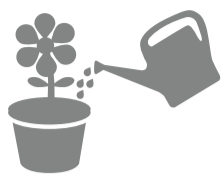


# Indicative Action Plan



Catalyst projects



Champion innovative data use



Facilitate social licence



Identify problems and opportunities



Find solutions

## Data use projects that address real world problems.

- Innovative data use projects that involve the public and private sector, address real world problems, allow progress on system-wide issues, as well as inform and stimulate future higher impact data use projects.
- Initiation of a large number of catalyst projects.
- Improved connections between data innovators, resources, information and funding.

## Brokering and stimulating increased data sharing and use.

- Building relationships with critical players in the data use ecosystem, including leaders of data-rich private sector organisations, to create connections resulting in more data sharing projects
- Helping private sector businesses, non-profits, social enterprises and iwi navigate data sources, services, initiatives and connect with key people across both central and local government
- Activities to promote data driven innovation, sharing positive stories and encouraging connection and learning through specific examples of data driven innovation
- A Data Futures Partnership presence, including website, social media.

## Public awareness and engagement programme to inform an ethical framework.

- An engagement campaign to raise awareness about the social and economic value of data, draw out New Zealanders' views on data use, and develop guidance for trusted and ethical data-use in New Zealand.
- An assessment report on the level of social licence for trusted data use in New Zealand, and the range of attitudes of citizens and organisations.
- Providing guidance and information for trusted and ethical data sharing and use to different sectors and New Zealanders.
- A deep-dive on effective ethics arrangements for data-use.

## Advice and reports recommending priority actions.

- Provide advice with a system-wide approach and future focus, acting as a sounding board and forum for trusted, independent, cross-sector guidance on data issues, reports on the data-use ecosystem based on research, analysis and the shared experience of the Partnership.
- Free and frank advice to lead Ministers
- Research to support advice and next steps, including deep-dives on specific issues
- Sounding board for particular issues brought to the Partnership.

## Troubleshooting activities and broader initiatives to improve the data driven innovation ecosystem.

- Trouble shoot via investigations into difficult problems and rapid solutions to remove barriers.
- Lead, mentor and encourage projects that address specific issues.
- Deep dives to provide the basis for action in specific areas.

## Results

- An effective approach for the initiation, evaluating and learning from catalyst projects.
- 30 - 60 catalyst projects underway or completed.
- Body of practical learning, expertise and experience on data-use projects.

- Easier navigation of the data use ecosystem by a wide variety of organisations
- Speeches, statements, targeted visits to highlight data innovation in New Zealand.
- Body of practical learning, expertise and experience on data innovation

- High engagement from the public resulting in increased awareness and buy-in regarding data use and sharing
- A report assessing the level of social licence for trusted data use in New Zealand, including implications for government
- A set of guidelines for trusted and ethical data use
- A report on ways to build the social licence for data use

- An overarching report at the end of two years identifying key challenges and priorities for the future and benchmarking New Zealand's data-use ecosystem
- Annual benchmarking reports
- Sounding board services operating
- A stronger evidence base on core issues for the system, including ethics

- Clear goals and actions for change
- Resolution of 3-5 wicked data-use ecosystem problems limiting trusted data-use by government and non-government

