	32,000	35,360	3,360	10.5
8–14	24,288	25,216	23,792	26,624	27,344	720	2.7
15–21	5,920	5,840	6,288	6,272	7,184	912	14.5
22 and over	3,760	4,064	4,416	4,784	4,208	-576	-12.0
Median	6.6	6.6	6.4	6.5	6.5
New Zealand port							
Auckland airport	49,392	51,232	51,648	53,824	56,144	2,320	4.3
Christchurch airport	14,544	14,544	13,632	14,544	15,104	560	3.9
Queenstown airport	5,152	8,144	9,584	12,784	14,992	2,208	17.3
Wellington airport	9,072	9,680	8,752	11,152	10,688	-464	-4.2
Dunedin airport	1,424	1,088	960	800	352	-448	-56.0
Closest port of flight							
Sydney	31,808	33,056	35,072	37,040	36,960	-80	-0.2
Melbourne	19,936	21,920	20,832	24,848	25,792	944	3.8
Brisbane	19,904	21,424	19,568	21,120	21,280	160	0.8
Coolangatta	3,776	3,696	3,760	5,136	7,744	2,608	50.8
Perth	2,128	1,984	2,096	2,288	2,704	416	18.2
Adelaide	672	592	1,168	656	608	-48	-7.3
Citizenship							
Australia	48,272	53,264	53,376	59,968	61,760	1,792	3.0
New Zealand	24,768	24,512	24,208	25,776	27,360	1,584	6.1
United Kingdom	1,904	1,728	1,904	1,824	2,128	304	16.7
China, People's Republic of	560	784	688	896	992	96	10.7

Symbol: ... not applicable

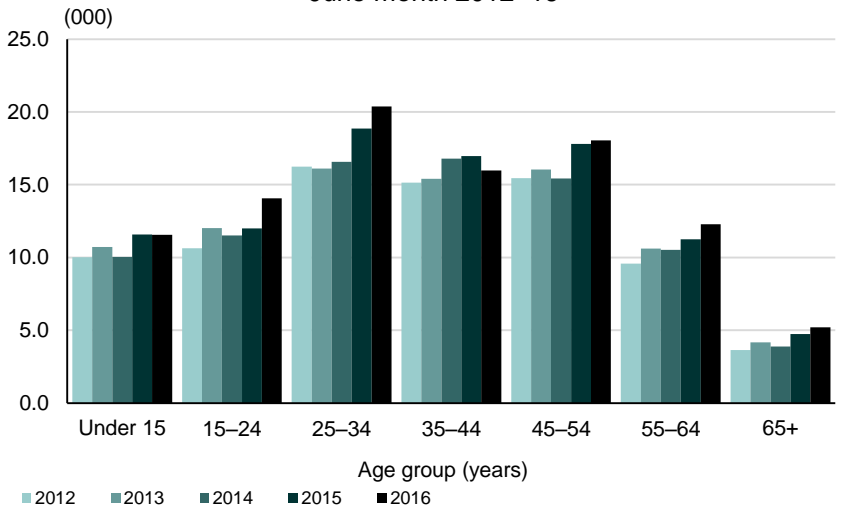
Source: Statistics New Zealand

Travel purpose of visitors from Australia June month 2012–16



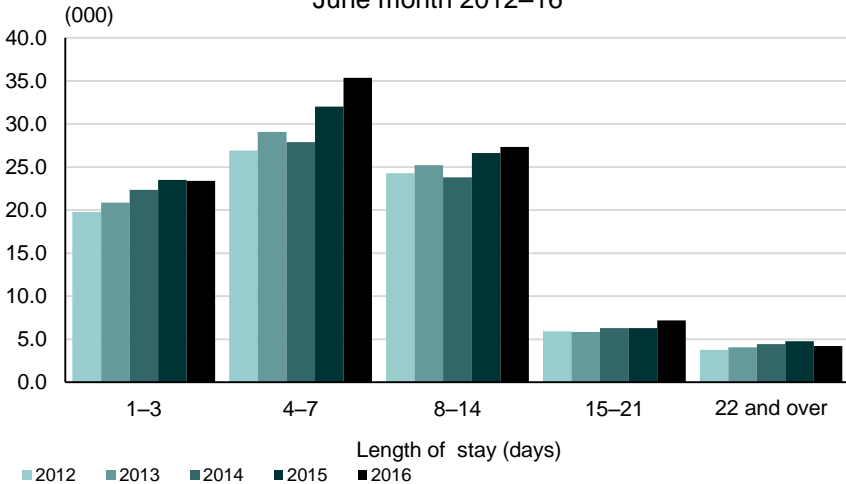
Source: Statistics New Zealand

Age of visitors from Australia June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Australia June month 2012–16



Source: Statistics New Zealand

Table 8

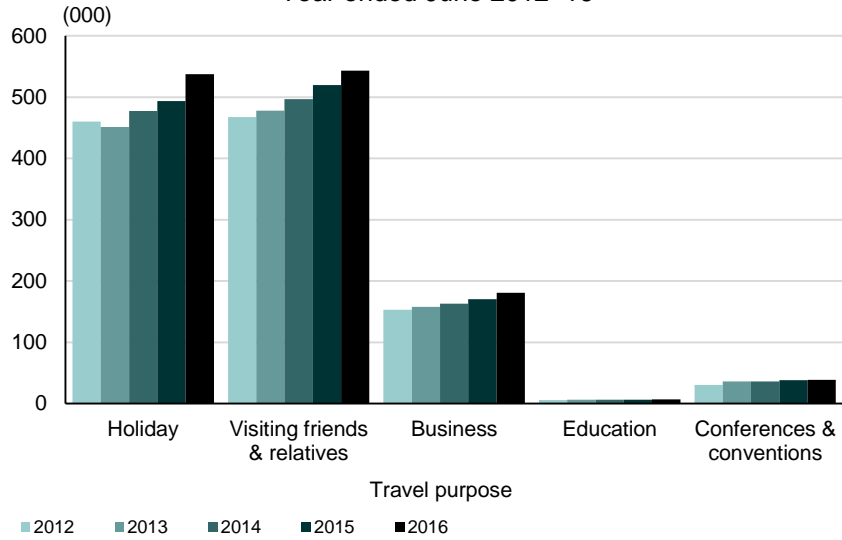
Key characteristics of visitors from Australia
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,175,296	1,183,856	1,235,808	1,285,632	1,365,440	79,808	6.2
Travel purpose							
Holiday	459,984	451,088	477,568	493,488	537,152	43,664	8.8
Visiting friends & relatives	467,376	478,048	496,720	519,456	542,960	23,504	4.5
Business	153,200	157,984	163,344	170,544	181,024	10,480	6.1
Education	5,872	6,528	6,688	6,512	7,072	560	8.6
Conferences & conventions	30,272	36,032	36,016	38,288	38,688	400	1.0
Age group (years)							
Under 15	123,664	123,760	130,336	135,552	144,672	9,120	6.7
15–24	131,136	132,624	138,288	144,048	148,896	4,848	3.4
25–34	241,360	246,320	258,464	267,728	283,520	15,792	5.9
35–44	212,128	209,136	214,704	219,472	234,512	15,040	6.9
45–54	219,856	215,312	220,704	231,488	240,912	9,424	4.1
55–64	168,080	170,048	176,672	180,672	197,296	16,624	9.2
65+	79,072	86,656	96,640	106,672	115,632	8,960	8.4
Length of stay (days)							
1–3	250,736	238,800	244,208	249,040	269,872	20,832	8.4
4–7	368,608	384,576	399,376	428,784	452,688	23,904	5.6
8–14	358,720	364,176	378,176	390,064	413,152	23,088	5.9
15–21	117,424	116,256	125,600	129,920	136,288	6,368	4.9
22 and over	79,808	80,048	88,448	87,824	93,440	5,616	6.4
Median	7.2	7.2	7.3	7.2	7.2
New Zealand port							
Auckland airport	705,936	711,952	744,496	760,240	800,064	39,824	5.2
Christchurch airport	215,888	212,656	209,088	218,208	224,288	6,080	2.8
Queenstown airport	76,096	90,432	112,976	139,600	164,112	24,512	17.6
Wellington airport	139,088	138,160	139,056	144,304	160,496	16,192	11.2
Dunedin airport	13,904	14,160	13,984	10,480	8,976	-1,504	-14.4
Seaports	10,352	8,144	10,384	8,112	7,472	-640	-7.9
Closest port of flight							
Sydney	477,808	471,600	491,264	509,648	527,792	18,144	3.6
Melbourne	291,712	311,808	318,960	335,088	365,232	30,144	9.0
Brisbane	259,840	257,392	267,808	279,536	284,544	5,008	1.8
Coolangatta	52,416	49,888	54,480	63,184	80,736	17,552	27.8
Perth	33,024	37,088	44,592	49,280	54,800	5,520	11.2
Adelaide	14,832	14,320	18,880	14,304	14,656	352	2.5
Rarotonga	3,648	4,624	4,144	4,368	5,264	896	20.5
Apia	2,128	2,544	3,344	3,920	4,480	560	14.3
Papeete	2,464	3,120	2,976	2,464	2,416	-48	-1.9
Nadi	2,496	2,128	2,208	1,904	2,400	496	26.1
Citizenship							
Australia	733,552	730,960	760,800	798,736	864,320	65,584	8.2
New Zealand	345,968	361,040	376,992	384,272	390,704	6,432	1.7
United Kingdom	27,296	25,184	25,456	25,152	28,480	3,328	13.2
China, People's Republic of	5,104	6,192	8,160	10,192	12,064	1,872	18.4

Symbol: ... not applicable

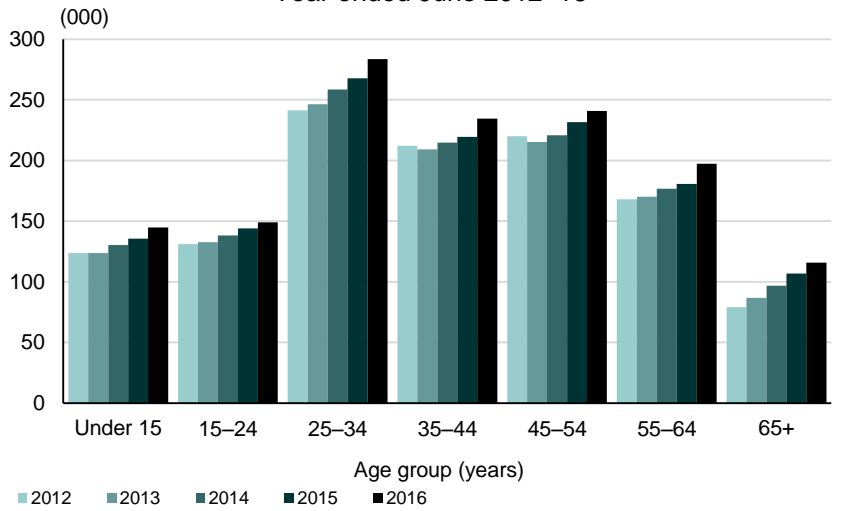
Source: Statistics New Zealand

Travel purpose of visitors from Australia Year ended June 2012–16



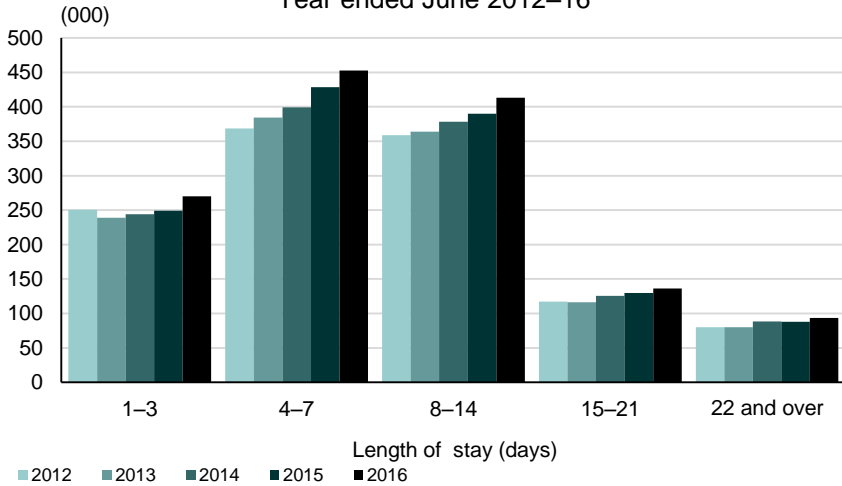
Source: Statistics New Zealand

Age of visitors from Australia Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Australia Year ended June 2012–16



Source: Statistics New Zealand

Table 9

State of residence of visitors from Australia
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	80,672	85,072	84,720	93,200	97,472	4,272	4.6
New South Wales	27,360	29,072	30,496	33,184	32,368	-816	-2.5
Queensland	24,384	25,776	24,192	26,192	29,248	3,056	11.7
Victoria	17,664	18,880	18,736	21,728	23,712	1,984	9.1
Western Australia	5,568	5,680	5,424	5,280	5,792	512	9.7
South Australia	2,128	1,936	2,416	2,352	2,176	-176	-7.5
Australian Capital Territory	1,232	1,328	992	1,488	1,376	-112	-7.5
Northern Territory	496	528	512	496	720	224	45.2
Tasmania	816	576	720	928	544	-384	-41.4
Not stated	1,024	1,296	1,232	1,552	1,536	-16	-1.0

Source: Statistics New Zealand

Table 10

State of residence of visitors from Australia
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,175,296	1,183,856	1,235,808	1,285,632	1,365,440	79,808	6.2
New South Wales	423,072	411,552	422,960	445,488	474,912	29,424	6.6
Queensland	312,480	312,080	325,760	341,648	361,536	19,888	5.8
Victoria	256,032	265,952	276,352	290,544	316,720	26,176	9.0
Western Australia	90,528	101,024	110,144	107,680	105,936	-1,744	-1.6
South Australia	35,296	36,656	41,088	39,968	42,112	2,144	5.4
Australian Capital Territory	19,856	20,576	21,712	21,664	22,464	800	3.7
Tasmania	11,616	12,928	13,136	12,848	14,384	1,536	12.0
Northern Territory	6,320	6,880	8,064	7,280	8,544	1,264	17.4
Not stated	20,096	16,208	16,592	18,512	18,832	320	1.7

Source: Statistics New Zealand

Table 11

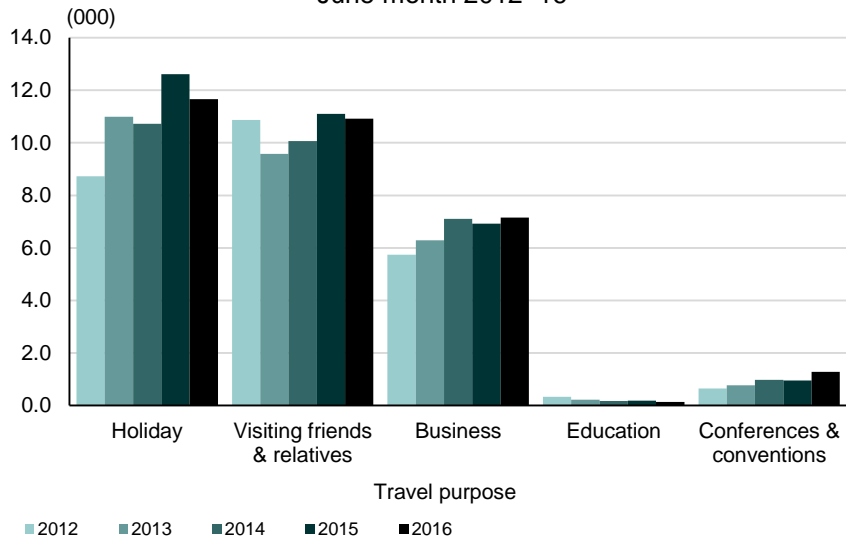
Key characteristics of visitors from New South Wales
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	27,360	29,072	30,496	33,184	32,368	-816	-2.5
Travel purpose							
Holiday	8,720	10,992	10,720	12,608	11,664	-944	-7.5
Visiting friends & relatives	10,864	9,584	10,064	11,104	10,912	-192	-1.7
Business	5,744	6,288	7,104	6,928	7,152	224	3.2
Education	336	224	176	192	144	-48	-25.0
Conferences & conventions	656	768	976	960	1,280	320	33.3
Age group (years)							
Under 15	3,248	3,392	3,888	3,840	2,816	-1,024	-26.7
15–24	2,832	3,296	3,488	3,728	4,032	304	8.2
25–34	5,872	5,616	5,648	6,544	7,088	544	8.3
35–44	5,920	5,888	6,880	6,864	6,032	-832	-12.1
45–54	5,440	5,600	5,312	6,928	6,576	-352	-5.1
55–64	2,848	3,648	3,904	3,664	4,032	368	10.0
65+	1,200	1,632	1,376	1,616	1,792	176	10.9
Length of stay (days)							
1–3	8,464	9,328	9,584	10,336	10,128	-208	-2.0
4–7	9,472	10,416	10,112	11,408	12,912	1,504	13.2
8–14	6,720	7,056	7,648	8,368	6,896	-1,472	-17.6
15–21	1,632	1,312	1,808	1,776	1,440	-336	-18.9
22 and over	1,072	960	1,344	1,296	992	-304	-23.5
Median	5.3	5.2	5.3	5.4	4.9
New Zealand port							
Auckland airport	16,512	17,152	17,984	18,704	18,576	-128	-0.7
Queenstown airport	2,224	3,136	3,984	5,296	5,744	448	8.5
Christchurch airport	4,896	4,960	4,960	5,296	4,448	-848	-16.0
Wellington airport	3,088	3,408	3,392	3,824	3,520	-304	-7.9
Closest port of flight							
Sydney	25,552	26,768	28,128	30,752	29,888	-864	-2.8
Coolangatta	448	688	576	1,024	816	-208	-20.3
Brisbane	512	528	624	448	544	96	21.4
Melbourne	432	480	656	592	496	-96	-16.2
Citizenship							
Australia	17,280	19,488	20,880	22,224	21,296	-928	-4.2
New Zealand	7,024	6,720	6,864	7,984	7,536	-448	-5.6
United Kingdom	784	896	752	736	944	208	28.3

Symbol: ... not applicable

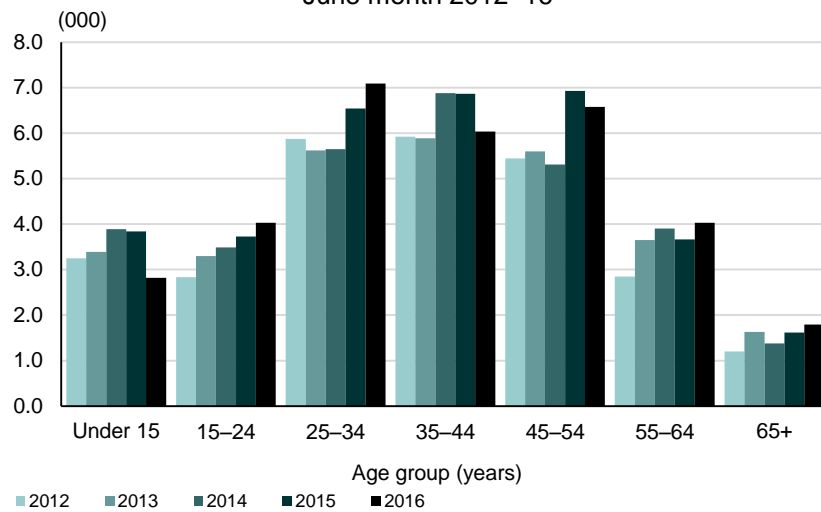
Source: Statistics New Zealand

Travel purpose of visitors from New South Wales June month 2012–16



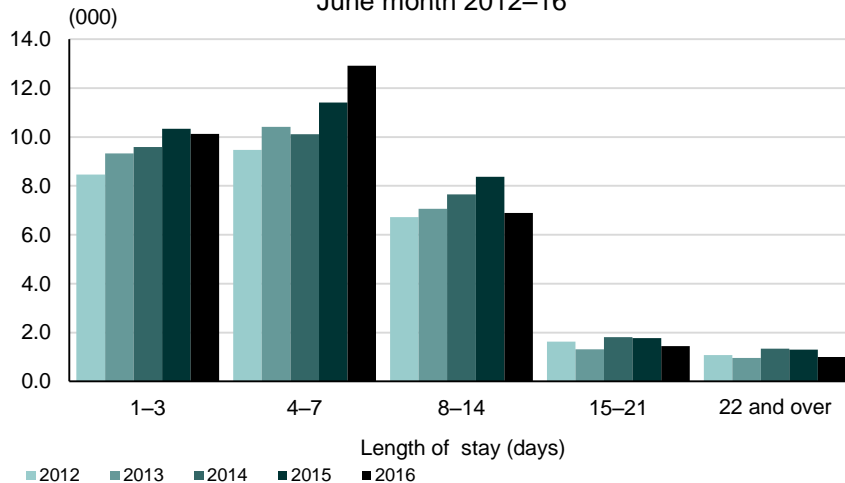
Source: Statistics New Zealand

Age of visitors from New South Wales June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from New South Wales June month 2012–16



Source: Statistics New Zealand

Table 12

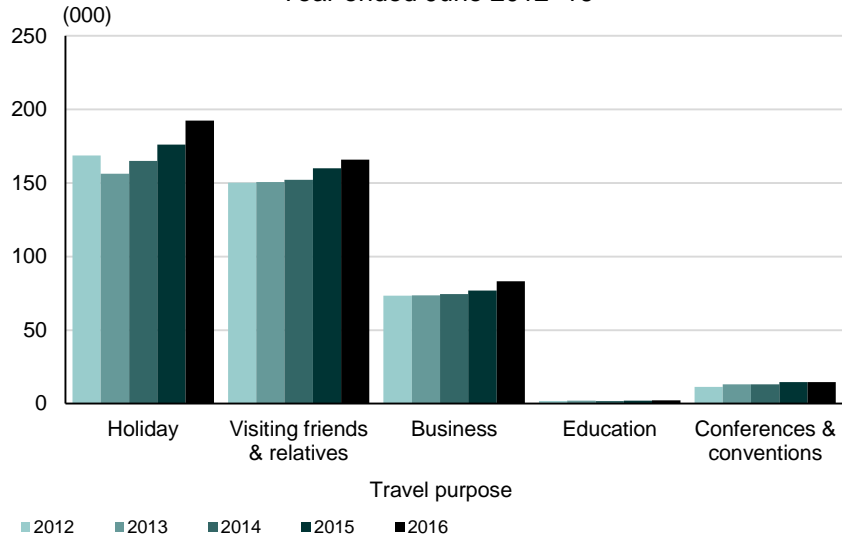
Key characteristics of visitors from New South Wales
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	423,072	411,552	422,960	445,488	474,912	29,424	6.6
Travel purpose							
Holiday	168,592	156,192	164,976	176,112	192,384	16,272	9.2
Visiting friends & relatives	150,112	150,592	152,208	159,936	165,920	5,984	3.7
Business	73,392	73,632	74,560	76,880	83,264	6,384	8.3
Education	1,920	2,096	1,840	2,128	2,304	176	8.3
Conferences & conventions	11,328	13,072	13,168	14,720	14,704	-16	-0.1
Age group (years)							
Under 15	42,128	41,520	43,232	44,128	46,128	2,000	4.5
15–24	41,712	40,096	42,512	44,928	48,336	3,408	7.6
25–34	87,712	84,032	86,016	90,784	99,184	8,400	9.3
35–44	85,072	81,456	82,800	84,752	89,344	4,592	5.4
45–54	81,376	77,952	75,936	83,024	84,928	1,904	2.3
55–64	58,512	57,248	60,016	61,920	68,608	6,688	10.8
65+	26,560	29,248	32,448	35,952	38,384	2,432	6.8
Length of stay (days)							
1–3	114,016	106,896	106,128	110,176	117,024	6,848	6.2
4–7	140,384	141,728	143,712	158,704	169,744	11,040	7.0
8–14	115,392	112,752	118,640	121,168	127,744	6,576	5.4
15–21	32,992	30,416	33,520	34,080	37,040	2,960	8.7
22 and over	20,288	19,760	20,960	21,360	23,360	2,000	9.4
Median	6.3	6.3	6.5	6.3	6.2
New Zealand port							
Auckland airport	252,000	241,344	246,752	255,344	272,128	16,784	6.6
Christchurch airport	74,608	73,392	72,224	74,576	77,120	2,544	3.4
Queenstown airport	31,760	37,200	45,632	57,376	67,920	10,544	18.4
Wellington airport	52,304	49,696	47,488	49,888	53,824	3,936	7.9
Seaports	4,432	3,200	4,160	3,536	2,896	-640	-18.1
Dunedin airport	2,352	1,872	1,760	864	1,008	144	16.7
Closest port of flight							
Sydney	384,960	377,808	386,768	407,456	434,672	27,216	6.7
Coolangatta	9,104	8,400	8,576	10,576	11,776	1,200	11.3
Melbourne	6,896	6,432	8,160	7,856	9,584	1,728	22.0
Brisbane	9,792	7,680	7,824	8,896	8,336	-560	-6.3
Apia	560	560	1,040	1,040	1,248	208	20.0
Rarotonga	1,072	1,120	976	1,168	1,232	64	5.5
Papeete	864	1,328	1,120	864	832	-32	-3.7
Tonga	656	672	704	464	816	352	75.9
Nadi	928	656	736	672	720	48	7.1
Citizenship							
Australia	281,040	271,888	281,424	299,264	323,472	24,208	8.1
New Zealand	102,032	101,472	101,856	103,184	104,784	1,600	1.6
United Kingdom	12,000	11,232	10,336	10,752	12,176	1,424	13.2
China, People's Republic of	2,192	2,768	3,840	4,592	5,744	1,152	25.1

Symbol: ... not applicable

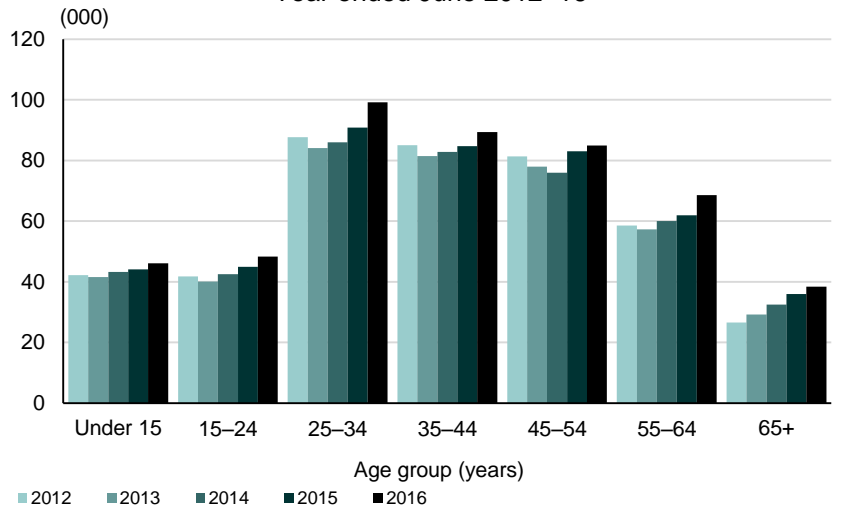
Source: Statistics New Zealand

Travel purpose of visitors from New South Wales Year ended June 2012–16



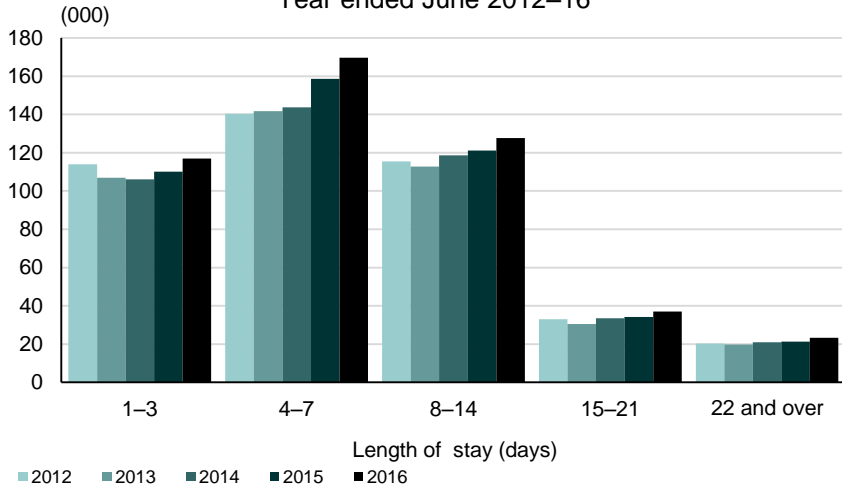
Source: Statistics New Zealand

Age of visitors from New South Wales Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from New South Wales Year ended June 2012–16



Source: Statistics New Zealand

Table 13

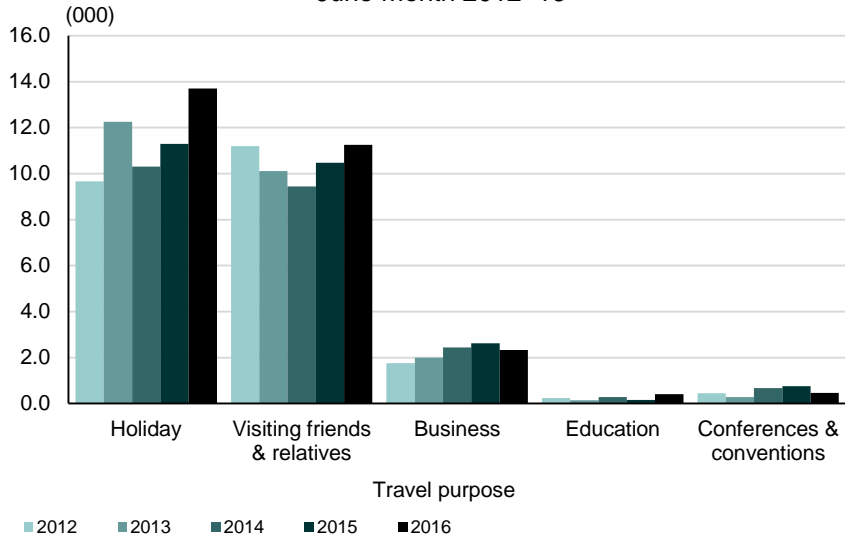
Key characteristics of visitors from Queensland
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	24,384	25,776	24,192	26,192	29,248	3,056	11.7
Travel purpose							
Holiday	9,664	12,256	10,304	11,296	13,696	2,400	21.2
Visiting friends & relatives	11,200	10,112	9,440	10,480	11,248	768	7.3
Business	1,760	2,000	2,448	2,624	2,336	-288	-11.0
Education	240	144	288	160	416	256	160.0
Conferences & conventions	448	288	672	752	464	-288	-38.3
Age group (years)							
Under 15	4,272	4,576	3,520	4,272	4,992	720	16.9
15–24	3,696	4,256	4,000	3,872	4,944	1,072	27.7
25–34	4,464	4,032	4,016	4,608	5,040	432	9.4
35–44	4,048	4,240	4,112	4,368	4,272	-96	-2.2
45–54	4,064	4,416	4,816	4,528	4,976	448	9.9
55–64	2,672	3,024	2,640	3,120	3,600	480	15.4
65+	1,168	1,232	1,088	1,424	1,424	0	0.0
Length of stay (days)							
1–3	3,776	3,968	5,008	4,640	4,496	-144	-3.1
4–7	8,416	8,800	7,840	9,152	10,208	1,056	11.5
8–14	9,200	9,680	8,160	8,832	10,704	1,872	21.2
15–21	1,920	2,160	2,080	2,208	2,560	352	15.9
22 and over	1,072	1,168	1,104	1,360	1,280	-80	-5.9
Median	7.5	7.6	7.2	7.3	7.5
New Zealand port							
Auckland airport	13,856	14,832	14,096	14,256	15,984	1,728	12.1
Queenstown airport	1,344	2,800	2,976	4,208	5,440	1,232	29.3
Christchurch airport	5,008	4,608	4,096	4,080	4,832	752	18.4
Wellington airport	2,480	2,592	2,224	2,880	2,624	-256	-8.9
Dunedin airport	1,136	912	752	736	320	-416	-56.5
Closest port of flight							
Brisbane	18,384	19,968	18,016	19,776	19,808	32	0.2
Coolangatta	3,040	2,928	3,104	3,984	6,768	2,784	69.9
Sydney	1,728	1,760	1,984	1,296	1,840	544	42.0
Citizenship							
Australia	13,152	15,552	14,544	16,064	18,912	2,848	17.7
New Zealand	9,424	8,640	8,416	8,576	8,944	368	4.3

Symbol: ... not applicable

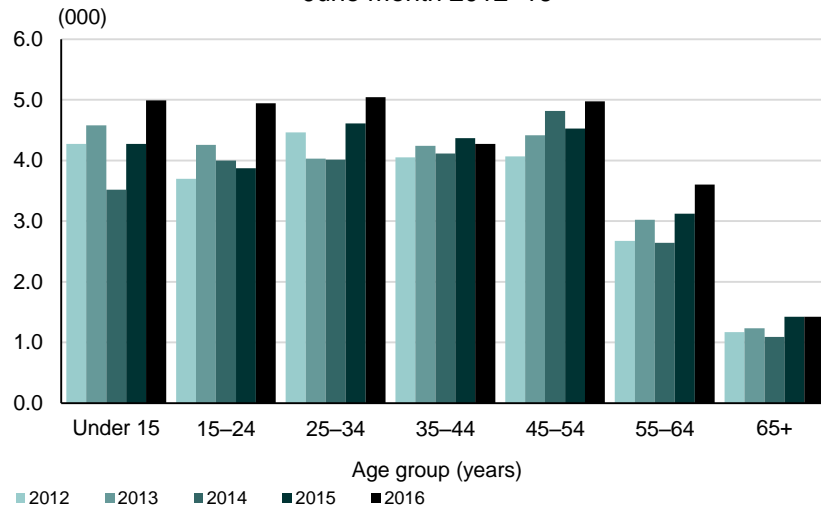
Source: Statistics New Zealand

Travel purpose of visitors from Queensland June month 2012–16



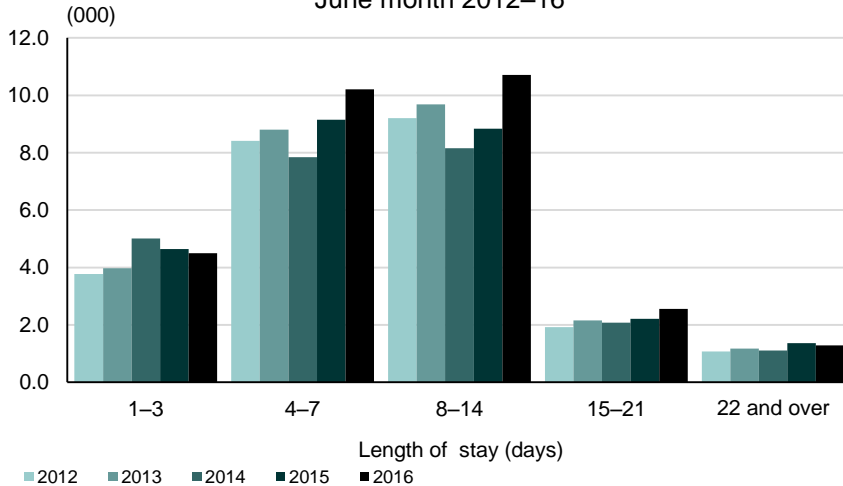
Source: Statistics New Zealand

Age of visitors from Queensland June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Queensland June month 2012–16



Source: Statistics New Zealand

Table 14

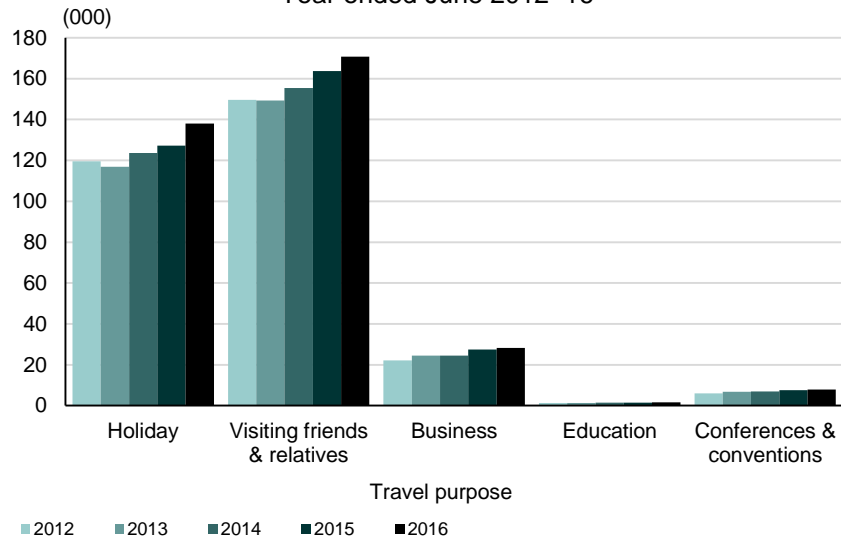
Key characteristics of visitors from Queensland
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	312,480	312,080	325,760	341,648	361,536	19,888	5.8
Travel purpose							
Holiday	119,600	116,848	123,696	127,280	137,952	10,672	8.4
Visiting friends & relatives	149,664	149,232	155,472	163,632	170,816	7,184	4.4
Business	22,080	24,432	24,464	27,408	28,304	896	3.3
Education	1,360	1,280	1,488	1,424	1,696	272	19.1
Conferences & conventions	5,984	6,800	6,928	7,664	7,888	224	2.9
Age group (years)							
Under 15	40,032	39,216	40,896	43,536	46,976	3,440	7.9
15–24	38,016	37,632	39,120	40,800	42,960	2,160	5.3
25–34	57,920	58,576	60,768	62,016	64,976	2,960	4.8
35–44	51,008	49,488	51,008	53,200	56,448	3,248	6.1
45–54	57,008	55,456	57,680	60,864	63,456	2,592	4.3
55–64	45,488	46,544	48,416	49,776	53,408	3,632	7.3
65+	23,008	25,168	27,872	31,456	33,312	1,856	5.9
Length of stay (days)							
1–3	48,736	46,544	48,720	49,360	54,256	4,896	9.9
4–7	99,376	101,792	107,680	114,880	122,112	7,232	6.3
8–14	107,136	107,952	108,832	114,864	119,248	4,384	3.8
15–21	34,048	32,704	35,360	37,168	37,936	768	2.1
22 and over	23,184	23,088	25,168	25,376	27,984	2,608	10.3
Median	7.9	7.9	7.8	7.8	7.7
New Zealand port							
Auckland airport	177,072	182,320	195,008	199,488	207,664	8,176	4.1
Christchurch airport	63,280	59,712	54,512	57,568	57,392	-176	-0.3
Queenstown airport	17,648	19,632	26,944	34,736	44,144	9,408	27.1
Wellington airport	35,024	36,128	36,496	38,944	43,424	4,480	11.5
Dunedin airport	9,312	10,128	9,744	8,752	7,184	-1,568	-17.9
Seaports	2,912	1,984	2,912	1,984	1,728	-256	-12.9
Closest port of flight							
Brisbane	234,368	235,600	243,840	255,232	260,704	5,472	2.1
Coolangatta	40,384	39,120	43,920	50,368	66,496	16,128	32.0
Sydney	18,880	19,408	21,424	21,408	18,368	-3,040	-14.2
Melbourne	2,960	3,328	4,048	4,688	4,576	-112	-2.4
Cairns	7,408	6,176	3,008	1,296	1,776	480	37.0
Maroochydore	0	464	432	448	1,760	1,312	292.9
Apia	624	896	896	1,264	1,360	96	7.6
Rarotonga	1,008	1,168	1,152	1,184	1,248	64	5.4
Papeete	608	704	720	544	624	80	14.7
Nadi	512	384	480	416	576	160	38.5
Citizenship							
Australia	175,280	174,608	182,160	191,920	209,616	17,696	9.2
New Zealand	119,616	121,328	126,816	132,016	133,904	1,888	1.4
United Kingdom	4,720	3,968	4,672	4,880	4,784	-96	-2.0
China, People's Republic of	736	848	992	1,136	1,520	384	33.8

Symbol: ... not applicable

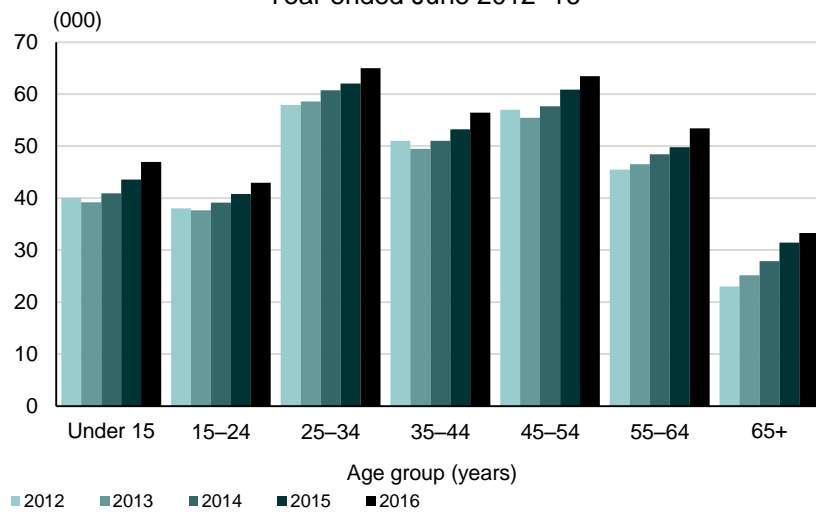
Source: Statistics New Zealand

Travel purpose of visitors from Queensland Year ended June 2012–16



Source: Statistics New Zealand

Age of visitors from Queensland Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Queensland Year ended June 2012–16



Source: Statistics New Zealand

Table 15

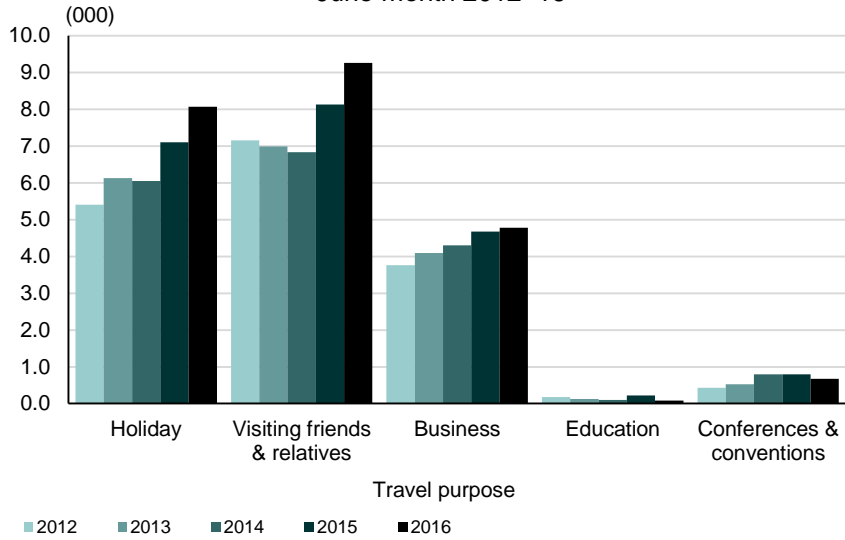
Key characteristics of visitors from Victoria
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	17,664	18,880	18,736	21,728	23,712	1,984	9.1
Travel purpose							
Holiday	5,408	6,128	6,048	7,104	8,064	960	13.5
Visiting friends & relatives	7,152	6,992	6,832	8,128	9,264	1,136	14.0
Business	3,760	4,096	4,304	4,672	4,784	112	2.4
Education	176	128	96	224	80	-144	-64.3
Conferences & conventions	432	528	800	800	672	-128	-16.0
Age group (years)							
Under 15	1,392	1,872	1,696	2,400	2,592	192	8.0
15–24	2,208	2,624	2,384	2,848	3,344	496	17.4
25–34	3,904	4,224	4,528	5,264	5,616	352	6.7
35–44	3,536	3,440	4,000	3,904	4,256	352	9.0
45–54	3,648	3,616	3,200	4,032	4,160	128	3.2
55–64	2,256	2,464	2,176	2,368	2,720	352	14.9
65+	720	640	752	912	1,024	112	12.3
Length of stay (days)							
1–3	5,312	5,712	5,968	6,288	6,752	464	7.4
4–7	6,112	6,672	6,448	7,792	8,480	688	8.8
8–14	4,576	4,640	4,304	5,648	6,352	704	12.5
15–21	1,040	1,104	1,184	1,120	1,488	368	32.9
22 and over	624	752	832	880	640	-240	-27.3
Median	5.1	5.3	5.2	5.5	5.6
New Zealand port							
Auckland airport	11,424	11,616	11,552	13,232	13,536	304	2.3
Christchurch airport	2,784	3,056	3,008	3,232	4,048	816	25.2
Wellington airport	2,384	2,448	2,272	3,008	3,168	160	5.3
Queenstown airport	1,072	1,728	1,856	2,240	2,912	672	30.0
Closest port of flight							
Melbourne	16,448	17,824	17,504	20,272	22,192	1,920	9.5
Sydney	608	416	784	880	864	-16	-1.8
Citizenship							
Australia	10,944	11,920	11,424	13,920	14,480	560	4.0
New Zealand	4,864	5,216	5,376	5,744	6,800	1,056	18.4
United Kingdom	464	320	432	368	592	224	60.9

Symbol: ... not applicable

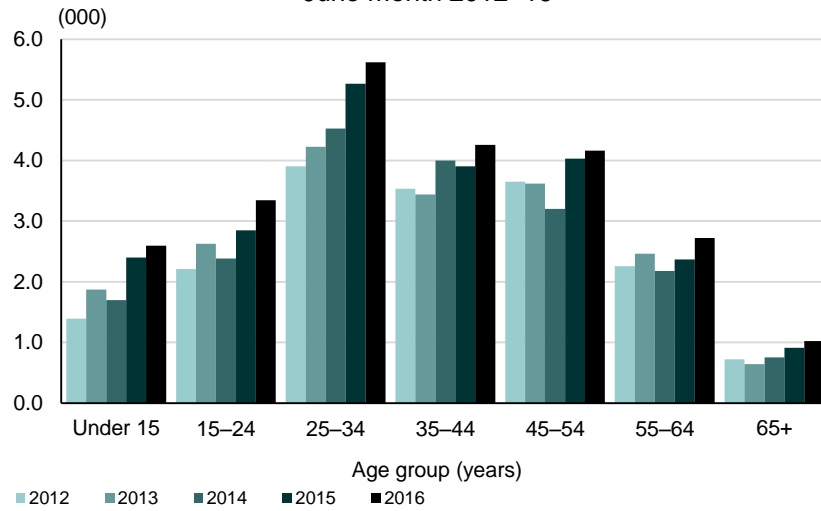
Source: Statistics New Zealand

Travel purpose of visitors from Victoria June month 2012–16



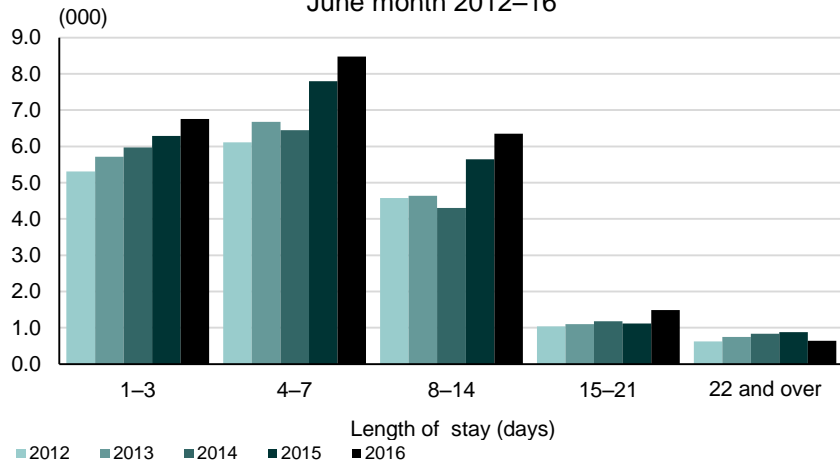
Source: Statistics New Zealand

Age of visitors from Victoria June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Victoria June month 2012–16



Source: Statistics New Zealand

Table 16

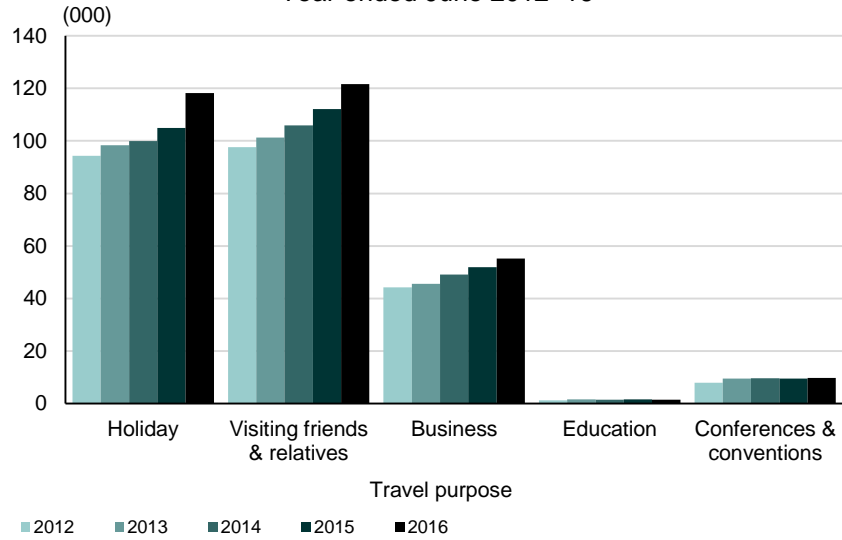
Key characteristics of visitors from Victoria
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	256,032	265,952	276,352	290,544	316,720	26,176	9.0
Travel purpose							
Holiday	94,272	98,320	99,968	104,912	118,176	13,264	12.6
Visiting friends & relatives	97,600	101,296	105,904	112,128	121,568	9,440	8.4
Business	44,304	45,552	49,136	51,936	55,232	3,296	6.3
Education	1,280	1,696	1,472	1,616	1,552	-64	-4.0
Conferences & conventions	7,936	9,616	9,712	9,600	9,840	240	2.5
Age group (years)							
Under 15	23,632	24,448	24,624	26,848	29,936	3,088	11.5
15–24	27,360	28,144	29,488	31,952	33,856	1,904	6.0
25–34	58,512	63,360	66,112	69,424	74,736	5,312	7.7
35–44	48,800	50,272	51,552	53,136	58,736	5,600	10.5
45–54	47,696	47,296	49,824	51,600	55,280	3,680	7.1
55–64	34,976	35,264	35,552	37,424	41,136	3,712	9.9
65+	15,056	17,168	19,200	20,160	23,040	2,880	14.3
Length of stay (days)							
1–3	62,304	61,680	65,424	66,288	73,712	7,424	11.2
4–7	83,744	91,456	93,664	100,848	106,800	5,952	5.9
8–14	74,080	76,032	76,752	81,440	92,128	10,688	13.1
15–21	22,784	23,472	24,384	25,872	27,520	1,648	6.4
22 and over	13,120	13,312	16,128	16,096	16,560	464	2.9
Median	6.6	6.6	6.6	6.6	6.7
New Zealand port							
Auckland airport	155,952	159,904	163,792	169,712	180,992	11,280	6.6
Christchurch airport	47,008	48,096	49,936	52,000	56,208	4,208	8.1
Wellington airport	33,216	34,336	35,488	37,696	44,272	6,576	17.4
Queenstown airport	17,328	21,216	24,672	29,872	33,872	4,000	13.4
Seaports	1,376	1,216	1,216	1,040	1,216	176	16.9
Closest port of flight							
Melbourne	235,664	247,200	254,384	267,856	293,872	26,016	9.7
Sydney	9,920	9,376	12,048	13,280	11,568	-1,712	-12.9
Brisbane	2,080	1,888	2,256	2,000	2,384	384	19.2
Rarotonga	912	1,120	1,024	960	1,504	544	56.7
Apia	656	624	768	1,008	1,232	224	22.2
Nadi	576	384	368	352	544	192	54.5
Tonga	448	560	256	336	544	208	61.9
Los Angeles	1,168	672	768	768	512	-256	-33.3
Papeete	496	592	528	496	512	16	3.2
Citizenship							
Australia	164,288	168,912	172,864	183,008	199,280	16,272	8.9
New Zealand	69,360	73,552	77,984	81,616	87,280	5,664	6.9
United Kingdom	6,400	6,352	6,528	6,256	7,600	1,344	21.5
China, People's Republic of	1,360	1,744	2,432	3,264	3,472	208	6.4

Symbol: ... not applicable

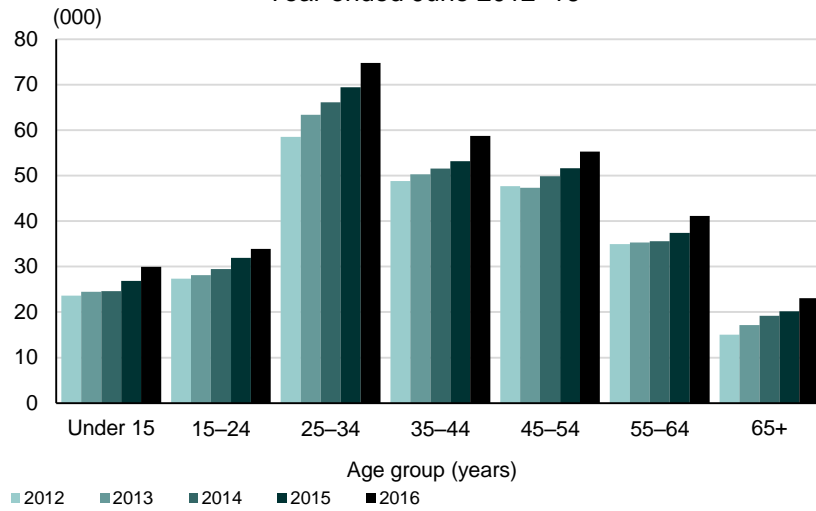
Source: Statistics New Zealand

Travel purpose of visitors from Victoria Year ended June 2012–16



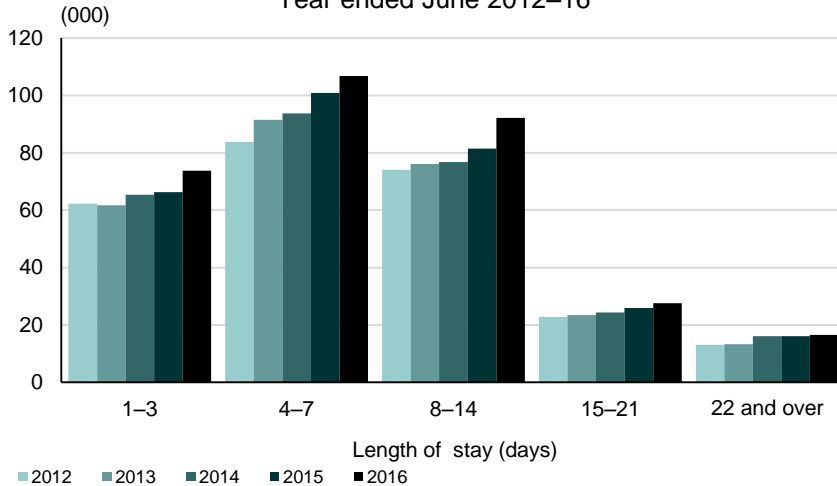
Source: Statistics New Zealand

Age of visitors from Victoria Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Victoria Year ended June 2012–16



Source: Statistics New Zealand

Table 17

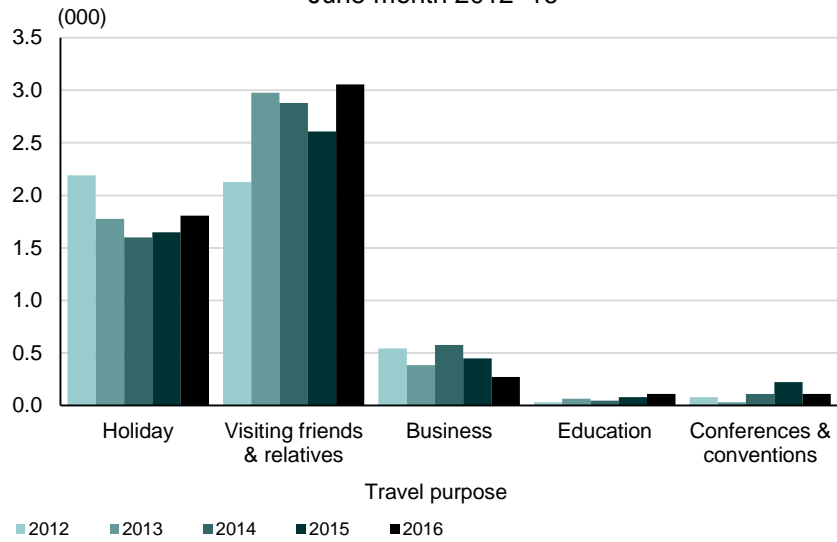
Key characteristics of visitors from Western Australia
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	5,568	5,680	5,424	5,280	5,792	512	9.7
Travel purpose							
Holiday	2,192	1,776	1,600	1,648	1,808	160	9.7
Visiting friends & relatives	2,128	2,976	2,880	2,608	3,056	448	17.2
Business	544	384	576	448	272	-176	-39.3
Education	32	64	48	80	112	32	40.0
Conferences & conventions	80	32	112	224	112	-112	-50.0
Age group (years)							
Under 15	480	496	288	368	432	64	17.4
15–24	960	944	752	656	832	176	26.8
25–34	1,088	1,328	1,424	1,184	1,280	96	8.1
35–44	768	944	688	800	640	-160	-20.0
45–54	1,152	1,088	1,184	1,040	1,120	80	7.7
55–64	912	704	784	960	992	32	3.3
65+	208	176	304	272	496	224	82.4
Length of stay (days)							
1–3	1,216	736	656	784	992	208	26.5
4–7	1,248	1,328	1,552	1,216	1,440	224	18.4
8–14	1,680	2,176	1,792	1,792	1,760	-32	-1.8
15–21	880	768	768	704	944	240	34.1
22 and over	544	672	656	784	656	-128	-16.3
Median	8.9	9.8	9.7	10.0	9.3
New Zealand port							
Auckland airport	4,256	4,032	4,160	3,744	4,368	624	16.7
Christchurch airport	752	800	608	800	624	-176	-22.0
Closest port of flight							
Perth	2,096	1,824	2,032	2,192	2,624	432	19.7
Sydney	1,488	1,584	1,616	1,216	1,264	48	3.9
Melbourne	1,024	1,648	1,088	1,344	1,136	-208	-15.5
Citizenship							
New Zealand	2,160	2,688	2,576	2,112	2,784	672	31.8
Australia	2,976	2,592	2,368	2,816	2,704	-112	-4.0

Symbol: ... not applicable

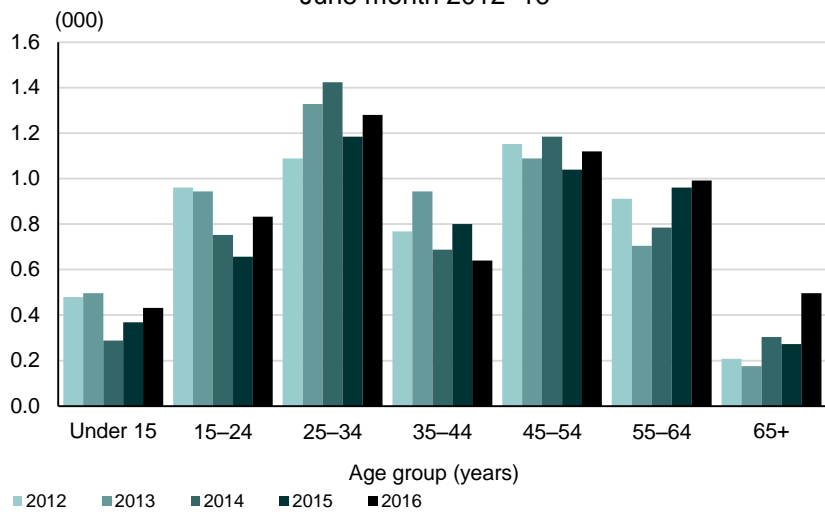
Source: Statistics New Zealand

Travel purpose of visitors from Western Australia June month 2012–16



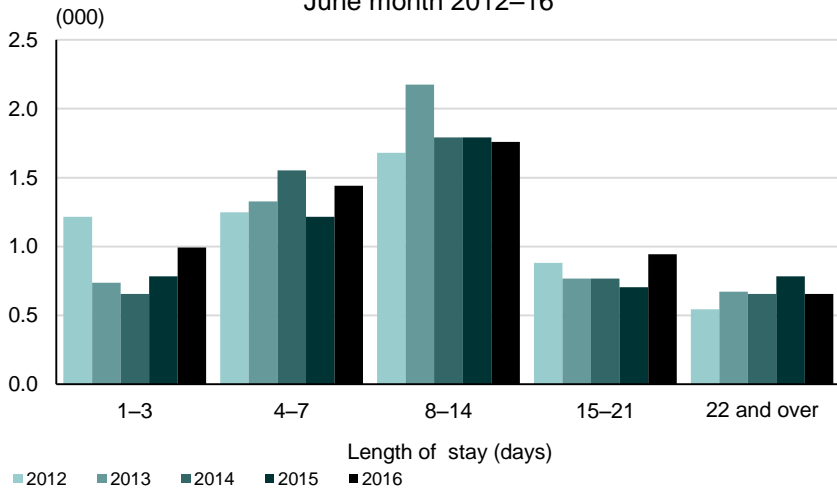
Source: Statistics New Zealand

Age of visitors from Western Australia June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Western Australia June month 2012–16



Source: Statistics New Zealand

Table 18

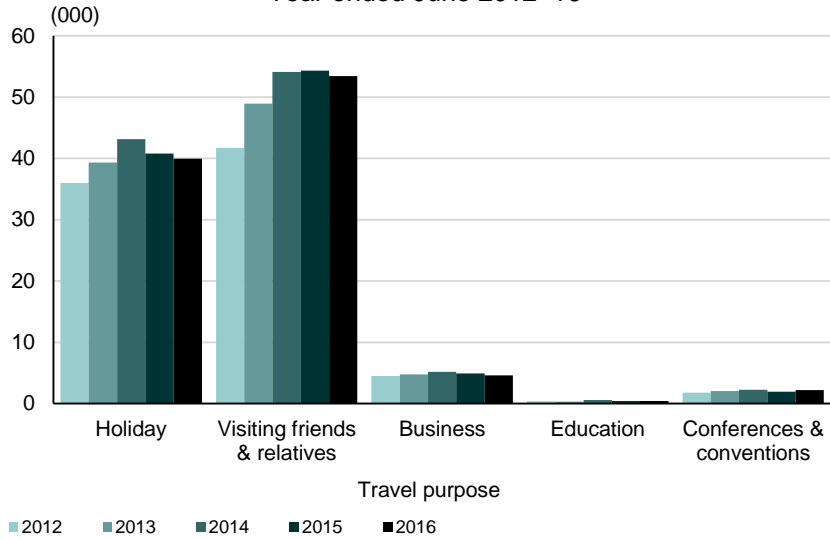
Key characteristics of visitors from Western Australia
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	90,528	101,024	110,144	107,680	105,936	-1,744	-1.6
Travel purpose							
Holiday	36,000	39,328	43,152	40,768	39,936	-832	-2.0
Visiting friends & relatives	41,728	48,912	54,112	54,320	53,440	-880	-1.6
Business	4,496	4,800	5,200	4,912	4,624	-288	-5.9
Education	400	352	592	416	416	0	0.0
Conferences & conventions	1,776	2,048	2,288	1,936	2,208	272	14.0
Age group (years)							
Under 15	9,280	10,480	11,968	11,600	11,360	-240	-2.1
15–24	12,240	14,064	14,368	13,264	11,200	-2,064	-15.6
25–34	18,976	23,136	26,416	26,976	25,024	-1,952	-7.2
35–44	13,600	14,448	14,704	14,560	15,120	560	3.8
45–54	17,072	17,808	19,776	18,832	18,160	-672	-3.6
55–64	13,520	14,960	15,568	14,976	16,384	1,408	9.4
65+	5,840	6,128	7,344	7,472	8,688	1,216	16.3
Length of stay (days)							
1–3	11,776	10,592	9,136	9,088	9,760	672	7.4
4–7	18,608	22,256	24,944	24,160	22,864	-1,296	-5.4
8–14	30,480	35,968	39,744	39,056	37,824	-1,232	-3.2
15–21	15,952	17,920	19,760	19,552	19,440	-112	-0.6
22 and over	13,712	14,288	16,560	15,824	16,048	224	1.4
Median	10.9	10.7	10.9	11.3	11.2
New Zealand port							
Auckland airport	63,328	70,960	76,304	76,960	77,264	304	0.4
Christchurch airport	13,808	14,464	16,656	15,968	14,688	-1,280	-8.0
Wellington airport	7,504	7,824	8,160	6,800	6,752	-48	-0.7
Queenstown airport	4,080	5,632	7,152	7,024	6,176	-848	-12.1
Seaports	592	816	880	480	624	144	30.0
Closest port of flight							
Perth	32,016	35,872	43,344	47,856	53,360	5,504	11.5
Melbourne	19,312	26,800	25,424	24,192	22,000	-2,192	-9.1
Sydney	26,112	25,920	28,032	24,672	20,016	-4,656	-18.9
Brisbane	5,952	5,776	7,856	6,304	5,888	-416	-6.6
Rarotonga	432	688	608	608	800	192	31.6
Los Angeles	1,488	992	608	544	592	48	8.8
Coolangatta	1,552	1,408	608	592	576	-16	-2.7
Citizenship							
Australia	48,160	49,504	52,688	51,152	52,016	864	1.7
New Zealand	35,776	45,488	50,352	49,216	47,408	-1,808	-3.7
United Kingdom	2,400	1,968	2,016	1,984	2,176	192	9.7
Ireland	688	368	560	688	592	-96	-14.0

Symbol: ... not applicable

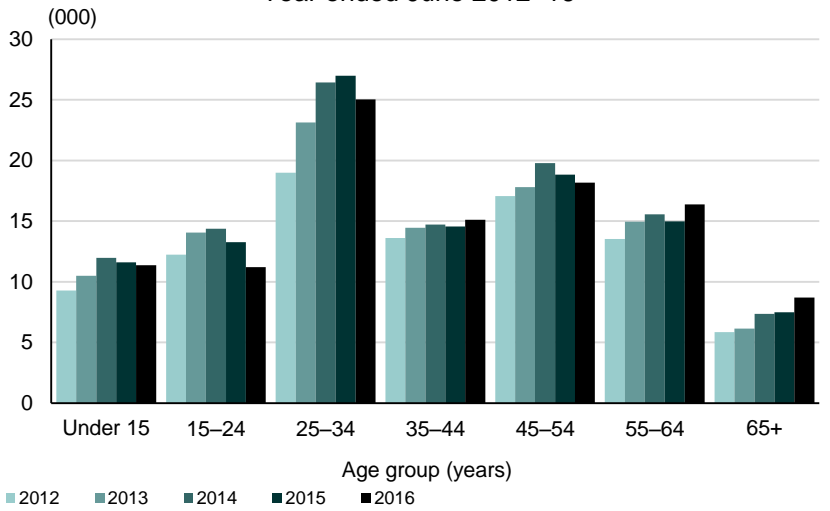
Source: Statistics New Zealand

Travel purpose of visitors from Western Australia Year ended June 2012–16



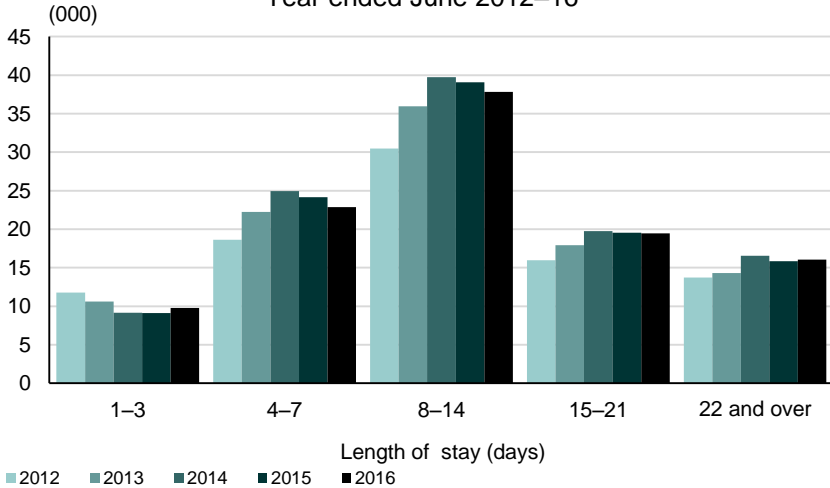
Source: Statistics New Zealand

Age of visitors from Western Australia Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Western Australia Year ended June 2012–16



Source: Statistics New Zealand

Table 19

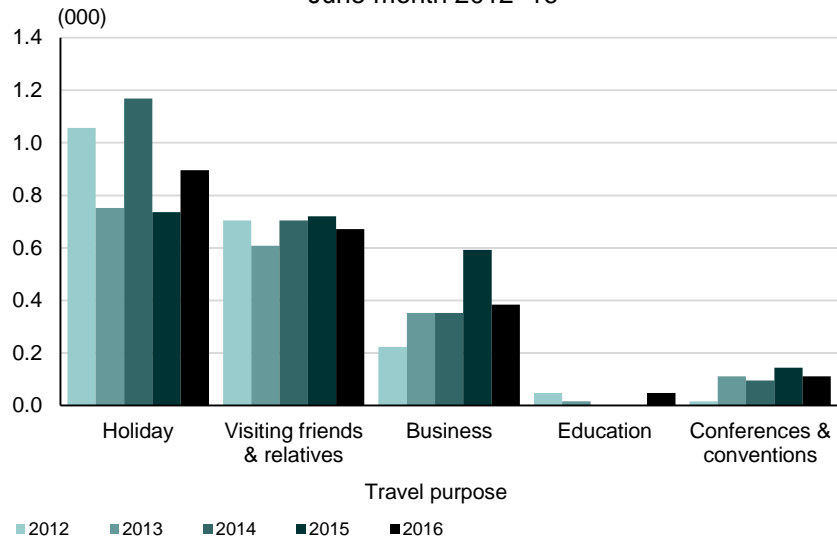
Key characteristics of visitors from South Australia
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	2,128	1,936	2,416	2,352	2,176	-176	-7.5
Travel purpose							
Holiday	1,056	752	1,168	736	896	160	21.7
Visiting friends & relatives	704	608	704	720	672	-48	-6.7
Business	224	352	352	592	384	-208	-35.1
Education	48	16	0	0	48	48	...
Conferences & conventions	16	112	96	144	112	-32	-22.2
Age group (years)							
Under 15	208	128	304	192	176	-16	-8.3
15–24	320	208	208	304	224	-80	-26.3
25–34	400	320	416	416	608	192	46.2
35–44	240	368	560	320	240	-80	-25.0
45–54	496	416	352	496	432	-64	-12.9
55–64	384	304	448	384	368	-16	-4.2
65+	80	192	128	240	128	-112	-46.7
Length of stay (days)							
1–3	416	416	384	576	320	-256	-44.4
4–7	544	672	880	784	784	0	0.0
8–14	832	640	848	704	496	-208	-29.5
15–21	176	128	192	144	336	192	133.3
22 and over	160	80	112	144	240	96	66.7
Median	8.4	6.9	7.3	6.4	7.4
New Zealand port							
Auckland airport	1,344	1,264	1,712	1,408	1,344	-64	-4.5
Closest port of flight							
Sydney	640	592	640	720	768	48	6.7
Adelaide	640	544	1,072	656	608	-48	-7.3
Melbourne	688	688	528	880	592	-288	-32.7
Citizenship							
Australia	1,552	1,504	1,824	1,712	1,536	-176	-10.3

Symbol: ... not applicable

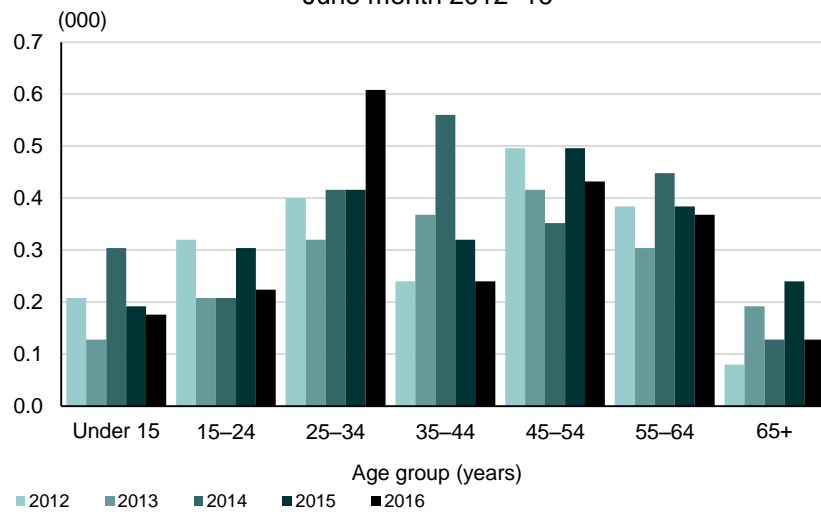
Source: Statistics New Zealand

Travel purpose of visitors from South Australia June month 2012–16



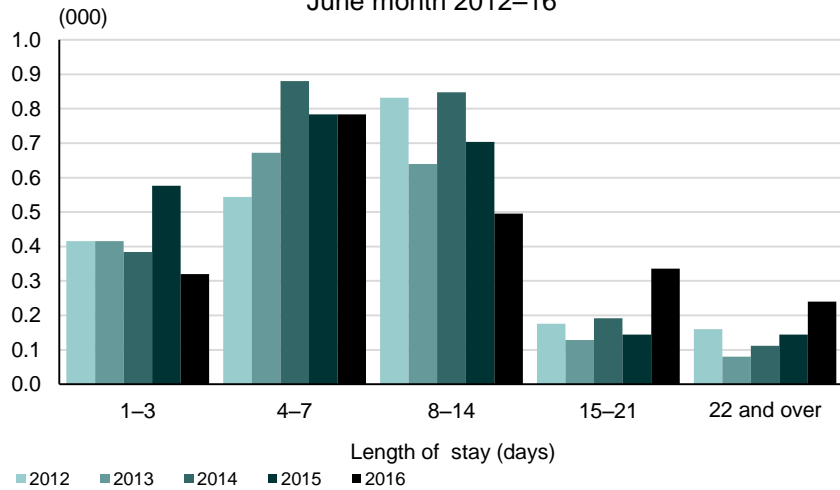
Source: Statistics New Zealand

Age of visitors from South Australia June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from South Australia June month 2012–16



Source: Statistics New Zealand

Table 20

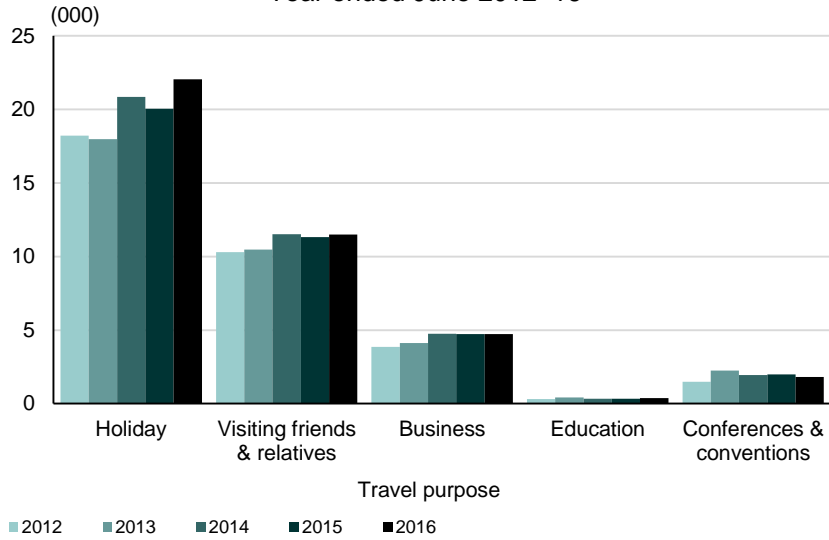
Key characteristics of visitors from South Australia
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	35,296	36,656	41,088	39,968	42,112	2,144	5.4
Travel purpose							
Holiday	18,208	17,968	20,848	20,032	22,032	2,000	10.0
Visiting friends & relatives	10,304	10,464	11,520	11,312	11,488	176	1.6
Business	3,856	4,112	4,752	4,720	4,720	0	0.0
Education	304	432	336	336	384	48	14.3
Conferences & conventions	1,488	2,240	1,952	1,984	1,808	-176	-8.9
Age group (years)							
Under 15	2,960	2,848	3,616	3,472	3,440	-32	-0.9
15–24	4,080	4,320	4,688	4,976	5,264	288	5.8
25–34	5,936	6,560	7,088	6,896	6,960	64	0.9
35–44	5,408	5,184	6,048	5,536	5,728	192	3.5
45–54	6,480	7,360	7,424	7,088	7,488	400	5.6
55–64	6,544	6,496	7,680	6,912	7,488	576	8.3
65+	3,888	3,888	4,544	5,088	5,744	656	12.9
Length of stay (days)							
1–3	4,912	5,088	5,728	4,944	5,168	224	4.5
4–7	8,912	10,688	11,600	11,488	11,792	304	2.6
8–14	13,008	12,832	14,816	14,208	15,024	816	5.7
15–21	5,424	5,040	5,904	5,808	6,672	864	14.9
22 and over	3,040	3,008	3,040	3,520	3,456	-64	-1.8
Median	9.4	8.6	8.9	9.0	9.2
New Zealand port							
Auckland airport	24,832	25,584	28,624	25,088	26,096	1,008	4.0
Christchurch airport	5,440	4,784	5,056	6,320	6,496	176	2.8
Queenstown airport	2,224	2,848	3,792	4,864	5,104	240	4.9
Wellington airport	2,272	2,880	2,880	3,024	3,968	944	31.2
Closest port of flight							
Adelaide	14,176	13,504	17,504	13,472	14,144	672	5.0
Melbourne	10,608	10,608	9,792	12,288	13,808	1,520	12.4
Sydney	7,808	10,000	10,960	11,744	11,568	-176	-1.5
Brisbane	1,088	736	688	832	720	-112	-13.5
Citizenship							
Australia	27,328	28,768	31,744	30,816	33,792	2,976	9.7
New Zealand	5,264	5,456	6,288	6,144	5,184	-960	-15.6
United Kingdom	816	720	1,056	688	928	240	34.9

Symbol: ... not applicable

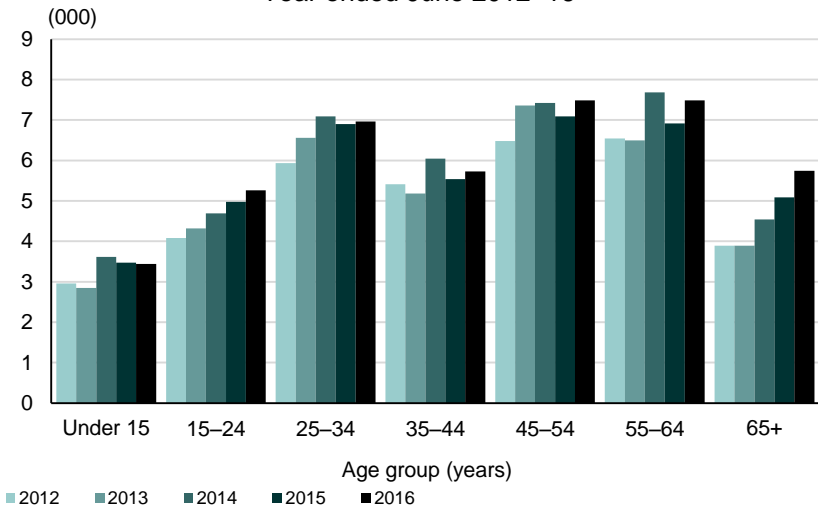
Source: Statistics New Zealand

Travel purpose of visitors from South Australia Year ended June 2012–16



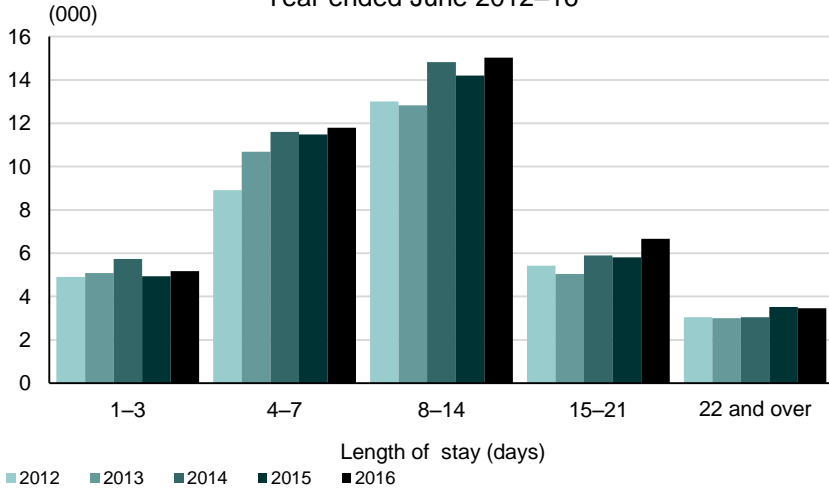
Source: Statistics New Zealand

Age of visitors from South Australia Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from South Australia Year ended June 2012–16



Source: Statistics New Zealand

Table 21

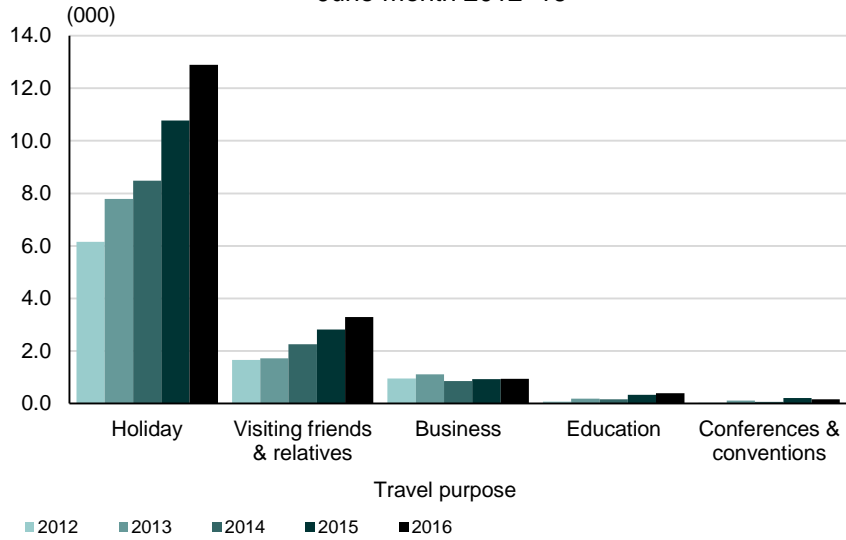
Key characteristics of visitors from the People's Republic of China
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	9,696	11,680	12,592	16,176	18,576	2,400	14.8
Travel purpose							
Holiday	6,160	7,792	8,480	10,768	12,896	2,128	19.8
Visiting friends & relatives	1,664	1,728	2,256	2,816	3,296	480	17.0
Business	960	1,120	864	928	944	16	1.7
Education	80	192	160	336	400	64	19.0
Conferences & conventions	32	112	64	208	160	-48	-23.1
Age group (years)							
Under 15	320	288	400	720	976	256	35.6
15–24	544	768	720	1,136	1,120	-16	-1.4
25–34	1,664	1,952	1,904	2,544	3,216	672	26.4
35–44	2,016	2,016	2,096	2,304	2,848	544	23.6
45–54	2,544	2,736	2,784	3,744	4,336	592	15.8
55–64	2,064	2,976	3,616	4,352	4,368	16	0.4
65+	544	944	1,072	1,376	1,712	336	24.4
Length of stay (days)							
1–3	4,544	5,840	5,040	6,720	6,672	-48	-0.7
4–7	2,128	2,464	2,832	3,376	4,192	816	24.2
8–14	1,120	1,376	1,680	2,032	3,152	1,120	55.1
15–21	272	288	512	848	1,120	272	32.1
22 and over	1,632	1,712	2,528	3,200	3,440	240	7.5
Median	3.9	3.5	4.9	4.9	6.1
New Zealand port							
Auckland airport	9,088	11,056	12,032	15,312	17,344	2,032	13.3
Christchurch airport	352	512	400	688	992	304	44.2
Closest port of flight							
Shanghai	1,200	1,680	2,144	2,400	4,304	1,904	79.3
Guangzhou	1,584	2,192	2,976	3,520	4,000	480	13.6
Brisbane	1,232	1,568	1,536	2,432	1,984	-448	-18.4
Sydney	1,024	1,920	1,488	2,128	1,904	-224	-10.5
Melbourne	1,232	1,664	1,744	1,936	1,808	-128	-6.6
Beijing	512	0	0	0	1,568	1,568	...
Hong Kong	864	1,376	1,232	2,080	1,456	-624	-30.0
Coolangatta	1,424	736	976	928	864	-64	-6.9
Citizenship							
China, People's Republic of	9,232	11,152	12,208	15,440	17,968	2,528	16.4

Symbol: ... not applicable

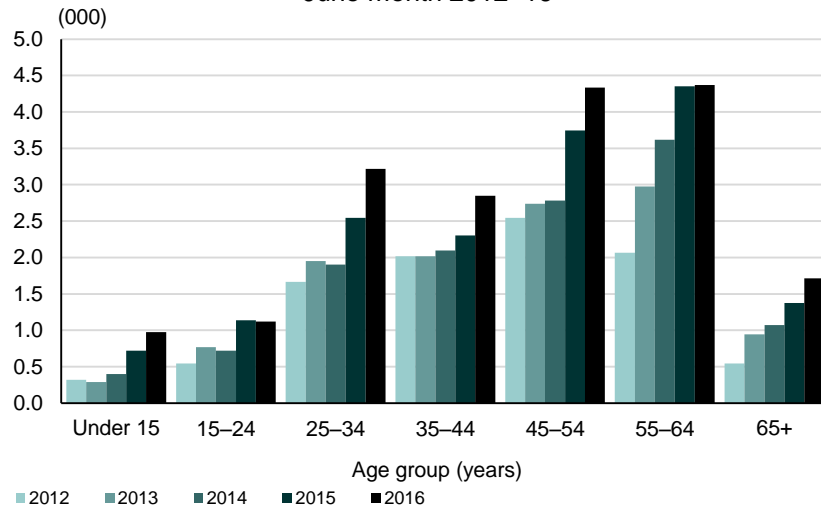
Source: Statistics New Zealand

Travel purpose of visitors from China June month 2012–16



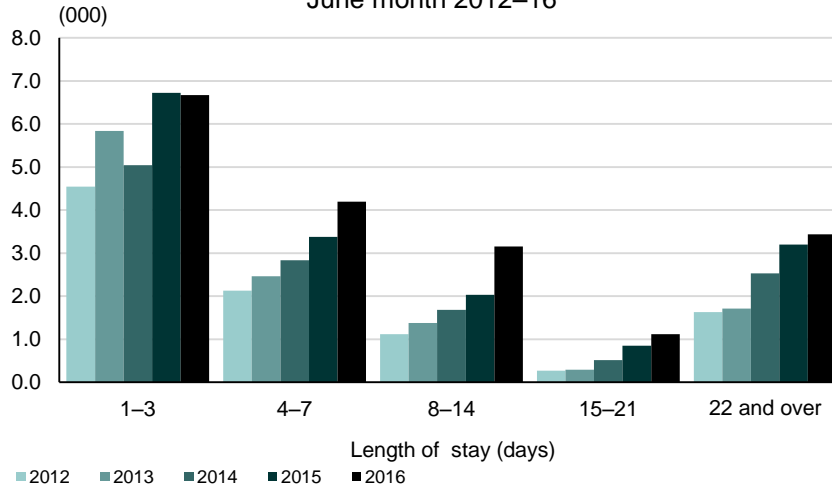
Source: Statistics New Zealand

Age of visitors from China June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from China June month 2012–16



Source: Statistics New Zealand

Table 22

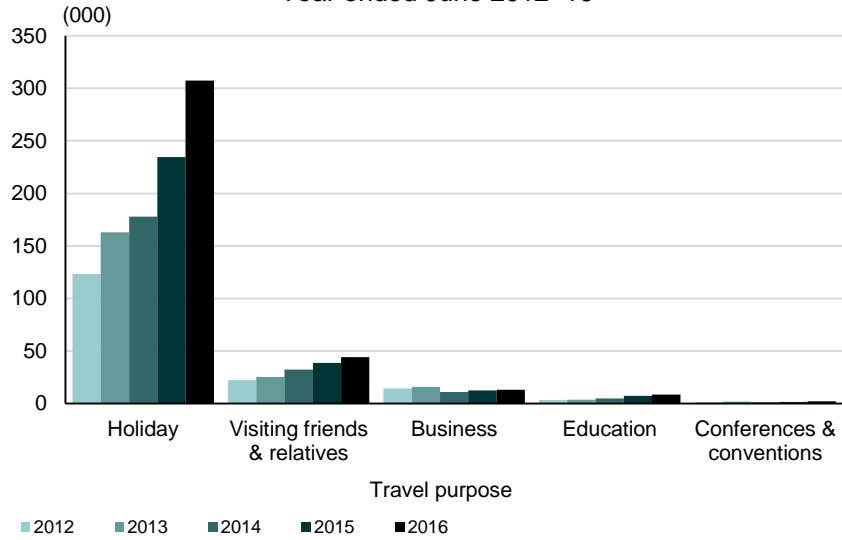
Key characteristics of visitors from the People's Republic of China
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	175,488	222,720	240,496	313,376	396,928	83,552	26.7
Travel purpose							
Holiday	123,408	162,912	177,936	234,720	307,504	72,784	31.0
Visiting friends & relatives	22,496	25,552	32,320	38,816	44,176	5,360	13.8
Business	14,368	15,856	11,136	12,608	13,280	672	5.3
Education	3,600	3,904	4,864	7,344	8,672	1,328	18.1
Conferences & conventions	1,392	1,840	1,296	1,600	2,224	624	39.0
Age group (years)							
Under 15	7,696	12,128	14,832	22,624	25,280	2,656	11.7
15–24	11,152	11,888	15,024	19,392	22,608	3,216	16.6
25–34	26,944	34,576	38,400	50,944	68,304	17,360	34.1
35–44	35,616	45,440	46,384	55,264	64,592	9,328	16.9
45–54	45,024	52,944	51,648	69,472	86,096	16,624	23.9
55–64	36,736	48,976	53,296	68,224	88,752	20,528	30.1
65+	12,320	16,768	20,912	27,456	41,296	13,840	50.4
Length of stay (days)							
1–3	89,248	107,264	96,640	114,272	145,440	31,168	27.3
4–7	36,704	47,904	49,600	64,496	75,872	11,376	17.6
8–14	20,112	31,920	43,824	67,280	92,544	25,264	37.6
15–21	7,552	11,856	17,088	25,056	32,800	7,744	30.9
22 and over	21,872	23,776	33,344	42,272	50,272	8,000	18.9
Median	3.5	3.7	5.1	6.0	6.4
New Zealand port							
Auckland airport	161,568	206,448	218,560	282,544	348,064	65,520	23.2
Christchurch airport	10,144	11,856	17,488	24,144	38,192	14,048	58.2
Queenstown airport	1,088	2,336	2,640	4,848	8,448	3,600	74.3
Wellington airport	1,472	1,488	1,264	1,424	1,760	336	23.6
Closest port of flight							
Shanghai	18,400	29,008	33,488	49,280	74,192	24,912	50.6
Guangzhou	20,816	29,200	39,280	67,200	69,552	2,352	3.5
Sydney	23,344	36,464	35,200	42,240	56,624	14,384	34.1
Brisbane	29,632	33,200	34,400	43,600	52,528	8,928	20.5
Melbourne	26,448	34,032	31,040	38,912	46,160	7,248	18.6
Hong Kong	19,440	29,584	32,576	33,632	38,160	4,528	13.5
Coolangatta	16,208	14,528	12,608	13,088	16,352	3,264	24.9
Beijing	9,072	80	0	0	15,696	15,696	...
Singapore	5,088	8,912	12,800	15,520	14,896	-624	-4.0
Nadi	624	944	1,920	2,640	3,664	1,024	38.8
Citizenship							
China, People's Republic of	167,296	212,352	230,240	301,920	383,984	82,064	27.2
New Zealand	2,960	3,392	3,328	2,944	3,216	272	9.2
Hong Kong	704	1,152	1,264	1,568	2,224	656	41.8
United States of America	928	1,168	912	1,664	1,568	-96	-5.8

Symbol: ... not applicable

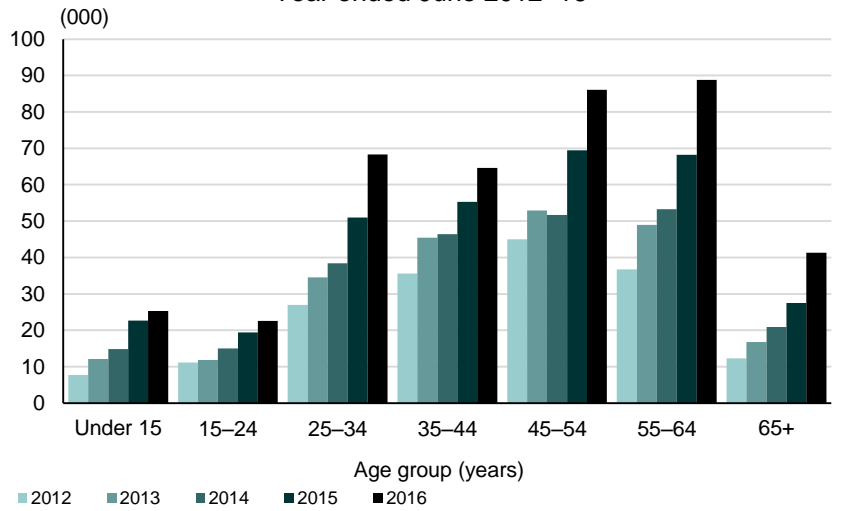
Source: Statistics New Zealand

Travel purpose of visitors from China Year ended June 2012–16



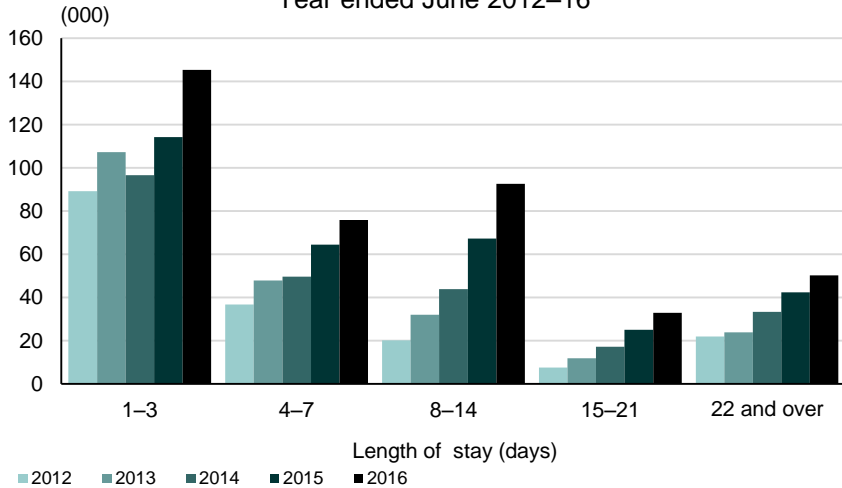
Source: Statistics New Zealand

Age of visitors from China Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from China Year ended June 2012–16



Source: Statistics New Zealand

Table 23

Province of residence of visitors from the People's Republic of China
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	9,696	11,680	12,592	16,176	18,576	2,400	14.8
Beijing	1,248	1,088	1,056	2,032	2,816	784	38.6
Shanghai	1,264	1,616	1,664	2,272	2,560	288	12.7
Guangdong	992	1,264	1,584	1,888	2,512	624	33.1
Jiangsu	352	640	656	800	912	112	14.0
Zhejiang	640	816	704	752	816	64	8.5
Shandong	176	272	320	608	672	64	10.5
Liaoning	256	320	272	400	576	176	44.0
Sichuan	240	464	592	624	576	-48	-7.7
Not stated	2,576	2,976	3,104	3,696	3,648	-48	-1.3

Source: Statistics New Zealand

Table 24

Province of residence of visitors from the People's Republic of China
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	175,488	222,720	240,496	313,376	396,928	83,552	26.7
Shanghai	20,816	29,664	35,744	45,664	57,936	12,272	26.9
Beijing	21,968	27,088	29,376	39,664	52,832	13,168	33.2
Guangdong	17,392	24,752	30,048	39,888	51,392	11,504	28.8
Zhejiang	12,416	13,296	14,624	18,192	24,128	5,936	32.6
Jiangsu	8,000	10,512	11,152	15,472	17,952	2,480	16.0
Sichuan	4,480	6,672	8,832	12,384	14,864	2,480	20.0
Shandong	4,320	6,272	6,336	8,272	10,848	2,576	31.1
Liaoning	4,896	5,984	5,936	7,600	10,064	2,464	32.4
Fujian	2,576	3,936	4,864	6,800	8,448	1,648	24.2
Hubei	2,320	3,104	3,376	4,528	7,632	3,104	68.6
Henan	2,272	2,816	3,136	4,512	5,920	1,408	31.2
Tianjin	1,792	2,576	2,512	3,856	5,344	1,488	38.6
Hunan	2,896	3,344	3,600	3,856	5,088	1,232	32.0
Shaanxi	1,440	2,640	2,976	3,536	5,024	1,488	42.1
Chongqing	1,472	2,816	3,168	3,696	4,864	1,168	31.6
Yunnan	2,560	3,472	2,720	4,176	4,448	272	6.5
Hebei	1,504	1,728	2,448	3,152	4,080	928	29.4
Shanxi	2,368	2,768	2,560	3,632	3,920	288	7.9
Xinjiang	1,104	1,248	1,392	1,664	3,200	1,536	92.3
Anhui	1,056	1,296	1,360	2,032	2,992	960	47.2
Guangxi	1,360	2,272	2,080	2,192	2,928	736	33.6
Jilin	1,552	1,872	1,584	2,096	2,864	768	36.6
Heilongjiang	1,776	1,776	1,824	2,272	2,624	352	15.5
Guizhou	896	1,232	976	1,584	2,160	576	36.4
Jiangxi	816	1,200	1,280	1,456	2,000	544	37.4
Nei Monggol	1,312	1,056	1,104	1,168	1,328	160	13.7
Hainan	320	448	656	768	992	224	29.2
Ningxia	464	576	544	528	960	432	81.8
Gansu	560	992	560	1,136	944	-192	-16.9
Qinghai	352	352	240	400	640	240	60.0
Not stated	48,400	54,880	53,424	67,152	78,480	11,328	16.9

Source: Statistics New Zealand

Table 25

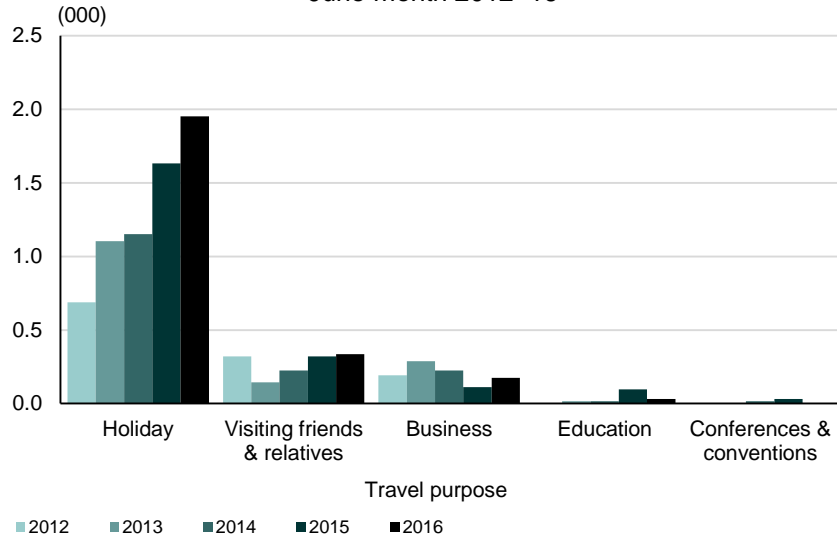
Key characteristics of visitors from Shanghai
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,264	1,616	1,664	2,272	2,560	288	12.7
Travel purpose							
Holiday	688	1,104	1,152	1,632	1,952	320	19.6
Visiting friends & relatives	320	144	224	320	336	16	5.0
Business	192	288	224	112	176	64	57.1
Education	0	16	16	96	32	-64	-66.7
Conferences & conventions	0	0	16	32	0	-32	-100.0
Age group (years)							
Under 15	128	96	80	240	224	-16	-6.7
15–24	80	96	112	192	144	-48	-25.0
25–34	208	432	416	560	672	112	20.0
35–44	368	384	272	528	352	-176	-33.3
45–54	208	208	256	304	544	240	78.9
55–64	224	368	368	304	400	96	31.6
65+	48	32	160	144	224	80	55.6
Length of stay (days)							
1–3	352	304	368	432	400	-32	-7.4
4–7	432	656	384	640	720	80	12.5
8–14	224	480	464	576	928	352	61.1
15–21	16	32	128	208	160	-48	-23.1
22 and over	240	144	320	416	352	-64	-15.4
Median	6.2	6.3	8.2	7.9	8.6
New Zealand port							
Auckland airport	1,152	1,392	1,600	2,112	2,368	256	12.1
Closest port of flight							
Shanghai	656	832	864	1,168	1,744	576	49.3
Citizenship							
China, People's Republic of	1,088	1,504	1,520	2,096	2,432	336	16.0

Symbol: ... not applicable

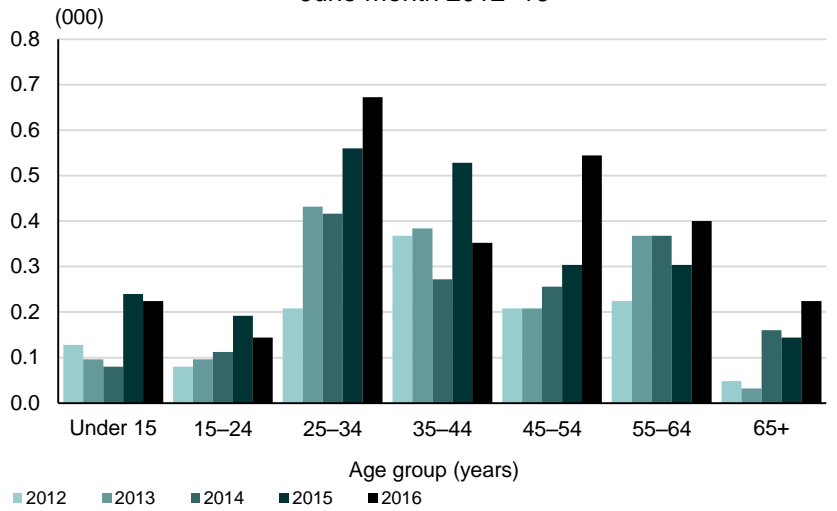
Source: Statistics New Zealand

Travel purpose of visitors from Shanghai June month 2012–16



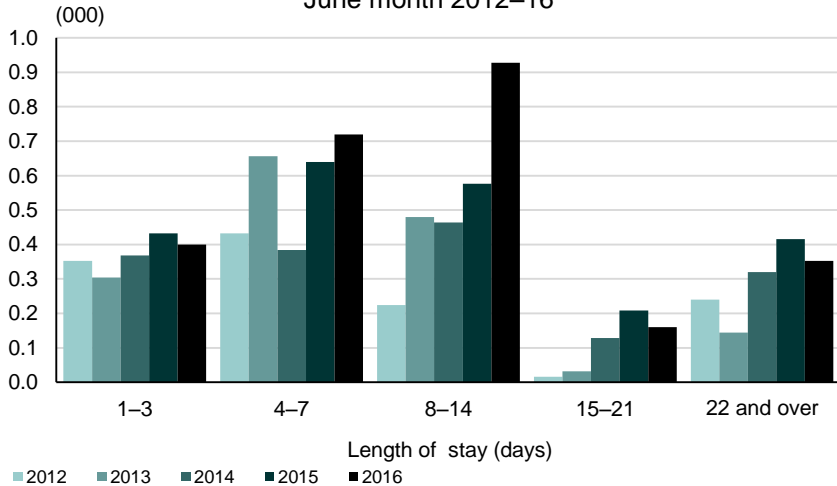
Source: Statistics New Zealand

Age of visitors from Shanghai June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Shanghai June month 2012–16



Source: Statistics New Zealand

Table 26

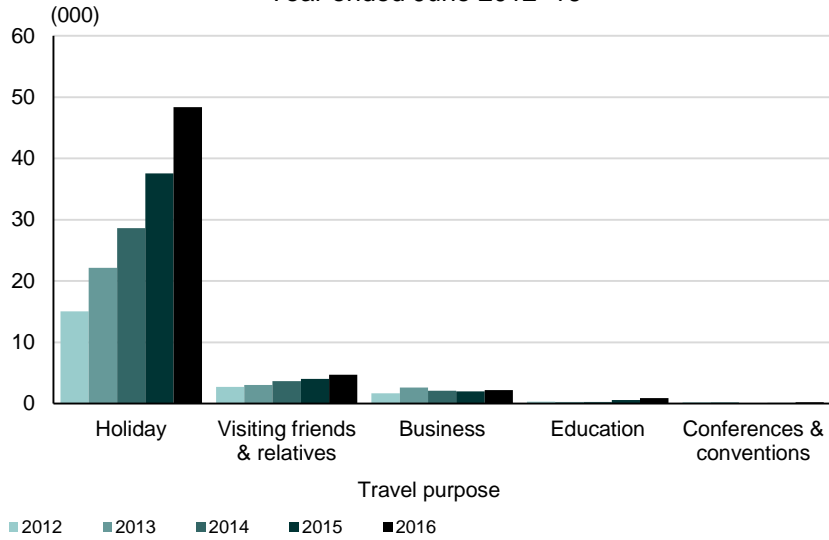
Key characteristics of visitors from Shanghai
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	20,816	29,664	35,744	45,664	57,936	12,272	26.9
Travel purpose							
Holiday	15,040	22,144	28,640	37,536	48,336	10,800	28.8
Visiting friends & relatives	2,720	3,056	3,680	4,064	4,704	640	15.7
Business	1,712	2,640	2,128	2,016	2,192	176	8.7
Education	320	272	272	592	896	304	51.4
Conferences & conventions	240	256	64	144	224	80	55.6
Age group (years)							
Under 15	1,312	2,176	2,512	3,856	4,256	400	10.4
15–24	1,232	1,328	1,616	1,840	2,512	672	36.5
25–34	4,832	6,448	7,952	9,712	12,736	3,024	31.1
35–44	4,272	6,896	7,488	8,528	10,688	2,160	25.3
45–54	3,856	5,088	6,000	7,808	8,992	1,184	15.2
55–64	3,904	5,392	6,688	9,632	12,624	2,992	31.1
65+	1,408	2,336	3,488	4,288	6,128	1,840	42.9
Length of stay (days)							
1–3	4,704	5,904	5,008	6,320	7,648	1,328	21.0
4–7	6,656	9,792	9,856	12,752	13,616	864	6.8
8–14	5,376	9,168	13,376	17,440	24,976	7,536	43.2
15–21	1,856	2,432	4,048	5,344	6,304	960	18.0
22 and over	2,224	2,368	3,456	3,808	5,392	1,584	41.6
Median	6.5	6.9	8.7	8.8	9.3
New Zealand port							
Auckland airport	17,600	25,888	30,800	38,992	49,088	10,096	25.9
Christchurch airport	2,816	3,136	4,272	5,456	6,960	1,504	27.6
Queenstown airport	160	400	496	1,008	1,632	624	61.9
Closest port of flight							
Shanghai	9,648	14,672	17,728	22,672	30,272	7,600	33.5
Sydney	2,240	2,928	3,984	4,720	6,208	1,488	31.5
Melbourne	1,984	2,912	3,104	4,016	5,248	1,232	30.7
Guangzhou	816	1,008	2,128	3,248	4,400	1,152	35.5
Brisbane	1,632	2,176	2,128	3,568	3,296	-272	-7.6
Hong Kong	1,920	3,104	2,720	2,576	3,072	496	19.3
Singapore	656	1,024	1,920	2,384	1,776	-608	-25.5
Coolangatta	816	848	832	1,232	1,648	416	33.8
Citizenship							
China, People's Republic of	18,256	26,048	32,048	41,472	53,536	12,064	29.1
New Zealand	688	832	1,120	736	832	96	13.0
United States of America	400	528	432	848	736	-112	-13.2

Symbol: ... not applicable

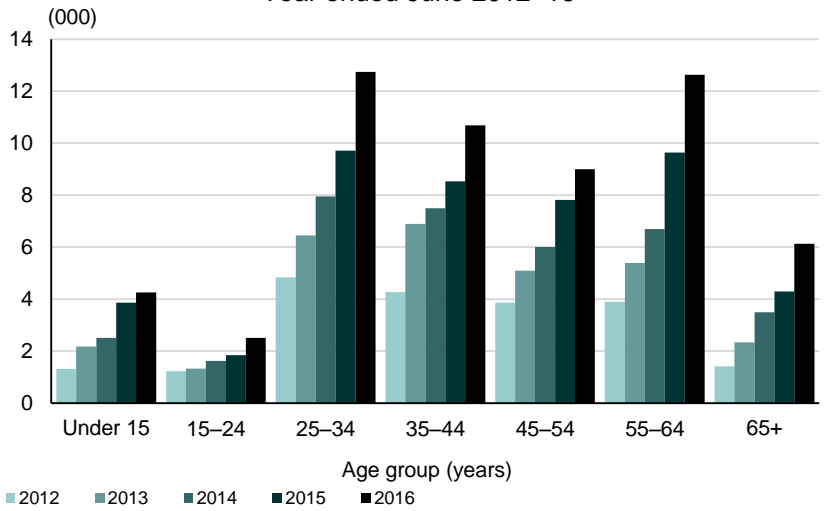
Source: Statistics New Zealand

Travel purpose of visitors from Shanghai Year ended June 2012–16



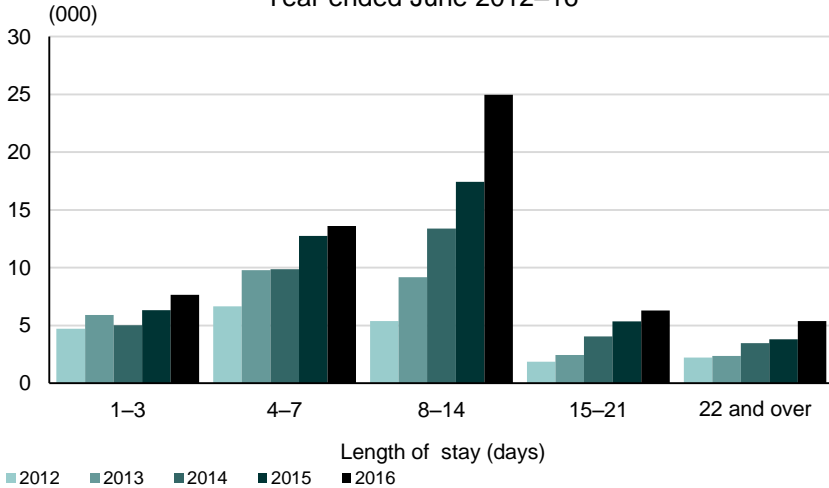
Source: Statistics New Zealand

Age of visitors from Shanghai Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Shanghai Year ended June 2012–16



Source: Statistics New Zealand

Table 27

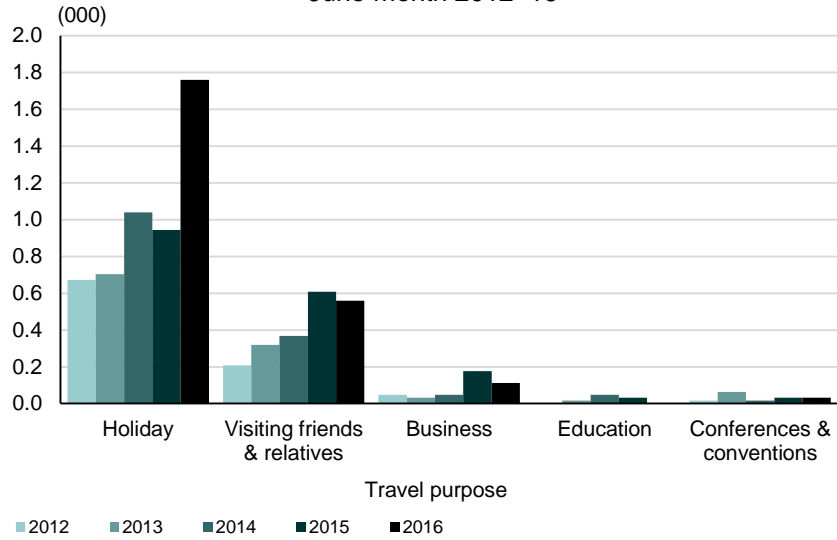
Key characteristics of visitors from Guangdong
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	992	1,264	1,584	1,888	2,512	624	33.1
Travel purpose							
Holiday	672	704	1,040	944	1,760	816	86.4
Visiting friends & relatives	208	320	368	608	560	-48	-7.9
Business	48	32	48	176	112	-64	-36.4
Education	0	16	48	32	0	-32	-100.0
Conferences & conventions	16	64	16	32	32	0	0.0
Age group (years)							
Under 15	32	32	64	80	80	0	0.0
15–24	80	144	96	240	208	-32	-13.3
25–34	192	240	256	288	336	48	16.7
35–44	224	176	272	336	464	128	38.1
45–54	272	224	336	336	720	384	114.3
55–64	176	320	384	448	544	96	21.4
65+	16	128	176	160	160	0	0.0
Length of stay (days)							
1–3	304	464	416	464	656	192	41.4
4–7	320	208	416	400	752	352	88.0
8–14	80	208	208	384	432	48	12.5
15–21	80	48	128	176	160	-16	-9.1
22 and over	208	336	416	464	512	48	10.3
Median	5.8	6.9	7.0	8.5	6.6
New Zealand port							
Auckland airport	864	1,232	1,552	1,792	2,144	352	19.6
Closest port of flight							
Guangzhou	368	672	832	848	1,152	304	35.8
Citizenship							
China, People's Republic of	944	1,168	1,520	1,664	2,368	704	42.3

Symbol: ... not applicable

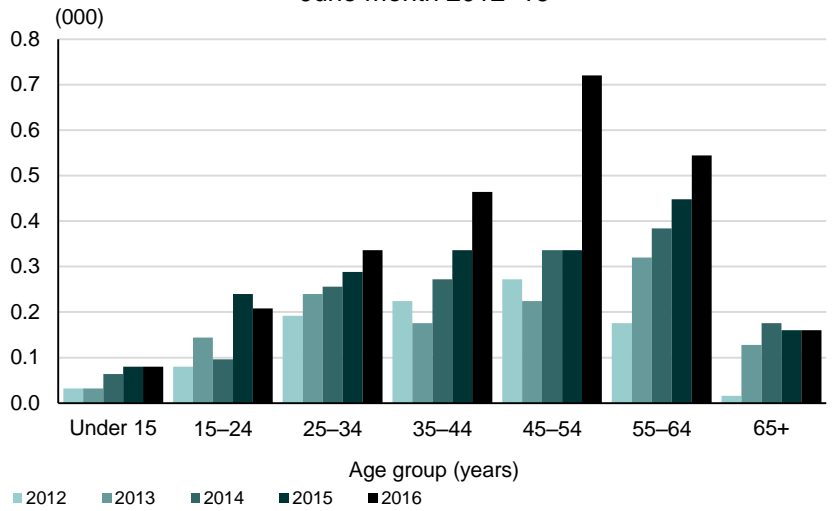
Source: Statistics New Zealand

Travel purpose of visitors from Guangdong June month 2012–16



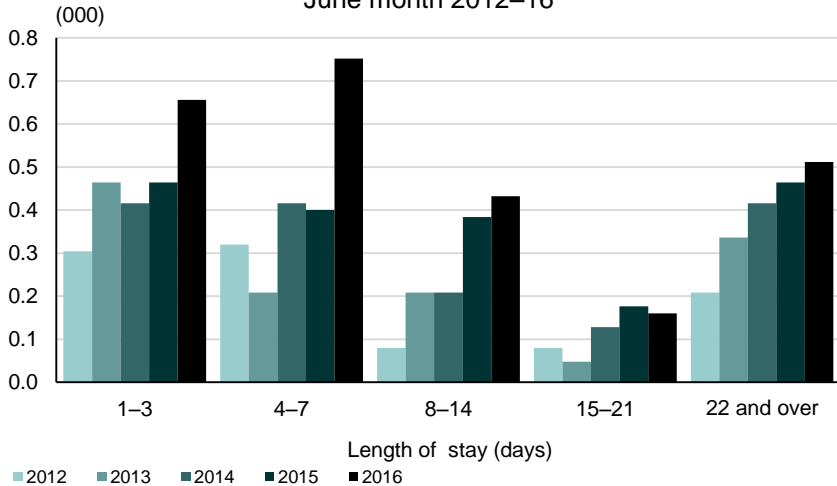
Source: Statistics New Zealand

Age of visitors from Guangdong June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Guangdong June month 2012–16



Source: Statistics New Zealand

Table 28

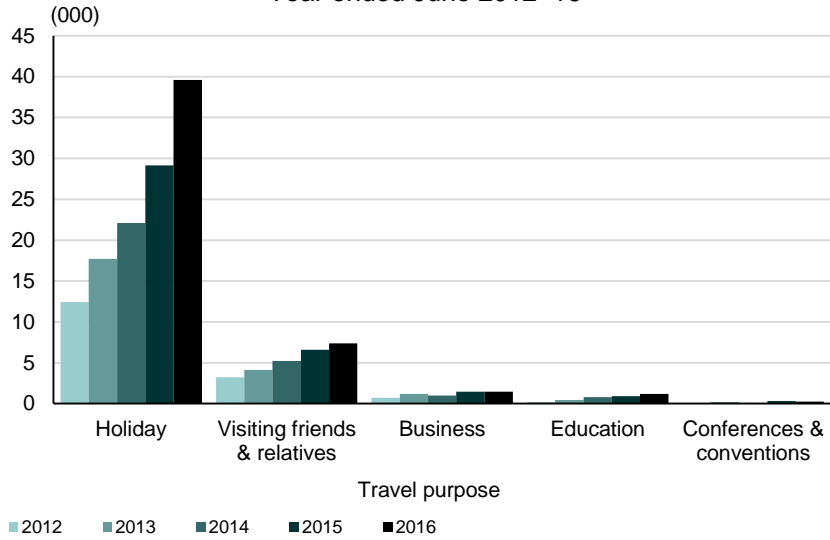
Key characteristics of visitors from Guangdong
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	17,392	24,752	30,048	39,888	51,392	11,504	28.8
Travel purpose							
Holiday	12,416	17,696	22,080	29,136	39,584	10,448	35.9
Visiting friends & relatives	3,232	4,128	5,232	6,576	7,360	784	11.9
Business	720	1,184	992	1,456	1,456	0	0.0
Education	208	464	784	912	1,184	272	29.8
Conferences & conventions	96	224	80	320	256	-64	-20.0
Age group (years)							
Under 15	1,008	2,000	2,096	3,776	4,304	528	14.0
15–24	992	1,472	2,304	2,800	3,424	624	22.3
25–34	2,800	3,904	5,168	6,560	8,912	2,352	35.9
35–44	3,664	5,632	6,352	8,208	10,528	2,320	28.3
45–54	3,984	5,392	6,288	8,384	11,056	2,672	31.9
55–64	3,456	4,592	5,568	7,088	8,592	1,504	21.2
65+	1,488	1,760	2,272	3,072	4,576	1,504	49.0
Length of stay (days)							
1–3	5,712	6,752	6,880	7,568	9,968	2,400	31.7
4–7	4,320	6,720	7,440	9,600	12,912	3,312	34.5
8–14	3,216	5,408	7,360	11,744	15,728	3,984	33.9
15–21	1,200	2,176	3,344	4,704	5,952	1,248	26.5
22 and over	2,944	3,696	5,024	6,272	6,832	560	8.9
Median	5.9	6.5	7.9	8.8	8.6
New Zealand port							
Auckland airport	15,456	22,048	26,432	34,496	40,800	6,304	18.3
Christchurch airport	1,664	2,288	2,944	4,688	9,152	4,464	95.2
Queenstown airport	128	304	512	560	1,328	768	137.1
Closest port of flight							
Guangzhou	4,960	8,224	11,120	16,112	17,408	1,296	8.0
Hong Kong	3,664	4,752	5,680	7,184	9,744	2,560	35.6
Sydney	1,840	3,248	2,320	3,264	6,752	3,488	106.9
Melbourne	2,112	3,968	4,400	5,072	6,096	1,024	20.2
Singapore	1,200	2,528	3,120	4,368	4,752	384	8.8
Brisbane	2,448	1,184	1,776	1,792	3,072	1,280	71.4
Shanghai	32	64	176	224	832	608	271.4
Coolangatta	352	288	384	512	688	176	34.4
Nadi	160	128	432	576	672	96	16.7
Citizenship							
China, People's Republic of	16,320	22,992	28,400	37,856	48,896	11,040	29.2
Hong Kong	288	464	528	752	1,040	288	38.3
New Zealand	336	608	432	448	512	64	14.3

Symbol: ... not applicable

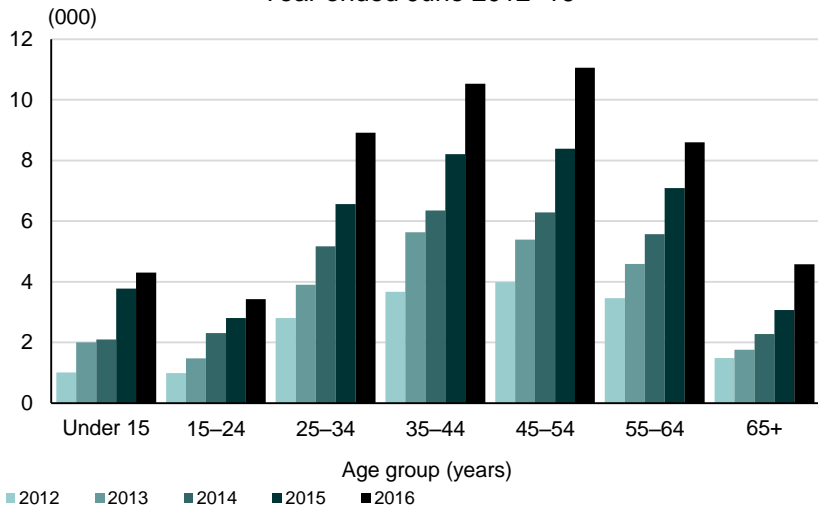
Source: Statistics New Zealand

Travel purpose of visitors from Guangdong Year ended June 2012–16



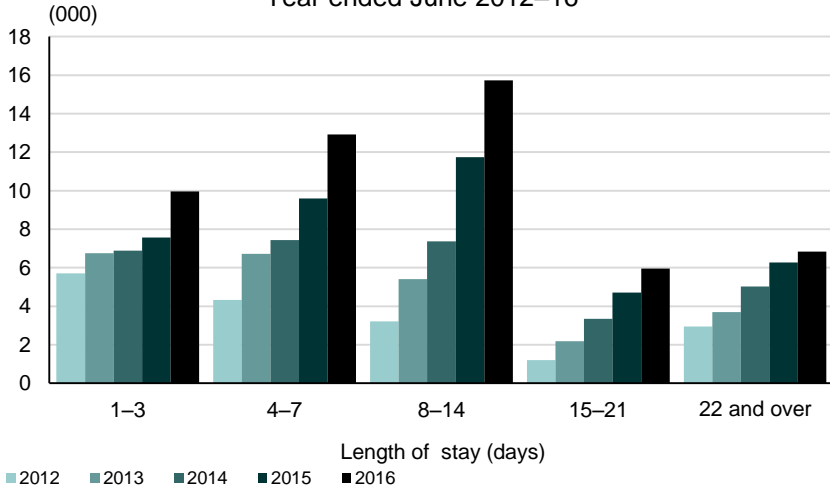
Source: Statistics New Zealand

Age of visitors from Guangdong Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Guangdong Year ended June 2012–16



Source: Statistics New Zealand

Table 29

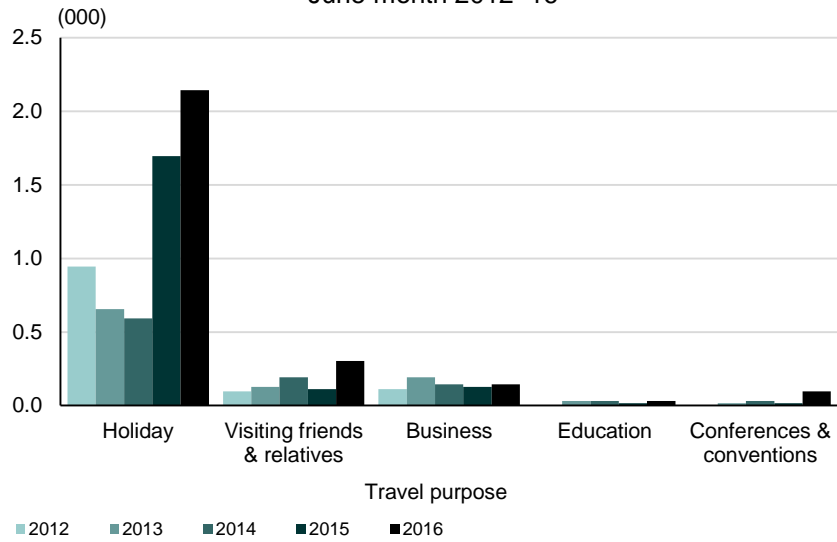
Key characteristics of visitors from Beijing
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,248	1,088	1,056	2,032	2,816	784	38.6
Travel purpose							
Holiday	944	656	592	1,696	2,144	448	26.4
Visiting friends & relatives	96	128	192	112	304	192	171.4
Business	112	192	144	128	144	16	12.5
Education	0	32	32	16	32	16	100.0
Conferences & conventions	0	16	32	16	96	80	500.0
Age group (years)							
Under 15	0	48	0	16	80	64	400.0
15–24	64	48	64	48	48	0	0.0
25–34	288	192	160	320	544	224	70.0
35–44	304	320	272	288	432	144	50.0
45–54	240	208	192	512	560	48	9.4
55–64	256	192	272	656	848	192	29.3
65+	96	80	96	192	304	112	58.3
Length of stay (days)							
1–3	592	528	400	1,152	1,072	-80	-6.9
4–7	400	224	192	432	976	544	125.9
8–14	128	128	160	144	224	80	55.6
15–21	16	16	16	96	224	128	133.3
22 and over	112	192	288	208	320	112	53.8
Median	3.7	3.8	4.8	3.4	5.8
New Zealand port							
Auckland airport	1,136	1,040	976	1,936	2,704	768	39.7
Closest port of flight							
Beijing	240	0	0	0	928	928	...
Citizenship							
China, People's Republic of	1,216	1,008	1,024	1,936	2,688	752	38.8

Symbol: ... not applicable

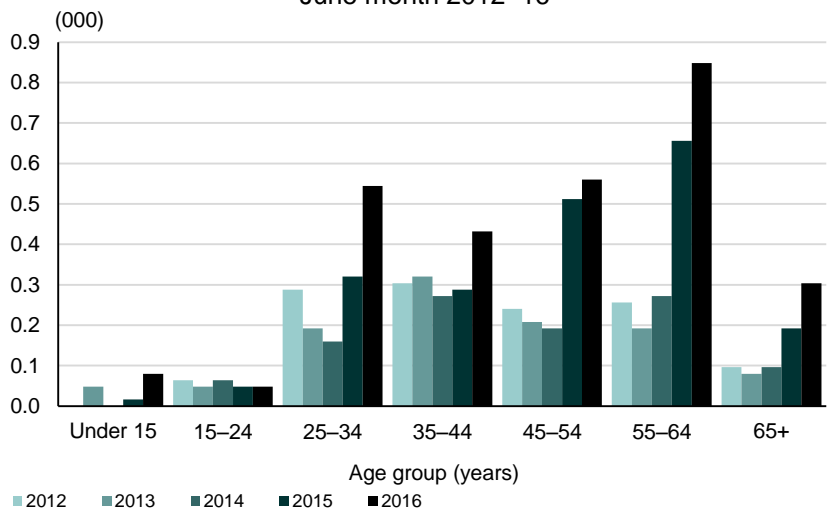
Source: Statistics New Zealand

Travel purpose of visitors from Beijing June month 2012–16



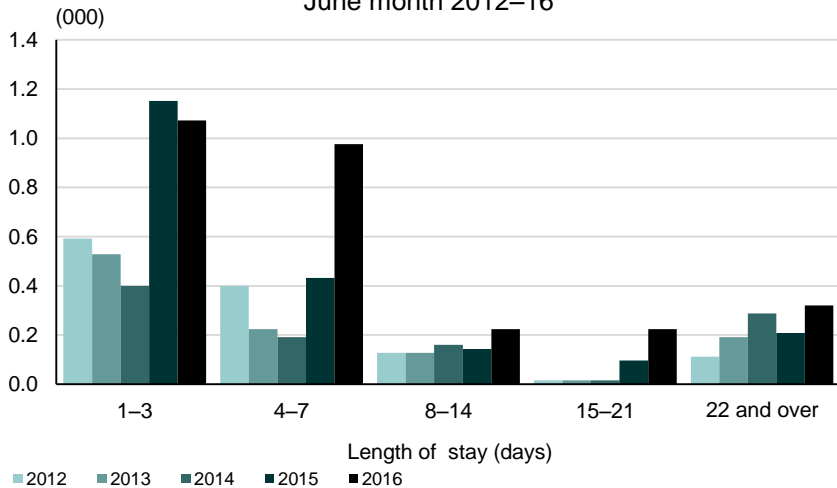
Source: Statistics New Zealand

Age of visitors from Beijing June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Beijing June month 2012–16



Source: Statistics New Zealand

Table 30

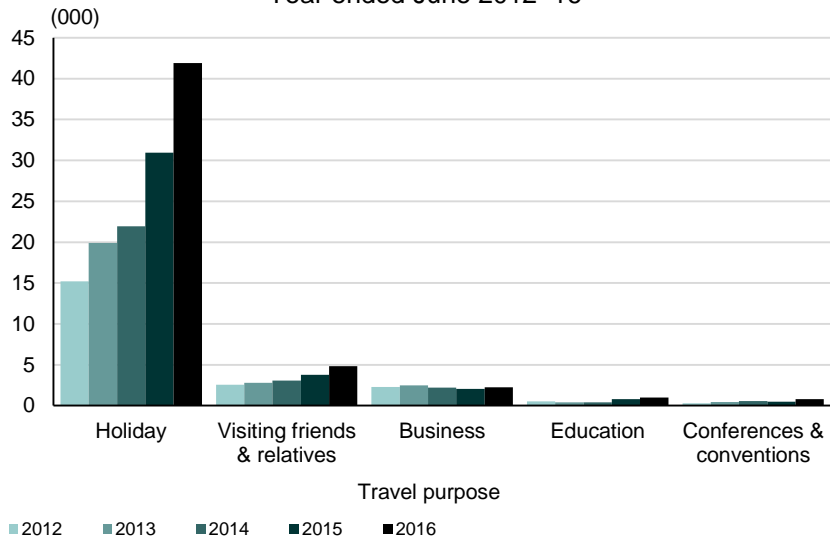
Key characteristics of visitors from Beijing
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	21,968	27,088	29,376	39,664	52,832	13,168	33.2
Travel purpose							
Holiday	15,200	19,904	21,936	30,928	41,888	10,960	35.4
Visiting friends & relatives	2,544	2,800	3,072	3,776	4,816	1,040	27.5
Business	2,304	2,480	2,224	2,064	2,240	176	8.5
Education	528	416	416	784	992	208	26.5
Conferences & conventions	304	464	560	496	784	288	58.1
Age group (years)							
Under 15	1,168	1,504	1,936	2,816	4,016	1,200	42.6
15–24	1,232	1,232	1,520	1,840	2,320	480	26.1
25–34	4,464	5,840	6,384	8,448	11,008	2,560	30.3
35–44	4,752	5,792	6,400	7,744	9,360	1,616	20.9
45–54	4,848	5,728	5,600	7,888	10,560	2,672	33.9
55–64	3,952	4,896	5,152	7,776	11,008	3,232	41.6
65+	1,552	2,096	2,384	3,152	4,560	1,408	44.7
Length of stay (days)							
1–3	10,768	12,768	11,936	14,544	17,424	2,880	19.8
4–7	4,800	5,024	5,488	7,104	10,560	3,456	48.6
8–14	2,848	4,800	5,632	9,792	13,248	3,456	35.3
15–21	1,184	1,936	2,752	3,728	5,632	1,904	51.1
22 and over	2,368	2,560	3,568	4,496	5,968	1,472	32.7
Median	3.6	3.9	5.0	6.6	7.1
New Zealand port							
Auckland airport	19,712	24,640	25,520	35,376	46,384	11,008	31.1
Christchurch airport	1,520	1,584	2,816	3,072	4,624	1,552	50.5
Queenstown airport	144	400	480	800	1,168	368	46.0
Wellington airport	448	368	544	368	576	208	56.5
Closest port of flight							
Guangzhou	1,280	2,864	4,160	8,800	10,016	1,216	13.8
Beijing	4,864	32	0	0	9,632	9,632	...
Brisbane	3,904	4,592	4,672	6,400	6,912	512	8.0
Sydney	3,312	4,704	5,168	5,920	6,208	288	4.9
Melbourne	2,736	3,392	3,216	4,928	5,136	208	4.2
Shanghai	352	2,400	1,648	3,568	5,072	1,504	42.2
Hong Kong	1,760	4,544	5,312	4,560	3,984	-576	-12.6
Singapore	816	1,856	2,544	2,592	2,528	-64	-2.5
Coolangatta	1,776	1,360	1,120	1,408	1,568	160	11.4
Citizenship							
China, People's Republic of	20,624	25,440	27,632	38,096	50,896	12,800	33.6
New Zealand	432	560	464	416	688	272	65.4

Symbol: ... not applicable

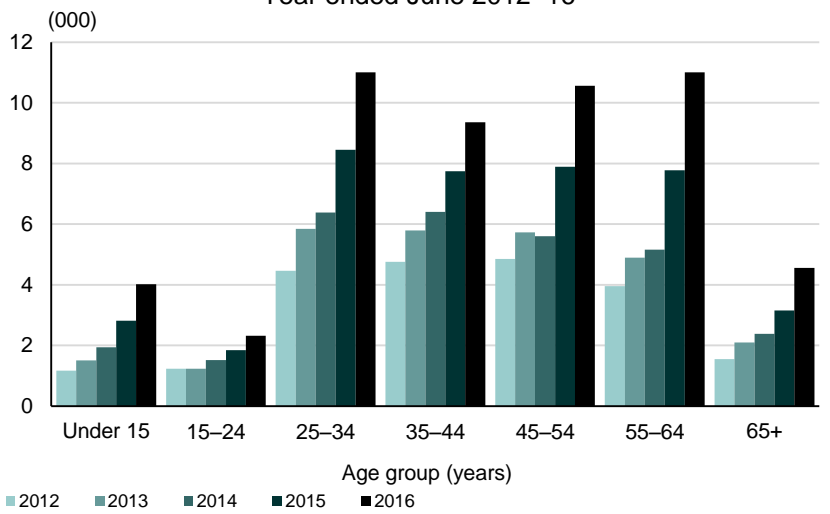
Source: Statistics New Zealand

Travel purpose of visitors from Beijing Year ended June 2012–16



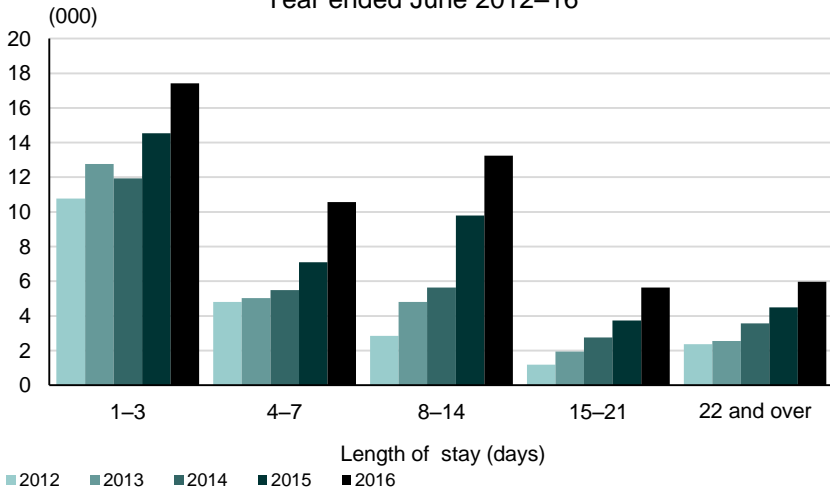
Source: Statistics New Zealand

Age of visitors from Beijing Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Beijing Year ended June 2012–16



Source: Statistics New Zealand

Table 31

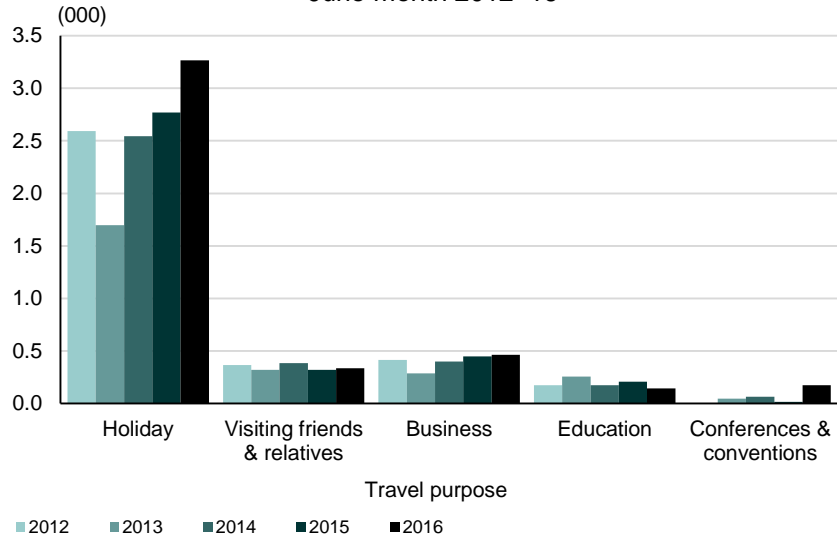
Key characteristics of visitors from Japan
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	3,696	2,848	4,048	4,128	4,672	544	13.2
Travel purpose							
Holiday	2,592	1,696	2,544	2,768	3,264	496	17.9
Visiting friends & relatives	368	320	384	320	336	16	5.0
Business	416	288	400	448	464	16	3.6
Education	176	256	176	208	144	-64	-30.8
Conferences & conventions	0	48	64	16	176	160	1000.0
Age group (years)							
Under 15	112	128	96	192	112	-80	-41.7
15–24	1,504	1,072	1,360	1,456	1,648	192	13.2
25–34	512	432	528	560	640	80	14.3
35–44	592	336	448	608	688	80	13.2
45–54	432	336	352	432	464	32	7.4
55–64	400	352	544	352	672	320	90.9
65+	144	192	720	528	448	-80	-15.2
Length of stay (days)							
1–3	448	464	544	592	960	368	62.2
4–7	2,400	1,632	2,752	2,816	2,928	112	4.0
8–14	416	272	272	336	288	-48	-14.3
15–21	112	80	96	48	96	48	100.0
22 and over	320	400	384	336	400	64	19.0
Median	4.8	4.6	4.8	4.9	4.8
New Zealand port							
Auckland airport	3,472	2,720	3,888	3,984	4,352	368	9.2
Closest port of flight							
Tokyo	2,016	992	3,280	3,264	3,376	112	3.4
Citizenship							
Japan	3,488	2,608	3,872	3,856	4,336	480	12.4

Symbol: ... not applicable

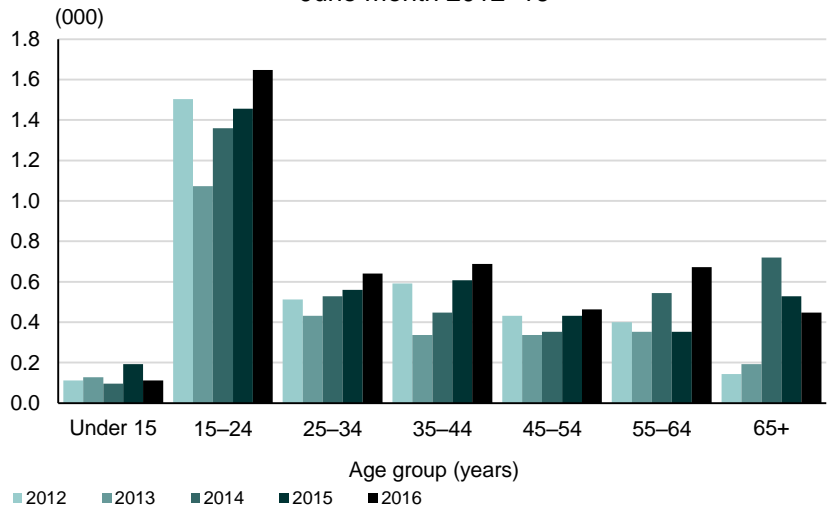
Source: Statistics New Zealand

Travel purpose of visitors from Japan June month 2012–16



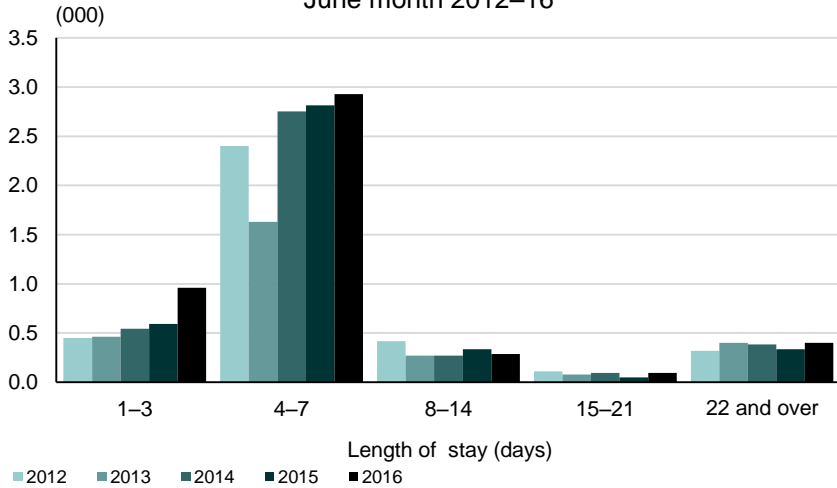
Source: Statistics New Zealand

Age of visitors from Japan June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Japan June month 2012–16



Source: Statistics New Zealand

Table 32

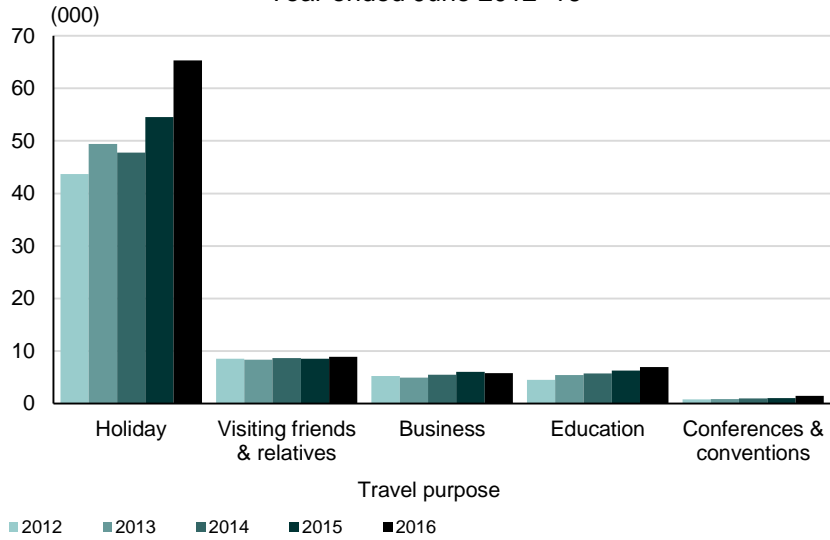
Key characteristics of visitors from Japan
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	67,072	74,960	75,520	84,432	94,208	9,776	11.6
Travel purpose							
Holiday	43,712	49,392	47,776	54,528	65,328	10,800	19.8
Visiting friends & relatives	8,576	8,352	8,688	8,528	8,912	384	4.5
Business	5,248	4,976	5,488	6,048	5,824	-224	-3.7
Education	4,512	5,456	5,744	6,320	6,944	624	9.9
Conferences & conventions	848	880	976	1,072	1,488	416	38.8
Age group (years)							
Under 15	5,152	5,472	5,232	6,064	6,080	16	0.3
15–24	15,056	17,600	18,848	19,504	22,400	2,896	14.8
25–34	9,664	9,728	10,048	11,968	13,568	1,600	13.4
35–44	9,792	9,824	9,520	10,352	11,056	704	6.8
45–54	7,872	8,288	8,080	9,904	11,216	1,312	13.2
55–64	11,328	12,352	10,928	12,112	13,264	1,152	9.5
65+	8,208	11,696	12,864	14,528	16,624	2,096	14.4
Length of stay (days)							
1–3	7,440	7,456	7,456	8,464	9,952	1,488	17.6
4–7	30,656	35,760	36,256	42,208	48,960	6,752	16.0
8–14	14,464	16,640	17,024	18,832	18,800	-32	-0.2
15–21	5,040	4,624	5,024	5,120	5,968	848	16.6
22 and over	9,472	10,480	9,760	9,808	10,528	720	7.3
Median	6.7	6.7	6.6	6.5	6.3
New Zealand port							
Auckland airport	54,368	61,840	60,160	70,288	85,056	14,768	21.0
Christchurch airport	11,024	11,328	13,136	11,952	6,768	-5,184	-43.4
Queenstown airport	752	800	928	976	1,248	272	27.9
Wellington airport	784	576	864	624	784	160	25.6
Closest port of flight							
Tokyo	26,688	37,568	42,416	57,344	64,432	7,088	12.4
Sydney	4,400	4,560	5,808	6,016	7,360	1,344	22.3
Singapore	3,584	3,264	4,224	5,520	5,872	352	6.4
Hong Kong	3,392	1,696	1,824	3,024	2,736	-288	-9.5
Guangzhou	1,488	1,072	1,184	1,360	2,048	688	50.6
Brisbane	672	816	880	736	1,984	1,248	169.6
Melbourne	816	928	768	1,056	1,872	816	77.3
Seoul	3,408	4,592	5,008	3,520	1,872	-1,648	-46.8
Bangkok	480	576	624	912	1,504	592	64.9
Coolangatta	2,192	1,600	1,568	784	1,008	224	28.6
Citizenship							
Japan	62,656	70,576	71,344	79,392	88,432	9,040	11.4
New Zealand	1,808	1,776	1,808	1,680	1,776	96	5.7
United States of America	640	848	736	960	1,136	176	18.3
Korea, Republic of	416	224	272	272	544	272	100.0

Symbol: ... not applicable

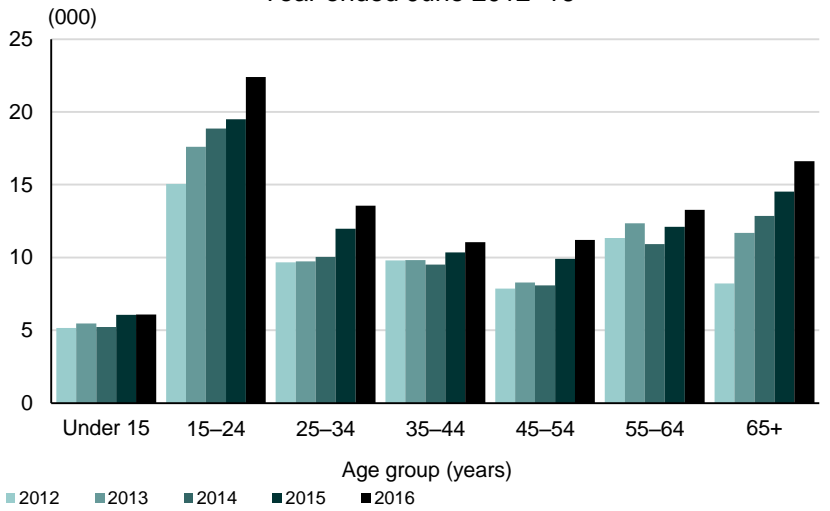
Source: Statistics New Zealand

Travel purpose of visitors from Japan Year ended June 2012–16



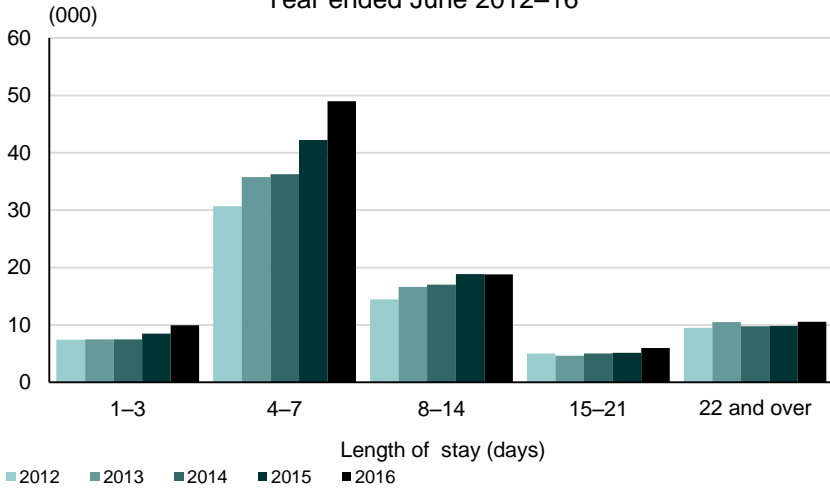
Source: Statistics New Zealand

Age of visitors from Japan Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Japan Year ended June 2012–16



Source: Statistics New Zealand

Table 33

Prefecture of residence of visitors from Japan
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	3,696	2,848	4,048	4,128	4,672	544	13.2
Tokyo	720	624	704	768	912	144	18.8
Hyogo	544	544	576	592	736	144	24.3
Kanagawa	496	416	528	432	656	224	51.9
Saitama	672	160	448	480	512	32	6.7
Not stated	288	112	496	496	352	-144	-29.0

Source: Statistics New Zealand

Table 34

Prefecture of residence of visitors from Japan
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	67,072	74,960	75,520	84,432	94,208	9,776	11.6
Tokyo	14,080	15,152	15,360	18,432	21,008	2,576	14.0
Kanagawa	6,496	7,648	8,272	9,200	9,984	784	8.5
Osaka	4,640	6,096	5,536	6,016	6,704	688	11.4
Saitama	3,856	3,904	4,544	5,360	5,792	432	8.1
Aichi	4,032	4,576	4,176	4,544	5,328	784	17.3
Chiba	4,096	4,304	4,592	4,720	5,216	496	10.5
Hyogo	3,552	3,808	4,032	3,984	4,736	752	18.9
Fukuoka	2,208	2,816	2,288	2,384	2,480	96	4.0
Hokkaido	1,360	1,616	1,760	2,112	2,288	176	8.3
Kyoto	1,936	2,080	1,808	2,176	2,240	64	2.9
Shizuoka	1,200	1,616	1,328	1,488	1,744	256	17.2
Ibaraki	1,312	1,536	1,552	1,376	1,552	176	12.8
Hiroshima	1,120	1,584	1,440	1,360	1,472	112	8.2
Gunma	928	688	1,008	944	1,056	112	11.9
Nagano	480	768	608	784	992	208	26.5
Mie	624	864	768	848	976	128	15.1
Nara	848	752	704	800	912	112	14.0
Okinawa	336	432	640	608	896	288	47.4
Gifu	768	848	656	704	880	176	25.0
Shiga	608	672	768	528	848	320	60.6
Miyagi	432	624	752	864	816	-48	-5.6
Tochigi	640	592	576	720	640	-80	-11.1
Okayama	352	688	736	768	528	-240	-31.3
Ehime	192	464	512	368	512	144	39.1
Not stated	5,488	4,800	5,152	7,568	7,648	80	1.1

Source: Statistics New Zealand

Table 35

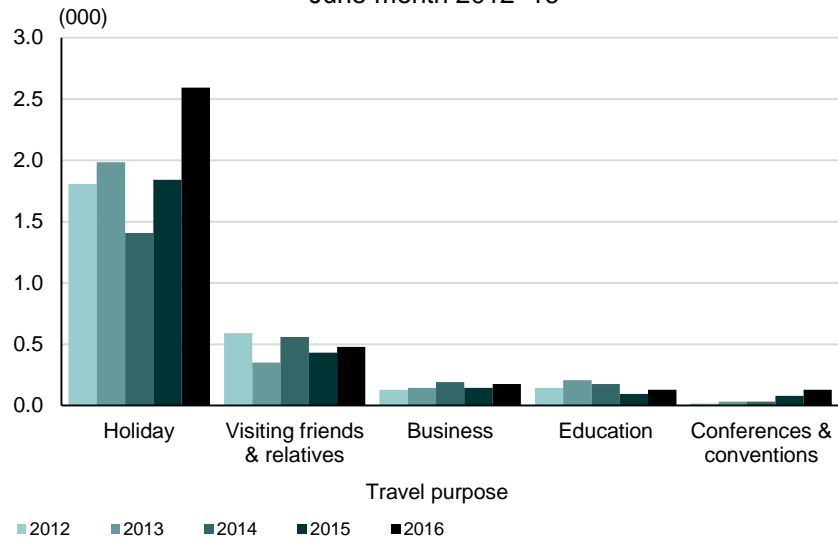
Key characteristics of visitors from the Republic of Korea
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	2,896	2,896	2,608	2,912	3,776	864	29.7
Travel purpose							
Holiday	1,808	1,984	1,408	1,840	2,592	752	40.9
Visiting friends & relatives	592	352	560	432	480	48	11.1
Business	128	144	192	144	176	32	22.2
Education	144	208	176	96	128	32	33.3
Conferences & conventions	16	32	32	80	128	48	60.0
Age group (years)							
Under 15	96	96	96	96	224	128	133.3
15–24	368	320	416	400	320	-80	-20.0
25–34	432	544	496	464	464	0	0.0
35–44	384	432	336	544	624	80	14.7
45–54	864	576	496	624	768	144	23.1
55–64	528	768	544	560	1,040	480	85.7
65+	224	160	224	224	336	112	50.0
Length of stay (days)							
1–3	672	896	640	576	688	112	19.4
4–7	1,312	1,136	1,024	1,264	1,840	576	45.6
8–14	272	176	288	304	464	160	52.6
15–21	128	48	128	128	80	-48	-37.5
22 and over	512	640	528	640	704	64	10.0
Median	5.3	5.4	5.8	5.9	5.9
New Zealand port							
Auckland airport	2,432	2,544	2,144	2,304	2,912	608	26.4
Christchurch airport	400	320	400	464	720	256	55.2
Closest port of flight							
Seoul	1,488	1,568	1,136	1,456	1,792	336	23.1
Sydney	752	960	864	880	1,216	336	38.2
Citizenship							
Korea, Republic of	2,752	2,832	2,432	2,832	3,712	880	31.1

Symbol: ... not applicable

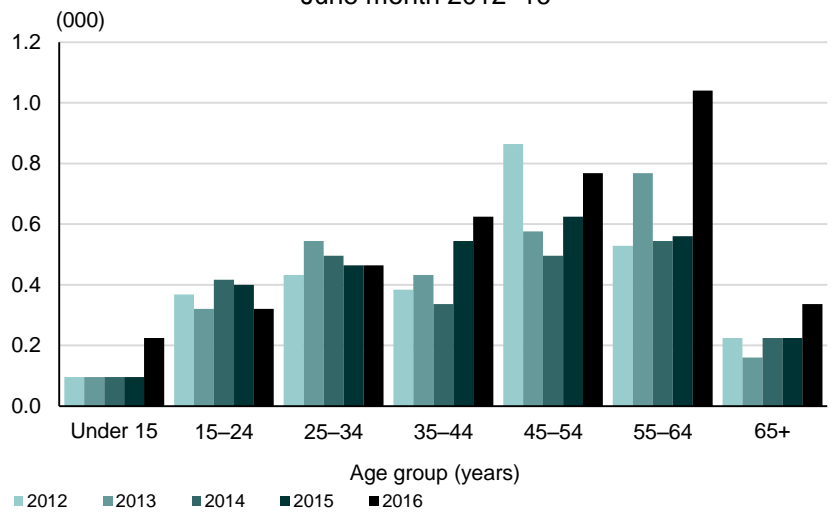
Source: Statistics New Zealand

Travel purpose of visitors from Korea June month 2012–16



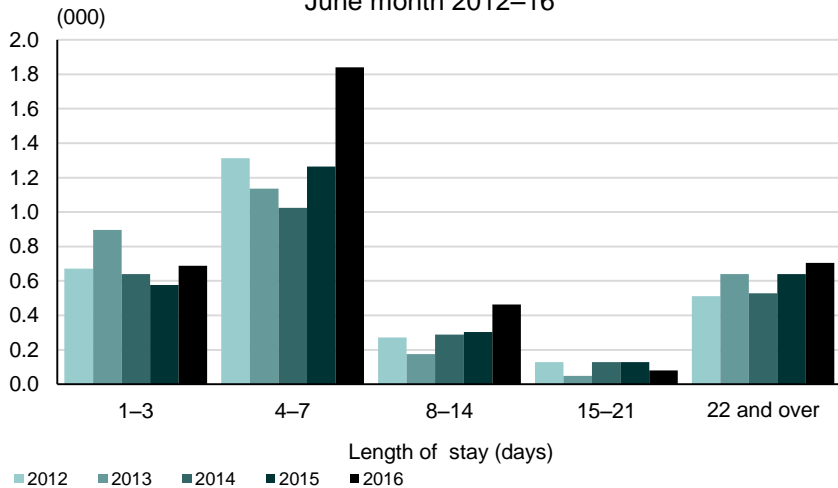
Source: Statistics New Zealand

Age of visitors from Korea June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Korea June month 2012–16



Source: Statistics New Zealand

Table 36

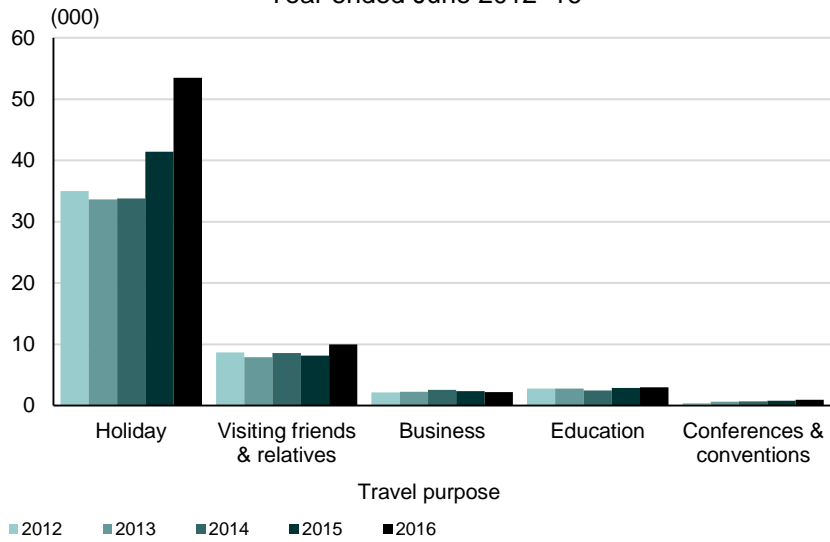
Key characteristics of visitors from the Republic of Korea
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	53,840	50,704	53,072	60,608	75,088	14,480	23.9
Travel purpose							
Holiday	34,976	33,616	33,776	41,408	53,488	12,080	29.2
Visiting friends & relatives	8,672	7,904	8,576	8,160	10,016	1,856	22.7
Business	2,160	2,272	2,560	2,384	2,208	-176	-7.4
Education	2,816	2,800	2,480	2,912	3,024	112	3.8
Conferences & conventions	416	656	688	800	960	160	20.0
Age group (years)							
Under 15	5,520	5,424	4,976	5,904	6,080	176	3.0
15–24	5,856	5,280	5,456	6,384	6,896	512	8.0
25–34	6,992	6,160	7,056	8,016	9,760	1,744	21.8
35–44	7,360	7,472	7,376	7,808	9,632	1,824	23.4
45–54	11,984	10,576	10,608	12,208	14,448	2,240	18.3
55–64	11,808	11,920	13,056	15,312	20,560	5,248	34.3
65+	4,320	3,872	4,544	4,976	7,712	2,736	55.0
Length of stay (days)							
1–3	9,248	7,856	7,488	8,128	9,664	1,536	18.9
4–7	24,896	25,184	26,208	30,608	39,632	9,024	29.5
8–14	6,704	5,392	7,648	8,416	10,240	1,824	21.7
15–21	2,528	2,480	2,272	3,168	3,712	544	17.2
22 and over	10,464	9,792	9,456	10,288	11,840	1,552	15.1
Median	6.0	6.0	6.1	6.1	6.1
New Zealand port							
Auckland airport	42,320	38,672	39,920	45,504	55,984	10,480	23.0
Christchurch airport	10,096	10,512	11,376	12,976	16,704	3,728	28.7
Queenstown airport	800	800	1,072	1,536	1,712	176	11.5
Wellington airport	496	560	464	336	576	240	71.4
Closest port of flight							
Seoul	27,312	23,104	24,304	26,800	35,696	8,896	33.2
Sydney	15,712	18,384	18,960	21,312	24,608	3,296	15.5
Tokyo	1,376	1,120	1,104	2,480	3,408	928	37.4
Hong Kong	3,200	3,104	1,824	1,504	2,096	592	39.4
Melbourne	1,008	944	1,328	1,232	1,680	448	36.4
Shanghai	352	192	560	1,216	1,440	224	18.4
Singapore	448	1,040	1,296	1,296	1,424	128	9.9
Guangzhou	272	320	848	1,504	1,360	-144	-9.6
Brisbane	800	496	1,088	1,184	1,088	-96	-8.1
Kuala Lumpur	336	432	304	576	608	32	5.6
Citizenship							
Korea, Republic of	52,208	49,008	51,056	59,024	72,656	13,632	23.1
New Zealand	768	656	784	528	816	288	54.5
United States of America	208	480	464	512	528	16	3.1

Symbol: ... not applicable

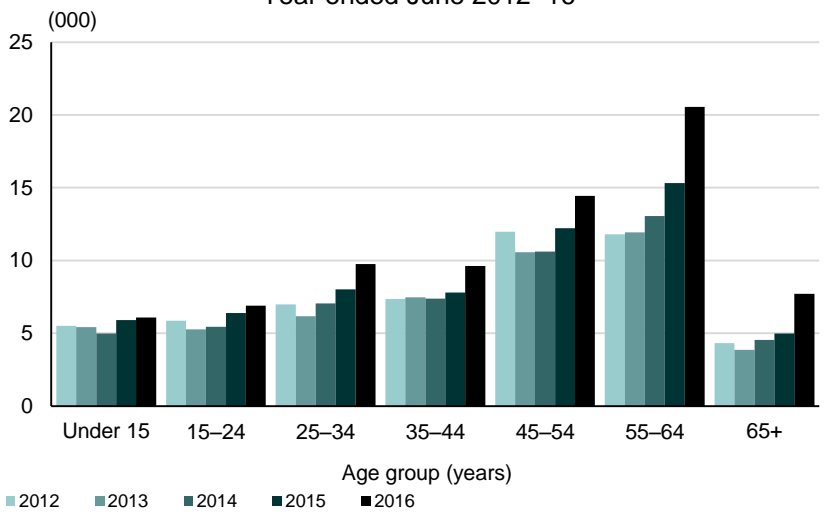
Source: Statistics New Zealand

Travel purpose of visitors from Korea Year ended June 2012–16



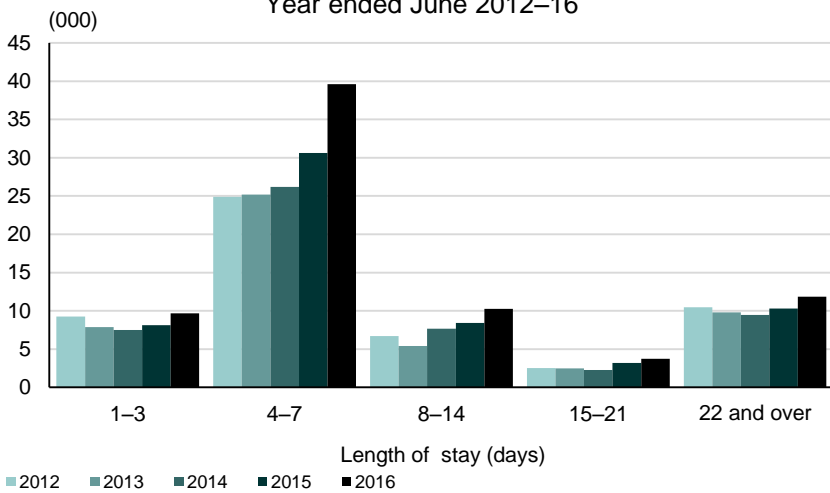
Source: Statistics New Zealand

Age of visitors from Korea Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Korea Year ended June 2012–16



Source: Statistics New Zealand

Table 37

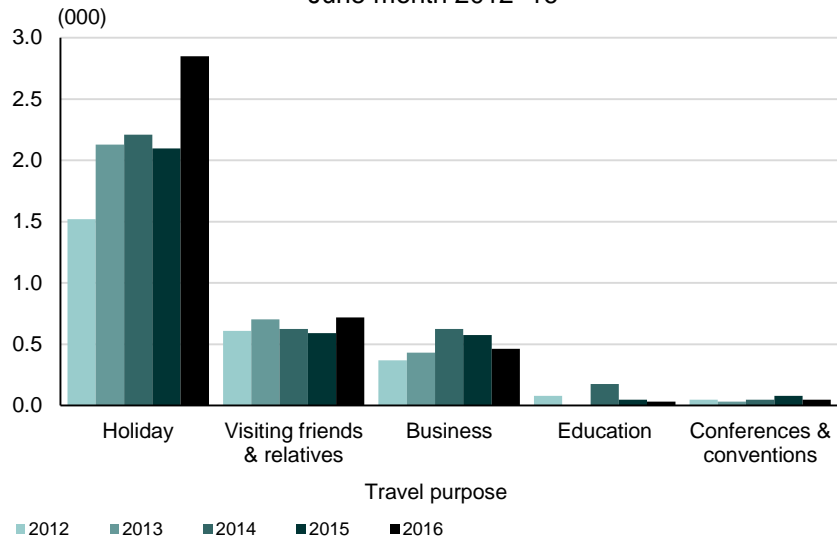
Key characteristics of visitors from Singapore
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	2,736	3,488	3,904	3,632	4,208	576	15.9
Travel purpose							
Holiday	1,520	2,128	2,208	2,096	2,848	752	35.9
Visiting friends & relatives	608	704	624	592	720	128	21.6
Business	368	432	624	576	464	-112	-19.4
Education	80	0	176	48	32	-16	-33.3
Conferences & conventions	48	32	48	80	48	-32	-40.0
Age group (years)							
Under 15	640	688	704	528	720	192	36.4
15–24	272	400	448	480	544	64	13.3
25–34	512	720	832	720	912	192	26.7
35–44	592	704	848	928	800	-128	-13.8
45–54	496	528	576	480	736	256	53.3
55–64	192	368	352	400	320	-80	-20.0
65+	32	80	144	96	176	80	83.3
Length of stay (days)							
1–3	576	496	640	528	336	-192	-36.4
4–7	592	864	1,152	800	1,008	208	26.0
8–14	1,088	1,520	1,472	1,488	2,112	624	41.9
15–21	224	176	304	416	416	0	0.0
22 and over	256	432	336	400	336	-64	-16.0
Median	8.6	8.6	8.0	9.0	9.3
New Zealand port							
Auckland airport	1,920	1,952	2,464	2,224	2,592	368	16.5
Christchurch airport	688	1,312	1,152	1,120	1,216	96	8.6
Closest port of flight							
Singapore	1,744	2,384	2,432	2,192	2,640	448	20.4
Sydney	608	672	864	752	752	0	0.0
Melbourne	144	224	272	304	512	208	68.4
Citizenship							
Singapore	1,552	2,288	2,448	2,048	2,784	736	35.9

Symbol: ... not applicable

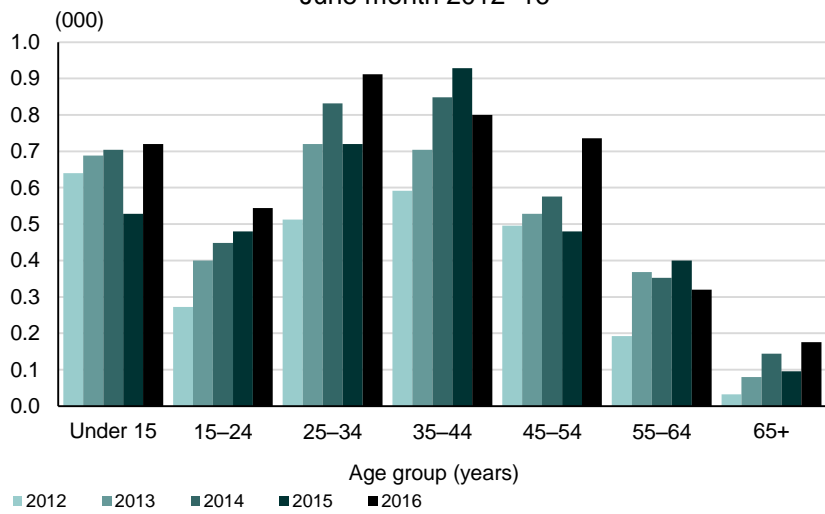
Source: Statistics New Zealand

Travel purpose of visitors from Singapore June month 2012–16



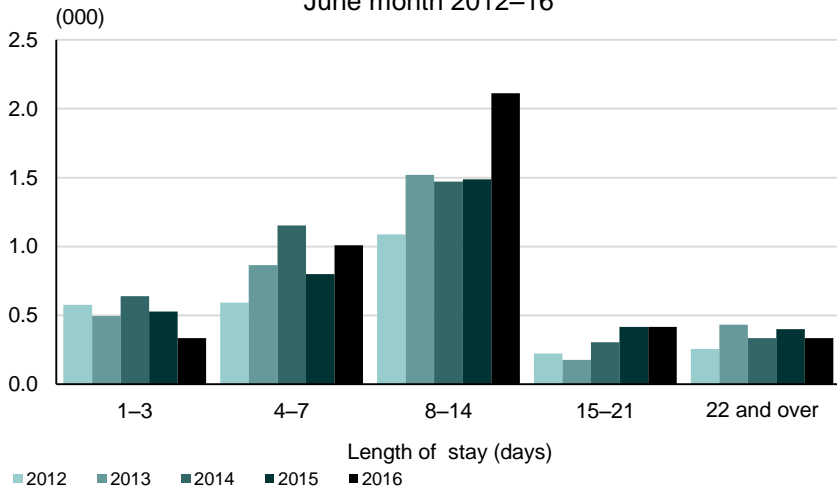
Source: Statistics New Zealand

Age of visitors from Singapore June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Singapore June month 2012–16



Source: Statistics New Zealand

Table 38

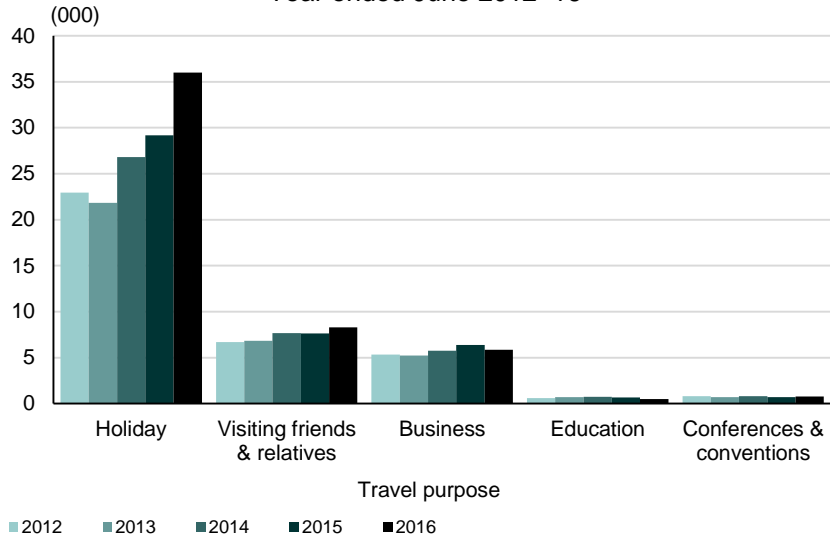
Key characteristics of visitors from Singapore
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	38,736	37,696	44,704	47,280	53,456	6,176	13.1
Travel purpose							
Holiday	22,944	21,824	26,816	29,184	35,984	6,800	23.3
Visiting friends & relatives	6,704	6,832	7,680	7,632	8,288	656	8.6
Business	5,344	5,248	5,760	6,368	5,872	-496	-7.8
Education	608	720	752	688	496	-192	-27.9
Conferences & conventions	816	720	816	704	784	80	11.4
Age group (years)							
Under 15	5,792	5,088	5,696	5,792	6,704	912	15.7
15–24	3,472	3,600	4,352	4,416	5,024	608	13.8
25–34	8,448	8,064	9,520	10,304	12,528	2,224	21.6
35–44	8,976	8,432	10,400	11,136	11,440	304	2.7
45–54	7,216	7,200	8,112	8,416	9,280	864	10.3
55–64	3,648	3,984	4,832	5,232	6,016	784	15.0
65+	1,184	1,328	1,792	1,984	2,464	480	24.2
Length of stay (days)							
1–3	5,936	5,232	5,520	5,568	5,184	-384	-6.9
4–7	8,960	9,328	11,472	10,416	11,584	1,168	11.2
8–14	15,520	15,120	18,416	21,008	25,248	4,240	20.2
15–21	4,944	4,928	5,504	6,160	7,616	1,456	23.6
22 and over	3,376	3,088	3,792	4,128	3,824	-304	-7.4
Median	9.2	9.2	9.1	9.7	9.8
New Zealand port							
Auckland airport	26,592	23,024	27,088	27,840	31,424	3,584	12.9
Christchurch airport	10,464	12,160	14,256	15,536	17,312	1,776	11.4
Queenstown airport	656	1,152	1,504	2,096	2,704	608	29.0
Wellington airport	912	1,264	1,632	1,696	1,872	176	10.4
Closest port of flight							
Singapore	28,096	23,136	26,576	26,512	31,968	5,456	20.6
Sydney	5,088	8,608	10,304	10,192	10,240	48	0.5
Melbourne	1,824	2,160	3,296	4,448	5,808	1,360	30.6
Brisbane	1,632	2,336	2,464	3,984	3,072	-912	-22.9
Coolangatta	64	240	208	256	544	288	112.5
Citizenship							
Singapore	19,776	20,496	25,104	25,744	31,008	5,264	20.4
New Zealand	4,160	4,224	4,256	3,728	4,160	432	11.6
Malaysia	2,880	2,256	2,512	2,816	3,136	320	11.4
United Kingdom	2,368	1,904	2,048	2,272	2,288	16	0.7

Symbol: ... not applicable

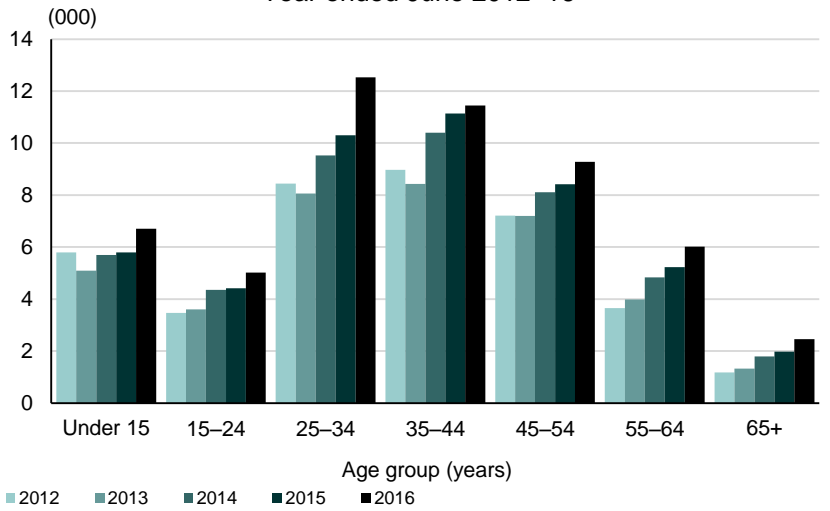
Source: Statistics New Zealand

Travel purpose of visitors from Singapore Year ended June 2012–16



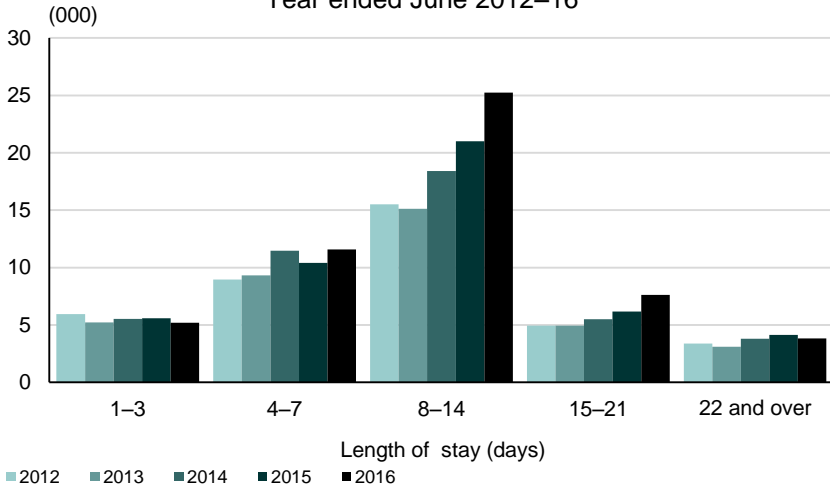
Source: Statistics New Zealand

Age of visitors from Singapore Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Singapore Year ended June 2012–16



Source: Statistics New Zealand

Table 39

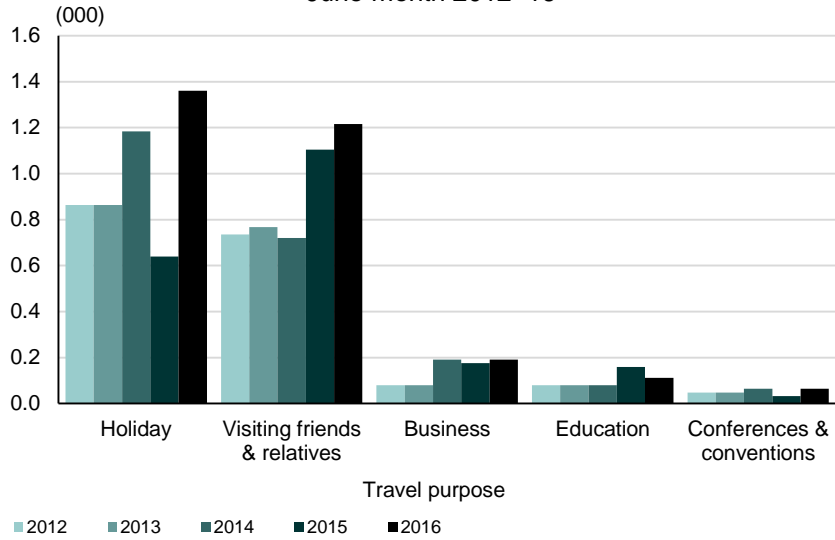
Key characteristics of visitors from India
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	2,112	2,080	2,704	2,496	3,200	704	28.2
Travel purpose							
Holiday	864	864	1,184	640	1,360	720	112.5
Visiting friends & relatives	736	768	720	1,104	1,216	112	10.1
Business	80	80	192	176	192	16	9.1
Education	80	80	80	160	112	-48	-30.0
Conferences & conventions	48	48	64	32	64	32	100.0
Age group (years)							
Under 15	240	192	144	128	320	192	150.0
15–24	288	304	336	496	336	-160	-32.3
25–34	352	400	592	464	528	64	13.8
35–44	336	336	432	304	416	112	36.8
45–54	384	384	528	400	688	288	72.0
55–64	368	416	416	480	560	80	16.7
65+	144	48	256	224	352	128	57.1
Length of stay (days)							
1–3	144	64	112	96	192	96	100.0
4–7	320	416	880	432	512	80	18.5
8–14	768	560	624	416	944	528	126.9
15–21	144	240	96	304	176	-128	-42.1
22 and over	736	800	992	1,248	1,376	128	10.3
Median	11.8	14.5	10.3	21.5	14.0
New Zealand port							
Auckland airport	1,600	1,840	1,920	1,936	2,464	528	27.3
Christchurch airport	336	192	336	384	592	208	54.2
Closest port of flight							
Singapore	1,024	720	896	992	960	-32	-3.2
Bangkok	32	96	0	320	576	256	80.0
Guangzhou	48	176	32	48	560	512	1066.7
Citizenship							
India	1,984	1,984	2,624	2,368	3,088	720	30.4

Symbol: ... not applicable

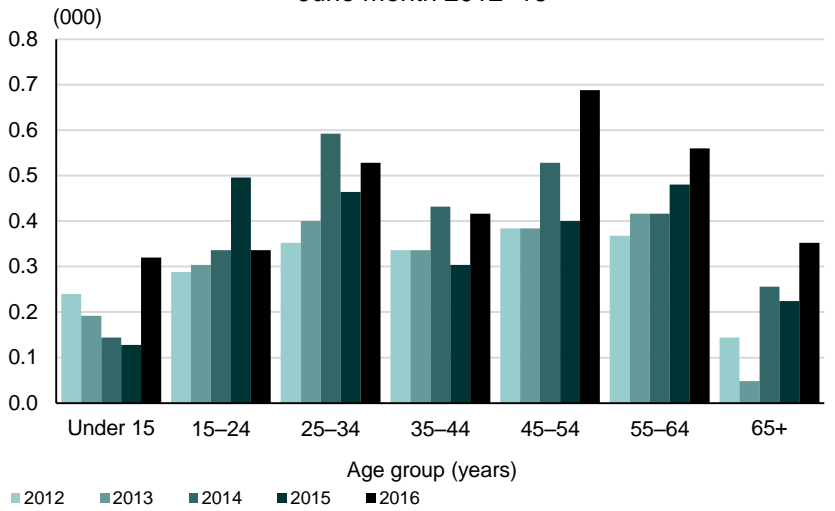
Source: Statistics New Zealand

Travel purpose of visitors from India June month 2012–16



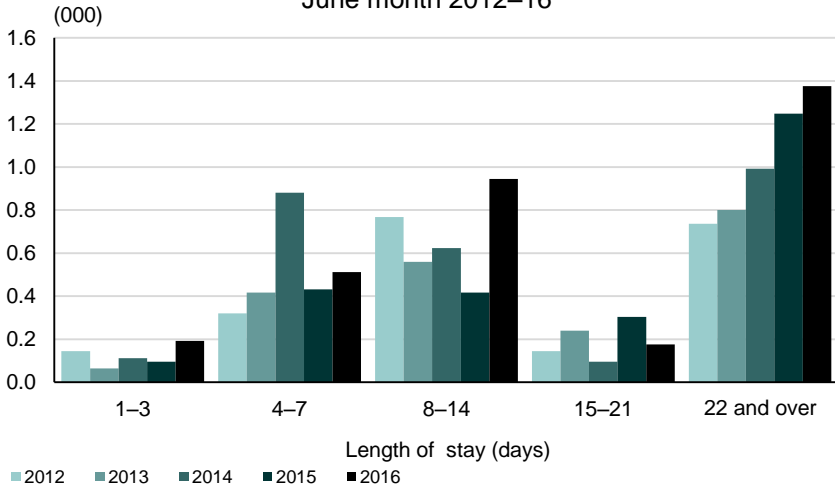
Source: Statistics New Zealand

Age of visitors from India June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from India June month 2012–16



Source: Statistics New Zealand

Table 40

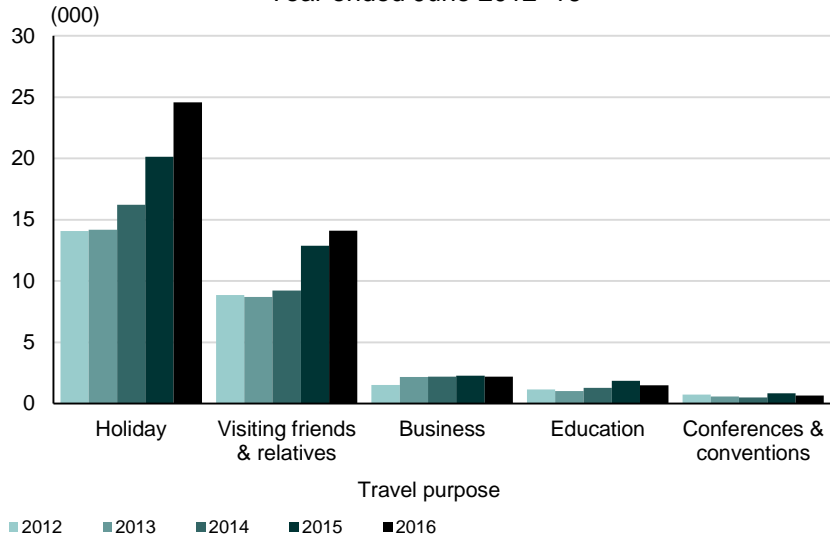
Key characteristics of visitors from India
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	29,648	29,936	33,904	42,672	48,368	5,696	13.3
Travel purpose							
Holiday	14,080	14,192	16,224	20,128	24,576	4,448	22.1
Visiting friends & relatives	8,848	8,704	9,232	12,880	14,112	1,232	9.6
Business	1,536	2,176	2,192	2,288	2,192	-96	-4.2
Education	1,152	1,024	1,296	1,856	1,488	-368	-19.8
Conferences & conventions	736	592	496	848	672	-176	-20.8
Age group (years)							
Under 15	1,744	2,240	2,048	2,416	2,784	368	15.2
15–24	3,696	3,376	4,592	5,552	5,600	48	0.9
25–34	7,568	6,688	8,848	10,672	12,016	1,344	12.6
35–44	3,904	4,176	4,256	5,328	5,760	432	8.1
45–54	4,464	4,928	5,184	6,384	7,376	992	15.5
55–64	5,184	5,920	5,840	8,240	9,664	1,424	17.3
65+	3,088	2,608	3,136	4,080	5,168	1,088	26.7
Length of stay (days)							
1–3	1,968	2,000	1,904	2,496	2,384	-112	-4.5
4–7	4,976	5,744	7,296	7,456	7,472	16	0.2
8–14	9,888	9,440	9,568	13,040	16,848	3,808	29.2
15–21	3,216	3,312	3,472	4,592	5,408	816	17.8
22 and over	9,600	9,440	11,664	15,088	16,256	1,168	7.7
Median	12.5	12.3	12.7	13.4	13.2
New Zealand port							
Auckland airport	22,816	24,320	27,168	33,872	37,744	3,872	11.4
Christchurch airport	5,056	4,336	3,760	5,120	7,008	1,888	36.9
Queenstown airport	1,056	560	1,760	2,320	2,400	80	3.4
Wellington airport	352	304	640	1,008	720	-288	-28.6
Closest port of flight							
Singapore	12,384	10,480	10,928	14,064	14,720	656	4.7
Sydney	3,792	4,000	6,864	7,312	7,680	368	5.0
Kuala Lumpur	3,680	5,152	6,576	9,008	7,472	-1,536	-17.1
Bangkok	1,392	2,816	2,576	3,248	5,360	2,112	65.0
Melbourne	1,984	1,616	2,256	3,248	4,192	944	29.1
Guangzhou	192	640	304	352	2,720	2,368	672.7
Hong Kong	3,248	2,320	1,696	1,488	1,936	448	30.1
Brisbane	1,456	1,136	992	1,728	1,728	0	0.0
Coolangatta	64	160	336	400	608	208	52.0
Citizenship							
India	28,368	28,544	32,624	40,992	46,976	5,984	14.6

Symbol: ... not applicable

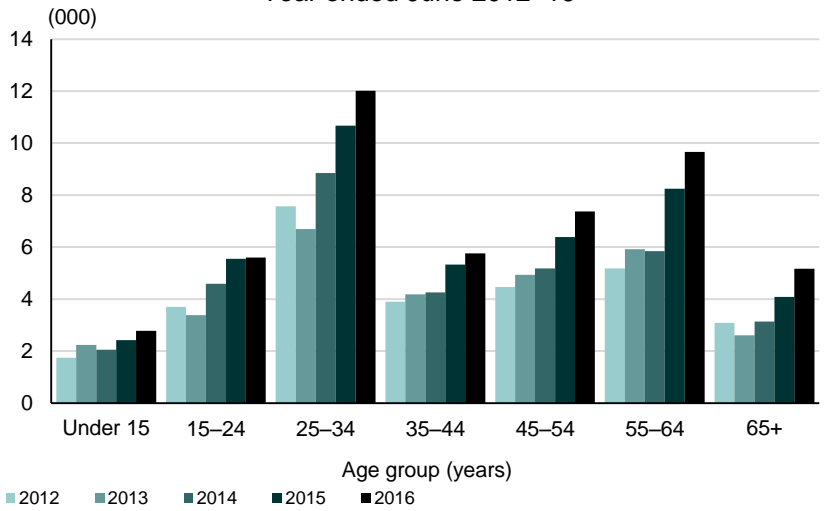
Source: Statistics New Zealand

Travel purpose of visitors from India Year ended June 2012–16



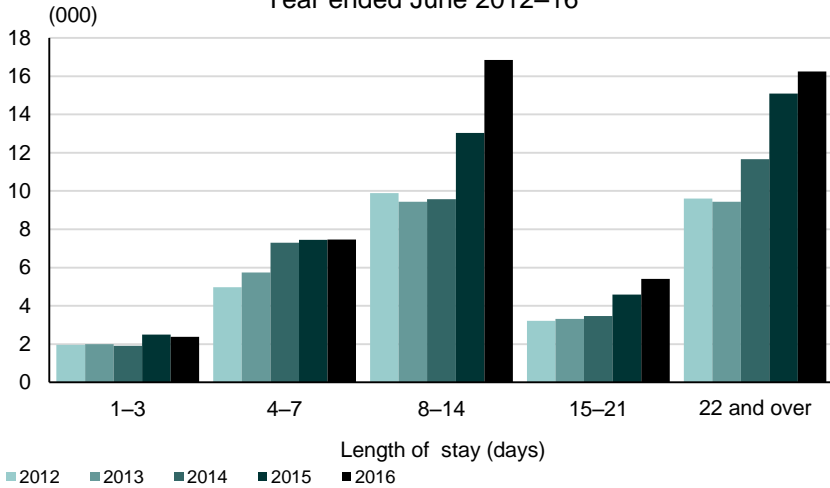
Source: Statistics New Zealand

Age of visitors from India Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from India Year ended June 2012–16



Source: Statistics New Zealand

Table 41

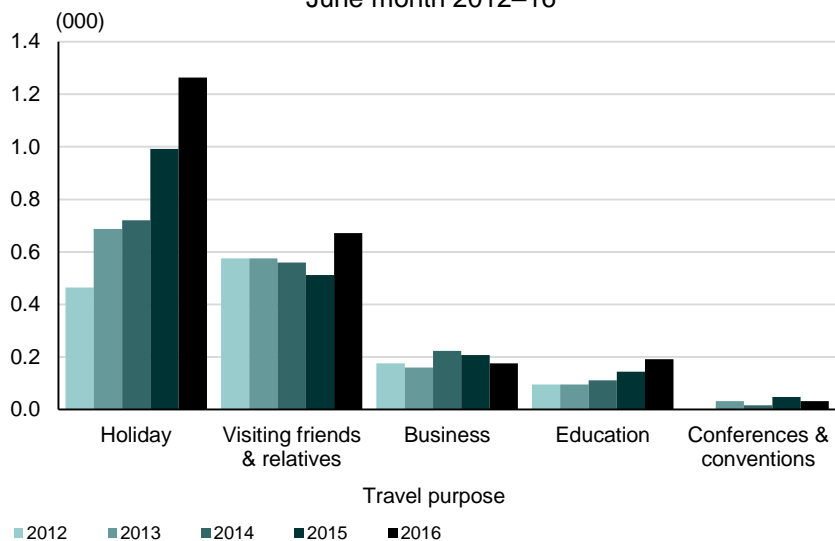
Key characteristics of visitors from Hong Kong
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,392	1,632	1,792	2,016	2,464	448	22.2
Travel purpose							
Holiday	464	688	720	992	1,264	272	27.4
Visiting friends & relatives	576	576	560	512	672	160	31.3
Business	176	160	224	208	176	-32	-15.4
Education	96	96	112	144	192	48	33.3
Conferences & conventions	0	32	16	48	32	-16	-33.3
Age group (years)							
Under 15	144	192	112	288	352	64	22.2
15–24	192	208	304	304	320	16	5.3
25–34	256	256	256	224	320	96	42.9
35–44	304	288	352	240	400	160	66.7
45–54	256	336	496	432	528	96	22.2
55–64	112	272	144	368	432	64	17.4
65+	128	80	128	160	112	-48	-30.0
Length of stay (days)							
1–3	192	224	272	256	288	32	12.5
4–7	336	272	528	608	688	80	13.2
8–14	368	640	512	544	752	208	38.2
15–21	96	192	128	176	416	240	136.4
22 and over	400	304	352	432	320	-112	-25.9
Median	10.2	10.3	8.4	8.4	10.1
New Zealand port							
Auckland airport	1,264	1,504	1,616	1,744	2,064	320	18.3
Closest port of flight							
Hong Kong	976	1,136	1,120	1,424	1,472	48	3.4
Sydney	192	112	256	192	576	384	200.0
Citizenship							
Hong Kong	688	784	976	1,200	1,312	112	9.3
New Zealand	352	416	304	384	528	144	37.5

Symbol: ... not applicable

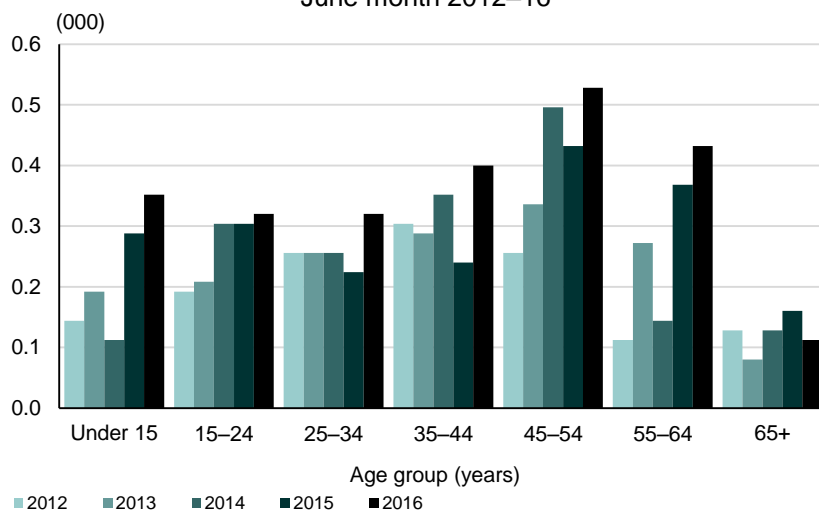
Source: Statistics New Zealand

Travel purpose of visitors from Hong Kong June month 2012–16



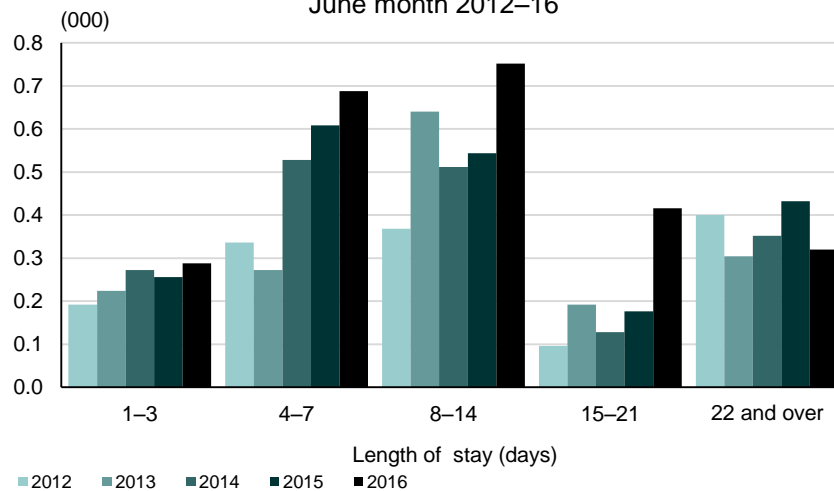
Source: Statistics New Zealand

Age of visitors from Hong Kong June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Hong Kong June month 2012–16



Source: Statistics New Zealand

Table 42

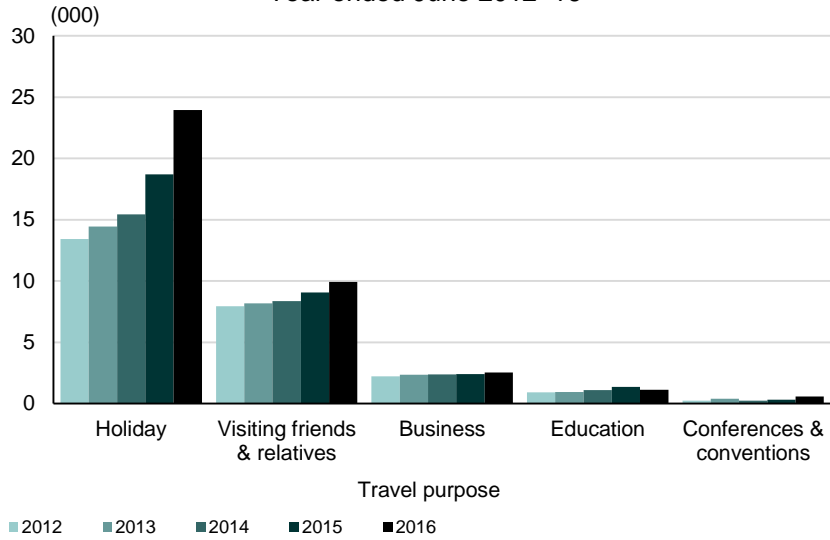
Key characteristics of visitors from Hong Kong
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	25,952	27,616	29,056	33,520	39,952	6,432	19.2
Travel purpose							
Holiday	13,424	14,432	15,440	18,688	23,952	5,264	28.2
Visiting friends & relatives	7,952	8,192	8,352	9,056	9,936	880	9.7
Business	2,224	2,368	2,384	2,416	2,544	128	5.3
Education	928	944	1,120	1,376	1,136	-240	-17.4
Conferences & conventions	240	416	256	320	576	256	80.0
Age group (years)							
Under 15	2,832	3,072	2,992	3,776	3,664	-112	-3.0
15–24	1,792	1,936	2,320	2,720	2,960	240	8.8
25–34	4,704	4,800	5,152	5,920	7,280	1,360	23.0
35–44	6,592	5,968	5,808	6,368	7,616	1,248	19.6
45–54	5,200	5,712	6,000	6,592	8,224	1,632	24.8
55–64	3,392	4,512	4,800	5,696	6,992	1,296	22.8
65+	1,440	1,616	1,984	2,448	3,216	768	31.4
Length of stay (days)							
1–3	3,152	2,912	2,752	3,056	3,216	160	5.2
4–7	7,152	8,304	8,576	9,680	12,272	2,592	26.8
8–14	9,536	10,176	10,880	13,360	15,472	2,112	15.8
15–21	2,864	2,928	3,488	3,808	4,928	1,120	29.4
22 and over	3,248	3,296	3,360	3,616	4,064	448	12.4
Median	9.0	8.8	9.1	9.3	9.3
New Zealand port							
Auckland airport	23,712	23,424	24,736	28,736	32,992	4,256	14.8
Christchurch airport	1,280	2,752	2,336	2,800	3,920	1,120	40.0
Queenstown airport	416	576	1,040	1,088	1,744	656	60.3
Wellington airport	368	512	608	688	1,040	352	51.2
Closest port of flight							
Hong Kong	19,456	17,904	18,080	22,048	24,480	2,432	11.0
Sydney	2,192	3,424	4,384	4,032	6,352	2,320	57.5
Singapore	1,408	2,480	1,760	2,336	2,736	400	17.1
Melbourne	864	1,328	1,616	1,856	2,048	192	10.3
Brisbane	480	608	1,312	1,024	1,536	512	50.0
Nadi	176	304	304	592	448	-144	-24.3
Citizenship							
Hong Kong	12,624	14,688	15,312	18,336	22,784	4,448	24.3
New Zealand	5,120	5,008	4,992	5,120	5,760	640	12.5
United Kingdom	2,848	2,400	2,912	3,008	3,072	64	2.1
Australia	1,168	1,344	1,600	1,664	1,808	144	8.7

Symbol: ... not applicable

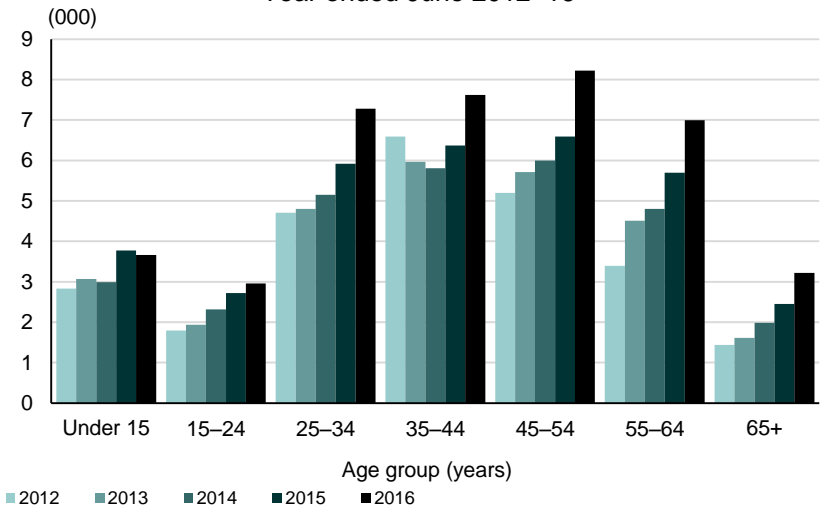
Source: Statistics New Zealand

Travel purpose of visitors from Hong Kong Year ended June 2012–16



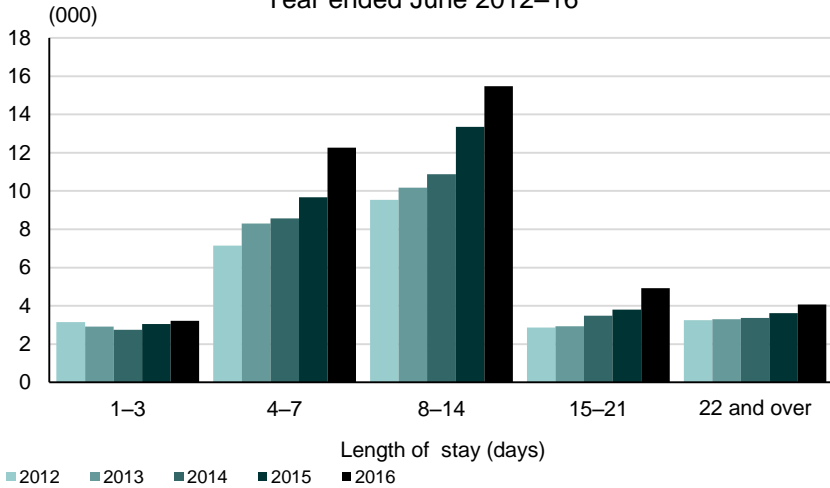
Source: Statistics New Zealand

Age of visitors from Hong Kong Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Hong Kong Year ended June 2012–16



Source: Statistics New Zealand

Table 43

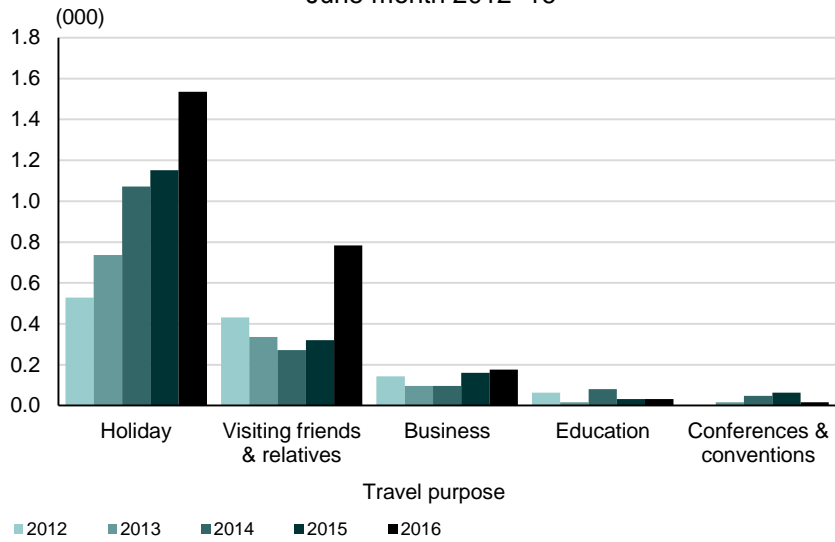
Key characteristics of visitors from Malaysia
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,232	1,280	1,696	1,936	2,672	736	38.0
Travel purpose							
Holiday	528	736	1,072	1,152	1,536	384	33.3
Visiting friends & relatives	432	336	272	320	784	464	145.0
Business	144	96	96	160	176	16	10.0
Education	64	16	80	32	32	0	0.0
Conferences & conventions	0	16	48	64	16	-48	-75.0
Age group (years)							
Under 15	160	80	240	224	208	-16	-7.1
15–24	272	288	240	224	272	48	21.4
25–34	224	176	304	416	480	64	15.4
35–44	128	224	288	336	480	144	42.9
45–54	288	176	336	256	416	160	62.5
55–64	80	224	240	368	592	224	60.9
65+	80	112	48	112	224	112	100.0
Length of stay (days)							
1–3	96	112	128	144	160	16	11.1
4–7	400	464	592	896	864	-32	-3.6
8–14	272	432	544	560	960	400	71.4
15–21	176	112	160	64	96	32	50.0
22 and over	288	160	272	272	592	320	117.6
Median	8.4	8.8	9.3	7.3	8.5
New Zealand port							
Auckland airport	1,024	1,072	1,168	1,392	2,128	736	52.9
Closest port of flight							
Coolangatta	16	32	0	32	1,152	1,120	3500.0
Kuala Lumpur	448	608	688	848	528	-320	-37.7
Citizenship							
Malaysia	1,024	1,136	1,520	1,744	2,464	720	41.3

Symbol: ... not applicable

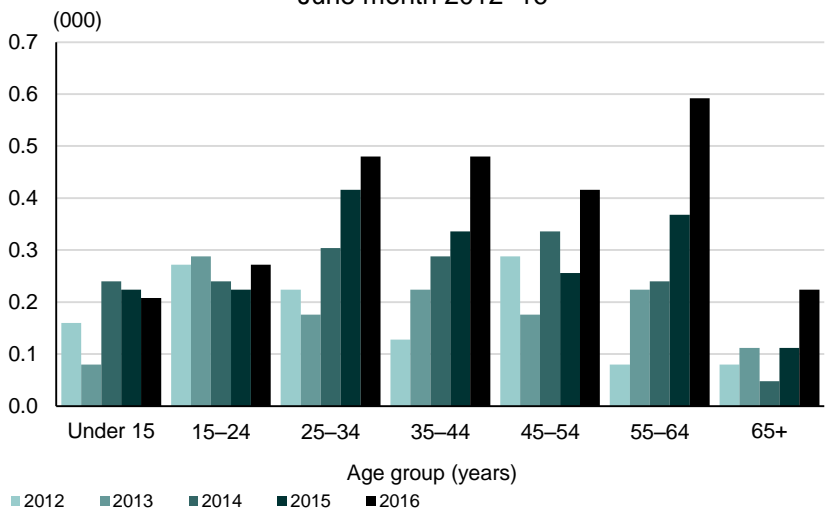
Source: Statistics New Zealand

Travel purpose of visitors from Malaysia June month 2012–16



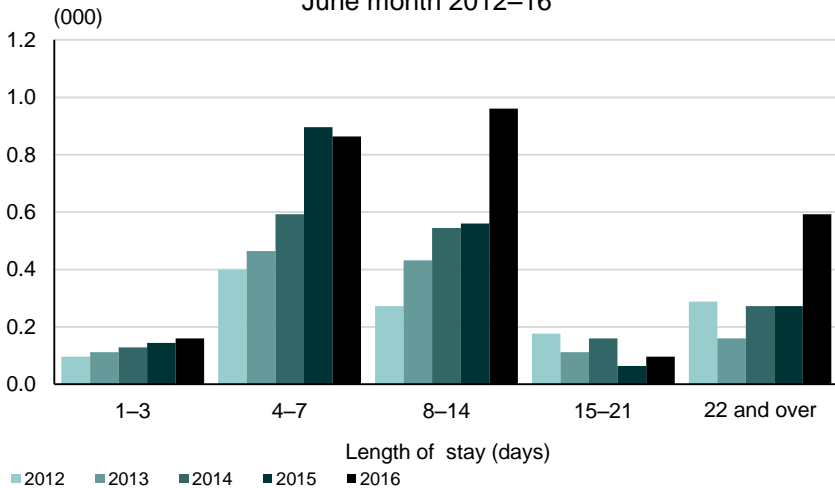
Source: Statistics New Zealand

Age of visitors from Malaysia June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Malaysia June month 2012–16



Source: Statistics New Zealand

Table 44

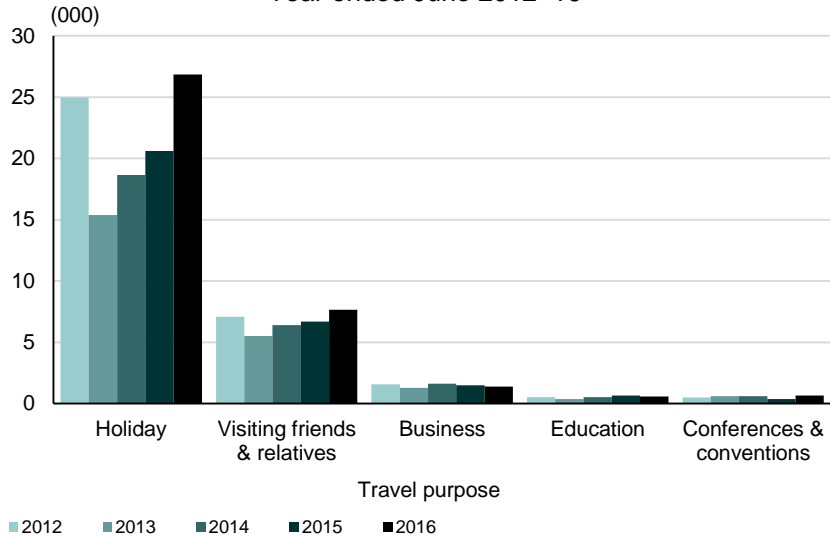
Key characteristics of visitors from Malaysia
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	36,416	25,152	30,032	32,240	39,760	7,520	23.3
Travel purpose							
Holiday	24,960	15,392	18,640	20,608	26,832	6,224	30.2
Visiting friends & relatives	7,072	5,520	6,416	6,704	7,648	944	14.1
Business	1,584	1,280	1,632	1,488	1,392	-96	-6.5
Education	528	384	544	672	592	-80	-11.9
Conferences & conventions	496	624	608	384	672	288	75.0
Age group (years)							
Under 15	3,232	2,176	2,704	3,008	3,840	832	27.7
15–24	3,872	2,640	3,488	3,632	3,952	320	8.8
25–34	7,488	4,448	5,568	6,032	8,112	2,080	34.5
35–44	6,096	4,112	4,720	5,024	6,448	1,424	28.3
45–54	6,816	5,168	5,440	5,376	6,352	976	18.2
55–64	6,480	4,704	5,728	6,256	7,600	1,344	21.5
65+	2,432	1,904	2,384	2,912	3,456	544	18.7
Length of stay (days)							
1–3	1,696	1,264	1,664	1,744	1,968	224	12.8
4–7	12,144	8,288	8,608	9,632	11,776	2,144	22.3
8–14	14,320	9,184	11,744	12,496	16,048	3,552	28.4
15–21	3,200	2,576	3,248	3,232	4,080	848	26.2
22 and over	5,056	3,840	4,768	5,136	5,888	752	14.6
Median	9.2	9.4	9.8	9.4	9.6
New Zealand port							
Auckland airport	14,592	18,544	21,936	22,592	28,896	6,304	27.9
Christchurch airport	21,344	5,360	6,672	7,696	8,848	1,152	15.0
Queenstown airport	80	480	720	976	1,088	112	11.5
Wellington airport	304	624	560	800	864	64	8.0
Closest port of flight							
Kuala Lumpur	24,912	9,056	10,896	12,288	13,296	1,008	8.2
Melbourne	2,672	3,616	5,728	7,648	8,400	752	9.8
Coolangatta	144	176	224	384	5,936	5,552	1445.8
Sydney	1,424	3,040	4,352	5,568	5,808	240	4.3
Singapore	5,920	7,600	7,104	4,656	4,816	160	3.4
Brisbane	448	832	736	896	624	-272	-30.4
Citizenship							
Malaysia	33,440	22,864	26,912	29,264	36,432	7,168	24.5
New Zealand	848	704	896	624	832	208	33.3

Symbol: ... not applicable

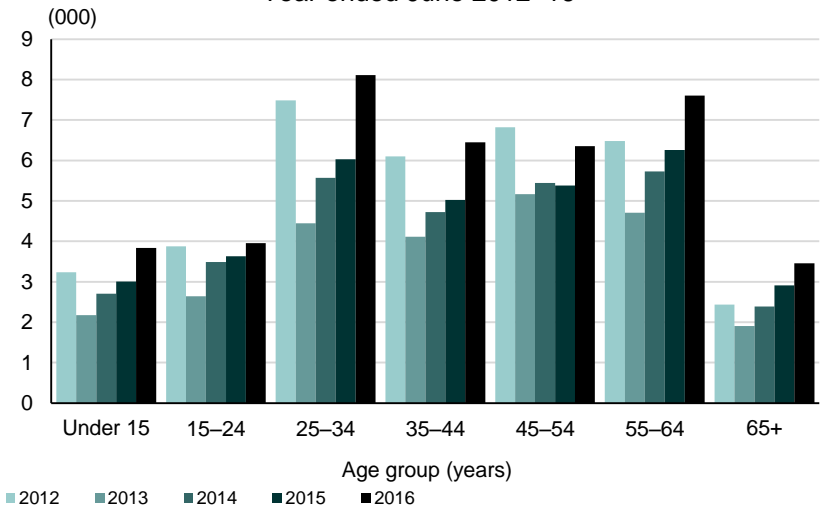
Source: Statistics New Zealand

Travel purpose of visitors from Malaysia Year ended June 2012–16



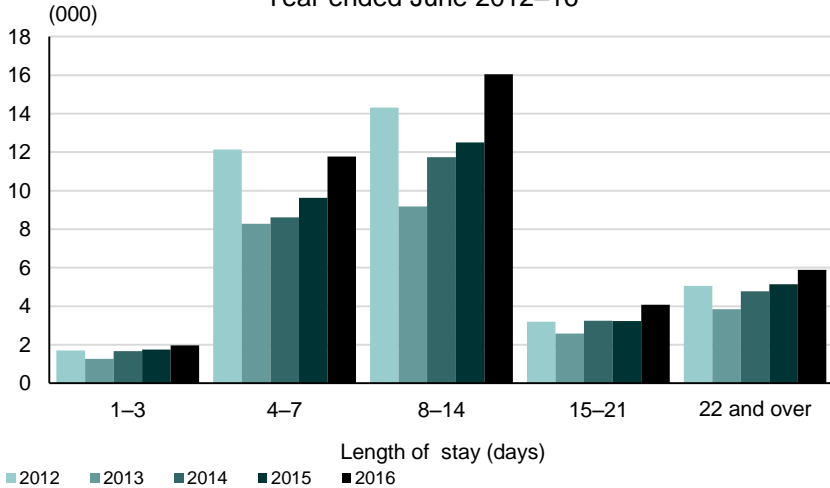
Source: Statistics New Zealand

Age of visitors from Malaysia Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Malaysia Year ended June 2012–16



Source: Statistics New Zealand

Table 45

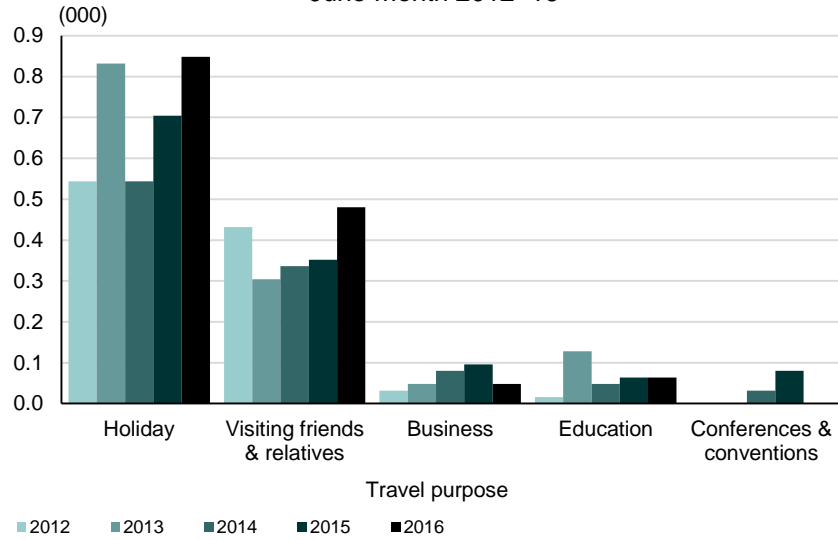
Key characteristics of visitors from Taiwan
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,088	1,504	1,088	1,360	1,520	160	11.8
Travel purpose							
Holiday	544	832	544	704	848	144	20.5
Visiting friends & relatives	432	304	336	352	480	128	36.4
Business	32	48	80	96	48	-48	-50.0
Education	16	128	48	64	64	0	0.0
Conferences & conventions	0	0	32	80	0	-80	-100.0
Age group (years)							
Under 15	144	176	48	192	160	-32	-16.7
15–24	176	224	208	176	224	48	27.3
25–34	224	288	192	256	432	176	68.8
35–44	128	192	144	176	208	32	18.2
45–54	176	368	240	304	192	-112	-36.8
55–64	160	176	208	128	208	80	62.5
65+	80	80	48	128	96	-32	-25.0
Length of stay (days)							
1–3	16	64	112	144	96	-48	-33.3
4–7	336	528	288	336	544	208	61.9
8–14	320	240	272	400	416	16	4.0
15–21	144	192	64	96	144	48	50.0
22 and over	272	480	352	384	320	-64	-16.7
Median	10.3	11.0	9.5	10.4	8.6
New Zealand port							
Auckland airport	928	1,360	944	1,216	1,328	112	9.2
Closest port of flight							
Hong Kong	368	432	336	464	464	0	0.0
Citizenship							
Taiwan	992	1,344	928	1,232	1,360	128	10.4

Symbol: ... not applicable

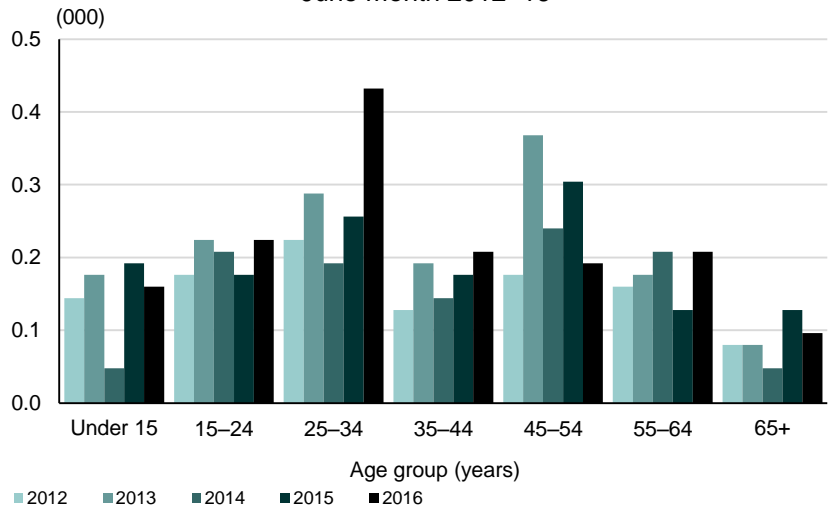
Source: Statistics New Zealand

Travel purpose of visitors from Taiwan June month 2012–16



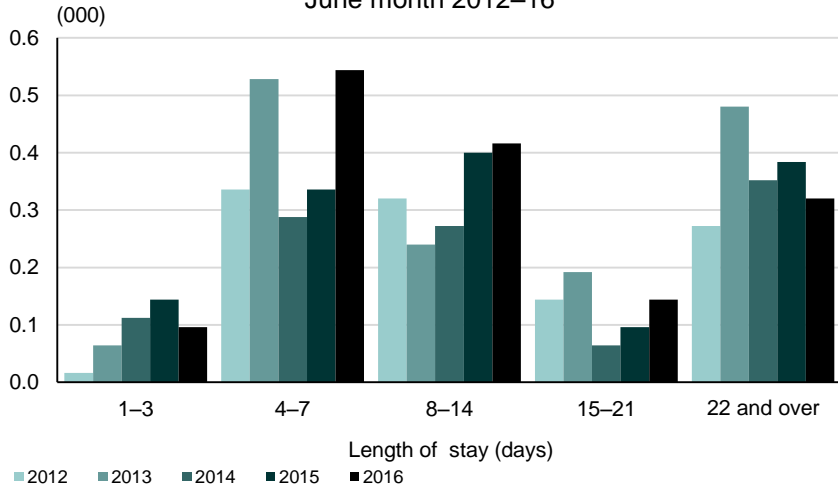
Source: Statistics New Zealand

Age of visitors from Taiwan June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Taiwan June month 2012–16



Source: Statistics New Zealand

Table 46

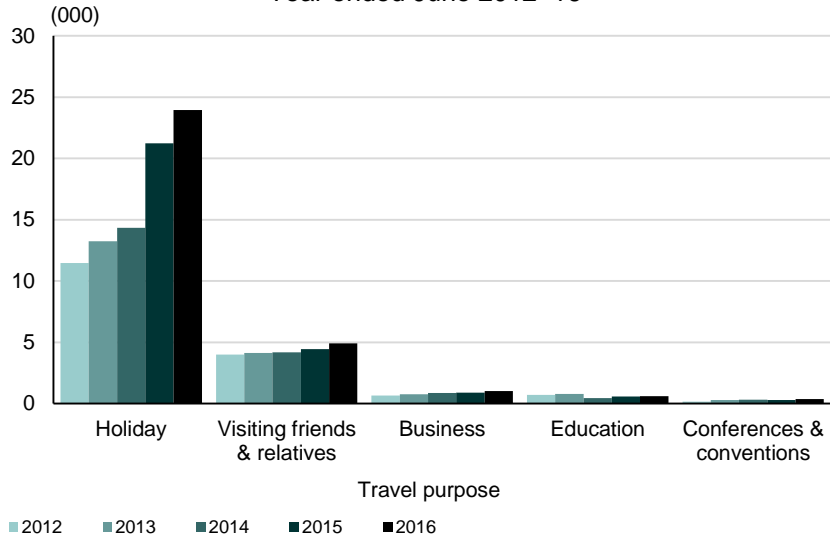
Key characteristics of visitors from Taiwan
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	18,112	20,752	21,552	29,680	33,024	3,344	11.3
Travel purpose							
Holiday	11,472	13,232	14,352	21,232	23,936	2,704	12.7
Visiting friends & relatives	4,000	4,128	4,176	4,448	4,912	464	10.4
Business	672	768	880	896	1,024	128	14.3
Education	704	800	448	592	624	32	5.4
Conferences & conventions	160	288	336	288	368	80	27.8
Age group (years)							
Under 15	1,440	1,840	1,120	2,096	1,920	-176	-8.4
15–24	1,696	2,384	1,760	2,640	2,640	0	0.0
25–34	4,992	4,192	4,368	5,536	6,512	976	17.6
35–44	2,720	2,832	3,360	4,368	5,008	640	14.7
45–54	2,720	3,840	3,648	5,296	5,856	560	10.6
55–64	3,184	3,936	5,280	6,384	7,504	1,120	17.5
65+	1,360	1,728	2,016	3,360	3,584	224	6.7
Length of stay (days)							
1–3	688	848	816	1,328	1,216	-112	-8.4
4–7	6,080	5,856	6,288	9,616	10,528	912	9.5
8–14	6,400	8,336	9,024	12,304	14,112	1,808	14.7
15–21	1,824	2,064	2,160	2,592	3,152	560	21.6
22 and over	3,120	3,648	3,264	3,840	4,016	176	4.6
Median	8.7	8.6	8.9	8.7	8.9
New Zealand port							
Auckland airport	14,304	16,592	17,808	21,408	22,352	944	4.4
Christchurch airport	3,488	3,840	3,280	7,760	10,096	2,336	30.1
Closest port of flight							
Sydney	1,328	3,632	5,808	10,704	11,136	432	4.0
Brisbane	5,184	5,808	6,768	8,864	7,936	-928	-10.5
Hong Kong	6,464	5,744	4,400	4,752	5,408	656	13.8
Melbourne	736	992	864	1,392	4,768	3,376	242.5
Singapore	2,608	3,248	2,576	2,480	1,536	-944	-38.1
Guangzhou	128	176	288	272	720	448	164.7
Citizenship							
Taiwan	16,352	19,200	19,664	27,680	31,168	3,488	12.6
New Zealand	1,184	1,024	1,056	1,008	1,088	80	7.9

Symbol: ... not applicable

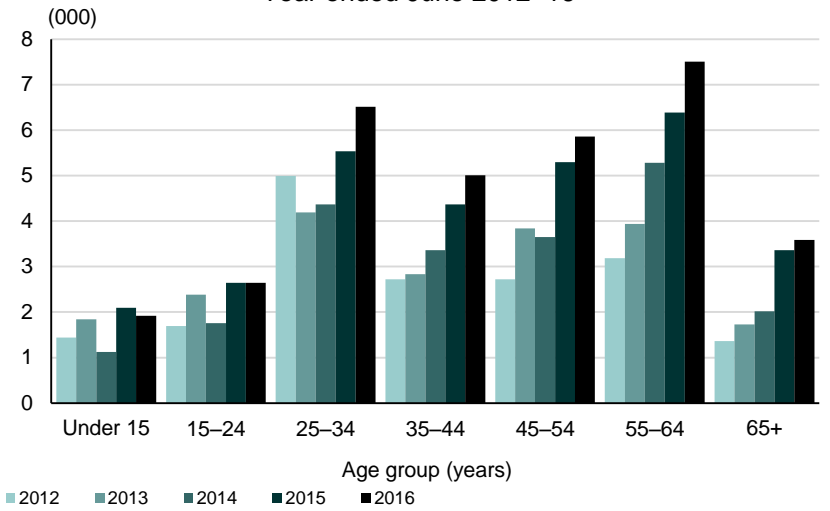
Source: Statistics New Zealand

Travel purpose of visitors from Taiwan Year ended June 2012–16



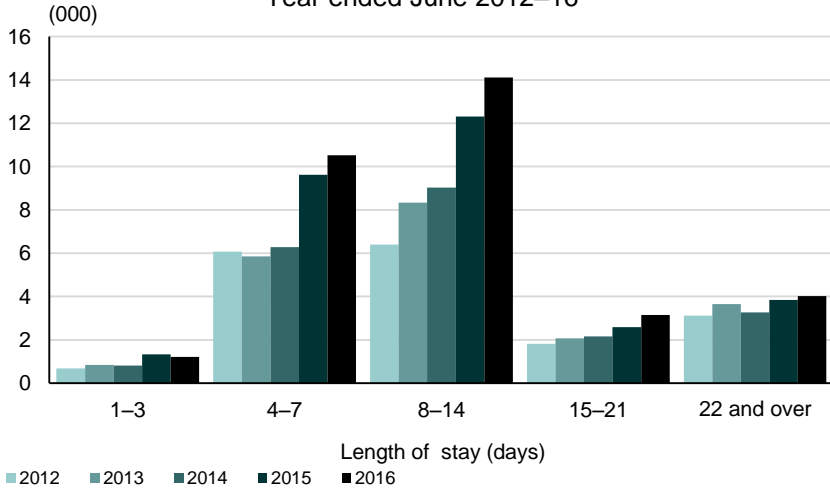
Source: Statistics New Zealand

Age of visitors from Taiwan Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Taiwan Year ended June 2012–16



Source: Statistics New Zealand

Table 47

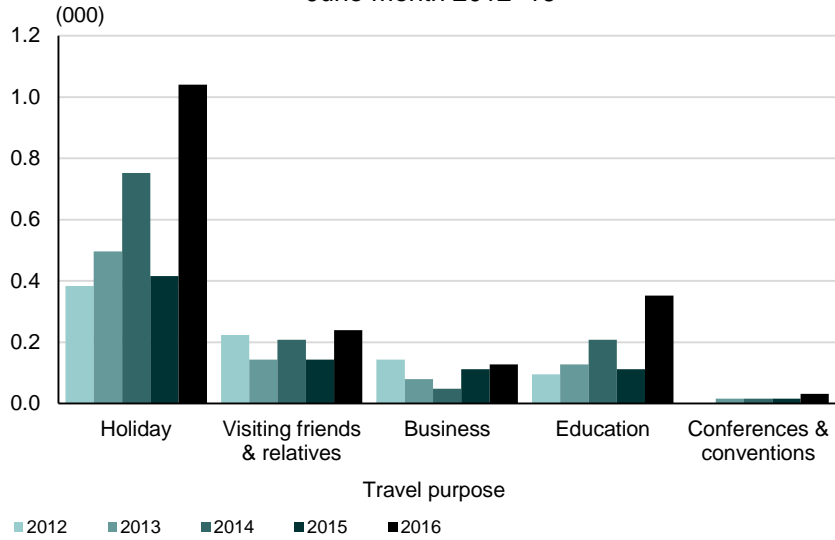
Key characteristics of visitors from Thailand
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	992	944	1,312	864	1,856	992	114.8
Travel purpose							
Holiday	384	496	752	416	1,040	624	150.0
Visiting friends & relatives	224	144	208	144	240	96	66.7
Business	144	80	48	112	128	16	14.3
Education	96	128	208	112	352	240	214.3
Conferences & conventions	0	16	16	16	32	16	100.0
Age group (years)							
Under 15	48	112	112	80	96	16	20.0
15–24	96	208	256	176	304	128	72.7
25–34	96	128	208	96	432	336	350.0
35–44	176	176	176	192	368	176	91.7
45–54	304	96	256	128	320	192	150.0
55–64	256	160	256	128	256	128	100.0
65+	16	64	48	64	80	16	25.0
Length of stay (days)							
1–3	80	112	80	80	96	16	20.0
4–7	432	352	496	192	784	592	308.3
8–14	176	128	288	224	368	144	64.3
15–21	128	32	96	32	80	48	150.0
22 and over	176	320	352	336	528	192	57.1
Median	7.3	7.8	8.7	11.0	8.6
New Zealand port							
Auckland airport	704	656	768	672	1,536	864	128.6
Closest port of flight							
Bangkok	576	464	592	528	1,184	656	124.2
Citizenship							
Thailand	784	736	1,120	640	1,552	912	142.5

Symbol: ... not applicable

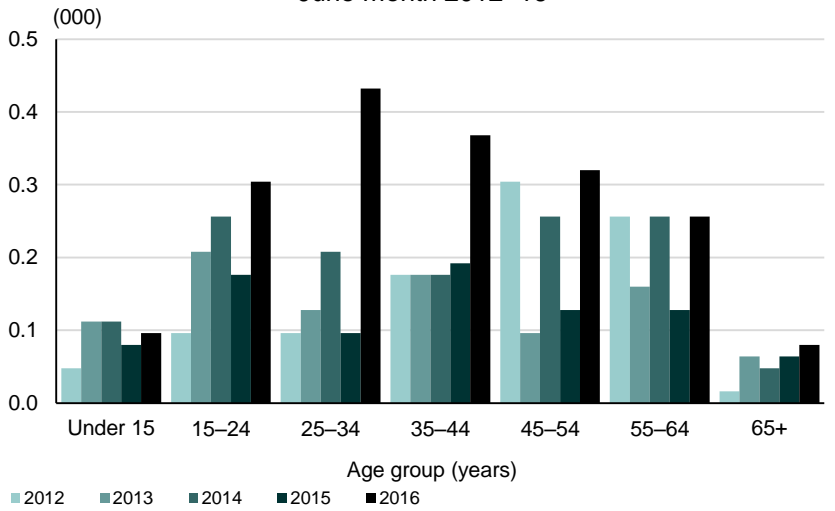
Source: Statistics New Zealand

Travel purpose of visitors from Thailand June month 2012–16



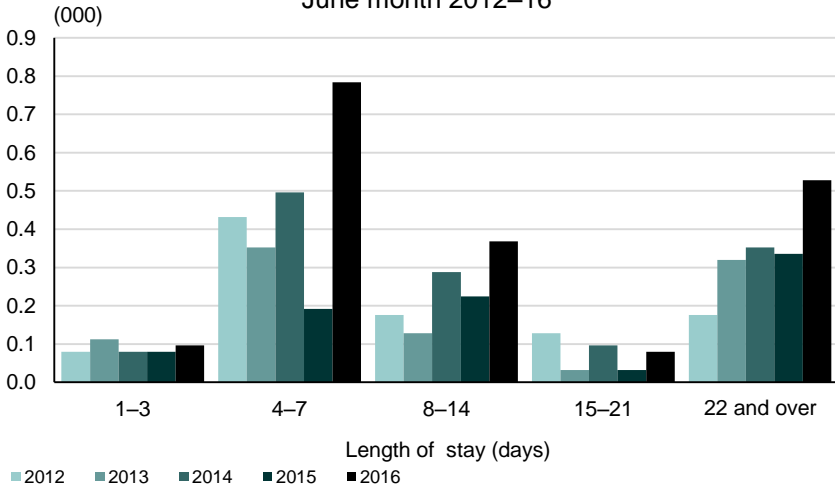
Source: Statistics New Zealand

Age of visitors from Thailand June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Thailand June month 2012–16



Source: Statistics New Zealand

Table 48

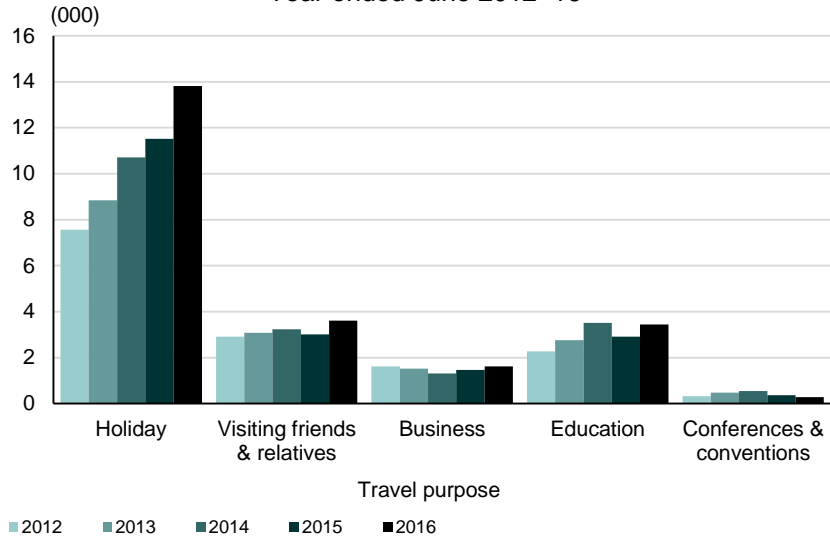
Key characteristics of visitors from Thailand
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	16,336	18,688	21,728	21,616	24,832	3,216	14.9
Travel purpose							
Holiday	7,568	8,848	10,704	11,520	13,808	2,288	19.9
Visiting friends & relatives	2,912	3,088	3,232	3,008	3,616	608	20.2
Business	1,616	1,520	1,312	1,472	1,616	144	9.8
Education	2,272	2,768	3,520	2,912	3,440	528	18.1
Conferences & conventions	320	480	544	368	288	-80	-21.7
Age group (years)							
Under 15	1,632	2,256	2,624	2,832	3,120	288	10.2
15–24	2,016	2,528	3,200	2,656	2,992	336	12.7
25–34	3,264	3,088	3,488	3,456	3,936	480	13.9
35–44	3,280	3,968	4,064	4,992	4,912	-80	-1.6
45–54	3,184	3,680	4,240	4,016	4,544	528	13.1
55–64	2,352	2,160	3,088	2,544	3,424	880	34.6
65+	608	1,008	1,024	1,120	1,904	784	70.0
Length of stay (days)							
1–3	1,552	1,344	1,360	1,152	1,280	128	11.1
4–7	4,896	5,984	7,328	7,392	8,352	960	13.0
8–14	4,416	5,008	5,712	5,760	7,344	1,584	27.5
15–21	1,536	1,632	1,680	1,984	2,272	288	14.5
22 and over	3,936	4,720	5,648	5,328	5,584	256	4.8
Median	9.4	9.3	9.6	9.3	9.4
New Zealand port							
Auckland airport	10,384	12,944	13,488	14,464	17,648	3,184	22.0
Christchurch airport	5,280	5,200	6,736	5,376	4,832	-544	-10.1
Queenstown airport	128	160	720	1,024	1,264	240	23.4
Wellington airport	416	320	656	720	1,008	288	40.0
Closest port of flight							
Bangkok	7,808	10,160	9,776	9,920	12,144	2,224	22.4
Sydney	3,696	5,712	8,352	7,456	7,776	320	4.3
Singapore	1,776	1,360	1,824	1,984	1,712	-272	-13.7
Melbourne	272	432	480	784	912	128	16.3
Kuala Lumpur	1,744	128	304	496	544	48	9.7
Citizenship							
Thailand	12,976	15,424	18,208	17,936	20,272	2,336	13.0
New Zealand	1,024	1,120	1,216	976	1,376	400	41.0
United States of America	480	400	544	496	720	224	45.2
United Kingdom	448	384	352	496	624	128	25.8

Symbol: ... not applicable

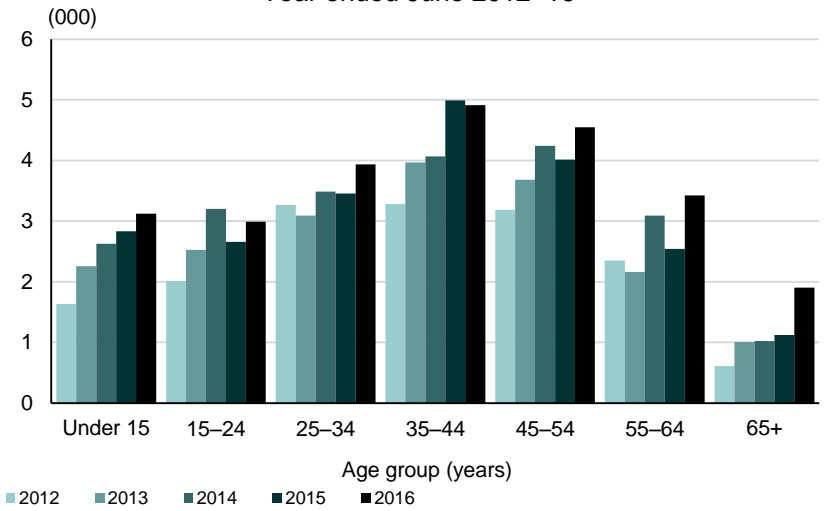
Source: Statistics New Zealand

Travel purpose of visitors from Thailand Year ended June 2012–16



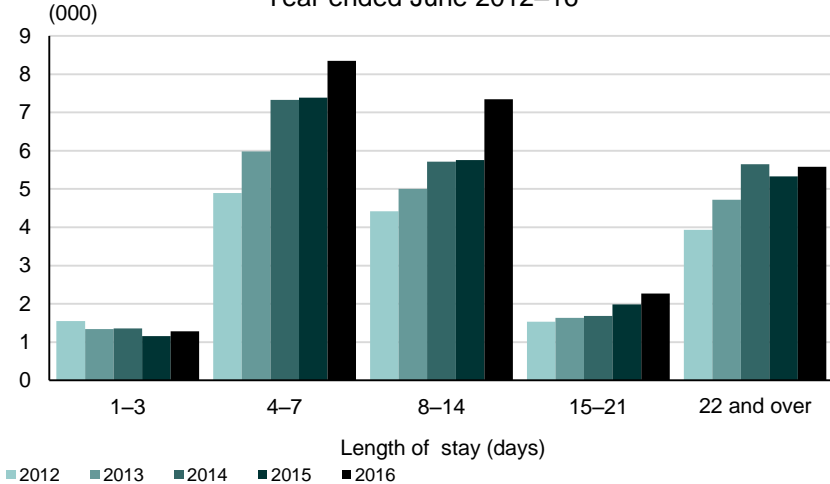
Source: Statistics New Zealand

Age of visitors from Thailand Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Thailand Year ended June 2012–16



Source: Statistics New Zealand

Table 49

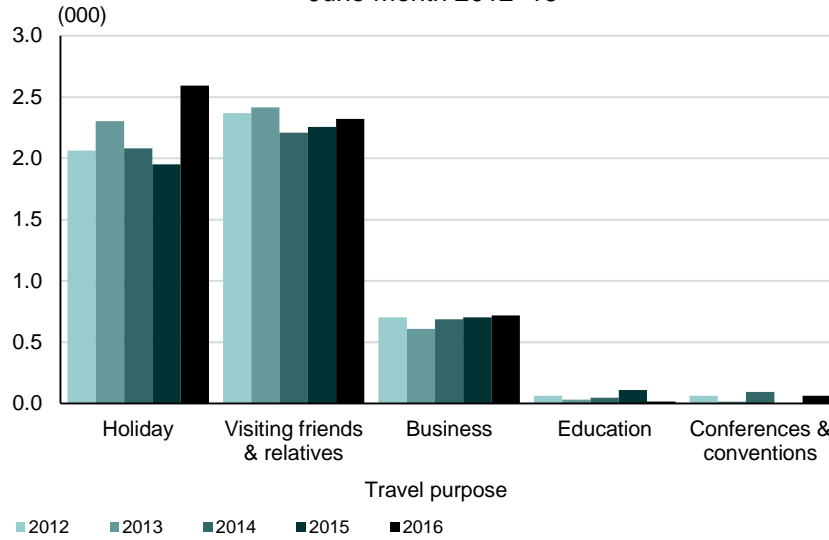
Key characteristics of visitors from the United Kingdom
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	5,728	5,680	5,664	5,472	6,240	768	14.0
Travel purpose							
Holiday	2,064	2,304	2,080	1,952	2,592	640	32.8
Visiting friends & relatives	2,368	2,416	2,208	2,256	2,320	64	2.8
Business	704	608	688	704	720	16	2.3
Education	64	32	48	112	16	-96	-85.7
Conferences & conventions	64	16	96	0	64	64	...
Age group (years)							
Under 15	224	224	96	192	144	-48	-25.0
15–24	1,408	1,664	1,376	1,584	1,952	368	23.2
25–34	1,760	1,536	1,520	1,440	1,408	-32	-2.2
35–44	640	640	752	560	688	128	22.9
45–54	768	688	752	784	720	-64	-8.2
55–64	624	624	720	560	672	112	20.0
65+	304	304	448	352	656	304	86.4
Length of stay (days)							
1–3	592	576	592	560	656	96	17.1
4–7	928	784	1,152	752	992	240	31.9
8–14	1,296	1,280	1,072	1,104	1,248	144	13.0
15–21	832	800	1,040	896	944	48	5.4
22 and over	2,080	2,240	1,808	2,160	2,400	240	11.1
Median	14.8	16.3	14.6	16.8	16.2
New Zealand port							
Auckland airport	4,048	4,288	4,128	3,728	4,496	768	20.6
Christchurch airport	1,136	880	976	912	816	-96	-10.5
Wellington airport	368	256	384	496	512	16	3.2
Closest port of flight							
Sydney	2,080	1,920	2,192	1,760	2,064	304	17.3
Melbourne	848	800	1,152	1,072	1,024	-48	-4.5
Singapore	784	720	464	896	560	-336	-37.5
Brisbane	352	544	464	560	544	-16	-2.9
Citizenship							
United Kingdom	4,336	4,704	4,432	4,240	4,928	688	16.2
New Zealand	800	656	864	816	640	-176	-21.6

Symbol: ... not applicable

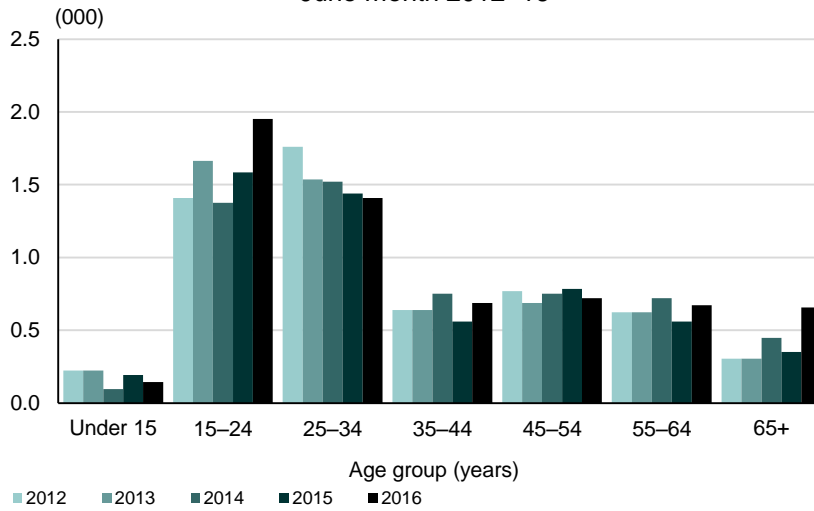
Source: Statistics New Zealand

Travel purpose of visitors from the United Kingdom June month 2012–16



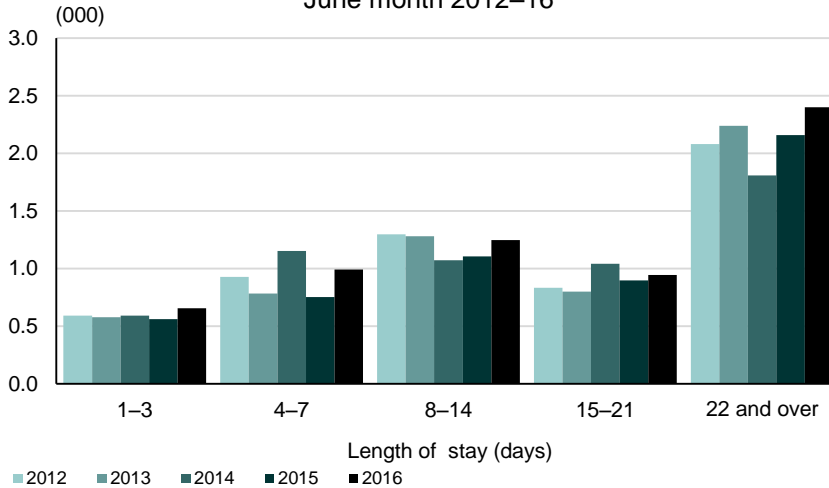
Source: Statistics New Zealand

Age of visitors from the United Kingdom June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from the United Kingdom June month 2012–16



Source: Statistics New Zealand

Table 50

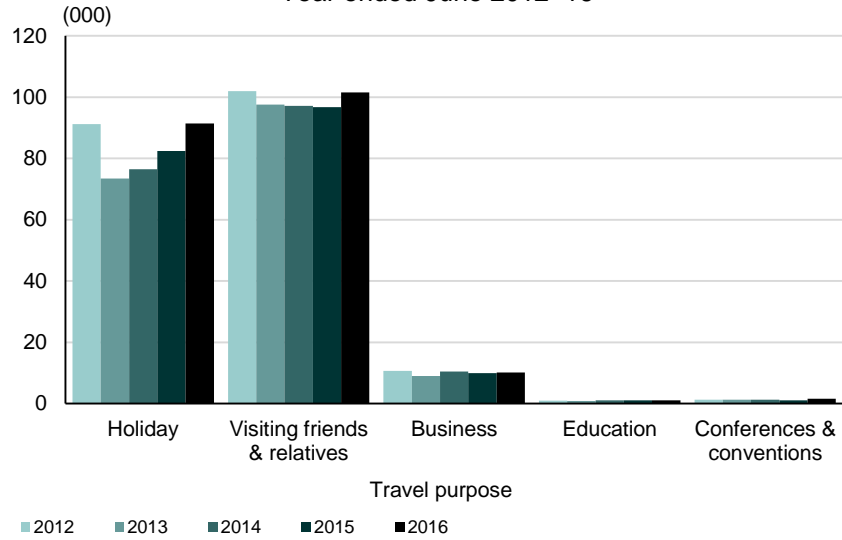
Key characteristics of visitors from the United Kingdom
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	214,448	189,008	194,384	198,080	213,808	15,728	7.9
Travel purpose							
Holiday	91,200	73,392	76,448	82,368	91,344	8,976	10.9
Visiting friends & relatives	101,920	97,584	97,104	96,720	101,472	4,752	4.9
Business	10,656	9,040	10,464	10,000	10,208	208	2.1
Education	992	928	1,120	1,120	1,072	-48	-4.3
Conferences & conventions	1,344	1,328	1,280	1,088	1,568	480	44.1
Age group (years)							
Under 15	11,200	10,880	9,888	9,472	10,960	1,488	15.7
15–24	24,672	20,464	21,648	22,480	25,728	3,248	14.4
25–34	45,520	38,416	35,952	37,744	39,088	1,344	3.6
35–44	26,416	22,160	22,736	22,864	24,352	1,488	6.5
45–54	27,632	22,976	23,760	23,840	25,232	1,392	5.8
55–64	41,808	36,192	37,920	37,344	39,760	2,416	6.5
65+	37,200	37,920	42,480	44,336	48,688	4,352	9.8
Length of stay (days)							
1–3	11,824	9,920	10,560	10,320	11,392	1,072	10.4
4–7	20,976	19,120	20,928	20,064	22,704	2,640	13.2
8–14	42,896	37,056	39,424	40,288	45,072	4,784	11.9
15–21	50,048	43,472	44,976	46,832	49,904	3,072	6.6
22 and over	88,704	79,440	78,496	80,576	84,736	4,160	5.2
Median	19.8	20.0	19.5	19.6	19.1
New Zealand port							
Auckland airport	162,512	143,184	143,488	144,400	154,560	10,160	7.0
Christchurch airport	35,520	31,296	32,320	33,088	36,112	3,024	9.1
Wellington airport	10,208	8,576	11,136	11,984	12,624	640	5.3
Queenstown airport	3,264	3,312	4,240	5,552	7,200	1,648	29.7
Seaports	2,336	2,272	2,592	2,528	3,008	480	19.0
Closest port of flight							
Sydney	63,968	54,816	60,176	59,792	58,384	-1,408	-2.4
Melbourne	26,544	27,120	28,080	28,720	35,488	6,768	23.6
Singapore	22,032	27,232	23,952	28,320	32,528	4,208	14.9
Hong Kong	28,784	19,728	17,504	18,016	19,248	1,232	6.8
Brisbane	15,712	15,152	17,120	19,184	18,848	-336	-1.8
Los Angeles	23,424	13,248	12,048	10,208	10,688	480	4.7
Kuala Lumpur	5,536	7,488	8,384	7,888	4,544	-3,344	-42.4
Guangzhou	352	3,360	3,248	5,024	4,496	-528	-10.5
Nadi	4,064	3,200	2,432	3,152	3,424	272	8.6
Dubai	0	0	0	0	3,376	3,376	...
Citizenship							
United Kingdom	176,672	155,296	161,344	165,264	179,888	14,624	8.8
New Zealand	24,336	22,672	21,792	20,560	20,752	192	0.9
Australia	3,600	3,008	2,896	2,832	3,536	704	24.9
Ireland	2,608	2,336	2,384	2,320	2,688	368	15.9

Symbol: ... not applicable

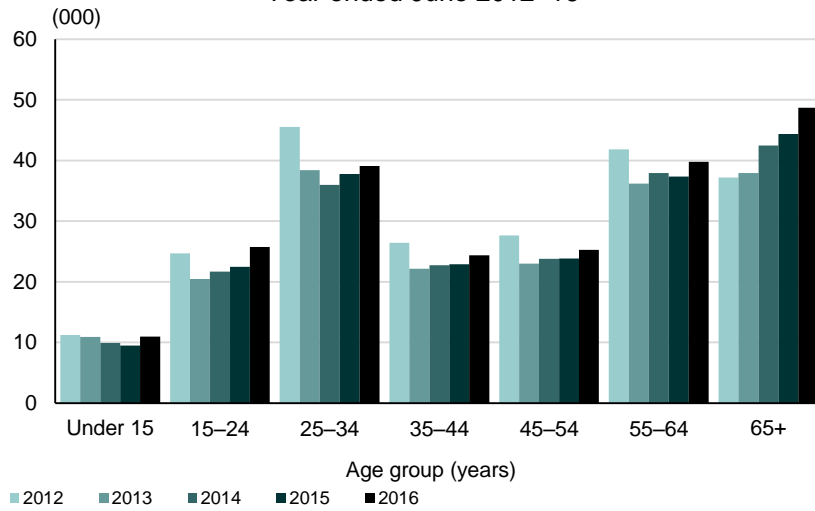
Source: Statistics New Zealand

Travel purpose of visitors from the United Kingdom Year ended June 2012–16



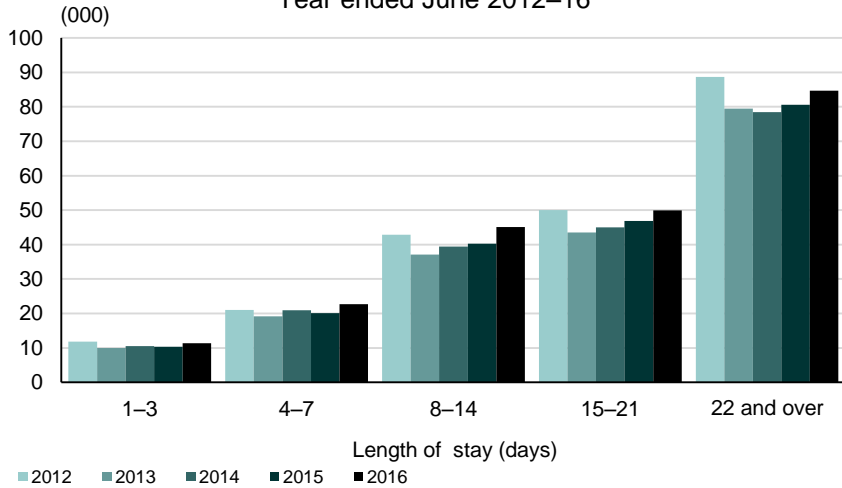
Source: Statistics New Zealand

Age of visitors from the United Kingdom Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from the United Kingdom Year ended June 2012–16



Source: Statistics New Zealand

Table 51

Country of residence of visitors from the United Kingdom
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	5,728	5,680	5,664	5,472	6,240	768	14.0
England	4,720	4,640	4,656	4,480	4,720	240	5.4
Wales	176	192	240	208	592	384	184.6
Scotland	528	448	512	448	512	64	14.3
Not stated	144	208	160	208	272	64	30.8

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Statistics New Zealand.

Source: Statistics New Zealand

Table 52

Country of residence of visitors from the United Kingdom
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	214,448	189,008	194,384	198,080	213,808	15,728	7.9
England	179,024	159,504	162,496	167,488	180,560	13,072	7.8
Scotland	15,664	13,744	14,128	14,384	16,560	2,176	15.1
Wales	8,608	6,880	6,624	6,768	7,248	480	7.1
Northern Ireland	2,592	2,416	2,464	2,576	2,384	-192	-7.5
Channel Islands	1,408	1,008	1,072	880	928	48	5.5
Isle of Man	400	368	400	416	544	128	30.8
Not stated	6,752	5,088	7,200	5,568	5,584	16	0.3

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Statistics New Zealand.

Source: Statistics New Zealand

Table 53

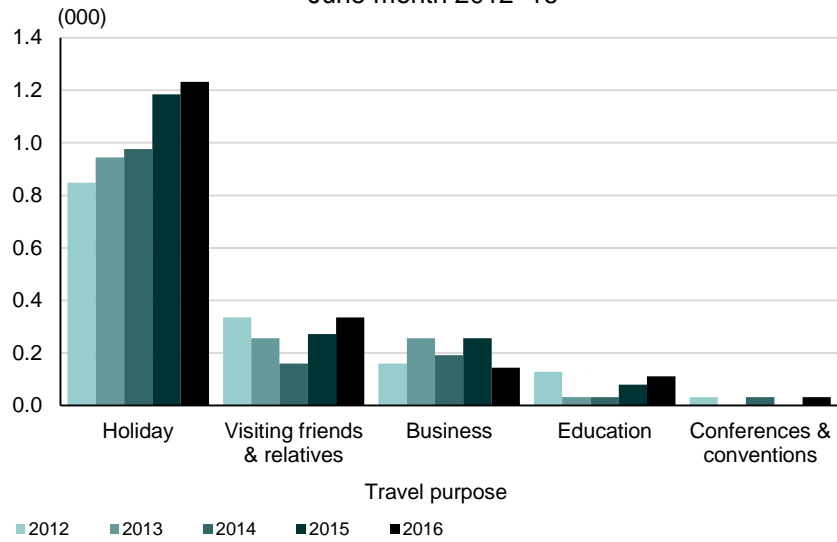
Key characteristics of visitors from Germany
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,712	1,648	1,504	1,984	2,000	16	0.8
Travel purpose							
Holiday	848	944	976	1,184	1,232	48	4.1
Visiting friends & relatives	336	256	160	272	336	64	23.5
Business	160	256	192	256	144	-112	-43.8
Education	128	32	32	80	112	32	40.0
Conferences & conventions	32	0	32	0	32	32	...
Age group (years)							
Under 15	80	64	16	32	16	-16	-50.0
15–24	768	560	784	976	1,040	64	6.6
25–34	384	336	352	480	400	-80	-16.7
35–44	176	192	96	160	144	-16	-10.0
45–54	176	288	176	208	192	-16	-7.7
55–64	96	160	80	112	176	64	57.1
65+	32	48	0	16	32	16	100.0
Length of stay (days)							
1–3	368	288	128	368	272	-96	-26.1
4–7	256	256	192	256	208	-48	-18.8
8–14	192	320	256	304	368	64	21.1
15–21	144	192	160	192	304	112	58.3
22 and over	752	592	768	864	848	-16	-1.9
Median	16.0	13.9	22.0	17.0	18.7
New Zealand port							
Auckland airport	1,328	1,344	1,120	1,488	1,584	96	6.5
Closest port of flight							
Sydney	640	528	560	544	528	-16	-2.9
Citizenship							
Germany	1,584	1,552	1,408	1,872	1,776	-96	-5.1

Symbol: ... not applicable

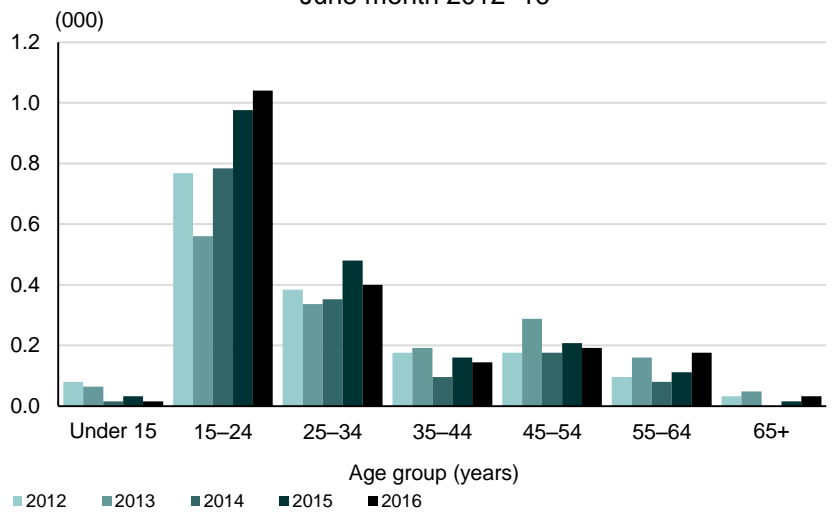
Source: Statistics New Zealand

Travel purpose of visitors from Germany June month 2012–16



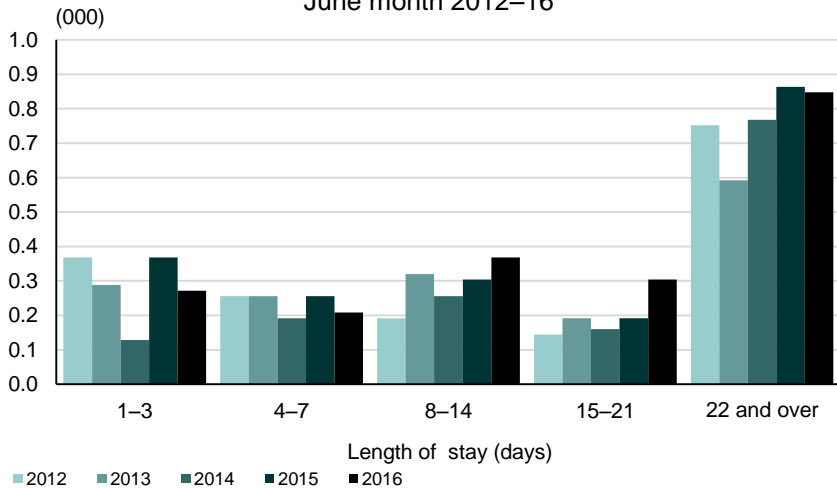
Source: Statistics New Zealand

Age of visitors from Germany June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Germany June month 2012–16



Source: Statistics New Zealand

Table 54

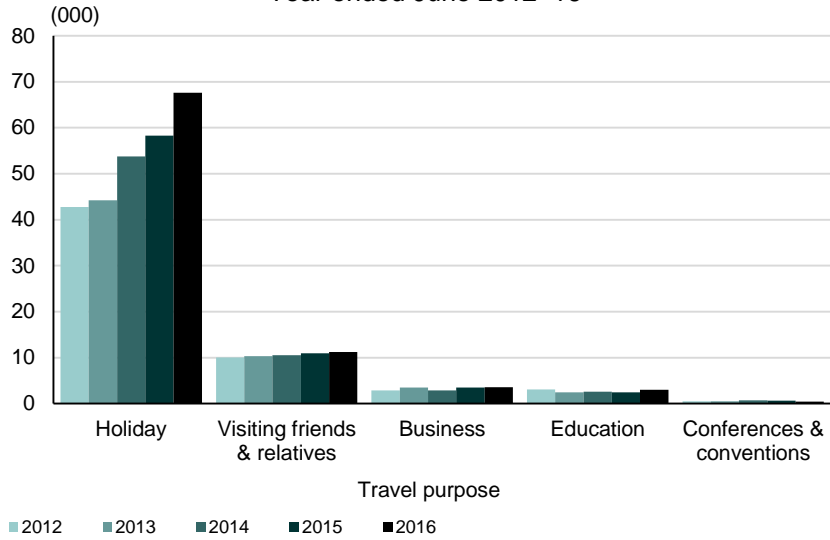
Key characteristics of visitors from Germany
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	62,992	65,040	75,808	81,088	91,232	10,144	12.5
Travel purpose							
Holiday	42,736	44,224	53,760	58,256	67,584	9,328	16.0
Visiting friends & relatives	10,048	10,304	10,512	10,992	11,232	240	2.2
Business	2,912	3,520	2,896	3,488	3,600	112	3.2
Education	3,072	2,464	2,608	2,480	2,992	512	20.6
Conferences & conventions	528	528	736	688	416	-272	-39.5
Age group (years)							
Under 15	1,936	2,176	2,640	2,432	2,688	256	10.5
15–24	17,280	17,072	22,400	23,552	28,048	4,496	19.1
25–34	16,048	16,368	19,024	20,032	22,528	2,496	12.5
35–44	6,768	7,728	7,568	8,144	8,704	560	6.9
45–54	9,888	10,208	10,624	11,840	12,480	640	5.4
55–64	6,640	6,944	8,048	9,248	10,288	1,040	11.2
65+	4,432	4,544	5,504	5,840	6,496	656	11.2
Length of stay (days)							
1–3	4,064	4,688	4,128	4,976	5,936	960	19.3
4–7	5,216	4,992	5,120	5,152	4,848	-304	-5.9
8–14	7,600	7,776	8,208	8,944	10,208	1,264	14.1
15–21	10,800	11,072	14,000	14,256	15,712	1,456	10.2
22 and over	35,312	36,512	44,352	47,760	54,528	6,768	14.2
Median	24.1	24.0	25.2	25.1	25.4
New Zealand port							
Auckland airport	47,120	47,552	55,504	58,144	64,560	6,416	11.0
Christchurch airport	12,240	13,712	16,128	17,808	20,720	2,912	16.4
Wellington airport	2,064	2,368	2,352	2,736	3,088	352	12.9
Queenstown airport	624	624	800	928	1,488	560	60.3
Seaports	848	704	960	1,312	1,344	32	2.4
Closest port of flight							
Sydney	21,456	24,496	23,184	24,976	24,096	-880	-3.5
Melbourne	7,824	9,456	12,400	13,904	16,624	2,720	19.6
Singapore	7,232	7,456	11,616	12,528	15,088	2,560	20.4
Brisbane	4,384	6,512	7,488	9,168	8,688	-480	-5.2
Hong Kong	4,688	3,088	4,560	3,456	5,920	2,464	71.3
Nadi	1,808	1,760	1,920	1,984	2,080	96	4.8
Shanghai	528	496	1,520	1,696	1,968	272	16.0
Seoul	3,472	2,560	1,712	1,632	1,952	320	19.6
Guangzhou	192	192	688	640	1,568	928	145.0
Dubai	0	0	0	0	1,536	1,536	...
Citizenship							
Germany	59,792	61,312	71,936	76,912	87,184	10,272	13.4
New Zealand	816	1,216	1,216	1,024	1,072	48	4.7

Symbol: ... not applicable

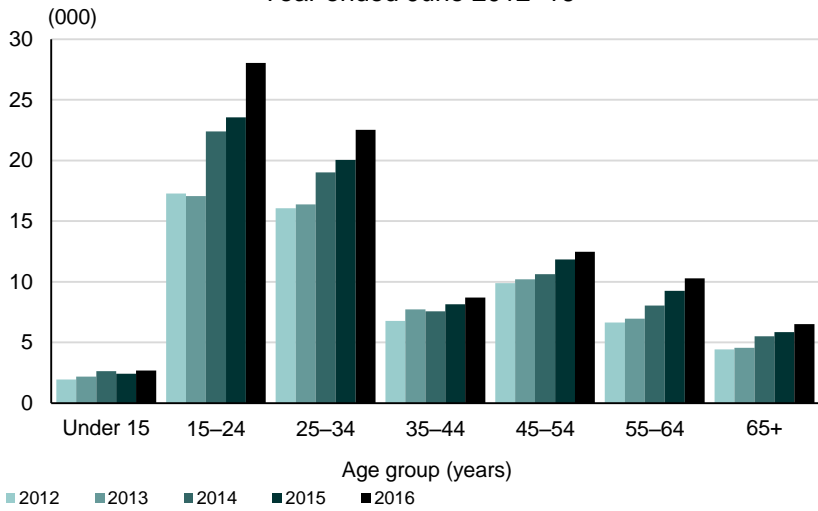
Source: Statistics New Zealand

Travel purpose of visitors from Germany Year ended June 2012–16



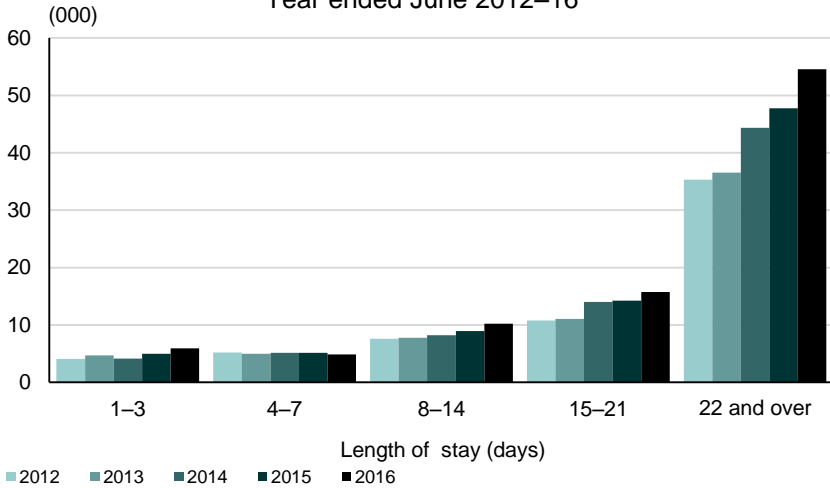
Source: Statistics New Zealand

Age of visitors from Germany Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Germany Year ended June 2012–16



Source: Statistics New Zealand

Table 55

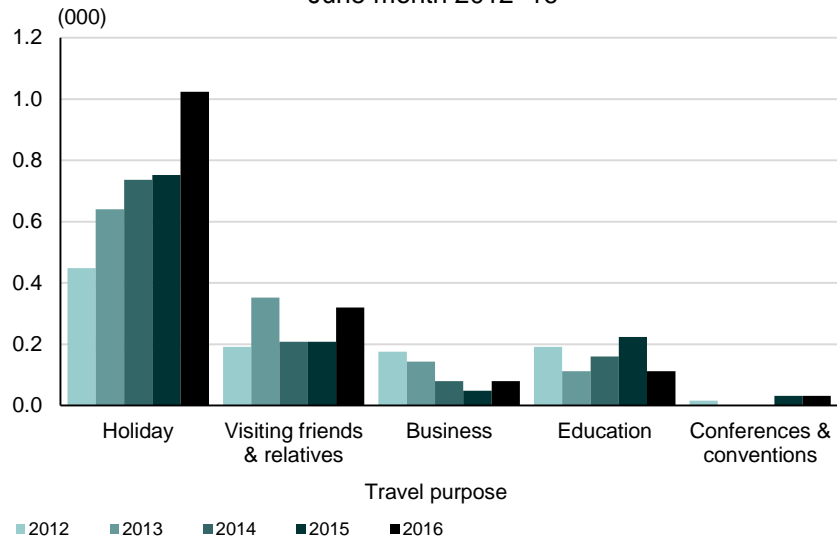
Key characteristics of visitors from France
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,200	1,408	1,376	1,440	1,696	256	17.8
Travel purpose							
Holiday	448	640	736	752	1,024	272	36.2
Visiting friends & relatives	192	352	208	208	320	112	53.8
Business	176	144	80	48	80	32	66.7
Education	192	112	160	224	112	-112	-50.0
Conferences & conventions	16	0	0	32	32	0	0.0
Age group (years)							
Under 15	96	96	32	64	80	16	25.0
15–24	576	528	752	688	560	-128	-18.6
25–34	224	400	320	432	576	144	33.3
35–44	48	112	80	128	96	-32	-25.0
45–54	144	128	64	64	128	64	100.0
55–64	48	112	96	64	112	48	75.0
65+	64	32	32	0	144	144	...
Length of stay (days)							
1–3	144	224	192	144	144	0	0.0
4–7	192	240	96	192	272	80	41.7
8–14	128	208	160	208	352	144	69.2
15–21	144	144	192	144	192	48	33.3
22 and over	592	592	736	752	736	-16	-2.1
Median	20.0	15.5	29.5	23.8	16.5
New Zealand port							
Auckland airport	976	1,248	1,136	1,008	1,392	384	38.1
Closest port of flight							
Sydney	448	256	368	480	320	-160	-33.3
Citizenship							
France	1,008	1,200	1,296	1,216	1,376	160	13.2

Symbol: ... not applicable

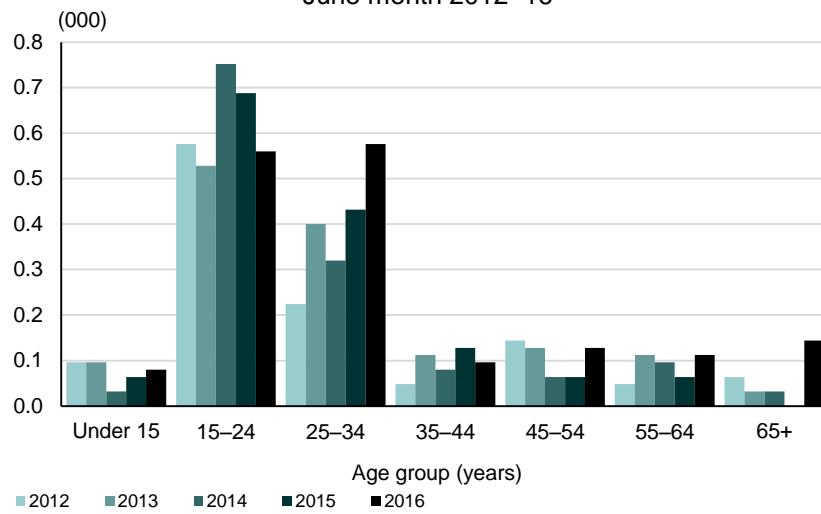
Source: Statistics New Zealand

Travel purpose of visitors from France June month 2012–16



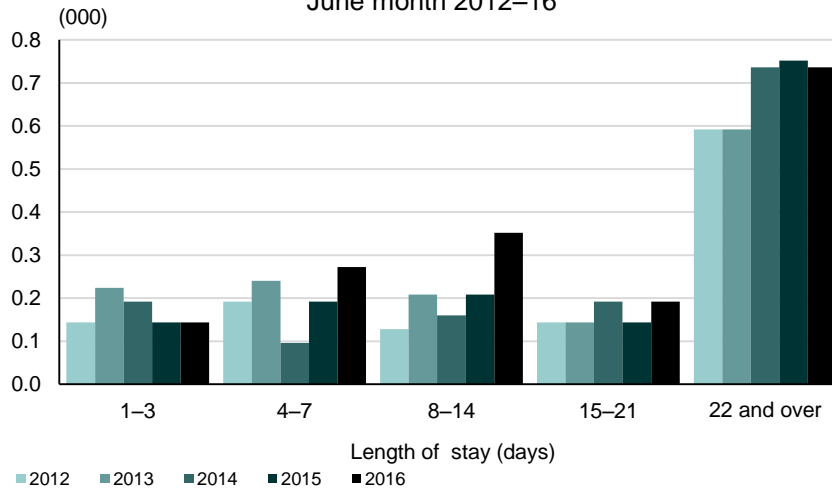
Source: Statistics New Zealand

Age of visitors from France June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from France June month 2012–16



Source: Statistics New Zealand

Table 56

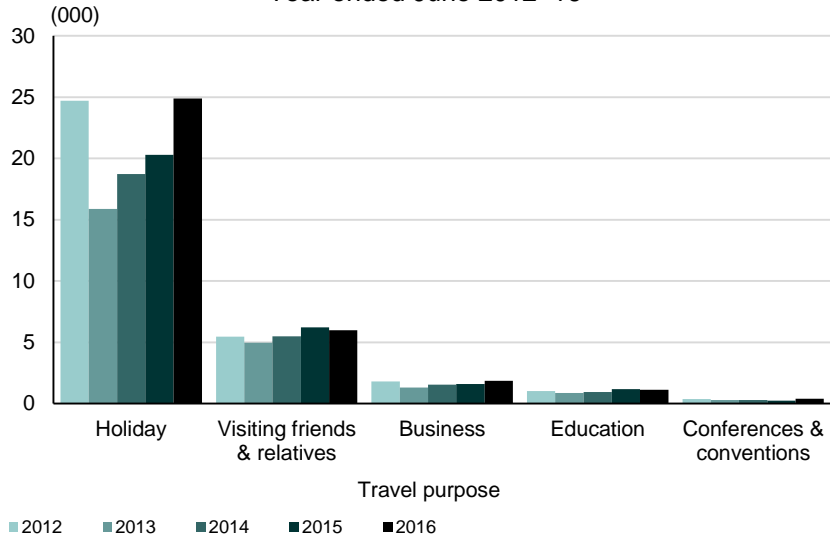
Key characteristics of visitors from France
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	37,136	25,216	29,264	31,792	36,688	4,896	15.4
Travel purpose							
Holiday	24,688	15,872	18,736	20,288	24,896	4,608	22.7
Visiting friends & relatives	5,472	4,976	5,488	6,224	5,984	-240	-3.9
Business	1,808	1,328	1,552	1,600	1,856	256	16.0
Education	1,024	880	944	1,184	1,136	-48	-4.1
Conferences & conventions	384	304	304	256	400	144	56.3
Age group (years)							
Under 15	1,568	1,536	1,712	1,392	1,824	432	31.0
15–24	6,288	5,264	6,064	7,024	7,120	96	1.4
25–34	9,664	7,504	9,360	10,448	12,080	1,632	15.6
35–44	5,488	2,560	2,880	3,088	3,328	240	7.8
45–54	6,112	2,768	2,704	2,704	3,632	928	34.3
55–64	5,616	3,600	3,920	4,016	5,152	1,136	28.3
65+	2,400	1,984	2,624	3,120	3,552	432	13.8
Length of stay (days)							
1–3	2,608	1,984	1,952	2,208	2,560	352	15.9
4–7	3,664	2,544	2,848	2,512	3,536	1,024	40.8
8–14	6,688	4,784	5,408	5,008	6,128	1,120	22.4
15–21	9,040	5,456	6,368	7,568	8,112	544	7.2
22 and over	15,136	10,448	12,688	14,496	16,352	1,856	12.8
Median	19.7	19.3	20.0	20.5	20.2
New Zealand port							
Auckland airport	30,848	19,872	23,424	25,008	28,640	3,632	14.5
Christchurch airport	4,512	3,872	4,016	4,320	5,264	944	21.9
Wellington airport	1,296	896	1,168	1,536	1,760	224	14.6
Queenstown airport	352	384	464	640	800	160	25.0
Closest port of flight							
Sydney	9,632	7,232	7,520	8,400	9,264	864	10.3
Melbourne	3,376	3,712	3,856	5,344	6,976	1,632	30.5
Hong Kong	4,448	2,464	2,576	2,896	3,760	864	29.8
Singapore	4,672	2,144	3,104	3,200	2,784	-416	-13.0
Brisbane	1,456	1,744	1,776	2,496	2,304	-192	-7.7
Noumea	1,296	1,328	1,344	1,568	1,856	288	18.4
Guangzhou	224	544	912	1,904	1,664	-240	-12.6
Papeete	1,904	1,552	1,840	1,184	1,328	144	12.2
Dubai	0	0	0	0	896	896	...
Shanghai	272	160	224	432	752	320	74.1
Citizenship							
France	33,472	22,000	26,064	28,048	32,880	4,832	17.2
New Zealand	1,248	1,296	1,024	1,392	1,296	-96	-6.9
United Kingdom	1,216	912	816	976	1,056	80	8.2

Symbol: ... not applicable

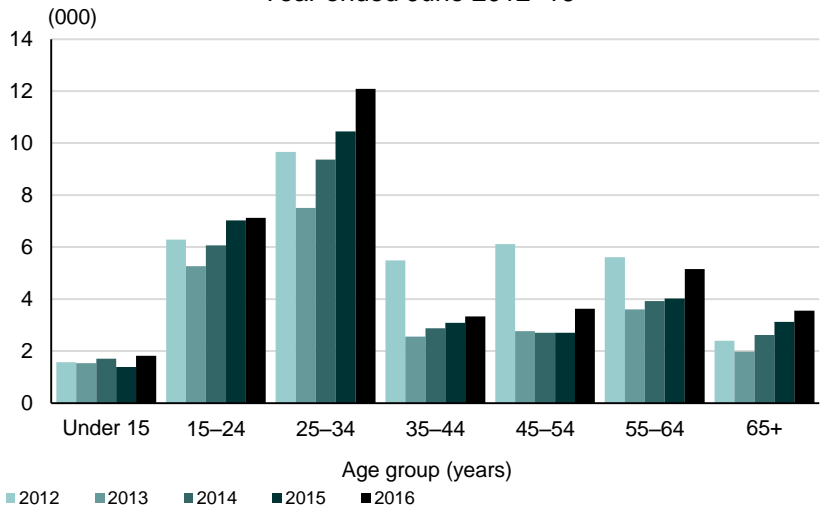
Source: Statistics New Zealand

Travel purpose of visitors from France Year ended June 2012–16



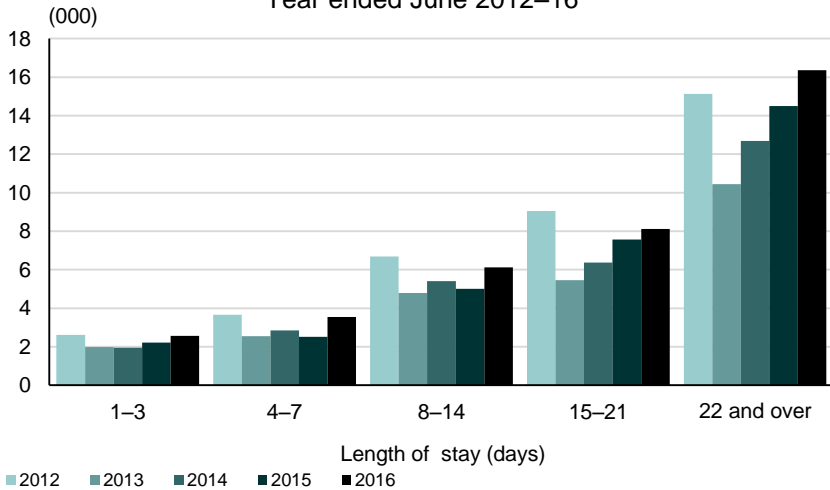
Source: Statistics New Zealand

Age of visitors from France Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from France Year ended June 2012–16



Source: Statistics New Zealand

Table 57

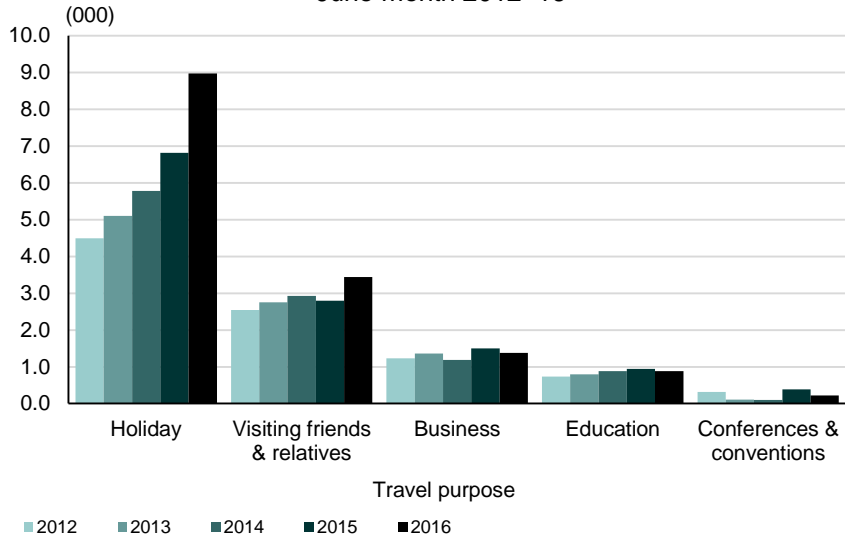
Key characteristics of visitors from the United States of America
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	10,064	10,928	11,456	13,792	15,984	2,192	15.9
Travel purpose							
Holiday	4,496	5,104	5,776	6,816	8,976	2,160	31.7
Visiting friends & relatives	2,544	2,752	2,928	2,800	3,440	640	22.9
Business	1,232	1,360	1,184	1,504	1,376	-128	-8.5
Education	736	800	880	944	880	-64	-6.8
Conferences & conventions	320	112	96	384	224	-160	-41.7
Age group (years)							
Under 15	800	1,088	832	1,104	1,248	144	13.0
15–24	2,976	3,152	3,264	4,144	4,912	768	18.5
25–34	1,264	1,712	1,552	1,936	2,720	784	40.5
35–44	1,168	1,232	1,440	1,808	1,984	176	9.7
45–54	1,696	1,600	1,920	2,224	2,240	16	0.7
55–64	1,312	1,456	1,520	1,744	1,792	48	2.8
65+	848	688	928	832	1,088	256	30.8
Length of stay (days)							
1–3	1,968	2,560	2,432	3,072	3,808	736	24.0
4–7	2,576	2,736	3,232	3,712	4,144	432	11.6
8–14	2,944	2,752	2,784	3,296	4,336	1,040	31.6
15–21	928	1,040	1,120	1,200	1,504	304	25.3
22 and over	1,648	1,840	1,888	2,512	2,192	-320	-12.7
Median	8.2	7.7	7.6	7.7	7.6
New Zealand port							
Auckland airport	8,448	9,536	9,856	11,968	13,376	1,408	11.8
Christchurch airport	976	624	912	864	1,232	368	42.6
Queenstown airport	288	272	384	448	768	320	71.4
Wellington airport	336	480	304	464	608	144	31.0
Closest port of flight							
Sydney	2,928	3,200	3,168	3,568	5,008	1,440	40.4
Los Angeles	2,864	2,896	2,976	4,352	3,264	-1,088	-25.0
Houston	0	0	0	0	1,424	1,424	...
San Francisco	1,104	1,472	1,776	1,648	1,264	-384	-23.3
Melbourne	528	512	720	752	944	192	25.5
Nadi	752	304	448	576	928	352	61.1
Brisbane	992	896	864	736	816	80	10.9
Honolulu	256	848	672	912	768	-144	-15.8
Citizenship							
United States of America	8,592	9,504	10,064	12,176	14,256	2,080	17.1
New Zealand	784	752	688	784	688	-96	-12.2

Symbol: ... not applicable

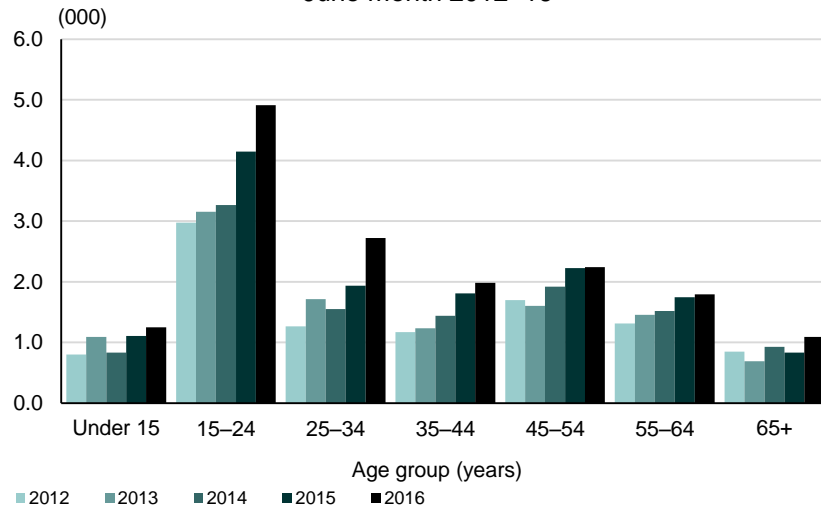
Source: Statistics New Zealand

Travel purpose of visitors from the United States June month 2012–16



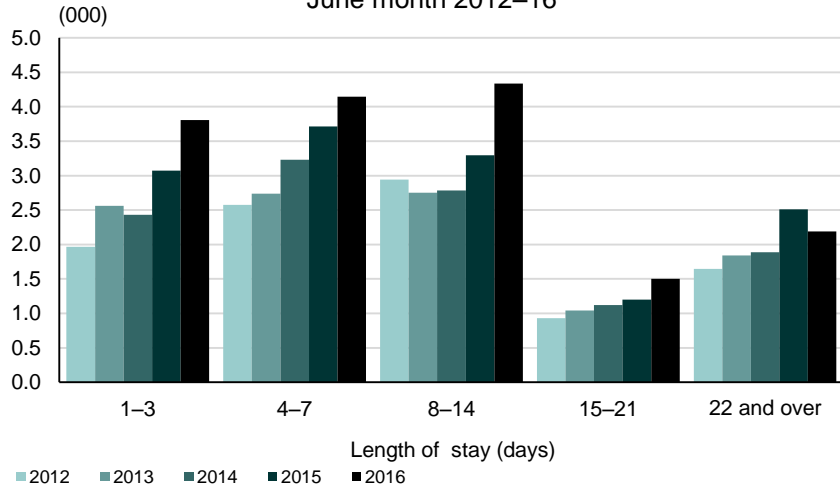
Source: Statistics New Zealand

Age of visitors from the United States June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from the United States June month 2012–16



Source: Statistics New Zealand

Table 58

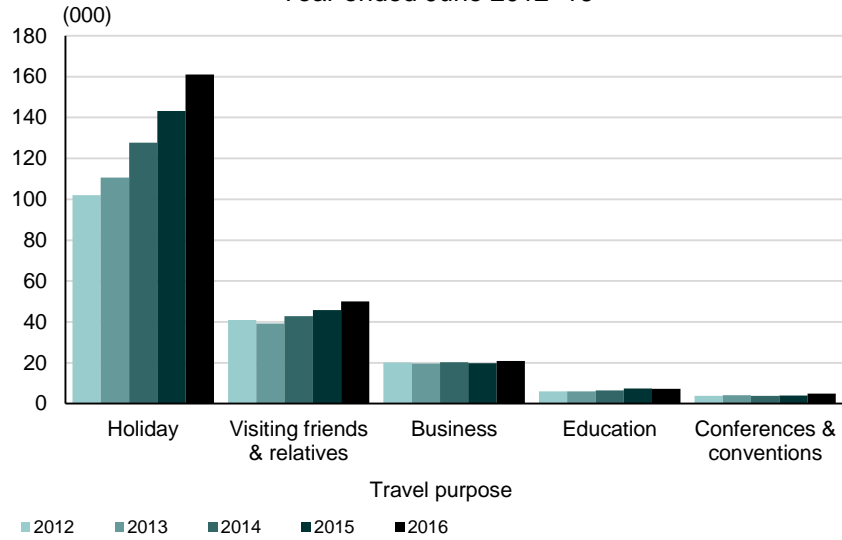
Key characteristics of visitors from the United States of America
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	182,816	189,456	211,712	233,344	257,536	24,192	10.4
Travel purpose							
Holiday	101,936	110,688	127,632	143,248	160,992	17,744	12.4
Visiting friends & relatives	40,896	39,248	42,832	45,792	49,952	4,160	9.1
Business	20,064	19,616	20,208	19,744	20,960	1,216	6.2
Education	5,984	5,952	6,480	7,504	7,296	-208	-2.8
Conferences & conventions	3,760	4,144	3,824	4,048	4,896	848	20.9
Age group (years)							
Under 15	8,848	8,400	9,344	10,800	11,648	848	7.9
15–24	24,080	22,864	26,864	29,520	34,064	4,544	15.4
25–34	32,096	30,336	34,080	40,544	49,488	8,944	22.1
35–44	22,912	23,392	25,632	28,528	29,552	1,024	3.6
45–54	28,096	27,792	28,928	33,648	34,048	400	1.2
55–64	34,304	38,112	40,720	42,128	47,216	5,088	12.1
65+	32,480	38,560	46,144	48,176	51,520	3,344	6.9
Length of stay (days)							
1–3	22,768	22,192	24,192	28,448	29,568	1,120	3.9
4–7	45,840	50,448	56,512	61,024	64,080	3,056	5.0
8–14	61,552	64,848	72,144	78,464	93,376	14,912	19.0
15–21	24,224	24,336	28,144	31,056	34,720	3,664	11.8
22 and over	28,432	27,632	30,720	34,352	35,792	1,440	4.2
Median	9.6	9.4	9.4	9.5	9.7
New Zealand port							
Auckland airport	147,360	148,080	164,832	182,640	199,728	17,088	9.4
Christchurch airport	16,768	16,464	18,928	19,440	23,728	4,288	22.1
Queenstown airport	4,976	7,280	8,720	10,448	13,952	3,504	33.5
Seaports	8,096	11,072	12,256	12,768	10,752	-2,016	-15.8
Wellington airport	5,216	6,336	6,560	7,808	9,072	1,264	16.2
Closest port of flight							
Sydney	39,600	46,608	49,472	56,464	64,496	8,032	14.2
Los Angeles	66,592	50,560	55,328	58,448	56,480	-1,968	-3.4
San Francisco	24,752	28,432	31,168	33,776	30,608	-3,168	-9.4
Honolulu	3,376	7,168	15,248	16,736	17,248	512	3.1
Melbourne	9,648	10,944	12,160	13,200	16,800	3,600	27.3
Houston	0	0	0	0	13,936	13,936	...
Nadi	6,832	10,032	8,816	11,344	13,456	2,112	18.6
Brisbane	9,040	9,520	11,056	11,664	11,520	-144	-1.2
Papeete	2,832	2,832	3,104	5,152	5,520	368	7.1
Tonga	1,024	864	1,072	1,360	2,144	784	57.6
Citizenship							
United States of America	160,384	167,984	189,648	208,128	231,408	23,280	11.2
New Zealand	11,040	10,464	10,624	11,200	12,000	800	7.1
Australia	2,032	2,144	2,064	2,576	2,224	-352	-13.7
United Kingdom	2,208	1,648	1,728	2,096	1,936	-160	-7.6

Symbol: ... not applicable

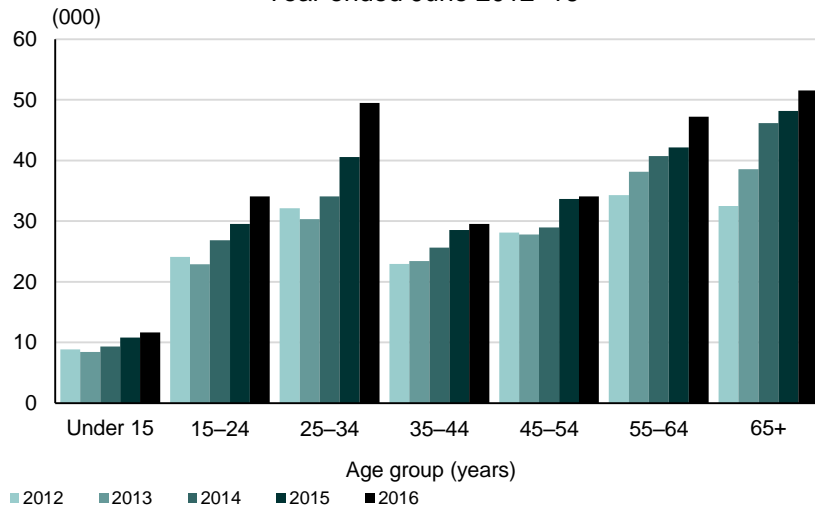
Source: Statistics New Zealand

Travel purpose of visitors from the United States Year ended June 2012–16



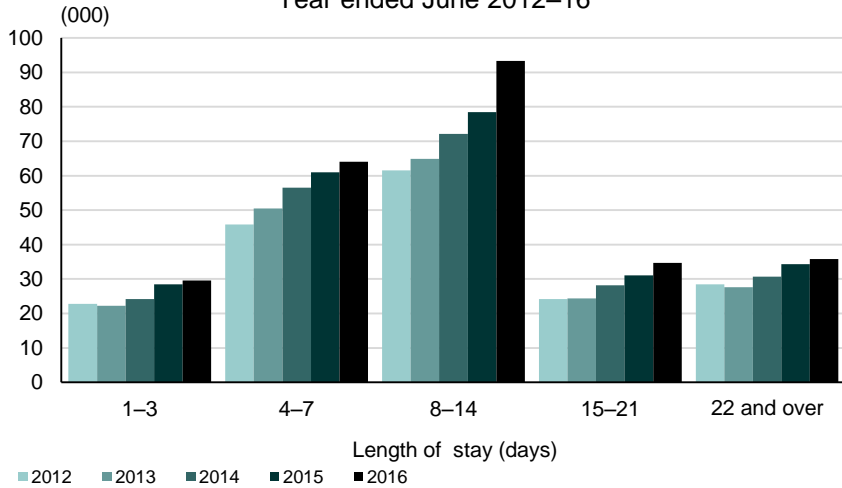
Source: Statistics New Zealand

Age of visitors from the United States Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from the United States Year ended June 2012–16



Source: Statistics New Zealand

Table 59

State of residence of visitors from the United States of America
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	10,064	10,928	11,456	13,792	15,984	2,192	15.9
California	1,872	2,336	2,704	2,720	3,408	688	25.3
Texas	976	800	944	1,136	1,440	304	26.8
Florida	512	528	464	736	960	224	30.4
New York	416	512	416	592	720	128	21.6
Hawaii	336	672	480	656	640	-16	-2.4
Georgia	224	192	176	320	560	240	75.0
Colorado	400	400	528	400	544	144	36.0
Not stated	176	224	160	464	336	-128	-27.6

Source: Statistics New Zealand

Table 60

State of residence of visitors from the United States of America
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	182,816	189,456	211,712	233,344	257,536	24,192	10.4
California	42,816	44,336	48,848	55,360	60,064	4,704	8.5
Texas	10,384	10,080	11,744	13,712	16,304	2,592	18.9
New York	11,696	11,664	12,368	13,728	14,576	848	6.2
Florida	7,872	9,904	10,144	10,848	12,512	1,664	15.3
Washington	7,808	6,832	9,040	10,352	11,248	896	8.7
Hawaii	4,096	6,288	6,976	8,656	9,328	672	7.8
Colorado	7,264	7,408	7,792	8,720	9,184	464	5.3
Illinois	6,192	6,752	7,904	7,920	8,448	528	6.7
Massachusetts	4,976	4,912	5,968	6,256	7,136	880	14.1
Pennsylvania	4,672	4,560	5,120	5,248	6,240	992	18.9
Virginia	4,976	5,264	5,584	5,312	6,128	816	15.4
Arizona	3,888	4,288	4,768	5,264	5,600	336	6.4
New Jersey	4,256	4,080	4,640	5,232	5,456	224	4.3
Oregon	3,904	3,664	4,112	4,800	5,360	560	11.7
Utah	2,768	3,520	3,936	4,272	5,328	1,056	24.7
Georgia	3,344	3,600	3,600	4,720	4,864	144	3.1
Minnesota	3,360	3,696	4,032	4,880	4,832	-48	-1.0
North Carolina	3,232	3,472	3,984	3,840	4,720	880	22.9
Michigan	3,808	3,168	4,048	4,224	4,704	480	11.4
Ohio	2,784	3,520	3,472	3,824	4,256	432	11.3
Maryland	3,328	3,504	3,440	4,160	4,240	80	1.9
Wisconsin	2,576	2,448	3,392	3,104	3,504	400	12.9
Connecticut	2,000	2,352	2,496	2,784	2,752	-32	-1.1
Nevada	2,224	1,888	2,192	2,848	2,608	-240	-8.4
Missouri	1,920	1,680	2,448	2,256	2,576	320	14.2
Indiana	1,904	1,632	1,760	1,984	2,416	432	21.8
Tennessee	1,824	1,792	1,728	1,968	2,256	288	14.6
Louisiana	1,376	1,200	1,680	1,552	1,952	400	25.8
South Carolina	1,520	1,248	1,664	2,016	1,696	-320	-15.9
Idaho	752	832	1,008	1,216	1,664	448	36.8
Iowa	1,328	1,312	1,280	1,408	1,664	256	18.2
Washington D.C.	1,376	1,328	1,664	976	1,568	592	60.7
Alaska	1,040	1,264	1,568	1,200	1,520	320	26.7
Kentucky	928	880	736	1,056	1,456	400	37.9
New Mexico	1,056	1,024	1,184	1,152	1,392	240	20.8
Oklahoma	848	832	1,024	1,264	1,296	32	2.5
New Hampshire	1,040	800	1,024	1,136	1,200	64	5.6
Kansas	912	1,168	1,168	1,328	1,152	-176	-13.3
Montana	1,072	1,024	1,040	1,088	1,136	48	4.4
Alabama	640	1,200	1,152	1,056	1,120	64	6.1
Maine	816	736	720	1,024	960	-64	-6.3
Vermont	416	576	688	832	960	128	15.4
Nebraska	608	544	720	848	944	96	11.3
Wyoming	608	528	608	496	768	272	54.8
Arkansas	432	784	608	672	752	80	11.9
Delaware	272	496	496	624	704	80	12.8
Rhode Island	640	464	544	768	704	-64	-8.3
Mississippi	352	384	464	400	512	112	28.0
Not stated	4,144	3,584	4,256	4,048	4,816	768	19.0

Source: Statistics New Zealand

Table 61

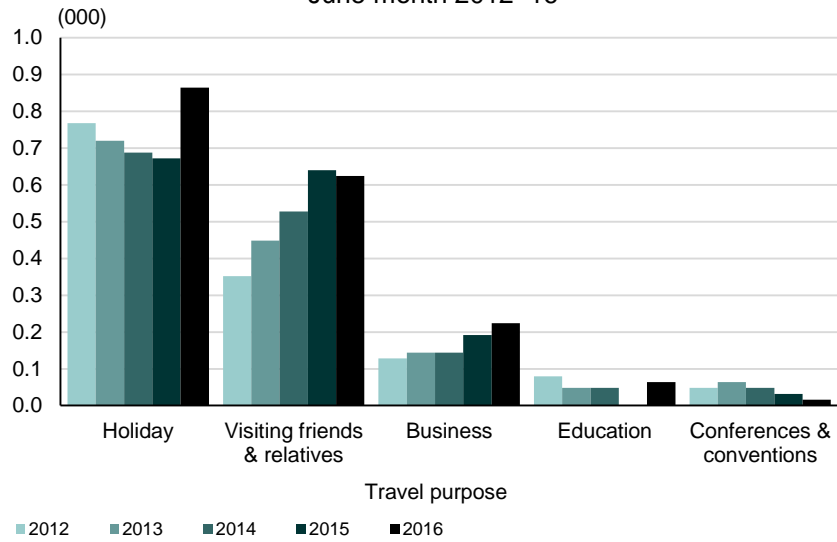
Key characteristics of visitors from Canada
June month 2012–16

Key characteristic	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,536	1,568	1,664	1,792	1,840	48	2.7
Travel purpose							
Holiday	768	720	688	672	864	192	28.6
Visiting friends & relatives	352	448	528	640	624	-16	-2.5
Business	128	144	144	192	224	32	16.7
Education	80	48	48	0	64	64	...
Conferences & conventions	48	64	48	32	16	-16	-50.0
Age group (years)							
Under 15	64	80	112	144	80	-64	-44.4
15–24	480	448	432	464	400	-64	-13.8
25–34	320	320	352	384	448	64	16.7
35–44	112	144	192	240	224	-16	-6.7
45–54	304	256	208	192	256	64	33.3
55–64	144	224	288	256	224	-32	-12.5
65+	112	96	80	112	208	96	85.7
Length of stay (days)							
1–3	384	256	192	320	240	-80	-25.0
4–7	384	400	352	272	400	128	47.1
8–14	368	400	336	464	464	0	0.0
15–21	112	160	384	256	272	16	6.3
22 and over	288	352	400	480	464	-16	-3.3
Median	7.5	9.1	13.9	11.9	11.6
New Zealand port							
Auckland airport	1,376	1,328	1,424	1,600	1,536	-64	-4.0
Closest port of flight							
Vancouver	416	368	544	720	640	-80	-11.1
Citizenship							
Canada	1,296	1,392	1,440	1,568	1,568	0	0.0

Symbol: ... not applicable

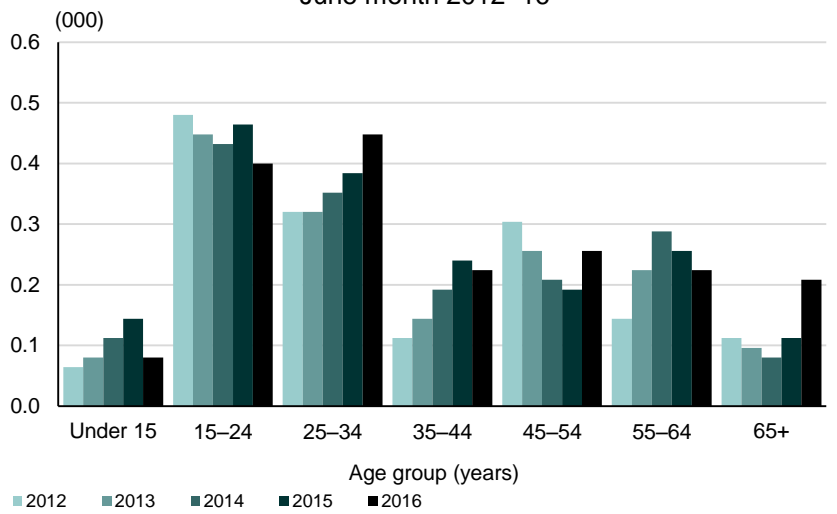
Source: Statistics New Zealand

Travel purpose of visitors from Canada June month 2012–16



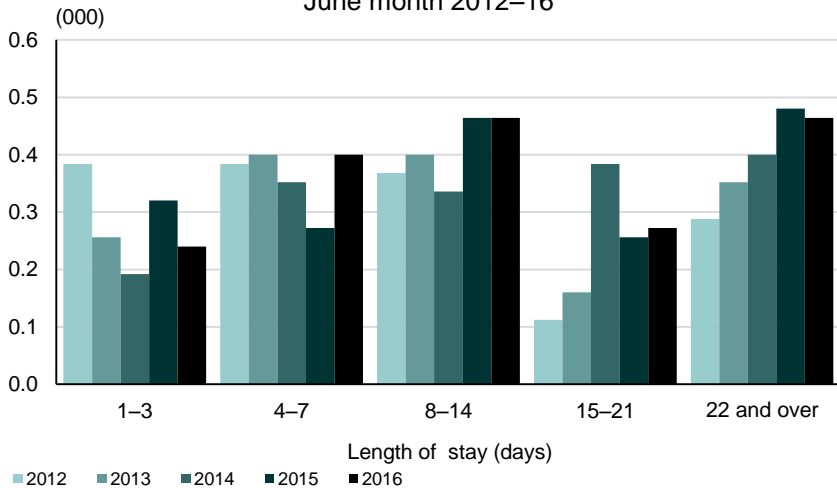
Source: Statistics New Zealand

Age of visitors from Canada June month 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Canada June month 2012–16



Source: Statistics New Zealand

Table 62

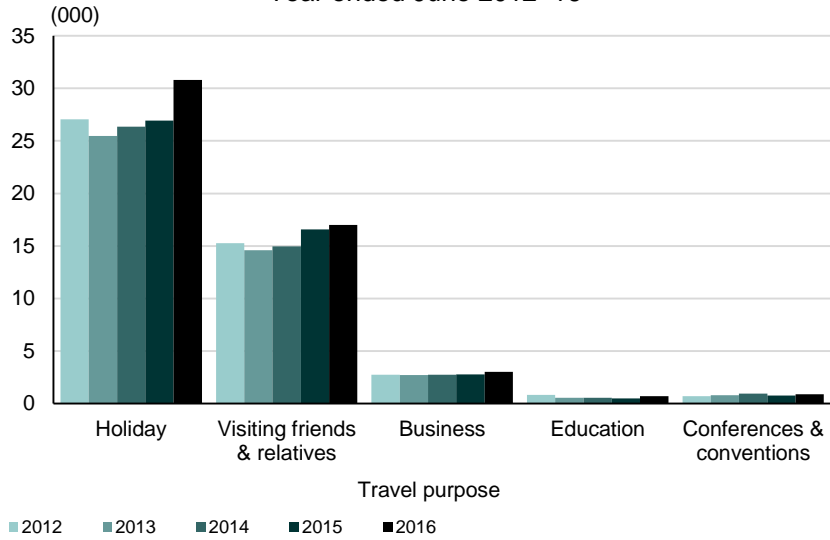
Key characteristics of visitors from Canada
Year ended June 2012–16

Key characteristic	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	49,296	46,960	48,432	50,512	55,472	4,960	9.8
Travel purpose							
Holiday	27,040	25,456	26,352	26,944	30,784	3,840	14.3
Visiting friends & relatives	15,264	14,592	14,960	16,576	17,008	432	2.6
Business	2,752	2,736	2,768	2,800	3,040	240	8.6
Education	848	576	560	512	720	208	40.6
Conferences & conventions	704	816	960	768	912	144	18.8
Age group (years)							
Under 15	2,592	2,336	2,176	2,672	2,640	-32	-1.2
15–24	6,816	6,448	6,224	6,496	7,616	1,120	17.2
25–34	8,512	7,760	8,432	8,800	10,112	1,312	14.9
35–44	5,664	4,736	4,944	5,280	5,344	64	1.2
45–54	7,200	6,400	6,720	6,672	7,568	896	13.4
55–64	9,840	10,368	10,032	10,848	11,280	432	4.0
65+	8,672	8,912	9,904	9,744	10,912	1,168	12.0
Length of stay (days)							
1–3	5,376	4,496	4,816	5,312	5,536	224	4.2
4–7	7,392	8,816	8,736	8,368	9,584	1,216	14.5
8–14	12,496	12,384	13,056	13,312	14,432	1,120	8.4
15–21	8,912	8,496	8,080	8,912	9,712	800	9.0
22 and over	15,120	12,768	13,744	14,608	16,208	1,600	11.0
Median	14.2	13.6	13.4	13.8	13.8
New Zealand port							
Auckland airport	41,296	39,648	41,216	42,592	46,560	3,968	9.3
Christchurch airport	4,368	3,024	2,960	3,440	3,760	320	9.3
Seaports	1,760	2,112	2,064	1,808	2,016	208	11.5
Wellington airport	1,200	1,376	960	1,568	1,696	128	8.2
Queenstown airport	560	736	1,136	1,088	1,392	304	27.9
Closest port of flight							
Vancouver	13,312	13,952	15,472	16,416	19,728	3,312	20.2
Sydney	8,080	9,280	8,336	9,680	10,080	400	4.1
Los Angeles	8,256	5,264	5,232	5,776	5,008	-768	-13.3
Melbourne	3,072	3,248	3,424	3,696	3,904	208	5.6
San Francisco	3,280	2,400	2,592	3,232	3,040	-192	-5.9
Brisbane	2,720	2,384	2,320	2,320	2,944	624	26.9
Nadi	3,088	2,736	2,496	1,712	1,712	0	0.0
Honolulu	608	800	1,088	1,200	1,024	-176	-14.7
Houston	0	0	0	0	976	976	...
Papeete	432	352	416	768	720	-48	-6.3
Citizenship							
Canada	43,184	41,696	42,064	43,840	48,784	4,944	11.3
New Zealand	3,024	2,416	2,896	3,072	2,752	-320	-10.4
Australia	1,008	672	816	976	1,040	64	6.6
United Kingdom	608	576	608	624	768	144	23.1

Symbol: ... not applicable

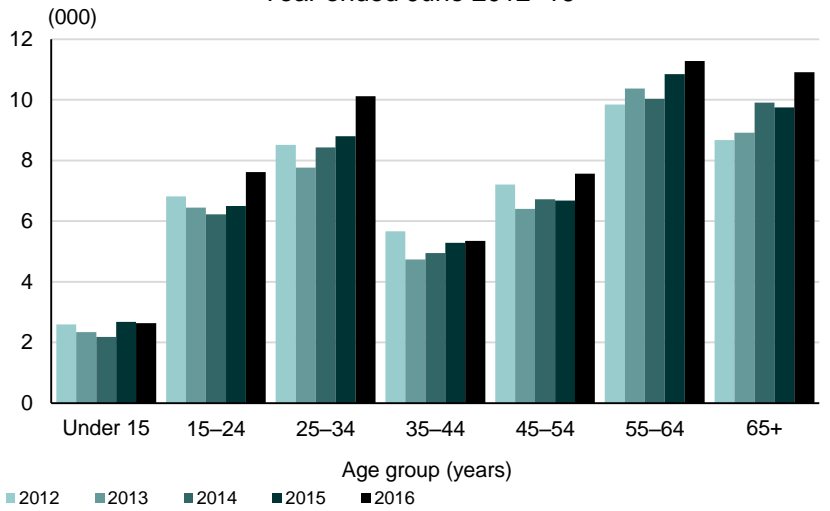
Source: Statistics New Zealand

Travel purpose of visitors from Canada Year ended June 2012–16



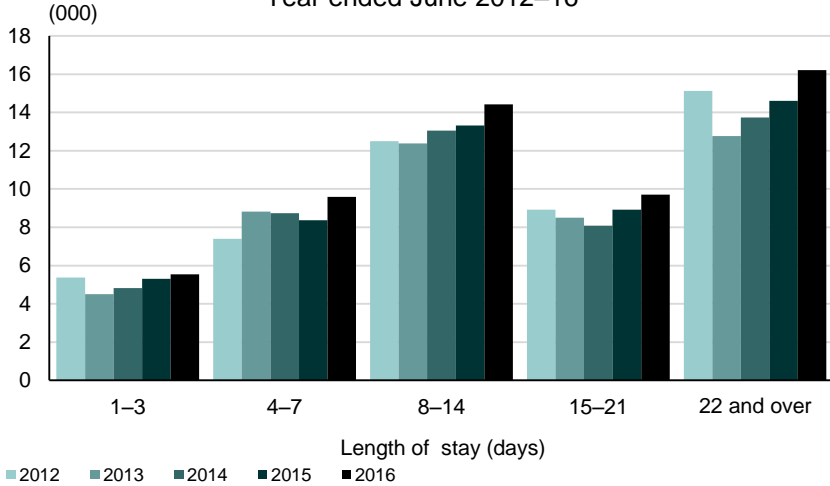
Source: Statistics New Zealand

Age of visitors from Canada Year ended June 2012–16



Source: Statistics New Zealand

Length of stay of visitors from Canada Year ended June 2012–16



Source: Statistics New Zealand

Table 63

Province of residence of visitors from Canada
June month 2012–16

	June month					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	1,536	1,568	1,664	1,792	1,840	48	2.7
British Columbia	448	496	480	528	688	160	30.3
Ontario	480	464	576	512	592	80	15.6
Alberta	144	224	208	320	288	-32	-10.0
Not stated	48	64	128	80	0	-80	-100.0

Source: Statistics New Zealand

Table 64

Province of residence of visitors from Canada
Year ended June 2012–16

	Year ended June					Change 2015–16	
	2012	2013	2014	2015	2016	Number	Percent
Total visitor arrivals	49,296	46,960	48,432	50,512	55,472	4,960	9.8
Ontario	16,512	15,200	16,784	16,480	19,024	2,544	15.4
British Columbia	15,088	14,400	13,968	15,072	17,184	2,112	14.0
Alberta	8,576	8,128	8,592	8,608	9,328	720	8.4
Quebec	3,696	3,952	4,208	4,384	4,544	160	3.6
Manitoba	1,040	1,136	1,088	1,200	1,376	176	14.7
Saskatchewan	1,200	1,360	1,280	1,568	1,376	-192	-12.2
Nova Scotia	752	768	704	1,088	880	-208	-19.1
Not stated	1,088	944	1,008	1,152	848	-304	-26.4

Source: Statistics New Zealand