

Statistics NZ by the numbers

For the year ended 30 June 2015



2,670,778 unique visits to www.stats.govt.nz

705 stats.govt.nz sessions originated from Azerbaijan



Top three searches on stats.govt.nz: population, religion, CPI



2.99 million
The number of visitors to New Zealand

We scanned
11,024,832
migration cards

Māori authorities exported goods worth
\$526 million
in 2014

New Zealand's GDP was
\$52,375
per capita

82% of users trust our data

A male born in 2014 can expect to live to
90 years of age

New Zealand's top 3 export destinations for the year were:
Australia, China, USA

We posted
215,846
questionnaires

Our field collectors travelled
1,250,613
kilometres

Statistics NZ's 2015 operating budget was \$119m

- ⊙ We employed 930 people across New Zealand
- ⊙ We employed 48 staff who identify as Māori
- ⊙ We published 362 information releases
- ⊙ We collected 350,000 prices across 2,800 outlets
- ⊙ 124 Tier 1 statistics are in production
- ⊙ We filled 1,142 customised data requests
- ⊙ Our Information Centre responded to 12,336 enquiries

New Zealand's fertility rate for 2014 was **1.92** births per woman

Our interviewers asked
4,488,232
questions