

Screen industry makes \$3.2 billion, despite decline in Wellington film production revenue

Embargoed until 10:45am – 13 April 2016

Film production revenue in Wellington fell in 2015, Statistics New Zealand said today. In contrast, television programme production in Auckland rose \$150 million on the previous year.

Overall, New Zealand's screen industry had total revenue of \$3.22 billion in 2015, up \$66 million from 2014.

"In 2015, screen industry production and post-production was up 9 percent on 2014," senior manager Nicola Growden said. "However, we saw a decline in revenue from Wellington film production this year."

Wellington continued to lead in feature film production, while Auckland-based businesses led television production. The total revenue from Wellington businesses dropped 15 percent in 2015, to \$586 million, reflecting the 55 percent decline in film production revenue in Wellington region.

"Television programme production in Auckland is really showing strength, growing \$150 million from 2014," Ms Growden said. "New Zealand's screen industry is dominated by Auckland and Wellington regions – only 4 percent of the total screen industry revenue in 2015 was earned by businesses with their main office in other parts of New Zealand."

Growth in revenue was particularly strong from producing commercials in 2015 – \$545 million was earned from commercials, compared with \$160 million in 2014. This was driven by increases in commercial-derived revenue from businesses involved in contracting activity.

New Zealand revenue received by production and post-production businesses increased 13 percent in 2015, to \$1,040 million, while international revenue increased 4 percent, to \$515 million.

"In particular, there was strong growth in revenue from Asian countries and from Australia, while revenue from North America decreased," Ms Growden said.

See [Screen industry jobs fall](#) for more information about how one person can have multiple jobs across different industries.

See [Screen Industry 2014/15](#) for more information and for detailed tables.

Ends

For media enquiries contact: Nicola Growden, Wellington 04 931 4600, info@stats.govt.nz
Authorised by Liz MacPherson, Government Statistician, 13 April 2016