

New Zealand at a glance – Media release

18 February 2014

The milk's a touch cheaper, but the beer's more expensive than it used to be, according to Statistics New Zealand's annual snapshot of our country.

New Zealand in Profile 2014, released today, shows the average price of two litres of milk fell from \$3.23 in 2008 to \$3.19 last year, while an average 400ml glass of beer went up from \$4.47 to \$5.78 in the same five years.

The new publication offers a picture of life in Aotearoa and is a useful tool for people looking to learn more about the country.

"This is a shop window for people coming to New Zealand. It shows them how much some items cost, how New Zealanders feel about their lives, and where most people live," Deputy Government Statistician Carol Slappendel said.

"From the cost of housing and basic essentials through to population projections and density, and labour force and trade data, New Zealand in Profile: 2014 combines it all into one small publication."

New Zealand in Profile: 2014 shows that while the price of bread, apples, lamb, and fish and chips have all increased since 2008, the cost of standard milk has gone down.

The publication offers much more than just food prices though. It gives an overview of New Zealand's people, economy, and environment.

The information brochure is available in English now and in te reo Māori shortly. It is produced with support from the Ministry of Foreign Affairs and Trade, and Te Ara – The Encyclopedia of New Zealand.

Read [New Zealand in Profile: 2014](#) online, or get it from libraries, embassies, or other public places. You can also request it by email from info@stats.govt.nz.

Ends

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