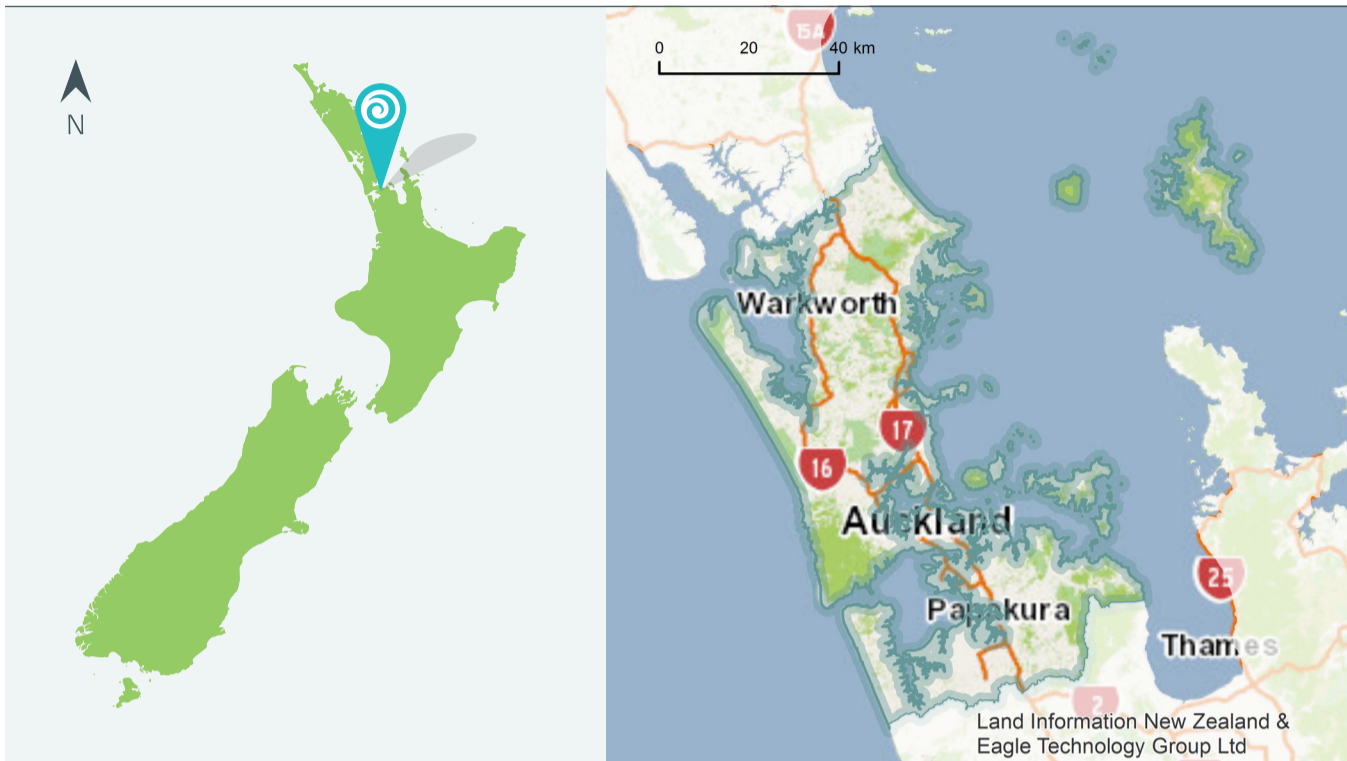


QuickStats about Auckland

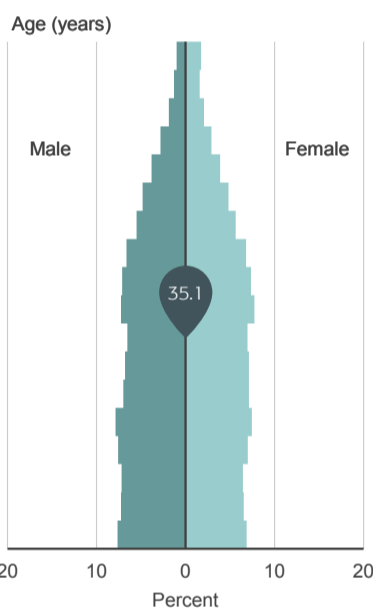


Total population
1,415,550 ↑ 8.5% since 2006

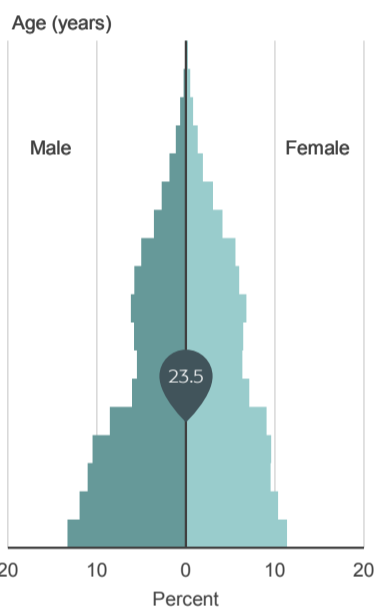
Māori population
142,767 ↑ 4.0% since 2006

Total dwellings
509,625 ↑ 6.8% since 2006

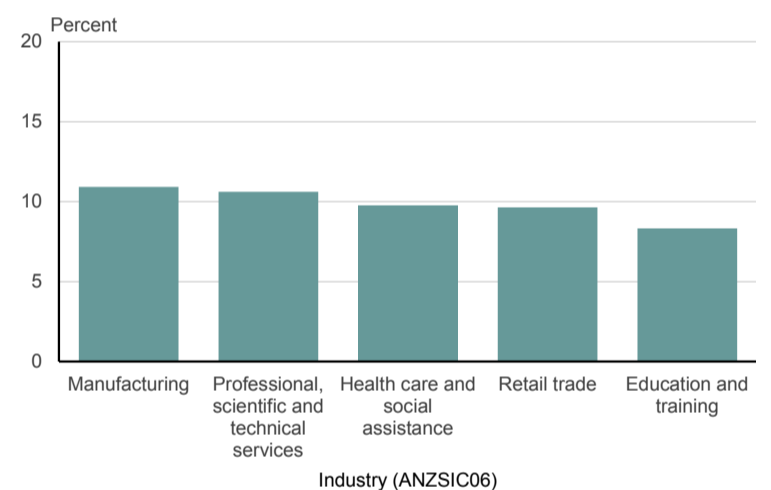
Age and sex of people
Auckland
2013 Census



Age and sex of Māori
Auckland
2013 Census



Top five industries in Auckland
By employee count
For year ended February 2013



How Auckland compares with the national average

Individuals

Major ethnic groups

	European	59.3%	vs	74.0%
	Māori	10.7%	vs	14.9%
	Pacific peoples	14.6%	vs	7.4%
	Asian	23.1%	vs	11.8%
	Middle Eastern/ Latin American/ African	1.9%	vs	1.2%
	Other	1.2%	vs	1.7%

Percent born overseas

39.1% vs 25.2%

Percent of people with a formal qualification*

83.2% vs 79.1%

Median income*

\$29,600 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

61.5% vs 64.8%

Median weekly rent

\$350 vs \$280

Percent of households with internet access

81.6% vs 76.8%

*Or hold it in a family trust.